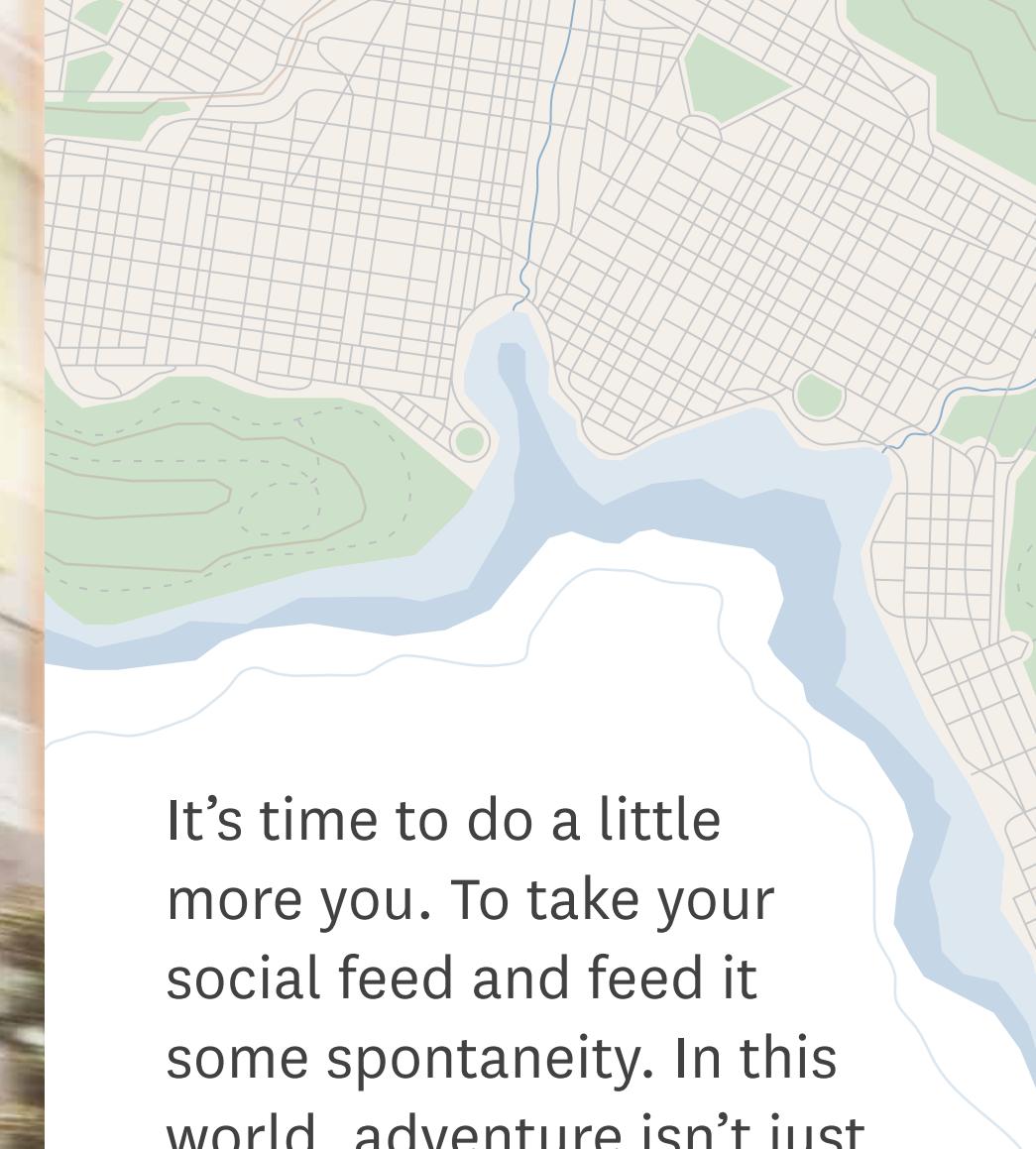


2020
Fit



honda.ca


HONDA



It's time to do a little more you. To take your social feed and feed it some spontaneity. In this world, adventure isn't just for weekends. It's always around the corner.

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OVERVIEW

One size fits all.

Tired of having your style cramped? The 2020 Fit has super-sporty styling to go along with its unmatched versatility and fun-to-drive attitude. Add in Honda-tuned handling and this is a ride you'll want to share. Plus, with impressive fuel consumption ratings and driver-assistive technologies, the Fit has a good head on its shoulders. The Honda Sensing™ suite of safety and driver assist features, standard on all CVT trims, include Adaptive Cruise Control (ACC)¹, Collision Mitigation Brake Braking System™¹(CMBS®), Lane Keeping Assist System (LKAS)¹ and more. Couple all this with trendy colours and advanced tech features, and the 2020 Fit continues to impress.

1. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving. Drivers should not use handheld devices or operate certain vehicle features unless it is safe and legal to do so. Some features have technological limitations. For additional feature information, limitations and restrictions, please visit www.honda.ca/disclaimers and refer to the vehicle's Owner's Manual.



Fit EX-L in Modern Steel Metallic.





Fit Sport in Crystal Black Pearl.



Fit Sport in Platinum White Pearl.

EXTERIOR

Looks as smart as it parks.

