



**There's a
feeling
you can get.**

**Only
in a Jeep!**





Jeep CJ

PERFORMANCE.

Only in a Jeep!

Drive the highway and find a departure point. Tackle an abandoned logging road. Follow a sand trail. Trace a dry river bed. Explore the back of beyond and know you're going to make it because you're in a Jeep. This is the stuff legends are made of.

Now is the time to experience the Jeep mystique. To own a part of history. To share the adventure. And whether you choose a Jeep CJ, Cherokee, Wagoneer, Grand Wagoneer, Jeep Pickup, Scrambler or American Eagle, you know that 45 years of engineering know-how are built-in to produce a vehicle that performs.



JEEP CJ DIMENSIONS

(inches unless otherwise specified)

HEIGHT (hardtop)	71.0
LENGTH	153.2
WIDTH	65.3
FRONT TREAD	55.8
WHEELBASE	93.4
GROUND CLEARANCE	7.5

Jeep Cherokee— Performance Built from the Ground Up.

Jeep Cherokee adds a whole new chapter to Jeep's prestigious lineup of vehicles that perform. Cherokee has a remarkable combination of off-road ruggedness and on-road smoothness and comfort. And Cherokee's spirited 2.5 liter engine has the power to take you almost anywhere you want to go. Any way you look at it, Jeep Cherokee performs...in every situation!

In fact, we're so sure that you'll decide Jeep Cherokee is better than the rest, that we challenge you to compare. You'll see that when it comes to mileage, neither Bronco II or S-10 Blazer can beat Cherokee. Also, seating for five, more room than S-10 Blazer and Bronco II and the choice of 2 or 4 doors are just a few of Cherokee's distinguishing features. And only Jeep Cherokee has two "shift-on-the-fly" 2-wheel drive/4-wheel drive systems to choose from. The others don't. Small wonder Cherokee won 1984 "4x4 of the Year" honors from all three major off-road magazines. Now that's performance...only in a Jeep!

*With standard engine and transmission.



Spring Special CJ



Cherokee Chief 2-door



JEEP CHEROKEE SPECIFICATIONS

(inches unless otherwise specified)

HEIGHT	63.3
LENGTH	165.3
WIDTH	65.8
FRONT TREAD	57.0
WHEELBASE	101.4
GROUND CLEARANCE	7.7



Only Cherokee has the ease of four doors.

Compare These Standard Features	Jeep Cherokee 2-Door	Ford Bronco II 2-Door	Chevy S-10 Blazer 2-Door
4-door body style available	Yes	No	No
Highest dynamic ground clearance	Yes	No	No
Quadra-Link front suspension	Yes	No	No
Two "shift-on-the-fly" 2WD/4WD systems	Yes	No	No
UniFrame construction	Yes	No	No
Widest entry/exit 2-door	Yes	No	No
Power front disc brakes/rear drum	Std.	Std.	Std.
Rear bench seat	Std.	Std.	Opt.
Stabilizer bars, front & rear	Std.	Std.	Front
Optional Features			
Engine	2.1 L. I-4 2.8L. V-6	2.3L. I-4 Turbo-Diesel	2.8L. V-6 Turbo-Diesel
Console with rear seat heating ducts	Opt.	NA	NA
Diagnostic Systems Sentry	Opt.	NA	NA
Keyless entry system	Opt.	NA	NA
Rear window wiper/washer	Opt.	Opt.	NA
Rocker/recliner front bucket seats	Opt.	NA	NA
6-way power seats	Opt.	NA	NA
Specifications			
EPA mileage est: city/hwy/†	21/25	18/22	21/25
Base engine	2.5L. I-4	2.8L. V-6	2.5L. I-4
Base transmission	4-Sp. Man.	5-Sp. Man.	4-Sp. Man.
Wheelbase (inches)	101.4	94.0	100.5
Number of passengers	5	4	4
Cargo volume, rear seat folded (cu. ft.)	71.2	64.9	67.3
Cargo volume, rear seat upright (cu. ft.)	35.1	25.6	28.1
Payload (lbs.)	1150	968	1000
Manufacturer's suggested retail price	\$10,545*	\$10,889*	\$9,994*

†Use these figures for comparison. Results may differ. CA figures lower.

