



The Power to Surprise

NEW **ceed** & NEW **ceed** SPORTSWAGON



## Quality

### ➤ Quality you can depend on

**Life is full of twists and turns,  
so it's best to choose a car you can count on.**

For complete peace of mind, we are proud to offer the new cee'd with our pioneering 7-year warranty. We can guarantee this great coverage because the new cee'd is built to the highest standards at our state-of-the-art factory in Slovakia and has been tested rigorously for reliability and durability. So chances are, you will never need to make use of this exceptional bumper-to-bumper guarantee. The warranty is even fully transferable to any subsequent owner while still valid, letting you maximise your car's resale value if you come to sell it.

#### **The Kia 7-year warranty:**

7-year/100,000 miles new car warranty. For full warranty terms and conditions please log onto [www.kia.co.uk](http://www.kia.co.uk)





## ► Be in control

### To help you enjoy every mile, both the new cee'd and Sportswagon offer plenty of high-tech features:

The instrument cluster with colour LCD screen: it's your command centre for many intelligent features, ranging from trip computer to turn-by-turn instructions, as part of the navigation system. It also displays the Smart Parking Assist System which parks the car for you. It works with 12 sensors around the car to help find the right parking space – both parallel and 90° parking bays. The system does all the manoeuvring for you; all you need to do is adjust the speed and change gears as instructed. It can even steer the car out of a parallel parking space.



#### 1. The electronic parking brake:

For more comfort, press the button instead of pulling a lever

#### 2. Smart Parking Assist System:

Parking, the easy way: the system finds the right space and steers the car into it

#### 3. Trip computer:

Essential data: the computer displays distance to empty, time travelled, fuel usage and a speed indicator. It also monitors the tyre pressure, displays the Lane Departure Warning System and, as shown in picture 3, the rear parking sensors

#### 4. Trip computer/steering mode:

Comfort, Normal or Sport: when you choose Flex Steer, the cluster shows you which steering mode you're in

#### 5. Trip computer/shift indicator:

The trip computer advises which gear to choose to help save fuel and reduce emissions

#### 6. Trip computer/turn-by-turn instructions:

The information cluster even shows you navigation instructions

#### 7. Trip computer/Speed Limit Information Function:

Powered by a camera located on the windscreen, it recognises speed limit signs and displays the information in the cluster as seen in image 7, and on the navigation screen



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## Connectivity

# ► Entertainer, navigator, operator ... no wonder you're inseparable

### Enter a new world of cee'd multi-tasking

The New Kia cee'd offers a wide range of smart technology you wouldn't normally expect in a car of this class. Take the standard audio sound system with new Digital Audio Broadcasting (DAB) radio, MP3 player and 6 speakers. Or enjoy the audio system with a 4.3" LCD display and rear-view camera. If you want effortless navigation paired with DAB, choose our brand-new 7" touch-screen full-map navigation system. It also includes a text-to-speech function which indicates street names as you drive and displays rear-view camera images to help you park manually. All audio systems feature AUX/USB outlets for your iPod or other MP3 players.

If you like multi-tasking, the steering wheel controls allow you to do just that: while keeping your eyes on the road, you can adjust the radio volume, make calls via Bluetooth® or set the cruise control.

#### 1. Satellite navigation system:

The new 7" touch-screen full-map navigation system

#### 2. Audio remote control:

Stay focused on the road: adjust the volume without taking your hands off the wheel

#### 3. AUX/iPod/USB:

Simply plug in your favourite device to listen to music

#### 4. Bluetooth® connectivity:

Making and receiving calls hands-free – it couldn't be simpler

#### Rear-view camera:

The 4.3" LCD display audio system can relay images from the rear-view camera to help you park

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Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via [www.kia.co.uk](http://www.kia.co.uk) or by trialling your phone at a Kia dealer.

Kia Connected Services Featuring TomTom

## Where? When? How? The answer is here

Our new navigation system with Kia Connected Services featuring TomTom takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is a WiFi unit that enables the new cee'd navigation system to connect to the Internet through your smartphone\*.

### 1. Live traffic\*\*:

The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.

### 2. Speed cameras\*\*:

You'll also be alerted to a whole range of speed cameras, including fixed and stationary ones, as well as restricted access zones. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.

### 3. Local search:

If you're looking for a sushi restaurant, a supermarket, or a particular place to meet, simply select Local Search. The database contains searchable categories, 25,000 keywords and 250,000 locations to ensure you find what you need. Plus, the system allows you to search in ten languages, even while abroad.

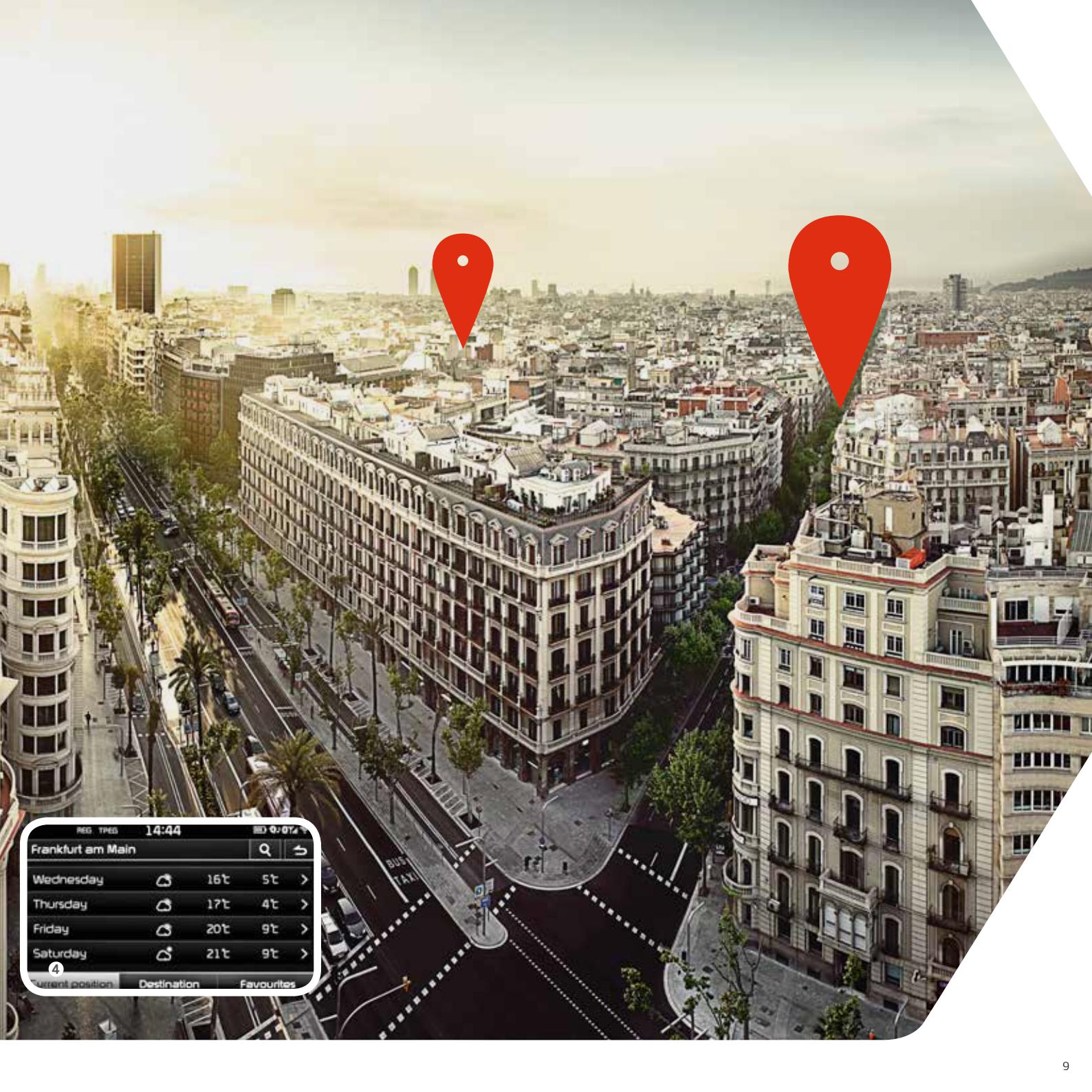
### 4. Weather forecast:

Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just type in your destination to view a four-day summary, complete with minimum and maximum temperatures, wind speed and chances of sun or rain.

\*Smartphone with data plan required to activate services.

\*\*Legal restrictions to these services may apply depending on country usage.





REG. THES	14:44	ED 02/07
Frankfurt am Main	Q	
Wednesday	16t	5t
Thursday	17t	4t
Friday	20t	9t
Saturday	21t	9t

4  
Current position   Destination   Favourites



Comfort & quality

## ► Dressed to impress

### Exceeding your expectations

Ergonomics is the art of creating a feel-good factor inside a car. You'll find plenty of that in both the new cee'd hatchback and the Sportswagon thanks to high-quality materials and advanced comfort: the power-assisted driver's seat remembers up to two settings, and the steering wheel comes with tilt and telescopic adjustment. Both the steering wheel and front passenger seats can be heated – perfect for cold winter mornings. You can choose between three levels to suit your preferred temperature. There's also either manual or automatic dual-zone air conditioning to keep you comfortable however long the journey.

### Air conditioning:

Because we are all different: adjust the climate manually, or choose dual-zone air conditioning to adjust the climate individually for the driver and passenger sides





Sportswagon practicality & versatility

## ➤ Deceptively spacious

### **The spaciously stylish Sportswagon**

Want more reasons to fall in love with the new cee'd? Here are some practical ones: the 528-litre luggage compartment gives you plenty of freedom to transport your luggage. The rear seats can be split 60:40 or folded for a flat loading area, creating 1,642 litres of luggage space. Plus, there are plenty of options to help you store and secure your items, like handy hooks and separation nets that can be fitted behind the front or the rear seats, a side tray, a pull-out boot cover and an underfloor luggage box. The Sportswagon is simply an expert at using space wisely.

#### **1. Plenty of space:**

The new cee'd Sportswagon comes with cup holders, armrest storage and a spacious ventilated glove compartment

#### **2. Ample luggage space:**

With the rear seats folded flat, the Sportswagon offers 1,642 litres of luggage space. That's plenty for any adventure. And for effortless loading, there's also a flat boot sill

#### **3. Sportswagon's clever luggage rail system:**

The vertical rails can be fitted with flexible aluminium bars and adjusted individually to suit different sizes and requirements. They also come with handy belts for round items, whilst luggage hooks slide along the rails as required

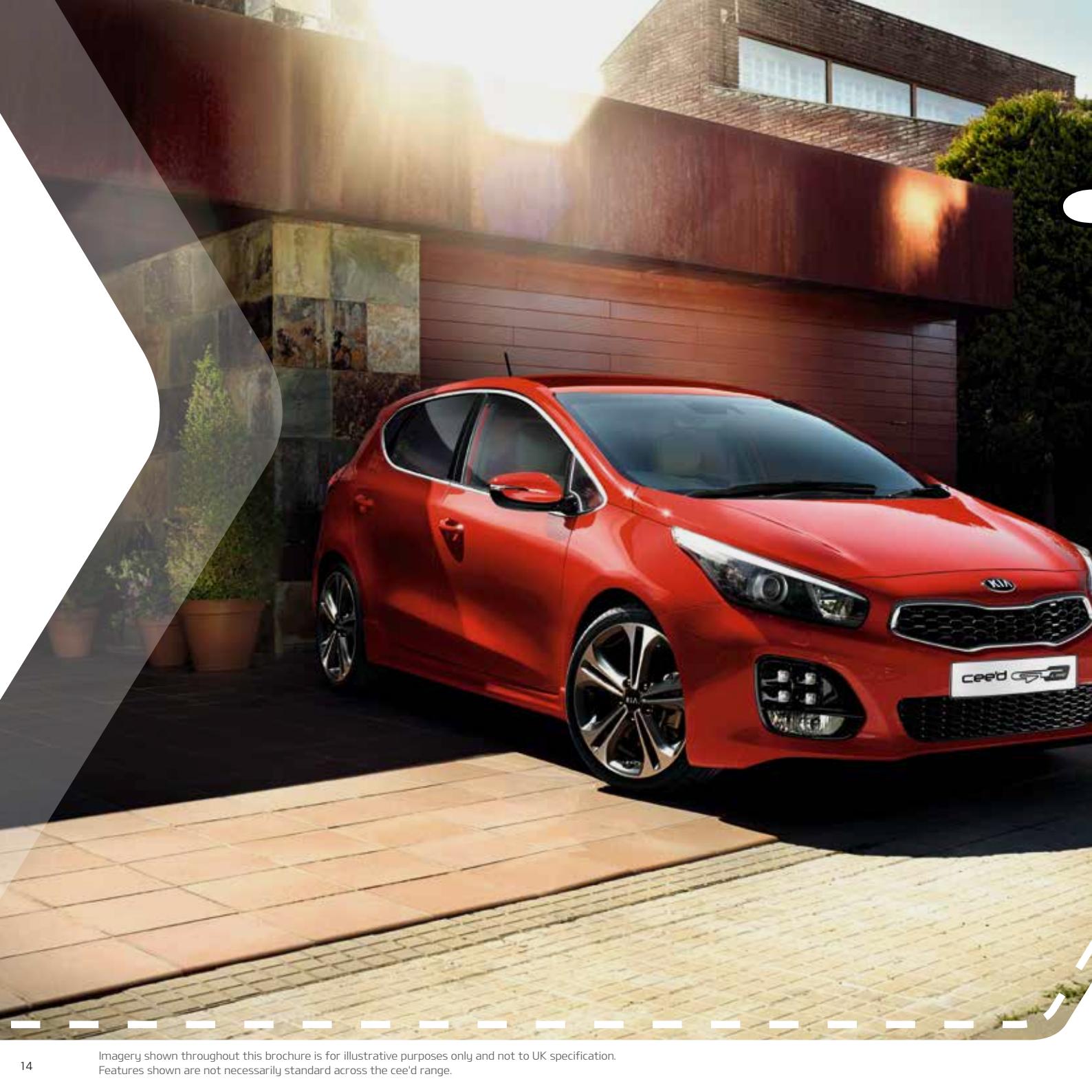
#### **4. Ingenious underfloor storage:**

