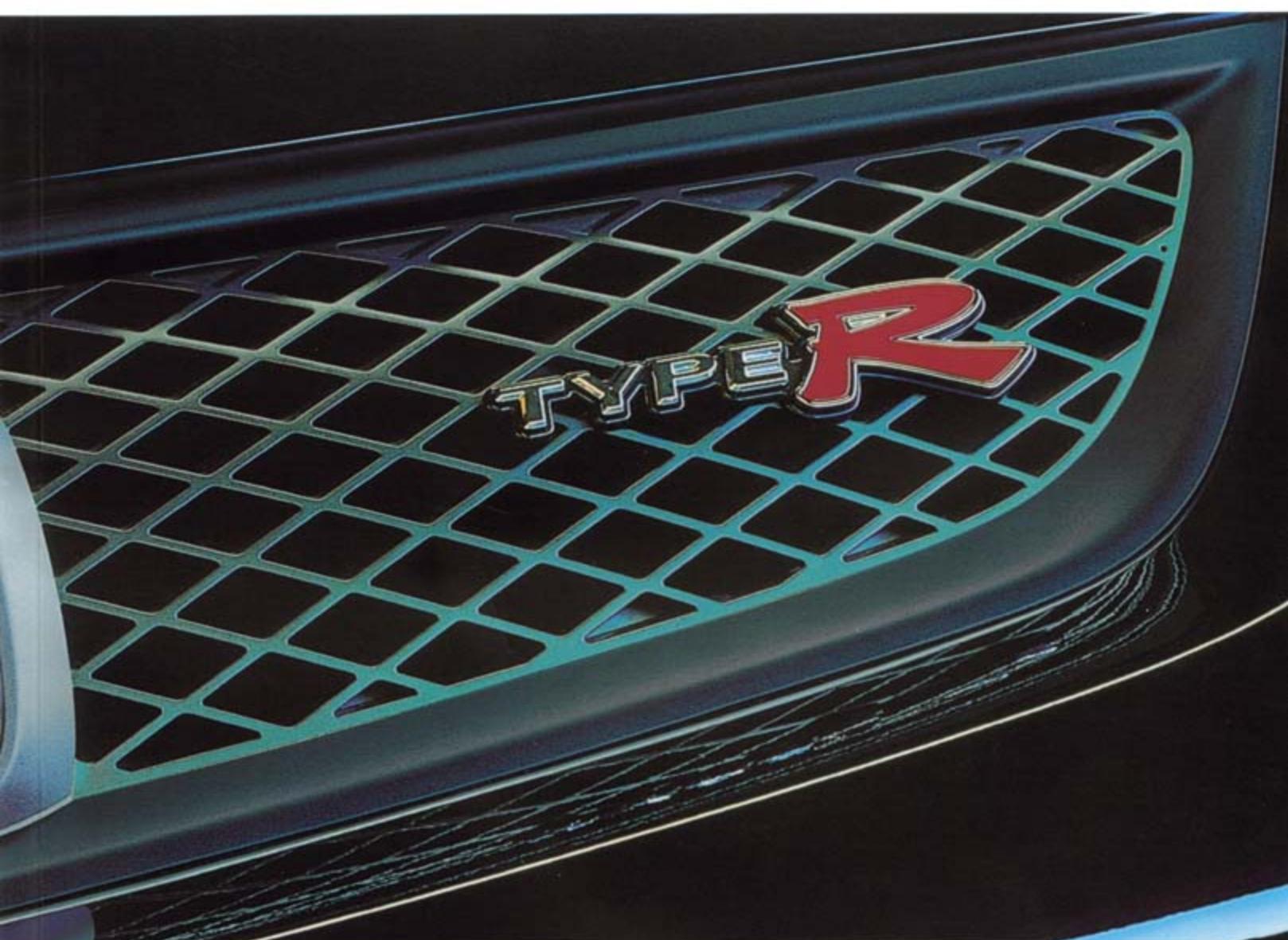


# The Civic Type-R

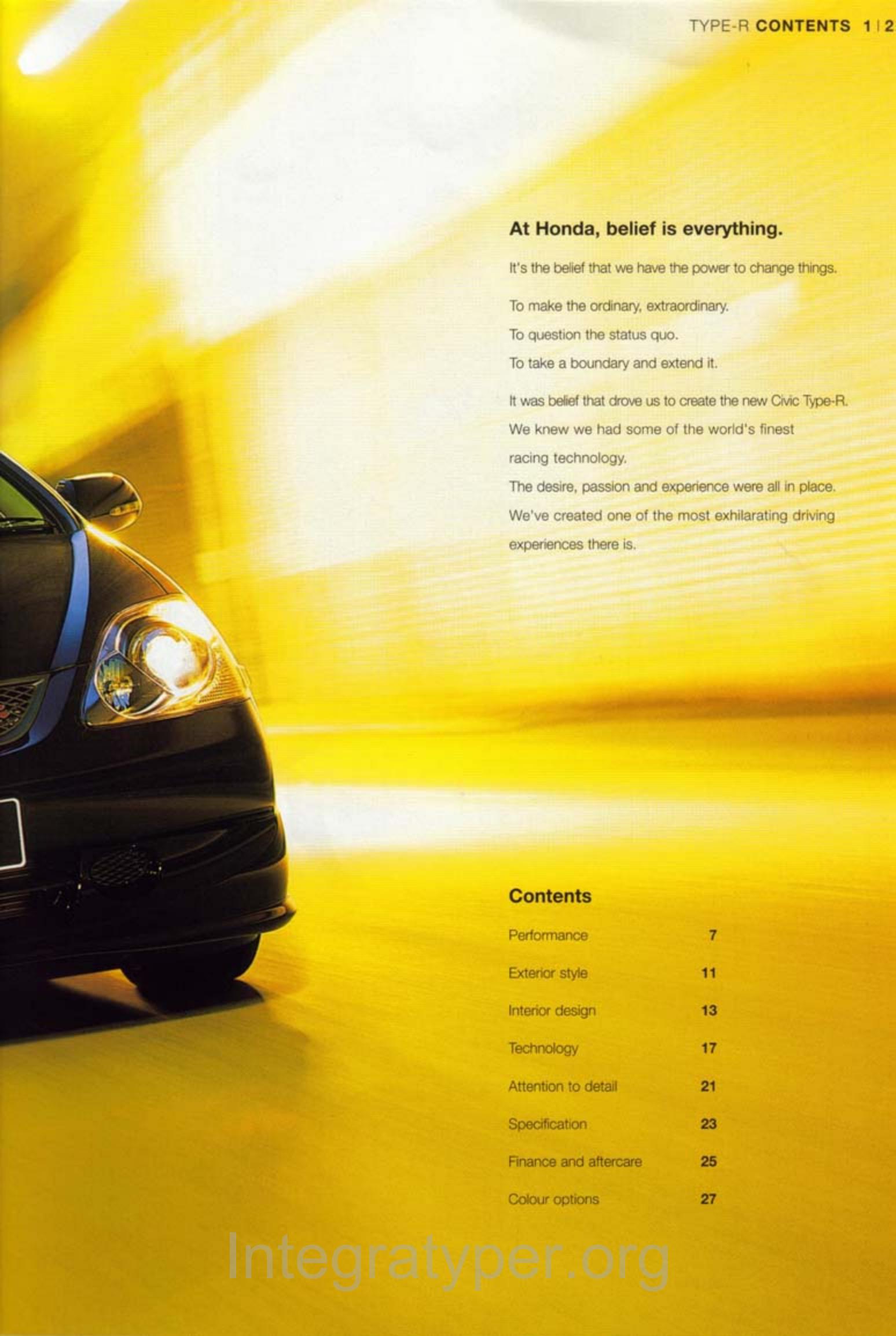


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## At Honda, belief is everything.

It's the belief that we have the power to change things.

To make the ordinary, extraordinary.

To question the status quo.

To take a boundary and extend it.

It was belief that drove us to create the new Civic Type-R.

We knew we had some of the world's finest racing technology.

The desire, passion and experience were all in place.

We've created one of the most exhilarating driving experiences there is.

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**?How far would you pursue a passion**

What inspired the Civic Type-R? Soichiro Honda founded our company on a passion for racing. It's in our blood. Always has been. And it's what the R stands for. The same need, the same compulsion, led us to build first the Integra Type-R and then the Accord Type-R.

The principle? To take our racing technology, experience and expertise and put them into road cars. The Civic Type-R is true to that ideal. This time our challenging spirit led us beyond our best. To the finest Type-R we've ever built.



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British Touring Car Championship Civic Type-R 2009



### When does road car performance become exceptional performance

When racing car technology is used in a road car. With the Type-R, precision in every detail ensures optimum output. The flywheel is incredibly lightweight, so it revs to the redline faster. Result: a powerful acceleration of 0-62 mph in only 6.6 seconds. Experience it on the track and you can hit an exhilarating 146 mph. When you reach that kind of speed the car's aerodynamics come into their own. Careful calculations delivering maximum stability at peak performance. On appearance alone, people will expect this car to be capable of something special. The reality of the drive itself will be something they couldn't possibly have anticipated. A racing spirit just can't be subdued.

