

Jeep

2018

CHEROKEE



BEST-IN-CLASS<sup>1\*</sup> 4x4 CAPABILITY / JEEP<sup>®</sup> SELEC-TERRAIN<sup>®</sup> TRACTION MANAGEMENT  
SYSTEM<sup>†</sup> / 30 HWY MPG<sup>‡</sup> / **COMMANDVIEW<sup>®</sup> DUAL-PANE PANORAMIC SUNROOF<sup>†</sup>**  
WORLD-CLASS INTERIOR CRAFTSMANSHIP / 9-SPEED AUTOMATIC TRANSMISSION  
JEEP BRAND CARGO MANAGEMENT SYSTEM / 10 STANDARD AIR BAGS<sup>2</sup>  
SELEC-SPEED<sup>®</sup> CONTROL<sup>†</sup> / 7-INCH MULTI-VIEW DISPLAY<sup>†</sup> / AWARD-WINNING  
UCONNECT<sup>®</sup> TECHNOLOGY / **UCONNECT 3C NAV WITH 8.4-INCH DISPLAY<sup>†</sup>** / INTEGRATED  
VOICE COMMAND<sup>3</sup> WITH BLUETOOTH<sup>®</sup> / ADVANCED LED LIGHTING TECHNOLOGY  
DAYTIME RUNNING LAMPS / ALL-NEW UCONNECT APP<sup>†</sup> / MULTIPLE STORAGE AND  
CUBBY AREAS / 60/40 SPLIT-FOLDING RECLINING REAR SEATS / **FORE/AFT**  
**ADJUSTABLE REAR SEATS** / ALPINE<sup>®</sup> PREMIUM AUDIO SYSTEM<sup>†</sup> / PARKVIEW<sup>®</sup> REAR  
BACK-UP CAMERA<sup>4</sup> / PARALLEL AND PERPENDICULAR PARK ASSIST<sup>4†</sup> / **HEATED**  
**STEERING WHEEL<sup>†</sup>** / SIRIUSXM<sup>®</sup> SATELLITE RADIO<sup>5†</sup> / KEYLESS ENTER 'N GO<sup>™</sup>  
**ADAPTIVE CRUISE CONTROL WITH STOP AND GO<sup>6†</sup>** / HEATED AND VENTILATED FRONT  
SEATS<sup>†</sup> / BEST-IN-CLASS<sup>7</sup> TOWING<sup>†</sup> / BLIND SPOT MONITORING<sup>8†</sup> / LANESENSE<sup>®</sup> LANE  
DEPARTURE WARNING WITH LANE KEEP ASSIST<sup>9†</sup> / HIGH INTENSITY DISCHARGE  
HEADLAMPS / FULL-SPEED FORWARD COLLISION WARNING WITH ACTIVE BRAKING<sup>10</sup>



\*A note about this brochure: all disclaimers and disclosures can be found on the back cover. †Available. ‡Based on 2018MY EPA estimates.

Overland<sup>®</sup> in Diamond Black Crystal Pearl



# DISCOVERY BEGINS HERE

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AVAILABLE  
BEST-IN-CLASS<sup>1</sup>  
**4x4 CAPABILITY**

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ADVENTURE-SEEKERS ARE BORN WITH AN INNATE SENSE OF  
CURIOSITY. THIS IS WHERE THE 2018 JEEP® CHEROKEE FITS  
IN. HERE, THOSE WHO YEARN TO TRAVEL NEW HIGHWAYS  
ARE GIVEN AUTHENTIC JEEP BRAND CAPABILITIES THAT

ENCOURAGE THE DISCOVERY OF UNEXPECTED OFF-ROAD TRAILS ALONG THE WAY. WHAT'S MORE,  
CHEROKEE PROVIDES WELCOME EFFICIENCIES AND A LONG LIST OF STANDARD AND AVAILABLE  
LUXURIES AND TECHNOLOGIES THAT ADD SUBSTANTIAL COMFORT AND CONVENIENCE. IN SHORT  
ORDER, TAKING THE LONG ROAD WILL BE THE NEW RULE WHEN CHEROKEE IS YOUR GUIDE.



Overland® in Billet Silver Metallic





MATCHLESS, AVAILABLE  
BEST-IN-CLASS<sup>1</sup> 4x4 CAPABILITY CAN  
ONLY BE EXPERIENCED BEHIND THE WHEEL  
OF A JEEP<sup>®</sup> CHEROKEE. AS YOU MOVE THROUGH

# UNIQUE TO YOU

LIFE'S MILESTONES, CHEROKEE HANDS YOU THE  
CONFIDENCE TO REACH EVERY HILLTOP AND  
ENJOY THE VIEW. STUNNING, FROM  
ALL PERSPECTIVES.



