





Leave it to Jeep® Grand Cherokee to deliver this unique brand of hand-hewn character in a modern package that's altogether uncompromising. This is where new meets old and the most beautiful of adventures begin.

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®

ATHLETIC. Meet the
and Cherokee's nearly
f original, innovative
ry exterior surface has
o improve aerodynamics
vibration, and harshness

The adventure of designing a masterpiece

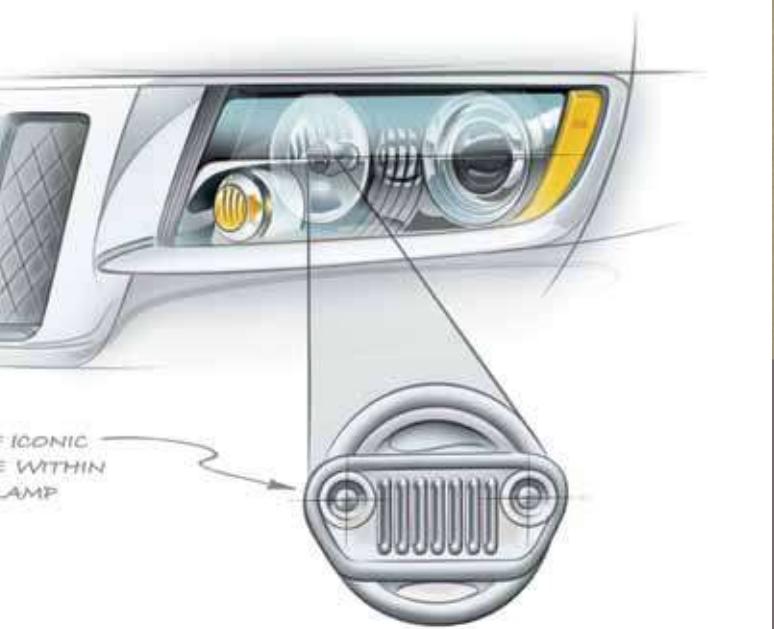
The challenge of merging capability with appointment effortless grace was formidable. The result? An evolutionary masterpiece culled from years of rugged Jeep® brand experience, a steady hand, and a passion for detailed finery. This is the new Jeep Grand Cherokee.



T'S EYE FOR DETAIL.
Signers took exceptional
attention with Grand
S's all-new cabin.
n accents, hands-free
y, and utterly luxurious
are crafted with an
ye for detail.



ED. The imaginations of designers and free reign to create an SUV that exceeds all expectations. A combination of handmade and mass-produced parts and designs, the 2011 Jeep Grand Cherokee is a stunner.



ICONIC
WITHIN
AND

TIMELESS DESIGN. Jeep brand vehicles are among the most easily recognized in the world. With the all-new Grand Cherokee, you also see something more: it has taken a breathtaking step forward. A higher, wider stance reflects tremendous strength. The traditional seven-slot grille and trapezoidal wheel arches tell the world you're driving a legend.

INNOVATIVE ENGINE
Redefine world-class luxury. Thus, with the firmly in hand, Jeep infused Grand Cherokee wonders, like the class Lift,™⁽¹⁾ Selec-Terrain,™ Control⁽⁷⁾ (late available), feel-good amenities, CommandView® dual

ability and
dable task
engineers have
th technical
lusive Quadra-
tive Cruise
nd luxurious
as the available
sunroof.

QUALITY ASSURED.

Jeep brand engineers and testers help validate Grand Cherokee's solid durability and strength by devoting countless hours to wind, noise, and aerodynamic evaluations. Their tireless work helps ensure Grand Cherokee's weather-tight, quiet ride. It's capability was proven in the most extreme conditions, like those on the Rubicon Trail.







BEST-IN-CLASS REAR SEAT LEG ROOM.¹⁰
Now more comfortable than ever, the 2011 Grand Cherokee adds four inches of leg room to the second row of reclining seats. Available heated rear seats further complement passenger comfort.

SMART UTILITY. A larger rear cargo area opens to reveal 36.3 cubic feet of room for gear. Appointments are useful as well as stylish with available attractive floor-protecting runners, a removable rechargeable flashlight, grocery hooks, and dual storage bins inside the spare tire compartment, now conveniently placed under the cargo floor.

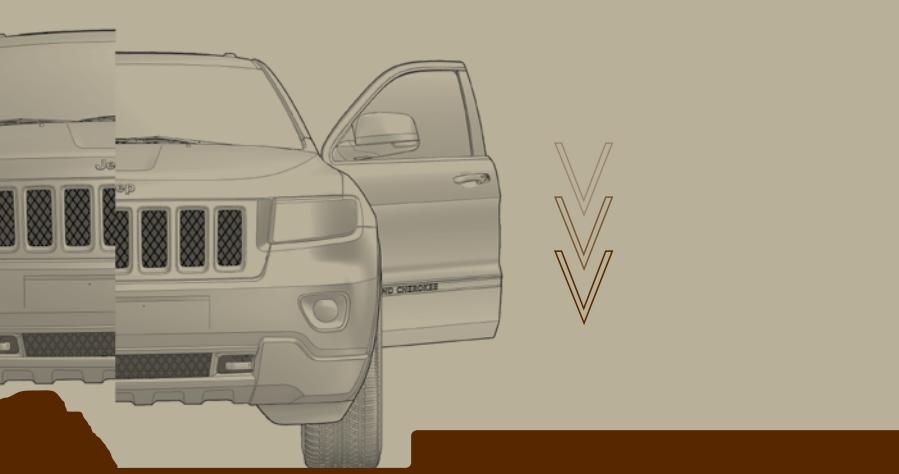
PREMIUM RIDE AND HANDLING.
You're protected from the world and its worries, thanks to Grand Cherokee's hushed and smooth ride. A stronger UniFrame construction, manufacturing improvements that tighten fit and finish, additional sound dampening elements, and new steering and suspension designs come together to deliver a controlled and quietly luxurious ride.