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### **?What's the toughest test a car can face**

Why are we so confident in the Type-R's capabilities? Because we've experienced them for ourselves. That surge of acceleration, the planted, solid feel of the chassis? What you feel on the road, we perfected on the track. Nowhere else will do. Out there, we can see how our technology handles the really big questions. And to test the Civic Type-R's engine, suspension, handling and braking, we took it back to its roots. The Nurburgring. When we weren't there, we were putting it through intensive workouts on our own purpose-built F1-approved test tracks at Motegi and Suzuka in Japan. We had to make sure that this Civic measured up to the Type-R name and badge.

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Twin Ring Motegi race track

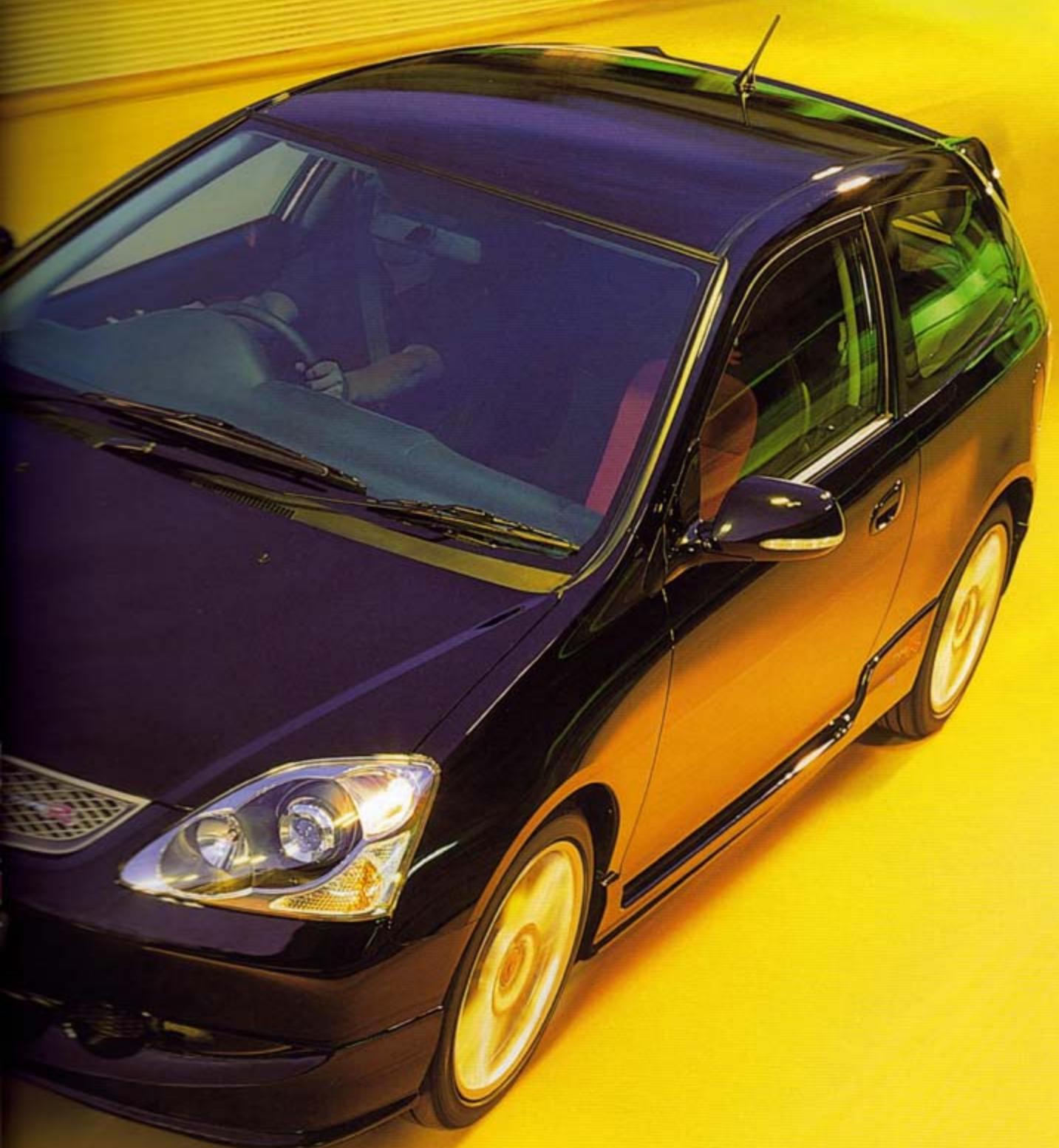


## What makes this a Type-R

Just one look at the Civic Type-R and you'll be hooked. Its distinct presence invites sheer admiration. The overall impression is one of powerful determination and intense focus. The big alloys fill the wheel arches. The side skirts and deep spoilers enhance its presence even further. Everything about it hints at the excitement of the drive to come. But what about when you take a closer look? It's then

that you realise that, as well as being a Type-R, this could only be a Honda. Because every detail is perfect. And cleverly thought out. The panels fit precisely. The indicator repeaters are sleekly mounted in the door mirrors, so the body line remains smooth and unbroken. Even the badges are neat and discreet. In a Type-R you don't have to shout to be heard.