The 2020 Fit features a sporty look that will have eyes on you. Up front, the high-quality piano-black garnish and sharp front grille give the Fit a sophisticated feel. The aggressive headlights and available fog lights are smoothly integrated into the body, while the body-coloured heated power door mirrors with available integrated LED turn indicators add smooth styling to the sides. Additionally, the Sport trim adds an extra athletic look thanks to the aero form features at the front, sides and rear, including a front lower spoiler highlighted with an orange pinstripe. An exclusive black finish on the 16" alloy wheels further adds to the aggressive look, as does the exhaust finisher and rear diffuser with an orange pinstripe around back. To complete the look, the Sport badge tells the world what you're all about. When it's time to hit the open road, the available one-touch power moonroof with tilt feature makes it even more open.

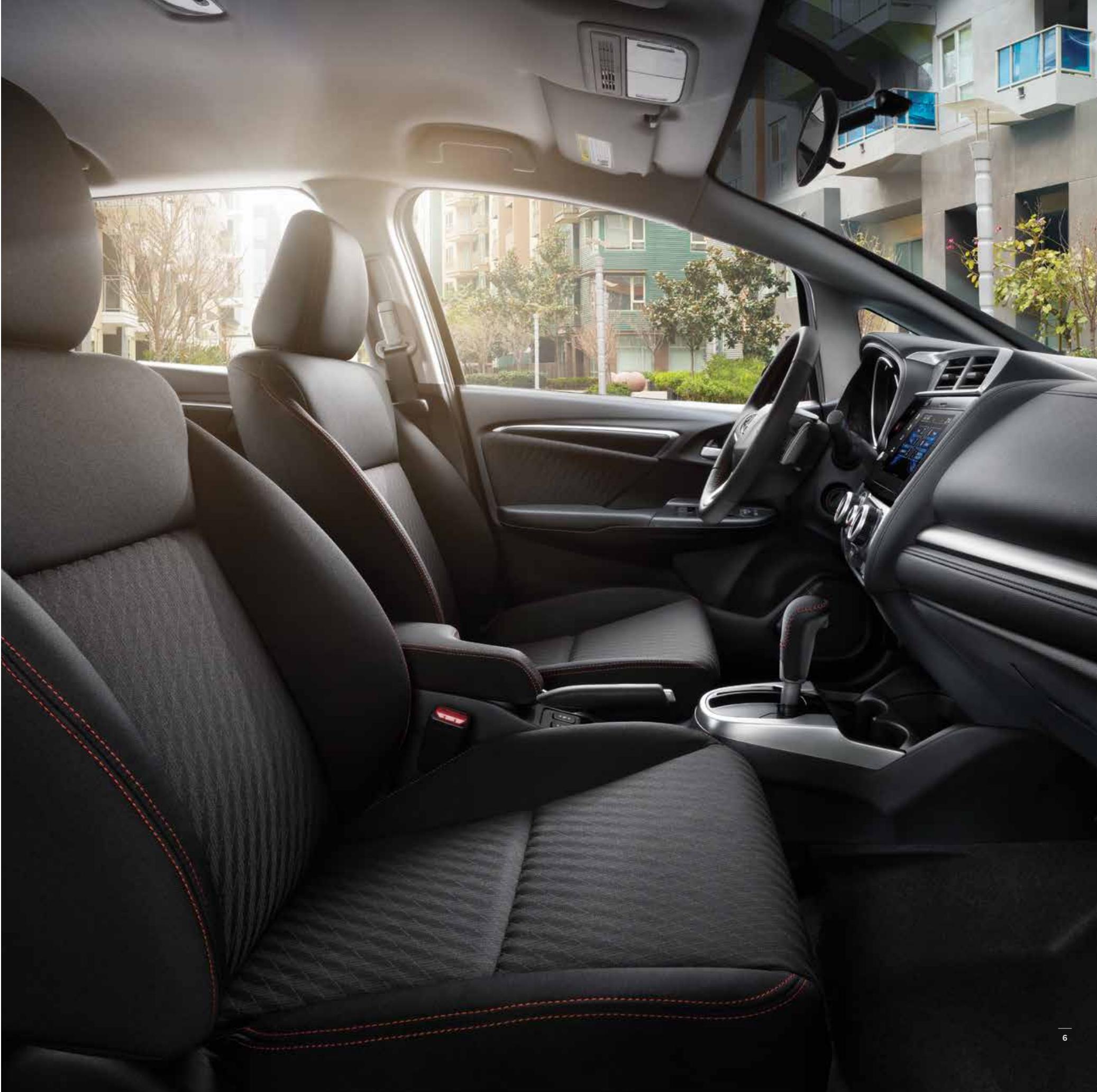
Key Features: LED brake lights, available 16" alloy wheels, available integrated fog lights, available one-touch power moonroof with tilt feature, available mirror-integrated LED turn indicators

INTERIOR

Comes fully loaded, with plenty of room still left for cargo.

You know that it's what's inside that counts just as much as what's on the outside. That's why the 2020 Fit is designed to surround you in sophistication and convenience. The available proximity key entry system with pushbutton start makes it even easier to get in and get going. Style and comfort are a priority throughout, with the available heated front seats, available leather-trimmed seating surfaces and available leather-wrapped steering wheel giving the interior a premium feel. For a more luxurious touch, black fabric sport seats are available on the Fit Sport trim. Add in a driver-focused design highlighted by the height-adjustable driver's seat and available leather-wrapped shift knob, and you have an interior that punches well above its class. Because you care about the details. And so do we.