COMMANDVIEW[®] DUAL PANE PANORAMIC SUNROOF.
This new, available feature delivers commanding views that might otherwise go unnoticed. Two large panes of glass provide a clear view to the sky, with power open/close control and a power sunshade to help keep things cool when needed.



CLASS EXCLUSIVE¹¹ Quadra-Lift[™] Air Suspension

Adding to Grand Cherokee's all-new roster of robust and finely tuned technologies is the available Quadra-Lift, engineered to take you to incredible new heights. This closed-type air suspension system lifts you up to master the road ahead, allowing you to electronically adjust the suspension, thus augmenting its capabilities. Rather than drawing exterior air, like more power- and time-consuming open-type systems, Grand Cherokee sends stored, pressurized air to the springs as needed. In turn, the system re-pressurizes the reservoir, rather than releasing the air out of the vehicle. This gives you the ability to quickly adjust your vehicle height, no matter the altitude. It also raises the vehicle from back to front, keeping headlights focused downward at the road in front of you, supporting a safe and smoother transition. The available Quadra-Lift adds up to 4.1 inches of lift supported by four-corner air springs that help provide a cushioned, luxurious ride. Better yet: you control this ingenious system with the push of a button or turn of a dial. Welcome to a world that is far above and beyond the everyday.



ALL-NEW CAPABILITY CONTROL Selec-Terrain[™] System

Optimal on- and off-road traction is instantly at hand with the available class-leading Selec-Terrain.¹² Five selectable settings electronically coordinate 12 different vehicle management systems, including Hill Start Assist (HSA), Hill Descent Control (HDC), throttle control, transmission shifting, transfer case, traction control, and Electronic Stability Control (ESC).¹³ Coupled with the all-new available four-corner Quadra-Lift,[™] you'll have an adjustable suspension span that delivers legendary Jeep[®] brand Trail Rated[®] performance.



SAND/MUD
Traction control operates with aggressive response to wheel spin. The suspension raises for optimal performance.

SPORT
Improves on-road fun-to-drive capability with enhanced torque-split and aerodynamics.

AUTO
Intuitively adapts to any on- or off-road situation. It perfectly orchestrates 12 vehicle systems so you can simply enjoy the drive.

SNOW
Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer.

ROCK
Raises vehicle to maximum height, the transfer case, differential, and throttle coordinate to provide low-speed control.

