

2015  
SOUL







SOUL



SOUL EV

## A new way to roll®

Presenting the 2015 Kia Soul. With unique styling, precise handling and a wealth of entertainment options, it redefines fun-to-drive. Soul also offers an impressive array of available premium features matched by a wide range of advanced standard safety systems. This year, Soul is generating even more excitement with the new all-electric Soul EV.<sup>†</sup> Its innovative energy-efficient engineering means no more stops at the gas station, no more oil changes and no more emissions. So now, with the debut of the forward-thinking Soul EV, you can choose from two great ways to roll.

<sup>†</sup>Soul EV expected September 2014. Only available in certain markets with limited availability.  
Cover: *! (exclaim)* WITH THE WHOLE SHABANG PACKAGE SHOWN. This page: *! (exclaim)* WITH THE WHOLE SHABANG PACKAGE AND SOUL EV + *(plus)* SHOWN.



## Excitement by design

Everything from an available 2.0L Gasoline Direct Injection (GDI) engine\* to an available panoramic sunroof\* with power sunshade is designed to make every drive more exciting than ever. Unique exterior styling — complemented by a striking interior with soft-touch material throughout — gives Soul a personality all its own. Three trim levels along with a choice of packages allow you to add an impressive variety of options. Like all Kia models, Soul comes with an industry-leading, 10-year/100,000-mile warranty program.<sup>1</sup>



1, \* See Features and Specifications pages for availability and endnote. Not all optional features are available on all trims. / (exclaim) WITH THE WHOLE SHABANG PACKAGE SHOWN.





## Uniquely entertaining

Available pulsating multicolored front-door speaker lights\* — they're just one of the features Soul combines into a fully integrated entertainment system. USB/auxiliary jacks allow you to play your favorite tunes from your own music library using a compatible MP3 audio player. Soul lets you enjoy that music on an available Infinity®<sup>2</sup> premium sound system with eight speakers, including an external amplifier and a subwoofer that provides a concert-like audio experience.\* In addition, an available UVO eServices<sup>3</sup> Infotainment System with voice-command navigation\* increases your choices in entertainment and convenience.

2, 3, \* See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. ! (exclaim) WITH THE WHOLE SHABANG PACKAGE SHOWN.



# It's open to almost anything

Soul lets you carry all the cargo you need to suit your lifestyle with an expansive 24.2 cu. ft. of available space. It's also remarkably versatile thanks to 60/40 split-folding rear seats. An easy-open liftgate provides quick access to the roomy cargo area, which also includes a handy, hidden storage compartment with built-in dividers.



**1. 60/40 SPLIT-FOLDING REAR SEATS** Conveniently carry longer items, passengers — or a combination of both — by folding down one or both of the rear seats. **2. REAR-PASSENGER COMFORT** The rear seat has room for three passengers or two passengers and a flip-down center armrest with dual cupholders. **3. CONCEALED STORAGE** The floor of the cargo area flips up to reveal a hidden compartment for securely carrying smaller items. In addition, a cargo cover on + (*plus*) and ! (*exclaim*) models will keep your things out of view. **4. ROOF-RACK READY** To carry even more gear, an accessory roof-rack is available.<sup>†</sup> The rack's mounting points are flush with the roofline to maintain a streamlined exterior design when the rack is not installed.

<sup>\*</sup>See Features page for availability. Not all optional features are available on all trims. <sup>†</sup>**Not available with panoramic sunroof.** ! (*exclaim*) WITH THE WHOLE SHABANG PACKAGE SHOWN.



## The freedom of a panoramic sunroof

If you've ever marveled at a sky full of stars, then you'll appreciate the idea behind the available panoramic sunroof with power sunshade.\* It gives you all the room you need to let your imagination soar — which is one more reason why, with Soul, the sky's the limit.





