



New Kia  
**pro\_cee'd**



The Power to Surprise



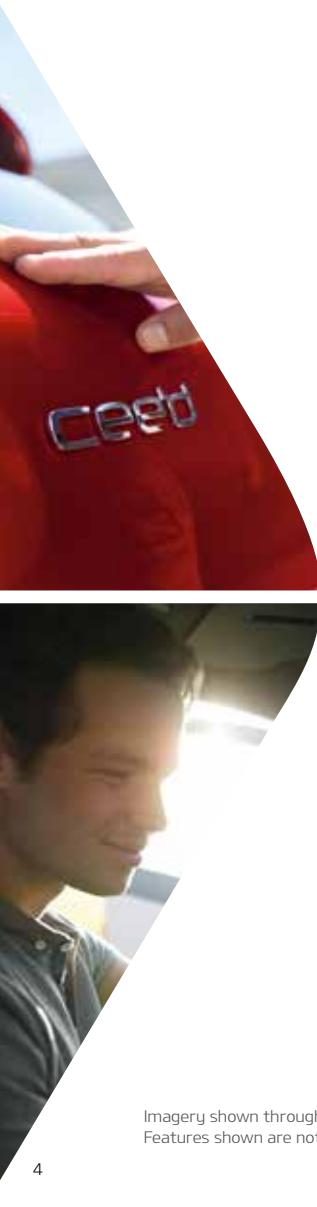
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Features shown are not necessarily standard across the pro\_cee'd range.



What could be better than concentrating on what you enjoy the most? Experience pure fun behind the wheel of this strikingly styled hatchback. That's exactly what the new pro\_cee'd is designed to deliver. A true 3-door coupé, it's full of new styling features, more responsive engines and the best of Kia comfort and technology. But don't just take our word for it. Try it, and you'll find your perfect match.

**Instant attraction.  
Eye-catching style.  
The New Kia pro\_cee'd >>>**





## Design

### ➤ **Designed to electrify, even at a standstill**

#### **Styled to make you go “wow”**

“A car you want to drive, not just own.” It’s how Peter Schreyer, Kia’s head of corporate design, describes the award-winning appeal of the New Kia pro\_cee’d. Among the key ingredients, note the dynamic silhouette with a distinctive narrowing side window and the bold LED rear lights connecting the muscular rear with the striking side profile. But that’s only the beginning.

This striking hatchback is so well built that we confidently offer it with our pioneering 7-year warranty. We can guarantee this great coverage because the pro\_cee’d is built to the highest standards at our state-of-the-art factory in Slovakia and has been tested rigorously for reliability and durability. So chances are, you will never need to make use of this exceptional bumper-to-bumper guarantee. The warranty is even fully transferable to any subsequent owner while still valid, letting you maximise your car’s resale value if you come to sell it.

#### **The Kia 7-year warranty:**

7-year/100,000 miles new car warranty.  
For full warranty terms and conditions  
please log onto [www.kia.co.uk](http://www.kia.co.uk)



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Progressive pro\_cee'd:  
dynamic through and through



Design

► **Savour every corner**

**Want to make your mark? Enjoy the New Kia pro\_cee'd**

The refreshed front with the iconic Kia grille is framed by dynamic LED daytime running lights and re-designed fog light surrounds. New 17" alloy wheels add street appeal and for a fitting finale, the bold rear features LED taillights.





Comfort & quality

## ➤ Where excitement takes the lead

### Looking for a stylish place to be?

The pro\_cee'd interior instantly draws you in with its premium finish and meticulously crafted details. Chrome elements throughout the cabin, sporty three-dial instruments and ambient lights on the console add to the stylish atmosphere.

Both front seats are ergonomically designed for your comfort and feature a walk-in device for easy access to the rear. Both the driver and the passenger seats can be heated – with three levels to set your preferred temperature. During the hotter months, manual or dual-zone automatic air conditioning comes into play.

### Because we are all different:

adjust the climate manually, or choose dual-zone air conditioning to adjust the climate individually for the driver and passenger sides.





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#### Driver ergonomics

## ► Start and you'll never want to stop

**There's no ignition key to turn, just a "start" button to press.**

The new pro\_cee'd cockpit couldn't be more inviting: the striking instrument cluster with colour LCD screen is your mission control for many intelligent features including the trip computer. Great for cold winter nights: the steering wheel can be heated and comes with tilt and telescopic adjustment.

#### **Engine start/stop button and smart key:**

Why search for keys when you can carry the smart key in your pocket? It's recognised by the car as you approach it. To unlock the door, simply push the button on the door handle. To start the car, simply press the engine start/stop button.



## Driver technology

### ➤ Meet your co-pilot

Checking when the next fuel stop is due, manoeuvring into tight parking spots, why not let smart technology take care of it?

