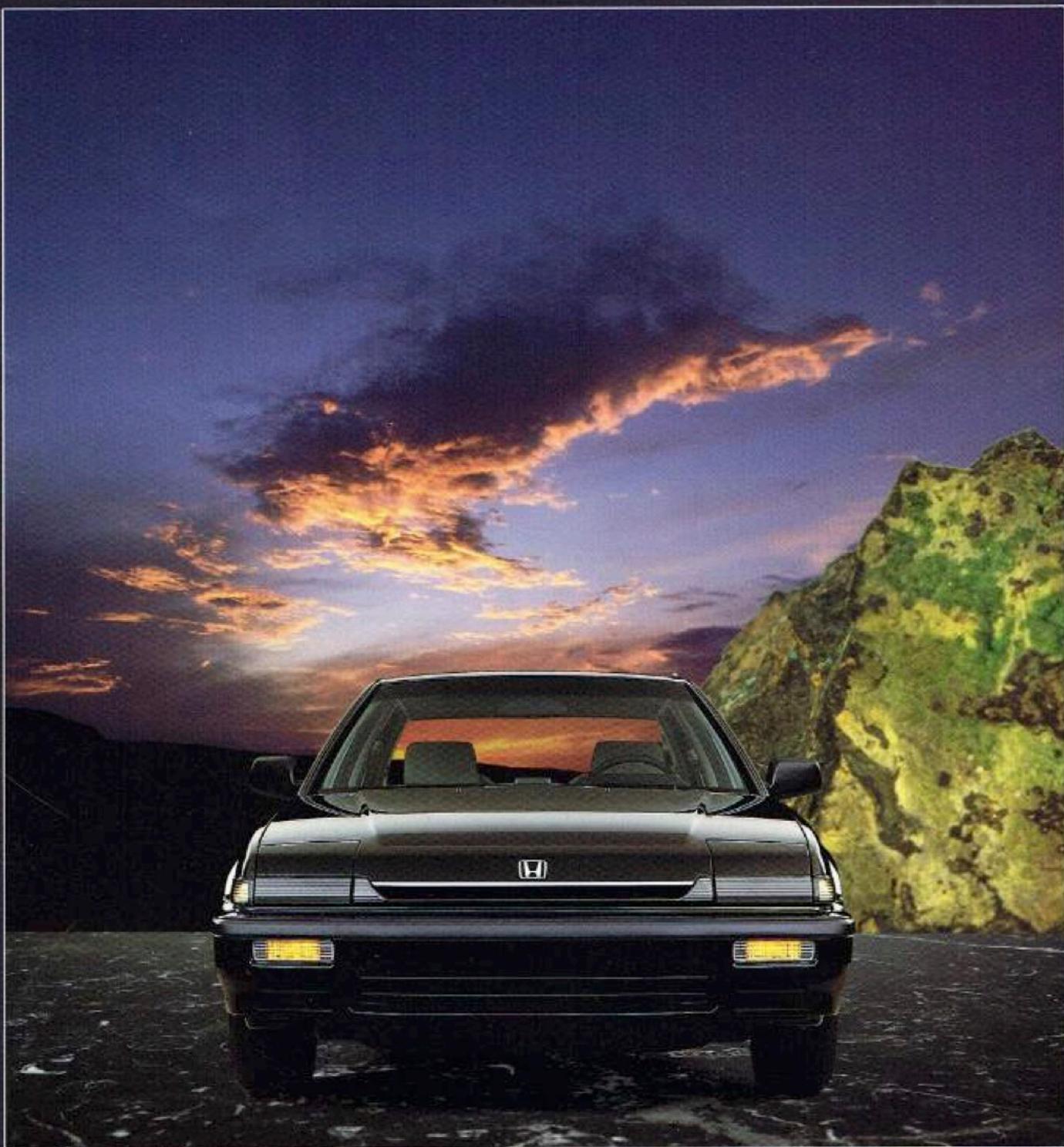


ACCORD