*Manufacturer's suggested retail price. All prices subject to change without notice.



Cherokee Pioneer 4-door

JEEP TECHNOLOGY. *Only in a Jeep!*

The road to work and play is not always paved. That's why there are Jeep vehicles. Vehicles built to be tough and reliable. But all this toughness didn't just happen. It was designed and engineered. And through it all, Jeep's two priorities dominated from the drawing board to the production line: technological quality and innovation.

The kind of quality that translates into fit, finish, reliability and durability. Innovation in the form of an impressive ride.

Quality Engineering.

Take Jeep Cherokee, for instance. Cherokee was specifically conceived as a 4-wheel drive vehicle. But it is Cherokee's other technological innovations that made the critics take notice. Here's why:

Quadra-Link Suspension...a solid front axle combines four locating arms and coil springs for extra ruggedness off-road and on-road smoothness with ground clearance that's the best in its class.

UniFrame Construction...frame and body shell are welded to create a solid unit. The result is an extremely rigid body with improved vehicle strength.

Selec-Trac...only Cherokee offers this unique all-surface system that lets you "shift-on-the-fly" from 2-wheel drive to 4-wheel drive at any speed from the driver's seat. Perfect for off-road or when weather or road conditions dictate.

Turbo-Diesel...Jeep Cherokee offers the only inter-cooled turbo-diesel engine in its class. Only in a Jeep!

Take advantage now of a Spring Special Cherokee Pioneer Sportwagon. Contrasting dark blue and ice blue metallic clearcoat exterior with blue denim and sheepskin trimmed interior. The finishing touch is added with styled wheels and trim rings.

This spring Cherokee comes in a new 2-wheel drive model. With all the rugged and durable advantages that are standard in Jeep...and with a price starting at \$9,195,* this new Cherokee is even more economical to own.

Jeep J-10/J-20— Built to Work. Built to Last.

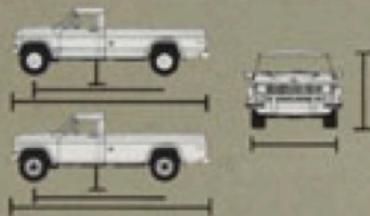
If you had to pick a "do-it-all" pickup, it would be Jeep. These trucks are heavy-duty! Their 7.8 foot long cargo boxes have payload capacities of more than 2 tons. And with an optional towing package, these trucks can tow trailers of up to 8,000 pounds. High ground clearance yet low loading height make loading these pickups a cinch. And J-20 has a heavy-duty cooling system, front stabilizer bar, fuel tank skid plate and tinted glass, standard. Ford F-250 and Dodge W-250 don't. Best of all, these trucks are built with the same 4-wheel drive technology Jeep is famous for. This translates into 4-wheel drive Jeep toughness.



Spring Special Pioneer 2-door



Jeep J-20 J-10 Trucks



JEEP J-20 DIMENSIONS
(inches unless otherwise specified)

HEIGHT	70.7
LENGTH	206.0
WIDTH	78.9
FRONT TREAD	64.6
WHEELBASE	130.8
GROUND CLEARANCE	8.1

Compare Jeep Trucks to the "competition." You'll see that only Jeep Trucks offer optional Selec-Trac, the all-surface "shift-on-the-fly" system that lets you shift from 2-wheel drive to 4-wheel drive at the flick of a switch, from the driver's seat...without stopping.

All Work. All Play.

Jeep Scrambler is something else! One minute it's a handy, compact hauler with a 1,400 pound maximum payload bed capacity...the next, it's a durable, sporty, off-road fun machine! A vehicle that's all work and all play!

