

2015

SPORTAGE





Presenting the ideal compact crossover

With a combination of the latest available amenities, outstanding performance, and advanced safety systems, the 2015 Sportage is the ideal compact crossover. For exceptional comfort and convenience, available features include ventilated front seats,* a panoramic sunroof,* and UVO eServices[†] Infotainment System with voice-command navigation.* Sportage SX[‡] model's performance is equally impressive, thanks to the 260-horsepower, turbocharged, 2.0L Gasoline Direct Injection (GDI) I4 engine. For your peace of mind, Sportage is equipped with a wide range of safety systems,[‡] including a Traction Control System (TCS) and Electronic Stability Control (ESC). 2014 Sportage has also been recognized for class-leading quality, with J.D. Power recently ranking it "Highest in Initial Quality in the Small SUV segment, in a Tie, Two Years in a Row."²



"HIGHEST RANKED SMALL SUV IN INITIAL QUALITY IN A TIE, TWO YEARS IN A ROW."²

FOR THE 2014 SPORTAGE



Where style meets comfort

Sportage provides spacious seating for five adults, and with plenty of headroom and legroom, everyone can relax and enjoy the drive. A sleek, contemporary instrument panel highlights the impressive interior styling. Thoughtfully designed features that include a power-adjustable driver's seat, on EX and SX, and available leather seat trim* allow you to travel in all-day comfort.

VENTILATED FRONT SEATS* You'll stay cool on hot summer afternoons, thanks to available ventilated driver and front-passenger seats that circulate air through perforations in the seat leather. **HEATED FRONT SEATS** For cold-weather comfort, Sportage EX and SX feature heated front seats. **DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL** On the EX and SX, it allows the driver and front passenger to create their own comfort zones by adjusting their own temperature settings. Rear vents provide direct airflow to rear passengers.





NAVIGATION SYSTEM* Available voice-command navigation includes a brilliant 7-inch color touch screen and continuously updated highway conditions from SiriusXM Traffic.^{4*} **1. REAR-CAMERA DISPLAY^{3*}** This available feature helps you see things behind your vehicle that you might not see by looking over your shoulder. **2. BACK-UP WARNING SYSTEM^{3*}** An available sonar system is concealed in the rear bumper. When you back up, an audible warning is given if the system detects objects behind your vehicle. **3. PUSH-BUTTON START*** Start or stop the engine at the push of a button with the available Smart Key remote, even with the key fob in your pocket or purse. **4. POWER-FOLDING OUTSIDE MIRRORS*** Easily fold the available power-folding outside mirrors in or out using a door-mounted control or the key fob.



The power of advanced technology working for you

Sportage is equipped with technologically advanced features that just might make driving the highlight of your day. Available features, including a voice-command navigation system* with Rear-Camera Display,^{3*} a Back-Up Warning System,^{3*} and push-button start,* are designed to provide an unsurpassed level of control and convenience.

5. USB/AUXILIARY MP3 JACKS Now you have the freedom to listen to your favorite tunes from your own music library. An accessory cable, sold separately, integrates your iPod® mobile digital device⁵ with the audio-system controls. **6. SIRIUSXM® SATELLITE RADIO⁴** Enjoy 150 channels of commercial-free music, sports, and news in your Kia during your 3-month SiriusXM All Access trial, which also includes 160+ channels on your computer, smartphone, and tablet. **BLUETOOTH® WIRELESS TECHNOLOGY⁶** Enjoy streaming audio when using a compatible Bluetooth® wireless technology-enabled device. **TRIP COMPUTER*** An available trip computer is designed to give you instant access to valuable information such as fuel efficiency and remaining fuel range.

It's nice to be well connected

ADVANCED VOICE RECOGNITION*

UVO eServices^{1*} advanced voice-recognition technology lets you conveniently manage your music and enjoy hands-free¹ use of your phone — with simple, intuitive verbal commands.

MY POINTS OF INTEREST*

UVO eServices^{1*} allows you to use a web-enabled computer to send locations that you find on Google Maps^{TM11} mapping service to the navigation system for route guidance.

PARKING MINDER^{12*}

Parking Minder can record your vehicle's location whenever you park. Then you can use your compatible smartphone⁷ to help find your car. It also lets you take pictures of the surrounding area for reference, write a reminder note, or set an alarm if you're parked at a meter.

911 CONNECT^{8*}

In the event that an airbag is deployed, 911 Connect automatically initiates a call to emergency services. In some circumstances, UVO eServices^{1*} can also transmit your vehicle's location to the emergency-services operator.

