



**HR-V**  
The Challenging Spirit



# Cut loose in the new HR-V from Honda



There's nothing more liberating than a little escape – out of the suburbs and into the hills for some mountainbiking, out of the office and down to the coast for a weekend's sailing – you're away from your routine and you feel like a whole new person.

That's the spirit of the exciting, new HR-V from Honda. Sporty, stylish and clever, its innovative design looks like nothing on the road (or off it) and feels like no car you've ever driven before.



# Innovative

technology for

## exhilarating escapes



system. CVT also offers two performance ratios – one for around town driving and the other for when you require extra acceleration and power. Better still, CVT also offers fuel economy equal to a manual transmission.

### Grade Logic Control

CVT transmission also features Honda's intelligent gear shifting technology: Grade Logic Control. It actually senses the slope of the road and combines this information with engine load, vehicle speed and other driving feedback to determine the best time to shift between gears. The result is less "hunting" between gears, better acceleration uphill and better engine braking downhill.

### Real Time 4WD

The new HR-V 4WD is equipped with the same remarkable system which helped make the CR-V this country's biggest selling 4WD. It's Honda's Dual Pump System RealTime 4WD – a computer controlled system which engages 4WD on demand without the driver having to manually select it. When the system detects a slip in either of the front wheels, a hydraulic mechanism engages the drive to the rear wheels and this continues until normal traction is restored.

The HR-V isn't just a first for Honda in its category, it also features a number of technological firsts which make for agile, precise handling and spirited performance.

### CVT

Honda's innovative Continuously Variable Transmission gives seamless acceleration through the gears. It's available on all models and is the first time a transmission of its type has been combined with a 4WD dual pump



# A safe journey



The safety of our customers and their families and passengers is an absolute priority at Honda. All vehicles are extensively crash tested to ensure they don't just match stringent government standards, but exceed them. As a result, you'll find that all new HR-V's come with the latest safety features as standard:

- Dual SRS airbags.
- Seat belt pretensioners, with load limiters.
- ABS (anti-locking) brakes with EBD (Electronic Brake Distribution).
- G Control technology.

This new pedestrian-focused technology reduces the impact of the vehicle in case of a collision with a pedestrian. The bonnet, fender and upper dashboard are designed to absorb impact and the windscreen wipers are designed to pivot upon impact, reducing the chance of pedestrian head injury.



*Side impact crash test*



*Offset crash test*



*Dual SRS Airbags*



*LEV technology*



# Driving into a new green age



technology

## LEV: new generation ultra clean engines

Honda has always challenged itself to minimise the environmental impact of its vehicles and for over 25 years has developed a stream of innovative "clean" technologies, many of them world firsts.

The LEV engine which powers the HR-V is one such first for New Zealand. Originally developed for California's ultra strict emissions standards, the LEV engine dramatically cuts carbon dioxide, hydrocarbon and nitrogen oxide emissions to just one tenth of current permissible levels.

With Honda's commitment to the environment, the places you love escaping to will be as beautiful in the future as they are now.



