

HONDA

The Power of Dreams

Better value motoring

Honda does not support the usual industry practice of special offers, demonstrator sales, and fleet discounts. Honda's policy is intended to give customers confidence when buying a new car. The competitive price you see is the competitive price you pay. It means you can concentrate on choosing the car that meets your needs, rather than worrying if other customers have negotiated lower prices than you have.

If you would like help with purchasing your new Accord, you will find extra assistance available from Honda Finance. We can give you several options for both personal and fleet purchasing, all at very competitive rates.

Honda Lease Direct

Leasing your new Accord could make good financial sense. Fixed monthly payments will simplify your cash flow planning and all maintenance is covered. Honda Assistance and warranties are also included.

By using Honda Lease Direct, you can get competitive lease rates and the reassurance of dealing with a lease company that knows its cars inside and out. Honda Lease Direct can tailor a lease solution to your needs, leaving you to relax and simply enjoy driving your new Accord.

For more information about leasing, please speak to your Honda dealer or call us on 0800 382 382.

Honda on the web

Check out www.honda.co.nz you will find a full dealer listing, all the latest information about the new Accord, prices, complete accessory listings, and independently-supplied comparison charts to make your purchasing decision easier.

How to contact us

Tel: 0800 255 666
Fax: 09 262 3247

Email: hondacare@honda.co.nz
Web site: www.honda.co.nz

Honda New Zealand Ltd
105 Wiri Station Road
P O Box 97-340
South Auckland Mail Centre




HONDA

Honda Accord



Specifications and features listed are accurate at the time of printing (March 2001). Honda New Zealand Limited reserves the right to change specifications at any time without prior notice. Some vehicles may be shown with optional equipment, and illustrated examples may differ slightly from New Zealand specification. Paint and trim shown may differ from actual colours due to limitations of the printing process.

The drive for perfection.

Everything we do is driven by the single-minded vision of our founder, Soichiro Honda "... to challenge conventional wisdom and create new, more useful technology."

This means utilising technology to create safer, more efficient and more user-friendly vehicles, and is the basis for what we call Human-Centred Engineering.

Undoubtedly motor racing provides the quickest road to achieving such innovation,

bringing out the best in those behind the drawing board as much as those behind the wheel. That's why Honda contests the Formula 1 World Championship, proudly achieving 71 victories and a plethora of engineering advances.

Today this research and development successfully continues in Indy racing. It was as a direct result of our Formula One program that Honda created the NSX.

NSX pioneered many beneficial advances – including VTEC – which are now featured across the range. But of course nothing is more important to our future than engineering that addresses the needs of our environment.

Honda continues to develop new solutions that deliver a better quality of life for not just the driver but all, including the successful development of alternate energy vehicles.

As a result of challenging the conventional, every Honda is more powerful, reliable, safe and responsible.

Best of all, it is also more pleasurable to drive.

Today's motorists have higher standards than ever before.

Drivers and passengers alike expect the best of everything in a sedan.

And in the new Honda Accord, they get it. Superior performance, economy, comfort, safety and, above all, lasting satisfaction.

Honda motor vehicles are so pleasurable to drive because they're all designed with human beings, not robots, in mind.

This latest version of the Accord is no exception.

It represents the essence of our quest; a vision of what the sedan can be. It's the result of 20 years of unprecedented engineering achievements.

During that time, the car has evolved to become what it is today; the perfect combination of elements for outstanding

value in the mid-size car class.

From quiet, spacious, luxurious surroundings, you view the world through panoramic windows.

And as you drive, you know that while the car's performance is superior, its use of fuel is miserly.

In terms of safety and environmental protection too, the car is matchless.

Now is the time to move up to a vehicle that exceeds all your expectations.

The Accord from Honda.





VTi-L model shown.

Not just an interior, a haven of **tranquillity**.

Each individual area of the Accord has its own particular function to perform.

And the function of the interior is to cosset.

The Accord is wide and airy with impressive head, leg and shoulder room.

We've paid a lot of attention to keeping the outside world outside.

The ride is quieter, thanks to a new

noise insulation system.

For example, the cavities in the structural pillars are filled with polypropylene.

And vibration and noise from the exhaust system have also been cut.

But in the Accord, quietness is only the start of what tranquillity means.

Entry and exit are easy, thanks to wide opening doors.

If the front seats are like armchairs,

the rear is like a three-seater sofa.

