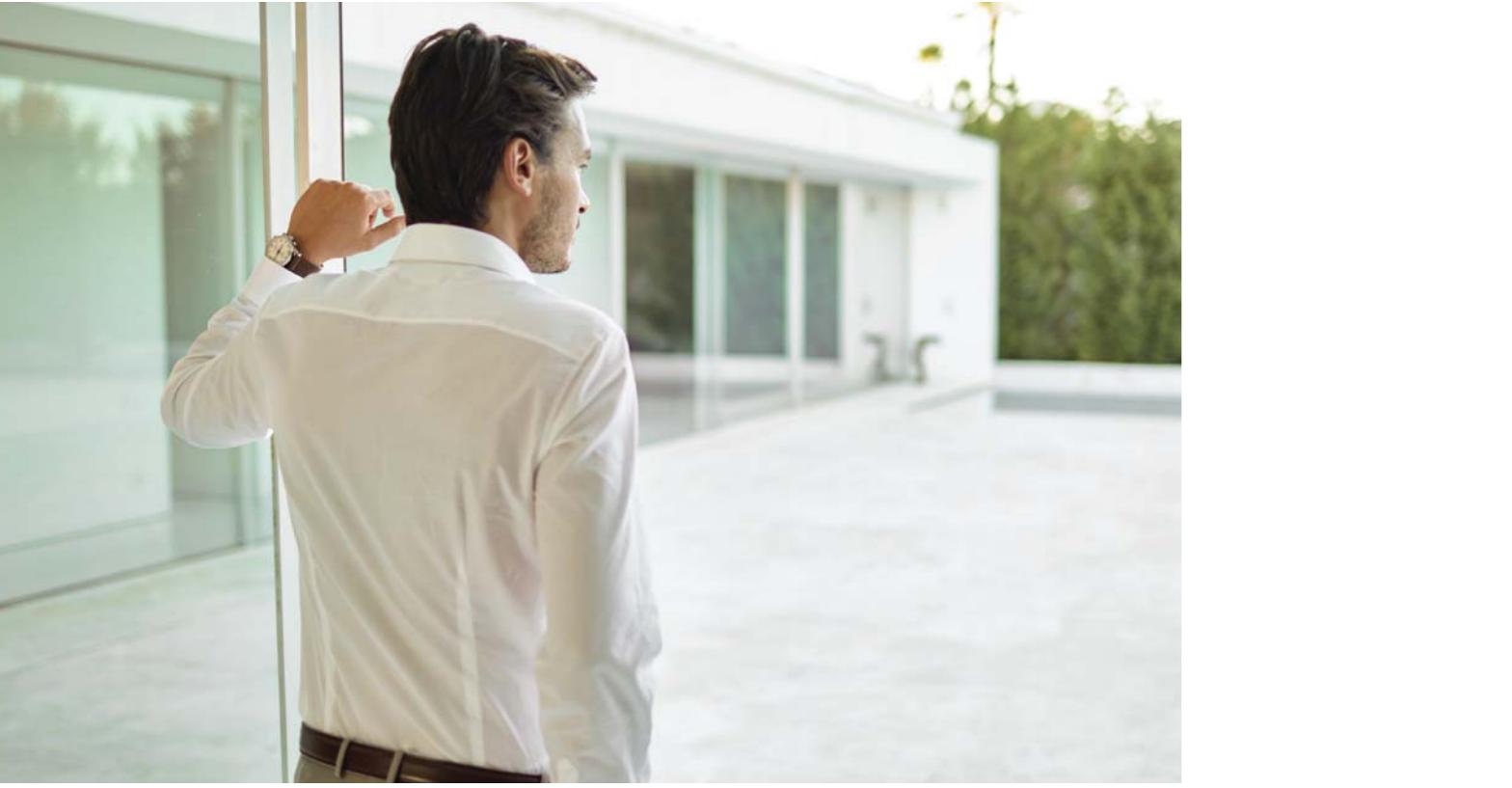


GRANDEUR





Yet another new GRANDEUR



Beyond
expectations.