# WELCOME TO THE WORLD OF PLENTY

HERE'S A CABIN  
MADE FOR SEEKERS.  
WITH SO MUCH INFORMATION  
ON HAND, CHEROKEE EASILY  
SATISFIES YOUR NEED  
TO KNOW. AND YOUR  
PASSENGERS, TOO.

1] **CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY** Fingertip controls on your steering wheel can instantly scroll through a selection of vehicle data displayed within your instrument panel on a 7-inch color screen. Information includes navigation, capability data, performance statistics, vehicle dynamics and alerts. Available.

2] **UCONNECT® 3C NAV WITH 8.4-INCH DISPLAY** With its large, 8.4-inch full-color touchscreen, this Uconnect® system offers Integrated Voice Command<sup>2</sup> with Bluetooth®, 3D navigation, SiriusXM® Satellite Radio<sup>5</sup> (one-year trial), Uconnect Access<sup>11</sup> (one-year trial), SiriusXM Travel Link<sup>5</sup> and SiriusXM Traffic<sup>5</sup> (both with five-year trials). Available.

3] **PREMIUM AUDIO SYSTEM** Audiophiles can opt for Cherokee's premium 9-speaker sound system with an 8-inch subwoofer, designed in tandem with Alpine®, the leading manufacturer of high-performance mobile electronics. The system's 11 channels pump sound by way of 506 watts of power for a dynamic soundfest to inspire your music-filled travels. Available.

**INTERIOR REFINEMENT** Cherokee's sculpted interior has been designed for absolute beauty, with rich materials like available premium Nappa Leather trim with contrast stitching, flowing surfaces with soft-touch textures and a leather-wrapped instrument panel on Overland®. Leading-edge technology plus clever storage solutions are always within easy reach. Flexible seating configurations expand options for carrying cargo.



HERE'S WHERE YOU'LL GO TO GET TO THAT GOOD PLACE. A WELL-APPOINTED LEATHER-TRIMMED INTERIOR THAT'S OUTFITTED WITH CONVENIENT FEATURES AND ADVANCED TECHNOLOGY THAT HELPS YOU FUNCTION AT YOUR VERY BEST. IT'S A WELCOME LEVEL OF LUXURY, DESIGNED TO ENHANCE ALL YOUR TRAVELS.



Overland® in Diamond Black  
Crystal Pearl

**THE OVERLAND® EXPERIENCE** The smooth and hushed ride of Overland® is devoid of outside noise and wind interference. It's achieved with the help of an acoustic windshield and front-door glass, plus the inclusion of the Premium Insulation Group. Soft-touch leather-trimmed instrument panel is crafted to stimulate the senses. High-gloss Zebrano wood adorns the leather-wrapped steering wheel and bright door sill plates add shine.

**HEATED AND VENTILATED SEATS** Add quick warmth on cool days and welcome relief when temperatures rise — a small fan gently circulates cool air via perforations within the front seat coverings. Available.

**9-SPEAKER ALPINE® PREMIUM SOUND SYSTEM** Known for its outstanding tonal balance and definition, this available system helps create a haven of audio enjoyment. You'll enjoy an impressive realistic sound experience with Alpine's high-powered eight-channel 552-watt amplifier, an eight-inch all-weather subwoofer, two tweeters and four 6.5-inch speakers. Alpine® is known for offering outstanding tonal balance and definition.

**REMOTE START<sup>12</sup>** Just press the button on your key fob a few minutes prior to takeoff, from as much as 200 feet away. This available system gets you ready to roll with a nicely heated or cooled cabin.

**FINE-TUNED FOR FIRST CLASS** The configurable 60/40 split-folding second-row seats can recline six degrees and adjust fore and aft, so rear-seat passengers can stretch out in comfort. Standard.



Properly secure all cargo.

**COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF** Open up to a blue-sky world of fresh air and far more sunshine. Opt in for the available CommandView® Dual-Pane Panoramic Sunroof and passengers in all rows will get more from every adventure.

**KEYLESS ENTER 'N GO™** No more fumbling for keys to get going. Keep the key fob in your purse or pocket and you can simply grab the door handle, climb in, press on the brake and start button, and shift into "Drive." Standard on Latitude Plus and above.