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### **?How can you tell a genuine original**

Grip the thick red stitched leather steering wheel. Then glance down at the white dials. Notice where the redline is? Almost 8,000 rpm. Now look at the alloy gear shift knob. Six speeds. If you've got the engine running, you'll be blipping the accelerator, watching the tachometer needle flick like a beckoning finger. That's how this car gets to you. How do we know? Because we built it like that. And since we treat every Type-R as an individual, we give it its own unique serial number.

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Unique Type-R serial number



### **?How do you bring it all together**

What makes a true performance car? The engine? Styling? Acceleration and handling? But where do you experience it all from? Right here. Inside.

In racing, we've learned exactly which forces affect cars and drivers through corners and under hard acceleration. The Type-R's alcantara seats are deep, sculpted - designed to hold you firm. You're going to need that support. This car demands to be driven. The i-VTEC howl as the revs climb towards the redline is irresistible.

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And the reason you can hear it so clearly? We've upgraded the sound insulation to cut down on wind and road noise. But by using advanced materials at precisely-calculated strategic points around the chassis and bodyshell, we've achieved it without compromising the car's exceptionally light weight, balance and stiffness. Red door trims and stitching make it clear this is a sports car, and it sounds like one. A car can have all the right elements, but it's the whole package that makes this a Type-R.

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## Why make the engine bigger, when you can make it better

Our new-generation, intelligent technology means we create more power from a smaller, lighter engine. At around 5,000 rpm, the valves open wider, for longer, sucking a massive charge of fuel/air mixture into the cylinders. Which is how the Type-R's 2.0 litre DOHC i-VTEC engine produces a shattering 200 PS at 7,400 rpm. But it's the acceleration and power across the rev range that makes this car so addictive. Hit 5,900 revs and it produces 196 Nm of torque.

With i-VTEC we're talking further advancement on the world's finest naturally-aspirated engines. We always aim to improve upon our best. And that's apparent when you drive the Type-R.

New combustion technologies have reduced weight, boosted output and improved fuel efficiency. We've integrated more power and torque lower down, giving a smooth progression right across the rev range, avoiding the sudden peak at the top end. Plus, we've added the all important Variable Timing Control, to match inlet-valve opening with engine load even more precisely.

What's the secret? Experience. A deep, abiding love of engines and a passionate pursuit of perfection. The things that have won us countless international awards, and made us the world's largest engine manufacturer.

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### **?What lengths would you go to for perfection**

We go as far as we can. And then further. To achieve perfection you must have no limitations. Motorsport taught us that. And all the hard lessons learned on the track have been applied in the Type-R.

Everything, from a straight-line sprint to holding your line through a tight corner, comes down to the smallest of elements. Those 17" alloys have to track perfectly, even at the limits of grip. So we've set up the Type-R's chassis to give precise feedback and road feel, keeping the car securely planted low on the road and responding instantly to steering and throttle inputs. And whether it's a quick dab to set up your

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approach to a bend, or an emergency stop, all-round discs with ABS and EBD help you stay in control.

We're used to measuring our success in millimetres and fractions of seconds. And with the Type-R's driving dynamics, we're confident we've achieved something close to perfection.

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BAR Honda Formula One car



**Projector headlight** New projector-style headlights give a hard, blue-white light for improved visibility. Designed to look good from the front, side - and in the rear view mirror.



**17" Alloy wheel** Seven-spoke 17" alloy wheels with low profile 205/45 tyres for improved traction are fitted as standard.



**Sports mesh grille** The Type-R's unique mesh grille - the perfect setting for one of the world's most respected badges.



**Twin exhaust pipes** A stylish way to enhance the car's performance overall by increasing airflow and back pressure.



**Door mirror mounted indicator repeater** We've moved the indicator repeaters up into the door mirrors. Sleek, aerodynamic and highly visible.



**Side skirt with Type-R badge** Stylish side skirts hug the ground as the Type-R sits low on the road. And the badges? Just in case you, or anyone else, needed reminding.

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**Tailgate spoiler** The tailgate spoiler contributes to the aerodynamics that give the Type-R its outstanding high-speed stability.



**White dials** Any lingering doubts about this car's capabilities? Take a look at the numbers on the white rev counter and speedometer dials.



