



The new Kia  
**VENGA**



The Power to Surprise

# There's more to Kia than you may think...

Established in 1944, Kia is Korea's oldest car maker. Kia Motors Corporation is one of the top 5 automotive groups in the world. In the Interbrand ranking 2014, Kia was ranked 74th out of the World's top 100 brands. Kia have a network of over 180 dealerships in the UK. In 2013 we reached a significant milestone having sold half a million cars in the UK since we launched in 1991.

With contemporary styling, access to the latest technologies and excellent build quality, Kia cars are turning heads the world over. From the 3 or 5-door Picanto and Rio models to this Venga compact MPV and the highly practical 7-seat Carens MPV, Kia offers a full line-up of passenger cars including the stunning pro\_ceed 3-door coupé and the multi-award winning all-new Sorento 7-seat SUV. There's something special about the Kia range – it's the focus on the detail, the passion and enthusiasm put into every model by our design team headed by Peter Schreyer, who previously designed the original Audi TT.



At Kia we are proud to have teamed up with independent review company Reevo to create a forum where owners can write reviews about their new Kia. More than 15,000 Kia owners have already left a review, so log onto [www.kia.co.uk/reviews](http://www.kia.co.uk/reviews) to find out more.

THE NEW KIA VENGA

## Confidence comes as standard

The new Kia Venga is covered by our pioneering 7 year vehicle warranty consisting of 3 year/unlimited mileage and 4-7 year/100,000 mile full manufacturer's warranty including a 12 year/unlimited mileage anti-perforation warranty.



For warranty coverage including terms and exclusions please contact your Kia dealer.









## Introducing the sophisticated All-New Kia Venga

The All-New Kia Venga range comprises six stunning models – '1', '1 Air' adding air conditioning, the special edition 'SR7', '2', '3' and the range-topping '4'. And like the rest of the Kia range, all benefit from our pioneering 7-year warranty.

The new range has been invigorated and refined – inside and out – with its dynamic look and superb versatility combining all the advantages of a family hatchback and a compact MPV, brought together in one stunningly crafted package. Venga's high roofline and its unusually long wheelbase contribute to its outstanding interior space and practicality.





## Born and bred in Europe

The Kia Venga was designed and engineered at our European Design Centre in Frankfurt, Germany with an uncompromising attention to detail. Like our popular cee'd and Sportage models, Venga is manufactured at our state-of-the-art factory in Zilina, Slovakia where our highly qualified technicians and more than 400 robots to produce premium quality cars.


Take a look around the all-new Venga and you'll find plenty of eye-catching design features including the imposing 'Tiger-Nose' black high gloss grille with chrome surround, stylish alloy wheels ('SR7' upwards), the convenience of electrically folding, adjustable and heated door mirrors with integrated indicator lights ('2' upwards) and stylish privacy glass ('SR7,' '3' and '4') which further enhances the exterior appeal of these models.

We're proud to announce that the Kia Venga was awarded the 2014 WhatCar? JD Power Best Small MPV award.



1. Signature 'Tiger-Nose' grille. 2. Electrically folding, adjustable and heated door mirrors with integrated indicator lights ('2' upwards). 3. Front Fog Lights ('3' upwards). 4. Stylish alloy wheels ('SR7' upwards)



A photograph of a car's interior, focusing on the dashboard and center console. The dashboard is dark and textured, with two air vents on either side of the center. The center console features a large touchscreen display showing a navigation map, with various control buttons and a gear shifter below it. The overall design is modern and functional.

## The epitome of comfort

Settle into any one of Venga's ergonomically crafted seats and the first thing you'll notice is an all-pervading sense of roominess. Venga boasts comfortable seating for five and a stylish interior with space to match. Large front side quarter windows aid parking alongside kerbs or in tight corners while the location of the large door mirrors allows the driver to keep an eye on traffic with only the merest diversion of the eyes from the road ahead.

To further enhance the luxurious feel on board, 'SR7' upwards feature a leather trimmed steering wheel and gearshift. Ideal for motorway driving, the cruise control and speed limiter feature on the '3' upwards allows the driver to maintain a constant speed during long journeys and enhances fuel economy. For passenger comfort, air conditioning is a standard feature on the '1 Air' upwards whilst automatic air conditioning is amongst the standard features on the '3' upwards.









