



**DISCLAIMERS:** (1)Based on Chrysler internal mid-size SUV segmentation. When properly equipped. (2)Estimated water fording depth of 508 mm (20-in.). Do not attempt water fording unless depth known to be less than 508 mm (20 in.). Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (3)This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to use the brakes to avoid collisions. (4)Always check entire surroundings before manoeuvring your vehicle. (5)The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (6)Always check visually for vehicles prior to changing lanes. (7)Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. (8)Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. (9)Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca (10)3D Navigation may not be available in all areas. (11)No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. (12)Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.

**WARRANTIES:** 2014 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.\* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres: Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.\*

\*Whichever comes first. Some conditions may apply. \*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

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## Best-in-Class 4x4 Capability<sup>1\*</sup>



JEEP® CHEROKEE TRAILHAWK SHOWN IN DEEP CHERRY RED CRYSTAL PEARL

### BORN OF AUTHENTIC JEEP® BRAND DNA.

The all-new 2014 Jeep Cherokee raises the bar, offering Best-in-Class 4x4 capability<sup>1</sup> for those who require the distinct advantages of an all-weather warrior. Choose from three new 4WD systems: the single-speed, fully automatic Jeep Active Drive I, the two-speed Jeep Active Drive II with torque management and low range, and the Jeep Active Drive Lock with locking rear axle. An automatically disconnecting rear 4WD axle increases efficiency while providing superior 4x4 performance. The available Trailhawk model hands over authentic Trail Rated® capability, plus one inch of increased ground clearance, with a boulder-pounding crawl ratio of 56:1 when powered by the new 2.4L TigerShark™ MultiAir® I-4 engine.

The new, available Selec-Terrain® System lets you dial into five different modes of traction control to help successfully navigate specific road conditions, including auto, snow, sport, sand/mud, and rock. Available Selec-Speed™ Control allows for safer travel over steep inclines or declines by automatically adjusting the throttle for vehicle-controlled forward movement. The mightiest off-road capabilities come impressively packaged in the Trail Rated Cherokee Trailhawk, a stunning new expression of Jeep brand freedom.

<sup>1</sup>A note about this brochure. All disclaimers can be found on the back cover.



SELEC-TERRAIN TRACTION SYSTEM, AVAILABLE

# 56:1

### STRENGTH OF PURPOSE

- THREE NEW AVAILABLE JEEP® ENGINEERED 4x4 SYSTEMS, ALL WITH AN AUTOMATICALLY DISCONNECTING REAR AXLE
- TWO NEW ENGINES: A 2.4L TIGERSHARK™ MULTIAIR® I-4, STANDARD, AND A 3.2L PENTASTAR™ V6, AVAILABLE
- JEEP CHEROKEE TRAILHAWK DELIVERS TRAIL RATED® CAPABILITY, AVAILABLE
- SELEC-TERRAIN® TRACTION SYSTEM, AVAILABLE
- SELEC-SPEED™ CONTROL, AVAILABLE
- BEST-IN-CLASS TOWING<sup>1</sup> — UP TO 2041 KG (4500 LB)



TRAILHAWK TRAIL RATED CAPABILITY	
APPROACH ANGLE	29.8°*
BREAKOVER ANGLE	23.3°
DEPARTURE ANGLE	32.1°
WATER FORDING DEPTH <sup>2</sup>	508 mm (20 in.) @ 8 km/h
GROUND CLEARANCE	220 mm (8.7 in.)

\*Front lower fascia removed



JEEP® CHEROKEE TRAILHAWK SHOWN IN GRANITE CRYSTAL METALLIC





JEEP® CHEROKEE LIMITED SHOWN IN TRUE BLUE PEARL

**AN ALL-NEW STANDARD OF ON-ROAD HANDLING.** It was born to change the game, with a fresh and fluid new approach that honours its legendary heritage. It's sized and designed to move forward with authentic power, efficiency, and the latest advances in technology. The traditional seven-slot grille remains true to its Jeep brand roots, with daring, sleek daytime running lamps adding the next generation of safety and design distinction. Today, this all-new 2014 Jeep Cherokee moves forward with a new, class-exclusive<sup>1</sup> standard 9-speed automatic transmission that performs with strong, smooth precision. When it's paired with the refined, efficient new 2.4L TigerShark™ MultiAir® I-4 engine, it achieves up to an estimated 6.3 L/100 km (45 mpg) highway.\* The new, available 3.2L Pentastar™ V6 engine churns out 271 hp and 239 lb-ft of torque, for efined Best-in-Class<sup>1</sup> towing power, plus up to an estimated 6.7 L/100 km (42 mpg) highway.\*

**OFFERS 70+ SAFETY/SECURITY FEATURES.** With a strong foundation forged from 65 percent high-strength steel, engineers then added a full range of active and passive standard and available features to deliver peace of mind over every kilometre. Leading options include Adaptive Cruise Control Plus<sup>3</sup> which uses radar and video sensors to help maintain a set distance between you and the next vehicle, and can even automatically bring your vehicle to a full stop. The new Parallel and Perpendicular Park Assist<sup>4</sup> uses ultrasonic sensors to help you ease into parking spaces. The new Jeep brand steering wheel puts many controls safely at your fingertips.