The Sportswagon has two underfloor storage compartments: a deep area at the front and a larger compartmentalised underfloor box at the centre for different-sized items. Even the areas around the wheel wells feature practical storage compartments on either side



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cee'd GT-Line

## ➤ More desire per second

### The look, the trim, the attitude

If you like the sporty side of life, you'll love the GT-Line. This dedicated trim takes both hatchback and Sportswagon to the next level of dynamics. While adding athletic flair to every corner, it also comes with a unique GT-Line suspension setting to match your agile driving style. Choose between the 1.0 T-GDi ecoTurbo petrol (118bhp) or the 1.6 CRDi diesel model (134 bhp) for a responsive, efficient performance. Start up the engine, and the ice cube LEDs in the muscular front bumper illuminate, ready for action. There's no doubt: the GT-Line is where desire meets adrenalin.

cee'd GT-Line

## ► Simply show-stopping

### cee'd GT-Line highlights

With the new cee'd GT-Line in the lead, there's plenty to admire. Just take a look at those sporty bumpers and the chrome dual exhausts. Combined with the LED rear lights and the prominent GT-Line badge, they make for a bold, muscular look. For all-round flair, there are side sill mouldings and newly designed 17" alloy wheels. In short, the GT-Line has all the sports gear you need for a truly enjoyable driving experience.



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cee'd GT-Line

## ➤ Style or space? Now you can have both.

### Maximise your sporty credentials

Space and dynamic styling make a spectacular team in the new cee'd Sportswagon GT-Line. So whatever you fill this spacious Kia with, you're in for a long and exciting adventure. The sporty front bumpers and the dazzling ice cube LED daytime running lights set the scene for an energetic performance. The slim profile proves equally eye-catching, especially with those distinctive 17" alloy wheels. True to its name, our designers have also paid particular attention to the rear of the Sportswagon. Here, the twin exhaust and diffuser trim create a muscular finishing touch.



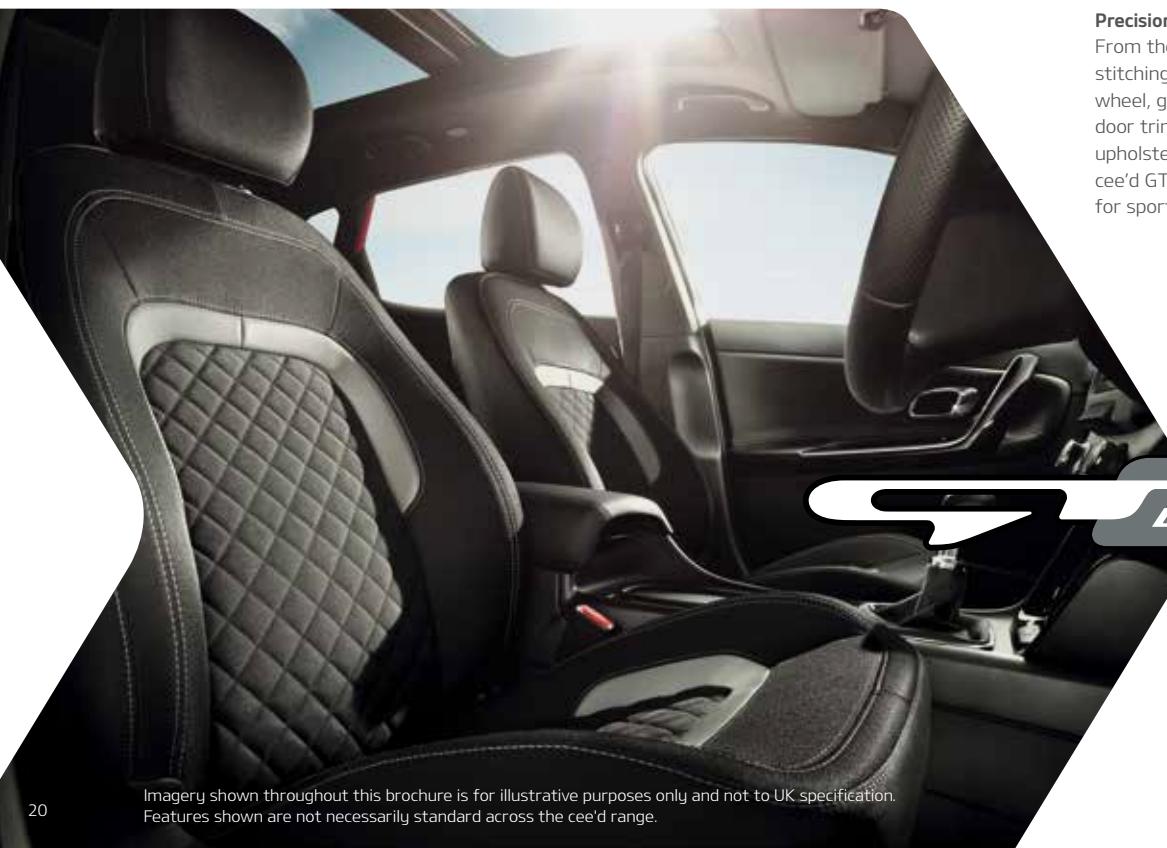


cee'd GT-Line

## ► Feel sporty

### Get ready to take control

You don't need to be a racing driver to sense the adrenalin behind the wheel. Just look around the cee'd GT-Line interior. It's full of sporty touches to set your pulse racing, like the seat upholstery with its own individual design. Now grab the leather-perforated steering wheel with grey contrast stitching. Ready to hit the alloy accelerator pedal? Time to enjoy the ride, in exhilarating GT-Line style.