Compare These Standard Features	Jeep J-20	Ford F-250	Dodge W-250
Auto trans. aux. oil cooler	Std.	Opt.	Opt.
Cooling system heavy-duty	Std.	Opt.	Opt.
Dual horns	Std.	Opt.	Std.
Free-wheeling hubs	Std.	Std.	Ram-Trac
Fuel tank skid plate	Std.	Opt.	NA
Gauges—ammeter oil	Std.	Opt.	Std.
Stabilizer bar, front	Std.	Opt.	Opt.
Tinted glass	Std.	Opt.	Opt.
Specifications			
Wheelbase (inches)	130.8	133.0	131.0
Base engine	5.9L, V-8	4.9L, I-6	5.2L, V-8
Base transmission	3-Sp. Auto.	4-Sp. Man.	4-Sp. Man.
Transfer case	2-Sp.	2-Sp.	2-Sp.
Axle, front	Full-floating	Twin-traction	Full-floating
Axle, rear	Full-floating	Semi-floating	Full-floating
Brakes, disc front (inches)	12.5	12.48	12.8
Brakes, drum rear (inches)	12x2.5	12x2.5	12x2.5
GVW (std./max.)	7600/8400	6600/8600	6900/7500
Cargo box volume (cu. ft.)	76.6	76.5	76.6
Floor length	95.6	98.2	96.9
Floor width	68.0	70.0	70.0
Floor width (between wheelhouses)	50.0	50.8	51.0
Tailgate loading height	28.3	34.3	NA



Jeep Scrambler Laredo



Grand Wagoneer

LUXURY. *Only in a Jeep!*

Jeep Grand Wagoneer.

Jeep Grand Wagoneer is a wagon of classic style... a breed apart, blending the virtues of go almost anywhere, anytime drive-capability with the riding manners, comfort and appointments common to all fine automobiles in the world.

In Grand Wagoneer, luxury is standard. Everything you would expect in a luxury car is already there... from supple leather and country cord seats to air conditioning and electronically tuned AM/FM stereo cassette radio. Jeep Grand Wagoneer has Selec-Trac, the ultimate in all-road surface 4-wheel drive systems, that lets you "shift-on-the-fly" from 2-wheel drive to 4-wheel drive at any speed. Add to that standard 6-passenger seating, special suspension for improved ride, on-road and off, an optional 5.9 liter (360 CID) V-8 engine, and a 5,000 pound trailer towing capability, and you've got one great road machine.

Jeep Grand Wagoneer. A vehicle designed to perform in most any terrain. After all, it's a Jeep, built with the same commitment to excellence and innovation that goes into every Jeep vehicle.

Quite simply, there is no other vehicle in the world like it. None as luxuriously practical as the Grand Wagoneer.



GRAND WAGONEER DIMENSIONS (inches unless otherwise specified)

HEIGHT	66.4
LENGTH	186.4
WIDTH	74.8
FRONT TREAD	59.4
WHEELBASE	108.7
GROUND CLEARANCE	7.2

American Eagle— Security. Luxury. 4-Wheel Drive.

American Eagle defies comparison! It is a well-appointed and equipped vehicle that's ready to take you and your family almost anywhere—in style and comfort—



American Eagle Wagon

no matter what the road conditions.

Eagle's "shift-on-the-fly" all-road surface Select Drive system is just one of the standard features that differentiates it from other cars. This translates into extra security and traction for you and your family. The luxurious Eagle offers a large selection of options not available with the "competition," like power door locks and windows, heavy-duty suspension and 6-way power seats.

For even more luxury choose the Eagle Wagon Limited, which includes individual reclining leather seats, woodgrain appliques, dual remote control mirrors, plush carpeting and wire wheel covers. All standard on the Limited.

Jeep Wagoneer Limited— Style...Only in a Jeep.

Whoever said a 4-wheel drive vehicle can't be luxurious, never drove Jeep Wagoneer Limited! Wagoneer Limited is a high-style vehicle that gives owners the



Wagoneer Limited



very best of both worlds—the surefooted grip of 4-wheel drive with the comfort and ride of a passenger car. Wagoneer is an excellent example of Jeep's ability to combine family security and versatility with style and luxury.