Key Features: 60/40 Split 2nd-Row Magic Seat®, available proximity key entry system with pushbutton start, available heated front seats, available leather-trimmed seating surfaces, available leather-wrapped steering wheel, available leather-wrapped shift knob, available black fabric sport seats



VERSATILITY

Useful any way you use it.

The Fit was designed with space in mind. The 60/40 Split 2nd-Row Magic Seat® and its four seating modes have the answer for virtually any situation, and the wide-open rear doors and low cargo floor make it a breeze to load.

**REFRESH MODE ▲**

A subcompact you can lounge in? Believe it. Just pop off the front seat head restraints and fold back the front seats to create a comfy relaxation space.

**TALL MODE ▶**

Don't sweat the tall stuff. Fold up the 60/40 Split 2nd-Row Magic Seat® for cargo that needs to stand upright.

**UTILITY MODE ▲**

In utility mode, cargo space is in high supply. Simply fold down the 60/40 Split 2nd-Row Magic Seat® and you'll free up the Fit's 1,492 litres of cargo space.

◀ LONG MODE

Headed to the cottage? You'll love the cabin space of the Fit. You can fold down just the right side of the rear seat and fold back the front passenger's seat and comfortably fit longer items.



Fit LX in Milano Red.



PERFORMANCE & EFFICIENCY

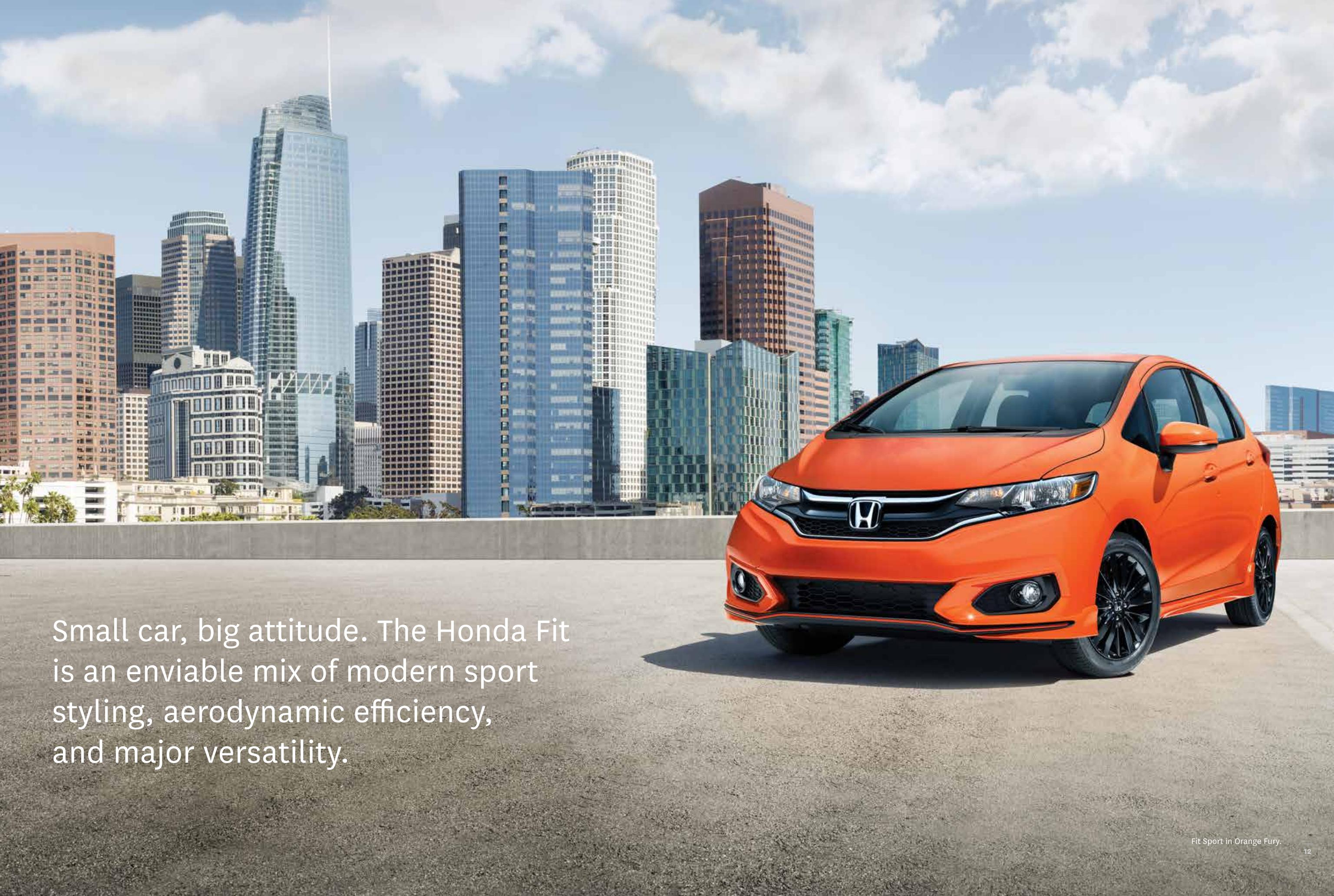
Adventure a little longer.

