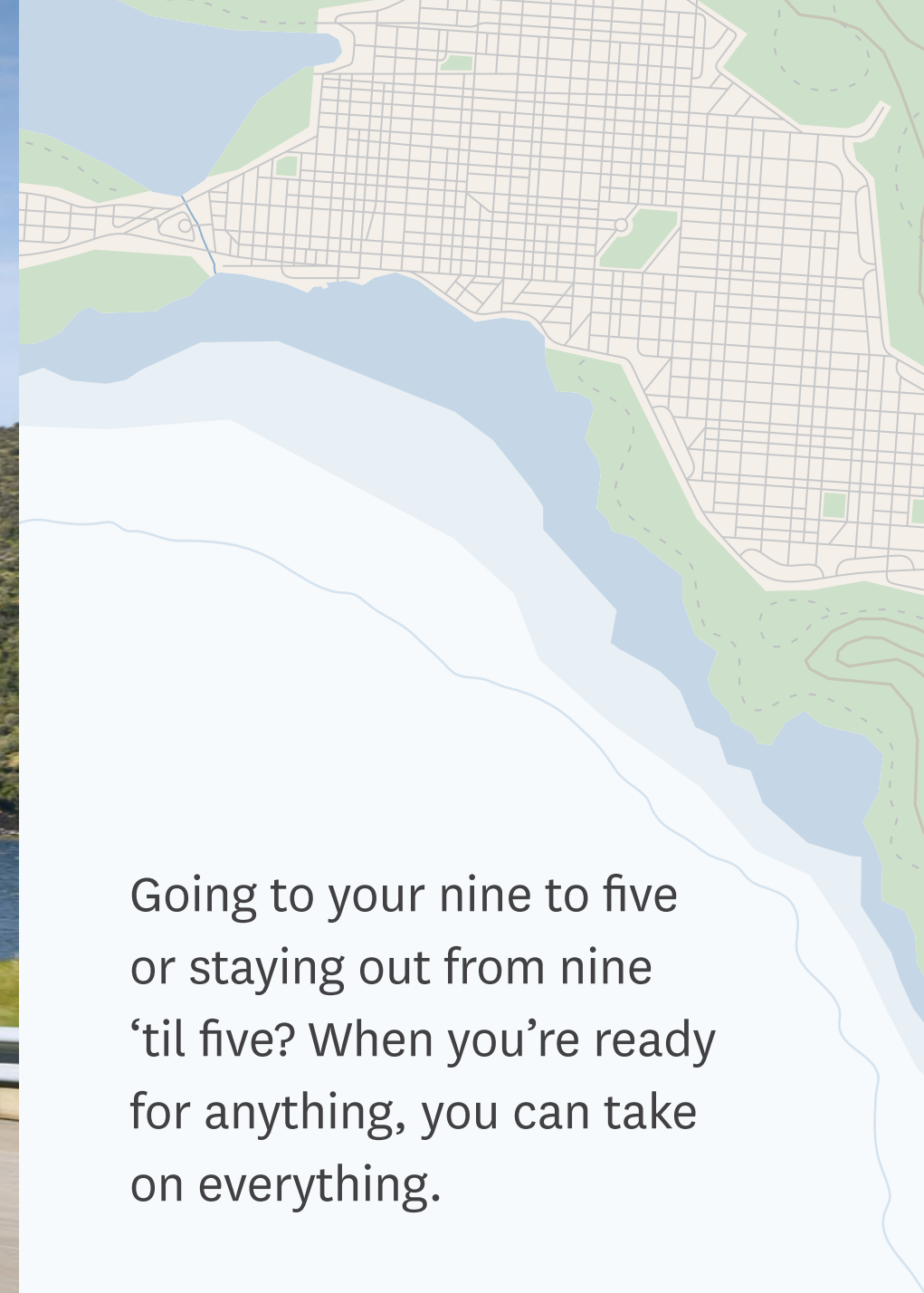


2020  
HR-V







Going to your nine to five  
or staying out from nine  
‘til five? When you’re ready  
for anything, you can take  
on everything.