## Comfort to go

It's your space — and the closer you look, the better it gets. A spacious, well-appointed interior lets you travel in style and comfort. Soft-touch material on the dash and throughout the interior, complemented by available black gloss trim accents,\* gives it a sleek look all its own. Soul + *(plus)* and Soul ! *(exclaim)* are available with features that enhance comfort and convenience, including leather seat trim, a 10-way power-adjustable driver's seat with power lumbar support and automatic climate control.\* In addition, glove-soft Nappa leather seat trim, available on Soul ! *(exclaim)*, is both sophisticated and exceptionally comfortable.

\*See Features page for availability. Not all optional features are available on all trims. Rear-center armrest will have limited availability on some models. ! *(exclaim)* WITH THE WHOLE SHABANG PACKAGE SHOWN.





# Enjoy the benefits of advanced technology

Soul puts advanced technology to work for you, making every drive more convenient and enjoyable. Premium available features include everything from a voice-command navigation system to an Infinity®<sup>2</sup> audio system with eight speakers, including a subwoofer and an external amplifier for the ultimate audio experience.\*

**1. SUPERVISION GAUGES\*** Available Supervision meter cluster display has sharp, high-contrast graphics thanks to its 4.3-inch Thin-Film Transistor (TFT) color LCD. **2. HEATED STEERING WHEEL\*** Make driving in colder weather more comfortable with an available heated steering wheel. **3. HEATED SEATS\*** To help ensure comfortable driving in cold weather, available heated front seats feature multiple temperature settings. The available heated rear seat cushions have high and low settings. **3. VENTILATED FRONT SEATS\*** To help ensure optimal comfort in warm weather, the available ventilated front seats let you choose multiple fan speeds to circulate cool air through perforations in the seat leather. **4. REAR-CAMERA DISPLAY\*\*** This available feature helps you see things behind your vehicle that you might not see by looking over your shoulder. **5. SPEAKER LIGHTS\*** Front-door speakers are highlighted by available pulsating, multicolored speaker lights. Choose a setting that alternates colors or pulsates according to volume level with a steady yellow-orange. **6. PUSH-BUTTON START\*** Start or stop the engine with the push of a button with the available Smart Key remote, even when you have the key fob in your pocket or purse.



**BLUETOOTH® WIRELESS TECHNOLOGY\*** Enjoy streaming audio when using a Bluetooth® wireless technology-enabled device. **SIRIUSXM® SATELLITE RADIO\*** Enjoy 150 channels of commercial-free music, sports and news in your Soul during your 3-month SiriusXM All Access trial, which also includes 160+ channels on your computer, smartphone and tablet. **STEERING-WHEEL-MOUNTED CONTROLS** Soul lets you conveniently operate the audio system without taking your hands off the steering wheel.

2, 4, 5, 6, \* See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. Images are for illustration only. / (exclaim) WITH THE WHOLE SHABANG PACKAGE SHOWN.



# It's nice to be well connected

**ADVANCED VOICE RECOGNITION\***

UVO eServices<sup>3\*</sup> advanced voice-recognition technology lets you conveniently manage your music and enjoy hands-free<sup>3</sup> use of your phone — with simple, intuitive verbal commands.

**LOCAL SEARCH POWERED BY GOOGLE®\*\***

UVO eServices<sup>3\*</sup> can access Local Search powered by Google® when it is connected wirelessly to an internet hotspot.<sup>3</sup>

**MY POINTS OF INTEREST\***

UVO eServices<sup>3\*</sup> allows you to use a web-enabled computer to send locations that you find on Google Maps™<sup>7</sup> mapping service to the navigation system for route guidance.

**PARKING MINDER®\***

Parking Minder can record your vehicle's location whenever you park. Then you can use your compatible smartphone<sup>9</sup> to help find your car. It also lets you take pictures of the area for reference, write a reminder note or set an alarm if you're parked at a meter.

**911 CONNECT™<sup>10\*</sup>**

In the event that an airbag is deployed, 911 Connect automatically initiates a call to emergency services. In some circumstances, UVO eServices<sup>3\*</sup> can also transmit your vehicle's location to the emergency services operator.