3.0 Exclusive Special Edition Option (In silver)



3.3 Celebrity Full Option (Ion Silver)

We asked ourselves an endless list of questions:
“Are we avoiding challenges?”
“Have we become dull?”
“Are we too easily pleased with our work?”
“Are we being too predictable?”
“Are we afraid of the unknown?”
To answer them, we reinvented the GRANDEUR from A to Z.

Experience the innovation and confidence that comes with the GRANDEUR,
a luxurious sedan that will constantly evolve and encourage you to take on new challenges
and make rational decisions, giving you the confidence to express yourself with pride.



DESIGN

The GRANDEUR is the boldest of all GRANDEUR models.

Not only does the design look good, but it also announces what the GRANDEUR represents as the new flagship.

Bold but not garish. The most powerful and dynamic of all GRANDEURS.

Starting with a clean slate: Reinventing the GRANDEUR



3. Exclusive Special Feature (White car)



Full LED headlamp / Cascading grille



19-inch alloy wheel & tire



Mirror-mounted LED turn signal lamp & Satin chrome molding



LED tail light



17-inch alloy wheel

18-inch alloy wheel

19-inch alloy wheel

WELL-PROPORTIONED STYLE

The large, majestic cascading grille with a long, sculpted hood is luxurious and confident.

The rhythmic flow of the side and rear panels delivers a sense of proportionality and voluptuousness.

The lowered dashboard with a horizontal layout opens up the interior of the GRANDEUR, making it look larger and well-balanced. With carefully-selected materials, rich colors, and the new, raised display screen, as well as the smart multimedia system, the GRANDEUR will satisfy your need for luxury and exquisite detail.



3.0 Exclusive Special & JBL sound package (Beige two-tone interior)



3.0 Exclusive Special & JBL sound package (Beige two-tone interior)



3.3 Celebrity Full Option (Navy Camel two-tone interior)



Passenger relaxation comfort seat

※ For safety purposes, use of the Passenger relaxation comfort seat function is recommended when parking or at a stop.

ADVANCED COMFORT

The Passenger Relaxation Comfort Seat, the first of its kind in the world, adjusts to put the passenger's body in a neutral position to ensure a comfortable and relaxing ride. All of the details inside the Grandeur reflect an elegant sensitivity and a careful consideration of the passenger's needs.

CONVENIENCE

The Grandeur is equipped with SoundHound, which is an AI-enabled audio and speech recognition system that identifies and provides information on the song currently being played. It also offers a smart posture control system, which recommends the optimum driving posture based on data on the driver's body type, and an automatic recirculation conversion system, which automatically switches to an internal recirculation mode when the vehicle enters a tunnel or the windshield wiper fluid is used to maintain a pleasant environment inside the vehicle.



8-inch BlueLink navigation (with server-based voice-recognition system) & Phone connectivity (supports Google Android Auto, Apple CarPlay) / SoundHound

※ BlueLink: vehicle remote control, safety security, vehicle management, and navigation service through wireless communication.

※ To confirm compatibility, check the manufacturer/model of your smartphone beforehand.

※ Kakao i is Kakao's integrated AI platform, which combines various technologies, including voice and visual recognition, dialogue, and recommendation engines.

※ Navigation map update service is guaranteed for 8 years after purchase of vehicle and may expire after that depending on situation of our company.

※ Terrestrial DMB is available in 320x240 (standard resolution) and 1,280x720 (high resolution). Reception may be hindered by the conditions of the radio signal propagation environment, DMB broadcast policy, and/or change(s) in the DMB provider's transmission methods.



Smart posture control system (automatic setting of driver's seat, steering wheel, exterior mirrors, HUD location) / Dual-zone full automatic air conditioning (air cleaning mode) / Automatic recirculation conversion system (when entering a tunnel or spraying windshield wiper fluid)

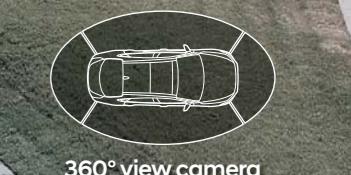
※ Air cleaning mode is activated by pressing and holding the internal/external button for two seconds.