## A world of comfort and light

To further amplify the sense of space, the new range-topping Venga '4' boasts a spectacular, sliding panoramic sunroof. Flooding the cabin with light, this sunroof extends to cover both front and rear passengers but can be screened in both areas if occupants prefer shade. The electric sunroof incorporates an anti-trap safety function, sliding open to fill the cabin with fresh air at the touch of a button.





1. Smart key with engine start/stop button ('4') – the engine starts with just one touch of the start/stop button which adds a sporty feel to the cabin. 2. The reversing camera system (integrated into the sat nav screen) is a standard feature on the '3' upwards which shows a full view of any obstacles to the rear of the car when reverse gear is selected via the satellite navigation screen. 3. Speed limiter feature ('3' upwards), steering wheel mounted controls and Bluetooth® with music streaming ('SR7' upwards). 4. On chilly winter days, enjoy the luxury of heated front seats ('3' and '4') and a heated steering wheel ('4').

## Driver Ergonomics

Driving the new Venga is a unique experience. The high seating position gives you an enhanced feeling of control with the benefit of superb all-round visibility. Soft touch materials and a stylish high-gloss black centre fascia ('3' and '4') creates a contemporary look to the cabin.

The new Venga boasts a myriad of superb features including a handy tilt and telescopic steering wheel adjustment. Enjoy the latest forward-thinking technology at your fingertips – steering wheel mounted controls provide easy access to the Bluetooth® with music streaming feature ('SR7' upwards) which can be used to make calls and even play music wirelessly.







## Room for any adventure

As you'd expect from an MPV, the new Venga is supremely versatile yet will surprise you. Despite its compact outer dimensions, the 4,075 mm new Venga boasts an unusually long wheelbase and is surprisingly wide so it offers interior space comparable to that usually found in larger cars but within a footprint typical of a supermini.

1. Rear seats with ample head and legroom.
2. Rear seats with armrest to maximise comfort.
3. Adjustable rear seats allow flexibility and comfort for all passengers however long the journey.





## Flexibility

To increase boot space new Venga offers several options. For transporting awkward loads, space is enhanced by 60:40 simple-fold-and-dive rear seats which fold flat into the floor creating a vast 1,253 litres cargo bay. Or the flexible two-tier boot which provides the opportunity to expand the luggage area by simply lowering the floor thereby extending the total volume of this area to 440 litres.

Venga utilises the art of turning every possible millimetre into passenger or luggage space ensuring the range boasts impressive interior space in key areas including front and rear leg room and luggage space. The luggage area also features a helpful underfloor luggage tray for additional storage capacity. Net hooks and a net help to secure items whilst the parcel shelf keeps belongings away from prying eyes.





For transporting awkward loads, space is enhanced by 60:40 split-fold-and-dive rear seats which fold flat into the floor creating a vast 1,253 litres of cargo bay.



The flexible two-tier boot provides the opportunity to expand the luggage area by simply lowering the floor, extending the total volume of this area to 440 litres.





## State-of-the-art technology

Several All-New Venga models feature a CD player with USB and AUX ports for connection of an audio media device (ipod/memory stick) so you can listen to your favourite music via six high-quality speakers placed throughout the cabin. The handy onboard trip computer displays trip mileage, distance to empty, as well as instant and average fuel consumption providing precise information about your journey and driving.

On the special edition 'SR7' models upwards you can utilise the Bluetooth® hands-free feature which not only allows you to talk safely whilst you drive but is also set up to stream your favourite music wirelessly from your Bluetooth® enabled music player direct to the Venga's 6-speaker system. In addition, the 'SR7' upwards also feature the convenience of reversing sensors which help prevent collisions when reversing by identifying objects or obstructions and emitting an audible warning signal. These sensors help minimise the collision risks involved when parking or manoeuvring.

Venga '3' and '4' models boast standard features including a 7" full European map touchscreen satellite navigation system integrated into the central dashboard fascia and designed to help you navigate your way more easily and safely. It also provides access to a large selection of European maps and points-of-interest. Key features include motorway junction views, lane guidance, speed limit warnings, multi-route planning and tour planners. '3' upwards also feature a reversing camera system (integrated into the sat nav screen). The display screen features superimposed graphic lines which help to guide you smoothly into a parking space.