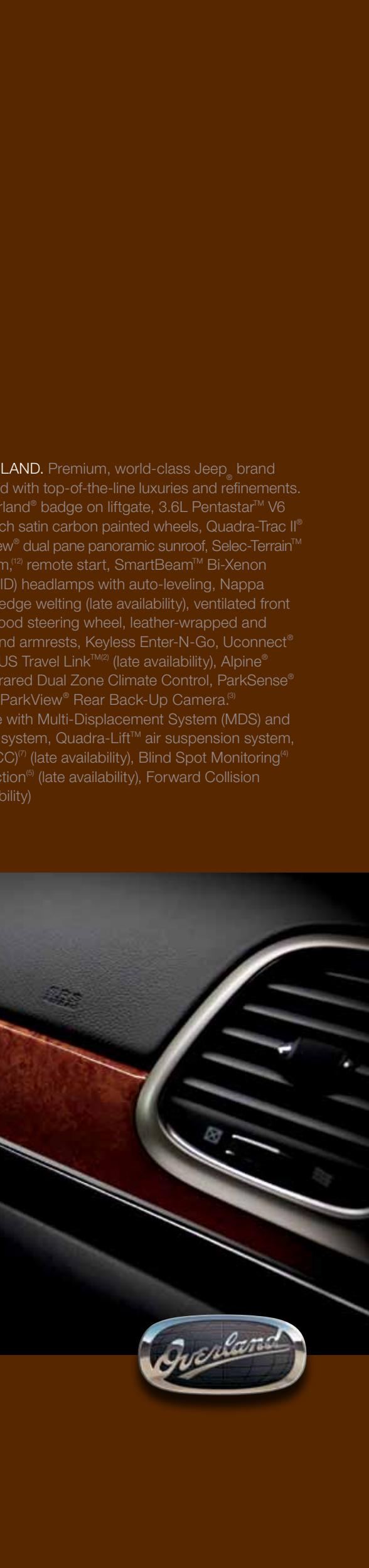




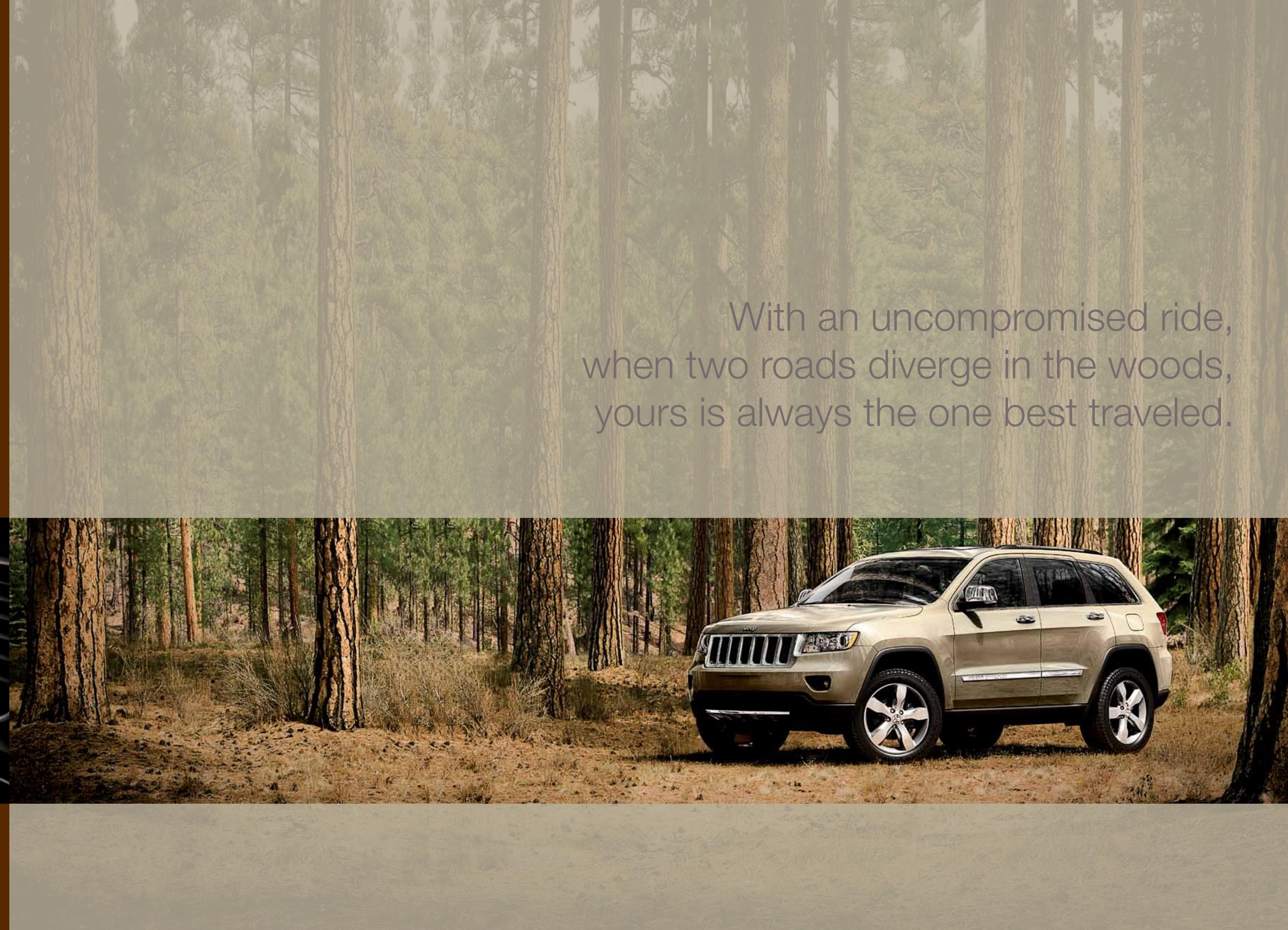
SELEC-TERRAIN™ VEHICLE-MANAGEMENT SYSTEM. Enhance Grand Cherokee's renowned 4WD capability. Selec-Terrain tailors traction performance to expertly tackle whatever the road sets before you, be it mud, sand, snow, or rambling two-tracks. It automatically adjusts and coordinates 12 vehicle-management systems, all with a simple turn of a dial.

PENTASTAR™ 3.6L V6 ENGINE. This all-new power plant infuses your Grand Cherokee with a Best-in-Class[®] 290 hp, while increasing 4x2 highway fuel economy from 21 to 23 EPA est. mpg. A state-of-the-art design incorporates dual overhead camshafts (DOHC) and structural refinements that allow it to operate quietly while it pours on the power.

QUADRA-LIFT™ AIR SUSPENSION SYSTEM. Gain ultimate control of your suspension system along with a serious lift in off-road performance and capability. This revolutionary class-exclusive system allows you to easily raise your vehicle up to 4.1 additional inches, from park mode to a maximum 10.7 inches of ground clearance.