### Precision design

From the grey contrast stitching on the steering wheel, gearstick and door trim to the unique upholstery, the New Kia cee'd GT-Line has an eye for sporty styling.





GT design

## Turbocharge your style

**The new cee'd GT redefines power dressing**

LED lights front and back? Sure. Sports bumpers all-round? Yes. Dual exhausts? Of course. And in between nothing but 5-door hatchback flair created by Kia's international design team in Germany.





Dual exhaust pipes:  
a bold look to match  
the 201bhp sound  
of the engine



Geared to go: the stunning new 18"  
alloy wheels with front 17" brake discs  
and red calipers



Turn the 7" LCD cluster into a racing-style speedometer: simply press the GT button on the steering wheel to display torque and turbo data

Attention to detail, GT-style:  
the leather-clad steering wheel is now  
D-shaped for a true performance feel



Take command from your Recaro® seat with red stitching. Designed for a more dynamic drive, the seats are both stylish and offer optimum support

cee'd GT >>>

## Driving dynamics

### ► More joy in every corner

#### **Retuned and refined for the most rewarding ride**

Our engineers have been hard at work to make every stretch of the road more fun to drive. The extensively fine-tuned suspension features a sophisticated front MacPherson suspension and rear multi-link suspension. As a result, both new cee'd models offer excellent handling and drive comfort, even on bumpy roads. Road noise and vibration have also been minimised. Plus, a range of advanced driving aids add comfort and safety on your journey.

#### **VSM (Vehicle Stability Management):**

VSM works in conjunction with Motor Driven Power Steering to ensure the car stays stable when simultaneously braking and cornering, especially on wet, slippery and rough roads.

#### **EBD (Electronic Brake Force Distribution)**

#### **+ BAS (Brake Assist System):**

EBD increases stability and helps prevent skidding. The system automatically optimises the distribution of braking power between the front and rear wheels in relation to changes in car weight during braking. BAS detects emergency braking depending on how quickly you step on the brake pedal. It instantly applies full braking force, which helps shorten the overall braking distance.

#### **HAC (Hill-start Assist Control):**

Perfect for starting on a steep hill, HAC prevents you from rolling backwards. The brake grip is maintained for two seconds until you accelerate.

#### **1. FLEX STEER:**

With Flex Steer, you can adjust the steering performance to your personal driving style: it comprises Comfort mode for easy parking and urban driving, Normal mode and Sports mode for motorway driving

#### **2. Excellent handling and comfort:**

Thanks to the newly refined MacPherson front suspension and the rear multi-link suspension

#### **3. ESC (Electronic Stability Control):**

If you have to brake suddenly, ESC applies the correct amount of brake pressure to each individual wheel. It also reduces engine power to help you maintain control and bring your car back on course







**1. Dual-Clutch Transmission (7-speed DCT):**

Enjoy driving, courtesy of the dual-clutch transmission. This latest generation dual-clutch transmission combines sporty, effortless driving with high fuel efficiency.



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**2. Manual gearbox:**

Quick, smooth gear changes thanks to Kia's latest transmission technology.



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## ► A refined performance

### CEE'D POWERTRAINS:

Increased output and torque across the board, lower CO<sub>2</sub> emissions – the refined engines will boost your appetite for driving. An impressively responsive 1.0 T-GDi eco*Turbo* petrol engine (98 or 118bhp)  now joins the line-up, while the state-of-the-art diesel range features a high-powered 1.6 litre CRDi (134bhp) engine. For a sporty yet efficient drive, it can be paired with our latest 7-DCT Dual-Clutch Transmission.

### 4 PETROL ENGINES

#### **The three-cylinder 1.0 T-GDi eco*Turbo* (98 or 118bhp)**

Compact, efficient, yet with plenty of power, this brand-new petrol engine delivers 171 Nm max. torque.

#### **The four-cylinder 1.4 MPI (98bhp)**

Offers 134 Nm at 4,000 rpm, consuming 47.1mpg.

#### **The four-cylinder 1.6 GDi (133bhp)**

Features Variable Valve Timing for improved performance at all speeds. The petrol direct-injection engine produces 164 Nm at 4,850 rpm and consumes just 52.3mpg.



#### **1.6 T-GDi (201bhp)**

By using a smaller capacity engine than the majority of comparable hot hatchbacks, Kia has ensured that the cee'd 'GT' model is not only quick but also efficient with CO<sub>2</sub> levels of 170g/km.

### 2 DIESEL ENGINES

#### **The four-cylinder 1.4 litre WGT (89bhp)**

It now delivers 240 Nm torque between 1,500 and 2,500 rpm. Keeps fuel consumption low at just 67.3g/km.

#### **The four-cylinder 1.6 litre CRDi (134bhp only)**

This new highly responsive diesel model proves a fantastic performer, even at lower revs with a max. torque of 300 Nm (DCT only). It also leads the way in emission reduction from just 94 g/km, one of the lowest CO<sub>2</sub> levels for a conventional combustion engine in this segment.

### CEE'D TRANSMISSIONS:

There's a choice of sophisticated 6-speed manual transmissions and for even faster gear shifting, a 7-speed DCT dual-clutch transmission (only with 1.6 litre CRDi engine). The dual-clutch transmission offers the best of both worlds, combining a more agile, comfortable driving style with greater fuel economy.



#### Safety technology

## ► Forward thinking for the best protection ahead

### The New Kia cee'd is equipped with more intelligent safety technology than ever

Both new cee'd models have spent hundreds of hours in rigorous tests to ensure they're prepared for any situation. But that's not all. The new cee'd comes with a host of smart technologies to help you avoid danger in the first place. Our advanced Lane Departure Warning System helps to prevent you from steering off course if you get tired and lose concentration momentarily. A camera monitors the car's position in relation to the lane and, if required, alerts you with a warning sound. The new cee'd also keeps a check on your tyres. If they fall below the correct pressure, an icon on the dashboard lights up. The Tyre Pressure Monitoring System is a handy way to keep you safe and to help you drive more efficiently.

#### 1. HID Xenon headlamps and Adaptive Front Lighting System (AFLS):

For enhanced visibility at night, the New Kia cee'd features both xenon headlights and an Adaptive Front Lighting System. This premium technology helps detect obstacles sooner. It shines the light in corners more efficiently as the swivelling headlights adapt to the steering angle, weight and speed of the car.