EAGLE WAGON DIMENSIONS

(inches unless otherwise specified)

HEIGHT	54.6
LENGTH	180.9
WIDTH	72.3
FRONT TREAD	59.6
WHEELBASE	109.3
GROUND CLEARANCE	6.9

Compare These Standard Features

4WD w/shift-on-the-fly	Std.	NA	NA
AM/FM stereo radio	Std.	Std.	Opt.
Bucket seats w/leather/cord inserts	Std.	NA	NA
Cruise control	Std.	Opt.	Opt.
Power front seat—driver-side	Std.	Std.	NA
Power front seat—driver and passenger	Std.	Opt.	NA
Rear window defroster	Std.	Opt.	Std.
Roof rack	Std.	Std.	Opt.
Sentinel headlamp switch	Std.	Opt.	NA
Woodgrain—bodyside & liftgate	Std.	Std.	NA

Optional Features

Engine	2.1L, I-4 Turbo-Diesel 2.8L, V-6	5.7L, V-8 Diesel w/Fuel Injection	NA
Diagnostic Systems Sentry	Opt.	NA	NA
Keyless entry system	Opt.	NA	NA
Selec-Trac all-road surface 2WD/4WD system	Opt.	NA	NA

Specifications

EPA mileage est: city/hwy*	18/21	16/23	17/22
Base engine	2.5L, I-4	5.0L, V-8	2.1L I-4 Turbo
Base transmission	3-Sp. Auto.	4-Sp. Auto.	4-Sp. Man.
Wheelbase (inches)	101.4	115.9	104.3
Number of passengers	5	5/7	5

Manufacturer's suggested retail price \$18,186* \$15,323* \$18,950*

*Use these figures for comparison. Results may differ. CA figures lower.

*Manufacturer's suggested retail price. All prices subject to change without notice.



New Jeep Comanche

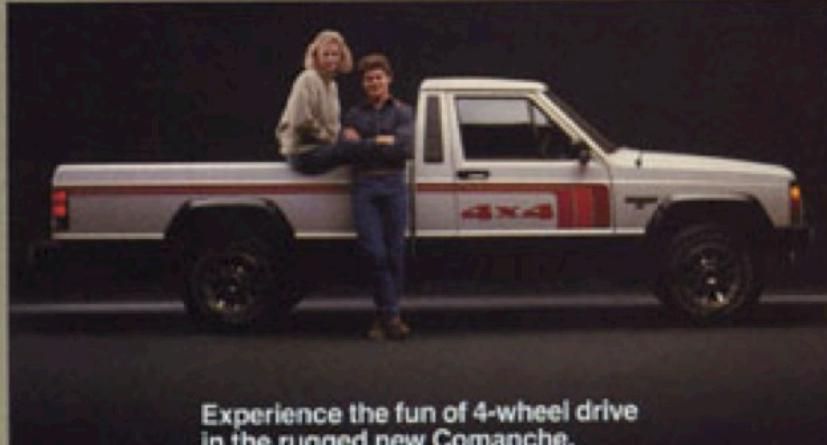
INNOVATION. *Only in a Jeep!*

Part of Jeep's continuing commitment to excellence is state-of-the-art product design and innovation. In keeping with this commitment, this fall Jeep will proudly introduce the all-new Comanche pickup. A pickup that's more than a truck. A vehicle that uniquely meets the needs of drivers today.

Comanche will be the first Jeep Truck ever to have both a 2-wheel drive configuration or the traction of an optional all-road 2-wheel drive/4-wheel drive system. Its new compact size makes it perfect for a variety of working needs. Sporty styling gives it that famous Jeep look.

Comanche is part of a continuing lineup of high-quality, up-to-date vehicles that are designed to meet the needs of most every driver today and tomorrow.

There is much to see at your Renault/Jeep dealer. So come in and take a test drive and experience the feeling you can get...only in a Jeep!



Experience the fun of 4-wheel drive
in the rugged new Comanche.