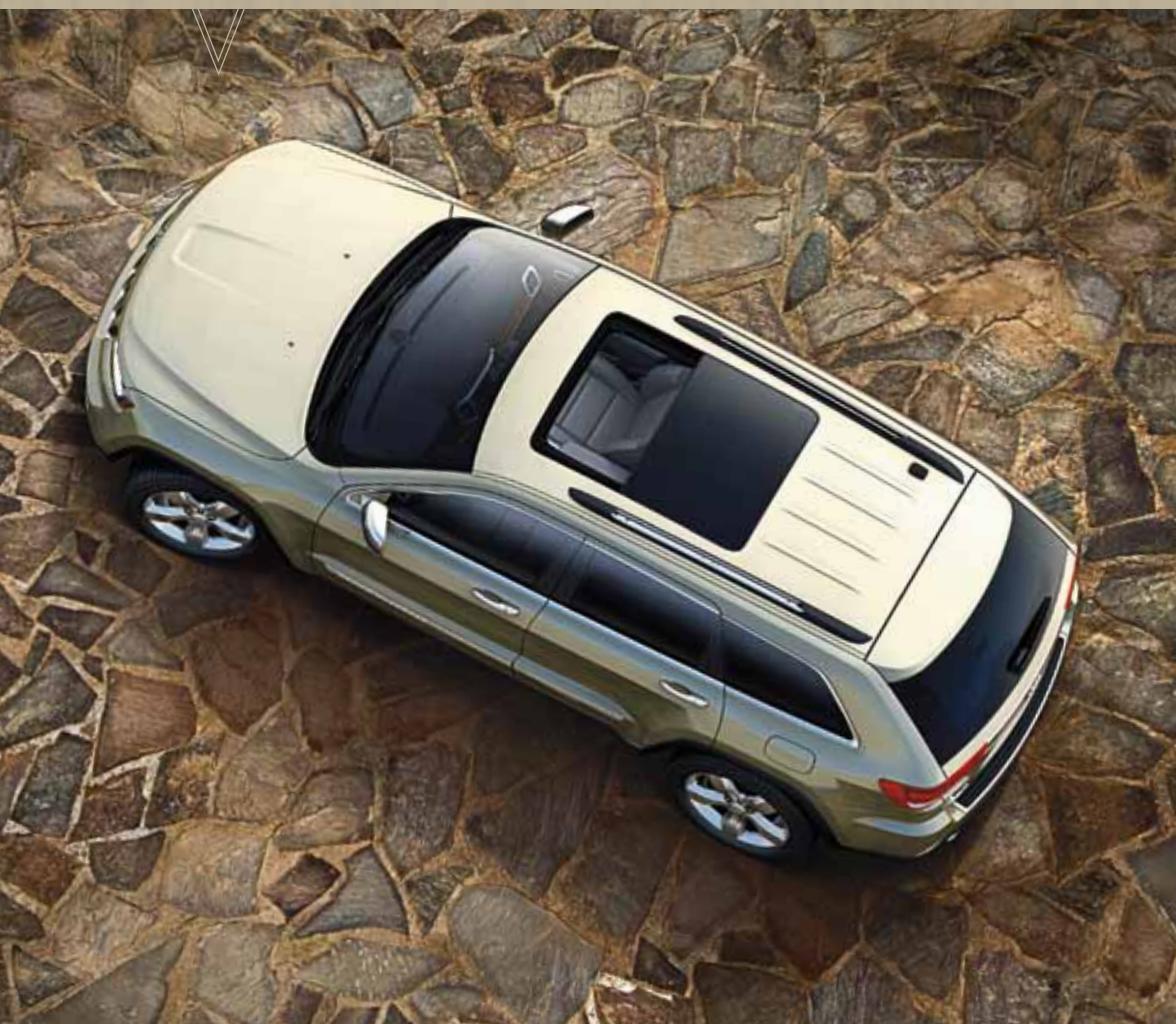
GRAND CHEROKEE OVERLAND. Premium, world-class Jeep® brand capability seamlessly infused with top-of-the-line luxuries and refinements. STANDARD: Exclusive Overland® badge on liftgate, 3.6L Pentastar™ V6 engine, power liftgate, 20-inch satin carbon painted wheels, Quadra-Trac II® 4WD system,¹⁰ CommandView[®] dual pane panoramic sunroof, Selec-Terrain[™] vehicle-management system,¹² remote start, SmartBeam[™] Bi-Xenon High-Intensity Discharge (HID) headlamps with auto-leveling, Nappa leather-trimmed seats with edge wetting (late availability), ventilated front seats, real Olive Ash burl wood steering wheel, leather-wrapped and stitched instrument panel and armrests, Keyless Enter-N-Go, Uconnect[®] navigation system and SIRIUS Travel Link¹³ (late availability), Alpine[®] Premium Audio System, Infrared Dual Zone Climate Control, ParkSense[®] Rear Park Assist System,¹⁴ ParkView[®] Rear Back-Up Camera.¹⁵ AVAILABLE: 5.7L V8 engine with Multi-Displacement System (MDS) and VVT, Quadra-Drive[®] II 4WD system, Quadra-Lift[™] air suspension system, Adaptive Cruise Control (ACC)¹⁶ (late availability), Blind Spot Monitoring¹⁷ and Rear Cross-Path Detection¹⁸ (late availability), Forward Collision Warning (FCW)[®] (late availability)



With an uncompromised ride, when two roads diverge in the woods, yours is always the one best traveled.