ENHANCED ROADSIDE ASSIST^{9*}

You can call for roadside assistance by touching an icon on the smartphone⁷ app¹ screen. UVO eServices^{1*} then sends your location to the Call Center and connects you to an operator.

VEHICLE DIAGNOSTICS^{10*}

Vehicle Diagnostics automatically triggers checks if the system detects a critical powertrain issue, alerting you to schedule an appointment or request roadside assistance. You may perform a diagnostics check at any time or schedule checks on a regular basis.



UVO — short for "your voice." Sportage is available with the innovative UVO eServices^{1*} Infotainment System with voice-command navigation.* It provides you with an easy, hands-free¹ way to connect to your vehicle by seamlessly integrating your compatible smartphone⁷ with your Sportage. UVO eServices^{1*}

also lets you stream music and gives you a digital library to store your favorite songs. Its many advanced capabilities include the ability to connect with 911 Connect^{8*} or Enhanced Roadside Assist,^{9*} and monitor maintenance requirements with Vehicle Diagnostics.^{10*} Additionally, there are no subscription fees¹ to enjoy all these benefits.



UVO eSERVICES* APP¹

An available free app allows you to integrate your compatible smartphone⁷ with your vehicle — and make the most of UVO eServices.^{1*} This app can be downloaded at the App Store^{SM13} and Google PlayTM Store.¹¹

MY CAR ZONE*

My Car Zone provides Curfew, Speed and Geo Fence alerts based on your targeted presets. You may also use the touch screen to check the driving history of preset violations for curfew time, speed limit, or geographical radius parameters.

eSERVICES¹ GUIDE*

To learn more about UVO eServices^{1*} features, you may access an automated user manual by using the touch screen on the vehicle.

VOICE-COMMAND NAVIGATION*

The available voice-command navigation system has a vivid 7-inch color screen and delivers continuously updated highway conditions from SiriusXM Traffic.⁴

MYUVO.COM WEB/MOBILE*

MyUVO.com lets you check Vehicle Diagnostics¹⁰ and schedule appointments with your preferred or nearby Kia retailer using your home computer or mobile device.



Enjoy room with a view

Sportage is roomy and versatile. The 60/40 split-folding rear seat easily reconfigures to create abundant cargo space.¹⁴ Numerous compartments help you keep your personal items readily at hand. A tilt-and-slide panoramic sunroof* is also available, allowing you to enjoy a feeling of spaciousness and filling the cabin with fresh air.



1. RECLINING 60/40 REAR SEAT The rear seat reclines into two positions, and easily folds down in a 60/40 split to provide comfort and versatility. **2. COOLING GLOVE BOX** Along with providing a spot to carry small items, Sportage EX and SX feature a cooling glove box that lets you keep refreshments chilled. **3. CONVENIENT CONSOLE** The center console features a large storage area, where personal items can be kept close at hand, and includes illuminated cupholders. The lid serves as a comfortable padded armrest.

14. * See Features and Specifications pages for availability and endnote. Not all optional features are available on all trims. Images shown for illustration only. EX WITH PREMIUM PACKAGE SHOWN.



CONCEALED STORAGE A spacious compartment hidden beneath the cargo floor provides plenty of room for all kinds of equipment. The removable tray keeps any loose items neatly organized.





ALL-WHEEL DRIVE

Sportage has front-wheel or available Dynamax™¹⁶ all-wheel drive.¹⁷ The AWD system uses electronic sensors to monitor road conditions and, for enhanced traction and control, then helps to distribute power to the appropriate wheels.

SMOOTH, PRECISE HANDLING

A four-wheel independent suspension features High-Performance Dampers, front MacPherson struts, and a rear multi-link design for a combination of smooth performance and precise handling.

SPORTMATIC® TRANSMISSION

A 6-speed automatic transmission provides smooth, virtually seamless shifting. Its Sportmatic® design allows you to choose either the automatic mode or, for a sportier driving experience, clutch-free manual shifting.

HID HEADLIGHTS

SX features LED daytime running lights and Xenon High-Intensity Discharge (HID) headlights for bright, crisp lighting. LX and EX are equipped with stylish front LED accent lights.