But if there are only two people in the back, they can share a generously padded centre armrest.

And if there are no passengers, the seat folds down to create a load area some station wagons would envy.

In the Accord VTI-L, this spacious and comfortable interior takes cosseting to an even higher level.

Supple leather upholstery, the rich look of wood grain panelling and an automatic climate control system are all standard.



V6-L model shown.



Civilised touches abound.

Slip behind the tilt-adjustable steering wheel and the first thing to do is position the seat to suit you.

The door locks, windows and mirrors are electric on all models, along with the 2-way power seat height adjustor.

If you wish to listen to that favourite CD, a six disc in-dash CD changer is standard on all VTi-L models.

And for added security, a remote

unlocking security system has been fitted to all models.

Thoughtful amenities such as map lights, a coin pocket, illuminated vanity mirror and an accessory outlet anticipate your needs before you're even aware of them.

The front centre armrest doubles as a large storage compartment and there are dual cup holders front and rear.

Civilised touches abound in this car. Lockout prevention and reminder lights help you avoid inconvenience through oversight.

1 Leather trim on Accord VTi-L models.

2 Rear seat reading lights.

3 One piece fold down rear seat.

4 Centre console with driver's armrest and split storage compartment.

5 Front drink holders.

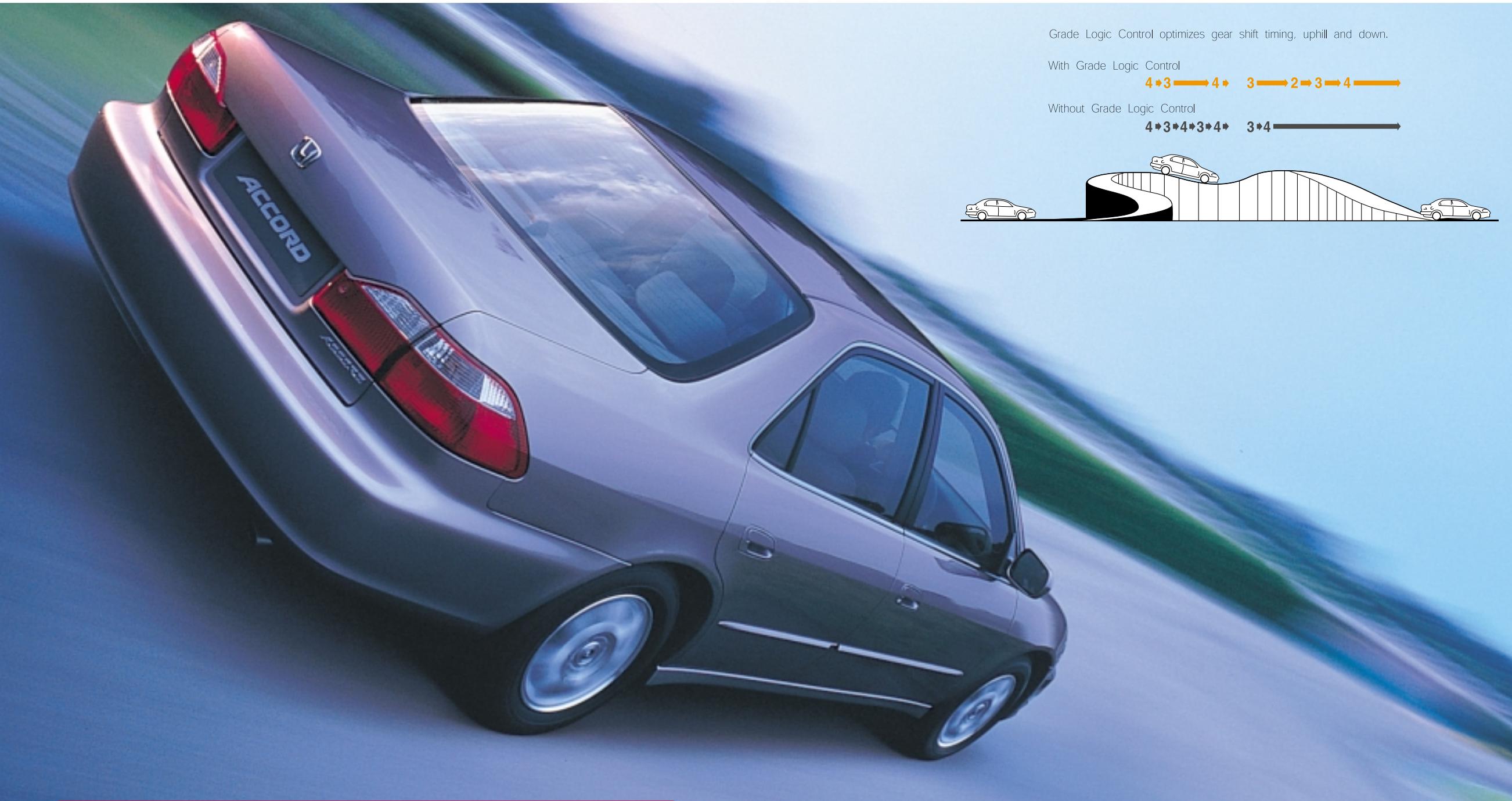
6 Rear armrest with drink holders.