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OVERVIEW

No adventure too big.  
No errand too small.

The 2020 HR-V is ready to pack in all the adventure you can handle. Along with a sporty, fun ride, you get the ability to bring it all while you do it all. Inside, it's full of tech features like the Display Audio System<sup>1</sup> with HondaLink™<sup>1,2</sup> Next Generation, or the available Honda Satellite-Linked Navigation System™<sup>2,3</sup> with bilingual Voice Recognition. There's also added confidence behind the wheel thanks to Honda Sensing™ Technologies, standard on the 2020 HR-V. With a powerful frame accented by clean lines and robust curves, the 2020 HR-V is a sport utility vehicle, with an emphasis on sport.

1. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving. Drivers should not use handheld devices or operate certain vehicle features unless it is safe and legal to do so. Some features have technological limitations. For additional feature information, limitations and restrictions, please visit [www.honda.ca/disclaimers](http://www.honda.ca/disclaimers) and refer to the vehicle's Owner's Manual.

2. Only compatible with certain devices and operating systems. Operation may be dependent upon: 1. GPS satellite signal reception and available cellular data and/or voice connection; or 2. connection to vehicle's built-in Wi-Fi hotspot, if applicable. Associated charges (incl. data plans, roaming charges or other amounts charged by your wireless carrier) may apply.

3. Map database covers major metropolitan areas in Canada and the 48 contiguous U.S. states.



HR-V Touring in Crystal Black Pearl.





HR-V Touring in Platinum white pearl.

#### EXTERIOR/SPORT

## Show up, stand out.

No matter where you go, the HR-V always makes a statement. Grounding the muscular curves and sleek body are bold 17" aluminum-alloy wheels. LED daytime running lights, available LED headlights, and available fog lights help you stand out when the lights go out.

With the available Sport trim, get ready to bring your A-game everywhere you go. Sporty gloss-black lower garnish and a honeycomb-patterned grille are sure crowd pleasers, while 17" sport wheels, steering wheel-mounted paddle shifters and black-and chrome-accented sport pedals add just the right amount of flair.