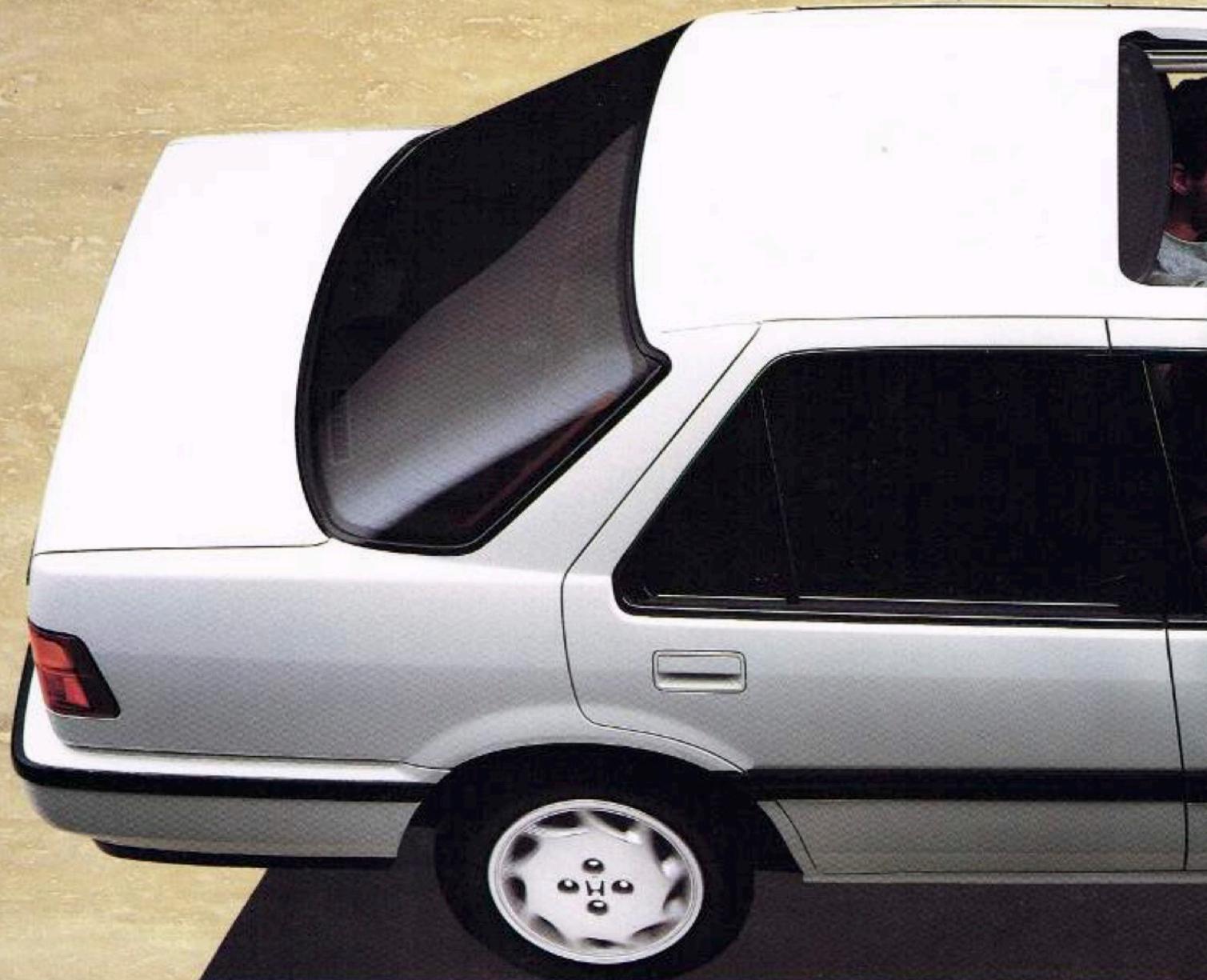
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