



2012



Jeep[®]

LIBERTY





ALL-WEATHER HERO. WHETHER YOU RIDE INTO TERRITORIES UNKNOWN, PLUNGE THROUGH THE TORRENT OF A RUSHING RIVER, OR HEAD OUT ONTO ROADS BURIED IN TWO FEET OF FRESH SNOW, LIBERTY'S AVAILABLE 4x4 TRAIL RATED® PERSEVERANCE HOLDS TRUE. WITH ADVANCED 4WD FEATURES AND A LUXURIOUS INTERIOR, NO MATTER WHERE YOU'RE GOING, GETTING THERE IS ALL THE FUN.





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SUPER 4WD NATURAL.



LIBERTY'S POWERTRAIN PUTS LESS-CAPABLE RIVALS TO SHAME, GIVING YOU THE FREEDOM TO MASTER THE EARTH'S TERRAIN IN ANY KIND OF WEATHER. YOU ARE HANDED THE CONFIDENCE TO BOLDLY GO WHERE OTHERS MAY FEAR TO TREAD, THANKS TO THE LEGENDARY AVAILABLE TRAIL RATED® JEEP® BRAND ENGINEERING, INFUSED INTO THE DNA OF THESE MASTERFUL, UTTERLY FORMIDABLE MACHINES.

SELEC-TRAC® II

Selec-Trac II puts you in charge of active and full-time 4WD traction control. This system constantly adjusts to road conditions to produce optimum grip on the surface below. Should traction loss occur, more torque is automatically sent to the tires with the most hold on the road. Available.

COMMAND-TRAC® II

For smooth, shift-on-the-fly 4WD capability, choose Command-Trac II. Its part-time functionality allows you to drive in 2WD High during normal road conditions, with power directed to the rear wheels. By selecting 4WD LOCK via the console-mounted switch, a 50 front/50 rear torque split occurs, providing better traction on slippery surfaces. Available.

3.7L SOHC V6 ENGINE

Liberty's standard power plant produces a robust 210 hp and 235 lb-ft of torque at 4,000 rpm. It provides a generous dose of power at the engine's low end, helping to generate strong take-off power. It all adds up to enough brawny power to tow up to 5,000 lb when properly equipped. Standard.

HILL START ASSIST (HSA) HILL DESCENT CONTROL (HDC)

HSA works to prevent Liberty from rolling away when starting the vehicle on an up- or downhill gradient, holding the vehicle stationary for two seconds to allow time to apply the throttle. Standard. HDC helps Liberty navigate steep declines at a steady speed. Available with automatic transmission.

SKID PLATE GROUP

Head out on the trail with the assurance that your Trail Rated Liberty 4x4 is secure. The Skid Plate Group provides protection for your fuel tank and transfer case and also includes front suspension skid plates, transmission skid plate, and tow hooks. Available.

TRAIL RATED

Keep moving forward no matter what lies ahead. Jeep 4x4s earn Trail Rated status by performing to rigorous standards in five performance categories: Articulation, Traction, Maneuverability, Ground Clearance, and Water Forging.^{(1)*} Confidence to Go Anywhere, Do Anything® is born and bred into every Jeep brand transfer case.

*A note about this brochure: All disclaimers and disclosures can be found on inside back cover.



GUARDIAN HERO.

HEAD OUT WITH CONFIDENCE, KNOWING LIBERTY'S ROBUST SET OF SAFETY AND SECURITY SYSTEMS CAN GIVE YOU AND YOUR PASSENGERS PEACE OF MIND ON THE ROAD AND ON THE TRAIL. ACCIDENT AVOIDANCE SYSTEMS ARE STANDARD, LIKE AN ANTILOCK BRAKE SYSTEM, ALL-SPEED TRACTION CONTROL, AND A BRAKE ASSIST SYSTEM, EACH HELPING YOU TO KEEP MOVING SAFELY FORWARD.

AIR BAG SYSTEMS.⁽²⁾ You and your passengers gain all-around security with Liberty's side-curtain and advanced multistage driver and front-passenger air bags. Supplemental side-curtain air bags with roll-sensing technology add to the safety of outboard occupants. An Occupant Classification System (OCS) provides additional peace of mind. Standard.

ELECTRONIC STABILITY CONTROL (ESC).⁽³⁾ A vehicle-wide network of safety sensors provides instant aid when it detects that you're veering off your intended path. ESC integrates a four-wheel antilock brake system (ABS), all-speed traction control, a Brake Assist system that automatically helps provide quicker braking power in emergency situations, a Brake-Lock Differential that enhances side-to-side traction control, and Electronic Roll Mitigation (ERM) that can apply appropriate braking to necessary wheels when sharp steering actions and/or impending wheel lift is detected. Standard.