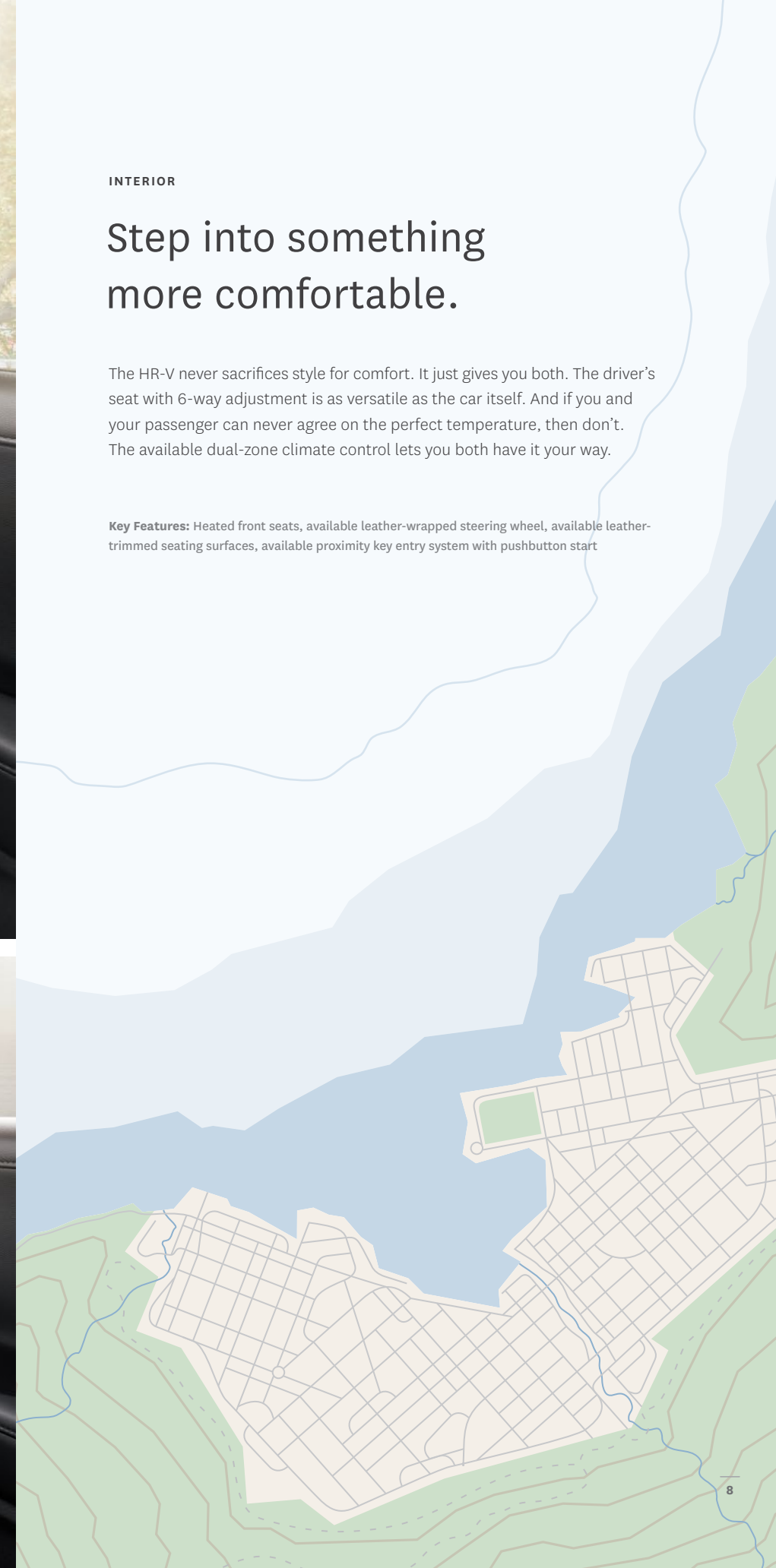


#### INTERIOR

## Step into something more comfortable.

The HR-V never sacrifices style for comfort. It just gives you both. The driver's seat with 6-way adjustment is as versatile as the car itself. And if you and your passenger can never agree on the perfect temperature, then don't. The available dual-zone climate control lets you both have it your way.

**Key Features:** Heated front seats, available leather-wrapped steering wheel, available leather-trimmed seating surfaces, available proximity key entry system with pushbutton start





VERSATILITY

# The cargo space age.

The HR-V has plenty of room for virtually everything, except compromise. The HR-V folds down, folds up or reconfigures so you can just pack and go. The 60/40 Split 2nd-Row Magic seat® adjusts to different storage modes, offering top-class cargo space for loads of all shapes and sizes.

**Key Features:** High quality fabric cargo lining, spacious square floor

UTILITY MODE ▼

You'll be asking the question, "Will it fit?" a lot less with the HR-V. With the rear seats down, you'll get up to 1,665 litres of cargo space (LX 2WD model only) to lay awkwardly-shaped or taller objects flat.



LONG MODE ▲

People watching you unload the HR-V might just start believing in magic. If you're loading up material for that DIY project, or just got a deal on a small kayak,\*\* you're in luck. The front and rear passenger seats fold back to make storing long cargo a little smoother.

◀ TALL MODE

Sometimes, it's better to stand it up than lay it flat. Flip up the rear seats to create a taller, more forgiving stowage area.\* Say yes to awkwardly-sized flat pack furniture boxes or that big cactus that even you won't be able to kill.

\*Up to 3.5 feet (1 metre) tall.  
\*\*Up to 8 feet (2.4 metres) long.





HR-V Touring in Modern Steel Metallic.

#### PERFORMANCE & EFFICIENCY

## No road too winding.

The available Real Time AWD™ keeps your confidence levels high, in practically any conditions. The 1.8-litre, i-VTEC® 4-cylinder engine, combined with Honda's Eco Assist™ system, is designed to keep your ride as efficient as it is smooth, while the available steering wheel-mounted paddle shifters bring the drive of your life right to your fingertips. If you thought it was a dream to have a spirited drive and practicality, then things just got real.