*High Rider styling*



*Spacious cabin*



*Sunvisor with vanity mirror*



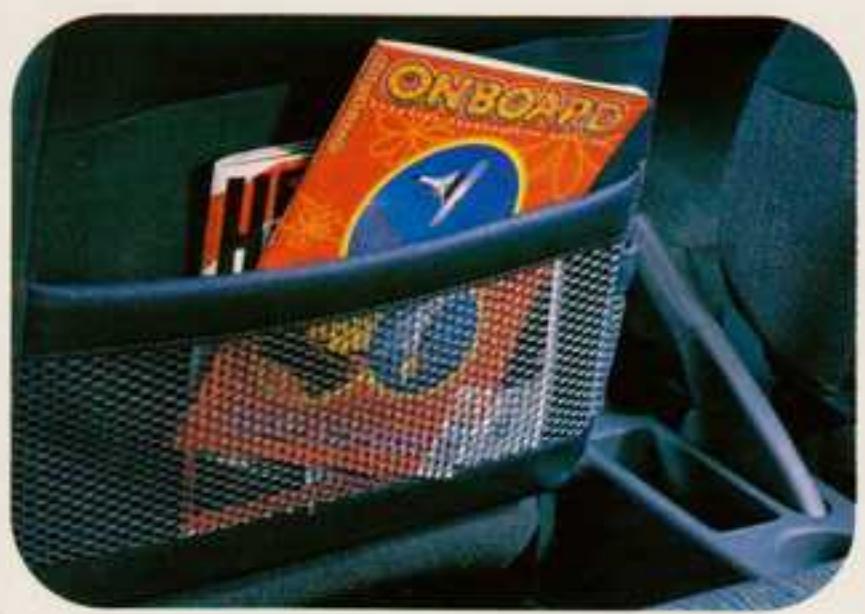
*Easy to use controls*



*Ergonomic dashboard layout*



*Double glovebox*



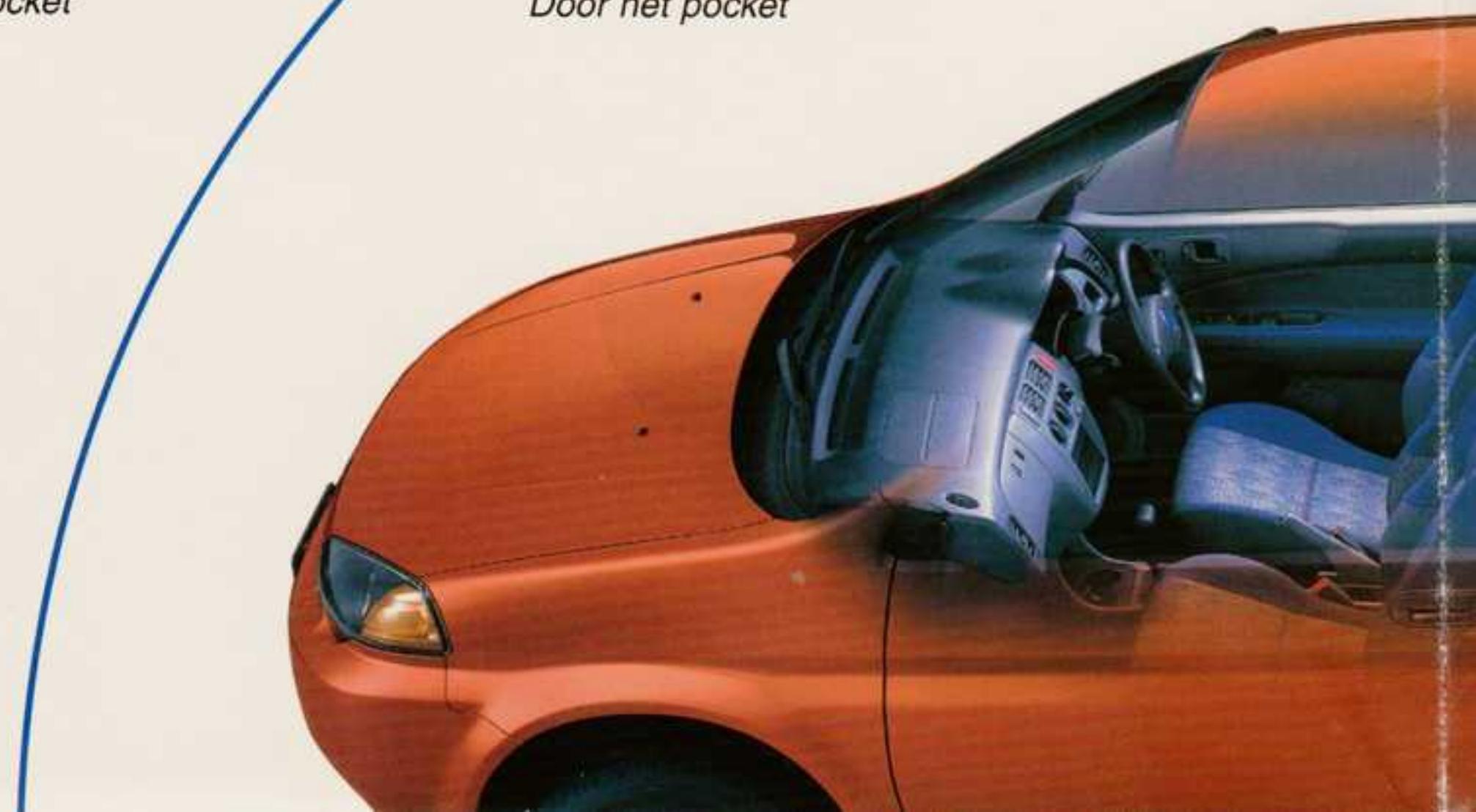
*Seat back pocket*



*Side seat pocket*



*Door net pocket*



# Smart, sporty, fun and stylish

The HR-V comes in either 2WD or 4WD, manual or CVT (Constantly Variable Transmission) so you choose the car to fit your lifestyle, not the other way round.

Outside, its eye-catching high rider shape, sleek body, distinctive headlights and large wheels will turn heads. While inside, its spacious, ergonomically designed interior enhances your sense of freedom with wide, panoramic windows, lots of handy storage pockets and a neat cargo space which can be made even bigger by rear seats that fold flat in one section.