PARKSENSE® REAR PARK ASSIST SYSTEM.⁽⁴⁾ Shift into Reverse and back out with more confidence. This system helps bring previously hidden rear objects to your attention with an audible and visual warning. Available.

FRONT SEAT ACTIVE HEAD RESTRAINTS.⁽⁵⁾ Helps stave off neck injuries. Restraints automatically react and deploy to help provide protection during rear-impact collisions. Standard.

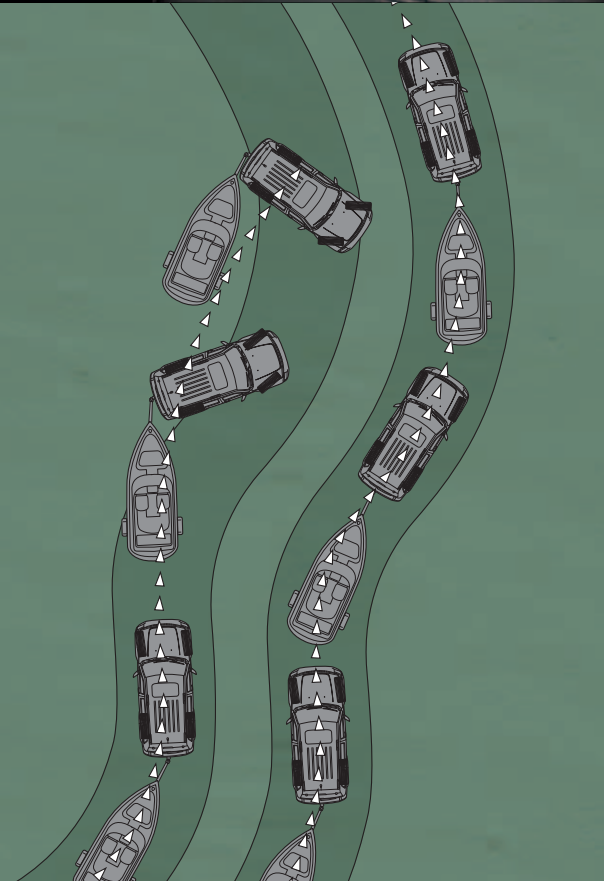
HALOGEN HEADLAMPS. These bright sources of light improve down-road visibility at night or during inclement weather. Fog lamps are standard on Limited Jet and Limited. Standard.

TRAILER SWAY CONTROL (TSC).⁽³⁾ Helps to manage the tow load behind you. It works in tandem with ESC to help improve handling during adverse conditions caused by high crosswinds or traffic. When the system's sensors detect an unsafe towing situation, selective brake pressure is applied on alternating sides of the tow vehicle to help reduce the sway. Available.



TIRE PRESSURE WARNING LAMP. Provides notification of high or low pressure on individual tires via an instrument panel readout. The warning lamp is standard and a Tire Pressure Monitoring Display is available.

SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER. Security comes in the form of this advanced system that makes it virtually impossible to drive without a valid key. Standard.





INFORMED AND WELL-CONNECTED.

STAY IN TOUCH WITH THE PEOPLE, MUSIC, AND DEVICES THAT MATTER MOST. UCONNECT® IS AN INTUITIVE HUB FOR ALL YOUR MEDIA — CELL PHONE, INTERNET, SIRIUSXM™ SATELLITE RADIO,⁽⁶⁾ NAVIGATION SYSTEM, MP3 PLAYER, AND SMARTPHONE. YOU'LL STAY CONNECTED, INFORMED, ENTERTAINED, AND FOCUSED ON DRIVING WITH THIS USER-FRIENDLY SYSTEM.



ENTERTAINMENT. Manage all of your media. You'll have several ways to access audio. Get the sound going via CDs/DVDs, MP3s, auxiliary input jack, hard disc storage, Voice Command, SiriusXM Satellite Radio⁽⁶⁾ (your first year of service is included), USB port, and Bluetooth[®] streaming audio.



PHONE. Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to talk on your Bluetooth compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone's address book⁽⁷⁾ — up to 1,000 entries — every time you get into your vehicle.



NAVIGATION. Provides enhanced GPS navigation and destination entry via voice command and SiriusXM Traffic^{TM (6)} for real-time traffic information on the go. It can also locate nearby restaurants, shopping, hospitals, or points of local interest. Includes accident alerts, road closings, and traffic flow. Your first year of SiriusXM Traffic⁽⁶⁾ service is included.