Wherever you're going, the 2020 Fit is designed with fuel efficiency in mind and is a downright joy to drive. Take 128 hp¹ and bump up the fun factor with the available continuously variable transmission (CVT), paired with the steering wheel-mounted paddle shifters available on Sport and above trims. If stick is your thing, go for the 6-speed manual transmission and 130 hp¹. Either way, the 1.5-litre, 16-valve, Direct Injection, i-VTEC® Earth Dreams™ engine has been designed to increase fuel economy without sacrificing performance. Add in the Eco Assist™ system and the available ECON mode button, and it's no wonder the Fit earns fuel consumption ratings of as low as 7.0/5.9/6.5 L/100 km² (City/Hwy/Combined; LX CVT trim). How's that for good fun?

Key Features: 1.5-litre, 16-valve, Direct Injection, DOHC, i-VTEC® 4-cylinder engine, available CVT with available paddle shifters, up to 130 horsepower¹, Earth Dreams™ technology Eco Assist™ system

1. Horsepower and torque calculations reflect SAE net, Rev. 08/04, SAE J1349 procedures.
2. Estimated fuel consumption based on Government of Canada's 5-cycle testing method. Your actual fuel consumption will vary based on driving habits and other factors – use for comparison only. For more information on 5-cycle testing, visit <http://vehicles.nrcan.gc.ca>.





Small car, big attitude. The Honda Fit is an enviable mix of modern sport styling, aerodynamic efficiency, and major versatility.



TECHNOLOGY

Bring out your inner techie.

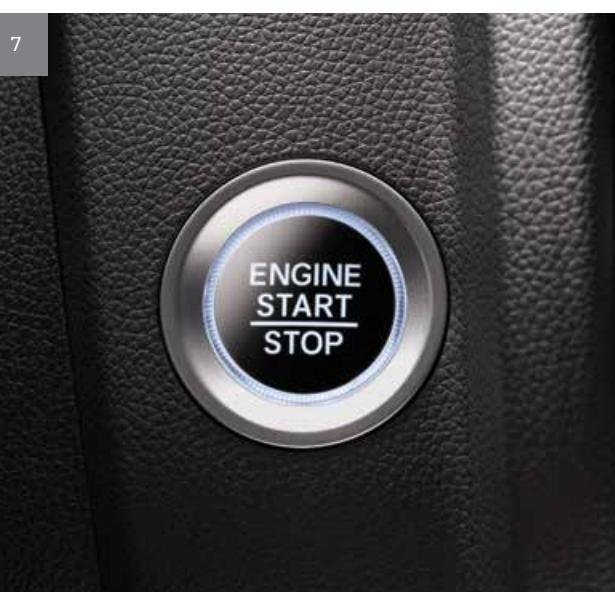
Wherever you're headed, in the 2020 Fit you'll have the right features to satisfy all of your tech-needs. With available Apple CarPlay™^{1,2} and Android Auto™^{1,2} you'll be able to seamlessly connect your compatible smartphone to let you use some of your apps. The 2020 Fit also features an available 7" Display Audio System with HondaLink™^{1,2} Next Generation. These features make staying in touch with family and friends as convenient and fun as the drive itself. The 2020 Fit is designed to deliver a seamless driving experience with features like the available Honda LaneWatch™ blind spot display¹, the available Honda Satellite-Linked Navigation System™^{2,3} and the multi-angle rearview camera¹ with available dynamic guidelines. From outside to in, the 2020 Fit has the techie smarts to keep you and your passengers happy.

1. USB device connector²
2. Available Apple CarPlay™^{1,2} / Android Auto™^{1,2}
3. Available Honda LaneWatch™ blind spot display¹
4. Available Honda Satellite-Linked Navigation System™^{2,3} with bilingual Voice Recognition
5. Available Display Audio System¹ with HondaLink™^{1,2} Next Generation
6. Multi-angle rearview camera¹
7. Available proximity key entry system with pushbutton start

¹ None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving. Drivers should not use handheld devices or operate certain vehicle features unless it's safe and legal to do so. Some features have technological limitations. For additional feature information, limitations and restrictions, please visit www.honda.ca/disclaimers and refer to the vehicle's Owner's Manual.

² Only compatible with certain devices and operating systems. Operation may be dependent upon: 1. GPS satellite signal reception and available cellular data and/or voice connection; or 2. connection to vehicle's built-in Wi-Fi hotspot, if applicable. Associated charges (incl. data plans, roaming charges or other amounts charged by your wireless carrier) may apply.

³ Map database covers major metropolitan areas in Canada and 48 contiguous U.S. states.



Safety first, second, third and fourth.

Honda Sensing™ technologies are designed to help make your drive safer. With intuitive technology and design, we've created a way forward that we can all feel good about. Whether you're driving or sitting in the passenger seat, feel confident in the latest in safety innovation from Honda.

BRAKE



Forward Collision Warning (FCW) system

The available FCW system¹ is designed to detect the presence of vehicles in front of you and issue audible, visual and tactile alerts if you're approaching with too much speed. If you fail to respond, CMBS® is triggered into operation.

Collision Mitigation Braking System™ (CMBS®)

To help reduce the likelihood or severity of a frontal impact, the available CMBS®¹ is engineered to apply light brake pressure if you don't respond to FCW system alerts. If it still senses an imminent collision, CMBS® is designed to brake forcefully.