#### 2. Lane Departure Warning System (LDWS):

When tiredness sets in, this intelligent assistant helps you stay in lane on the road. The instrument cluster alerts you when you begin to move out of the lane unintentionally.

#### 3. Blind Spot Detection:

Alerts you to any obstacles that you can't see in the mirrors. Radar sensors in the rear bumpers monitor the area behind you. A symbol appears in the corresponding exterior mirror if the system detects a vehicle in the Blind Spot. If you indicate to change lanes regardless, the symbol flashes, and you'll also hear a warning sound.

#### The Rear Cross Traffic Alert:

Uses the same radar sensors as Blind Spot Detection to help you reverse out of parking spaces or a drive. When the sensors detect a moving object\* like a car, a motorcycle or even a shopping trolley, you're warned by a sign in the instrument cluster and by a light flashing in the corresponding exterior mirror. An audible warning is also given.

\*Speed and object size restrictions apply



## Safety technology

### ► Surrounded by a strong team

#### Wherever you're headed, the New Kia cee'd gets you there safely

For the greatest stability and shock absorbance, the reinforced bodyshell on both the new cee'd features fully interconnected body torsion parts. It's also fitted with 6 airbags – dual front airbags, two front side airbags and two curtain airbags. All safety measures have been rigorously tested to comply with the strictest European safety regulations.

#### Bodyshell:

Because your safety always comes first. The reinforced body panels are engineered with fully interconnected body torsion parts. Core members have been strengthened further and the B-pillar is made of ultra high-tensile-strength steel

#### Airbag technology:

Six airbags protect you and your passengers in the cee'd hatchback and the Sportswagon cabins

#### Star performance:

Just like the hatchback, the Sportswagon has been awarded the five-star Euro NCAP safety rating



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## Eco technology

# ► Looking after the planet

### Climate and wallet-friendly ideas

Fuel-stretching engine Start/Stop (ISG) technology is available on certain cee'd engines, which reduces fuel consumption and CO<sub>2</sub> emissions by automatically shutting down the engine when the car is at a standstill. This feature also includes the eco-friendly Energy Regeneration System. It's activated when you take your foot off the accelerator. The Energy Regeneration System uses the kinetic energy that is normally lost to recharge the battery - making it fuel and planet-friendly.



This badge shows you're doing your bit to save fuel and to reduce emissions with the Start/Stop system.

#### 1. Energy Regeneration System:

Uses the kinetic energy when you take your foot off the accelerator to recharge the cee'd battery

#### 2. Start/Stop system (ISG):

Stop at a traffic light and the cee'd engine is automatically switched off when your foot is off the clutch. As soon as you resume the journey, the engine restarts. A great way to save fuel and convenient for city driving

#### Active Eco Display:

Another intelligent measure for more efficient driving, the Active Eco System manages the air conditioning compressor and the alternator to save energy whenever possible

#### ECO Pack (applies to models featuring ISG):

This technology includes a whole range of efficiency measures: intelligent stop-and-go, a gear-shift indicator to help you drive more efficiently and energy-saving car tyres, which reduce fuel usage through less road friction.

# New Kia cee'd range in the UK

## WHEELS

## ENGINE, TRANSMISSION & CO<sub>2</sub> EMISSIONS

cee'd '1'



15" Steel Wheels

### HATCHBACK ENGINES

	CO <sub>2</sub>
'1' 1.4 Petrol 98bhp 6-speed manual	138 g/km
'1' 1.4 CRDi 89bhp 6-speed manual	109 g/km
'1' 1.6 CRDi 134bhp 6-speed manual ISG <small>ECO dynamics</small>	94 g/km

SPECIAL EDITION cee'd 'SR7'



16" Alloy Wheels

### HATCHBACK ENGINES

	CO <sub>2</sub>
'SR7' 1.4 Petrol 98bhp 6-speed manual	138 g/km
'1' 1.4 CRDi 89bhp 6-speed manual	109 g/km

cee'd '2'



16" Alloy Wheels

### HATCHBACK ENGINES

	CO <sub>2</sub>
'2' 1.6 GDi 133bhp 6-speed manual ISG <small>ECO dynamics</small>	124 g/km
'2' 1.0 T-GDi ecoTurbo 98bhp 6-speed manual ISG <small>ECO dynamics</small>	113 g/km
'2' 1.6 CRDi 134bhp 6-speed manual ISG <small>ECO dynamics</small>	99 g/km
'2' 1.7 CRDi 134bhp 7-speed auto DCT ISG <small>ECO dynamics</small>	109 g/km

cee'd '3'



16" Alloy Wheels  
with Graphite Finish

### HATCHBACK ENGINES

	CO <sub>2</sub>
'3' 1.0 T-GDi ecoTurbo 118bhp 6-speed manual ISG <small>ECO dynamics</small>	115 g/km
'3' 1.6 CRDi 134bhp 6-speed manual ISG <small>ECO dynamics</small>	99 g/km
'3' 1.6 CRDi 134bhp 7-speed auto DCT ISG <small>ECO dynamics</small>	109 g/km

cee'd '4'



17" Alloy Wheels

### HATCHBACK ENGINES

	CO <sub>2</sub>
'4' 1.6 CRDi 134 bhp 6-speed manual ISG <small>ECO dynamics</small>	102 g/km
'4' 1.6 CRDi 134bhp 7-speed auto DCT ISG <small>ECO dynamics</small>	109 g/km

## CEE'D '1' STANDARD FEATURES INCLUDE

- 15" Steel Wheels
- Air Conditioning
- Cooling Glovebox with Door Damper & Illumination
- USB & AUX Ports
- Bluetooth® with Voice Recognition & Music Streaming
- DAB Radio
- Steering Wheel Mounted Controls
- Rear Spoiler
- Welcome & Follow-me-home Light Functionality

- Projection Headlights
- Daytime Running Lights
- Electrically Adjustable & Heated Door Mirrors
- Centre Console Armrest & Storage Box
- Front Cabin Map Light with Sunglasses Case
- Ambient Light - Front Centre Console
- Tray Illumination
- Front Electric Windows with Auto Up & Down Function
- Remote Central Door Locking with Fold-away Key
- Emergency Stop Signalling (ESS)

- Electronic Stability Control (ESC) & Vehicle Stability Management (VSM)
- ABS (Anti Brake System)
- Hill-start Assist Control (HAC)
- Tyre Pressure Monitoring System (TPMS)

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Frost (metallic)