7 Sunglass holder.

8 Power body coloured door mirrors.

9 Increased boot storage volume.





Great **performance**. Everywhere you look.

There are four Accords to choose from, two 2.3 litre 4 cylinders, the LXi and VTi-L and two 3 litre models, the VTi V6 and VTi-L V6.

The 4 cylinder VTi-L VTEC engine produces 110kW. Yet, while power has been increased, engine noise and vibration have been cut.

The V6 models are powered by a 3 litre VTEC engine which is compact,

light, quiet, and powerful. 147kW drive the front wheels via an electronically controlled, 4-speed automatic transmission with Honda's Grade Logic Control system.

This system uses sophisticated computer programming to identify different driving situations.

Then, the Grade Logic Control system reprograms the gear shift points for the best performance and efficiency from the car. So,

driving up a steep hill, where conventional automatics would continually shift between third and fourth gears, Grade Logic selects a program that keeps the Accord in third.

Combining perfectly with a clever engine and clever transmission is a rather clever suspension.

The Accord's compact 5-link, double wishbone rear suspension provides a superb combination of smooth ride,

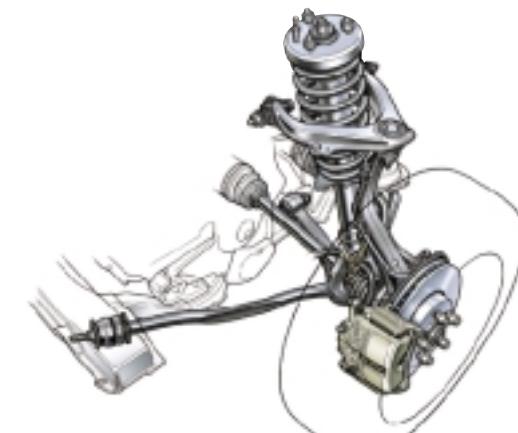
responsive handling and great stability. And a low roll centre increases linear and cornering control.

Aside from being sophisticated, the suspension is also very compact, so there's more space inside the car.

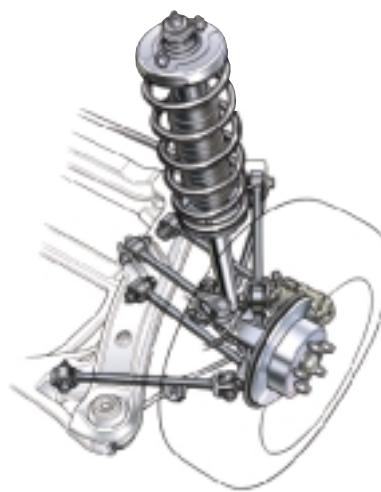
It's yet another example of the great performance you'll find in every aspect of this car.