The instrument cluster with colour LCD screen offers plenty of useful features, from the trip computer to turn-by-turn navigation instructions.

#### 1. Trip computer:

Essential data: the computer displays distance to empty, time travelled, fuel usage and a speed indicator. It also monitors the tyre pressure and the rear parking sensors

#### 2. Trip computer/steering mode:

Comfort, Normal or Sport: when you choose Flex Steer, the cluster shows you which steering mode you're in

#### 3. Trip computer/shift indicator:

The trip computer advises which gear to choose to help save fuel and reduce emissions

#### 4. Trip computer/turn-by-turn instructions:

The information cluster even shows you navigation instructions



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1



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## Connectivity

### ► Turn it up a notch

#### **The new world of pro\_cee'd multi-tasking**

Just turn on the sound system with the new Digital Audio Broadcasting (DAB) radio, CD player and six speakers. Or enjoy the audio system with a 4.3" LCD display and rear-view camera. If you want effortless navigation paired with DAB, choose our brand-new 7" touchscreen full-map navigation system. It also includes a text-to-speech function which indicates street names as you drive and displays rear-view camera images to help you park manually.

All audio systems feature AUX/USB outlets for your iPod or other MP3 players. The steering wheel allows you to adjust the radio volume, make calls via Bluetooth® and set the cruise control – all while you keep your eyes on the road and your hands on the wheel.

##### **1. Satellite navigation system:**

The new 7" touchscreen full-map navigation system

##### **2. Audio remote control:**

Stay focused on the road: adjust the volume without taking your hands off the wheel

##### **3. Aux/iPod/USB:**

Simply plug in your favourite device to listen to music

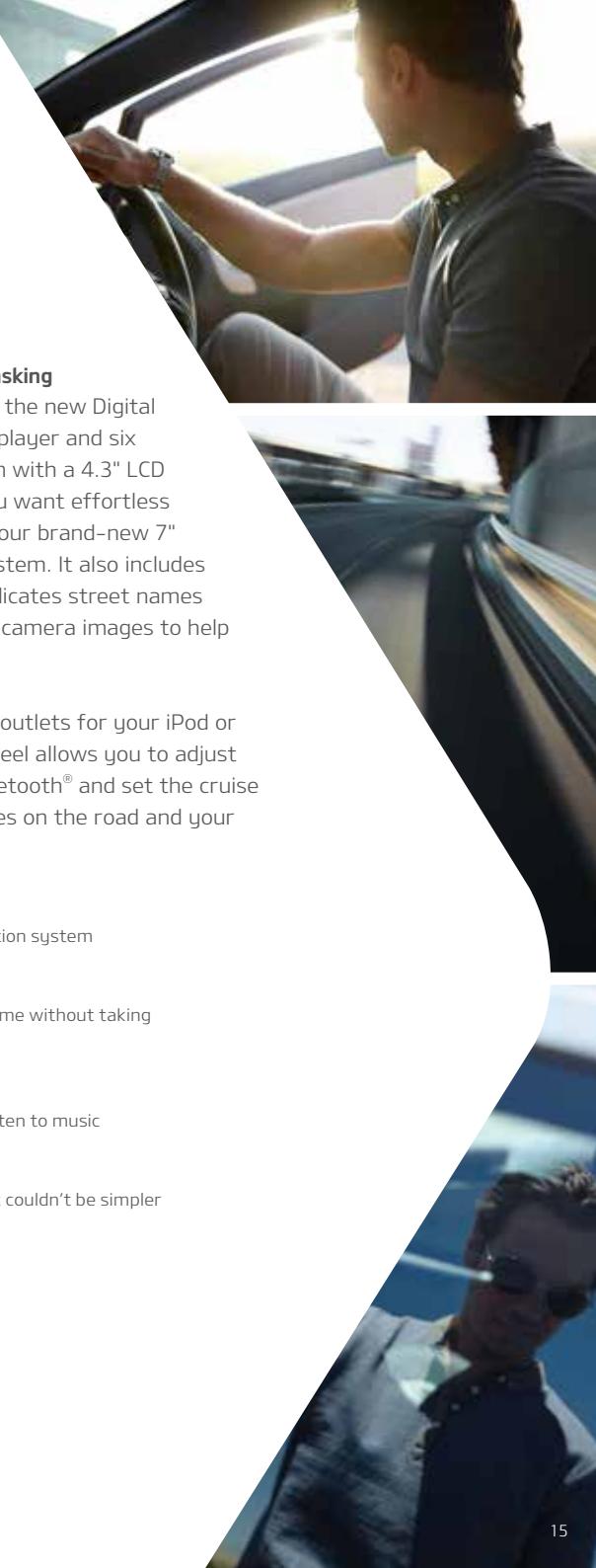
##### **4. Bluetooth® connectivity:**

Making and receiving calls hands-free – it couldn't be simpler



##### **The Kia 7-year warranty:**

7-year/100,000 miles new car warranty.



Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via [www.kia.co.uk](http://www.kia.co.uk) or by trialling your phone at a Kia dealer.

TomTom system

## ➤ Where? When? How? The answer is here

Our new navigation system with Kia Connected Services featuring TomTom takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is a WiFi unit that enables the new pro\_cee'd navigation system to connect to the Internet through your smartphone.\*

### 1. Live traffic\*\*:

The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.

### 2. Speed cameras\*\*:

You'll also be alerted to a whole range of speed cameras, including fixed and stationary ones, as well as restricted access zones. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.

### 3. Local search:

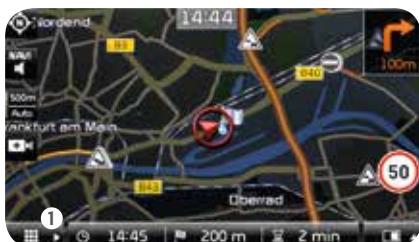
If you're looking for a sushi restaurant, a supermarket, or a particular place to meet, simply select Local Search. The database contains searchable categories, 25,000 keywords and 250,000 locations to ensure you find what you need. Plus, the system allows you to search in ten languages, even while abroad.

### 4. Weather forecast:

Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just type in your destination to view a four-day summary, complete with minimum and maximum temperatures, wind speed and chances of sun or rain.

\*Smartphone with data plan required to activate services

\*\*Legal restrictions to these services may apply depending on country usage



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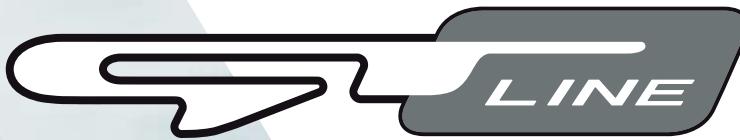


| REG. TIME         | 14:44       | ID         | 0-074 |
|-------------------|-------------|------------|-------|
| Frankfurt am Main |             |            |       |
| Wednesday         | 16°C        | 5°C        | >     |
| Thursday          | 17°C        | 4°C        | >     |
| Friday            | 20°C        | 9°C        | >     |
| Saturday          | 21°C        | 9°C        | >     |
| 4                 |             |            |       |
| Current position  | Destination | Favourites |       |



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pro\_cee'd GT-Line

## ➤ Style at the top of its game

### Irresistible looks, unstoppable performance

A hot hatch like no other, the pro\_cee'd GT-Line boosts its sporty presence with athletic features all-round. But the GT-Line is not just about sharp looks; you'll also enjoy the sports suspension setting for an agile ride. It perfectly matches our choice of responsive, efficient engines. Choose between the 1.0 T-GDi eco*Turbo* petrol engine (118bhp) or the 1.6 CRDi diesel model (134bhp), and get ready for a high-octane pro\_cee'd experience.

### A brilliant start

Courtesy of this dazzling set of ice cube LED daytime running lights and fog lights – the perfect frame for the sporty front bumper. Equally striking: the 17" alloy wheels make an athletic statement and ensure optimum grip.





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LINE

pro\_cee'd GT-Line

► **More exhilaration from start to finish**

**Powerful design all-round**

Sharp and agile by nature, the 3 door hatchback is now even more athletic with the GT-Line trim. In particular, the muscular rear of the model. And just take a look at the sporty bumpers with those eye-catching chrome dual exhausts and LED rear lights.

**Athletic character**

Sports bumpers, side sill mouldings, 17" alloy wheels, chrome trim highlights: the pro\_cee'd GT-Line boasts dynamic credentials.





#### pro\_cee'd GT-Line

### ► Where style takes the lead

#### Essential sports equipment

The pro\_cee'd GT-Line interior is packed with dynamic stylish touches, starting with its own individual upholstery design. So it's no wonder you'll want to be on the move as soon as you take a seat. When you do, you'll get a feel for the exquisite leather-perforated steering wheel with grey contrast stitching. To continue the sporty atmosphere throughout the cabin, the gearstick and the door centre trim carry the same eye-catching grey design. Our designers have also fitted the new pro\_cee'd GT-Line with alloy pedals for the best grip and, ultimately, for an unforgettable drive.

#### All eyes on sporty styling

From the leather-perforated steering wheel to the grey stitching – the pro\_cee'd GT-Line is all about premium materials crafted with precision.