CommandView® Sunroof. With the available all-new panoramic sunroof, your view is always all-encompassing. By adding this dual paned, sliding-glass ceiling, your travels continue in brilliant high definition. Everyday adventures are wide-screen worthy.





Here's to the well-connected.
Here's to those who travel with a
soundtrack and never need maps
to know where they're headed.



STAY CONNECTED. Outfit your Grand Cherokee with Uconnect® to help stay in touch with the people, music, and devices that matter most. It acts as the hub for your most important media — cell phone, Internet, satellite radio, navigation system, personal devices such as an iPod® or smart phone. The Uconnect user-friendly systems are designed to make your life easier, wherever you roam.

PHONE. Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to pair up to seven Bluetooth® compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone's address book¹³ — up to 1,000 entries — every time you get into your vehicle. Audible text messaging offers instant — and safe — text communication.



SIRIUS TRAVEL LINK™² brings a wealth of useful information to your fingertips including: national weather information for current and forecasted weather, fuel prices to check local gas prices, sports scores for in-game and final scores, as well as weekly schedules and local movie theater listings (late availability).

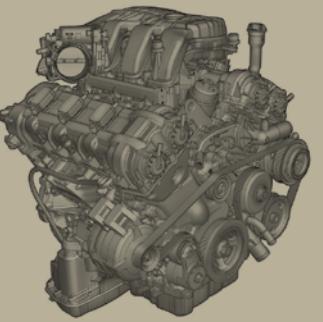
WEB. Put the power of high-speed Internet in your vehicle with Uconnect Web.¹⁴ Effortlessly connect any Wi-Fi-enabled device to the Internet at 3G broadband speeds making your vehicle a Mobile HotSpot within a 150-ft range. Use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar — connectivity is all done wirelessly.

VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Vocally select FM radio stations, SIRIUS® Satellite Radio¹⁵ channels, make and receive calls, select navigation destinations, and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French, and Spanish.

MULTIMEDIA. Manage all of your media. You'll have six ways to access audio, including SIRIUS Satellite Radio¹⁶ (your first year of service is included), a 30GB hard drive, and iPod Control with Voice Command and Bluetooth® streaming audio. Rear seat video can be accessed five ways: watch FLO TV¹⁷ with 100s of shows, SIRIUS Backseat TV¹⁸ DVDs, compatible multimedia devices, and gaming consoles.

NAVIGATION. Provides turn-by-turn guidance by voice command and visual display. It can also locate nearby restaurants, shopping, hospitals, or points of local interest. Add SIRIUS Traffic¹⁹ for real-time traffic updates, including accident alerts, road closings, and traffic flow. Your first year of SIRIUS Traffic service is included.

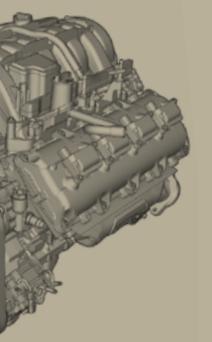
BEST-IN-CLASS
STANDARD HORSEPOWER⁽¹⁾



3.6L PENTASTAR™ V6 ENGINE. All-new and engineered equally for fuel efficiency, Best-in-Class horsepower,⁽¹⁾ and refinement. The Pentastar engine makes the most of its dual overhead cams (DOHC) and Variable Valve Timing (VVT) to deliver optimum combustion efficiency over the full speed and load ranges. Translation: it excels its predecessor by providing an increase of 38 percent in horsepower (290 hp) and 11 percent in torque (260 lb-ft) with a very appealing 10 percent improvement in highway fuel economy, delivering up to a 500-mile driving range and an EPA estimate of 16 city and 23 highway miles per gallon on 4x2 models.



Jeep® Grand Cherokee. Redefines the ascent. It's about being polite and powerful within the confines of every incredible instant. Grand Cherokee's Best-in-Class⁽¹⁾ power plants, each infused with Variable Valve Timing (VVT), may speak quietly, but they always command a great deal of respect.

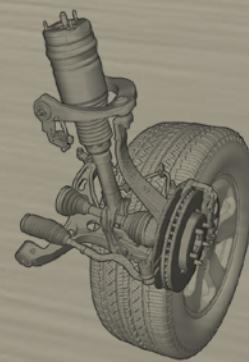


BEST-IN-CLASS AVAILABLE
HORSEPOWER AND TORQUE⁽¹⁾

5.7L V8 ENGINE WITH MDS AND VVT. This available workhorse churns out Best-in-Class⁽¹⁾ horsepower and torque. It is strong enough to tow up to 7,400 lb.⁽¹⁶⁾ with a Multi-Displacement System (MDS) that revamps your eight-cylinder, 360-hp brute during cruising speeds, turning it into a four-cylinder model of efficiency. When you want full action, step on the pedal and all eight cylinders roar to life, delivering full 390 lb-ft of torque and power upon request. Variable Valve Timing (VVT) contributes to a pleasing EPA estimate of 14 city/20 highway miles per gallon on 4x2 models.