#### SELEC-TERRAIN® TRACTION MANAGEMENT SYSTEM

Every Cherokee equipped with available 4WD capability arrives with a Jeep® Selec-Terrain® Traction Management System, giving you the power to tackle Mother Nature's toughest conditions. This system pairs with your 4WD to help adapt traction performance. Its selectable dial features Auto, Snow, Sport, Sand/Mud and available Rock settings. Selec-Terrain gives you ultimate driving confidence by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control (ESC).<sup>13</sup> Sport mode delivers a more aggressive traction performance, and is activated via a one-touch button.



# ADAPTS TO YOUR WORLD

**AUTO** In this mode, Selec-Terrain® does all the work, automatically adjusting vehicle dynamics to best suit the road. To help ensure optimal efficiency, the rear driveline disengages when not needed.

**SNOW** Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems auto-engaged and managed in this mode include antilock brakes and traction control.

**SPORT** Feel like having a little more fun on winding country roads? Select this mode and you're automatically tuned to handle a more aggressive driving style.

**SAND/MUD** Maximizes low-speed traction by allowing additional wheel-slip via specifically tuned chassis controls, differentials and transmission ratios.

**ROCK** Delivers Trail Rated® 4WD Low capability thanks to its locking rear differential, allowing you to crawl over rugged terrain at appropriately safe speeds. Standard on Trailhawk®.



# THE FOREMOST BADGE OF 4x4 CAPABILITY



Every Jeep® Brand vehicle bearing a Trail Rated® badge is designed and built to Go Anywhere, Do Anything® and perform with exceptional four-wheel-drive capability. Each must successfully pass five performance test categories: Traction, Articulation, Maneuverability, Ground Clearance and Water Fording<sup>14</sup> Available.



## JEEP® BRAND 4WD SYSTEMS

CHOOSE YOUR OWN PATH TO AUTHENTIC JEEP® BRAND FREEDOM. THIS IS WHERE THE FOUR-WHEEL-DRIVE MOVEMENT BEGAN AND NOW CULMINATES TO DELIVER TRUE ON- AND OFF-ROAD CAPABILITY AS ONLY AN ORIGINATOR CAN. YOUR QUEST FOR 4x4 FREEDOM IS SUPPORTED BY A DISCONNECTING REAR AXLE THAT LETS EVERY 4WD SYSTEM SEAMLESSLY TRANSITION INTO AND OUT OF FOUR-WHEEL-DRIVE AT ANY SPEED, ADDING A WELCOME GAIN IN EFFICIENCY.

**JEEP ACTIVE DRIVE I** A fully automatic, single Power Transfer Unit (PTU) delivers seamless operation in and out of 4WD at any speed. Yaw correction is automatic as well, helping to keep Jeep Cherokee stable at all times. Jeep Active Drive I also includes brake traction control that works to maintain a balanced torque distribution, helping this system deliver an easy-to-use all-weather boost in capability. Available.

**JEEP ACTIVE DRIVE II** A two-speed PTU offers torque management and 4WD Low mode. This locks the front and rear driveshafts to deliver additional power at low speeds or for towing your toys. A driveline neutral switch enables you to hitch Cherokee to your RV and take it along. Additionally, off-roading benefits from a 1-inch increase in ride height and an incredible crawl ratio of 56:1 when paired with the 2.4L Tigershark® MultiAir®2 I-4 engine, and a ratio of 48:1 when paired with the available 3.2L Pentastar® V6 engine, allowing Cherokee to climb steep hills and crawl over boulders with ease. Available.

**TRAIL RATED® JEEP ACTIVE DRIVE LOCK** Includes everything in Jeep Active Drive II, plus a locking rear differential, providing even more capability and strength for severe off-road conditions and “Rock Mode” option. Standard on all Jeep Cherokee Trailhawk® models.



# POWERFUL RESOURCES



## **3.2L PENTASTAR® V6 ENGINE**

This available workhorse is designed to deliver the kind of power needed to support all-weather travel over any terrain. Demanding drivers will appreciate its 271 hp and 239 lb-ft of torque — enough to reach a towing power of up to 4,500 lb when properly equipped. This engine's pedigree includes delivering available best-in-class<sup>15</sup> V6 fuel mpg economy.

**2.4L TIGERSHARK® MULTIAIR® 2 I-4 ENGINE** With its optional PZEV (Partial Zero Emission Vehicle) rating, the Tigershark® engine burns clean and lean while delivering a quiet and refined ride. Plus, for aggressive off-road destinations, it takes its 184 hp and 171 lb-ft of torque and yields a boulder-pounding crawl ratio of 56:1 when paired with the available Jeep® Active Drive Lock 4WD system on the Trail Rated® Trailhawk.® Flex-fuel capability is included with 2.4L FWD and Active Drive I (non-PZEV) models.

