

2015
SOUL





SOUL



SOUL EV

A new way to roll®

Presenting the 2015 Kia Soul. With unique styling, precise handling and a wealth of entertainment options, it redefines fun-to-drive. Soul also offers an impressive array of available premium features matched by a wide range of advanced standard safety systems. This year, Soul is generating even more excitement with the new all-electric Soul EV.† Its innovative energy-efficient engineering means no more stops at the gas station, no more oil changes and no more emissions. So now, with the debut of the forward-thinking Soul EV, you can choose from two great ways to roll.

†Soul EV expected September 2014. Only available in certain markets with limited availability. Cover: I (exclaim) WITH THE WHOLE SHABANG PACKAGE SHOWN. This page: I (exclaim) WITH THE WHOLE SHABANG PACKAGE AND SOUL EV + (plus) SHOWN.

Excitement by design

Everything from an available 2.0L Gasoline Direct Injection (GDI) engine* to an available panoramic sunroof* with power sunshade is designed to make every drive more exciting than ever. Unique exterior styling — complemented by a striking interior with soft-touch material throughout — gives Soul a personality all its own. Three trim levels along with a choice of packages allow you to add an impressive variety of options. Like all Kia models, Soul comes with an industry-leading, 10-year/100,000-mile warranty program.¹





Uniquely entertaining

Available pulsating multicolored front-door speaker lights* — they're just one of the features Soul combines into a fully integrated entertainment system. USB/auxiliary jacks allow you to play your favorite tunes from your own music library using a compatible MP3 audio player. Soul lets you enjoy that music on an available Infinity®² premium sound system with eight speakers, including an external amplifier and a subwoofer that provides a concert-like audio experience.* In addition, an available UV0 eServices³ Infotainment System with voice-command navigation* increases your choices in entertainment and convenience.

It's open to almost anything

Soul lets you carry all the cargo you need to suit your lifestyle with an expansive 24.2 cu. ft. of available space. It's also remarkably versatile thanks to 60/40 split-folding rear seats. An easy-open liftgate provides quick access to the roomy cargo area, which also includes a handy, hidden storage compartment with built-in dividers.



1. 60/40 SPLIT-FOLDING REAR SEATS Conveniently carry longer items, passengers — or a combination of both — by folding down one or both of the rear seats. **2. REAR-PASSENGER COMFORT** The rear seat has room for three passengers or two passengers and a flip-down center armrest with dual cupholders. **3. CONCEALED STORAGE** The floor of the cargo area flips up to reveal a hidden compartment for securely carrying smaller items. In addition, a cargo cover on + (plus) and ! (exclaim) models will keep your things out of view. **4. ROOF-RACK READY** To carry even more gear, an accessory roof-rack is available.* The rack's mounting points are flush with the roofline to maintain a streamlined exterior design when the rack is not installed.



The freedom of a panoramic sunroof

If you've ever marveled at a sky full of stars, then you'll appreciate the idea behind the available panoramic sunroof with power sunshade.* It gives you all the room you need to let your imagination soar — which is one more reason why, with Soul, the sky's the limit.



Comfort to go

It's your space — and the closer you look, the better it gets. A spacious, well-appointed interior lets you travel in style and comfort. Soft-touch material on the dash and throughout the interior, complemented by available black gloss trim accents,* gives it a sleek look all its own. Soul + (plus) and Soul ! (exclaim) are available with features that enhance comfort and convenience, including leather seat trim, a 10-way power-adjustable driver's seat with power lumbar support and automatic climate control.* In addition, glove-soft Nappa leather seat trim, available on Soul ! (exclaim), is both sophisticated and exceptionally comfortable.