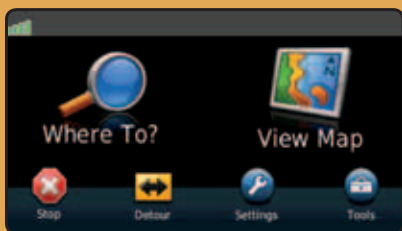
VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM Satellite Radio⁽⁶⁾ channels, and make calls. Select navigation destinations, and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French, and Spanish.



WEB. Put the power of high-speed Internet in your vehicle with Uconnect Web.⁽⁸⁾ Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar[®] — it's all wireless. Subscription required. Sold separately.

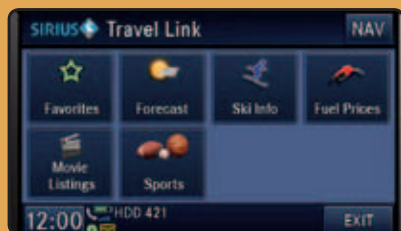


MEDIA CENTER 730N CD/DVD/MP3 RADIO. Go anywhere, hear everything with this top-line system. Hands-free communication lets you safely talk on the phone, text, or operate the navigation/radio. It arrives loaded with SiriusXM Travel Link,^{TM (6)} SiriusXMTM Satellite Radio,⁽⁶⁾ SiriusXM Traffic,^{TM (6)} and Bluetooth[®] streaming audio.



GARMIN

GARMIN[®] NAV. Head out in the right direction with a Media Center 430N that includes Garmin, the most recognized name in GPS wayfinding. It features the Garmin intuitive user interface and navigation with lane guidance, bringing the popular handheld experience to a factory in-dash screen.



SiriusXM
TRAVEL LINK

SiriusXM TRAVEL LINK.⁽⁶⁾ Access a wealth of information at your fingertips, including national and local weather reports, local gas prices, in-game and final sports scores, weekly movie times, even local ski slope conditions. Subscription is required after one-year complimentary service.

FIRST CLASS,
NOW BOARDING.







1 FIRST-CLASS UPGRADE. + Liberty Jet faces off with impressive blacked-out headlamps, a body-color front fascia with a bright insert, chrome bodyside molding, radical 20-inch polished aluminum wheels, and upgraded all-season tires.

2 REMOTE START SYSTEM. + Operates from as far as 300 feet. This available system starts the vehicle via key fob activation and also activates climate control.

3 SUMPTUOUS CABIN. + This standard premium interior on Jet puts you in touch with a leather-wrapped steering wheel with audio controls and a top-line ∞Infinity® Sound System with eight speakers, plus a subwoofer and 368-watt amplifier.





ROARING TO LIFE ON THE STREET OR TRAIL, LIBERTY JET LEAVES A STUNNING IMPRESSION. PACKING A POWERFUL 3.7L V6 ENGINE, ADD THE ULTRA-CAPABLE SELEC-TRAC® II 4WD SYSTEM FOR FULL-TIME MASTERY OVER ANY ROAD CONDITIONS. ENGAGE THE SYSTEM DURING INCLEMENT WEATHER OR FOR EXTRA TRACTION AFIELD. LIBERTY'S INDEPENDENT FRONT SUSPENSION AND SOLID AXLE FIVE-LINK REAR SUSPENSION PROVIDE A SMART BLEND OF RIDING COMFORT AND AGILITY.





LIMITED

15

LIMITED

BEGIN WITH LIMITED'S INVITING LEATHER-TRIMMED INTERIOR, HEATED DRIVER AND FRONT-PASSENGER SEATS, AND EIGHT AMPLIFIED SPEAKERS PLUS SUBWOOFER. THE STANDARD UCONNECT® PHONE WITH VOICE COMMAND PROVIDES SMART HANDS-FREE CALLING. OPTION THE UCONNECT MEDIA CENTER 730N NAVIGATION RADIO FEATURING THE CONVENIENT SIRIUSXM TRAVEL LINK,^{TM(6)} AND GET REAL-TIME TRAFFIC UPDATES AND FUEL PRICES.





1 POWERTRAIN. + The standard and extremely capable 210-hp 3.7L V6 engine is enhanced with Electronic Throttle Control (ETC) and can be matched to the available Trail Rated® Selec-Trac® II for full-time 4WD action and the power to tow up to 5,000 lb (when properly equipped).

2 SUMPTUOUS CABIN. + A premium leather-trimmed interior puts you in touch with a leather-wrapped center console armrest, door armrest, passenger grab handle, steering wheel, shift knob, and parking brake boot.