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**LED lights and sports bumpers:**  
all the must-haves for  
a muscular appearance

## GT design

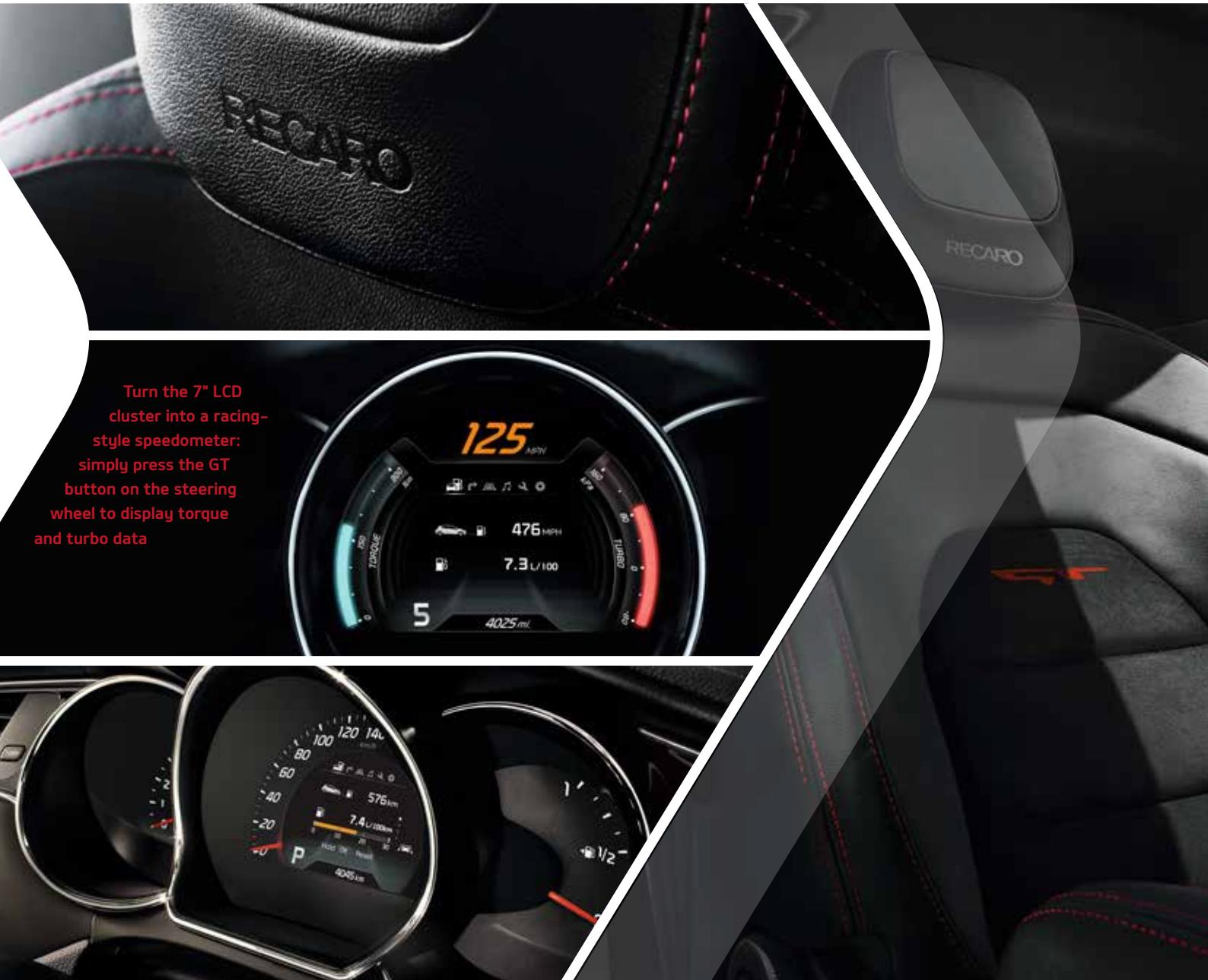
### ► Cool, calm and calculated

Coupé-style, sports bumpers on the front and back, 18" alloy wheels and large brake discs with red calipers, a unique grille sporting the GT badge – the new pro\_cee'd GT has all the styling fit for an athlete.

So take a break, relax and enjoy the view before you embark on a thrilling ride.



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Turn the 7" LCD cluster into a racing-style speedometer: simply press the GT button on the steering wheel to display torque and turbo data

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Attention to detail, GT-style:  
the leather-clad steering wheel is now  
D-shaped for a true performance feel



Take command from your Recaro® seat with red stitching.  
Designed with a more dynamic drive in mind, the seats  
are both stylish and offer optimum support

pro\_cee'd GT >>>

## ► A Refined Performance

Increased output and torque across the board, lower CO<sub>2</sub> emissions – the newly refined pro\_cee'd engines will boost your appetite for driving. Whether you prefer a diesel or a petrol engine, our five state-of-the-art engines ranging from 98-201bhp deliver the performance to suit your style. All models benefit from weight-reducing measures to help increase fuel efficiency. Start/stop (ISG) technology is also available on certain models.