**ENHANCED ROADSIDE ASSIST™<sup>11</sup>**

You can call for roadside assistance by touching an icon on the smartphone<sup>9</sup> app<sup>3\*</sup> screen. UVO eServices<sup>3\*</sup> then sends your location to the Call Center and connects you to an operator.

**VEHICLE DIAGNOSTICS™<sup>12\*</sup>**

Vehicle Diagnostics lets you perform a diagnostics check at any time or schedule one on a regular basis. Diagnostics Trouble Code (DTC) automatically alerts you to schedule an appointment or request roadside assistance if the system detects a critical powertrain issue.



**UVO** — short for “your voice.” Soul is available with the innovative UVO eServices<sup>3</sup> Infotainment System with voice-command navigation.\* It provides you with an easy, hands-free<sup>3</sup> way to connect to your vehicle by seamlessly integrating a compatible smartphone<sup>9</sup> with your Soul. UVO eServices<sup>3\*</sup> also lets you stream

music, download Apps from the App Download Center, monitor your vehicle's driving habits, access 911 Connect<sup>10</sup> or Enhanced Roadside Assist,<sup>11</sup> and check maintenance requirements with Vehicle Diagnostics<sup>12</sup> on the large 8" capacity touch screen.\* Additionally, there are no subscription fees<sup>3</sup> to enjoy all these benefits.



**UVO eSERVICES APP<sup>3</sup>**

An available free app allows you to integrate your compatible smartphone<sup>9</sup> with your vehicle — and make the most of UVO eServices.<sup>3\*</sup> This app can be downloaded at the App Store<sup>SM13</sup> and Google Play™ Store.<sup>7</sup>

**MY CAR ZONE\***

My Car Zone provides Curfew, Speed and Geo Fence alerts based on your targeted presets. You may also use the touch screen to check driving habits — including the history of preset violations for curfew time, speed limit or geographical radius parameters.

**eSERVICES<sup>3</sup> GUIDE\***

To learn more about UVO eServices<sup>3\*</sup> features, you may access an automated user manual by using the touch screen on the vehicle.

**VOICE-COMMAND NAVIGATION\***

The available voice-command navigation system has a vivid 8-inch color screen and delivers continuously updated highway conditions from SiriusXM Traffic.<sup>5</sup>

**MYUVO.COM WEB/MOBILE\***

MyUVO.com lets you check Vehicle Diagnostics<sup>12\*</sup> and schedule appointments with your preferred or nearby Kia retailer using your home computer or mobile device.

**APP DOWNLOAD CENTER\***

Wirelessly connect to an internet hotspot<sup>3</sup> and download available apps to your Soul.

**APPLE®<sup>13</sup> SIRI® COMPATIBLE\***

UVO eServices<sup>3\*</sup> enables you to access your iPhone®'s<sup>13</sup> Siri with the vehicle's steering-wheel-mounted<sup>3</sup> controls.



3, 6, 7, 8, 9, 10, 11, 12, 13, \* See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. Actual component appearance may vary. Siri compatible with iOS 6 and above only. UVO eSERVICES INFOTAINMENT SYSTEM WITH VOICE-COMMAND NAVIGATION SHOWN.





## Engineered to perform

Soul is designed to make driving fun. You can turn every trip around town into a high-energy outing thanks to Soul + *(plus)* and ! *(exclaim)* models' 164-horsepower, 2.0L Gasoline Direct Injection (GDI) engine and Sportmatic® transmission with clutch-free manual shifting. In addition, FlexSteer™ electronic steering gives you a choice between regular and comfort settings — along with a sport setting for when you're in the mood to enjoy Soul's quick and agile handling. An available Eco Package on Soul + *(plus)* includes Idle Stop & Go (ISG). It automatically turns off the engine when you come to a complete stop and then seamlessly restarts the engine when you release the brake pedal.

! *(exclaim)* WITH THE WHOLE SHABANG PACKAGE SHOWN.