**Key Features:** Eco Assist™ system, ECON mode button, continuously variable transmission (CVT)





Whether you're hitting your favourite trail or just hitting the road home, choose your own adventure in the versatile 2020 HR-V.





## TECHNOLOGY

# Go off the map. Stay on the grid.

Apple CarPlay™<sup>1,2</sup> / Android Auto™<sup>1,2</sup> let you safely use your compatible phone so you can stay in touch while on the go. The Display Audio System<sup>1</sup> with HondaLink™<sup>1,2</sup> Next Generation is the centre of entertainment of the HR-V. From your podcasts to playlists to audio books, your entertainment for the road is along for the ride. You're also just a tap, pinch or swipe away from all your audio and display settings. The available 180-watt audio system with 6 speakers fills your HR-V with warm, bright acoustics. Team it with available SiriusXM™<sup>3</sup> to discover new music, follow your favourite teams on the road or catch up on that shock jock you love.

The HR-V is also designed to take the guesswork out of driving. The available proximity key entry system with pushbutton start makes getting on the road easier than ever before. The available Honda Satellite-Linked Navigation System™<sup>1,4</sup> helps you plan your route turn-by-turn, while the available Honda LaneWatch™ blind spot display<sup>1</sup> is designed to help you see what's happening in your blind spot as it happens. And with the multi-angle rearview camera<sup>1</sup>, you get a live feed of everything going on behind you from three different angles. From front to back, the HR-V has the tech to help keep everyone on board connected, in control, and happy.

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2. Only compatible with certain devices and operating systems. Operation may be dependent upon: 1. GPS satellite signal reception and available cellular data and/or voice connection; or 2. connection to vehicle's built-in Wi-Fi hotspot, if applicable. Associated charges (incl. data plans, roaming charges or other amounts charged by your wireless carrier) may apply.  
3. Only available in certain areas. Includes a no-charge trial of three months.  
4. Map database covers major metropolitan areas in Canada and the 48 contiguous U.S. states.

1. USB audio interface<sup>2</sup>

2. Display Audio System<sup>1</sup> with HondaLink™<sup>1,2</sup> Next Generation and available Honda Satellite-Linked Navigation System™<sup>1,4</sup> and bilingual Voice Recognition

3. Multi-angle rearview camera<sup>1</sup> with dynamic guidelines

4. Available 180-watt AM/FM audio system with MP3/ Windows Media® Audio playback capability and 6 speakers

5. Available proximity key entry system with pushbutton start

6. Apple CarPlay™<sup>1,2</sup> / Android Auto™<sup>1,2</sup>

7. Available Honda LaneWatch™ blind spot display<sup>1</sup>





# Has a sixth sense for safety.

The Honda Sensing™ technologies are designed to help make your drive safer. With intuitive technology and design, we've created a way forward that we can all feel good about. Whether you're driving or sitting in the passenger seat, feel confident in the latest in safety innovation from Honda.

**BRAKE**

**Forward Collision Warning (FCW) system**

The FCW system<sup>1</sup> is designed to detect the presence of vehicles in front of you and issue audible, visual and tactile alerts if you're approaching with too much speed. If you fail to respond, CMBS<sup>®</sup> is triggered into operation.



**Collision Mitigation Braking System™ (CMBS<sup>®</sup>)**

To help reduce the likelihood or severity of a frontal impact, CMBS<sup>®1</sup> is engineered to apply light brake pressure if you don't respond to FCW system alerts. If it still senses an imminent collision, CMBS<sup>®</sup> is designed to brake forcefully.



**Lane Departure Warning (LDW) system**

The LDW system<sup>1</sup> is designed to monitor vehicle lane position and issue visual and tactile alerts if your vehicle drifts into another detected lane without signaling.



**Lane Keeping Assist System (LKAS)**

The LKAS<sup>1</sup> is engineered to gently correct your steering if you begin to leave a detected lane without signaling, applying torque progressively to the steering to help guide you back to the centre of the lane.