**SELEC-SPEED® CONTROL** Helps your vehicle maintain a target speed of 1 to 5 mph while driving over obstacles, letting you focus on steering and safely navigating the road ahead. Standard on Trailhawk.







TECHNOLOGY  
GROUP

Bundles a long list of the most popular and advanced convenience and security features, including LaneSense® Lane Departure Warning,<sup>9</sup> Adaptive Cruise Control with Stop and Go,<sup>6</sup> Parallel and Perpendicular Park Assist,<sup>4</sup> and so much more. Available.

**ELECTRIC POWER STEERING AND PARKING BRAKE** Steers you toward improved fuel efficiency, with smooth and precise responsiveness. Push a button to engage the electronic parking brake.

**INDEPENDENT SUSPENSION SYSTEM** Designed to be smooth and quiet on-road; tough and nimble off-road. Utilizes high-strength steel and aluminum, and MacPherson struts — renowned for their strength and stability.

Limited in Bright White

# SHIFT FORWARD

**9-SPEED AUTOMATIC TRANSMISSION**

From its quick launch to its smooth highway travel, you'll notice the road ahead remains calm and smooth. This confident performance occurs when each shift responds at the right time, for each of the nine gearshifts. Thus, a ride is delivered at a level of luxury unique to its class. A distinctive set of four overdrive ratios help gain efficiencies while reducing overall noise and vibration. Economies are maximized and performance is optimal at all times. You're finely attuned to nearly any driving demand, both on- and off-road.

**TOW TONS** You enjoy best-in-class<sup>7</sup> towing capability of up to 4,500 lb when your Cherokee is equipped with the available 3.2L Pentastar® V6 engine and the available Trailer Tow Group, or Trailer Tow Prep Package for Overland® models. You gain refined towing power with the engine's brawny 271 hp and 239 lb-ft of torque, plus an EPA-estimated 29 hwy mpg.\*

\*Based on 2018 EPA-estimated 4x2 21 city/29 hwy mpg. Actual mileage may vary.



**MAXIMUM TRAILER WEIGHT RATING**  
(When equipped with available aftermarket Class II hitch.)

2.4L I-4 \_\_\_\_\_ 2,000 lb

3.2L V6 \_\_\_\_\_ 2,000 lb

3.2L V6 \_\_\_\_\_ 4,500 lb<sup>†</sup>

<sup>†</sup>With Trailer Tow Group, or Trailer Tow Prep Package for Overland models.





**CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY CLUSTER** Controls on the steering wheel can instantly scroll you through a selection of vehicle data displayed within your instrument panel on a 7-inch color screen. Available.

- EASILY SCROLL THROUGH SUCH INFORMATION AS:**
- NAVIGATION
  - CAPABILITY
  - PERFORMANCE
  - VEHICLE DYNAMICS
  - VEHICLE ALERTS
  - FUEL ECONOMY



GAIN INSTANT INSIGHT AND TAKE  
HOLD OF A NETWORK OF VEHICLE CONTROLS  
RIGHT AT YOUR FINGERTIPS. THE ULTRA-FUNCTIONAL

# INSPIRED GUIDANCE

AVAILABLE LEATHER-WRAPPED STEERING WHEEL  
HELPS YOU STAY SAFELY FOCUSED AND  
CONVENIENTLY COMFORTABLE.



# CONNECT YOUR WORLD

HERE'S YOUR WINDOW INTO A WIDER CIRCLE OF CONNECTIVITY. UCONNECT® OFFERS A WIDE RANGE OF COMMUNICATION AND ENTERTAINMENT SERVICES, DELIVERING THEM STRAIGHT INTO YOUR CHEROKEE. DISCOVER THIS ROBUST EASY-TO-USE SYSTEM AND HOW YOU'D LIKE TO CONNECT AT [DRIVEUCONNECT.COM](http://DRIVEUCONNECT.COM)



## TUNE IN TO ROCK, TALK, NEWS AND SPORTS SHOWS

Choose from 150 SiriusXM® Satellite Radio<sup>5</sup> channels, and save favorite artists and songs, using the free app on your smartphone. All included in your one-year trial subscription. Available.