All models are equipped with central locking, engine immobiliser and 2 speaker stereo system while the 4WD models also have air conditioning, roof antenna, spoiler and alloys as standard.

There's never been a more civilised way to get away.



Generous cargo space



Central antenna

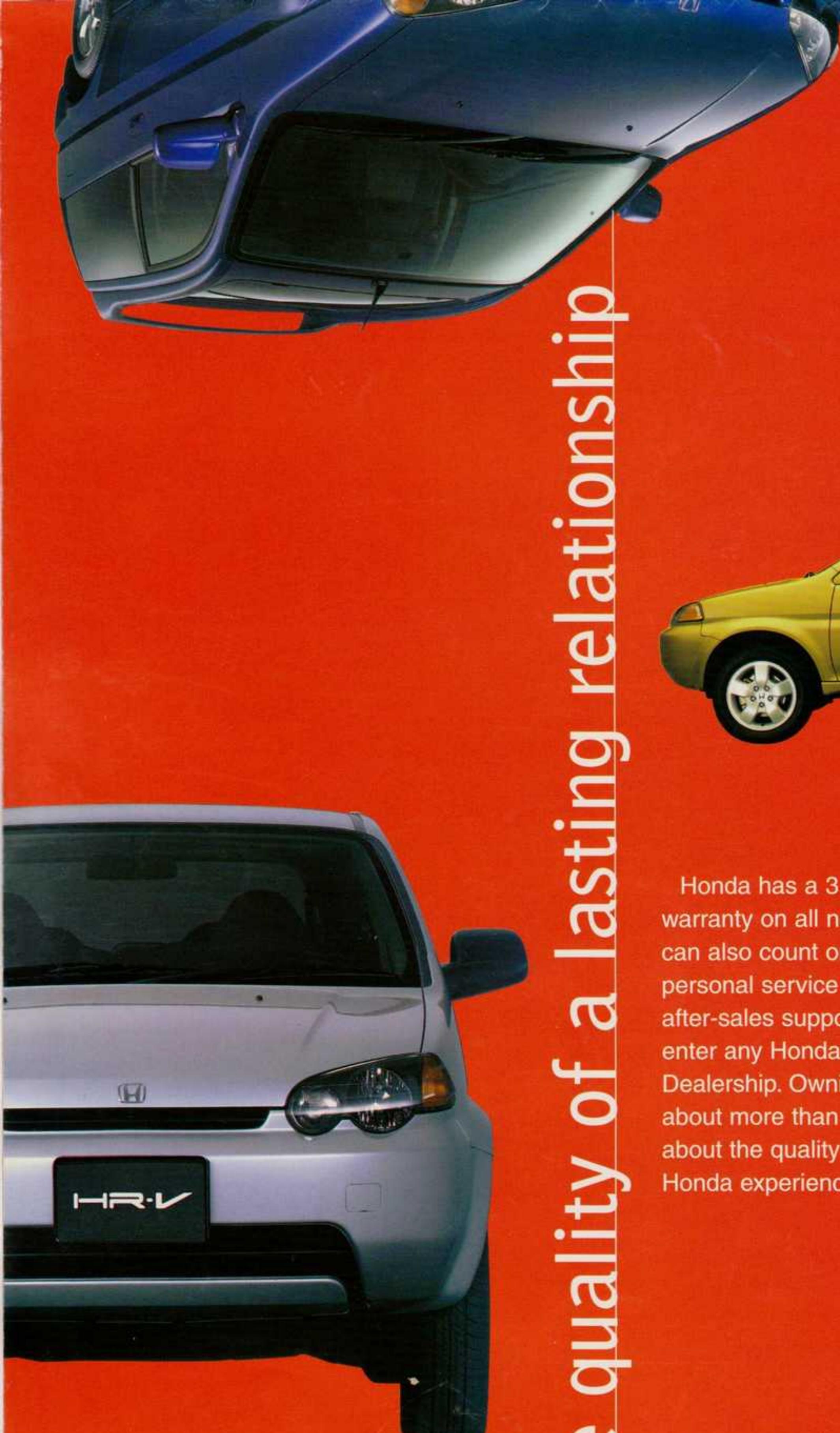


CVT transmission



Cargo hook





# The quality of a lasting relationship



Honda has a 3 year 100,000 km warranty on all new vehicles. You can also count on a warm welcome, personal service and enthusiastic after-sales support whenever you enter any Honda Authorised Dealership. Owning a Honda is about more than just the car, it's about the quality of the whole Honda experience.



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