Dynamic performance

Sportage is engineered for outstanding performance. Sportage LX and EX have strong acceleration, thanks to their 182-horsepower¹⁵ 2.4L Gasoline Direct Injection (GDI) I4 engine. Sportage SX, with a turbocharged 260-horsepower 2.0L GDI I4 engine, delivers even more driving excitement. A compact design and four-wheel independent suspension provide sporty handling, along with a remarkably smooth, comfortable ride.



Advanced safety systems to help handle unexpected conditions

Safety systems help add peace of mind in certain situations. That's why all Sportage models are equipped with advanced safety systems engineered to help you maintain control, even in challenging road conditions and in some emergency situations.[†] They function automatically, leaving you free to focus on the road.

ELECTRONIC STABILITY CONTROL (ESC)

ESC monitors your vehicle's response during emergency maneuvers. It can then control the engine and brakes to help keep your Sportage on course.

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during vehicle acceleration, it uses engine power and brake force to help transfer power to the wheels that have the most traction.

BRAKE ASSIST SYSTEM (BAS)

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

HILL-START ASSIST CONTROL (HAC)

To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

DOWNHILL BRAKE CONTROL (DBC)

When descending a steep slope, the DBC system automatically maintains a steady speed without the need for you to step on the accelerator or brake pedals.



Designed to help protect driver and passengers

Sportage is equipped with passive safety systems designed to help minimize injury when certain traffic accidents are unavoidable. Dual front airbags, front seat-mounted side airbags, and side curtain airbags for both front and rear seating positions are managed by an advanced sensor system that can even respond in certain rollover situations.¹⁸



AIRBAG & SEAT-BELT SENSORS¹⁸

This advanced system monitors the severity of certain impacts, the presence of a front passenger, and seat-belt use, and then controls airbag inflation accordingly.

ROLLOVER SENSOR

If the airbag sensors detect an impending rollover, this system can deploy the side airbags, side curtain airbags, and seat-belt pretensioners.

FRONT ACTIVE HEADRESTS

In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injuries in some situations.

FRONT SEAT-BELT PRETENSIONERS

Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

The front height-adjustable seat-belt anchors allow the driver and front-passenger seat belts to be raised and lowered for a proper fit.

SIDE-IMPACT DOOR BEAMS

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the body of the vehicle.

FRONT & REAR CRUMPLE ZONES

Front and rear crumple zones are specifically engineered to help absorb and dissipate impact energy, helping to preserve the structural integrity of the passenger compartment in certain collisions.

LATCH SYSTEM

The Lower Anchors and Tethers for Children (LATCH) system is standard and makes it easier to securely install a compatible child seat at either end of the rear seat.

Delivering on a promise

Kia is committed to producing world-class vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems. Kia's dedication to quality and value has been widely recognized — one reason why Kia has been named as a top 100 brand in Interbrand's Best Global Brands 2013 report.¹⁹ In addition, Kelley Blue Book's KBB.com has announced the recipients of its Brand Image Awards, naming Kia as the 2014 Best Value Brand. This honor recognizes our success at producing fuel-efficient and affordable vehicles.²⁰



TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia's belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with proven track records; and after two podium finishes early in the 2014 season, you can look for Kia in the winner's circle at racetracks across America in the months ahead.

COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners, as well as Kia's designers, with pride.



KIA GT4 STINGER CONCEPT VEHICLE SHOWN (not available for sale).

COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant recently produced its one-millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant.[†] Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 14,000 jobs in West Point and the surrounding areas. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

INDUSTRY-LEADING WARRANTY PROGRAM²³

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.²³

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

DONORSCHOOS.ORG

Kia is committed to providing assistance to those in need. That's why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than \$5 million to fund more than 10,000 projects across all 50 US states, impacting more than 1.5 million high-need public school students in just two years.



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA
21



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE LPGA
22



PACKAGES

LX UVO PACKAGE*

1. UVO eServices¹ Infotainment System w/Rear-Camera Display³
2. Auto light control



LX POPULAR PACKAGE*

1. Roof rails
2. Rear spoiler
3. Outside mirrors w/LED turn-signal indicators
4. Visor-mirror illumination
5. 2nd-row armrest w/cupholders (not shown)
6. Trip computer (not shown)



EX PREMIUM PACKAGE

1. Panoramic sunroof
2. Leather seat trim
3. Ventilated front seats
4. Push-button start w/Smart Key
5. Navigation w/SiriusXM Traffic⁴
6. Power-folding outside mirrors
7. Auto-dimming rearview mirror w/HomeLink^{®24}*
8. Back-Up Warning System³