Driving Rear view Monitoring CDP (on the central armrest)



Surround View Monitor



360° view camera

※ CDP is applied when the JBL sound package is selected.

DRIVING

The GRANDEUR will provide a completely different driving experience.

For over three decades, the GRANDEUR's driving performance has kept up with the pace set by the world. The GRANDEUR will thus deliver driving performance that suits the standards of those who stand on the frontline when it comes to adopting new technologies.

A sturdy and reliable suspension system, agile handling, and improved ride quality come together to bring you unexpected moments of fun behind the wheel. As soon as you start driving the GRANDEUR, you will know what a perfectly balanced driving experience feels like.

Starting with a clean slate: Reinventing the GRANDEUR



3.0 Exclusive Special Full Option (Ion Silver)



3.3 Celebrity Full Option (Nocturne Gray)



3.3 Celebrity Full Option (Ion Silver)

PERFORMANCE

The world's first 8-speed automatic transmission (8AT) is available with 3.3- and 3.0-liter gasoline engines. The 2.4-liter gasoline engine comes with an improved 6-speed automatic transmission (6AT), ensuring the best performance and fuel efficiency. The GRANDEUR's comfortable and reliable ride quality, agile handling, and reinforced throttle response offer a driving experience that's more dynamic and stable.



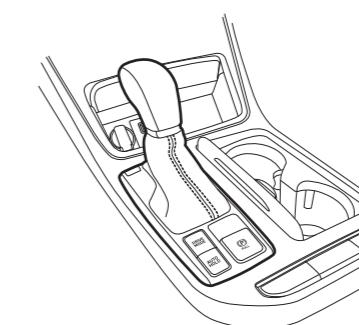
Gasoline 3.3 (8AT)
290 PS 35.0 kg·m



Gasoline 3.0 (8AT)
266 PS 31.4 kg·m



Gasoline 2.4 (6AT)
190 PS 24.6 kg·m



8-speed automatic transmission / Drive Mode Selector

The 8-speed automatic transmission provides smooth control over the vehicle while guaranteeing excellent fuel economy and seamless shifting. The Drive Mode Selector (DMS) system offers an array of driving modes, including Comfort, Eco, and Sport, to suit the driver's preferences. Additionally, the new GRANDEUR comes with another driving feature called Smart Mode, which analyzes the user's driving behavior and the car's surroundings to automatically switch from one mode to another.

SAFETY

A new paradigm of safety

BEFORE crashing into the car in front of you. BEFORE being rear-ended by the car behind you.

BEFORE skidding off the road. For the GRANDEUR, safety means preventing accidents.

The new GRANDEUR's collision avoidance systems include a variety of features such as automatic emergency braking, a 360-degree view of the vehicle's surroundings, and other driving aids that prevent accidents caused by driver negligence. Ensuring safety for both passengers and pedestrians at all times.

Starting with a clean slate: Reinventing the GRANDEUR



Increased car body stiffness

Made out of high-strength, lightweight materials, the GRANDEUR has the highest level of body stiffness among its peers. To improve passenger safety, the production process of the GRANDEUR relies more than ever on hot stamping and structural adhesives. Compared to the previous model, the GRANDEUR's average stiffness has been increased by 34 percent and its torsional rigidity by 23 percent. Moreover, the elements that protect the passenger compartment in the event of a collision have also been reinforced.