## TALK AND CHEROKEE WILL RESPOND

Use voice commands<sup>3</sup> with Siri® Eyes Free<sup>16</sup> and your connected iPhone® to create and send texts, make and receive calls, access directions, and play music. Available.



## FIND THE QUICKEST WAY OUT OF TOWN

With SiriusXM® Traffic<sup>5</sup>, you get details on current traffic speed, accidents, construction and road closures on your built-in Uconnect Navigation system. Five-year trial subscription included. Available.



## GET SMART WITH THE UCONNECT APP

With Uconnect Access<sup>11</sup> you can use your smartphone to start your engine,<sup>12</sup> lock or unlock the doors, locate your vehicle on a map and so much more. Available.



## RAIN, GO AWAY

Weather radar and emergency alerts give you an instant snapshot of conditions with SiriusXM Travel Link<sup>5</sup>. Current conditions and five-day forecasts help you follow the sun. Five-year trial subscription included. Available.







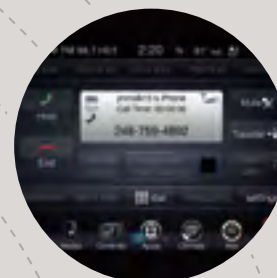
**A NEW UCONNECT GENERATION** REMAIN FOCUSED ON THE ROAD WITH YOUR HANDS ON THE WHEEL, WHILE YOU COMMUNICATE, NAVIGATE AND STAY ENTERTAINED. THE NEXT WAVE OF PERSONALIZATION AND CONNECTIVITY HAS ARRIVED, WITH AVAILABLE FEATURES LIKE SIRI® EYES FREE<sup>16</sup> VOICE COMMANDS,<sup>3</sup> “DO NOT DISTURB” THAT ROUTES INCOMING CALLS AND TEXTS, AND THE DRAG AND DROP MENU BAR THAT ALLOWS YOU TO DISPLAY YOUR TOP UCONNECT FEATURES AND SERVICES. CONVENIENCE IS MATCHED WITH PEACE OF MIND, LEADING YOU TO MAKE THE MOST OF YOUR TIME ON THE ROAD, SAFELY AND SECURELY.



Image is for illustrative purposes only and may not reflect exact software for your vehicle.



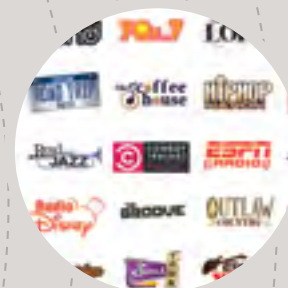
**NAVIGATION** Enter your destination with just your voice — the route is calculated in seconds and displayed on the spacious 8.4-inch touchscreen. Then get turn-by-turn audio directions, so your eyes can stay devoted to the road. SiriusXM® Traffic<sup>5</sup> will inform and reroute you at your choosing. You can even look up local fuel prices and weather using SiriusXM Travel Link<sup>5</sup>



**PHONE** Uconnect® syncs with your compatible phone's contacts,<sup>25</sup> allowing you to call by name and view your contact's name on the touchscreen. Route all incoming calls to voice mail and suppress text message notifications by enabling the “Do Not Disturb” feature when you need to keep your full attention on the road.

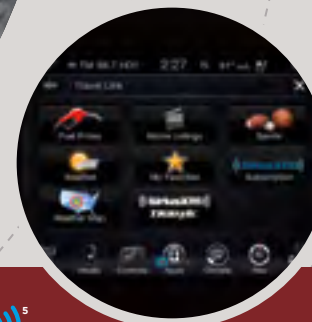
**INTEGRATED VOICE COMMAND<sup>3</sup>** Access a favorite playlist on your music player or USB drive with simple voice commands.<sup>3</sup> Ask for directions to a certain address. Or make a call. No problem.

Siri® Eyes Free<sup>16</sup> responds to natural language commands, so controlling your compatible iPhone® and your vehicle's sound system and entertainment options is easy and effortless.



**ENTERTAINMENT** There are no cords at this station. But we've got just about everything else, including 150 channels of satellite radio content. With exclusive entertainment, sports, comedy, news and commercial-free music, when SiriusXM<sup>5</sup> meets Uconnect, they really sing. Additionally, stream from your desktop or download the free SiriusXM<sup>5</sup> app on your smartphone or tablet and enjoy SiriusXM All-Access<sup>5</sup> when out of your vehicle. It's all included in your one-year trial subscription.