# Advanced safety systems — because driving is more than fun and games

Soul helps provide peace of mind when life throws you a curve. Its safety systems† are engineered to help you maintain control, even in challenging road conditions and in some emergency situations. Each one is designed to function automatically, leaving you free to focus on the road ahead.

**VEHICLE STABILITY MANAGEMENT (VSM)**  
VSM adds steering direction control capability. It intervenes when appropriate to help the driver regain control of the vehicle.

**ELECTRONIC STABILITY CONTROL (ESC)**  
ESC monitors your vehicle's response during emergency maneuvers. It can then control the engine and brakes to help keep your Soul on course.

**TRACTION CONTROL SYSTEM (TCS)**  
When TCS senses wheelspin during vehicle acceleration, it uses engine power and brake force to help transfer power to the wheels that have the most traction.

**ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)**  
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

**BRAKE ASSIST SYSTEM (BAS)**  
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

**HILL-START ASSIST CONTROL (HAC)**  
To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

†No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. † (exclaim) WITH THE WHOLE SHABANG PACKAGE SHOWN.



# Strength



**SIDE-IMPACT DOOR BEAMS**

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the body of the vehicle.

**FRONT & REAR CRUMPLE ZONES**

Front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the structural integrity of the passenger compartment in certain collisions.

**REAR CHILD-SAFETY DOOR LOCKS**

Rear child-safety door locks are designed to help prevent the doors from being opened accidentally, which is especially important when small children are passengers. With the doors in the locked position, they can only be opened from the outside.

**LATCH SYSTEM**

The Lower Anchors and Tethers for Children (LATCH) system is standard and makes it easier to securely install a compatible child seat at either end of the rear seat.

# Intelligence



**AIRBAG & SEAT BELT SENSORS**

This advanced system monitors the severity of certain impacts, the presence of a front passenger and seat belt use, and then controls airbag inflation accordingly.<sup>14</sup>

**FRONT SEAT BELT PRETENSIONERS**

Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

**HEIGHT-ADJUSTABLE SEAT BELT ANCHORS**

The front height-adjustable seat belt anchors allow the driver and front-passenger seat belts to be raised and lowered for a proper fit.

**FRONT AND REAR THREE-POINT SEAT BELTS**

Three-point seat belts are standard for all five seating positions, so that each person is protected with an over-the-lap and shoulder seat belt.

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. Inflated airbags are shown for illustration only.  
14 See Specifications page for endnote. 1 (exclaim) WITH THE WHOLE SHABANG PACKAGE SHOWN.



# Delivering on a promise

Kia is committed to producing world-class vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features and advanced safety systems. Kia’s dedication to quality and value has been widely recognized — one reason why Kia has been named as a top 100 brand in Interbrand’s Best Global Brands 2013 report.<sup>15</sup> In addition, Kelley Blue Book’s KBB.com has announced the recipients of its Brand Image Awards, naming Kia as the 2014 Best Value Brand. This honor recognizes our success at producing fuel-efficient and affordable vehicles.<sup>16</sup>



**TAKING ON THE COMPETITION**  
The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia’s belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with proven track records, and after two podium finishes early in the 2014 season you can look for Kia in the winner’s circle at racetracks across America in the months ahead.



**COMMITMENT TO AMERICA**  
Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant recently produced its one millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant.<sup>1</sup> Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 14,000 jobs in West Point and the surrounding areas. It’s all part of Kia Motors’ commitment to America — a commitment that is sure to grow and strengthen in the years ahead.



OFFICIAL  
AUTOMOTIVE  
PARTNER  
OF THE NBA  
17



OFFICIAL  
AUTOMOTIVE  
PARTNER  
OF THE LPGA  
18

**COMPELLING DESIGN**  
Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners as well as Kia’s designers with pride.



KIA GT4 STINGER CONCEPT VEHICLE SHOWN (not available for sale).