**Road Departure Mitigation (RDM) system**

The RDM system<sup>1</sup> is designed to help steer and even apply the brakes if it detects that your vehicle may leave the road.



**Adaptive Cruise Control (ACC)**

The ACC system<sup>1</sup> is designed to keep a constant speed and set following interval behind a vehicle detected in front of you.

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# Solid on safety.

At Honda, we strive to provide a high level of standard safety features to help ensure the safety of occupants, other drivers and even pedestrians. This added peace of mind helps our drivers maintain the confidence to enjoy every road to the fullest.

## PASSIVE SAFETY

### Advanced Compatibility Engineering™ (ACE™) body structure

The highly innovative, next generation Advanced Compatibility Engineering™ (ACE™) body structure is engineered to help disperse frontal impact energy to enhance occupant protection, while more effectively controlling it in severe collisions to help prevent intrusion into the passenger cabin.

### Child safety

The HR-V features childproof rear door locks, as well as rear seat Lower Anchors and Tethers for Children (LATCH), which give you a simple and convenient method to install compatible child safety seats without using the vehicle's seat belt system.

### Pedestrian safety

Innovative pedestrian safety features include an energy-absorbing hood and front fenders and deformable wiper pivots.

### Seat belt safety

The HR-V helps prepare you for the unexpected with 3-point height-adjustable front seat belts with an automatic tensioning system, and 3-point rear seat belts.

### Six standard airbags

The cabin of the HR-V contains six standard airbags. It features advanced front airbags as well as side curtain airbags with rollover sensors, which are designed to deploy if a rollover is detected. Plus, it has SmartVent™ side airbags, which are designed to deploy safely in a manner that mitigates the risk of injury to out-of-position or smaller occupants.

### HondaLink™ Assist Automatic Emergency Response System

The HondaLink Assist Automatic Emergency Response System<sup>1,2,3</sup> helps you get the help you need when you need it most. If the airbags deploy, your Display Audio System<sup>1</sup> is engineered to automatically attempt to put you on a call with an operator who will forward your location to first responders if needed. It works with any compatible Bluetooth®-paired phone as long as it has reception, does not require a subscription and gives you peace of mind while you're on the road.

## ACTIVE SAFETY

### Controlled Braking

To assist with safe stopping, the 4-wheel Anti-lock Braking System<sup>1</sup> (ABS) is designed to help you maintain control under hard braking conditions, while Electronic Brakeforce Distribution (EBD) helps to optimize braking power based on weight distribution inside the vehicle. In addition, Brake Assist is engineered to help improve braking performance by applying brake pressure when a panic stop is detected

### Hill Start Assist<sup>1</sup>

If you take your foot off the brake when stopped on an incline, this feature is engineered to temporarily maintain brake pressure to help prevent your HR-V from starting to roll backwards.

### Vehicle Stability Assist (VSA®) with Traction Control

Vehicle Stability Assist<sup>1</sup> is designed to sense and help correct oversteer and understeer scenarios to enhance handling and cornering stability, while Traction Control is designed to minimize wheel spin when accelerating on loose or slippery surfaces, helping to inspire greater driver confidence.

### Auto high beam<sup>1</sup>

The auto high beam feature automatically changes the low beam headlights to high beam headlights in certain circumstances to help improve your vision.

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2. Only compatible with certain devices and operating systems. Operation may be dependent upon: 1. GPS satellite signal reception and available cellular data and/or voice connection; or 2. connection to vehicle's built-in Wi-Fi hotspot, if applicable. Associated charges (incl. data plans, roaming charges or other amounts charged by your wireless carrier) may apply.  
3. Operation requires wireless mobile phone to be paired with the vehicle. Operation is dependent upon cellular data and/or voice connection availability and GPS satellite signal reception.



# HR-V Colours

## EXTERIOR COLOURS



Platinum White Pearl



Modern Steel Metallic



Crystal Black Pearl



Milano Red



Lunar Silver Metallic



Aegean Blue Metallic



Orange Burst Metallic

## INTERIOR COLOURS



Black Fabric



Sport Black Fabric



Black Leather

Colours may appear brighter depending on proximity to street lights.