CUSHIONED CRUISING. The impeccable road manners of an all-new independent front and rear suspension system deliver an exceptional driving experience that's quiet and smooth. The available Trailer Tow Package includes load-leveling shock absorbers that automatically raise the vehicle's height when payload is increased. You can continue to cruise with control, even when weighted with heavy cargo.



KEYLESS ENTER-N-GO. Live, ride, and drive key-free. This new technology automatically unlocks doors when you pull the handle, letting you keep your focus on more important things, rather than fumbling for a key fob. Once inside, a simple press of the Start/Stop button and brake pedal brings Grand Cherokee's engine to life, and you're instantly prepared for departure.

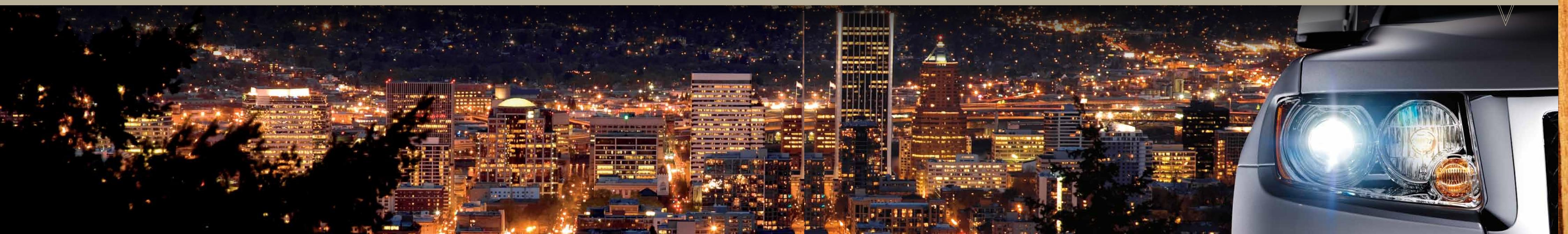




It reflects a true American heritage, fused with modern cues and curves. The seven-slot grille speaks volumes about its legendary style and capability. Its presence is at once contemporary and timeless. By any measure, there's nothing quite like the all-new 2011 Jeep® Grand Cherokee.

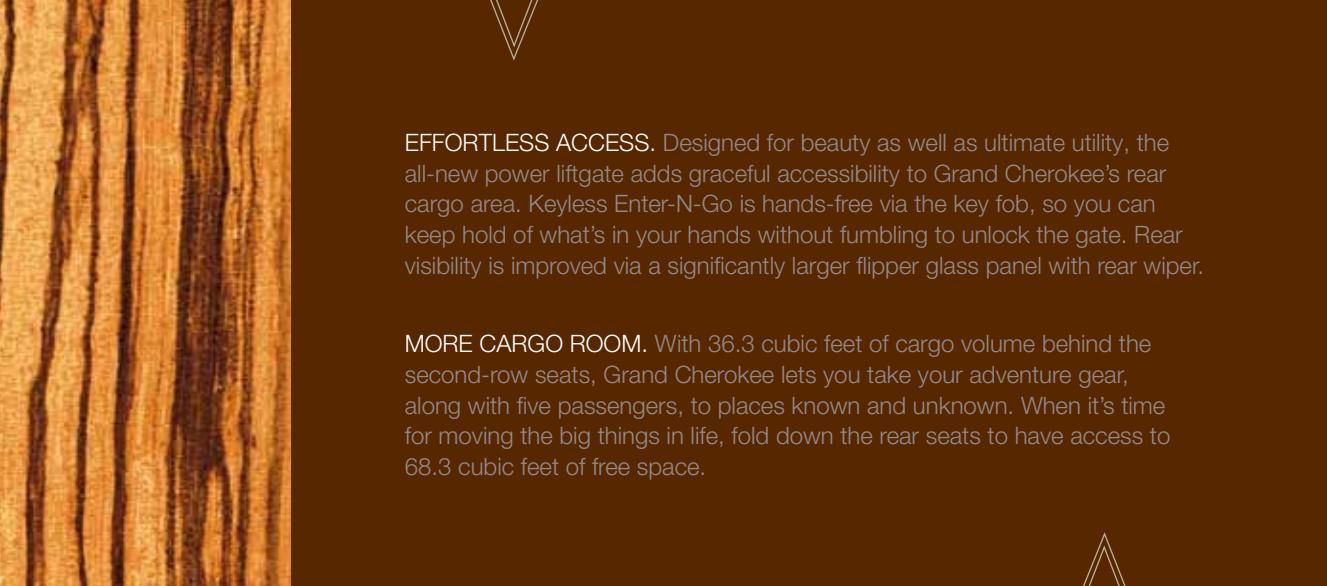
ALWAYS AUTHENTIC, FROM EVERY ANGLE. When your Grand Cherokee is outfitted with Authentic Jeep® Accessories by Mopar, its impressive presence is further amplified. All Mopar products are specifically designed to enhance your vehicle, sculpting it into a creation of impeccable taste and discernment. As the official parts and accessories division of Chrysler Group LLC, you should regard Mopar parts as original equipment, manufactured with the same uncompromising standards as your Jeep Grand Cherokee. Shown on vehicle at left: Chrome Fog Light Bezels, Chrome Tubular Side Steps, Chromed Stainless Steel Mesh Grille Insert, and 20-inch Chrome Wheels. For the full line of Authentic Jeep Accessories by Mopar, visit mopar.com.