Enjoy the benefits of advanced technology

Soul puts advanced technology to work for you, making every drive more convenient and enjoyable. Premium available features include everything from a voice-command navigation system to an Infinity®² audio system with eight speakers, including a subwoofer and an external amplifier for the ultimate audio experience.*

1. SUPERVISION GAUGES* Available Supervision meter cluster display has sharp, high-contrast graphics thanks to its 4.3-inch Thin-Film Transistor (TFT) color LCD. **2. HEATED STEERING WHEEL*** Make driving in colder weather more comfortable with an available heated steering wheel. **3. HEATED SEATS*** To help ensure comfortable driving in cold weather, available heated front seats feature multiple temperature settings. The available heated rear seat cushions have high and low settings. **3. VENTILATED FRONT SEATS*** To help ensure optimal comfort in warm weather, the available ventilated front seats let you choose multiple fan speeds to circulate cool air through perforations in the seat leather. **4. REAR-CAMERA DISPLAY*** This available feature helps you see things behind your vehicle that you might not see by looking over your shoulder. **5. SPEAKER LIGHTS*** Front-door speakers are highlighted by available pulsating, multicolored speaker lights. Choose a setting that alternates colors or pulsates according to volume level with a steady yellow-orange. **6. PUSH-BUTTON START*** Start or stop the engine with the push of a button with the available Smart Key remote, even when you have the key fob in your pocket or purse.



BLUETOOTH® WIRELESS TECHNOLOGY⁵ Enjoy streaming audio when using a Bluetooth® wireless technology-enabled device. **SIRIUSXM® SATELLITE RADIO⁶** Enjoy 150 channels of commercial-free music, sports and news in your Soul during your 3-month SiriusXM All Access trial, which also includes 160+ channels on your computer, smartphone and tablet. **STEERING-WHEEL-MOUNTED CONTROLS** Soul lets you conveniently operate the audio system without taking your hands off the steering wheel.



Engineered to perform

Soul is designed to make driving fun. You can turn every trip around town into a high-energy outing thanks to Soul + (plus) and ! (exclaim) models' 164-horsepower, 2.0L Gasoline Direct Injection (GDI) engine and Sportmatic® transmission with clutch-free manual shifting. In addition, FlexSteer™ electronic steering gives you a choice between regular and comfort settings — along with a sport setting for when you're in the mood to enjoy Soul's quick and agile handling. An available Eco Package on Soul + (plus) includes Idle Stop & Go (ISG). It automatically turns off the engine when you come to a complete stop and then seamlessly restarts the engine when you release the brake pedal.



Advanced safety systems — because driving is more than fun and games

Soul helps provide peace of mind when life throws you a curve. Its safety systems[†] are engineered to help you maintain control, even in challenging road conditions and in some emergency situations. Each one is designed to function automatically, leaving you free to focus on the road ahead.

VEHICLE STABILITY

MANAGEMENT (VSM)

VSM adds steering direction control capability. It intervenes when appropriate to help the driver regain control of the vehicle.

ELECTRONIC STABILITY CONTROL (ESC)

ESC monitors your vehicle's response during emergency maneuvers. It can then control the engine and brakes to help keep your Soul on course.

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during vehicle acceleration, it uses engine power and brake force to help transfer power to the wheels that have the most traction.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

BRAKE ASSIST SYSTEM (BAS)

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

HILL-START ASSIST CONTROL (HAC)

To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

Strength



SIDE-IMPACT DOOR BEAMS

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the body of the vehicle.

FRONT & REAR CRUMPLE ZONES

Front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the structural integrity of the passenger compartment in certain collisions.

REAR CHILD-SAFETY DOOR LOCKS

Rear child-safety door locks are designed to help prevent the doors from being opened accidentally, which is especially important when small children are passengers. With the doors in the locked position, they can only be opened from the outside.

LATCH SYSTEM

The Lower Anchors and Tethers for Children (LATCH) system is standard and makes it easier to securely install a compatible child seat at either end of the rear seat.

AIRBAG & SEAT BELT SENSORS

This advanced system monitors the severity of certain impacts, the presence of a front passenger and seat belt use, and then controls airbag inflation accordingly.¹⁴

FRONT SEAT BELT PRETENSIONERS

Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

HEIGHT-ADJUSTABLE SEAT BELT ANCHORS

The front height-adjustable seat belt anchors allow the driver and front-passenger seat belts to be raised and lowered for a proper fit.

FRONT AND REAR THREE-POINT SEAT BELTS

Three-point seat belts are standard for all five seating positions, so that each person is protected with an over-the-lap and shoulder seat belt.