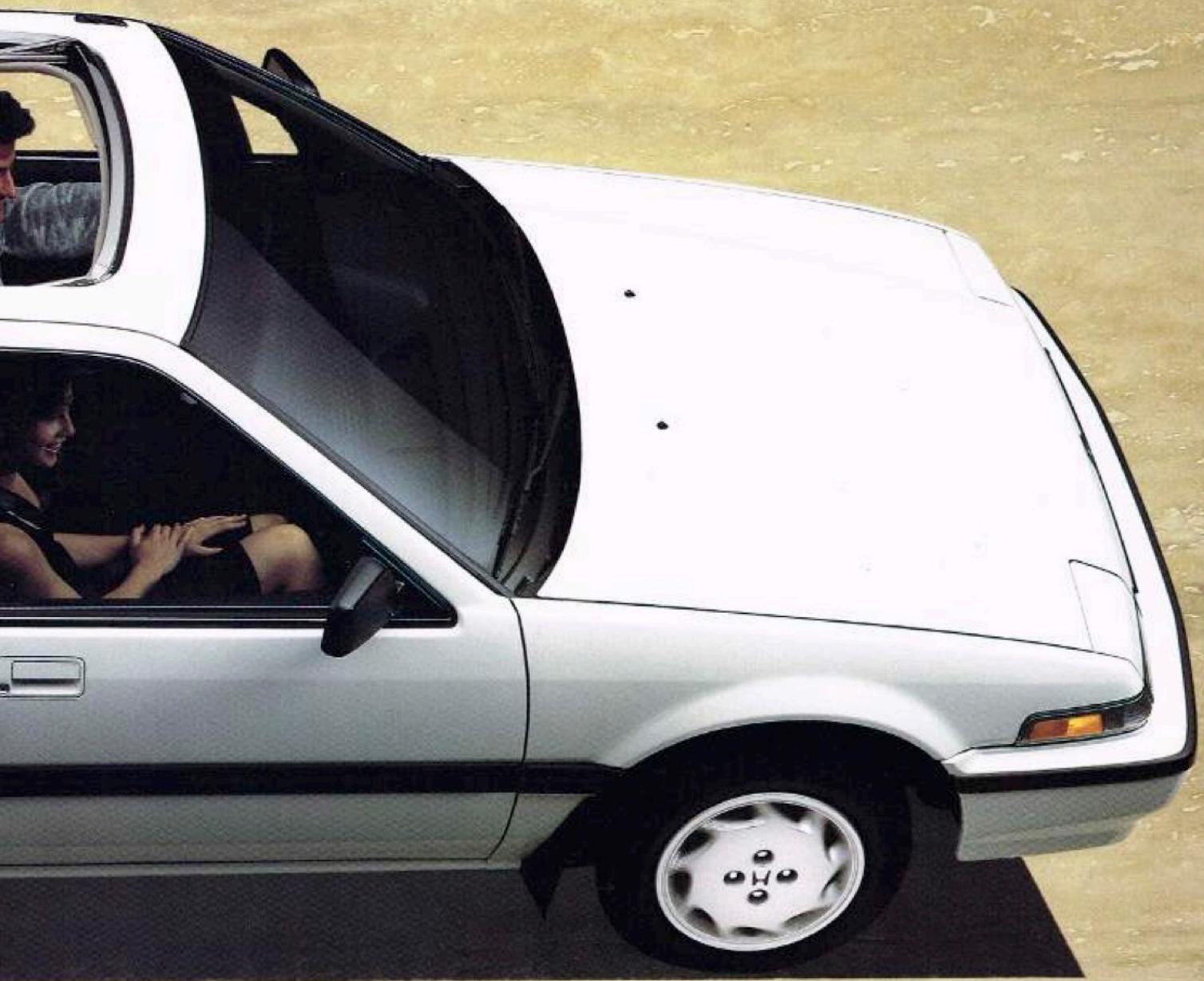