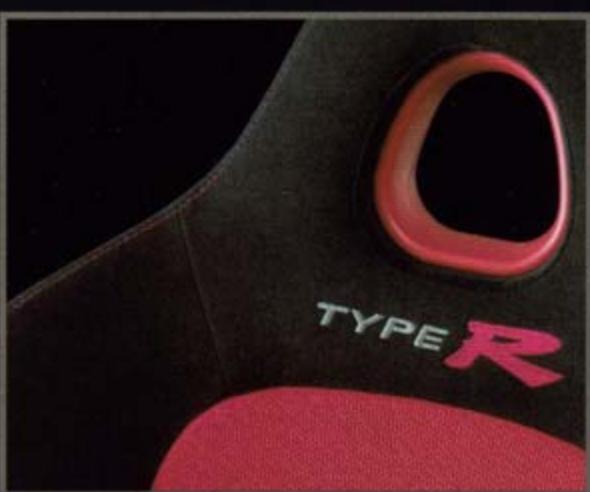
**Rear light cluster** We've put serious time into the Type-R's rear light clusters. Resulting in multi-reflector rear lights that don't just look good they also greatly increase visibility.



**Red door panel** Red door panels are a new addition to the Type-R interior to heighten the sporty look.



**Type-R seats** We picked a new, red double-stitched design for the Type-R's seats. Which have also been redesigned for even better support.



**Type-R seat fabric** Racing red trim and the sporty Type-R logo on the headrests match the door panels and steering wheel badge.

## ?How do you make something greater than the sum of its parts

Every element adds something to the whole. And if it doesn't, it shouldn't be there. There's thought, care and logic behind every detail of the Type-R. Plus something extra that makes it unique. Spirit? Passion? Soul? Call it what you like. It's definitely something you can't manufacture.

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Civic Type-R	
<b>Engines</b>	
Engine type	DOHC i-VTEC
Displacement (cc)	1998
Max power (PS @ rpm)	200 @ 7,400
Max torque (Nm @ rpm)	196 @ 5,900
Max torque (lb·ft @ rpm)	145 @ 5,900
Fuel type	Petrol
<b>Transmission</b>	
6-speed manual	•
<b>Performance (man)</b>	
Maximum speed (mph)	146
Acceleration 0-62 mph (secs)	6.6
<b>Fuel consumption (mpg/l/100km)<sup>†</sup></b>	
Urban	23.0/12.3
Extra urban	40.4/7.0
Combined	31.7/8.9
CO <sub>2</sub> emission (g/km)	212
<b>Weights and towing data*</b>	
Kerb weight (kg)	1,204
Max towing weight (with brakes)	n/a
Max towing weight (without brakes)	n/a
Fuel tank capacity (litres)	50
Maximum roof load (kg)	40
<b>Boot capacity (VDA Method litres)</b>	
Rear seat up	315
Rear seat down	610
<b>Wheels and tyres</b>	
Wheel size	17 x 7JJ
Tyres	205/45 R17
Space saver spare wheel	•
Wheels	17" Alloys
<b>Instruments and control</b>	
White sports dials	•
Digital clock (in stereo)	•
Digital odometer (A/B trip)	•
Audible headlight on reminder	•
Internally adjustable headlight	•
Remote fuel filler release	•
Tachometer	•
External temperature gauge	•
Front map lights	•
<b>Safety</b>	
4 x 3 point seat belts	•
Dual front Supplemental Restraint System (SRS) airbags	•
Electronic brakeforce distribution (EBD)	•
Anti-lock braking system (ABS)	•
Front seat belt pre-tensioners	•
Height adjustable front seat belts	•
High level rear brake light	•
Ventilated front disc brakes	•
Rear disc brakes	•
Side impact protection beams	•
Front and rear crumple zones	•
ISOFIX childseat restraint system	•
Front head restraints	•
Rear outer head restraints	•
<b>Security</b>	
CAT 1 ultrasonic alarm	•
ECU engine immobiliser (rolling code)	•
Honda Superlocks (deadlocks)	•
Locking wheel nuts	•
Remote keyless entry	•
Visible LED immobiliser	•
Externally visible Vehicle Identification Number (VIN)	•
Remote central locking	•