COLOUR	LX	SPORT	TOURING
Platinum White Pearl	Black Fabric	Sport Black Fabric	Black Leather
Modern Steel Metallic	Black Fabric	Sport Black Fabric	Black Leather
Crystal Black Pearl	Black Fabric	Sport Black Fabric	Black Leather
Milano Red		Sport Black Fabric	Black Leather
Lunar Silver Metallic			Black Leather
Aegean Blue Metallic		Sport Black Fabric	Black Leather
Orange Burst Metallic		Sport Black Fabric	



HR-V Touring in Modern Steel Metallic.



# HR-V Trims

## LX 2WD

- KEY FEATURES**
- 141-hp<sup>1</sup>, 1.8-litre, 16-valve, SOHC, i-VTEC® 4-cylinder engine
  - 12-volt power outlets
  - 160-watt AM/FM audio system with MP3/Windows Media® Audio playback capability and 4 speakers
  - 17" aluminum-alloy wheels
  - 60/40 Split 2nd-Row Magic Seat®
  - Display Audio System<sup>2</sup> with HondaLink™<sup>2,3</sup> Next Generation
  - Apple CarPlay™<sup>2,3</sup> / Android Auto™<sup>2,3</sup>
  - Automatic climate control with air-filtration system
  - Body-coloured heated power side mirrors
  - Body-coloured rear roofline spoiler
  - Cargo cover
  - Eco Assist™ system
  - ECON mode button
  - Electronic Parking Brake (EPB) with automatic brake hold
  - Floor mats
  - Forward Collision Warning (FCW) system<sup>2</sup>
  - Front wiper de-icer
  - HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface<sup>2,3</sup>
  - Heated front seats
  - Illuminated steering wheel-mounted audio controls
  - Intermittent rear window wiper/washer
  - Intermittent windshield wipers
  - Lane Departure Warning (LDW) system<sup>2</sup>
  - LED brake lights
  - Multi-angle rearview camera<sup>2</sup> with dynamic guidelines
  - Projector-beam halogen headlights with auto-on/off
  - One-touch turn signals
  - Power door locks
  - Power windows with auto-up/down driver's window
  - Remote entry system
  - Security system
  - Siri Eyes Free compatibility<sup>2,3</sup>
  - Steering wheel-mounted cruise control
  - SMS text message function<sup>2,3</sup>
  - Tilt and telescoping steering column
  - USB audio interface<sup>3</sup> (2)

## LX 4WD

- ADDS TO OR REPLACES LX 2WD FEATURES:**
- Real Time AWD™ with Intelligent Control System™

## SPORT

- ADDS TO OR REPLACES LX 4WD FEATURES:**
- 180-watt AM/FM audio system with MP3/Windows Media® Audio playback capability and 6 speakers
  - 17" aluminum-alloy wheels, 2-tone black
  - Active Noise Cancellation (ANC)
  - Black- and chrome-accented sport pedals
  - Dual-zone automatic climate control with air-filtration system
  - Exhaust finisher
  - Fog lights
  - Front grille, black chrome
  - Honda LaneWatch™ blind spot display<sup>2</sup>
  - Illuminated driver's and front passenger's vanity mirrors
  - Leather-wrapped steering wheel
  - Lower body garnish, gloss black
  - Mirror-integrated LED turn indicators
  - One-touch power moonroof with tilt feature
  - Proximity key entry system with pushbutton start
  - Rear privacy-tinted glass
  - Roof rails
  - Steering wheel-mounted paddle shifters
  - Variable intermittent windshield wipers

## TOURING

- ADDS TO OR REPLACES SPORT FEATURES:**
- Auto-dimming rearview mirror
  - Display Audio System<sup>2</sup> with HondaLink™<sup>2,3</sup> Next Generation and Honda Satellite-Linked Navigation System™<sup>2,4</sup> and bilingual Voice Recognition
  - HD Radio™<sup>5</sup>
  - Leather shift knob
  - Leather-trimmed seating surfaces
  - Leather-wrapped steering wheel
  - Rear-seat centre armrest
  - SiriusXM™<sup>6</sup>