## CEE'D 'SR7' STANDARD FEATURES ADD (OVER '1')

- 16" Alloy Wheels
- Leather Trimmed Steering Wheel, Gearshift & Handbrake
- Reversing Sensors
- All-round Electric Windows with Auto Up & Down Function
- Chrome Finish Interior Door Handles
- Privacy Glass (Rear Windows & Tailgate)
- Automatic Headlight Control

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Frost (metallic)

## CEE'D '2' STANDARD FEATURES ADD (OVER 'SR7') MINUS PRIVACY GLASS AND AUTO LIGHT

- Black 'Premium' Cloth
- Chrome Window Surrounds
- LED Rear Combination Lights
- Electrically Folding, Adjustable & Heated Door Mirrors with LEDs
- Rear Centre Armrest
- Front Fog Chrome Surround
- Cruise Control & Speed Limiter
- Flex Steer (Normal, Comfort, Sport Modes)
- Luggage Net, Hooks & Under-floor Box
- Vanity Mirror Illumination (Driver & Front Passenger)

- Graphite Chrome Radiator Grille Surround with Black High Gloss Mesh
- LED Daytime Running Lights
- Front Fog Lights
- Cornering Lights
- Dual Horn

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Storm (metallic)

Dark Gun Metal (metallic)

Planet Blue (metallic)

## CEE'D '3' STANDARD FEATURES ADD (OVER '2') MINUS VOICE RECOGNITION AND CD

- 16" Alloy Wheels with Graphite Finish
- 7" Touchscreen Satellite Navigation with European Mapping
- Reversing Camera System (Integrated into Sat Nav Screen)
- Kia Connected Services featuring Tom Tom
- Cloth with Contrast 'Mesh' Design & Faux Leather Inserts
- Power Lumbar Support (Driver & Front Passenger)
- Dual Automatic Air Conditioning with Ioniser
- Privacy Glass (Rear Windows & Tailgate)

- Rain Sensing Front Wipers
- Front Wiper De-icer
- Auto-dimming Rear-view Mirror
- Automatic Headlight Control
- Faux leather Door Centre Trim
- Black High Gloss Centre Fascia, Front Console
- Tray Garnish & Door Trim
- Automatic Defog System

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Storm (metallic)

Dark Gun Metal (metallic)

Planet Blue (metallic)

## CEE'D '4' STANDARD FEATURES ADD (OVER '3')

- 17" Alloy Wheels
- Black Leather Seats with Contrast Grey Inserts
- Heated Front Seats & Heated Steering Wheel
- Centre Console Sliding Armrest
- Engine Start/Stop Button with Smart Entry System
- Speed & Multifunction LCD Full Colour Display
- Premium Centre Console with Sliding Cup holder Cover
- Exterior Door Handle Illumination (Front Doors Only)
- Electronic Parking Brake

- Rear Air Ventilation
- Stainless Steel Pedals
- Stainless Steel Door Scuff Plates

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Storm (metallic)

Dark Gun Metal (metallic)

Planet Blue (metallic)

# New Kia cee'd range in the UK

## WHEELS

## ENGINE, TRANSMISSION & CO<sub>2</sub> EMISSIONS

### cee'd '4 Tech'



#### HATCHBACK ENGINES

'4 Tech' 1.6 CRDi 134bhp 6-speed manual ISG



CO<sub>2</sub>

102 g/km

### cee'd 'GT-Line'



#### HATCHBACK ENGINES

'GT-Line' 1.0 T-GDi ecoTurbo 118bhp 6-speed manual ISG



CO<sub>2</sub>

115 g/km

'GT-Line' 1.6 CRDi 134bhp 6-speed manual ISG



102 g/km

'GT-Line' 1.6 CRDi 134bhp 7-speed auto DCT ISG



109 g/km

### cee'd 'GT'



#### HATCHBACK ENGINES

'GT' 1.6 Petrol 201bhp 6-speed manual

CO<sub>2</sub>

170 g/km

### cee'd Sportswagon '1'



#### SPORTSWAGON ENGINES

'1' 1.4 CRDi 89bhp 6-speed manual



CO<sub>2</sub>

109 g/km

### cee'd Sportswagon 'SR7'



#### SPORTSWAGON ENGINES

'SR7' 1.4 Petrol 98bhp 6-speed manual

CO<sub>2</sub>

138 g/km

**CEE'D '4 Tech' STANDARD FEATURES ADD (OVER '4')**

- Panoramic Sunroof with Tilting / Sliding Function & Automatic Electric Roll Blind
- Xenon Adaptive Lighting System with Automatic Levelling
- Front Headlight Washers
- 10-way Power Adjustable Driver's Memory Seat
- Smart Park Assist System
- Front & Reversing Sensors
- Lane Departure Warning System & Speed Limit Information Function
- Blind Spot Detection & Rear Cross Traffic Alert

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Dark Gun Metal (metallic)

**CEE'D 'GT-LINE' STANDARD FEATURES ADD (OVER '2') MINUS VOICE RECOGNITION AND CD**

- 17" Alloy Wheels
- 7" Touchscreen Satellite Navigation with European Mapping
- Reversing Camera System (Integrated into Sat Nav Screen)
- Kia Connected Services featuring Tom Tom
- Stainless Steel Pedals
- Stainless Steel Door Scuff Plates
- Privacy Glass (Rear Windows & Tailgate)
- Power Lumbar Support (Driver & Front Passenger)
- Dual Automatic Air Conditioning with Ioniser
- Rain Sensing Front Wipers

- Front Wiper De-icer
- Auto-dimming Rear-view Mirror
- Automatic Headlight Control
- Engine Start/Stop Button with Smart Entry System
- Exterior Door Handle Illumination (Front Doors Only)
- Speed & Multifunction LCD Full Colour Display
- **'GT-Line' Exterior Styling Pack**
- GT-Line Graphite Chrome Grille Surround with Black High Gloss Mesh
- Black Lower Grille
- Side Sill Mouldings
- Dual Exhaust

- Black High Gloss - Front & Rear Fog Light Housing, LED & Number Plate Surround
- GT-Line Badge (Rear)
- 'Ice Cube' LED Daytime Running Lights
- **'GT-Line' Interior Styling Pack**
- Black Headlining
- Black 'Cross-Stitch' Cloth with Contrast Grey Inserts
- Silver Stitching - Steering Wheel, Gear Shift, Black Door Centre Trim & Seats
- Leather Trimmed Steering Wheel with Perforated Inserts
- Black Centre Fascia, Black High Gloss Console Tray Garnish, Air Vent Surrounds & Door Trim

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Dark Gun Metal (metallic)