**INDUSTRY-LEADING WARRANTY PROGRAM<sup>1</sup>**  
Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.<sup>1</sup>

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

**DONORSCHOOSE.ORG**  
Kia is committed to providing assistance to those in need. That’s why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than \$5 million to fund more than 10,000 projects across all 50 U.S. states, impacting more than 1.5 million high-need public school students in just two years.



<sup>1</sup>The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally-sourced parts. 1, 15, 16, 17, 18 See Specifications page for endnotes.

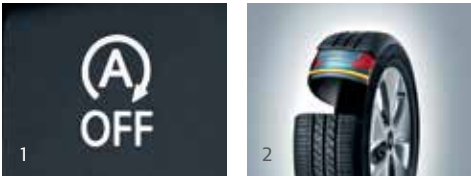


PACKAGES

- UVO eSERVICES PACKAGE  
(AVAILABLE ON SOUL 1.6L W/AUTOMATIC TRANSMISSION AND + (PLUS))
- 1. UVO eServices<sup>3</sup> Infotainment System
  - 2. Rear-Camera Display<sup>4</sup>
  - 3. Auto-on/off headlights
  - 4. Front fog lights (Soul 1.6L only)



- + (plus) ECO PACKAGE
- 1. Idle Stop & Go (ISG) system
  - 2. Low rolling resistance tires (16" tires instead of 17")



- + (plus) AUDIO PACKAGE  
(REQUIRES UVO)
- 1. UVO eServices<sup>3</sup> Infotainment System w/voice-command navigation system w/SiriusXM Travel Link,<sup>6</sup> Rear-Camera Display<sup>4</sup>
  - 2. Infinity<sup>®2</sup> audio & speakers w/HD Radio<sup>™</sup> Technology<sup>19</sup>
  - 3. Front-door speaker lights
  - 4. Center channel speaker
  - 5. Automatic temperature control w/auto defog & cluster ionizer
  - 6. Leather-wrapped steering wheel & gearshift knob
  - 7. Black gloss trim
  - 8. Leatherette interior trim
  - 9. Satin chrome interior door handles
  - 10. External amplifier, subwoofer (not shown)



- + (plus) PRIMO PACKAGE  
(REQUIRES AUDIO PACKAGE)
- 1. Ventilated front seats
  - 2. Heated front seats, heated rear seat cushions (not shown)
  - 3. Heated steering wheel
  - 4. Push-button start w/Smart Key
  - 5. Front fog lights
  - 6. 10-way power-adjustable driver's seat w/lumbar support
  - 7. Leather seat trim
  - 8. Panoramic sunroof w/power sunshade (replaces roof-rack ready mounting points)
  - 9. Immobilizer (not shown)



- ! (exclaim)  
SUN & SOUND PACKAGE
- 1. UVO eServices<sup>3</sup> Infotainment System w/voice-command navigation system w/SiriusXM Travel Link,<sup>6</sup> Rear-Camera Display<sup>4</sup>
  - 2. Infinity<sup>®2</sup> audio & speakers w/HD Radio<sup>™</sup> Technology<sup>19</sup>
  - 3. Front-door speaker lights
  - 4. Center channel speaker
  - 5. Automatic temperature control w/auto defog & cluster ionizer
  - 6. Panoramic sunroof w/power sunshade (replaces roof-rack ready mounting points)
  - 7. External amplifier, subwoofer (not shown)



- ! (exclaim)  
THE WHOLE SHABANG PACKAGE  
(REQUIRES SUN & SOUND PACKAGE)
- 1. Ventilated front seats
  - 2. Heated front seats, heated rear seat cushions (not shown)
  - 3. Heated steering wheel
  - 4. Push-button start w/Smart Key
  - 5. HID low-beam headlights w/auto leveling, LED accent lights (jewel-type)
  - 6. Supervision meter cluster w/4.3" TFT color LCD
  - 7. Leather seat trim
  - 8. Immobilizer (not shown)