Civic Type-R	
<b>Exterior</b>	
Projector headlights	•
Body coloured bumpers	•
Body coloured door handles	•
Body coloured door mirrors	•
Body styling kit	•
Electric front windows	•
Electric adjustable and heated door mirrors	•
Front fog lights	○
Heat absorbing tinted windows	•
Mesh sports grille	•
Rear spoiler	•
Intermittent rear windscreen wiper	•
Mirror integrated indicators	•
Roof mounted aerial	•
<b>Comfort &amp; convenience</b>	
Air conditioning	○
Driver/passenger vanity mirror	•
Front cupholders	•
Front power socket	•
Lockable glovebox storage	•
Power assisted steering	•
Tilt adjustable steering wheel	•
Leather wrapped Type-R sports steering wheel	•
Alloy gear shift knob	•
<b>Seating</b>	
60:40 split folding rear seats	•
Adjustable rear head restraints	•
Type-R Alcantara sports seats	•
Full leather upholstery	○
<b>In Car Entertainment**</b>	
High security CD tuner with RDS	•
Front speakers	•
Rear speakers	•
Micro antenna	•
Front tweeters	○
In dash MD/CD player	○
Boot mounted 6 CD changer	○
DVD Satellite Navigation	○



4140mm



1724mm

(Including door mirrors)



1695mm

1440mm

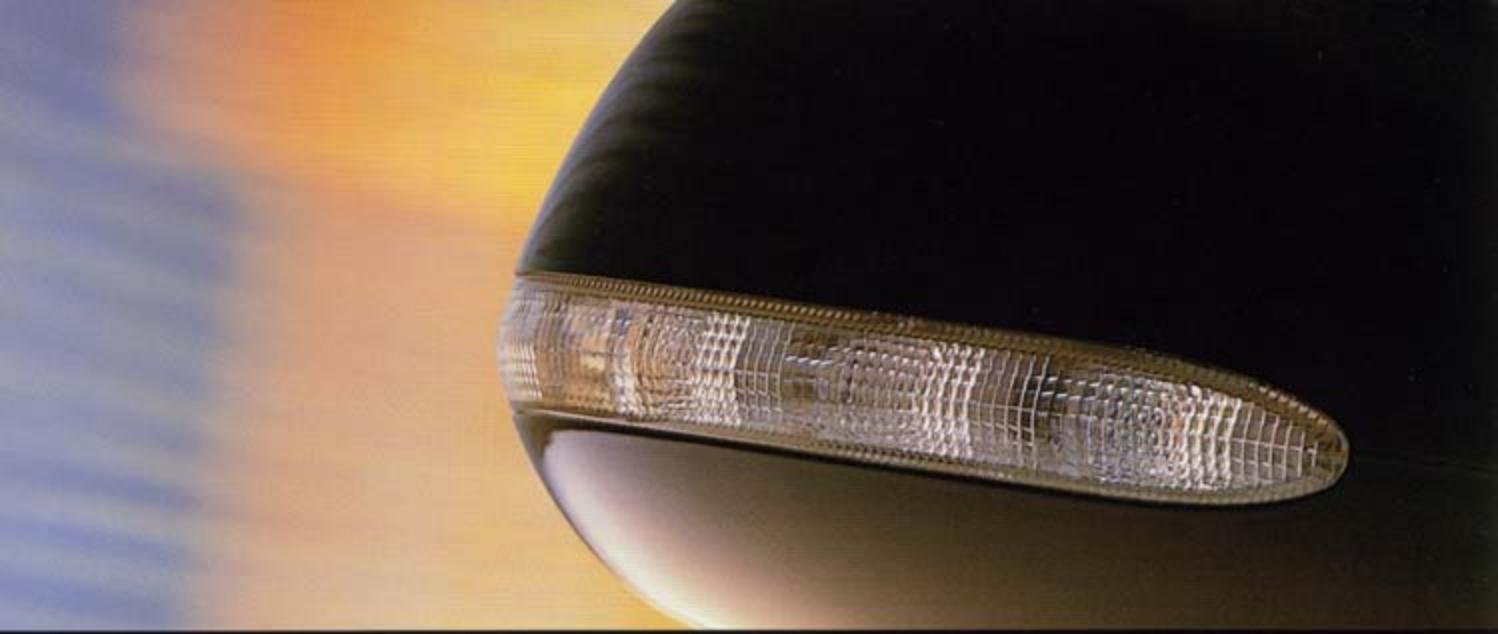
Key • Standard ○ Optional - Not available

<sup>†</sup> **Fuel consumption.** These are the results of the fuel consumption test conducted by the Department of Transport. This test is designed to give a realistic indication of on-road fuel consumption.

**Maximum towing weights** are based on the ability of the car, with two occupants of 75kg each, to restart on a 12% gradient at sea level. At altitudes in excess of 1500 metres, engine output may drop with a reduction in towing capability. Extra weight, such as additional passengers or luggage, should also be deducted from the maximum towing weight.

<sup>\*\*</sup> For further information please refer to your dealer.