- 1. Bluetooth® with music streaming ('SR7' upwards) –**  
Make and receive calls safely.
- 2. USB and AUX outlets –** Listen to your favourite music on the move.

\*Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via [www.kia.co.uk](http://www.kia.co.uk) or by trialling your phone at a Kia dealer.







The new Venga is powered by the latest engine technology, designed to suit your driving style and to meet the highest environmental standards. Clean, quiet and highly fuel-efficient, the range is easy on the environment and on your pocket but economy does not come at the expense of performance. Venga's range of advanced technologies include a variable geometry turbocharger and second-generation Bosch fuel injection on the CRDi models. CVVT (Continuous Variable Valve Timing) technology plus electronic fuel injection boast performance on the petrol derivatives. Active driving technologies boost agility and stability to keep you comfortable and confident on the road.





## Superior power, performance and efficiency

Power is delivered via a choice of four technologically advanced engines: a 1.4 litre 89 bhp petrol engine with 5-speed manual transmission and a 1.6 litre 123 bhp petrol engine available in a choice of 6-speed manual transmission or 4-speed automatic transmission.





Two CRDi diesel engines are available. A 1.4 litre 89 bhp with 6-speed manual transmission is available on '1', '1 Air', the special edition 'SR7' and the '2' grades. Venga '3' and '4' models are available in a 1.6 litre 114 bhp engine with a 6-speed manual transmission. Responsive power steering, handling and suspension make for enhanced road handling even in the most challenging conditions. Whichever model you choose, you can be certain of a safe, agile and highly responsive ride.

# Intelligent thinking

Several new Venga models are available with Kia's advanced EcoDynamics technology. This fuel-stretching Intelligent Stop and Go (ISG) technology can help save up to 12% more fuel and reduce your carbon footprint – simply by cutting the vehicle's engine off whenever the car is stationary. When you come to a stop, select neutral and remove your foot from the clutch and the engine will switch off automatically. When you are ready to move off again, simply press the clutch and the engine will re-start instantly. All elements work together to create what we call 'EcoDynamics'. Clever stuff!

This means reduced fuel consumption and lower CO<sub>2</sub> emissions – from just 117 g/km on the 1.6 litre CRDi (diesel) 114 bhp 6-speed manual ISG derivative which saves you money and helps the environment too.





# eco dynamics



# Uncompromised safety credentials

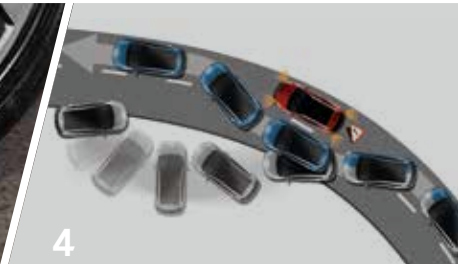
At the crash test laboratories of Kia Motors' Namyang Research and Development Centre, we undertake rigorous testing for a wide range of motor accident scenarios. From the early phase of development we create computer simulations to predict a vehicle's safety and up to 100 crash tests of the actual vehicle are performed prior to launch.

Your safety is of paramount importance so the new Venga has a myriad of standard safety features including six airbags, Hill-start Assist Control (HAC) which is designed to help minimise backward rolling on a steep ascent and Emergency Stop Signalling (ESS) which causes the brake lights to flash simultaneously followed by the hazard warning lights in the event of the vehicle braking sharply, helping to avoid collisions by warning following traffic.

The new Venga range is also fitted with all-round 3-point seatbelts, whilst ISOFIX child seat top tethers and anchor fixings are fitted as standard in the rear to protect younger passengers on board. The Venga's rigid bodyshell and carefully positioned crumple zones help reduce any impact when it matters most.







**1. Six Airbags** – The new Venga is fitted with six airbags as standard – driver, front passenger, front side and curtain airbags which help minimise the risk of injury in the event of a collision.

**2. Active Headrests** – In a rear collision the front headrests move forwards and upwards to help prevent whiplash injuries.

**3. Tyre Pressure Monitoring System (TPMS)** – If one or more of the tyres becomes significantly under-inflated the low tyre pressure warning icon illuminates on the driver's instrument display warning the driver.

**4. ABS with Brake Assist System (BAS)** – The Brake Assist System detects emergency braking depending on how quickly you brake. It instantly applies full braking force which helps shorten the overall braking distance.

