



Jeep'
4-WHEEL DRIVE
Wagoneer
the 2-car car



Taking it easy... or making it easy. 'Jeep' Wagoneer's the perfect 2-car car.



Get behind the wheel of the new 'Jeep' Wagoneer and you're in for a lively new driving experience . . . the unerring *feeling of command!* The kind that lets you pull off the pike and up to the water's edge in confidence whenever you choose . . . lets you go anywhere and tackle any job. The 4 wheel drive 'Jeep' Wagoneer. It's a great work and play wagon. Like having two cars in one.

Now, more than ever, superb, sleek styling. Sumptuously appointed interiors. Lavish throughout . . . from its elegant new grillework to the crisp, stylish rear ornamentation. And high quality coachwork fashioned from heavy gauge metals. A rarity on the car market today! You'll feel pride as you cruise in your new 'Jeep' Wagoneer. Glide along freeways in plush, quiet comfort. Handles easily. Smoothly. Heavy duty underpinnings, fade resistant brakes, chair height seats,



picture window visibility, standard Hi-Torque/six engine. Want still more power? More plush? Opt for extras like power steering and brakes. Automatic trans or four-on-the-floor gearbox. E-Z eye glass or factory installed air. 350 cubes of V-8 engine power. Name it!



Wagoneer has nearly all the options of any ordinary car. And it's available in custom (illustrated) or standard models.

But 4-wheel drive is where the sameness ends! Famous 'Jeep' 4-wheel drive makes every Wagoneer a 2-Car Car. It's like any ordinary car on the road . . . but when you shift a single lever you're in control of a machine that has twice the safety . . . twice the grip. Try it! Go up and down steep hills. Around sharp curves . . . even in snow or rain. Off the road, through mud, sand, gullies! Nothing stops the 4-wheel drive 'Jeep' Wagoneer.

The new 'Jeep' Wagoneer works harder and goes more places than any other wagon, bar none, thanks to twice the traction, twice the safety of famous 'Jeep' 4-wheel drive.

'Jeep' Wagoneer, our finest 2-car car. Test drive it!



On the job today...out on the town tonight...truly a 'Jeep' 2-car car.



The new 'Jeep' Wagoneer has plenty of muscle, so just name your job, name your terrain, and load up. There's nearly 100 cubic feet of "haul anything" cargo space behind the seat. Or room for a six man crew. And 'Jeep' Wagoneer has the biggest tailgate opening of any wagon in its wheelbase class. Wagoneer is one car that's built for work.

But there's more than work to the 'Jeep' Wagoneer story. Your Wagoneer is also a perfect car for a night out on the town . . . or a country club get-together. Clean and shiny, the new 'Jeep' Wagoneer is a picture of glamour from the ground up. Elegant. Small wonder it draws those long admiring looks from people wherever you drive it!



Because your new Wagoneer is equipped with famous 'Jeep' 4-wheel drive, you have twice the traction, twice the safety on rain-wet pavement and snowy streets. And that means less danger for passengers inside, and pedestrians outside.

Open the door and slide onto rich, comfortable, chair height seats. Note the beautiful color keyed appointments and finery including headlining, padded instrument panel with low lustre paint to reduce glare. Deep pile carpeting. Spacious interior. And much, much more!

There's a full list of optional interiors and a wide selection of fashionable colors from which to choose. Select yours now, and be the envy of the neighborhood.

Give this working mate, fashionplate 2- Car Car a try. You've got to drive it to believe it!



Why 'Jeep' 4-wheel drive?

Pack up! Head for the uncharted wilds! Discover the real rewards of outdoor living! With the new 'Jeep' Wagoneer with 4-wheel drive you can go places other people only see on a map.

For normal highway driving, you'll drive your Wagoneer in 2-wheel drive just like any ordinary car. But when you want to go where the



roads aren't, simply pull the 4-wheel drive lever and move right on through. Mud. Sand. Snow. You've got twice the traction, to take you anywhere.

Wet and slippery pavements are no problem. Famous 'Jeep' 4-wheel drive gives you twice the sure-footed traction, twice the safety.