SMARTBEAM™ HIGH-INTENSITY HEADLAMPS WITH AUTO-LEVELING. The right beam of light, right when and where you need it. Bi-Xenon High-Intensity Discharge (HID) headlamps automatically and quickly adjust high-beam brightness and intensity so you can keep your attention focused where it matters most. The auto-leveling feature is keen on keeping the headlights aimed safely down the road.





New Saddle color, late availability



EFFORTLESS ACCESS. Designed for beauty as well as ultimate utility, the all-new power liftgate adds graceful accessibility to Grand Cherokee's rear cargo area. Keyless Enter-N-Go is hands-free via the key fob, so you can keep hold of what's in your hands without fumbling to unlock the gate. Rear visibility is improved via a significantly larger flipper glass panel with rear wiper.

MORE CARGO ROOM. With 36.3 cubic feet of cargo volume behind the second-row seats, Grand Cherokee lets you take your adventure gear, along with five passengers, to places known and unknown. When it's time for moving the big things in life, fold down the rear seats to have access to 68.3 cubic feet of free space.

GRAND CHEROKEE LIMITED. Jeep[®] brand capability takes on a high level of technologically advanced systems and interior features. STANDARD: Exclusive Limited badge on liftgate, 3.6L Pentastar[™] V6 engine, Quadra-Trac II[®] 4WD system,⁽¹²⁾ CommandView[®] dual pane panoramic sunroof, Selec-Terrain[™] vehicle management system,⁽¹²⁾ remote start, Rain-Sensitive Wiper System, SmartBeam[™] Bi-Xenon High-Intensity Discharge (HID) headlamps with auto-leveling, Keyless Enter-N-Go, heated first and second row leather-trimmed seats, Uconnect[®] Media Center 430N AM/FM/CD/DVD radio with Garmin[®] navigation (late availability), Uconnect Phone, Alpine[®] Premium Audio System. AVAILABLE: 5.7L V8 engine with Multi-Displacement System (MDS) and VVT, Quadra-Drive[®] II 4WD system, Quadra-Lift[™] air suspension system, Luxury Group interior trim package, SIRIUS Travel Link^{™(2)} (late availability), Adaptive Cruise Control (ACC)⁽⁷⁾ (late availability), Blind Spot monitoring (late availability),⁽⁴⁾ Rear Cross-Path Detection⁽⁵⁾ (late availability), and Forward Collision Warning (FCW)⁽⁶⁾ (late availability).



SURE-FOOTED STYLE AND GRACE. The available new Quadra-Lift™ air suspension system on 4x4 models allows you to lower Grand Cherokee 1.5 inches below normal ride height, for easier entry, exit, and loading. When it comes to on-road manners and interior comfort, a few short inches added to the all-new Grand Cherokee's wheelbase help deliver a ride that is miles above and beyond ordinary. By increasing the wheelbase by 5.3 inches, rear-seat passengers enjoy an extra four inches of Best-in-Class leg room.⁽¹⁾



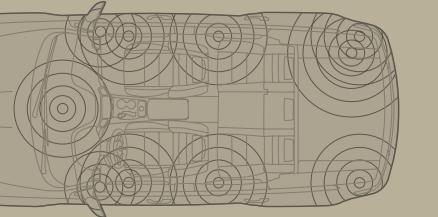


GARMIN GARMIN® NAVIGATION.¹⁰ Debuting on the 2011 Jeep® Grand Cherokee is an available upgraded Uconnect® radio featuring optional GPS Navigation from Garmin, the name recognized by drivers everywhere as the dependable, must-have navigation tool. The new radio features Garmin's intuitive user interface, and brings the Garmin consumer experience to a factory in-dash radio (late availability).

NOTABLE DETAILS. Well within reach is Grand Cherokee's all-new finely crafted interior, made of premium soft-touch materials and leathers. The instrument panel and center console feature detailed French stitching for an upscale design.

ADAPTIVE CRUISE CONTROL.¹¹ The evolution of automotive safety and convenience technology continues with Grand Cherokee's new available Adaptive Cruise Control (ACC). When activated during highway cruising, the system constantly monitors the amount of space between your vehicle and those ahead, maintaining a preset distance between you. If traffic slows ahead or another vehicle moves in front of you, ACC slows the vehicle by coasting or engaging the brakes. Conversely, when the vehicle ahead speeds up or moves into another lane, the system accelerates to the preset speed. While no system can operate as quickly as a human, ACC is not affected by weather conditions and can be helpful during inclement weather, such as fog and rain, when visibility is reduced (late availability).

ALPINE® SURROUND SOUND SYSTEM. Step into your own personal sound stage for a realistic concert experience. Alpine's available premium audio system utilizes a high-powered 12-channel, 506-watt amplifier powering nine speakers and a subwoofer optimally placed throughout the cabin. Two 25-mm silk dome tweeters bookend a 3.5-inch center-channel speaker at the front of your cabin. Two 6 x 9-inch premium cone speakers are within the front doors and two 6.5-inch premium speakers are within the rear doors, pushing sound toward the center of the cabin. Two 2.5-inch imaging surround speakers and 8-inch dual voice coil subwoofer send clean sound from behind.