COLORS

EXTERIOR

CLEAR WHITE SOUL: G/BK + (plus): G/BK ! (exclaim): BK	CLOUD WHITE (M) ! (exclaim): U	BRIGHT SILVER (M) SOUL: G/BK + (plus): G/BK ! (exclaim): BK	SHADOW BLACK (P) SOUL: G/BK + (plus): G/BK ! (exclaim): BK	INFERNO RED (M) + (plus): BK ! (exclaim): BK
TITANIUM GRAY (PM) SOUL: G/BK + (plus): G/BK	ALIEN II (PM) SOUL: BK + (plus): BK ! (exclaim): BK	LATTE BROWN (M) SOUL: BK + (plus): BK	FATHOM BLUE (P) + (plus): BK ! (exclaim): BK/U	SOLAR YELLOW + (plus): BK ! (exclaim): BK
(M) = METALLIC PAINT (P) = PEARL PAINT (PM) = PEARL METALLIC PAINT				
INTERIOR COMBINATIONS ARE INDICATED BY: BK = BLACK INTERIOR, G = GRAY TWO-TONE, U = UMBER COLOR PACKAGE (INCLUDES NAPPA LEATHER SEAT TRIM, UMBER COLOR DOOR ARMREST ACCENTS AND BLACK GLOSS WHEEL INSERTS)				

INTERIOR

	STANDARD	OPTIONAL	
SOUL			
	GRAY TWO-TONE CLOTH (SOUL)	BLACK CLOTH (SOUL)	
+ (plus)			
	GRAY TWO-TONE CLOTH + (plus)	BLACK CLOTH + (plus)	GRAY TWO-TONE LEATHER + (plus)
! (exclaim)			
	BLACK CLOTH ! (exclaim)	BLACK LEATHER ! (exclaim)	UMBER NAPPA LEATHER! ! (exclaim)

ACTUAL EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE.



# FEATURES

## MECHANICAL & EXTERIOR

1.6L Gasoline Direct Injection 4-cylinder engine	●	—	—
2.0L Gasoline Direct Injection 4-cylinder engine	—	●	●
6-speed manual transmission	●	—	—
6-speed automatic transmission w/Sportmatic®	○	●	●
Idle Stop & Go (ISG) system	—	○	—
16" tires w/steel wheel covers	●	—	—
16" tires w/alloy wheels	○	○	—
17" tires w/alloy wheels	—	●	—
18" tires w/alloy wheels	—	—	●
Panoramic sunroof w/power sunshade (replaces roof-rack mounting points)	—	○	○

SOUL  
+ *(plus)*  
! *(exclaim)*

Body-color, power outside mirrors	●	—	—
Body-color, heated, power outside mirrors	—	●	●
Outside mirrors w/turn-signal indicators	—	—	●
LED accent lights	—	—	●
LED taillights w/LED high-mount stoplight	—	—	●
Front fog lights	○	○	●
HID low-beam headlights w/auto leveling	—	—	○
Roof-rack ready mounting points	●	●	●
Rear-window defroster	●	●	●
Privacy glass	●	●	●

SOUL  
+ *(plus)*  
! *(exclaim)*

## INTERIOR & CONVENIENCE

Air conditioning	●	●	●
Automatic temperature control w/cluster ionizer	—	○	○
AM/FM/MP3/SiriusXM Satellite Radio <sup>6</sup>	●	●	●
USB/auxiliary input jacks	●	●	●
Infinity <sup>®2</sup> audio system w/center speaker, subwoofer, external amplifier, front-door speaker lights & HD Radio™ Technology <sup>19</sup>	—	○	○
2 front, 2 rear, 2 tweeter speakers	●	●	●
UVO eServices <sup>3</sup> Infotainment System	○	○	●
UVO eServices <sup>3</sup> Infotainment System w/voice-command navigation system w/SiriusXM Travel Link <sup>6</sup>	—	○	○
Rear-Camera Display <sup>4</sup>	○	○	●
Steering-wheel-mounted <sup>3</sup> audio controls	●	●	●
Steering-wheel-mounted <sup>3</sup> cruise controls	○	●	●
FlexSteer™ driver-selectable steering assist	●	●	●
Push-button start w/Smart Key	—	○	○
Tilt & telescopic steering column	●	●	●
Bluetooth <sup>®5</sup> wireless technology	●	●	●