Intelligence



Delivering on a promise

Kia is committed to producing world-class vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features and advanced safety systems. Kia's dedication to quality and value has been widely recognized — one reason why Kia has been named as a top 100 brand in Interbrand's Best Global Brands 2013 report.¹⁵ In addition, Kelley Blue Book's KBB.com has announced the recipients of its Brand Image Awards, naming Kia as the 2014 Best Value Brand. This honor recognizes our success at producing fuel-efficient and affordable vehicles.¹⁶



TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia's belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with proven track records, and after two podium finishes early in the 2014 season you can look for Kia in the winner's circle at racetracks across America in the months ahead.



COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners as well as Kia's designers with pride.



KIA GT4 STINGER CONCEPT VEHICLE SHOWN (not available for sale).



COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant recently produced its one millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant.¹⁷ Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 14,000 jobs in West Point and the surrounding areas. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

INDUSTRY-LEADING WARRANTY PROGRAM¹⁸

Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.¹⁹

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

DONORSCHOOSER.ORG

Kia is committed to providing assistance to those in need. That's why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than \$5 million to fund more than 10,000 projects across all 50 U.S. states, impacting more than 1.5 million high-need public school students in just two years.



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA
17



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE LPGA
18



PACKAGES

UV0 eSERVICES PACKAGE (AVAILABLE ON SOUL 1.6L W/AUTOMATIC TRANSMISSION AND + (PLUS))

1. UV0 eServices³ Infotainment System
2. Rear-Camera Display⁴
3. Auto-on/off headlights
4. Front fog lights (Soul 1.6L only)



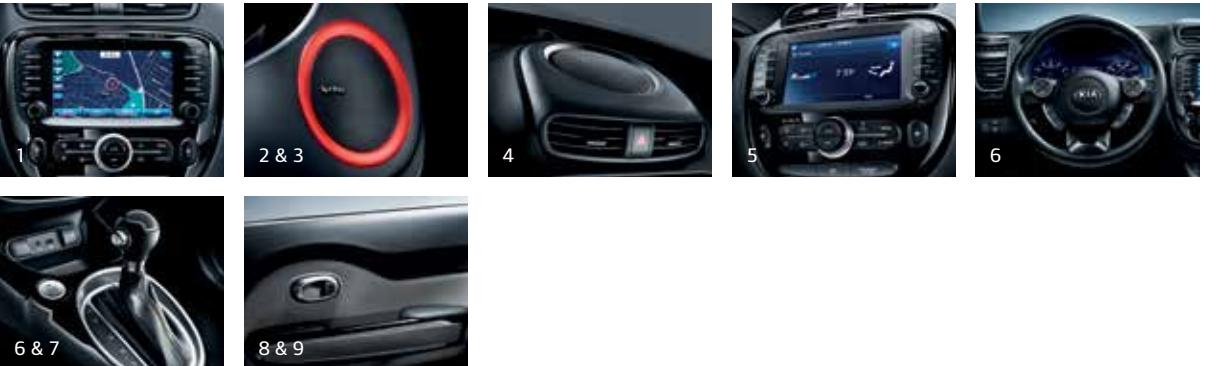
+ (plus) ECO PACKAGE

1. Idle Stop & Go (ISG) system
2. Low rolling resistance tires (16" tires instead of 17")



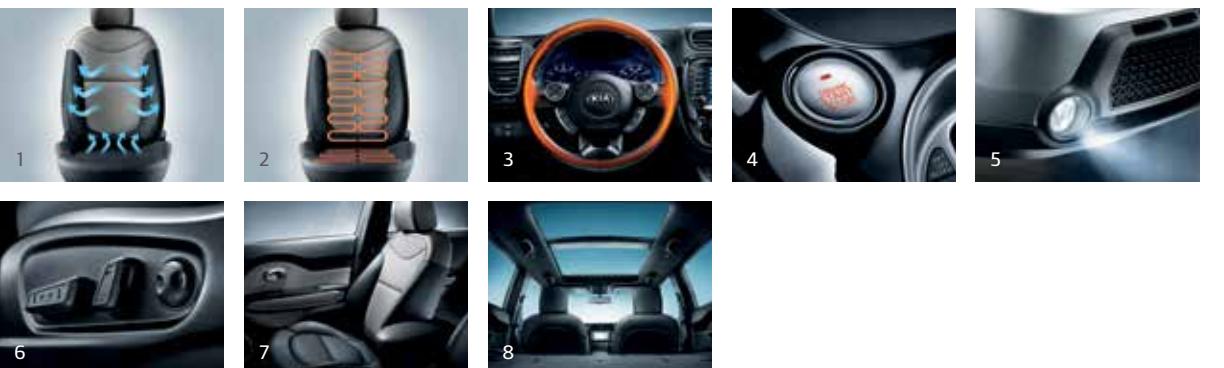
+ (plus) AUDIO PACKAGE (REQUIRES UV0)