Lane Departure Warning (LDW) system

The available LDW system¹ is designed to monitor vehicle lane position and issue visual and tactile alerts if your vehicle drifts into another detected lane without signaling.



Lane Keeping Assist System (LKAS)

The available LKAS¹ is engineered to gently correct your steering if you begin to leave a detected lane without signaling, applying torque progressively to the steering to help guide you back to the centre of the lane.

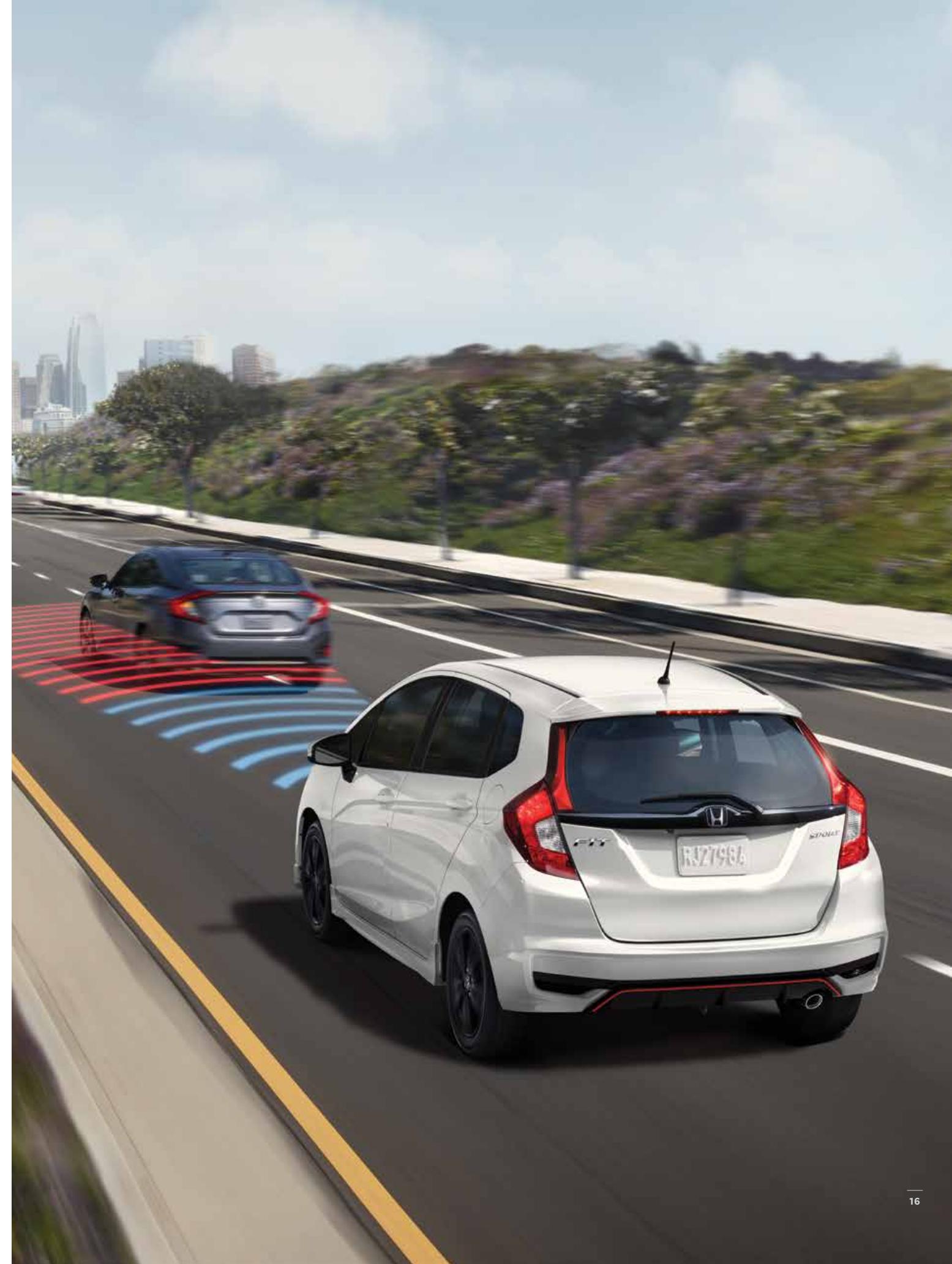
Road Departure Mitigation (RDM) system

The available RDM system¹ is designed to help steer and even apply the brakes if it detects that your vehicle may leave the road.



Adaptive Cruise Control (ACC)

The available ACC system¹ is designed to keep a constant speed and set following interval behind a vehicle detected in front of you.



The Honda Sensing™ suite of safety and driver assist features are only available on continuously variable transmission (CVT) vehicles.

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Solid on safety.

At Honda, we strive to provide a high level of standard safety features to help ensure the safety of occupants, other drivers and even pedestrians. This added peace of mind helps our drivers maintain the confidence to enjoy every road to the fullest.

PASSIVE SAFETY

Advanced Compatibility Engineering™ (ACE™) body structure

The highly innovative, next generation Advanced Compatibility Engineering™ (ACE™) body structure is engineered to help disperse frontal impact energy to enhance occupant protection, while more effectively controlling it in severe collisions to help prevent intrusion into the passenger cabin.