ALPINE

FLO TV^{TM15} The Living Room is redefined. Now you can receive televised, broadcast programming to keep the entire crew entertained with new, changing and real-time shows available through FLO TVTM Auto Entertainment from Mopar.[®] Relax listening to familiar news sources on msnbc or FOX News and laugh to the sound of stand-up performances on Comedy Central or morning talk shows on NBC 2Go, without ever averting your eyes from the road. Passenger's attention is caught while the miles fly by watching the latest episodes on Adult Swim Mobile, Disney Channel, MTV, nickelodeon, and more.



Driving terra firma. Grand Cherokee's state-of-the-art safety and security systems keep you firmly grounded. Every mile traveled heightens the experience, with the relaxed confidence that allows you to enjoy your company and the view.







Peace of mind takes you and yours far. The all-new 2011 Jeep® Grand Cherokee is reimagined and re-engineered to perform heroically in all driving conditions. You'll feel the strength of its reinforced structure, sheltered within an environment that serves you well. Go boldly forth, empowered with the inspired confidence Jeep Grand Cherokee offers.



ELECTRONIC STABILITY CONTROL (ESC).[®] A vehicle-wide network of safety sensors provide instant aid when they detect that you're veering off your intended path. ESC immediately goes into action when needed.

SMARTBEAM™ HEADLAMPS WITH AUTO-LEVELING. Brighter, better, safer. Bi-Xenon High-Intensity Discharge (HID) headlamps shine up to three times brighter than regular headlamps. A new auto-leveling feature keeps lamps focused down at the road ahead.

A SAFE, SECURE AIR BAG SYSTEM.[®] Always standard: full-length side-curtain, seat mounted side thorax, and advanced multistage front air bags all work in tandem to help provide protection.

RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT. (Late Availability) Storm clouds hold little influence over your daily drive. Front wipers activate when raindrops are detected and a new smart brake system helps dry the brake rotors on wet roads.

PARKVIEW® and PARKSENSE® PARK ASSIST SYSTEMS.[®] Back out with grace. These systems help bring previously hidden rear objects to your attention, either on-screen or with an audible warning, in good time to react.

ADAPTIVE CRUISE CONTROL (ACC).[™] (Late Availability) The all-new ACC automatically adjusts cruising speed to maintain a preset distance between your Grand Cherokee and the crowd ahead.

Safety and Security Features

BLIND SPOT MONITORING[®] AND REAR CROSS-PATH DETECTION SYSTEM.[®] (Late Availability) These new sentry systems constantly monitor the personal space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on side-view mirrors or an audible chime.

ACTIVE HEAD RESTRAINTS.[™] A standard, simple, and effective safety feature that can help stave off neck injuries. Restraints automatically react and adjust to help provide protection during rear-impact collisions.



FORWARD COLLISION WARNING (FCW).[®] (Late Availability) Even the most attentive drivers will appreciate the help of this new warning system. Approach another vehicle too rapidly and Grand Cherokee lets you know so you can take appropriate action.

ELECTRONIC ROLL MITIGATION (ERM).[®] If things get rough, Grand Cherokee's ERM takes immediate action to help you maintain stability and remain under control.

TRAILER SWAY CONTROL (TSC).[®] Crosswinds and traffic hold no sway over you and your payload. As part of ESC, TSC helps keep you, and the toys you are towing, safely on course and under control.

HILL DESCENT CONTROL (HDC).[™] and HILL START ASSIST (HSA). These systems are always at your beck and call when you need to get safely around the corner or up and down the mountain.

ANTILOCK BRAKE SYSTEM (ABS). The benefits of ABS on slippery, wet roads are widely known. This advanced system knows when you're driving over rough terrain and adjusts accordingly to help keep you in optimum control.

SENTRY KEY® ENGINE IMMOBILIZER. A unique, embedded key code matched only to your vehicle helps keep your Grand Cherokee safely where it belongs.



GRAND CHEROKEE LAREDO. It arrives outfitted with all the finery and capability that makes this Jeep® brand icon a classic. STANDARD: Laredo badge on liftgate, 3.6L Pentastar™ V6 engine, Quadra-Trac I® 4WD system,¹² Electronic Stability Control (ESC)¹³ tinted glass, fog lamps, rear liftgate flipper glass, Keyless Enter-N-Go, Media Center 130 AM/FM/CD radio, cloth seats with eight-way power driver's seat, leather-wrapped steering wheel with manual tilt and telescoping steering column, cruise control. AVAILABLE: 5.7L V8 engine with Multi-Displacement System (MDS) and VVT, Quadra-Lift™ air suspension system, Selec-Terrain™ vehicle management system, Quadra-Drive® II 4WD system, remote start, CommandView® dual pane panoramic sunroof, Uconnect® with Garmin® navigation system¹⁴ (late availability) and SIRIUS Travel Link^{TM15} (late availability), Alpine® Premium Audio System



Make every moment Grand.