**WI-FI<sup>20</sup>** Expand your options by turning your vehicle into an on-demand Wi-Fi<sup>20</sup> Hotspot. Purchase by day, month or year, after you register for Uconnect Access!<sup>1</sup> Simply turn on your signal, connect your devices and go. Available.



**TOUCHSCREEN CONTROLS** Via the touchscreen, you can adjust your seat or your cabin temperature, select a new music station or make a call. So sit back, get comfortable and experience all the ways Uconnect makes the ride more enjoyable.



Drive worry-free with a premium suite of safety and convenience features that can be accessed in-vehicle or through the Uconnect App.

#### CONNECTED SERVICES

- > 9-1-1 ASSIST<sup>17</sup>
- > ROADSIDE ASSISTANCE CALL<sup>18</sup>
- > IN-VEHICLE ASSISTANCE
- > VOICE TEXTING<sup>19</sup>  
(NOT COMPATIBLE WITH iPhone®)
- > WI-FI HOTSPOT<sup>20</sup>
- > INSTANT IN-VEHICLE ASSIST
- > SEND & GO™<sup>21</sup>

#### UCONNECT APP FEATURES

- > LOCK OR UNLOCK YOUR CAR from virtually anywhere
- > START YOUR CAR and cancel start remotely<sup>12</sup>
- > FLASH THE LIGHTS and sound the horn to help find your car
- > Locate your car on a map using VEHICLE FINDER<sup>22</sup>
- > Receive alerts with THEFT ALARM NOTIFICATION<sup>23</sup>
- > STOLEN VEHICLE ASSISTANCE<sup>24</sup>



**SIRIUSXM SATELLITE RADIO<sup>5</sup>** With the SiriusXM All-Access<sup>5</sup> package, you get every channel available on your satellite radio, including commercial-free music, plus sports, news, talk and entertainment. You can also listen wherever you go on your portable devices with the SiriusXM App<sup>5</sup>, which is included with your one-year trial. Available.

**SIRIUSXM TRAVEL LINK<sup>5</sup>** Access useful information when you need it, right at your fingertips. Get detailed weather maps, five-day forecasts and severe weather alerts, as well as sports scores and in-game weekly schedules on your favorite teams, information on fuel prices in your area and more. Your first five years of SiriusXM Travel Link<sup>5</sup> are included. Available.



**SIRIUSXM TRAFFIC<sup>5</sup>** Avoid congestion before you reach it. Get continuous updates on traffic speed, accidents, construction, road closures and more, before you begin your travels. You will get to your destination faster and more easily than ever before. Your first five years of SiriusXM Traffic<sup>5</sup> service are included. Available.





# TRUST GOES DEEP

CHEROKEE TAKES YOUR SAFETY AND SECURITY SERIOUSLY. THE STRENGTH OF ITS REINFORCED STRUCTURE IS ENGINEERED TO SERVE YOU WELL. WITH MORE THAN 70 STANDARD AND AVAILABLE FEATURES ON CALL, REST ASSURED THAT CHEROKEE DELIVERS PEACE OF MIND EVERYWHERE YOU GO.

**RAIN BRAKE SUPPORT** Wet pavement can prove challenging to safe travel. This system automatically helps maintain optimal braking by keeping brake rotors dry in rainy conditions, with assistance from Electronic Stability Control (ESC).<sup>13</sup> Standard.

**10 STANDARD AIR BAGS<sup>2</sup>** Full-length side-curtain driver and front-passenger inflatable knee bolster air bags<sup>2</sup>, seat-mounted for front and rear occupants, side thorax air bags<sup>2</sup> and advanced multistage front air bags<sup>2</sup> — more than any other vehicle in its segment. They all work together to help provide robust protection. Standard.

**CHASSIS STRENGTH** Cherokee delivers exceptional peace of mind with a hero's heart — a strong foundation constructed with 65 percent high-strength steel. It increases torsional stiffness to help provide a strong, lightweight and solid vehicle structure. Standard.

## BEST-IN-CLASS<sup>26</sup> ALL-WEATHER CAPABILITY

**ELECTRONIC ROLL MITIGATION (ERM)** As an extension of ESC,<sup>13</sup> ERM uses sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain control and stability. Standard.

**TRAILER SWAY CONTROL (TSC)<sup>13</sup>** Crosswinds and traffic hold no sway over you and your payload. As part of ESC,<sup>13</sup> TSC<sup>13</sup> helps keep you and the toys you tow safely on course. Standard.