3 SKY SLIDER® ROOF. + With one simple touch of a button, your world opens up. The available Sky Slider full-length, fully retractable roof puts you and your passengers in touch with the fresh air outdoors. It opens front to back, exposing both rows of seating, and back to front, revealing only the second row, or any position in between.

WHAT GOES UP,
KEEPS GOING UP.







1 POWER UP. + Sport begins with a standard and extremely capable 210-hp 3.7L V6 engine that's enhanced with Electronic Throttle Control (ETC). It can be matched to the available Trail Rated® Selec-Trac® II for full-time 4WD action (4x4 models only).

2 FEAR NO MUD. + Liberty's reversible cargo tray is a welcome feature for those who like to keep their goods neatly stowed. One side is carpeted and the other reveals a 2.5-inch-deep washable cargo tray perfectly designed to transport your muddiest sporting gear.

3 ROOM TO MOVE. + Comfort and convenience converge with an interior that is as flexible as it is comfortable. Liberty provides 26.1 cu ft of cargo capacity with the rear seat up and expands to a maximum 62.4 cu ft with Liberty's 60/40 split-folding rear seats moved to the down position.



Properly secure all cargo.



1

SPORT



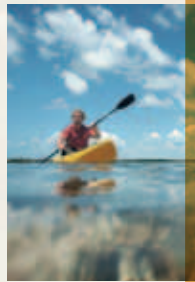
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SPORT

GO AHEAD. JUST FOR THE SPORT OF IT. WITH STANDARD POWER-ASSISTED STEERING, INDEPENDENT FRONT SUSPENSION, AND FIVE-LINK REAR SUSPENSION, SPORT DELIVERS A PLEASING BLEND OF NIMBLE CRUISING COMFORT AND ROAD MANNERS. LIBERTY TRAIL RATED® 4WD VEHICLES CAN TAKE YOU TO THE WATER'S EDGE AND BEYOND WITH ADDITIONAL ELECTRICAL AND BODY SEALING, AND A HIGH AIR INTAKE FOR OPTIMUM WATER FORDING⁽¹⁾ CAPABILITY.



2



3



AUTHENTIC JEEP ACCESSORIES

Shown with Authentic Jeep® Accessories by Mopar®: Roof Top Cargo Basket, Roof Basket Cargo Net, Sport Utility Bars, Smoke Front Air Deflector, and Tubular Grille Guard. Properly secure all cargo.



Jeep® Liberty Limited shown with Authentic Jeep Accessories by Mopar®, including 18-inch Black Painted Cast Aluminum Wheels, Black Tubular Side Steps, Front Tow Hooks, Roof Top Cargo Basket with Net, Sport Utility Bars, and Tubular Grille Guard.

AUTHENTIC JEEP® ACCESSORIES.



MOPAR INSPIRES VEHICLE OWNERS WITH INNOVATIVE PARTS AND ACCESSORIES – ALL MADE TO SPEC FOR YOUR JEEP LIBERTY. THIS IS WHAT MOPAR DELIVERS, ALONG WITH EXPERT, CARING SERVICE. MOPAR TECHNICIANS ARE THE MASTERS OF YOUR MAKE AND MODEL, WITH ACCESS TO THE TOOLS AND DIAGNOSTIC EQUIPMENT THAT HELP GET THE JOB DONE EFFICIENTLY. CHOOSE AUTHENTIC MOPAR PARTS AND SERVICE, AND YOU’LL DRIVE AWAY WITH PEACE OF MIND. FIND OUT MORE AT MOPAR.COM.



AUTHENTIC JEEP ACCESSORIES BY MOPAR

SPORT. + No matter what adventure you seek, you’ll want to add to the sport of it all with durable and convenient Mopar carriers.

PROTECTION. + Safeguard your vehicle with parts and accessories made precisely for the protection and security of your ride.

STYLE. + Select from a palette of attractive accessories designed to enhance your vehicle’s appearance and express your individual taste.

INNOVATION. + From Uconnect Web[®] to Ambient Light Kits, the latest Mopar technology can enhance and expand your driving experience.

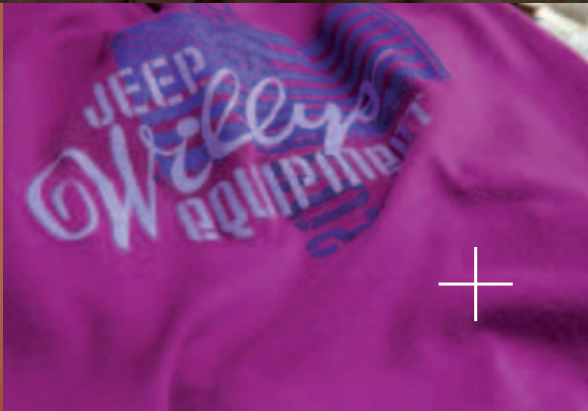
{ SEE YOUR DEALER FOR A BROCHURE OF ALL AUTHENTIC MOPAR ACCESSORIES FOR LIBERTY. }



TRUE TO THE CORE.

