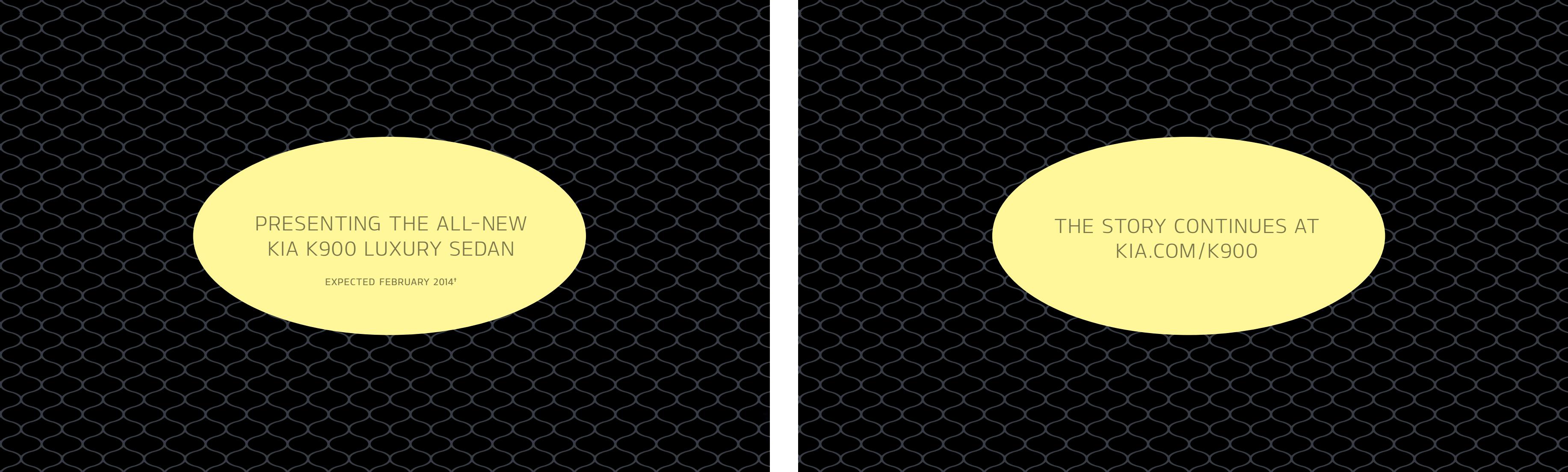


K 900



PRESENTING THE ALL-NEW
KIA K900 LUXURY SEDAN

EXPECTED FEBRUARY 2014†



THE STORY CONTINUES AT
KIA.COM/K900



'2015 K900 expected February 2014. Initially only available in certain markets with limited availability. K900 V8 SHOWN.



THE ALL-NEW KIA K900

Year after year, Kia has shown how surprisingly good an automobile can be when a company dares to defy conventional thinking. With impressive exterior styling that demands attention and the latest advances in technology, each highly acclaimed new model has embodied the company's vision for producing vehicles that inspire and exhilarate. Now, Kia's striking evolution has culminated in an exceptionally refined luxury sedan that will compete with the finest on the road. Presenting the Kia K900,[†] a brilliant union of dynamic performance, innovative technology and evocative design. Graced with the superior craftsmanship, fine materials and sophisticated amenities reserved for the world's most prestigious automobiles, the K900 is designed to satisfy the most discerning driver and indulge the most demanding passengers. Spacious and luxurious, powerful and uncompromising, the K900 is the luxury sedan Kia was destined to create.



K900 V8 SHOWN

K900 V8 SHOWN



LUXURIOUS COMFORT

SOPHISTICATED AND REFINED

Superior craftsmanship and meticulous attention to detail combine to create a truly luxurious interior.

Its elegant design is enhanced by supple, premium Nappa leather trim complemented by genuine wood accents. In addition, superb interior sound insulation dramatically reduces road noise so everyone can enjoy a remarkably quiet ride in absolute luxury.

LUXURIOUS FRONT AND REAR SEATS

Driver and passengers alike will enjoy optimal comfort in any weather. Heated front and rear seats feature multiple temperature settings. You'll also appreciate the ventilated front and available ventilated rear seats year-round.

16-WAY ADJUSTABLE DRIVER'S SEAT

The 16-way power-adjustable driver's seat with memory settings provides the luxury of personalized ergonomics. An available power-adjustable seat cushion extension allows drivers to select additional custom comfort settings.

VIP REAR SEAT PACKAGE¹

An available VIP Package includes rear seating with power-reclining adjustability and power lumbar support. Glove-soft Nappa leather trim and high-end torso cushioning provide rear cabin passengers with the ultimate in comfort.

REAR-SEAT COMMAND CONTROL

Rear-seat passengers enjoy first-class accommodations. A sleek control panel allows convenient adjustment of the second-row climate system, the rear power sunshade and the rear seat's heating and available ventilation.*





ADVANCED TECHNOLOGY



HEAD-UP DISPLAY*

With the available Head-Up Display, information like current speed and lane departure warning is projected onto the windshield glass in the driver's line of sight. As outside lighting changes, the display's brightness will automatically adjust.