### 4 PETROL ENGINES

#### **The three-cylinder 1.0 T-GDi ecoTurbo (98bhp and 118bhp)**

Compact, efficient, yet with plenty of power, this brand-new petrol engine delivers 171 Nm max. torque.

#### **The four-cylinder 1.4 MPI (98bhp)**

Offers 134 Nm at 4,200 rpm, consuming 47.1 mpg fuel per 100 km.

#### **The four-cylinder 1.6 GDi (133bhp)**

Features Variable Valve Timing for improved performance at all speeds. The direct-injection petrol engine produces 164 Nm at 4,850 rpm. It consumes just 52.3 mpg while CO<sub>2</sub> levels are kept to a mere 124 g/km.

#### **1.6 T-GDi (201bhp)**

By using a smaller capacity engine than the majority of comparable hot hatchbacks, Kia has ensured that the pro\_cee'd 'GT' model is not only quick but also efficient with CO<sub>2</sub> levels of 170 g/km.

### DIESEL ENGINE

#### **The four-cylinder 1.6 litre CRDi (134bhp)**

This highly responsive diesel model proves a fantastic performer, even at lower revs with a max. torque of 300 Nm (DCT model).

### **PRO\_CEE'D TRANSMISSIONS:**

There's a choice of sophisticated 6-speed manual transmission and for even faster gear shifting, a 7-speed DCT dual-clutch transmission (with a 1.6 litre 134 bhp CRDi engine only).

The dual-clutch transmission offers the best of both worlds, combining a more agile driving style with greater fuel economy.





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## Driving dynamics

# ➤ Because not all journeys are the same

### For the straight and narrow, and beyond

The suspension featuring front MacPherson suspension and rear multi-link suspension has been fine-tuned for excellent handling and driving comfort. Both the reinforced chassis and the suspension are fitted with sound-insulating materials to minimise road noise and vibration.

### VSM (Vehicle Stability Management):

VSM works in conjunction with Motor Driven Power Steering to ensure the car stays stable when simultaneously braking and cornering, especially on wet, slippery and rough roads.

### EBD (Electronic Brake Force Distribution)

#### + BAS (Brake Assist System):

EBD increases stability and helps prevent skidding. The system automatically optimises the distribution of braking power between the front and rear wheels in relation to changes in car weight during braking. BAS detects emergency braking depending on how quickly you step on the brake pedal. It instantly applies full braking force, which helps shorten the overall braking distance.

#### 1. Flex Steer:

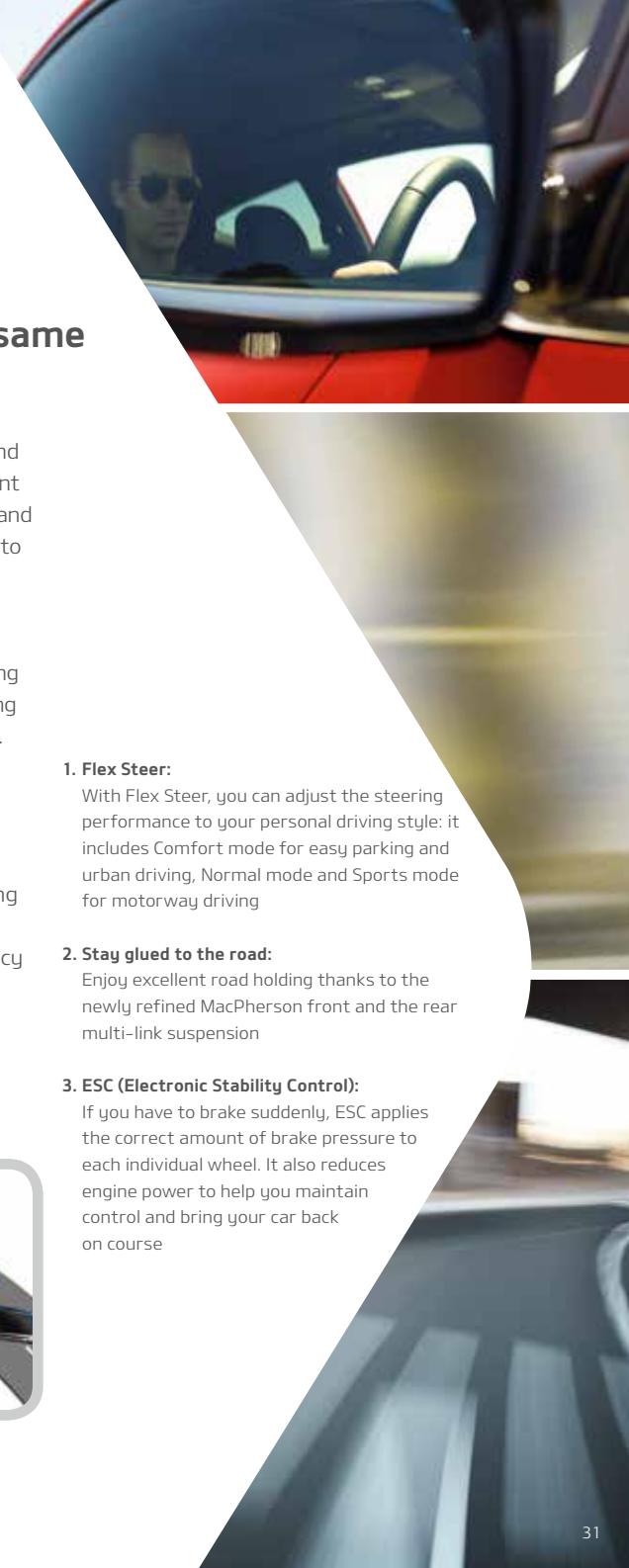
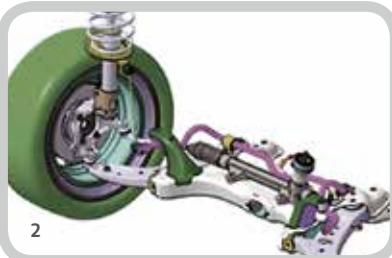
With Flex Steer, you can adjust the steering performance to your personal driving style: it includes Comfort mode for easy parking and urban driving, Normal mode and Sports mode for motorway driving