9 airbag system

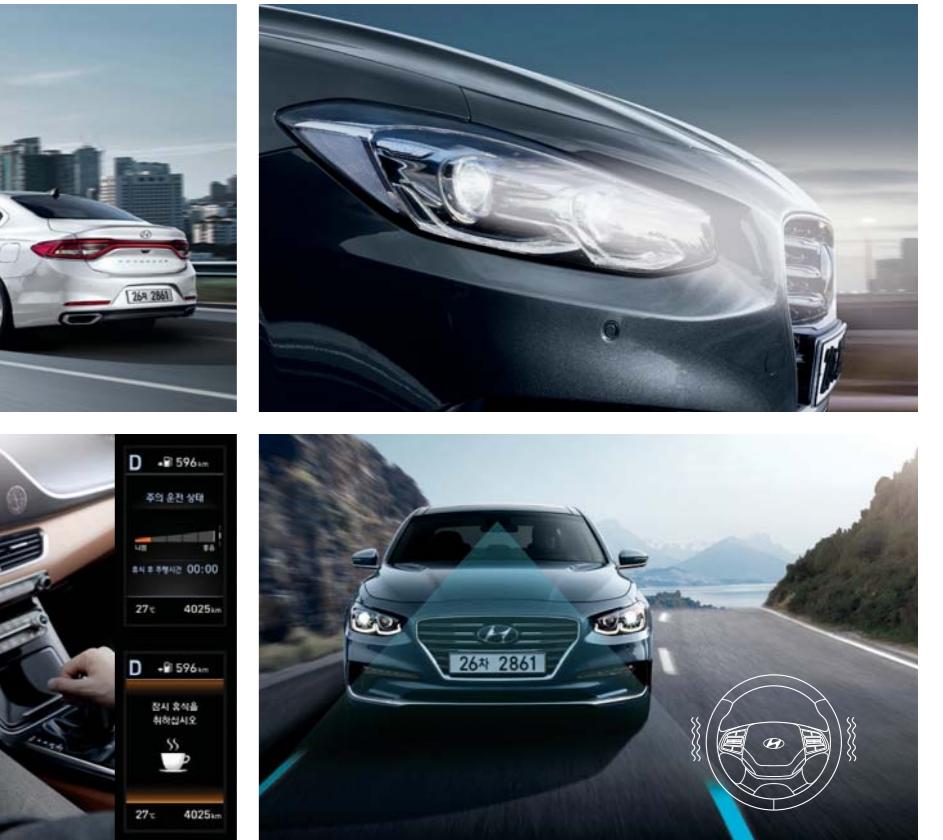
The front passengers benefit from advanced airbags, which sense collisions and passenger presence (with a Passenger Presence System (PPS)) and control the pressure levels accordingly. A total of nine airbags are installed in the GRANDEUR, including a driver's knee airbag, side airbags for the front passenger, and curtain airbags that deploy in the event of a rollover.



Highway Driving Assist This system controls the speed of the vehicle and keeps it from going outside its lane using the navigation system and a variety of information, including distance from the car in front, lane information, and speed limit. It also offers a comfortable driving experience by freeing the driver from having to step on the accelerator or brake while driving long distances or sitting in a traffic jam and adjusting the direction of the vehicle as needed.

Hyundai SmartSense

Hyundai SmartSense is a set of intelligent, high-tech safety features built into the GRANDEUR to prevent accidents. By detecting pedestrians or other vehicles in front, it prevents collisions and maintains a safe following distance on the road. It also emits a warning if a vehicle is traveling in the car's blind spot, and knows when to suggest that the driver take a rest by analyzing his or her driving habits and level of tiredness. In addition, the Highway Driving Assist system makes long-distance driving much more comfortable.



Blind-spot Collision-avoidance Assist This system warns the driver of vehicles in the car's blind spots. If it detects that the car has veered out of its lane and an accident is imminent, the system sends a signal to the body control module and tells it to make smooth and safe steering adjustments. This helps the vehicle's collision avoidance systems.

Smart Cruise Control with Stop & Go

Automatically adjusts the car's speed to maintain a safe distance from other vehicles. If the vehicle in front comes within three seconds of your car's stopping distance, the system activates and provides automatic speed and distance control.

Forward Collision-avoidance Assist Detects and warns the driver of critical situations where the vehicle can crash into another car or hit a pedestrian. It does this by analyzing the signals sent by the front-mounted radar and camera. The system can act autonomously to avoid a collision.

Driver Attention Warning Classifies driving behaviors into five levels and warns the driver with push notifications and chimes to take a rest when a potential lack of driver attention or drowsiness is detected.

High Beam Assist Automatically turns the low beams when needed to ensure safer night-time driving for all cars on the road.

Lane Keeping Assist Uses front and rear sensors to detect the boundaries of the lane. When the system detects impending lane departure, it takes control of the steering to keep the vehicle in the lane. Drivers can choose one of the following: lane departure warning, lane keeping system, or proactive steering aid.