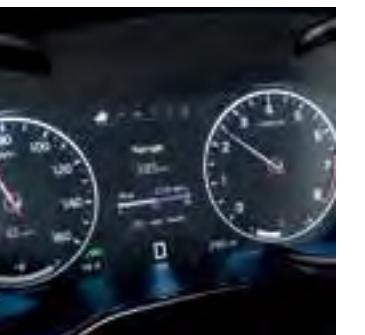
UVO eSERVICES¹ WITH VOICE-COMMAND NAVIGATION

UVO eServices¹ is a subscription-free² infotainment system that enables you to connect your compatible smartphone³ to your vehicle and use it to access a range of entertainment and information services.



DRIVER INFORMATION SYSTEM CONTROL

A control dial with direct access buttons and intuitive operation provides convenient access to a wide range of advanced systems, including entertainment and voice-command navigation functions as well as UVO eServices¹ suite of features.



LCD TFT CLUSTER*

Using advanced Thin-Film Transistor (TFT) technology, the available 12.3-inch, high-definition Supervision meter cluster features precise graphics and delivers a range of information with exceptional clarity.

1. Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. 2. No subscription fee for UVO eServices. No charge for the UVO eServices app. App uses your smartphone cellular data service. Normal cellular service rates will apply. 3. Compatible with select AndroidTM and iPhone[®] devices. Please check myUVO.com for compatibility. *Not all optional features are available on all trims. K900 V8 WITH VIP PACKAGE SHOWN.



K900 V8 SHOWN

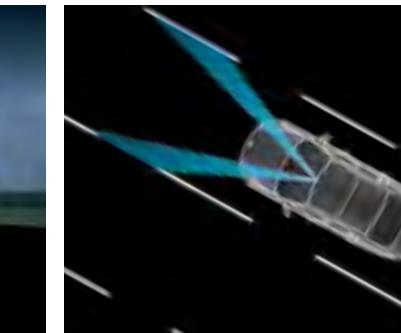
AROUND-VIEW MONITOR (AVM)^{1*}

Available AVM includes four cameras located at the K900's front, sides and rear. It is complemented by the Parking Guide System, providing a view around the vehicle and enabling more convenient parking maneuvers.



BLIND-SPOT DETECTION WITH LANE CHANGE ASSIST^{2*}

The available radar system helps detect vehicles in the driver's blind spot and then provides alerts. Lane Change Assist helps detect vehicles approaching from behind.



LANE DEPARTURE WARNING SYSTEM^{2*}

The available Lane Departure Warning System is designed to detect vehicle movement out of the lane without the use of a turn signal. When it does, audible and visual warnings alert the driver.



ADVANCED SMART CRUISE CONTROL^{2*}

Available Advanced Smart Cruise Control uses radar to maintain a predetermined distance from the vehicle ahead, automatically slowing or accelerating your K900 when appropriate.



ADAPTIVE FRONT LIGHTING SYSTEM

For optimal visibility at night, the Adaptive Front Lighting System (AFLS) works with the High-Intensity Discharge or LED headlights to deliver a varying beam pattern based on vehicle speed and steering angle.

INTELLIGENT AND INNOVATIVE

1. The Around-View Monitor and Parking Guide System are not substitutes for proper and safe parking procedures. The Around-View Monitor and Parking Guide System may not detect every object surrounding the vehicle. Always drive safely and use caution.

2. The Blind-Spot Detection, Lane Departure Warning System and Advanced Smart Control are not substitutes for proper and safe driving. Always drive safely and use caution. These systems may not detect every object in the vehicle's blind spot or direction of travel. Images shown for illustration only. *Not all optional features are available on all trims. K900 V8 WITH VIP PACKAGE SHOWN.

DYNAMIC PERFORMANCE AND SAFETY¹

- 3.8L GASOLINE DIRECT INJECTION (GDI)
V6 ENGINE WITH OVER 300 HORSEPOWER
- AVAILABLE 5.0L GASOLINE DIRECT INJECTION (GDI)
V8 ENGINE* WITH OVER 400 HORSEPOWER
- 8-SPEED AUTOMATIC TRANSMISSION
- MULTI-LINK FRONT AND REAR SUSPENSION
- ELECTRONIC STABILITY CONTROL (ESC)
- VEHICLE STABILITY MANAGEMENT (VSM)
- TRACTION CONTROL SYSTEM (TCS)
- ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
- HILL-START ASSIST CONTROL (HAC)
- DUAL FRONT ADVANCED AIRBAGS²
- FULL-LENGTH SIDE CURTAIN AIRBAGS²
- FRONT & REAR SEAT-MOUNTED SIDE AIRBAGS²



K900 V8 SHOWN

1. No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly. 2. For maximum protection, always wear your seat belt. *Not all optional features are available on all trims. All information contained herein was believed to be accurate at the time of printing, but accuracy is not guaranteed. We also reserve the right to make changes to any of this information. Some vehicles shown may include optional equipment. Screens shown are simulated. This brochure does not create any express or implied warranties to any of our products. ©2013 Kia Motors America, Inc.



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KH150 PM100