Yellow Flame (metallic)

**CEE'D 'GT' STANDARD FEATURES ADD (OVER 'GT-LINE') MINUS FLEX STEER AND TEMPORARY WHEEL**

- 18" Alloy Wheels
- Speed & Multifunction LCD Full Colour Display with GT Performance Mode
- Xenon Adaptive Lighting System with Automatic Levelling
- Heated Front Seats & Heated Steering Wheel
- 17" Brake Discs
- Electric Sound Generator
- **'GT' Exterior Styling Pack**
- Red Brake Calipers
- GT Graphite Chrome Grille Surround with Black High Gloss Mesh

- Black Lower Grille with Red Trim
- Side Sill Mouldings
- Dual Exhaust
- Black High Gloss - Front & Rear Fog Light Housing, LED & Number Plate Surround
- GT Badge (Front & Rear)
- 'Ice Cube' LED Daytime Running Lights
- **'GT' Interior Styling Pack**
- Black Headlining
- Recaro® Front Seats & Part Leather / Part Dinamica® Microfiber Upholstery

- Red Stitching - Steering Wheel, Gear Shift, Black Door Centre Trim & Seats
- Leather Trimmed D-Shaped Sports Steering Wheel with Perforated Inserts & GT Logo
- Leather Trimmed Sports Gear Shift
- Black Centre Fascia, Black High Gloss Console Tray Garnish, Air Vent Surrounds & Door Trim

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Yellow Flame (metallic)

**CEE'D SPORTSWAGON '1' STANDARD FEATURES INCLUDE**

- 15" Steel Wheels
- Air Conditioning
- Cooling Glovebox with Door Damper & Illumination
- USB & AUX Ports
- Bluetooth® with Voice Recognition & Music Streaming
- DAB Radio
- Steering Wheel Mounted Controls
- Rear Spoiler
- Welcome & Follow-me-home Light Functionality

- Projection Headlights
- Daytime Running Lights
- Electrically Adjustable & Heated Door Mirrors
- Centre Console Armrest & Storage Box
- Front Cabin Map Light with Sunglasses Case
- Ambient Light - Front Centre Console Tray Illumination
- Front Electric Windows with Auto Up & Down Function
- Remote Central Door Locking with Fold-away Key
- Emergency Stop Signalling
- Electronic Stability Control (ESC) & Vehicle

- Stability Management (VSM)
- ABS (Anti Brake System)
- Hill-start Assist Control (HAC)
- Tyre Pressure Monitoring System (TPMS)
- Roof Rails

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Frost (metallic)

**CEE'D SPORTSWAGON 'SR7' STANDARD FEATURES ADD (OVER '1')**

- 16" Alloy Wheels
- Leather Trimmed Steering Wheel, Gearshift & Handbrake
- Reversing Sensors
- All-round Electric Windows with Auto Up & Down Function
- Chrome Finish Interior Door Handles
- Privacy Glass (Rear Windows & Tailgate)
- Automatic Headlight Control

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Frost (metallic)

\* Some parts of the leather upholstery contain faux leather.

\*\* Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones.

Please check the compatibility of your mobile phone via [www.kia.co.uk](http://www.kia.co.uk) or by trialling your phone at a Kia dealer.

# New Kia cee'd Sportswagon range in the UK

## WHEELS

## ENGINE, TRANSMISSION & CO<sub>2</sub> EMISSIONS

### cee'd Sportswagon '2'



#### SPORTSWAGON ENGINES

CO<sub>2</sub>

'2' 1.6 CRDi 134bhp 6-speed manual ISG



102 g/km

'2' 1.6 CRDi 134bhp 7-speed auto DCT ISG



109 g/km

### cee'd Sportswagon '3'



#### SPORTSWAGON ENGINES

CO<sub>2</sub>

'3' 1.0 T-GDi ecoTurbo 118bhp 6-speed manual ISG



120 g/km

'3' 1.6 CRDi 134bhp 6-speed manual ISG



102 g/km

'3' 1.6 CRDi 134bhp 7-speed auto DCT ISG



109 g/km

### cee'd Sportswagon '4'



#### SPORTSWAGON ENGINES

CO<sub>2</sub>

'4' 1.6 CRDi 134bhp 6-speed manual ISG



102 g/km

### cee'd Sportswagon '4 Tech'



#### SPORTSWAGON ENGINES

CO<sub>2</sub>

'4 Tech' 1.6 CRDi 134bhp 6-speed manual ISG



102 g/km

### cee'd Sportswagon 'GT-Line'



#### SPORTSWAGON ENGINES

CO<sub>2</sub>

'GT-Line' 1.0 T-GDi ecoTurbo 118bhp 6-speed manual ISG



120 g/km

'GT-Line' 1.6 CRDi 134bhp 6-speed manual ISG



102 g/km

'GT-Line' 1.6 CRDi 134bhp 7-speed auto DCT ISG



109 g/km

## CEE'D SPORTSWAGON '2' STANDARD FEATURES ADD (OVER 'SR7') MINUS PRIVACY GLASS AND AUTO LIGHT

- New Black 'Premium' Cloth
- Chrome Window Surrounds
- LED Rear Combination Lights
- Electrically Folding, Adjustable & Heated Door Mirrors with LEDs
- Rear Centre Armrest
- Front Fog Chrome Surround Housing
- Cruise Control & Speed Limiter
- Flex Steer (Normal, Comfort, Sport Modes)

- Vanity Mirror Illumination (Driver & Front Passenger)
- Graphite Chrome Radiator Grille Surround with Black High Gloss Mesh
- LED Daytime Running Lights
- Front Fog Lights
- Cornering Lights
- Dual Horn

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Storm (metallic)

Dark Gun Metal (metallic)

Planet Blue (metallic)

## CEE'D SPORTSWAGON '3' STANDARD FEATURES ADD (OVER '2') MINUS VOICE RECOGNITION AND CD

- 16" Alloy Wheels with Graphite Finish
- 7" Touchscreen Satellite Navigation with European Mapping
- Reversing Camera System (Integrated into Sat Nav Screen)
- TomTom® Connected Services
- Cloth with Contrast 'Mesh' Design & Faux Leather Inserts
- Power Lumbar Support (Driver & Front Passenger)

- Dual Automatic Air Conditioning with Ioniser
- Privacy Glass (Rear Windows & Tailgate)
- Rain Sensing Front Wipers
- Front Wiper De-icer
- Auto-dimming Rear-view Mirror
- Automatic Headlight Control
- Faux leather Door Centre Trim
- Black High Gloss Centre Fascia, Front Console Tray Garnish & Door Trim
- Automatic Defog System