## HONDA SENSING™ TECHNOLOGIES

- STANDARD ON ALL TRIMS**
- Forward Collision Warning (FCW) system<sup>2</sup>
  - Collision Mitigation Braking System™<sup>2</sup> (CMBS®)
  - Lane Departure Warning (LDW) system<sup>2</sup>
  - Lane Keeping Assist System (LKAS)<sup>2</sup>
  - Road Departure Mitigation (RDM) system<sup>2</sup>
  - Adaptive Cruise Control (ACC)<sup>2</sup>



**We're Here.** At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will help keep your vehicle in terrific shape. If you need more information or assistance relating to your warranty, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit [honda.ca](http://honda.ca). It has everything you need to “design” your Honda and personalize it with items from a list of quality accessories.

**We're Ready to Help.** When you purchase a new Honda, you automatically receive Honda Plus Roadside Assistance. This service is available to you, or any authorized driver, 24 hours a day, 7 days a week, anywhere in Canada or the United States (including the lower 48 states, the District of Columbia, Alaska, Hawaii, and Puerto Rico). Coverage is for 3 years over an unlimited distance and includes a 24-hour toll-free Honda Plus Roadside Assistance number, mechanical breakdown towing, emergency roadside service and many other helpful features. Ask your dealer for more information.

**Honda Plus Extended Warranty.** Experience added protection with Honda Plus coverage that is behind you for the road ahead. With available coverage options of up to 8 years/200,000 km, you can choose the one that best suits your needs. With a plan this wide-ranging, the only thing that's uncertain is where it will take you.

**Honda Financial Services.** Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

**New Honda Vehicle Warranty.** The Honda warranty protection makes Power Train components a minor concern with the Honda 5-year/100,000-km No Nonsense Warranty. In addition to the Honda 5-year/100,000-km No Nonsense Warranty, you and your new Honda are protected by a Honda 3-year/60,000-km Distributor's Warranty as well as an additional series of warranties for such items as emission controls, body corrosion and more.

**Genuine Honda Accessories** give you the opportunity to fine-tune your new Honda just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your dealer for full details.

**Genuine Honda Replacement Parts** are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty. Using Genuine Honda Parts will help to maintain the quality, reliability and performance of your vehicle.

**Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in a rear seat. Properly secure all items stored in cargo areas. Always read the vehicle owner's manual for detailed vehicle operation and feature information.**

Honda reserves the right to terminate or change any of the services and/or features listed in this brochure at any time, for any reason. Some features require registration. Certain features may transmit to Honda and/or other service providers a vehicle's location, operating conditions or other information that may be tied to the vehicle identification number (VIN) and can be combined to track a vehicle. For Honda's data use and Privacy Policies, see [www.honda.ca/privacy](http://www.honda.ca/privacy). Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Honda reserves the right to make changes at any time, without notice or obligation, in colours, specifications, accessories, materials, models and trim availability. Some vehicles may be shown with optional equipment. Some vehicles shown may be U.S. models. Canadian specifications may vary. For Android Auto™ data use and privacy policy, see Terms and Privacy Policy for Android Auto™ app or contact Google Inc. at [www.google.com](http://www.google.com). Android Auto is a trademark of Google Inc. For Apple CarPlay™ data use and privacy policy, see Terms and Privacy Policy for Apple CarPlay™ or contact Apple Inc. at [www.apple.com](http://www.apple.com). Apple CarPlay, Siri and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. Bluetooth is a registered trademark of SIG Inc. Blu-ray is a trademark of Blu-ray Disc Association. HomeLink and HandsFreeLink are registered trademarks or trademarks of Johnson Controls Technology. HD Radio™ is a proprietary trademark of iBiquity Digital Corp. HDMI is a registered trademark of HDMI Licensing LLC. Windows Media is a registered trademark of Microsoft Corporation. LEED® is a registered trademark of the U.S. Green Building Council, licensed to the Canada Green Building Council for use in Canada. © 2019 Sirius XM Canada Inc. “SiriusXM”, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. Honda and all other marks used herein are trademarks or registered trademarks of Honda Motor Co., Ltd. Honda Canada Inc., 180 Honda Boulevard, Markham, ON, Canada L6C 0H9. 1-888-9-HONDA-9. [www.honda.ca](http://www.honda.ca).