HONDA

WHO SAYS YOU CAN'T HAVE IT ALL AND TAKE IT ALL WITH YOU?

The new 1988 Honda Accord epitomizes the Honda commitment to highly advanced engineering, classic design, and human-fitting technology. The Accord is an almost magical blend of roominess, luxury and sports-car-like performance and fun.





ROOM WITH A VIEW.



"Posh" best describes the comfort and elegance inherent in the Accord's stern cabin. From the plush upholstery to the extra spaciousness, even a formal evening gown will find ample legroom to make entry and exit more graceful. You'll definitely know that you're travelling first class. And so will everyone else.



The look is elegant, but the watchword is comfort. Contoured seats encourage you to relax and ease into long distance travel. Other comforting features include height adjustable head rests, adjustable steering column, and fully reclining seats. And for 1988 we've added front seat belt shoulder anchors that adjust to your height.

THE ACCORD LX.

"Outside in" or "inside out," you'll be more than impressed by the room and comfort and style.

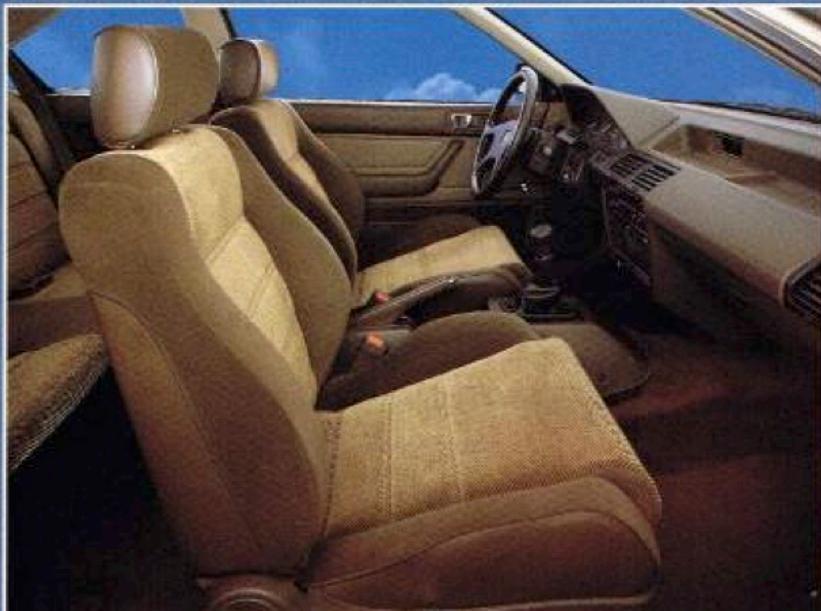
Of course, we don't expect you to take all of this style and comfort standing still. When the open road calls, the Accord answers with phenomenally quick performance and handling. In fact, the Accord's 4-wheel double wishbone suspension and single overhead camshaft engine are direct inspirations from Honda's Formula 1 winning race cars.





THE ACCORD HATCH.

For those who take their Accord sportiness and excitement in a different shape. This year the Honda engineers further refined the front mask to accentuate the sporty character of the Accord "wedge." The lowness of the hood, the new grill, and the stylish new contoured bumper all add up to a look that will turn heads as quickly as the Accord Hatch turns corners. Which is quick, indeed, thanks to the Accord's 4-wheel double wishbone suspension and more powerful new engine.