1. UV0 eServices³ Infotainment System w/voice-command navigation system w/SiriusXM Travel Link⁵ Rear-Camera Display⁴
2. Infinity^{®2} audio & speakers w/HD Radio[™] Technology¹⁹
3. Front-door speaker lights
4. Center channel speaker
5. Automatic temperature control w/auto defog & cluster ionizer
6. Leather-wrapped steering wheel & gearshift knob
7. Black gloss trim
8. Leatherette interior trim
9. Satin chrome interior door handles
10. External amplifier, subwoofer (not shown)



+ (plus) PRIMO PACKAGE (REQUIRES AUDIO PACKAGE)

1. Ventilated front seats
2. Heated front seats, heated rear seat cushions (not shown)
3. Heated steering wheel
4. Push-button start w/Smart Key
5. Front fog lights
6. 10-way power-adjustable driver's seat w/lumbar support
7. Leather seat trim
8. Panoramic sunroof w/power sunshade (replaces roof-rack ready mounting points)
9. Immobilizer (not shown)



! (exclaim) SUN & SOUND PACKAGE

1. UV0 eServices³ Infotainment System w/voice-command navigation system w/SiriusXM Travel Link⁵ Rear-Camera Display⁴
2. Infinity^{®2} audio & speakers w/HD Radio[™] Technology¹⁹
3. Front-door speaker lights
4. Center channel speaker
5. Automatic temperature control w/auto defog & cluster ionizer
6. Panoramic sunroof w/power sunshade (replaces roof-rack ready mounting points)
7. External amplifier, subwoofer (not shown)



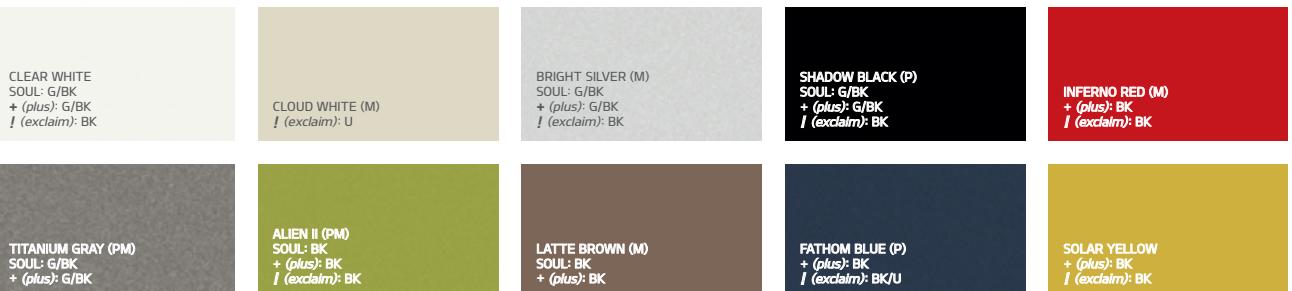
! (exclaim) THE WHOLE SHABANG PACKAGE (REQUIRES SUN & SOUND PACKAGE)

1. Ventilated front seats
2. Heated front seats, heated rear seat cushions (not shown)
3. Heated steering wheel
4. Push-button start w/Smart Key
5. HID low-beam headlights w/auto leveling, LED accent lights (jewel-type)
6. Supervision meter cluster w/4.3" TFT color LCD
7. Leather seat trim
8. Immobilizer (not shown)