# The All-New Venga range

## WHEELS

## ENGINE, TRANSMISSION & CO<sub>2</sub> EMISSIONS

### VENGA '1'



15" Steel Wheels

1.4 ISG 89bhp 5-speed manual (130 g/km)



### VENGA '1 Air'



15" Steel Wheels

1.4 ISG 89bhp 5-speed manual (130 g/km)



### VENGA 'SR'



16" Alloy Wheels

1.4 ISG 89bhp 5-speed manual (130 g/km)



1.4 CRDi 89bhp 6-speed manual (119 g/km)



STANDARD SPECIFICATION

PAINT COLOURS

VENGA '1' STANDARD FEATURES INCLUDE

- 15" Steel Wheels
- Full Wheel Covers
- Electrically Adjustable & Heated Door Mirrors with Wide-View Driver's Door Mirror
- Body Coloured Door Mirrors
- Body Coloured Exterior Door Handles
- Steering Wheel Mounted Controls
- USB & AUX Ports
- Trip Computer
- Black 'Houndstooth' Cloth
- Silver Paint Centre Fascia
- Driver & Front Passenger Seat Armrests
- Front Electric Windows with Driver's Auto Down Function
- 60:40 Split Folding, Diving, Sliding & Reclining 2<sup>nd</sup> Row Seats
- Luggage Net, Luggage Under Tray and Temporary Steel Spare Wheel
- Front Seatback Pocket (Driver & Passenger)
- Remote Central Door Locking with Fold-away Key
- Electronic Stability Control (ESC) & Vehicle Stability Management (VSM)
- Hill-start Assist Control (HAC)
- 6 Airbags
- Front Active Headrests
- Anti-theft Alarm System
- Tyre Pressure Monitoring System (TPMS)



VENGA '1 Air' ADDS (OVER '1')

- Air Conditioning



VENGA 'SR7' ADDS (OVER '1 AIR')

- 16" Alloy Wheels
- Reversing Sensors
- Bluetooth® with Music Streaming
- Leather Trimmed Steering Wheel & Gearshift
- Front Cabin Map Lights
- Driver & Passenger Sunvisors with Vanity Mirror and Illumination
- Front & Rear Electric Windows with Driver's & Passenger's Auto Up & Down Function
- Black 'Houndstooth' Cloth with Red Stitching
- Metallic Finish Interior Door Handles, Air Vent Knob & Parking Brake Button
- Automatic Light Control
- Privacy Glass (Rear Windows & Tailgate)



\*Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via [www.kia.co.uk](http://www.kia.co.uk) or by trialling your phone at a Kia dealer. \*\* Some parts of the leather upholstery contain faux leather.

## The All-New Venga range

### WHEELS

### ENGINE, TRANSMISSION & CO<sub>2</sub> EMISSIONS

#### VENGA '2'



16" Alloy Wheels

1.4 ISG 89bhp 5-speed manual (130 g/km)



1.6 123bhp 4-speed auto (154 g/km)

1.4 CRDi 89bhp 6-speed manual (119 g/km)

#### VENGA '3'



16" Alloy Wheels

1.6 ISG 123bhp 6-speed manual (139 g/km)



1.6 123bhp 4-speed auto (154 g/km)

1.6 CRDi ISG 114bhp 6-speed manual (117 g/km)



#### VENGA '4'



16" Alloy Wheels

1.6 ISG 123bhp 6-speed manual (139 g/km)



1.6 123bhp 4-speed auto (154 g/km)

1.6 CRDi ISG 114bhp 6-speed manual (117 g/km)



STANDARD SPECIFICATION

VENGA '2' ADDS (OVER 'SR7')

- Black 'Beat' Cloth
- Electrically Folding, Adjustable & Heated Door Mirrors with Integrated Indicator Lights

Venga '2' does not have privacy glass or auto light control amongst its standard specification

PAINT COLOURS



VENGA '3' ADDS (OVER '2')

- 7" Touchscreen Satellite Navigation with European Mapping
  - Reversing Camera System
  - LED Daytime Running Lights
  - Privacy Glass (Rear Windows & Tailgate)
  - Front Wiper De-icer
  - Black 'Bamboo' Part Cloth, Part Leather\*\*
- Heated Front Seats
  - High Gloss Black Paint Centre Fascia
  - Automatic Air Conditioning
  - Cruise Control & Speed Limiter
  - Glovebox with Cooling & Illumination
  - Front Fog Lights
  - Automatic Light Control