SX LUXURY PACKAGE

1. Panoramic sunroof
2. Leather seat trim
3. Ventilated front seats
4. Auto-dimming rearview mirror w/HomeLink^{®24}



COLORS

EXTERIOR

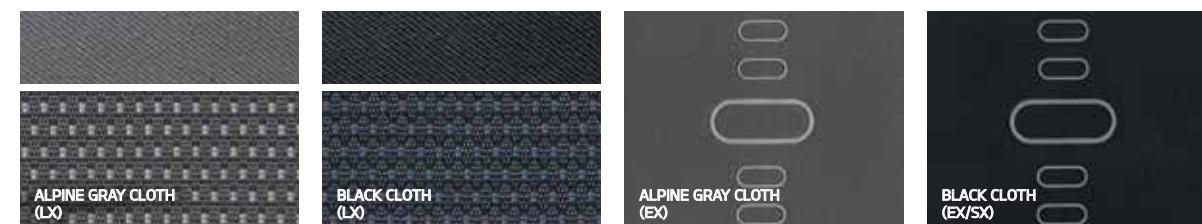


(M) = METALLIC PAINT
(PM) = PEARL METALLIC PAINT
(P) = PEARL PAINT

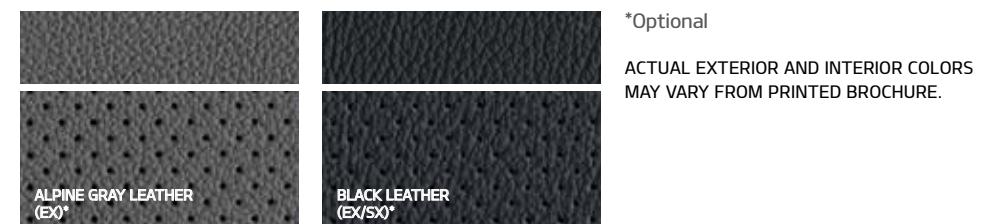


INTERIOR COMBINATIONS ARE INDICATED BY:
G = GRAY INTERIOR, BK = BLACK INTERIOR

INTERIOR



*Optional



ACTUAL EXTERIOR AND INTERIOR COLORS
MAY VARY FROM PRINTED BROCHURE.



FEATURES

LX EX SX[†]

MECHANICAL & EXTERIOR

| | |
|--|-------|
| 2.4L Gasoline Direct Injection 4-cylinder engine | ● ● ● |
| 2.0L Gasoline Direct Injection 4-cylinder engine | — — ● |
| 6-speed automatic transmission w/Sportmatic® | ● ● ● |
| 17" tires w/ alloy wheels | ● — — |
| 18" tires w/ alloy wheels | — ● ● |
| Power tilt/sliding panoramic sunroof | — ○ ○ |
| Dual body-color power mirrors w/turn-signal indicators | ○ ● ● |
| Heated outside mirrors | — ● ● |
| Power-folding outside mirrors | — ○ ● |
| Xenon HID headlights w/auto leveling | — — ● |
| Front LED accent lights | ● ● ● |
| Rear LED taillights | — — ● |
| LED daytime running lights | — — ● |

INTERIOR & CONVENIENCE

| | |
|--|-------|
| AM/FM/CD/MP3/SiriusXM ⁴ audio system | ● ● ● |
| 4 speakers w/door-mounted tweeters | ● ● ● |
| Infinity ^{®25} premium audio w/7 speakers, including subwoofer & HD Radio™ Technology ²⁶ | — ● ● |
| UVO eServices ¹ Infotainment System | ○ ● ● |
| UVO eServices ¹ Infotainment System w/voice-command navigation, SiriusXM Traffic ⁴ | — ○ ● |
| Rear-Camera Display ³ | ○ ● ● |
| Back-Up Warning System ³ | — ○ ● |
| Push-button start w/Smart Key | — ○ ● |
| Remote keyless entry | ● ● ● |
| USB/auxiliary input jacks | ● ● ● |
| Bluetooth [®] wireless technology ⁶ | ● ● ● |
| Steering-wheel-mounted ¹ audio controls | ● ● ● |
| Steering-wheel-mounted ¹ cruise controls | ● ● ● |
| Tilt & telescopic steering column | ● ● ● |

SEATING & TRIM

| | |
|---|-------|
| Woven-cloth seat trim | ● — — |
| Knit-cloth seat trim w/Clean Tex | — ● ● |
| Leather seat trim | — ○ ○ |
| Power-adjustable driver's seat w/lumbar support | — ● ● |
| 60/40 split-folding & reclining rear seat | ● ● ● |