# SECURE CONFIDENCE

CHEROKEE PROVIDES VIRTUALLY INSTANT ALERTS AND NOTIFICATIONS TO ASSURE YOU'RE SAFE AND SECURE. THIS LETS YOU TAKE CORRECTIVE ACTIONS, OR YOU CAN ALLOW CHEROKEE TO AUTOMATICALLY PLAY THE HERO AND MAKE ADJUSTMENTS ALONG THE WAY.

**ELECTRONIC STABILITY CONTROL (ESC)<sup>13</sup>**  
A network of safety sensors helps maintain vehicle control, providing instant aid should they detect you're veering off your intended path. ESC<sup>13</sup> coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, All-Speed Traction Control and available Trailer Sway Control (TSC);<sup>13</sup> calling upon them as needed. Standard.

**LANESENSE® LANE DEPARTURE WARNING WITH LANE KEEP ASSIST (LDW+)<sup>9</sup>** Provides a visual and audible warning should the vehicle drift outside of lane boundaries or if the driver's hands are off the wheel. Available.

**BLIND SPOT MONITORING (BSM)<sup>8</sup> AND REAR CROSS-PATH DETECTION<sup>4</sup>** These systems monitor the space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime. Available.

**FULL-SPEED FORWARD COLLISION WARNING WITH ACTIVE BRAKING (FSFCW+)<sup>10</sup>** Sensors detect when Cherokee may be approaching another vehicle too rapidly and send an audible and visual alert to the driver, along with providing 1.5 seconds of brake assistance if the driver does not react in time. Available.

**ADAPTIVE CRUISE CONTROL WITH STOP AND GO (ACC STOP)<sup>6</sup>** Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead, and can bring Cherokee to a complete stop without driver intervention to help avoid a collision. Available.





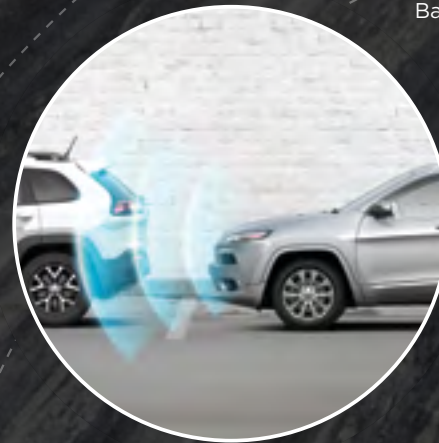


# INFO ON DEMAND

**1 ] INTEGRATED VOICE COMMAND<sup>3</sup> WITH BLUETOOTH<sup>®</sup>** Multitasking is the way of today's world, even when you're on the road. This convenient feature allows drivers to safely send, reply or listen to a text,<sup>19</sup> take or make phone calls. Siri<sup>®</sup> Eyes Free<sup>16</sup> responds to natural language commands, letting you use your compatible iPhone<sup>®</sup> to request detailed information like fuel prices, get navigation directions and more, while keeping both hands on the wheel. Available.

**2 ] PARKVIEW<sup>®</sup> REAR BACK-UP CAMERA<sup>4</sup>** Back out safely with grace. This system helps bring previously hidden rear objects to your attention, either on-screen or with an audible warning, in good time to react. Standard.

**UCONNECT<sup>®</sup> ACCESS<sup>11</sup> WITH 9-1-1 ASSIST CALL<sup>17</sup> AND ROADSIDE ASSISTANCE CALL<sup>18</sup>** Provides a direct connection with two buttons conveniently located on the rearview mirror. Press "9-1-1" to reach a 9-1-1 call center, or push "Assist" to quickly summon roadside<sup>18</sup> help. Standard.



**PARKSENSE<sup>®</sup> FRONT AND REAR PARK ASSIST SYSTEM<sup>4</sup>** Works in tandem with ParkView<sup>®</sup> Rear Back-Up Camera<sup>4</sup> to display previously hidden objects, bringing them to your attention on-screen and with an audible warning so you have time to react. When in Reverse, the on-screen image includes a dynamic distance grid to help gauge your rear perimeter. Available.



**PARALLEL AND PERPENDICULAR PARK ASSIST<sup>4</sup>** This active guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense<sup>®</sup> Front and Rear Park Assist<sup>4</sup> sensors. Available.



# C H E R O K E E DREAM INTO ACTION



## EXPERIENCE THE NEW LATITUDE PLUS



Latitude Plus in Billet Silver Metallic

**LATITUDE PLUS** Connect to great value. This all-new trim arrives with a standard Uconnect® 3C radio equipped with SiriusXM® Satellite Radio<sup>5</sup> and a large 8.4-inch full-color touchscreen. Other included features: Keyless Enter 'n Go™ ambient lighting, leather- and cloth-trimmed seating, a leather-wrapped steering wheel with audio controls, and an 8-way power driver's seat with 4-way lumbar control.