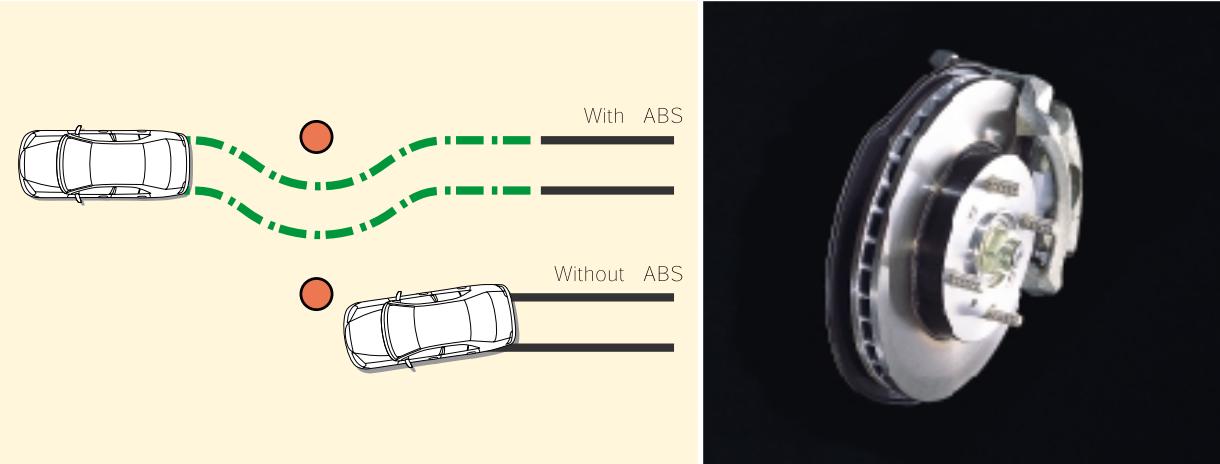
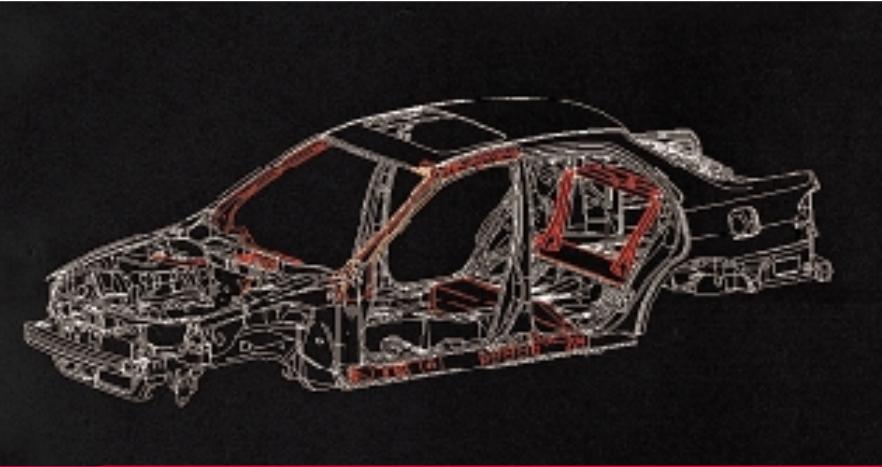
VTEC
TWO ENGINES IN ONE



Front double wishbone suspension with stabiliser bar



Rear 5-link double wishbone suspension with stabiliser bar



Safety features you can live with.

The Accord possesses safety features that you won't even notice. Unless you need them.

You can rely on the most advanced active protection to help you avoid hazards.

Lights are brighter, visibility is better, acceleration and agility are superior.

A comprehensive range of dials and warning lights keeps the driver informed at all times. The power-assisted rack and pinion steering has been fine tuned for

greater turning ease.

And on this Accord a light-weight anti-lock braking system (ABS) helps you stay in better control. The rear pillars are slim, improving the view when reversing.

And even the middle seat in the rear has a 3 point lap and sash seat belt.

Accidents can happen, of course. In which case, you have the security of omnidirectional collision shielding and

effective impact absorption.

Honda's Intelligent SRS airbag system has joined the extensive list of safety equipment. I-SRS controls airbag deployment force according to the severity of the impact.

We've also gone to great lengths to help you keep your new Accord.

There are anti-theft reinforcements on door locks and windows, as well as an

engine immobiliser.

And as well as caring about you, we care about the environment. High efficiency VTEC engines* lower fuel consumption as well as reduce emissions. It's all part of our dedication to responsible engineering. And your peace of mind.

VTi-L and V6 models only

1 Three-point seat belts safeguard all 3 rear seat passengers.

2 A stronger double latch guards against a door jamming following an impact, for easier exit from the vehicle.

3 Improved visibility owing to improved headlight design and performance.

4 Strong intrusion panels, beams and an additional stiffener at shoulder level help maintain cabin integrity in a side collision.

5 Rear mount stop light.

6 Honda conducts an exhaustive program of crash analysis from all sides during vehicle development.