COLORS

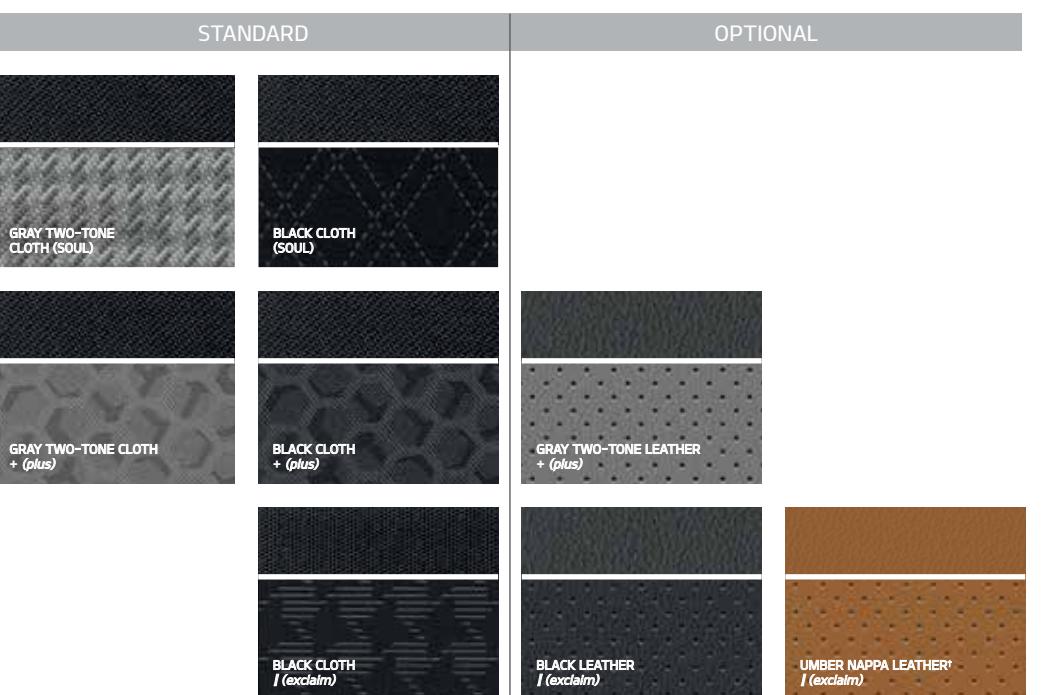
EXTERIOR



(M) = METALLIC PAINT
(P) = PEARL PAINT
(PM) = PEARL METALLIC PAINT

INTERIOR COMBINATIONS ARE INDICATED BY:
BK = BLACK INTERIOR, G = GRAY TWO-TONE, U = UMBER COLOR PACKAGE (INCLUDES NAPPA LEATHER SEAT TRIM, UMBER COLOR DOOR ARMREST ACCENTS AND BLACK GLOSS WHEEL INSERTS)

INTERIOR



ACTUAL EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE.

FEATURES

MECHANICAL & EXTERIOR

SOUL
+ (plus)
I (exclaim)

1.6L Gasoline Direct Injection 4-cylinder engine	● - -
2.0L Gasoline Direct Injection 4-cylinder engine	- ● ●
6-speed manual transmission	● - -
6-speed automatic transmission w/Sportmatic®	○ ● ●
Idle Stop & Go (ISG) system	- ○ -
16" tires w/steel wheel covers	● - -
16" tires w/alloy wheels	○ ○ -
17" tires w/alloy wheels	- ● -
18" tires w/alloy wheels	- - ●
Panoramic sunroof w/power sunshade (replaces roof-rack mounting points)	- ○ ○

INTERIOR & CONVENIENCE

Air conditioning	● ● ●
Automatic temperature control w/cluster ionizer	- ○ ○
AM/FM/MP3/SiriusXM Satellite Radio ⁶	● ● ●
USB/auxiliary input jacks	● ● ●
Infinity® ² audio system w/center speaker, subwoofer, external amplifier, front-door speaker lights & HD Radio™ Technology ¹⁹	- ○ ○
2 front, 2 rear, 2 tweeter speakers	● ● ●
UVO eServices ³ Infotainment System	○ ○ ●
UVO eServices ³ Infotainment System w/voice-command navigation system w/SiriusXM Travel Link ⁶	- ○ ○
Rear-Camera Display ⁴	○ ○ ●
Steering-wheel-mounted ³ audio controls	● ● ●
Steering-wheel-mounted ³ cruise controls	○ ● ●
FlexSteer™ driver-selectable steering assist	● ● ●
Push-button start w/Smart Key	- ○ ○
Tilt & telescopic steering column	● ● ●
Bluetooth® ⁵ wireless technology	● ● ●