# REDISCOVER ADVENTURE





# Jeep

(1) Based on Jeep Cherokee offering 2-speed power transfer unit (PTU) with rear locking axle, low-range 4x4 capability, exclusive Jeep Selec-Terrain with 5 settings (including Snow). (2) The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (3) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. (4) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (5) SiriusXM audio and data services each require a subscription sold separately or as a package by SiriusXM Radio Inc. 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(7) Jeep Brand "Mid-Size SUV" sub-segmentation based on 17MY and 18MY cross-shop activity: Ford Escape, Honda CR-V, Hyundai Santa Fe Sport (5-passenger), Subaru Forester, Toyota RAV4, Chevrolet Equinox and Kia Sorento. Excludes vehicles with 3rd-row seating. (8) Always check visually for vehicles prior to changing lanes. (9) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. (10) This system is not intended to avoid collisions on its own, nor can FCW detect every type of potential crash. The driver must remain aware of traffic conditions and be prepared to brake and steer to avoid potential collisions at all times. (11) Uconnect Access is available only on equipped vehicles purchased within the contiguous United States plus Alaska. Services can only be used where cellular coverage is available, see coverage map for details. For a complete list of Uconnect Access services, please visit [http://www.driveuconnect.com/features/uconnect\\_access/packages/](http://www.driveuconnect.com/features/uconnect_access/packages/). Vehicle must be registered for Uconnect Access and fulfill minimum subscription requirements. (12) Remote Vehicle Start not available on all vehicles. You are responsible for using remote features in accordance with any laws, rules or ordinances in effect in your vehicle's location. (13) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (14) Do not attempt water fording unless depth is known and consistent with the vehicle's water fording rating in the Owner's Manual. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (15) Jeep Brand "Mid-Size SUV" sub-segmentation based on 17MY and 18MY cross-shop activity: Ford Escape, Honda CR-V, Hyundai Santa Fe Sport (5-passenger), Subaru Forester, Toyota RAV4, Chevrolet Equinox and Kia Sorento. EPA estimated 21 city/29 hwy mpg V6, FWD. Actual results may vary. (16) Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. (17) In the event of a medical or other emergency, press the 9-1-1 button to be connected to a Customer Care agent who can direct emergency assistance to your vehicle's location. (18) Roadside Assistance Call provides direct calling to Roadside Assistance Service. Vehicle must be within the United States, Puerto Rico or Canada and have network coverage. Additional roadside assistance charges may apply. Check warranty for details. (19) Voice Text Reply and Voice Texting features require a compatible mobile device enabled with Bluetooth Message Access Profile (MAP). iPhone and some other smartphones do not currently support Bluetooth MAP. Visit [www.UconnectPhone.com](http://www.UconnectPhone.com) for system and device compatibility. Ensure MAP is ON and incoming message notification is enabled. Vehicle must be registered for Uconnect Access and you must fulfill minimum subscription requirements. Also requires the use of a compatible smartphone that supports text messaging and Bluetooth. Check UconnectPhone.com for device compatibility. (20) Wi-Fi subscription required. Vehicle must be properly equipped and in active and usable cellular range for Wi-Fi usage. Wi-Fi Hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of Wi-Fi Hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using Wi-Fi Hotspot and client device. This feature is not intended for use by the driver while the vehicle is in motion. Always drive safely. (21) Send & Go requires a vehicle equipped with a Uconnect 8.4 Navigation unit. To use Send & Go, you must have the SiriusXM Guardian mobile app installed on a compatible smartphone and have an active subscription to SiriusXM Guardian. (22) To use Vehicle Finder, you must have the SiriusXM Guardian mobile app installed on a compatible smartphone and have an active subscription to SiriusXM Guardian. (23) Theft Alarm Notification is compatible with factory-installed alarms only. (24) Active SiriusXM Guardian subscription is required to use this service. Stolen vehicle police report required. Always notify law enforcement if your vehicle is stolen and do not attempt to recover on your own. (25) Phone must support Bluetooth Phone Book Access Profile (PBAP). (26) Based on Jeep Cherokee offering 2-speed power transfer unit (PTU) with rear locking axle, low-range 4x4 capability, exclusive Jeep Selec-Terrain with 5 settings (Auto, Snow, Sport, Sand/Mud, Rock).

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