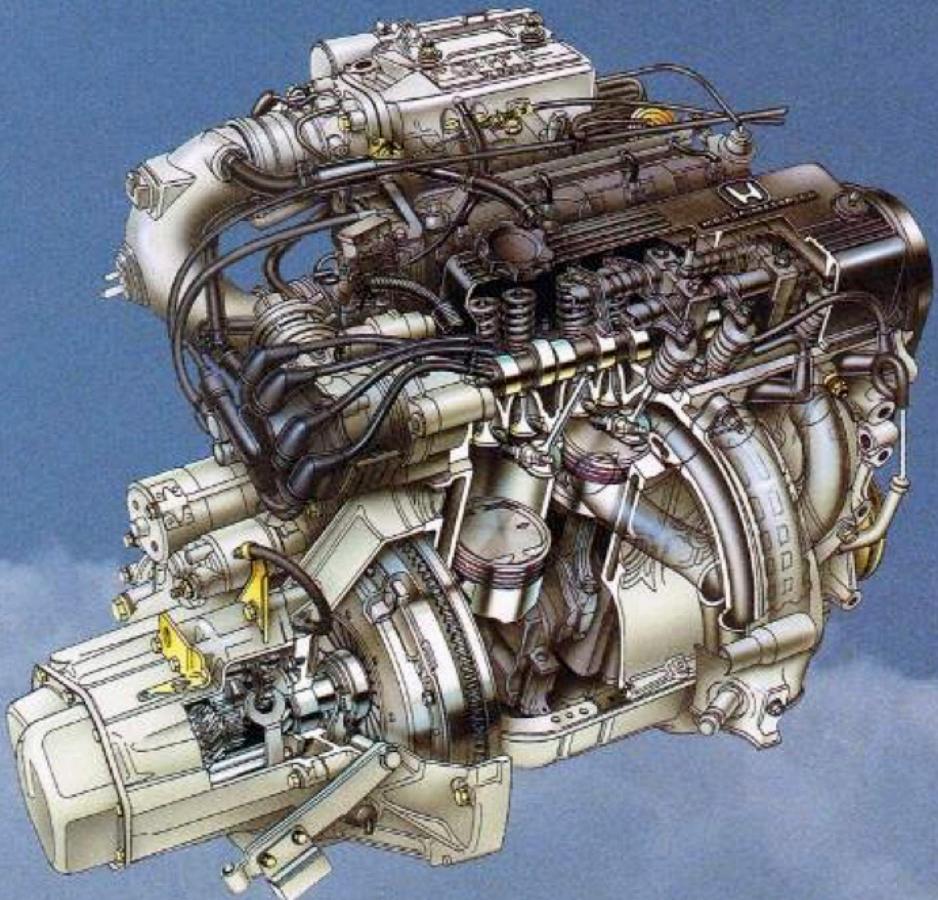


The first production front wheel drive, 4-wheel double wishbone suspension system. It's even firmer this year for even more outstanding feats of handling.



Programmed fuel injection computes the precise amount of fuel that the engine needs for optimum energy and efficiency.

The EXi's 1955 cc overhead cam fuel injected engine is for people who order their luxury and comfort by express delivery. This year the Honda engineers have managed to squeeze an extra eleven percent more power out of the Accord EXi's already impressive engine.

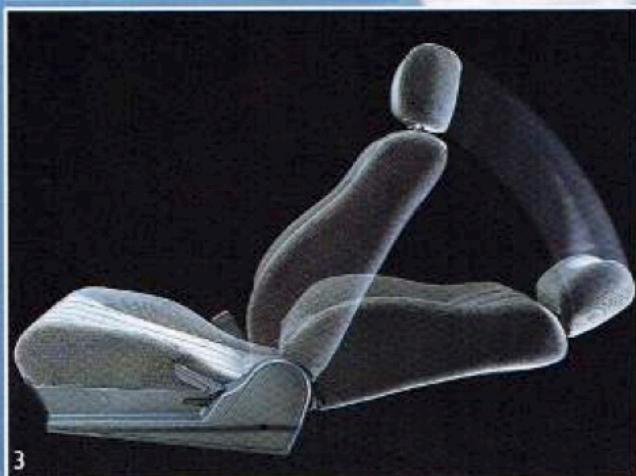


EVERYONE WINS.

The race bred performance and handling of the Honda Accord is at once apparent. What we learn from our winning Formula 1 Grand Prix cars we adapt to our production automobiles. You'll sometimes wonder where the race track stopped and the highway started.



NOTABLE STANDARD FEATURES.