Four on the floor? That's old hat! The 'Jeep' Wagoneer has up to eight, depending on the type of transmission you select. And eight different ratios makes getting wherever you want to go possible. There are as many as four forward speeds in two wheel drive (and 4-wheel drive high range), and four more in 4-wheel drive low range.

It's the most versatile driving system ever developed.

Once you try 'Jeep' 4-wheel drive, you'll never be satisfied with less!





Fashionable Custom Wagoneer Interiors

Illustrated: Marlin Blue:
Available with Champagne
White • Island Blue



Illustrated: Charcoal: Available with Candlelight Yellow • Burnished Bronze •
Sprucetip Green • Avocado Mist • Champagne White • Vintage Gold • President Red
• Spring Green



Charcoal Trim. Available with
Burnished Bronze • Sprucetip
Green • Avocado Mist •
Champagne White •
Candlelight Yellow • Vintage
Gold • President Red •
Spring Green



Buckskin Trim: Available with
Vintage Gold • Burnished
Bronze • Candlelight Yellow •
Avocado Mist • Sprucetip
Green • Champagne White •
Spring Green

Standard Wagoneer Interiors

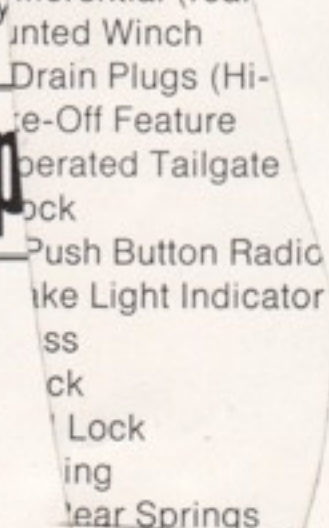


Marlin Blue Trim: Available
with Champagne White •
Island Blue



Buckskin Trim: Available with
Vintage Gold • Burnished
Bronze • Candlelight Yellow •
Avocado Mist • Sprucetip
Green • Champagne White •
Spring Green

Don't let the Wagoneer's compact wheelbase fool you — there's plenty of room for six tall, broad-shouldered adults. In fact, the 'Jeep' Wagoneer has more leg, hip, shoulder and head room than many wagons a foxes longer. With its flush door sills and hinging rear openings, you enter and leave the Wagoneer quickly, comfortably.



A close-up photograph of a light-colored, ribbed vinyl car seat, likely from a 1960s Ford Mustang. The seat is positioned next to a window with a wooden trim and a metal latch. The seat has a high back and a wide, flat top. The vinyl material is light-colored with vertical ribbing. The window frame is made of wood and has a metal latch. The background is a plain, light-colored wall.

Illustrated: Buckskin:
Available with Vintage
Gold • Burnished Bronze •
Candlelight Yellow •
Avocado Mist • Sprucetip
Green • Champagne White
• Spring Green



Charcoal Trim, Available with
Candlelight Yellow •
Burnished Bronze •
Sprucetip Green • Avocado
Mist • Champagne White •
Vintage Gold • President Red
• Spring Green