RESTRAINT & SAFETY SYSTEMS¹⁸

| | |
|--|-------|
| Dual front advanced airbags | ● ● ● |
| Dual front seat-mounted side airbags | ● ● ● |
| Full-length side curtain airbags | ● ● ● |
| Rollover sensor | ● ● ● |
| Front active headrests | ● ● ● |
| 3-point seat belts for all seating positions | ● ● ● |
| Front seat belt pretensioners | ● ● ● |
| Height-adjustable front seat-belt anchors | ● ● ● |
| Anti-lock Braking System (ABS) | ● ● ● |

¹SX TRIM WILL BE AVAILABLE 1ST QUARTER OF 2015. *Package requirements and features are subject to change, visit kia.com for more details.

LX EX SX[†]

| | |
|---|-------|
| Front fog lights | — ● ● |
| Body-color exterior door handles | ● — — |
| Chrome exterior door handles | — ● ● |
| Chrome front grille | ● ● ● |
| Mesh-style front grille | ● ● — |
| Bar-style front grille | — — ● |
| Rear spoiler | ○ ● ● |
| Roof rails | ○ ● ● |
| Chrome dual-outlet exhaust finish | — — ● |
| Privacy glass | ● ● ● |
| Front & rear intermittent windshield wipers | ● ● ● |

SPECIFICATIONS

ENGINE

| | 2.4L I4 | 2.0L I4 (SX) [†] |
|----------------------|--|--|
| Type | Inline 4-cylinder, aluminum block & head | Turbocharged, inline 4-cylinder, aluminum block & head |
| Valve gear | DOHC, four valves/cylinder, Dual Continuously Variable Valve Timing (D-CVVT) | DOHC, four valves/cylinder, Dual Continuously Variable Valve Timing (D-CVVT) |
| Displacement | 2,359 cc | 1,998 cc |
| Compression ratio | 11.3:1 ¹⁵ 11.3:1 (SULEV) ¹⁵ | 9.5:1 |
| Horsepower (SAE net) | 182 hp @ 6,000 rpm ¹⁵ 180 hp @ 6,000 rpm (SULEV) ¹⁵ | 260 hp @ 6,000 rpm |
| Torque (SAE net) | 177 lb.-ft. @ 4,000 rpm ¹⁵ 176 lb.-ft. @ 4,000 rpm (SULEV) ¹⁵ | 269 lb.-ft. @ 1,850–3,000 rpm |
| Fuel system | Gasoline Direct Injection (GDI) | Gasoline Direct Injection (GDI) |
| Transmission | Electronically controlled 6-speed automatic, overdrive w/Sportmatic [®] | Electronically controlled 6-speed automatic, overdrive w/Sportmatic [®] |
| AWD ¹⁷ | Dynamax ^{™16} all-wheel drive (optional) | Dynamax ^{™16} all-wheel drive (optional) |

DIMENSIONS

| | LX & EX | SX [†] |
|-----------------------------|----------------------------------|------------------------------|
| Wheelbase | 103.9 in. | 103.9 in. |
| Track | 63.3 in. & 62.9 in. | 62.9 in. |
| Length | 174.8 in. | 175.2 in. |
| Width | 73.0 in. | 73.0 in. |
| Height | 64.4 in. | 64.4 in. |
| Ground clearance | 6.8 in. | 6.8 in. |
| Approach angle | 28.1 degrees | 28.1 degrees |
| Departure angle | 28.2 degrees | 28.2 degrees |
| Headroom (front/rear) | 39.1 in./38.5 in. | 39.1 in./38.5 in. |
| Legroom (front/rear) | 41.4 in./37.9 in. | 41.4 in./37.9 in. |
| Shoulder room (front/rear) | 56.7 in./55.1 in. | 56.7 in./55.1 in. |
| Hip room (front/rear) | 53.7 in./49.1 in. | 53.7 in./49.1 in. |
| Cargo volume (rear seat up) | 26.1 cu. ft. (rear seat down) | 26.1 cu. ft. 54.6 cu. ft. |

CAPACITIES

| | 2.4L I4 | 2.0L I4 [†] |
|--------------------------------------|--------------------------------|--------------------------------|
| Towing capacity (see Owner's Manual) | FWD 2,000 lb. AWD 2,000 lb. | FWD 2,000 lb. AWD 2,000 lb. |