Six standard airbags

The cabin of the Fit contains six standard airbags. It features dual-stage, multiple-threshold front airbags, as well as side curtain airbags with rollover sensors, designed to deploy in the event of a rollover. Plus, it has SmartVent™ side airbags, which are designed to deploy in a manner that mitigates the risk of injury to out-of-position or smaller occupants.

Seat belt safety

The Fit helps prepare you for the unexpected with 3-point height-adjustable front seat belts with an automatic tensioning system and 3-point rear seat belts.

HondaLink™ Assist Automatic Emergency Response System

The available HondaLink Assist Automatic Emergency Response System^{1,2,3} helps you get the help you need when you need it most. If the airbags deploy, your Display Audio System¹ is designed to automatically attempt to put you on a call with an operator who will forward your location to first responders if needed. It works with any compatible Bluetooth®-paired phone as long as it has reception, does not require a subscription and gives you added peace of mind while you're on the road.

Child safety

The Fit features childproof rear door locks, as well as rear seat Lower Anchors and Tethers for Children (LATCH), which give you a simple and convenient method to install compatible child safety seats without using the vehicle's seat belt system.

Pedestrian safety

Innovative pedestrian safety features include an energy-absorbing hood and front fenders and deformable wiper pivots.

ACTIVE SAFETY

Controlled Braking

To assist with safe stopping, the 4-wheel Anti-lock Braking System¹ (ABS) is designed to help you maintain control under hard braking conditions, while Electronic Brake-force Distribution (EBD) helps to optimize braking power based on weight distribution inside the vehicle. In addition, Brake Assist is engineered to help improve braking performance by applying brake pressure when a panic stop is detected.

Vehicle Stability Assist (VSA®) with Traction Control

Vehicle Stability Assist¹ is designed to sense and help correct oversteer and understeer scenarios to enhance handling and cornering stability, while Traction Control is designed to minimize wheel spin when accelerating on loose or slippery surfaces, helping to inspire greater driver confidence.

Hill Start Assist¹

If you take your foot off the brake when stopped on an incline, Hill Start Assist is engineered to temporarily maintain brake pressure to help prevent your Fit from starting to roll backwards.

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2. Only compatible with certain devices and operating systems. Operation may be dependent upon: 1. GPS satellite signal reception and available cellular data and/or voice connection; or 2. connection to vehicle's built-in Wi-Fi hotspot, if applicable. Associated charges (incl. data plans, roaming charges or other amounts charged by your wireless carrier) may apply.

3. Operation requires wireless mobile phone to be paired with the vehicle. Operation is dependent upon cellular data and/or voice connection availability and GPS satellite signal reception.

Fit Colours

EXTERIOR COLOURS



Aegean Blue Metallic



Crystal Black Pearl



Milano Red



Modern Steel Metallic



Orange Fury



Platinum White Pearl

Perception of colour may vary in the rare times the Fit is not in motion.

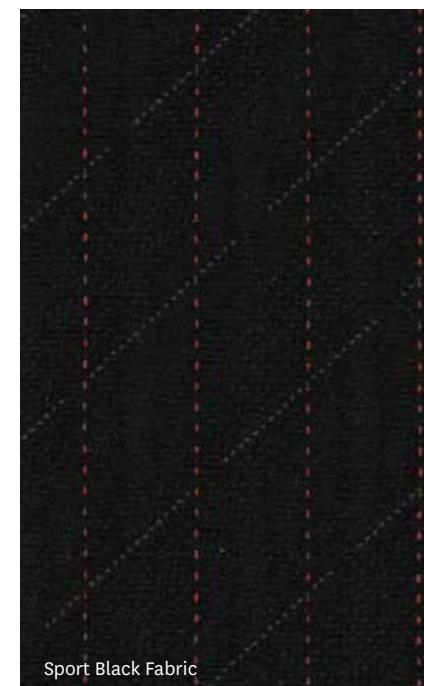
COLOUR	DX	LX	SPORT	EX	EX-L NAVI
Aegean Blue Metallic				Black Fabric	Black Leather
Crystal Black Pearl		Black Fabric	Sport Black Fabric	Black Fabric	Black Leather
Milano Red	Black Fabric*			Black Fabric	Black Leather
Modern Steel Metallic	Black Fabric	Black Fabric		Black Fabric	Black Leather
Orange Fury			Sport Black Fabric		
Platinum White Pearl	Black Fabric	Black Fabric	Sport Black Fabric	Black Fabric	Black Leather

*CVT only.

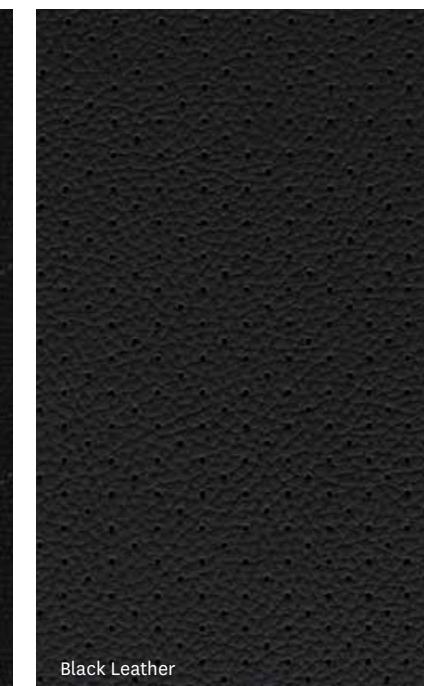
INTERIOR COLOURS



Black Fabric



Sport Black Fabric



Black Leather



Fit EX-L Navi in Crystal Black Pearl.