※ To ensure safety, be sure to hold the steering wheel at all times when using the Highway Driving Assist system.

※ Driving assistance specification (FCA: Forward Collision-avoidance Assist, etc.) assists the driver in specific high-risk driving conditions. See the manual for details on operating conditions.

※ High Beam Assist is applied when the LED head lamp (for gasoline/HEV) or Hyundai Smart Sense Package (for LPi) is selected.

2.4 Modern



2.4 Modern (White Cream)



Dual projection headlamp / LED DRL
Supervision cluster (3.5-inch mono LCD)

Regular radiator grille
8-inch BlueLink navigation

LED tail light
Heated front and rear seat

LED license plate light
Sun visor (with LED illuminated function)

2.4 / 3.0 Premium



2.4 Premium (Ice Silver)



Premium satin chrome radiator grille
Electronic Parking Brake (EPB)

LED turn signal lamp (front)
Premium rear seat armrest

Premium satin chrome molding
Ventilated front seat

External mirror with puddle lamp
Automatic driver's seat comfort control system

2.4 / 3.0 Exclusive Special



3.0 Exclusive Special (Nocturne Gray)



Full LED headlamp (with Dynamic Bending function)
Motorized rear seat curtain

Power-operated trunk lid
Supervision cluster (4.2-inch color LCD)

Surround View Monitor
Wireless phone charger

Solar glass (all windows)
Card type smart key

※ The Prime Nappa leather upholstery on the seat and the suede interior material are only available when the Premier Interior package is selected.
※ To confirm compatibility with the wireless charging system, check the manufacturer/model of your smartphone beforehand.

3.3 Celebrity



3.3 Celebrity (Midnight Black)



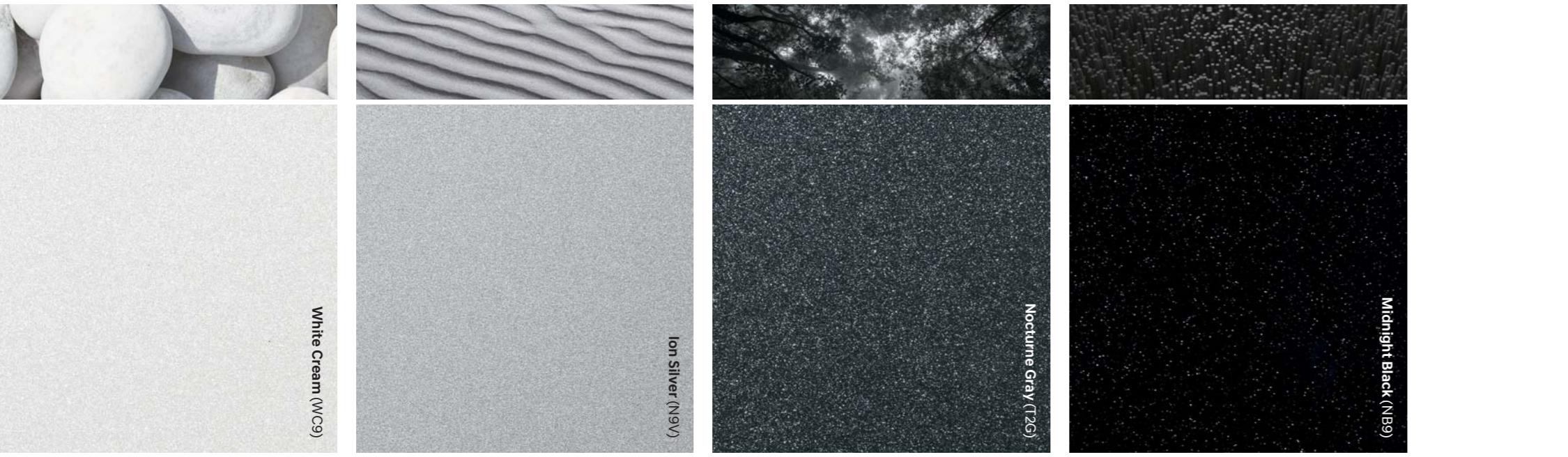
Suede neck pillow for rear seats
Real aluminum garnish on the door panels