#### 2. Stay glued to the road:

Enjoy excellent road holding thanks to the newly refined MacPherson front and the rear multi-link suspension

#### 3. ESC (Electronic Stability Control):

If you have to brake suddenly, ESC applies the correct amount of brake pressure to each individual wheel. It also reduces engine power to help you maintain control and bring your car back on course



## Safety technology

# ➤ Forward thinking for the best protection ahead

### More intelligent safety technology than ever

The new pro\_cee'd has spent hundreds of hours in rigorous tests to ensure it's prepared for any situation. But that's not all. It comes with a host of smart technologies to help you avoid danger in the first place.

#### 1. HID Xenon headlamps and Adaptive Front Lighting System (AFLS):

Certain models feature static bending lights as standard. These are automatically switched on when the car turns into corners to help eliminate blind spots at night. For further enhanced visibility, the New Kia pro\_cee'd features both xenon headlamps and an Adaptive Front Lighting System. This premium technology helps detect obstacles sooner. It shines the light in corners more efficiently as the swivelling headlights adapt to the steering angle, weight and speed of the car.

#### HAC (Hill-start Assist Control):

Perfect for starting on a steep hill, HAC prevents you from rolling backwards. The brake grip is maintained for two seconds until you accelerate.



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## Safety technology

### ➤ Uncompromised safety credentials

#### In the new pro\_cee'd, confidence is not just a question of appearance

The striking exterior hides a robust bodyshell and comprehensive safety measures to ensure you're well protected.

For the greatest stability and shock absorbance, the reinforced bodyshell features fully interconnected body torsion parts. It's also fitted with 6 airbags – dual front airbags, two front side airbags and two curtain airbags. All safety measures have been rigorously tested to comply with the strictest European safety regulations.

#### Bodyshell:

Because your safety always comes first. The reinforced body panels are engineered with fully interconnected body torsion parts. Core members have been strengthened further and the B-pillar is made of ultra high-tensile steel.

#### Airbag technology:

Six airbags protect you and your passengers



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Eco technology

## ► Intelligent Thinking

### Climate and wallet-friendly ideas

Fuel-stretching engine Start/Stop (ISG) technology is available on certain models, which reduces fuel consumption and CO<sub>2</sub> emissions by automatically shutting down the engine when the car is at a standstill. This feature also includes the eco-friendly Energy Regeneration System. It's activated when you take your foot off the accelerator. The Energy Regeneration System uses the kinetic energy that is normally lost to recharge the battery - making it fuel and planet-friendly.