SEATING & TRIM

Gray two-tone cloth seats	● ● -
Black cloth seats	● ● ●
Gray two-tone leather seat trim	- ○ -
Black leather seat trim	- - ○
Umber Nappa leather seats	- - ○
Leather-wrapped steering wheel & gearshift knob	- ○ ●
60/40 split-folding rear seat	● ● ●
6-way adjustable driver's seat	● ● -
10-way power-adjustable driver's seat	- ○ ●
Driver's seat lumbar support	- ○ ●
Heated front seats & rear seat cushions	- ○ ○

RESTRAINT & SAFETY SYSTEMS¹⁴

Dual front advanced airbags ¹⁴	● ● ●
Dual front seat-mounted side airbags ¹⁴	● ● ●
Full-length side curtain airbags ¹⁴	● ● ●
Front & rear 3-point seat belts	● ● ●
Front seat belt pretensioners	● ● ●
Height-adjustable front seat belt anchors	● ● ●
Anti-lock Braking System (ABS)	● ● ●
Electronic Stability Control (ESC)	● ● ●

SOUL
+ (plus)
I (exclaim)

Body-color, power outside mirrors	● - -
Body-color, heated, power outside mirrors	- ● ●
Outside mirrors w/turn-signal indicators	- - ●
LED accent lights	- - ●
LED taillights w/LED high-mount stoplight	- - ●
Front fog lights	○ ○ ●
HID low-beam headlights w/auto leveling	- - ○
Roof-rack ready mounting points	● ● ●
Rear-window defroster	● ● ●
Privacy glass	● ● ●

Power door locks w/two-turn entry system	● ● ●
Power windows w/driver one-touch auto down	● - -
Power windows w/driver & front passenger's one-touch auto-up/down	- ● ●
Remote keyless entry	○ ○ ●
Active Eco System	○ ○ ●
Auto-dimming rearview mirror	- - ●
Auto-on/off headlights	○ ○ ●
Supervision meter cluster w/4.3" TFT color LCD	- - ○
2 12V power outlets (3 on +/)	● ● ●
Dual front cupholders	● ● ●
Center console armrest & storage	○ ○ ●
Rear-center armrest w/cupholders	- ● ●
Illuminated dual visor vanity mirrors w/sliding rod	● ● ●
Trip computer	● ● ●
Rear child-safety door locks	● ● ●
Tire-Pressure Monitoring System (TPMS) ²⁰	● ● ●

Ventilated front seats	- ○ ○
Heated steering wheel	- ○ ○
Leatherette meter hood, door center trim inserts, door armrest	- ○ ●
Black gloss accents	- ○ ●
Satin-chrome interior door handles	- ○ ●
Front-door map pockets w/bottle holders	● ● ●
Cargo area light	● ● ●
Cargo cover	- ● ●
Under-cargo organization tray	● ● ●
Rear-passenger personal lighting	- ○ ○

Traction Control System (TCS)	● ● ●
Vehicle Stability Management (VSM)	● ● ●
Electronic Brake-force Distribution (EBD)	● ● ●
Brake Assist System (BAS)	● ● ●
Hill-start Assist Control (HAC)	● ● ●
Side-impact door beams	● ● ●
Front & rear crumple zones	● ● ●
Lower Anchors and Tethers for Children (LATCH)	● ● ●

SPECIFICATIONS

ENGINE

	1.6L I4	2.0L I4
Type	4-cylinder, aluminum block & head	4-cylinder, aluminum block & head
Valve gear	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)
Displacement	1,591 cc	1,999 cc
Compression ratio	11.0:1	11.5:1
Horsepower (SAE net)	130 hp @ 6,300 rpm	164 hp @ 6,200 rpm
Torque (SAE net)	118 lb.-ft. @ 4,850 rpm	151 lb.-ft. @ 4,000 rpm
Fuel system	Gasoline Direct Injection (GDI)	Gasoline Direct Injection (GDI)
Transmission	6-speed manual Electronically controlled	6-speed automatic, overdrive w/Sportmatic® Electronically controlled 6-speed automatic, overdrive w/Sportmatic®

DIMENSIONS

	1.6L I4/2.0L I4
Wheelbase	101.2 in.
Track (front/rear)	62.0 in./62.5 in.
Length	163.0 in.
Width	70.9 in.
Height	63.0 in.
Ground clearance	5.9 in.
Approach/departure angle	19.2/29.8 degrees
Legroom (front/rear)	40.9 in./39.1 in.
Headroom (front/rear)	39.6 in./39.5 in.
Shoulder room (front/rear)	55.5 in./54.7 in.
Hip room (front/rear)	53.2 in./49.3 in.
Passenger volume	101.0 cu. ft.
Cargo volume	24.2 cu. ft.