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Storm (metallic)

Dark Gun Metal (metallic)

Planet Blue (metallic)

## CEE'D SPORTSWAGON '4' STANDARD FEATURES ADD (OVER '3')

- 17" Alloy Wheels
- Black Leather Seats with Contrast Grey Inserts
- Heated Front Seats & Heated Steering Wheel
- Centre Console Sliding Armrest
- Engine Start/Stop Button with Smart Entry System
- Speed & Multifunction LCD Full Colour Display
- Premium Centre Console with Sliding Cup holder Cover

- Exterior Door Handle Illumination (Front Doors Only)
- Electronic Parking Brake
- Rear Air Ventilation
- Stainless Steel Pedals
- Stainless Steel Door Scuff Plates
- Luggage Rail System

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Silver Storm (metallic)

Dark Gun Metal (metallic)

Planet Blue (metallic)

## CEE'D SPORTSWAGON '4 TECH' STANDARD FEATURES ADD (OVER '4')

- Panoramic Sunroof with Tilting / Sliding Function & Automatic Electric Roll Blind
- Xenon Adaptive Lighting System with Automatic Levelling
- Front Headlight Washers
- 10-way Power Adjustable Driver's Memory Seat

- Smart Park Assist System
- Front & Reversing Sensors
- Lane Departure Warning System & Speed Limit Information Function
- Blind Spot Detection & Rear Cross Traffic Alert

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Dark Gun Metal (metallic)

## CEE'D SPORTSWAGON 'GT-LINE' STANDARD FEATURES ADD (OVER '2') MINUS VOICE RECOGNITION AND CD

- 17" Alloy Wheels
- 7" Touchscreen Satellite Navigation with European Mapping
- Reversing Camera System (Integrated into Sat Nav Screen)
- Kia Connected Services featuring Tom Tom
- Stainless Steel Pedals
- Stainless Steel Door Scuff Plates
- Privacy Glass (Rear Windows & Tailgate)
- Power Lumbar Support (Driver & Front Passenger)
- Dual Automatic Air Conditioning with Ioniser
- Rain Sensing Front Wipers

- Front Wiper De-icer
- Auto-dimming Rear-view Mirror
- Automatic Headlight Control
- Engine Start/Stop Button with Smart Entry System
- Exterior Door Handle Illumination (Front Doors Only)
- Speed & Multifunction LCD Full Colour Display
- GT-Line® Exterior Styling Pack
- GT-Line Graphite Chrome Grille Surround with Black High Gloss Mesh
- Black Lower Grille
- Twin Exhaust
- Black High Gloss - Front Fog Light Housing, LED Surround

- GT-Line Badge (Rear)
- 'Ice Cube' LED Daytime Running Lights
- GT-Line® Interior Styling Pack
- Black Headlining
- Black 'Cross-Stitch' Cloth with Contrast Grey Inserts
- Silver Stitching - Steering Wheel, Gear Shift, Black Door Centre Trim & Seats
- Leather Trimmed Steering Wheel with Perforated Inserts
- Black Centre Fascia, Black High Gloss Console Tray Garnish, Air Vent Surrounds & Door Trim

Track Red (solid)

Fusion White (metallic)

Phantom Black (metallic)

Dark Gun Metal (metallic)

## Equipment

# ► Attention to detail

New cee'd hatchback or Sportswagon – here's a taster of some of the stylish, practical and convenient features these models have in store for you.

### 1. Luggage area underfloor storage:

With different-sized compartments plus two storage areas with individual lids positioned next to each rear wheel (SW only)



1

### 2. Luggage rail system:

Flexible bars slide along the rails to secure various-sized items, including round ones, fastened by belts (SW only)



2

### 3. Headlight washer:

To see and be seen

### 10. Alloy pedals:

A must for the sporty driver



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### 4. Fintail door handle and grip:

Striking design meets functionality

### 12. Glovebox:

Spacious and ventilated to keep things cool



8

### 5. Heated steering wheel:

Perfect for cold starts

### 13. Rear-view camera:

Helps you park your cee'd

### 6. Paddle shifters:

Change gears without taking your hands off the wheel

### 14. Manual air conditioning:

Adjust the temperature the way you like it



13

### 7. Rear armrest cupholders:

One of many handy storage areas throughout the cee'd

### 15. Side mirror with indicator:

Looks great and keeps you safe

### 8. Air vents (front):

For the best climate at the front of the cabin

### 16. Welcome light:

Puddle light (underneath the door mirror) and pocket light (inside the door handle), available only in combinations with smart key

### 9. Air vents (rear):

Adjustable vents for the rear passengers

### 17. Tyre Pressure Monitoring System:

An icon on the dashboard lights up if the tyres fall below the correct pressure



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Peace-of-mind

## ► The New Kia cee'd – more reasons why you simply can't say no

### 7-year vehicle warranty

Every Kia benefits from a 7-year/100,000 miles new car warranty. This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

### 5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

### Stay in touch with Kia

Visit [www.kia.co.uk](http://www.kia.co.uk) for all the latest news and to find out more information about the new cee'd range.



### Care-3

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your new cee'd which is called Care-3. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply. Log onto [www.kia.co.uk/care3](http://www.kia.co.uk/care3) for details.

### Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto [www.kia.co.uk](http://www.kia.co.uk) for more details.

The official fuel consumption figures in mpg (l/100 km) for the new cee'd range are: Urban: 29.1 (9.7) – 67.3 (4.2), Extra urban: 47.9 (5.9) – 83.1 (3.4), Combined: 38.2 (7.4) – 78.5 (3.6). The official CO<sub>2</sub> emissions for the new cee'd range are: 170 (95) g/km

Fuel consumption figures are derived from testing in accordance with EU standard test procedures and regulations. These official figures are for comparative purposes only and may not reflect 'real world' fuel consumption. The figures do not constitute a guarantee or offer from Kia Motors. For more information visit <http://www.dft.gov.uk/vca/fcb/the-fuel-consumption-testing-scheme.asp>



### The Kia 7-year warranty

7-year/100,000 miles new car warranty.







log onto [www.kia.co.uk](http://www.kia.co.uk)

for more information  
on the New cee'd range.

Kia Motors (UK) Ltd  
Walton Green  
Walton-On-Thames  
Surrey  
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[www.kia.co.uk](http://www.kia.co.uk)

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All information and illustrations are based on data available at the time of print (September 2015) and are subject to change without notice. The fuel figures quoted were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC within the currently applicable version). These figures are based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Imagery shown throughout this brochure is for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the cee'd range.



The Power to Surprise