1. Horsepower and torque calculations reflect SAE net, Rev. 08/04, SAE J1349 procedures.  
2. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving. Drivers should not use handheld devices or operate certain vehicle features unless it is safe and legal to do so. Some features have technological limitations. For additional feature information, limitations and restrictions, please visit [www.honda.ca/disclaimers](http://www.honda.ca/disclaimers) and refer to the vehicle's Owner's Manual.  
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4. Map database covers major metropolitan areas in Canada and the 48 contiguous U.S. states.  
5. Coverage varies by market.  
6. Only available in certain areas. Includes a no-charge trial of three months.



# Here’s to the dreamers.

## The Power of Dreams

At Honda, The Power of Dreams drives us to create intelligent products that enhance mobility and increase the joy in people’s lives. It is the mindset that guides us to help move people forward and protect the future we all share.

How do we do it? We never stop dreaming. In the 70s, we were the first automaker in the industry to voluntarily adhere to emissions standards. Now, we’re advancing robotics and aviation, harnessing solar power and releasing a car that emits only water.

Through it all, our goal never changes: create a safer, smarter world in which people experience the joy of mobility.

## The Honda Canada Foundation

The Honda Canada Foundation enables the realization of dreams by supporting people and organizations across the country that focus on four pillars: Family, Education, Environment and Engineering. Since 2005, more than 5.5 million Canadians have benefited from charitable programs funded by the Honda Canada Foundation.

## Blue Skies for Our Children

We believe everything we do must exist in harmony with nature. That’s where “Blue Skies for Our Children” was born. It’s more than a mantra – it’s an environmental pledge to the Earth and our future generations. And we’re practicing what we preach.

## Leading the LEED® certifications

Our sales offices also strive for environmental efficiencies. Honda’s LEED® (Leadership in Energy and Environmental Design) Gold Certified Head Office campus in Markham, Ontario, includes green features such as a storm water management system, heat-reflective materials on the roof and bio swales for natural filtration. The facility uses 89 percent less litres of water per square foot and 38 percent less kilowatt hours of energy annually than the average office facility.

## Zero Waste-to-Landfill

We don’t waste time. Or anything else for that matter. Our goal is to increase our recycling efforts, reduce overall waste and divert materials from landfill sites. In fact, last year we sent less than one percent of waste to landfills from our office and parts distribution facilities combined.

## One Honda. One Tree.

We’re pretty obsessed with fresh air. For every lawn and garden or ATV product sold between April 1 and July 31 annually, the Honda Canada Foundation plants one tree. In the last 12 years, we’ve helped plant more than 160,000 trees in Canada.

## Environmental Vehicles & Technology

Blending style, efficiency and a serious amount of thrill, the Accord Hybrid makes environmental responsibility feel almost rebellious. Combining a lithium-ion battery with a 2.0-litre engine, this Hybrid lets you go more and stop less on the way. The Honda Insight exemplifies hybrid efficiency, powered by a 1.5-litre Atkinson Cycle engine, electric motor and lithium-ion battery. And the future looks brighter with Honda advancing Fuel Cell technology that emits zero emissions.

## Honda Clarity Plug-in Hybrid

Whoever said an eco-conscience came with compromise was sorely mistaken. This advanced plug-in hybrid vehicle lets you tap into electric power alongside the gas engine to create extra efficiency.

For more information, visit [hondacanada.ca](http://hondacanada.ca)



HondaJet



Motorcycles



Side By Side



ASIMO



Honda Campus



Marine



Power Equipment



ATVs



Blue Skies for Our Children