\*Chrysler estimated highway fuel economy, actual fuel economy not available at time of publication. Please refer to [www.jeep.ca](http://www.jeep.ca) for EnerGuide fuel economy ratings as they become available.

## Class-Exclusive<sup>1</sup> 9-Speed Automatic Transmission

### DRIVING DYNAMICS

- NEW 9-SPEED AUTOMATIC TRANSMISSION, STANDARD
- NEW 3.2L PENTASTAR™ V6 ENGINE, AVAILABLE
- NEW 2.4L TIGERSHARK™ MULTIAIR® I-4 ENGINE, STANDARD
- INDEPENDENT FRONT AND REAR SUSPENSION SYSTEMS
- OFFERS OVER 70 SAFETY AND SECURITY FEATURES:
  - NEW PARALLEL AND PERPENDICULAR PARK ASSIST SYSTEM<sup>4</sup>
  - NEW ADAPTIVE CRUISE CONTROL PLUS<sup>3</sup>
  - NEW LANESENSE™ LANE DEPARTURE WARNING<sup>3</sup>
  - NEW FORWARD COLLISION WARNING PLUS<sup>3</sup>
  - 10 STANDARD AIR BAGS<sup>5</sup>
  - BLIND-SPOT MONITORING<sup>6</sup>/REAR CROSS PATH DETECTION<sup>4</sup>



JEEP® CHEROKEE TRAILHAWK SHOWN IN DEEP CHERRY RED CRYSTAL PEARL

# Inspired, Versatile Design

## WORLD-CLASS INTERIOR

- DAZZLING INTERIOR COLOUR PALETTES
- SOFT-TOUCH SURFACES
- PREMIUM LEATHER-FACED SEATING, AVAILABLE
- FOLD-FLAT FRONT-PASSENGER SEAT WITH UNDER-CUSHION STORAGE, AVAILABLE
- 60/40 SPLIT-FOLDING RECLINING SECOND-ROW SEATS WITH FORE/AFT ADJUSTMENT
- NEW JEEP® CARGO MANAGEMENT SYSTEM, AVAILABLE
- TWO SUNROOF STYLES AVAILABLE:
  - COMMANDVIEW® DUAL-PANE SUNROOF
  - SKYSLIDER® RETRACTABLE SUNROOF
- WIRELESS CHARGING PAD, AVAILABLE
- INSTRUMENT PANEL HIDDEN STORAGE

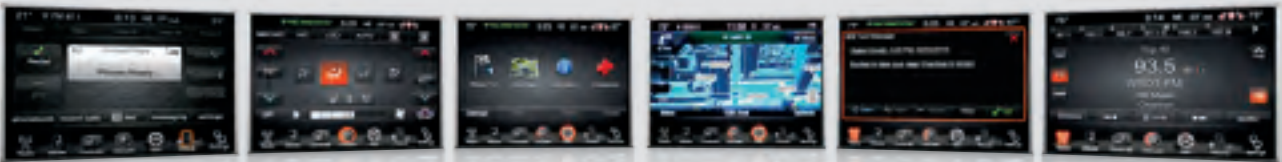


JEEP CHEROKEE LIMITED SHOWN IN INDIGO BLUE / JEEP BROWN VENTILATED NAPPA LEATHER-FACED SEATING

**PREMIUM FEATURES AND DESIGNER PALETTES.** Every sculpted inch of the all-new Cherokee has been thoughtfully designed to offer versatile convenience and absolute beauty. Five interior colour palettes offer choices inspired by exotic world locations, from Morocco to the Grand Canyon to Mt. Vesuvius. Luxurious Nappa leather-faced seating is available on optional power-adjustable, heated and ventilated seats, with hide-away storage for laptops and such — available within the fold-flat front-passenger seat. Soft-touch materials are featured on nearly every surface within reach. Convenient storage within the instrument panel, plus other cubby bins, offers plenty of places to keep important items neatly out of sight, including an integrated phone docking station and available wireless charging pad. The 60/40 split-folding second-row seats adjust fore and aft, and can recline six degrees, adapting to leg- and cargo-room needs. A new Jeep Cargo Management System offers unique options for customization, so you can make the most of Cherokee's roomy interior.