#### 1. Energy Regeneration System:

Uses the kinetic energy when you take your foot off the accelerator to recharge the cee'd battery

#### 2. Start/Stop system (ISG):

Stop at a traffic light and the pro\_cee'd engine is automatically switched off when your foot is off the clutch. As soon as you resume the journey, the engine restarts. A great way to save fuel and convenient for city driving



#### Active Eco Display:

Another intelligent measure for more efficient driving, the Active Eco System manages the air conditioning compressor and the alternator to save energy whenever possible

#### ECO Pack (on models with ISG):

This technology includes a whole range of efficiency measures: intelligent stop-and-go, a gear-shift indicator to help you drive more efficiently and energy-saving car tyres, which reduce fuel usage through less road friction

### pro\_cee'd 'SR7'



16" Alloy Wheels

### PRO\_CEE'D ENGINES

'SR7' 1.4 Petrol 98bhp 6-speed manual

CO<sub>2</sub>

138 g/km

### pro\_cee'd '2'



16" Alloy Wheels

### HATCHBACK ENGINES

'2' 1.6 GDi 133bhp 6-speed manual ISG

CO<sub>2</sub>

124 g/km



'2' 1.0 T-GDi ecoTurbo 98bhp 6-speed manual ISG

113 g/km



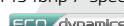
'2' 1.6 CRDi 134bhp 6-speed manual ISG

99 g/km



'2' 1.6 CRDi 134bhp 7-speed auto DCT ISG

109 g/km



**PRO\_CEE'D 'SR7' STANDARD FEATURES**

- 16" Alloy Wheels
- Leather Trimmed Steering Wheel, Gearshift & Handbrake
- Reversing Sensors
- Front Electric Windows with Auto Up & Down Function
- Chrome Finish Interior Door Handles
- Privacy Glass (Rear Windows & Tailgate)
- Automatic Headlight Control
- Air Conditioning
- Cooling Glovebox with Door Damper & Illumination
- USB & AUX Ports
- Bluetooth® with Voice Recognition & Music Streaming
- DAB Radio
- Steering Wheel Mounted Controls
- Rear Spoiler
- Welcome & Follow-me-home Light Functionality
- Projection Headlights
- Daytime Running Lights
- Electrically Adjustable & Heated Door Mirrors
- Centre Console Armrest & Storage Box
- Front Cabin Map Light with Sunglasses Case
- Ambient Light - Front Centre Console Tray Illumination
- Remote Central Door Locking with Fold-away Key
- Emergency Stop Signalling
- Electronic Stability Control (ESC) & Vehicle Stability Management (VSM)
- ABS (Anti Brake System)
- Hill-start Assist Control (HAC)
- Tyre Pressure Monitoring System (TPMS)

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Frost (metallic)

**PRO\_CEE'D '2' ADDS (OVER 'SR7') MINUS PRIVACY GLASS AND AUTO LIGHT**

- Black 'Premium' Cloth
- Chrome Window Surrounds
- LED Rear Combination Lights
- Electrically Folding, Adjustable & Heated Door Mirrors with LEDs
- Front Fog Chrome Surround
- Cruise Control & Speed Limiter
- Flex Steer (Normal, Comfort, Sport Modes)
- Luggage Net, Hooks & Under-floor Box
- Vanity Mirror Illumination (Driver & Front Passenger)
- Graphite Chrome Radiator Grille Surround with Black High Gloss Mesh
- LED Daytime Running Lights
- Front Fog Lights
- Cornering Lights
- Dual Horn

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Frost (metallic)

Dark Gun Metal (metallic)

### pro\_cee'd 'GT-Line'



17" Alloy Wheels

#### HATCHBACK ENGINES

'GT-Line' 1.0 T-GDi ecoTurbo 118bhp 6-speed manual ISG 115 g/km



'GT-Line' 1.6 CRDi 134bhp 6-speed manual ISG 102 g/km



'GT-Line' 1.6 CRDi 134bhp 7-speed auto DCT ISG 109 g/km



### pro\_cee'd 'GT'



18" Alloy Wheels with  
Graphite Finish

#### HATCHBACK ENGINES

'GT' 1.6 T-GDi 201bhp 6-speed manual

CO<sub>2</sub>

170 g/km

**PRO\_CEE'D 'GT-LINE' ADDS (OVER '2') MINUS VOICE RECOGNITION AND CD PLAYER**

- 17" Alloy Wheels
- 7" Touchscreen Satellite Navigation with European Mapping
- Reversing Camera System (Integrated into Sat Nav Screen)
- Kia Connected Services featuring Tom Tom
- Stainless Steel Pedals
- Stainless Steel Door Scuff Plates
- Privacy Glass (Rear Windows & Tailgate)
- Power Lumbar Support (Driver & Front Passenger)
- Dual Automatic Air Conditioning with Ioniser
- Rain Sensing Front Wipers
- Front Wiper De-icer
- Auto-dimming Rear-view Mirror
- Automatic Headlight Control
- Engine Start/Stop Button with Smart Entry System
- Exterior Door Handle Illumination
- Speed & Multifunction LCD Full Colour Display

**'GT-Line' Exterior Styling Pack**

- GT-Line Graphite Chrome Grille Surround with Black High Gloss Mesh
- Black Lower Grille
- Side Sill Mouldings
- Dual Exhaust
- Black High Gloss - Front & Rear Fog Light Housing, LED & Number Plate Surround
- GT-Line Badge (Rear)
- 'Ice Cube' LED Daytime Running Lights