ENDNOTES

1. The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and the New Vehicle Limited Warranty (Basic). All warranties and roadside assistance are limited. See retailer for details or go to kia.com. 2. Infinity® is a registered trademark of Harman International Industries, Inc. 3. Warning: Driving while distracted is dangerous and should be avoided. It can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. Drivers should remain attentive to driving and always exercise caution when using the steering-wheel-mounted controls while driving. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance from photographs. See retailer for details. No subscription fee for UVO eServices. No charge for the UVO eServices app but requires downloading. App uses your smartphone cellular data service. Normal cellular service rates will apply. Internet hotspot connection can be made to your personal wireless Internet at home or to a smartphone device with Internet service plan (normal cellular service rates may apply). 4. The Rear-Camera Display is not a substitute for proper and safe backing-up procedures. Always drive safely and use caution when backing up. The Rear-Camera Display may not detect every object behind the vehicle. 5. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. Other trademarks and trade names are those of their respective owners. A compatible Bluetooth® enabled cell phone is required to use Bluetooth® wireless technology. 6. All SiriusXM services require a subscription, sold separately, after 3-month trial included with vehicle purchase. See the [SiriusXM Customer Agreement for complete terms at www.siriusxm.com](http://www.siriusxm.com). Programming subject to change. Sirius satellite service is available only to those in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and Internet radio channel lineups may vary slightly. 7. Google, Google Play and Google Maps are trademarks of Google Inc. Google Maps ©2014 Google. 8. Feature operates with certain smartphone devices with activation of app. Normal cellular service rates apply. 9. Apple iPhone® and select Android™ devices only are UVO eServices compatible. iPhone® is a registered trademark of Apple Inc. Android™ is a trademark of Google Inc. 10. Feature activates after an airbag deployment. Feature requires a mobile phone connected via Bluetooth® wireless technology. Dependent on cellular service coverage. 11. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Certain limitations apply. Coverage details are available in the Kia Warranty and Consumer Information Manual. To use the Enhanced Roadside Assist feature, a mobile phone connected via Bluetooth® wireless technology within the cellular service coverage area is required. 12. Vehicle Diagnostics feature does not take the place of regularly scheduled maintenance. Feature checks powertrain, chassis, and airbag systems only. For factory-recommended maintenance schedule, see the Maintenance Feature of UVO eServices or the Owner's Manual. 13. Apple, the Apple logo, Siri and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Siri compatible with iOS 6 and above only. 14. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 15. Interbrand's Best Global Brands 2013 report is a look at financial performance of the brand, role of brand in the purchase decision process and the brand strength. Go to www.bestglobalbrands.com for more information. 16. 2014 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Market Intelligence. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. For EPA-estimated MPG information, see retailer or go to kia.com. 17. NBA identifications are the intellectual property of NBA Properties, Inc. ©2014 NBA Properties, Inc. All rights reserved. 18. All materials and intellectual property related to the LPGA are owned by the LPGA, and any unauthorized use is strictly prohibited without the LPGA's expressed prior written consent. 19. HD Radio™ and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. 20. Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis. 21. Refer to specifications above for EPA fuel economy estimates. Actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition.

CURB WEIGHT

	1.6L I4	2.0L I4
Manual transmission	2,714 lbs.	—
Automatic transmission	2,784 lbs.	2,837 lbs.

BODY & CHASSIS

	1.6L I4/2.0L I4
Layout	Front engine, front-wheel drive
Front suspension</td	



kia.com



facebook.com/kiasoul



twitter.com/kia



youtube.com/kia

All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors America makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors America may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown may include optional equipment. All video and camera screens shown in brochure are simulated. Kia Motors America, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. See your Kia retailer or kia.com for further details concerning Kia's available limited warranties. ©2014 Kia Motors America, Inc. Reproduction of the contents of this material without the expressed written approval of Kia Motors America, Inc., is prohibited.