**DRIVING TOMORROW'S TECHNOLOGY TODAY.** With the award-winning Uconnect™ system, you're always connected, informed, and entertained. You can connect your compatible media device, play CDs, or display your photos on your Uconnect screen via the USB port, SD media card slot, or 3.5-mm auxiliary port. An available 8.4-inch full-colour touch screen conveniently offers a range of standard and available entertainment features and services, including voice command of navigation,<sup>7</sup> hands-free phone<sup>8</sup> calls, SiriusXM Satellite Radio,<sup>9</sup> climate control, and more. This is how you advance your world, in a world that's very advanced.



UCONNECT™ 8.4-INCH COLOUR TOUCH SCREENS



7-INCH CUSTOMIZABLE IN-CLUSTER DISPLAY SCREEN SHOWN ABOVE AND BELOW



**HANDS-FREE VEHICLE DATA ACCESS**

- 7-INCH CUSTOMIZABLE IN-CLUSTER DISPLAY SCREEN, AVAILABLE
- HEATED STEERING WHEEL WITH RADIO AND VOICE RECOGNITION CONTROLS, AVAILABLE



UCONNECT™ 8.4-INCH TOUCH SCREEN RADIO

## Advanced Technology

**AWARD-WINNING CONNECTIVITY**

- TOUCH SCREEN/STEERING-WHEEL OPERATION
- STANDARD 5-INCH COLOUR TOUCH SCREEN
- 8.4-INCH COLOUR TOUCH SCREEN, AVAILABLE
- REAR BACK-UP CAMERA<sup>4</sup> WITH DYNAMIC GRID LINES, AVAILABLE
- HANDS-FREE COMMUNICATION<sup>8</sup>
- NAVIGATION<sup>7</sup> WITH 3D LANDMARKS<sup>10</sup> AND TERRAIN MAPS, AVAILABLE
- CLIMATE CONTROL, AVAILABLE
- SIRIUSXM SATELLITE RADIO,<sup>9</sup> INCLUDING ONE-YEAR SUBSCRIPTION, AVAILABLE
- PRESET VOICE TEXT REPLY,<sup>8</sup> AVAILABLE
- ALPINE® PREMIUM AUDIO SYSTEM, AVAILABLE

# Trim Levels



## CHEROKEE SPORT

- 2.4L TigerShark™ MultiAir® I-4 engine and 9-speed automatic transmission with Electronic Range select
- Jeep® Active Drive I (on 4x4 models)
- Selec-Terrain® Traction System (on 4x4 models )
- 17-inch full-face steel wheels
- Bi-functional halogen projector headlamps
- LED daytime running lamps and taillamps
- Electronic Stability Control<sup>11</sup> with Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control
- 10 air bags<sup>5</sup>
- Air conditioning
- Driver and front-passenger active head restraints<sup>12</sup>
- Media centre/electronics storage with power connections
- Uconnect™ 5.0 colour touch screen radio
- Uconnect hands-free communication with voice command<sup>8</sup>
- Power windows – driver one-touch down
- Remote keyless entry with panic alarm
- Steering wheel-mounted cruise control



## CHEROKEE NORTH EDITION

Enhancements vs. Sport:

- 17-inch aluminum wheels
- Uconnect 5.0 colour touch screen radio with integrated HVAC controls
- SiriusXM Satellite Radio<sup>9</sup> (including one-year subscription)
- 115V outlet
- Driver and passenger one-touch up/down windows
- Deep-tint privacy glass
- Body-colour mirrors and door handles
- Bright Chrome daylight openings
- Silver-painted roof rails
- Front fog lamps
- Leather-wrapped steering wheel
- Fold-flat front-passenger seat with in-seat storage
- Ambient LED interior lighting



## CHEROKEE LIMITED

Enhancements vs. North Edition:

- 18-inch polished painted aluminum wheels with all-season tires
- 7-inch customizable in-cluster display screen
- Uconnect™ 8.4-inch colour touch screen
- ParkView® Rear Back-Up Camera<sup>4</sup>
- Leather-faced seating, heated first row
- 8-way power driver’s-seat with 4-way lumbar adjuster
- Heated steering wheel
- Passive entry/Keyless Enter ’n Go™
- Remote engine start
- Automatic headlights
- Dual-zone automatic temperature control
- Auto-dimming rearview mirror
- Heated sideview mirrors with supplemental signals
- Security alarm



## CHEROKEE TRAILHAWK

Enhancements vs. North Edition:

- Jeep® Active Drive Lock 4WD System
- Trail Rated® capability
- Selec-Speed™ Control
- Premium cloth/leather seats
- Leather-wrapped shift knob
- 1-inch raised ride height
- Off-road suspension, skid plates
- 17-inch off-road aluminum wheels with all-terrain tires
- Full-size spare tire
- Uconnect 8.4-inch colour touch screen
- 7-inch customizable in-cluster display screen
- Accent colour grille surround, roof rails, exterior mirrors, and badging
- Off-road front and rear fascia and wheel flares
- Red tow hooks (two front/one rear)
- Cargo net and all-weather floor mats
- Available Leather Interior Group