Prime Nappa leather seat
JBL premium sound system (with 12 speakers)

Artificial leather upholstery on the crash pad
Nappa leather upholstery on the center part of the steering wheel

Premium rear seat armrest (with ski-through and audio control)
Suede interior material

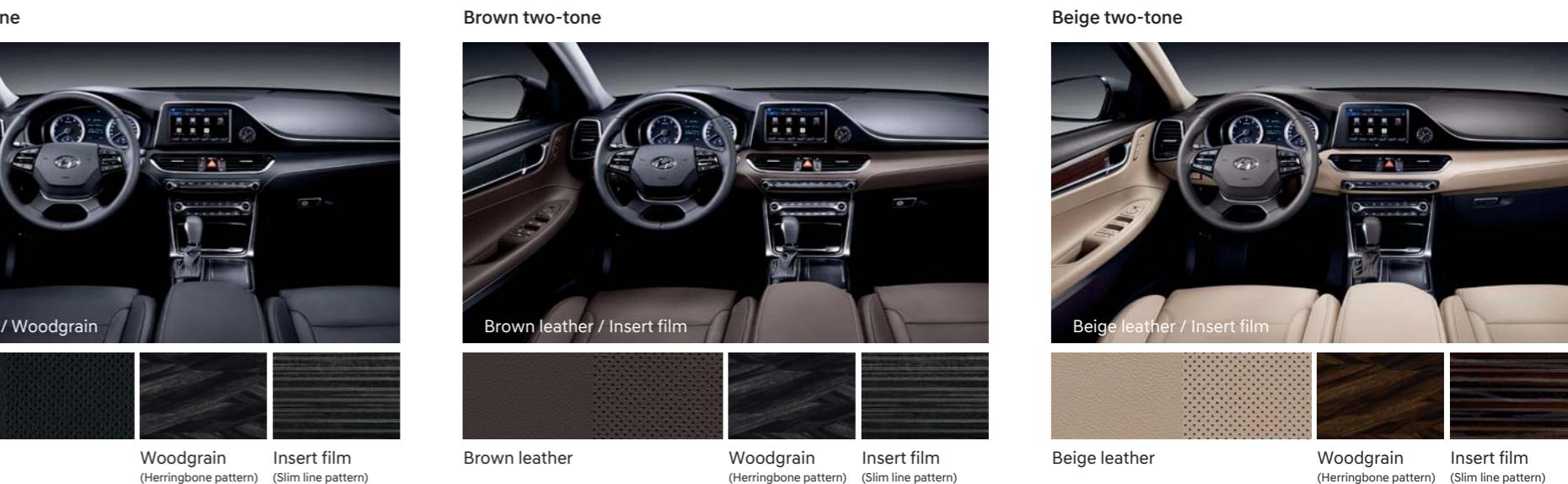
Exterior colors



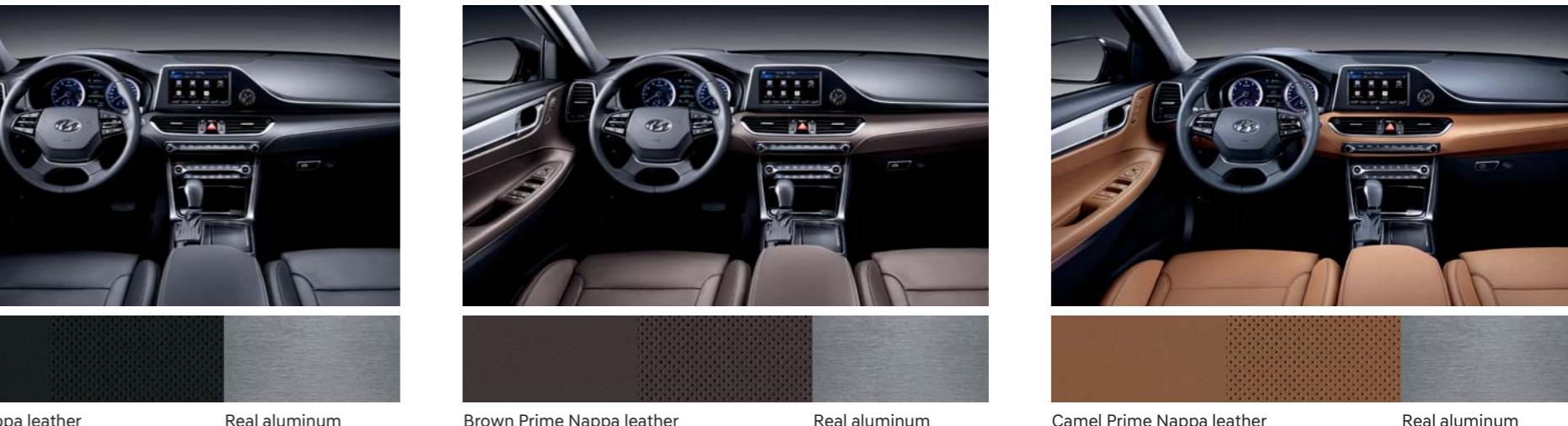
Color combination chart

Exterior	White Cream (WC9)	Ion Silver (N9V)	Nocturne Gray (T2G)	Midnight Black (NB9)
Trim (Gasoline 2.4 / Gasoline 3.0)				
Black mono-tone	●			●
Brown two-tone	●		●	●
Beige two-tone	●		●	●
Premier interior selection (3.3 Celebrity / 2.4, 3.0 Exclusive Special)				
Black mono-tone	●		●	●
Brown two-tone	●		●	●
Navy Camel two-tone	●		●	●

Interior colors



3.3 Celebrity / 2.4, 3.0 Exclusive Special with premier interior selection (Black mono-tone / Brown two-tone / Navy Camel two-tone)



※ Leather/Nappa leather specification (seat, leather wrapping, etc.) is partially applied with artificial leather, cloth fabric, and other types of fabrics.



The new GRANDEUR offers a more luxurious and stylish driving experience with the TUIX packages.



Dimensions



Unit: m. Wheel tread measurement made using 24/4R19 tires

Styling package



Front molding (dark chrome)
Side sill molding (dark chrome)

Rear bumper garnish

※ Available trims and exterior colors may vary depending on the type of TUIX package ordered. See the corresponding month's price list for more details.

Comfort package



LED door spot lamp
(first row, second row)
LED foot mood lamp
Cooled / heated cup holder