Fit Trims

DX
KEY FEATURES:
<ul style="list-style-type: none"> • 130-hp¹, 1.5-litre, 16-valve, Direct Injection, DOHC, i-VTEC® 4-cylinder engine • 15" wheels with full covers • 4-wheel Anti-lock Braking System² • 12-volt power outlet • 160-watt AM/FM audio system with MP3/Windows Media® Audio playback capability and 4 speakers • 5-inch colour LCD screen • 6-speed manual transmission (MT) • 60/40 Split 2nd-Row Magic Seat® • Adjustable tilt and telescopic steering column • Bluetooth® Streaming Audio^{2,3} • Body-coloured heated power door mirrors • Brake Assist • Cargo area light • Driver's and front passenger's vanity mirrors • Dual-stage, multiple-threshold front airbags (SRS) • Eco Assist™ system • Electric Power-Assisted Rack-and-Pinion Steering (EPS) • Electronic Brake-force Distribution (EBD) • Front door-pocket storage bins • Fuel consumption display • HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface^{2,3} • Heated power door mirrors • Hill Start Assist² • Immobilizer-theft-deterrent system • Intermittent rear window wiper/washer • Intermittent windshield wipers • LED brake lights • Maintenance Minder™ system • Multi-angle rearview camera² • Multi-reflector halogen headlights with auto-off • Next-Generation Advanced Compatibility Engineering™ (ACE™) body structure • Power door locks • Power windows • Rear window defroster • Remote entry system with security system • Side curtain airbags with rollover sensor system • SmartVent™ side airbags • USB device connector³ • Vehicle Stability Assist² (VSA®) with Traction Control

LX
ADDS TO OR REPLACES DX FEATURES:
<ul style="list-style-type: none"> • Available 128-hp¹, 1.5-litre, 16-valve, Direct Injection, DOHC, i-VTEC® 4-cylinder engine (CVT) • 12-volt power outlet (2) • Air conditioning with air-filtration system • Apple CarPlay^{2,3} / Android Auto^{2,3} • Available continuously variable transmission (CVT) • Available ECON mode button (CVT model) • Body-coloured rear roofline spoiler • Cargo cover • Centre console with armrest and storage compartment • Display Audio System² with HondaLink™^{2,3} Next Generation • Heated front seats • Honda Sensing™ Technologies (CVT only) • HondaLink™ Assist Automatic Emergency Response System^{2,3,4} • Power windows with auto-up/down driver's window • Siri Eyes Free compatibility^{2,3} • Steering wheel-mounted cruise control • Text message function^{2,3} • USB device connector (2)³ • Wi-Fi tethering³

EX
ADDS TO OR REPLACES SPORT FEATURES:
<ul style="list-style-type: none"> • Honda LaneWatch™ blind spot display² • One-touch power moonroof with tilt feature • Proximity key entry system with pushbutton start

EX-L NAVI
ADDS TO OR REPLACES EX FEATURES:
<ul style="list-style-type: none"> • Automatic climate control with air-filtration system • Display Audio System² with HondaLink™^{2,3} Next Generation and Honda Satellite-Linked Navigation System^{2,5} with bilingual Voice Recognition • HD Radio™ • Leather-trimmed seating surfaces • Mirror-integrated LED turn indicators • SiriusXM™^{2,7}

HONDA SENSING™ TECHNOLOGIES
AVAILABLE ON CVT ONLY
<ul style="list-style-type: none"> • Collision Mitigation Braking System™² (CMBS®) • Forward Collision Warning (FCW) system² • Lane Departure Warning (LDW) system² • Road Departure Mitigation (RDM) system² • Adaptive Cruise Control (ACC)² • Lane Keeping Assist System (LKAS)²

SPORT
ADDS TO OR REPLACES LX FEATURES:
<ul style="list-style-type: none"> • 16" alloy wheels (black finish) • 180-watt AM/FM audio system with MP3/Windows Media® Audio playback capability and 6 speakers • Continuously variable transmission (CVT) • Front lower spoiler • Integrated fog lights • Leather-wrapped shift knob • Leather-wrapped steering wheel • Rear bumper diffuser • Rear exhaust finisher • Side sill garnish • Steering wheel-mounted paddle shifters



We're Here. At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will help keep your vehicle in terrific shape. If you need more information or assistance relating to your warranty, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit honda.ca. It has everything you need to "design" your Honda and personalize it with items from a list of quality accessories.

We're Ready to Help. When you purchase a new Honda, you automatically receive Honda Plus Roadside Assistance. This service is available to you, or any authorized driver, 24 hours a day, 7 days a week, anywhere in Canada or the United States (including the lower 48 states, the District of Columbia, Alaska, Hawaii, and Puerto Rico). Coverage is for 3 years over an unlimited distance and includes a 24-hour toll-free Honda Plus Roadside Assistance number, mechanical breakdown towing, emergency roadside service and many other helpful features. Ask your dealer for more information.

Honda Plus Extended Warranty. Experience added protection with Honda Plus coverage that is behind you for the road ahead. With available coverage options of up to 8 years/200,000 km, you can choose the one that best suits your needs. With a plan this wide-ranging, the only thing that's uncertain is where it will take you.

Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in a rear seat. Properly secure all items stored in cargo areas. Always read the vehicle owner's manual for detailed vehicle operation and feature information.

Honda reserves the right to terminate or change any of the services and/or features listed in this brochure at any time, for any reason. Some features require registration. Certain features may transmit to Honda and/or other service providers a vehicle's location, operating conditions or other information that may be tied to the vehicle identification number (VIN) and can be combined to track a vehicle. For Honda's data use and Privacy Policies, see www.honda.ca/privacy. Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Honda reserves the right to make changes at any time, without notice or obligation, in colours, specifications, accessories, materials, models and trim availability. Some vehicles may be shown with optional equipment. Some vehicles shown may be U.S. models. Canadian specifications may vary. For Android Auto™ data use and privacy policy, see Terms and Privacy Policy for Android Auto™ app or contact Google Inc. at www.google.com. Android Auto is a trademark of Google Inc. For Apple CarPlay™ data use and privacy policy, see Terms and Privacy Policy for Apple CarPlay™ or contact Apple Inc. at www.apple.com. Apple CarPlay, Siri and iPhone are trademarks of Apple Inc., registered or connection to vehicle's built-in Wi-Fi hotspot, if applicable. Associated charges (incl. data plans, roaming charges or other amounts charged by your wireless carrier) may apply. Operation requires wireless mobile phone to be paired with the vehicle. Operation is dependent upon cellular data and/or voice connection availability and GPS satellite signal reception. 5. Map database covers major metropolitan areas in Canada and the 48 contiguous U.S. states. 6. Coverage varies by market. 7. Only available in certain areas. Includes a no-charge trial of three months.

Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

New Honda Vehicle Warranty. The Honda warranty protection makes Power Train components a minor concern with the Honda 5-year/100,000-km No Nonsense Warranty. In addition to the Honda 5-year/100,000-km No Nonsense Warranty, you and your new Honda are protected by a Honda 3-year/60,000-km Distributor's Warranty as well as an additional series of warranties for such items as emission controls, body corrosion and more.

Genuine Honda Accessories give you the opportunity to fine-tune your new Honda just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your dealer for full details.

Genuine Honda Replacement Parts are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty. Using Genuine Honda Parts will help to maintain the quality, reliability and performance of your vehicle.

1. Horsepower and torque calculations reflect SAE net, Rev. 08/04, SAE J1349 procedures.
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Here's to the dreamers.

The Power of Dreams

At Honda, The Power of Dreams drives us to create intelligent products that enhance mobility and increase the joy in people's lives. It is the mindset that guides us to help move people forward and protect the future we all share.

How do we do it? We never stop dreaming. In the 70s, we were the first automaker in the industry to voluntarily adhere to emissions standards. Now, we're advancing robotics and aviation, harnessing solar power and releasing a car that emits only water.

Through it all, our goal never changes: create a safer, smarter world in which people experience the joy of mobility.

The Honda Canada Foundation

The Honda Canada Foundation enables the realization of dreams by supporting people and organizations across the country that focus on four pillars: Family, Education, Environment and Engineering. Since 2005, more than 5.5 million Canadians have benefited from charitable programs funded by the Honda Canada Foundation.

Blue Skies for Our Children

We believe everything we do must exist in harmony with nature. That's where "Blue Skies for Our Children" was born. It's more than a mantra – it's an environmental pledge to the Earth and our future generations. And we're practicing what we preach.

Leading the LEED® certifications

Our sales offices also strive for environmental efficiencies. Honda's LEED® (Leadership in Energy and Environmental Design) Gold Certified Head Office campus in Markham, Ontario, includes green features such as a storm water management system, heat-reflective materials on the roof and bio swales for natural filtration. The facility uses 89 percent less litres of water per square foot and 38 percent less kilowatt hours of energy annually than the average office facility.

Zero Waste-to-Landfill

We don't waste time. Or anything else for that matter. Our goal is to increase our recycling efforts, reduce overall waste and divert materials from landfill sites. In fact, last year we sent less than one percent of waste to landfills from our office and parts distribution facilities combined.

One Honda. One Tree.

We're pretty obsessed with fresh air. For every lawn and garden or ATV product sold between April 1 and July 31 annually, the Honda Canada Foundation plants one tree. In the last 12 years, we've helped plant more than 160,000 trees in Canada.

Environmental Vehicles & Technology

Blending style, efficiency and a serious amount of thrill, the Accord Hybrid makes environmental responsibility feel almost rebellious. Combining a lithium-ion battery with a 2.0-litre engine, this Hybrid lets you go more and stop less on the way. The Honda Insight exemplifies hybrid efficiency, powered by a 1.5-litre Atkinson Cycle engine, electric motor and lithium-ion battery. And the future looks brighter with Honda advancing Fuel Cell technology that emits zero emissions.

Honda Clarity Plug-in Hybrid

Whoever said an eco-conscious came with compromise was sorely mistaken. This advanced plug-in hybrid vehicle lets you tap into electric power alongside the gas engine to create extra efficiency.

For more information, visit hondacanada.ca



HondaJet



Motorcycles



Side By Side



ASIMO



Honda Campus



Marine



Power Equipment



ATVs



Blue Skies for Our Children