Burnished Bronze



Champagne White



Spring Green



Power Steering



Front-mounted Winch



Power Brakes



Air Conditioning



Transistor Push Button Radio

Wagoneer options, accessories, special equipment

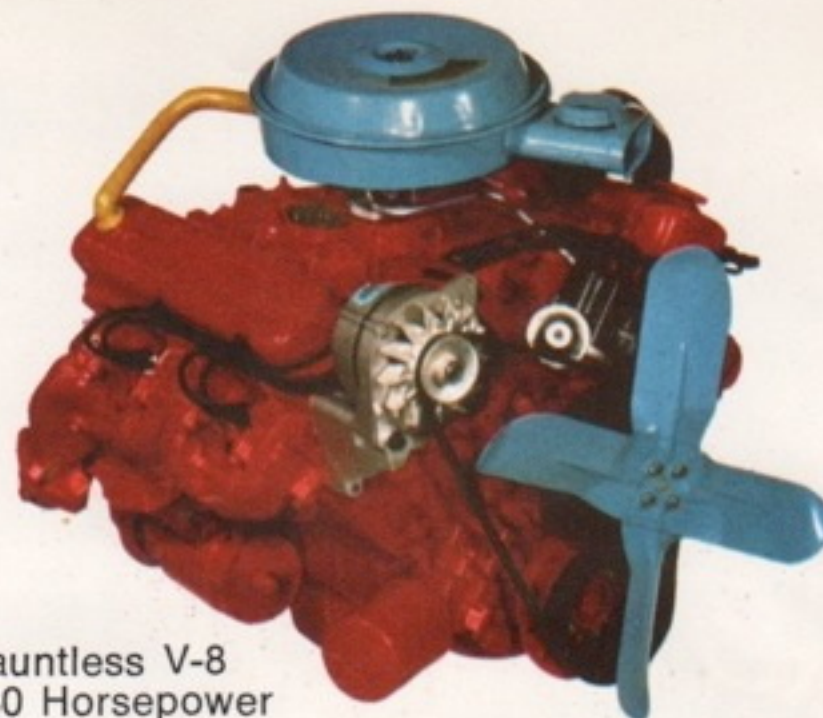
(partial listing)

- Turbo Hydra-Matic* Transmission
- Dauntless V-8 350-cu. in. engine
- Alternator 40 Amp. or 55 Amp. (35 Amp. Standard)
- Power Brakes
- Power Steering
 - 4-speed Transmission
- Locking Differential (rear axle)
 - Front-Mounted Winch
 - Magnetic Drain Plugs (Hi-Torque 6 Engine only)
 - Power Take-Off Feature
 - Electric-Operated Tailgate Window
 - Electric Clock
- Transistor Push Button Radio
- Parking Brake Light Indicator
- E-Z Eye Glass
- Luggage Rack
- Spare Wheel Lock
- Air Conditioning
 - Heavy-Duty Rear Springs
 - Window Vent Shades
 - Locking Gas Cap
- Deluxe Horn Ring
 - Heavy-Duty Clutch
 - Dauntless V-8 Engine
- Heavy Duty Battery
 - Drawbar
 - Pushplate
- Selective Drive Hubs
 - Snow Plows
- Front Bumper Guards
 - All Vinyl Pleated Seats

*Trademark General Motors Corporation

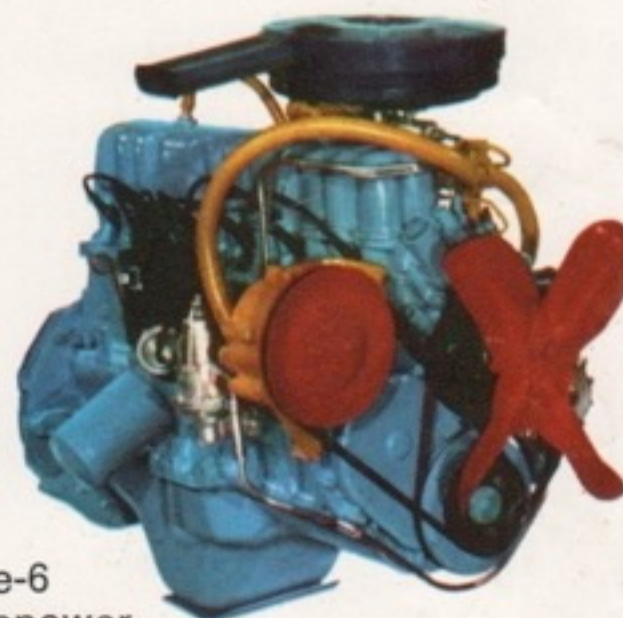


Automatic Transmission



Dauntless V-8
230 Horsepower

One of the biggest 8-cylinder options of any 4-wheel drive vehicle, the 'Jeep' Dauntless V-8 provides quick-peaking torque to 350 lb.-ft. and brisk response to the accelerator. Large valves, wedge-shaped combustion chambers and hydraulic tappets make best use of gas — and only economical regular-grade gas at that! Available with the 'Jeep' Wagoneer the Dauntless engine is one of the most powerful V-8's in any 4wd vehicle.