Metallic pedal

18-inch / 19-inch RAYS wheel
High-quality black roof skin
Protective film
(applied to 7 parts of the car)

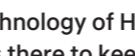
Specifications

Classification	Gasoline 2.4	Gasoline 3.0	Gasoline 3.3	LPi 3.0	Model	Displacement (cc)	Unladen Vehicle Weight (kg)	Fuel efficiency reported to the government (km/l)					
								Combined	City	Highway	CO ₂ emissions (g/km)	Grade	
Overall Length (mm)	4,930	↔	↔	↔	Gasoline 2.4 (6-speed A/T)	2,359	1,550	17	11.2	9.8	13.6	150	4
Overall Width (mm)	1,865	↔	↔	↔		↑	1,570	18	11.0	9.7	13.3	153	4
Overall Height (mm)	1,470	↔	↔	↔		↑	1,590	19	10.8	9.6	13.0	155	4
Wheel Base (mm)	2,845	↔	↔	↔	Gasoline 3.0 (8-speed A/T)	2,999	1,630	18	10.1	8.7	12.6	168	4
Wheel Tread, Front (mm)	1,612 (17-inch) / 1,607 (18-inch) / 1,602 (19-inch)	1,607 (18-inch) / 1,602 (19-inch)	1,602 (19-inch)	1,612 (17-inch) / 1,607 (18-inch)		↑	1,640	19	9.9	8.6	12.3	171	4
Wheel Tread, Rear (mm)	1,620 (17-inch) / 1,615 (18-inch) / 1,610 (19-inch)	1,615 (18-inch) / 1,610 (19-inch)	1,610 (19-inch)	1,620 (17-inch) / 1,615 (18-inch)	Gasoline 3.3 (8-speed A/T)	3,342	1,680	19	9.7	8.4	1.9	173	4
LPi 3.0 (6-speed A/T)	2,999	1,630	17	7.6	1,665	18	7.4	6.4	9.0	1.4	174	5	5
Engine type	Improved Theta II 2.4L GDi	Improved Lambda II 3.0L GDi	Improved Lambda II 3.3L GDi	LPi 3.0									
Displacement (cc)	2,359	2,999	3,342	2,999									
Max. Power (PS/rpm)	190 / 6,000	266 / 6,400	290 / 6,400	235 / 6,000									
Max. Torque (kg·m/rpm)	24.6 / 4,000	31.4 / 5,300	35.0 / 5,200	28.6 / 4,500									
Fuel Tank (l)	70	↔	↔	85 (72l when filled to 85% total capacity)									