Power door locks w/two-turn entry system	●	●	●
Power windows w/driver one-touch auto down	●	—	—
Power windows w/driver & front passenger's one-touch auto-up/down	—	●	●
Remote keyless entry	○	●	●
Active Eco System	○	●	●
Auto-dimming rearview mirror	—	—	●
Auto-on/off headlights	○	○	●
Supervision meter cluster w/4.3" TFT color LCD	—	—	○
2 12V power outlets (3 on <i>+/!</i> )	●	●	●
Dual front cupholders	●	●	●
Center console armrest & storage	○	●	●
Rear-center armrest w/cupholders	—	●	●
Illuminated dual visor vanity mirrors w/sliding rod	●	●	●
Trip computer	●	●	●
Rear child-safety door locks	●	●	●
Tire-Pressure Monitoring System (TPMS) <sup>20</sup>	●	●	●

# SPECIFICATIONS

## ENGINE

	1.6L I4	2.0L I4
Type	4-cylinder, aluminum block & head	4-cylinder, aluminum block & head
Valve gear	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)
Displacement	1,591 cc	1,999 cc
Compression ratio	11.0:1	11.5:1
Horsepower (SAE net)	130 hp @ 6,300 rpm	164 hp @ 6,200 rpm
Torque (SAE net)	118 lb.-ft. @ 4,850 rpm	151 lb.-ft. @ 4,000 rpm
Fuel system	Gasoline Direct Injection (GDI)	Gasoline Direct Injection (GDI)
Transmission	6-speed manual Electronically controlled 6-speed automatic, overdrive w/Sportmatic®	— Electronically controlled 6-speed automatic, overdrive w/Sportmatic®

## DIMENSIONS

	1.6L I4/2.0L I4
Wheelbase	101.2 in.
Track (front/rear)	62.0 in./62.5 in.
Length	163.0 in.
Width	70.9 in.
Height	63.0 in.
Ground clearance	5.9 in.
Approach/departure angle	19.2/29.8 degrees
Legroom (front/rear)	40.9 in./39.1 in.
Headroom (front/rear)	39.6 in./39.5 in.
Shoulder room (front/rear)	55.5 in./54.7 in.
Hip room (front/rear)	53.2 in./49.3 in.
Passenger volume	101.0 cu. ft.
Cargo volume	24.2 cu. ft.

## ENDNOTES

**1.** The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and the New Vehicle Limited Warranty (Basic). All warranties and roadside assistance are limited. See retailer for details or go to [kia.com](#). **2.** Infinity® is a registered trademark of Harman International Industries, Inc. **3.** Warning: Driving while distracted is dangerous and should be avoided. It can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. Drivers should remain attentive to driving and always exercise caution when using the steering-wheel-mounted controls while driving. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance from photographs. See retailer for details. No subscription fee for UVO eServices. No charge for the UVO eServices app but requires downloading. App uses your smartphone cellular data service. Normal cellular service rates will apply. Internet hotspot connection can be made to your personal wireless Internet at home or to a smartphone device with Internet service plan (normal cellular service rates may apply). **4.** The Rear-Camera Display is not a substitute for proper and safe backing-up procedures. Always drive safely and use caution when backing up. The Rear-Camera Display may not detect every object behind the vehicle. **5.** The *Bluetooth®* word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. Other trademarks and trade names are those of their respective owners. A compatible *Bluetooth®* enabled cell phone is required to use *Bluetooth®* wireless technology. **6.** All SiriusXM services require a subscription, sold separately, after 3-month trial included with vehicle purchase. **See the SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](#).** Programming subject to change. Sirius satellite service is available only to those in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See [siriusxm.com/traffic](#) for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and Internet radio channel lineups may vary slightly. **7.** Google, Google Play and Google Maps are trademarks of Google Inc. Google Maps ©2014 Google. **8.** Feature operates with certain smartphone devices

## CURB WEIGHT

	1.6L I4	2.0L I4
Manual transmission	2,714 lbs.	—
Automatic transmission	2,784 lbs.	2,837 lbs.