VENGA '4' ADDS (OVER '3')

- Panoramic Sunroof – Electric One Touch with Safety Function
- LED Rear Combination Lights
- Smart Key with Engine Start/Stop Button
- Chrome Exterior Door Handles
- Welcome and Follow-me-Home Light Functionality
- Heated Steering Wheel



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## Attention to Detail



**1. Several models feature Kia's advanced EcoDynamics technology -** This fuel-stretching Intelligent Stop and Go (ISG) technology can help save up to 12% more fuel and reduce your carbon footprint.



**2. Steering wheel mounted controls -** To ensure you stay focused on the road, steering wheel mounted controls help you operate the audio features without taking your hands off the wheel.



**5. Smart key ('4') -** The smart key unlocks the door the moment you touch the button on the handle so you never have to worry about searching for keys.



**6. Automatic air conditioning ('3' upwards) -** These models feature full automatic air conditioning to ensure your comfort however long the journey.



**9. Electrically folding, adjustable & heated door mirrors with integrated indicator lights ('2' upwards) -** The electrically folding door mirrors make it easier to park in tight spaces.



**10. Reversing sensors ('SR7' upwards) -** These sensors help minimise the collision risks involved when parking or manoeuvring.



**3. Glovebox with cooling and illumination ('3' upwards)** – Spacious and ventilated to keep items cool on the move.



**4. 7" Touchscreen satellite navigation with European mapping ('3' upwards)** Integrated into the sat nav screen this has multiple features including full UK postcode recognition, a traffic management channel and detour routes.



**7. Heated front seats ('3' upwards)** – The heated front seats are especially useful during cold weather.



**8. Panoramic sunroof ('4')** – This model features an impressive sliding panoramic sunroof. Flooding the cabin with light, the sunroof extends to cover both front and rear passengers but can be screened in both areas if occupants prefer shade.



**11. Reversing camera system (integrated into the sat nav screen) – '3' upwards** – Integrated into the sat nav screen, the reversing camera system makes parking and reversing a breeze.



## ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.



Kia Motors Corporation is committed to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection. Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

## DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally friendly features.

Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "datainfotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.



# COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our pioneering 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Kia Venga, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule\*.

## 7 year vehicle warranty

Every Kia Venga benefits from our pioneering 7 year/100,000 mile vehicle warranty\*.

## 5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Venga which is covered by our 5 year/100,000 mile paint warranty\*.

## 12 year anti perforation warranty

Your new Kia Venga comes with superior corrosion protection and a 12 year/unlimited mileage warranty against rust from the inside out\*\*.

## Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask your Kia dealer for more details.

\*For full warranty coverage including terms and exclusions please contact your Kia dealer.

\*\*Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Venga range are between Urban: 34.0 (8.3) – 56.5 (5.1), Extra-Urban: 51.4 (5.5) – 70.6 (4.0), Combined: 43.5 (6.5) – 64.2 (4.4). The official CO<sub>2</sub> emissions for the Kia Venga range are between 117–154 g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban: 29.1 (9.7) – 80.7 (3.5), Extra-Urban: 46.3 (6.1) – 91.1 (3.1) and Combined: 38.2 (7.4) – 85.6 (3.3). The official CO<sub>2</sub> emissions for the Kia range of vehicles are between 86–189g/km.

CO<sub>2</sub> emissions based on data available at time of going to print (May 2015).



Care-3

## Great value fixed-price servicing for your new Venga from £329 (including VAT)

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your new Venga. Your first **three services are available for an all-in price of £329 or for your first five services, the cost is £609 (including VAT)**. Please speak to your Kia dealer for more information. Terms and conditions apply. Log onto [www.kia.co.uk/care3](http://www.kia.co.uk/care3) for details. Care-3 prices correct at time of print (May 2015).



The Kia warranty covers your new Venga for 7 years.



Log onto [www.kia.co.uk](http://www.kia.co.uk) for all the latest information.



[www.kia.co.uk](http://www.kia.co.uk)

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All information and illustrations are based on data available at the time of print (May 2015) and are subject to change without notice. The fuel figures quoted were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC within the currently applicable version). These figures are based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Images are for illustrative purposes only and may not be to UK specification.



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