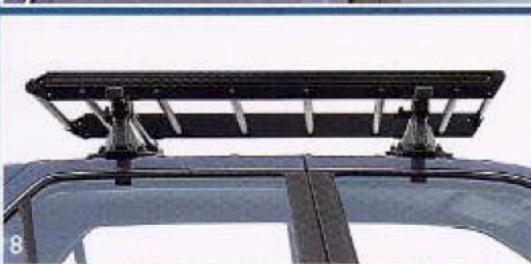


- 1) Retractable Headlights. Improves aerodynamics by reducing wind resistance. Also protects headlights from stones and road debris when not in use. Headlights are halogen for superior visibility.
- 2) Electric Sunroof. An extra luxury option on most cars comes as standard equipment on the Accord EXi.
- 3) Reclining Front Bucket Seats. With adjustable headrests for increased comfort and convenience.
- 4) Remote Fuel Filler Door, Hatch/Trunk Release. For added convenience and extra security (Lockable on Sedans only).
- 5) Electric Mirrors. Adjustable at the touch of your finger; the control panel is conveniently located on the dash to the left of your steering wheel. (EXi only)
- 6) Electronic Instrument Panel. Monitors the vehicle operation alerting the driver to things such as door ajar, trunk open or a burned out brake light.
- 7) Driver's Control Panel. Convenient power control for windows and door locks. (EXi only)
- 8) Child-Proof Rear Door Locks. A thoughtful safety feature designed so children cannot accidentally open rear doors. (Sedan models only).

COLOUR & TRIM:

Exterior Colour	Interior Colour	Accord S Hatchback	Accord LX	Accord EXi	Laguna Gold (metallic)	Graphite Grey (metallic)	Polar White	Florence Blue (metallic)	Chateau Red (metallic)	Granada Black (pearl)
Laguna Gold (metallic)	Brown		•	•						
Laguna Gold (metallic)	Ivory			•						
Graphite Grey (metallic)	Grey	•	•							
Polar White	Red	•	•	•						
Florence Blue (metallic)	Blue		•	•						
Chateau Red (metallic)	Red			•						
Granada Black (pearl)	Ivory			•						

ACCORD ACCESSORIES FOR 1988.



The following is just a sampling of the accessories available for your 1988 Accord. In fact, there are dozens of ways to dress up your new Honda. For the complete range of accessories just ask your Honda Sales Representative.

- 1) Equalizer and Compact Disc Center: A complete "studio quality" entertainment console.
- 2) Air Conditioning: Designed for year round comfort for you and your passengers.
- 3) Arm Rest Kit: For convenient storage and added comfort.

- 4) Floor Mats: Front and rear carpets provide protection from dirt and grime.
- 5) Right Hand Mirror: For the optimum in rear view visibility.
- 6) Fog Lights: For increased all weather visibility even under conditions of thick fog.
- 7) Door Visors: Provide additional wind protection as well as aerodynamic styling.
- 8) Luggage Rack: A sporty way to increase the Accord's already plentiful luggage space.

THE HONDA NO SMALL PRINT WARRANTY.



The Honda No Small Print Warranty takes the incredible value of any Honda you invest in. And increases it.

For 5 long years, or 80,000 km, (whichever comes first) the major component warranty covers a veritable catalogue of parts that many other manufacturers simply wouldn't consider. Everything from engine blocks to doorlocks.

There's no deductible for each repair covered by warranty. It's completely transferable with minimal charge.

You're covered for surface corrosion for 2 years, perforation for 5 years. Emission control devices are covered for 5 years, or 80,000 km (whichever comes first). The Honda No Small Print Warranty. It lets you stay proud of your Honda for a long, long time.