## BODY & CHASSIS

	1.6L I4/2.0L I4
Layout	Front engine, front-wheel drive
Front suspension	Independent, MacPherson struts, stabilizer bar, gas-filled shock absorbers
Rear suspension	Torsion beam, gas-filled shock absorbers
Steering type	Rack & pinion, Electric Power Steering (EPS)

## TIRES & BRAKES

	1.6L I4/2.0L I4
Tire Size	205/60R16 (Soul), 215/55R17 (+ <i>plus</i> ), 235/45R18 (! <i>exclaim</i> )
Brakes type	Power-assisted, ABS + Electronic Stability Control
Brakes (front/rear)	11.0 in. ventilated discs/10.3 in. solid discs

## 2015 EPA-ESTIMATED FUEL ECONOMY<sup>21</sup>

City/Highway MPG	1.6L I4	2.0L I4	2.0L I4 w/ISG
Manual transmission	24/30	—	—
Automatic transmission	24/30	23/31	24/31
Fuel tank capacity (gallons)	14.2	14.2	14.2

## SEATING & TRIM

Gray two-tone cloth seats	●	●	—
Black cloth seats	●	●	●
Gray two-tone leather seat trim	—	○	—
Black leather seat trim	—	—	○
Umber Nappa leather seats	—	—	○
Leather-wrapped steering wheel & gearshift knob	—	○	●
60/40 split-folding rear seat	●	●	●
6-way adjustable driver's seat	●	●	—
10-way power-adjustable driver's seat	—	○	●
Driver's seat lumbar support	—	○	●
Heated front seats & rear seat cushions	—	○	○

Ventilated front seats	—	○	○
Heated steering wheel	—	○	○
Leatherette meter hood, door center trim inserts, door armrest	—	○	●
Black gloss accents	—	○	●
Satin-chrome interior door handles	—	○	●
Front-door map pockets w/bottle holders	●	●	●
Cargo area light	●	●	●
Cargo cover	—	●	●
Under-cargo organization tray	●	●	●
Rear-passenger personal lighting	—	○	○

## RESTRAINT & SAFETY SYSTEMS<sup>14</sup>

Dual front advanced airbags <sup>14</sup>	●	●	●
Dual front seat-mounted side airbags <sup>14</sup>	●	●	●
Full-length side curtain airbags <sup>14</sup>	●	●	●
Front & rear 3-point seat belts	●	●	●
Front seat belt pretensioners	●	●	●
Height-adjustable front seat belt anchors	●	●	●
Anti-lock Braking System (ABS)	●	●	●
Electronic Stability Control (ESC)	●	●	●

Traction Control System (TCS)	●	●	●
Vehicle Stability Management (VSM)	●	●	●
Electronic Brake-force Distribution (EBD)	●	●	●
Brake Assist System (BAS)	●	●	●
Hill-start Assist Control (HAC)	●	●	●
Side-impact door beams	●	●	●
Front & rear crumple zones	●	●	●
Lower Anchors and Tethers for Children (LATCH)	●	●	●

● STANDARD   ○ OPTIONAL   — NOT AVAILABLE





[kia.com](http://kia.com)



[facebook.com/kiasoul](https://facebook.com/kiasoul)



[twitter.com/kia](https://twitter.com/kia)



[youtube.com/kia](https://youtube.com/kia)

All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors America makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors America may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown may include optional equipment. All video and camera screens shown in brochure are simulated. Kia Motors America, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. See your Kia retailer or [kia.com](http://kia.com) for further details concerning Kia's available limited warranties. ©2014 Kia Motors America, Inc. Reproduction of the contents of this material without the expressed written approval of Kia Motors America, Inc., is prohibited.