Hi Torque-6
145 Horsepower

Seven main bearing crankshaft with twice the counter-weights of most other 6-cylinder engines is a reason for the Hi Torque's efficiency . . . whisper-smooth performance is the proof! And true to its name, the standard Wagoneer engine delivers 215 lb.-ft. of torque. On turnpike or trail, over roads or ruts, the Hi Torque's tough engine features and overhead valves delivers the spirit many wagon buyers want.

| Power Team Combinations (axle ratios to one) | | |
|--|-----------------------------|--------------------|
| | Hi-Torque 6 | Dauntless V-8 |
| 3-speed | 4.09 std. 4.27* 4.88 | 3.31 std. 3.73* |
| 4-speed | 4.09 std. 4.27* 4.88* | 3.31 std. 3.73* |
| †Turbo Hydra-Matic | 3.73 std. 4.09* | 3.31 std. 3.73* |

*optional at no extra cost. †Trademark General Motors Corporation.

Specifications

Axle Front: Driving front axles are full-floating to reduce stresses on the axle shafts. Front axle capacity rating is 2,500 pounds.

Axles, Rear: Semi-floating axles with deep-tooth, hypoid pinion and ring. Axle capacity is 3,000 pounds.

Brakes, Service: All self-adjusting brakes are the servo type for better braking efficiency and more uniform lining wear. Drum sizes, 11 in. x 2 in., total effective lining area, 180 square inches. Dual master brake cylinder system provides stopping ability even when one cylinder is inoperative.

Clutch: Clutches in 'Jeep' Wagoneer models feature improved ease of operation. They have a new mechanical linkage and are the single dry plate type with torsional damping.

Dimensions: Wheelbase, 110 in.; overall length, 183.66 in.; overall height at curb weight, 65.2 in.; overall width, 75.6 in.; tread, 57 in.

Electrical: 50 amp./hr. battery with Hi-Torque 6, 60 amp./hr. battery with Dauntless V-8, 12 volt system. 35 amp. capacity alternator.

Engine: The standard H-Torque 6 is a 6-cylinder engine with 232 cubic inches of displacement, 145 horsepower at 4300 r.p.m., 215 pounds feet of torque at 1600 r.p.m., and 8.5 to one compression ratio. The optional Dauntless V-8 has a 90 degree "V" head, 350 cubic inches of displacement, 230 horsepower at 4400 r.p.m., 350 pounds feet of torque at 2400 r.p.m., and 9.0 to one compression ratio.

Exhaust System: In 'Jeep' Wagoneer models, the exhaust system (muffler and tail pipe) are aluminized to fight rust. An over-sized muffler reduces back-pressure, thus increasing overall engine efficiency and economy.

Frame: Welded and riveted construction provides adequate resilience to withstand torsional stresses. The frame's deep webs and wide flanges with five cross-members offer structural soundness.

Steering: The Wagoneer's steering system is the highly efficient recirculating ball type with a gear ratio of 24 to one. A flexible coupling is used to minimize road vibrations to the steering wheel.

Suspension: Variable-rate leaf springs provide high load capacities with soft riding qualities. Front and rear leaf springs are used in combination with airplane-type shock absorbers that absorb both upward and downward impacts. Rubber bushings at spring and shock connecting eyes minimize road noises.

Tires: Low profile 7.75 x 15 tires with 4-ply ratings are used. Other types and sizes, both black and white sidewall, are optional. Wheels are the disc type with five studs.

Transfer Case: The transfer case is the silent type with two speeds selected by the driver through a single-lever control. Ratios are 1 to one and 2.03 to one. Shift pattern is diagrammed on the control lever knob. Transfer case also provides for power take-off applications.

Transmission: New 3-speed, fully synchronized manual transmission is standard; with gear ratios dependent on selection of engine. Optional 3-speed Turbo Hydra-Matic* automatic transmission features a vacuum modulator for smooth shifts. Automatic shifting provides for transmission, braking through automatic downshifts at certain speed ranges. Optional 4-speed heavy duty synchromesh transmission with floor mounted shift lever also available.

Weight, Curb: (With standard equipment and Hi-Torque engine) — 3801 lbs.

In order that product improvements may be made at any time, specifications are subject to change without notice. This brochure does not constitute an offer or commitment to sell.

All 'Jeep' Wagoneers meet current Federal motor vehicle safety standards.