'88 ACCORD SPECIFICATIONS

ENGINEERING	HATCHBACK S	LX SEDAN	EXI SEDAN
GENERAL	Front wheel drive single overhead cam engine, transversely mounted, unitized body construction		
ENGINE TYPE	Four in line single overhead cam liquid cooled		
Displacement	1955 cc	1955 cc	1955 cc
Cylinder Arrangement	4 in line single downdraft	4 in line single downdraft	4 in line/PGM-FI (Programmed Fuel Injection)
HORSEPOWER			
5-speed manual	98 hp @ 5500 rpm	98 hp @ 5500 rpm	120 hp @ 5800 rpm
4-speed automatic	100 hp @ 5500 rpm	100 hp @ 5500 rpm	120 hp @ 5800 rpm
Torque	15.1 kg @ 3500 rpm	15.1 kg @ 3500 rpm	16.9 kg @ 4000 rpm
Compression Ratio	9.1:1	9.1:1	9.3:1
Valve Train	Belt driven single overhead camshaft, 12 valve, 2 intake 1 exhaust per cylinder		
FUEL	Unleaded	Unleaded	Unleaded
TRANSMISSION			
Manual: 5-speed fully synchronized	Standard	Standard	Standard
Automatic: 4-speed with lockup torque converter	Optional	Optional	Optional
SUSPENSION	Double wishbone front and rear with front stabilizer bar Front/Rear		
	Rear stabilizer bar		Rear stabilizer bar
STEERING			
Type	Rack and pinion. Variable assist power steering.	Rack and pinion variable assist power steering.	Rack and pinion variable assist power steering.
Turning Circle	At body 11.2 m	At body 11.2 m	At body 11.2 m
BRAKES			
Type	Front and rear systems diagonally linked		
Front	Self adjusting power assisted ventilated disc		
Rear	Self adjusting power assisted leading trailing shoe drum type		
TIRES			
Type	Steel belted radial ply	Steel belted radial ply	Steel belted radial ply
Size	P185/70 R 13	P185/70 R 13	P195/60 R 14
DIMENSIONS			
Wheelbase	2600 mm/102.3 in.	2600 mm/102.3 in.	2600 mm/102.3 in.
Length	4335 mm/170.7 in.	4355 mm/178.5 in.	4355 mm/178.5 in.
Width	1695 mm/66.7 in.	1720 mm/67.4 in.	1720 mm/67.4 in.
Height	1335 mm/52.5 in.	1355 mm/53.3 in.	1355 mm/53.3 in.
Tread front/rear	1480 mm/1475 mm, 58.2 in./58.0 in. on all Accords		
CURB WEIGHT			
5-speed	1138 kg/2508 lb.	1128 kg/2487 lb.	1182 kg/2606 lb.
Automatic	1160 kg/2557 lb.	1150 kg/2535 lb.	1204 kg/2654 lb.
SEATING CAPACITY	5	5	5
FUEL TANK CAPACITY	60 L/13.2 Imp. Gal.	60 L/13.2 Imp. Gal.	60 L/13.2 Imp. Gal.

All information stated in this catalogue is believed to be accurate at time of printing. Specifications, materials and colours subject to change and availability without notice. While every care is taken to reproduce colours, due to limitations of printing processes, colours rendered in the catalogue may not faithfully represent true colours on models.

Printed in Canada 08/87

Remember your seatbelts. It's a simple fact of life.

'88 ACCORD STANDARD FEATURES

	HATCHBACK S	LX SEDAN	EXI SEDAN
EXTERIOR			
Front mud guards		X	X
Tinted glass		X	X
Retractable rectangular halogen headlights		X	X
L.H. remote mirror		X	X
Corrosion resistant shock absorbing front and rear bumpers		X	X
Side protection molding		X	X
Directional wheel covers		X	X
Flush mounted doors/windows		X	X
Power antenna			X
Rear window defroster		X	X
Rear window wiper/washer		X	N/A
INTERIOR			
Reclining front bucket seats		X	X
Adjustable steering column		X	X
Digital quartz clock		X	X
Folding rear seat back (lockable on EXI)		X	X
Remote fuel filler door, hatch/trunk release (lockable on sedans only)		X	X
Two-speed (plus intermittent) wipers		X	X
Tachometer		X	X
Trip odometer		X	X
Electronic warning system		X	X
Low fuel warning light		X	X
Cigarette lighter		X	X
Coin box		X	X
Passenger visor vanity mirror		X	X
Headlights "on" warning		X	X
Child proof rear door locks		X	X
Cruise control (with automatic transmission only on LX)		X	X
Rear seat heater ducts		X	X
Rear seat head rests		X	X
Power tinted glass sunroof with interior sunscreen			X
Power windows			X
Dual electric R.H. & L.H. mirror			X
Rear centre seat arm rest			X
Height adjustable upper front seat belt anchor		X	X
AM/FM stereo radio/cassette player with 2 speakers		X	
AM/FM stereo radio/cassette player with 4 speakers			X
AM/FM stereo radio/auto reverse cassette player with Dolby, electronic tuning, tape music sensor, power antenna & 4 speakers			X

Golden West Honda
Honda Auto Sales
2404 - 8th Street East
Ph. 373-7477 Saskatoon S7H 0V6

HONDA
Today's answer.