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#### **?Why do we find it hard to talk about money**

You've studied it. Talked about it. Dreamed about it. Now you have to pay for it. Just doesn't feel like part of the fun, somehow. So we thought, there should be a better way to do this. Not a quick-fix, easy-terms, one-size-fits-all deal, either.

Finance that sounds too good to be true usually is. We were thinking 'honest', 'straightforward' and 'flexible'. And that's what you get, right from making the deposit.

#### **?So where do we start**

With the deposit. Your current car or cash are both fine. You don't have either? No problem: we can work out a zero-deposit package, too.

#### **?Done your sums**

The most important part of any finance is the monthly payments. Only you know how much you can really afford. So tell us. That way, we can work out monthly payments to fit in with your budget.

Our finance packages are flexible enough to work round just about anything. After that, it's up to you.

We give you choices right through the process. Including at the end of the agreement. You want to keep the car? Simple: make the final payment and it's all yours. Or, you can give it back. As long as it's in good condition and within the agreed mileage, you can walk away with nothing more to pay\*.

And if you're ready for a new Honda, we'll arrange a part-exchange and a new finance package. Easy, really.

Making our finance more straightforward meant leaving out a few things. The long, complex forms. The dense technical jargon. The wait to see if you've got the go-ahead. We didn't think you'd miss them. We don't. All of which means you get your new Honda quicker.

Of course, none of this is any substitute for talking it over with your local Honda dealer. So now you know what to expect from a visit to us. When can we expect a visit from you?

#### **Honda Civic 2.0 Type-R**

OTR Price	£16,000.00
Deposit	£3,216.25
Advance	£12,783.75
36 x	£290.00
1x (GMFV)	£5,358.00
Total Amount Payable	£19,059.25
APR	11.3%
Annual Mileage	10,000
Excess Mileage	9p per mile

Total cash price includes £475 delivery & number plates, £25 first registration fee and VED in line with Government Legislation. The Guaranteed Minimum Future Value (\*Honda Aspirations only) will be used to pay the Final Payment if the car is returned after the last monthly payment provided the car has been serviced in accordance with the Honda service book, is in good condition and the maximum permitted mileage has not been exceeded. A £95 Credit Acceptance Fee is included in the monthly payments and a £45 Option to Purchase Fee is payable with the final payment. Offer not available to limited companies. Finance is only available to persons aged 18 or over subject to status. Indemnities may be required in certain circumstances. Full written quotations available on request. All figures are correct at time of publication but may be subject to change. Models subject to availability.

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#### ?Want to predict the future

The Type-R, like all Honda's, is made to our exacting standards. But we take nothing for granted. So the Type-R is covered by a 3 year manufacturer's warranty\*. You can extend this period of cover with a Hondacare Guarantee and give yourself peace of mind for up to a further 4 years. Hondacare Guarantee is unique and only available from authorised Honda dealerships.

Just choose the period of cover you want - from 4 months to 4 years. Then sit back and relax, knowing that help is only a telephone call away. Unexpected repair bills will be settled immediately.

Further benefits include:

- Repairs carried out by Honda trained technicians
- Guarantees the use of only Genuine Honda parts
- Fully comprehensive AA cover

Just ask your authorised Honda Dealership for more details.

\*Subject to the Warranty terms and conditions listed on pages 15 and 16 of your service book.

#### ?Like beneficial Insurance rates

The Hondacare insurance scheme has been specially designed so that Honda owners receive beneficial insurance cover at competitive rates. To obtain details of all the benefits included and to receive a quotation, please contact your authorised Honda Dealer or call the Honda Contact Centre on 0845 200 8000.

#### ?Is help at hand when it really matters

With Honda it is. Because if you're unlucky enough to have an accident, we have a free Hondacare Accident Helpline that will sort all the details for you and make it a priority to get your car back on the road. In the event of an accident please telephone 0800 521 728.

**?Would you want it any other way**

Pale blue? Light green? A subtle, dusky pink, perhaps? Not for the Civic Type-R. Certain colours work for performance cars. Four, to be exact. Every one a classic, and the perfect finish for a car with its roots in racing. Why would we offer you anything else?