*Fuel efficiency was lowered due to the recent reinforcement of the measurement method.

Maintain a constant speed to drive more efficiently.

The fuel economy described above is based on the standard model and may differ during actual driving depending on road conditions, driving technique, load, vehicle maintenance, and outdoor temperature. Some of the images presented here include optional specifications, so their appearance may differ from the car you purchase. The specifications, colors, and sources presented here may be modified to improve vehicle performance. The engine performance described above is the "Net Number," a new measure reflecting exhaust resistance that complies with legislation enforced by Korea's Ministry of Land and Transport since 1997. It can be marginally lower than "Gross Output Number," the previous measurement. Leather seat include some artificial leather. Vehicle colors presented here may differ from the actual appearance. Some specifications may not apply to rental cars. See the corresponding month's price list for more details. All of the measures in this brochure apply to the gasoline-powered model. Therefore, some specifications and the features of the LPi-powered models might differ. **-Hyundai Motor Company sells cars only through its branches and designated dealers.** Hyundai Motor Company is committed to fair trade practices, with the same price and quality of vehicles nationwide. Use of non-genuine parts (such as engine oil and transmission oil) or poor quality fuel may severely damage the vehicle. For more information about the new technologies and specifications described in this brochure, please refer to the user manual.



The advanced technology of Hyundai's BlueLink system helps keep both the driver and the vehicle safe in any situation.

BlueLink is always there to keep you safe, regardless of the location or time of day. Experience the unique joy of safe and comfortable driving.



24

Remote control



24

Safety security



24

Vehicle management



24

Navigation

In the extremely hot summer or cold winter months, you can link your smartphone to the air conditioner or heater to set and control the temperature inside the vehicle. Enjoy a pleasant driving experience with BlueLink.

The BlueLink Center works 24 hours a day, 365 days a year. If an airbag opens due to an accident, the Center automatically detects your location and takes appropriate actions according to the situation, such as contacting the police, ambulance, insurance company, etc.

* Basic service (free for 5 years from initial subscription): Remote control, Safety security, Vehicle management, Navigation.

Hyundai Motor Company's SNSs

 **Naver Post**
post.naver.com/abouthyundai

 **Facebook**
facebook.com/AboutHyundai

 **Instagram**
instagram.com/about_hyundai

 **YouTube**
youtube.com/user/AboutHyundai

 **KakaoStory**
story.kakao.com/ch/hyundai

 **Twitter**
twitter.com/About_Hyundai

Hyundai Motor Company website : hyundai.com Customer Center : 080-600-6000

Inquiries for Purchase



We promise to provide uniform prices and consistent services of the highest quality at all our branches and dealerships.



Hyundai Motor Company ranked first for the fourth consecutive year in 2018 across all segments (compact, semi-mid-size, mid-size, full-size, and RVs)



2018 Korea Customer Satisfaction Index (KCSI)
Ranked 1st in the sedan sector for 25 consecutive years
Ranked 1st in the RV sector for 15 consecutive years

- * The images used in this brochure are intended to enhance customers' understanding and are focused on high-end models and optional features.
- * The features introduced in this brochure may vary from model to model. Please refer to the monthly price table for more detailed features of each model.