**'GT-Line' Interior Styling Pack**

- Black Headlining
- Black 'Cross-Stitch' Cloth with Contrast Grey Inserts
- Silver Stitching - Steering Wheel, Gear Shift, Black Door Centre Trim & Seats
- Leather Trimmed Steering Wheel with Perforated Inserts
- Black Centre Fascia, Black High Gloss Console Tray Garnish, Air Vent Surrounds & Door Trim

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Dark Gun Metal (metallic)

Yellow Flame (metallic)

**PRO\_CEE'D 'GT' ADDS (OVER 'GT-LINE') MINUS TEMPORARY SPARE WHEEL AND FLEX STEER**

- 18" Alloy Wheels
- Speed & Multifunction LCD Full Colour Display with GT Performance Mode
- Xenon Adaptive Lighting System with Automatic Levelling
- Heated Front Seats & Heated Steering Wheel
- 17" Brake Discs
- Electric Sound Generator

**'GT' Exterior Styling Pack**

- Red Brake Calipers
- GT Graphite Chrome Grille Surround with Black High Gloss Mesh
- Black Lower Grille with Red Trim
- Side Sill Mouldings
- Dual Exhaust

**'GT' Interior Styling Pack**

- Black Headlining
- Recaro® Front Seats & Part Leather / Part Dinamica® Microfiber Upholstery
- Red Stitching - Steering Wheel, Gear Shift, Black Door Centre Trim & Seats
- Leather Trimmed D-Shaped Sports Steering Wheel with Perforated Inserts & GT Logo
- Leather Trimmed Sports Gear Shift
- Black Centre Fascia, Black High Gloss Console Tray Garnish, Air Vent Surrounds & Door Trim

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Yellow Flame (metallic)

## Equipment

# ► Attention to detail

### 1. Manual air conditioning:

Adjust the temperature the way you like it

### 2. Fintail door handle and grip:

Striking design meets functionality

### 3. Heated steering wheel:

Perfect for cold starts

### 4. Paddle shifters:

Change gears without taking your hands off the wheel (only available with dual-clutch transmission)

### 5. Air vents (front):

For the best climate at the front of the cabin

### 6. Alloy pedals:

A must for the sporty driver

### 7. Standard instrument cluster:

Stylish, ergonomic essential information

### 8. Glovebox:

Spacious and ventilated to keep things cool

### 9. Rear-view camera:

Helps you park your pro\_cee'd

### 10. Headlight washer:

To see and be seen

### 11. Side mirror with indicator:

Looks great and keeps you safe

### 12. Welcome light:

Puddle light (underneath the door mirror) and pocket light (inside the door handle), available on models which have the smart key feature

### 13. Tyre Pressure Monitoring System:

An icon on the dashboard lights up if the tyres fall below the correct pressure

### 14. Chrome exhaust pipe:

For a stylish statement



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Peace of mind

## ► The New Kia pro\_cee'd

### 7-year vehicle warranty

Every Kia benefits from a 7-year/100,000 miles new car warranty. This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

### 5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

### Stay in touch with Kia

Visit [www.kia.co.uk](http://www.kia.co.uk) for all the latest news and to find out more information about the new pro\_cee'd range.



### Care-3

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your new cee'd. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply. Log onto [www.kia.co.uk/care3](http://www.kia.co.uk/care3) for details.

### Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto [www.kia.co.uk](http://www.kia.co.uk) for more details.

The official fuel consumption figures in mpg (l/100 km) for the new pro\_cee'd range are: Urban: 29.1 (9.7) – 67.3 (4.2) Extra urban: 47.9 (5.9) – 80.7 (3.5) Combined: 38.2 (7.4) – 74.3 (3.8) The official CO<sub>2</sub> emissions for the new pro\_cee'd range are: 170 – 94g/km

Fuel consumption figures are derived from testing in accordance with EU standard test procedures and regulations. These official figures are for comparative purposes only and may not reflect 'real world' fuel consumption. The figures do not constitute a guarantee or offer from Kia Motors. For more information visit <http://www.dft.gov.uk/vca/fcb/the-fuel-consumption-testing-scheme.asp>

### Unique warranty

The Kia 7-year/100,000 miles new car warranty.







log onto [www.kia.co.uk](http://www.kia.co.uk)

for more information  
on the new pro\_cee'd range.

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Walton-On-Thames  
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PROB09.15

All information and illustrations are based on data available at the time of print (September 2015) and are subject to change without notice. The fuel figures quoted were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC within the currently applicable version). These figures are based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Imagery shown throughout this brochure is for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the pro\_cee'd range.



The Power to Surprise