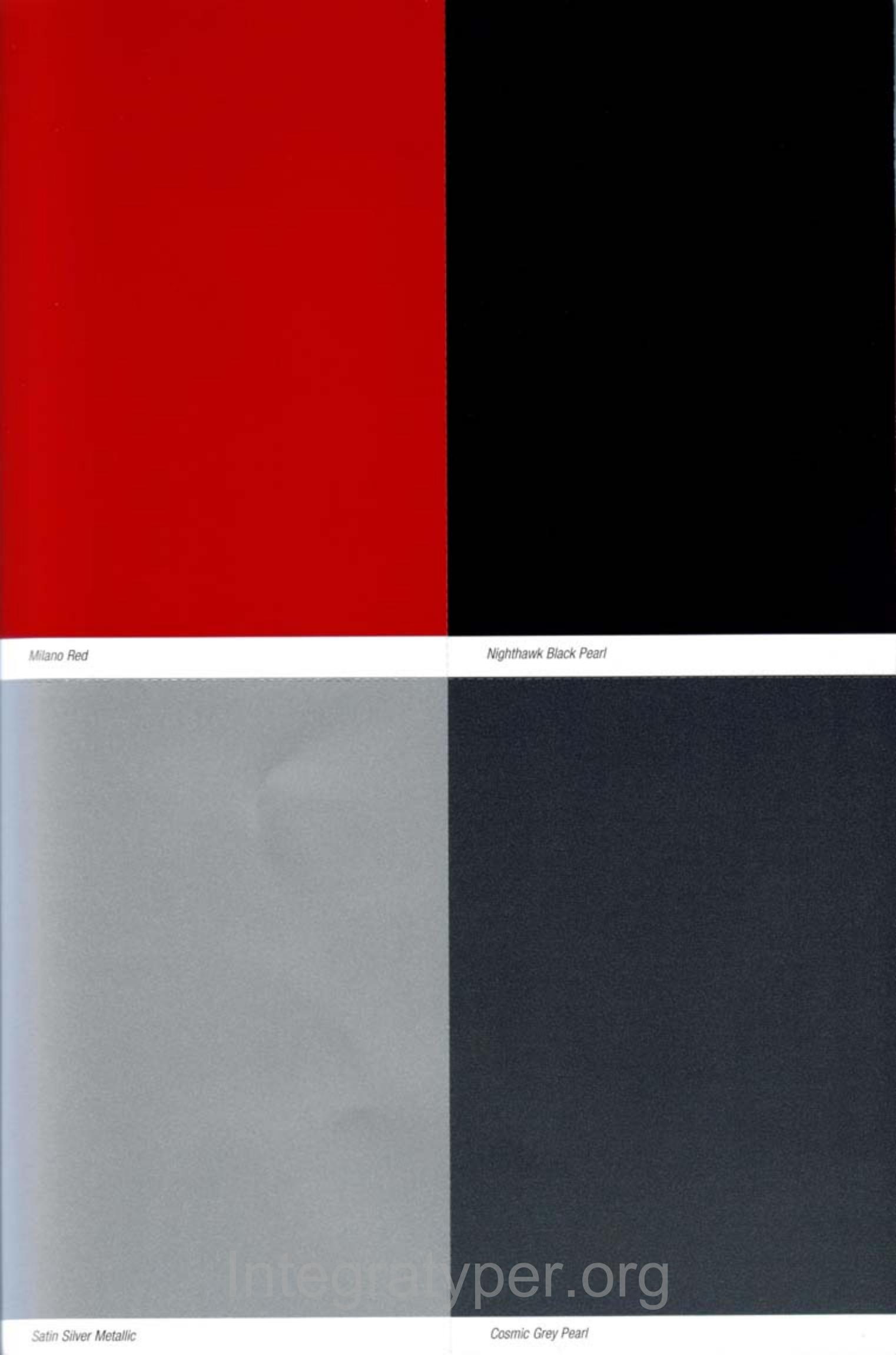
Nighthawk Black Pearl

Satin Silver Metallic

Milano Red

Cosmic Grey Pearl

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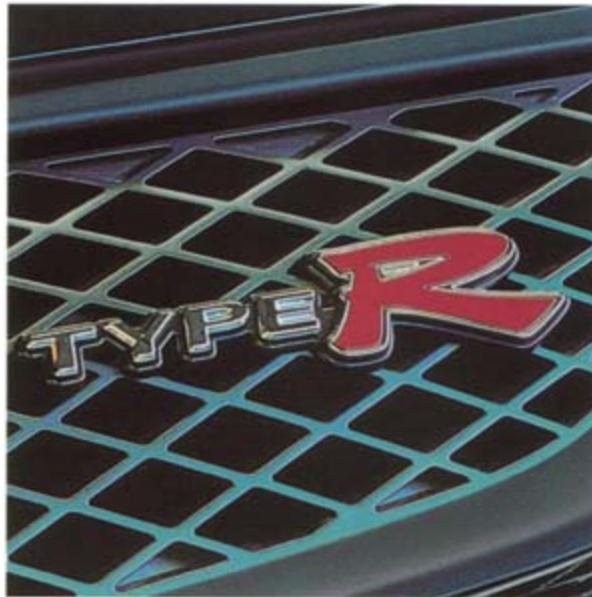


*Milano Red*

*Nighthawk Black Pearl*



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