CURB WEIGHT

| | 2.4L I4 | 2.0L I4 (SX) [†] |
|--|--------------------------------|--------------------------------|
| | FWD 3,280 lb. AWD 3,426 lb. | FWD 3,433 lb. AWD 3,585 lb. |

BODY & CHASSIS

| | 2.4L I4 & 2.0L I4 (SX) [†] |
|--------------------------------|---|
| Body type | Steel unibody |
| Front suspension | MacPherson type w/coil springs & gas-filled shock absorbers, High-Performance Dampers |
| Rear suspension | Multi-link w/gas-filled shock absorbers, High-Performance Dampers |
| Steering type | Rack & pinion, motor-driven |
| Turns, lock-to-lock | 2.83 |
| Turning diameter, curb-to-curb | 34.8 ft. |

TIRES & BRAKES

| | 2.4L I4 & 2.0L I4 (SX) [†] |
|-------------|---|
| Tire type | 225/60R17 (LX), 235/55R18 (EX/SX) |
| Brakes type | Power-assisted ABS + Electronic Stability Control |
| Front | 11.8 in. discs (FWD/AWD) |
| Rear | 11.2 in. discs (FWD/AWD) |

2015 EPA-ESTIMATED FUEL ECONOMY²⁸

| | 2.4L I4 | 2.0L I4 (SX) [†] |
|------------------------------|---------|---------------------------|
| Estimated City/Highway MPG | 21/28 | 19/26 |
| Fuel tank capacity (gallons) | 15.3 | 15.3 |

¹SX TRIM WILL BE AVAILABLE 1ST QUARTER OF 2015.

ENDNOTES

1. Warning: Driving while distracted is dangerous and should be avoided. It can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. Drivers should remain attentive to driving and always exercise caution when using the steering-wheel-mounted controls while driving. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance from photographs. See retailer for details. No subscription fee for UVO eServices. No charge for the UVO eServices app, but it requires downloading. App uses your smartphone cellular data service. Normal cellular service rates will apply. 2. The Kia Sportage received the lowest number of problems per 100 vehicles among small SUVs in a tie in the proprietary J.D. Power 2013-2014 Initial Quality Studies[™]. 2014 study based on responses from 86,118 new-vehicle owners, measuring 239 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February–May 2014. Your experiences may vary. Visit jdpower.com. 3. These systems are not substitutes for proper and safe driving, backing-up or parking procedures, therefore always drive safely and use caution. These systems may not detect every object behind the vehicle, in a driver's blind spot, surrounding areas of the vehicle, or direction of travel. Images shown for illustration only. 4. All SiriusXM[®] services require a subscription, sold separately, after 3-month trial included with vehicle purchase. See the SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM, and all related marks and logos are trademarks of SiriusXM Radio Inc. Satellite and Internet radio channel lineups may vary slightly. 5. Kia accessory cable required for iPod[®] connectivity when using with navigation system. Cable and iPod[®] mobile digital device sold separately. iPod[®] is a registered trademark of Apple Inc. 6. The Bluetooth[®] word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. Other trademarks and trade names are those of their respective owners. A compatible Bluetooth[®] enabled cell phone is required to use Bluetooth[®] wireless technology. 7. Apple iPhone[®] and select Android[™] devices only are UVO eServices compatible. iPhone[®] is a registered trademark of Apple Inc. Android[™] is a trademark of Google Inc. 8. Feature activates after an airbag deployment. Feature requires a mobile phone connected via Bluetooth[®] wireless technology. Dependent on cellular service coverage area. 9. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Certain limitations apply. Coverage details are available in the Kia Warranty and Consumer Information Manual. To use the Enhanced Roadside Assist feature, a mobile phone connected via Bluetooth[®] wireless technology within the cellular service coverage area is required. 10. Vehicle Diagnostics feature does not take the place of regularly scheduled maintenance. Feature checks powertrain, chassis, and airbag systems only. For factory-recommended maintenance schedule, see the Maintenance Feature of UVO eServices or the Owner's Manual. 11. Google, Google Play, and Google Maps are trademarks of Google Inc. Google Maps ©2014 Google. 12. Feature operates with certain smartphone devices with activation of app. Normal cellular service rates apply. 13. Apple, the Apple logo, Siri, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark

A FULL LINE OF VEHICLES DESIGNED TO INSPIRE AND EXHILARATE



kia.com



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youtube.com/kia

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