UNCOVER AN EXTENSIVE LINE OF FUN THAT'S BEEN DEVELOPED EXCLUSIVELY FOR THE JEEP® ENTHUSIAST. FROM AUTHENTIC WEARABLES TO UNIQUE GIFTS, ALL ITEMS ARE AS RUGGED AND DURABLE AS YOUR JEEP VEHICLE. SEE HOW YOU CAN LIVEN UP YOUR LIFE. VISIT JEEP.COM/GEAR.

Jeep Gear





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⁽¹⁾ Do not attempt water fording unless depth is known to be less than 20 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. ⁽²⁾ The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ⁽³⁾ No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. ⁽⁴⁾ Always check entire surroundings visually before backing up. ⁽⁵⁾ Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. ⁽⁶⁾ SiriusXM services require subscriptions, sold separately after 12-month trial included with vehicle purchase/lease. Subscription governed by SiriusXM Customer Agreement at SiriusXM.com. If you decide to continue your SiriusXM service at the end of year complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. SiriusXM U.S. service available only to those at least 18 years of age in the 48 contiguous United States and D.C., with Sirius also available in PR. Go to www.siriusxm.com/traffic for available coverage. © 2011 SiriusXM Radio Inc. ⁽⁷⁾ Phone must support Bluetooth Phone Book Access Profile (PBAP). ⁽⁸⁾ Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required.

THE ADVENTURE NEVER ENDS.

JEEP® JAMBOREES. For those who are driven by an adventurous spirit, we invite you to join us on the trail. You can head for parts unknown or return to fun, familiar places. Jeep Jamboree USA offers off-road adventure weekends that bring together the outdoors, down-to-earth people, and their Jeep® 4WD vehicles. We invite you to explore America's remote backcountry, where great friendships and memories are made.



TRIPCAST™ The Jeep brand invites you to enjoy this free and easy way to track the progress of your trips, post photos and videos, audio clips, and notes from the road to share with friends in real time. It automatically maps your trail using your smartphone or iPhone® GPS capabilities. Link TripCast to your Facebook or Twitter account to post trip updates. Includes Points of Adventure, a database of over 250,000 activity spots, including parks, bike paths, camping areas, ski resorts, and more.



JEEP SOCIAL ADVENTURES. There's more to living the Jeep life when your horizons are expanded to include authentic and active Jeep online communities. Post stories, share photos, watch videos, and get the latest news from Jeep gearheads and engineers. Fellow Jeep enthusiasts are waiting to hear from you on Facebook (facebook.com/Jeep), Twitter (twitter.com/Jeep), flickr (flickr.com/Jeep) and on YouTube (youtube.com/TheJeepChannel). Tune in, turn us on, and get out into the virtual world where thrilling adventures are happening every single day.



iPAD™ APPS. Steer your iPad over to the Chrysler Group LLC page on iTunes® for a full selection of multimedia, fun-to-navigate vehicle apps. You'll find state-of-the-art, fully engaging, touch-based tours on the full lineup of Chrysler Group LLC rides. These robust apps serve up eye-popping and interactive graphics, heart-pumping videos, cool related content links, and detailed information on Chrysler Group LLC's finest automobiles, SUVs, and trucks. You'll enjoy the ride every time you visit.

treadlightly!
OFFICIAL SPONSOR



As a founding member and official partner, we urge all Jeep® owners to "Use common sense and stay on designated trails" and follow Tread Lightly! Guidelines, helping preserve the beauty of our landscape for generations to come. Call (800) 966-9900 or visit treadlightly.org to learn more.

TRAVEL RESPONSIBLY on designated roads and trails or in permitted areas.

RESPECT THE RIGHTS OF OTHERS, including private property owners and all recreational trail users, campers, and others, to allow them to enjoy their recreational activities undisturbed.

EDUCATE YOURSELF by obtaining travel maps and regulations from public agencies, planning for your trip, taking recreation skills classes, and knowing how to use and operate your equipment safely.

AVOID SENSITIVE AREAS such as meadows, lakeshores, wetlands, and streams, unless on designated routes. This protects wildlife habitat and sensitive soils from damage.

DO YOUR PART by leaving the area better than you found it, properly dispose of waste, minimize the use of fire, avoid the spread of invasive species, restore degraded areas, and join a local enthusiast organization.



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