



The new Kia  
**pro\_cee'd GT**



The Power to Surprise



## The new Kia pro\_cee'd GT Driving reloaded >>>

**Reboot your thinking.**

**Shed the old mindset. Sounds familiar?**

Enter our latest addition to the Kia cee'd family.

The pro\_cee'd GT shares its genes with the pro\_cee'd, its personality is athletic to the bone.

With unashamedly sporty styling inside and out, plus a roaring 204 PS 1.6-litre Turbo GDI engine at its heart, you'll enjoy the most powerful Kia hatchback ever to hug the roads.

**Meet the new pro\_cee'd GT and rediscover sporty driving**



**LIVE MORE LIFE**

GT performance technology

## ► Fast-forward fulfilment

Hairs on end, restless, a smile that's hard to shift

– the GT does wonders for your state of mind.

The trigger? The all-new 204 PS 1.6 Turbo GDI engine

It produces 265 Nm via the sophisticated 6-speed

manual transmission, reaching 0 to 100 km/h in just

7.7 seconds. Top speed is a solid 230 km/h. Enticing

figures matched only by the satisfyingly rich sound,

emitted by the bold dual exhaust pipes. As you'd

expect from a car with these athletic credentials,

the powerful GT engine is paired with a sporty

suspension, ensuring the chassis stays glued

to the road wherever you're headed.

Plenty of oomph from  
0 to 100 km/h and  
beyond





Geared to go: the stunning 18" alloy wheels with 16" brake discs and red callipers



GT design

► Cool, calm and calculated

Coupé-style forward edging shape, sports bumpers on front and back, 18" alloy wheels and large brake discs with red callipers, a unique grille sporting the GT badge – the new pro\_cee'd GT has all the styling fit for an athlete.

So take a break, relax and enjoy the view before you embark on a thrilling ride.

GT design

## Turbocharge your style

The new GT redefines power dressing

LED lights front and back? Sure. Sports bumpers all-round? Yep. Dual exhausts? Of course. And in-between nothing but 3-door hatchback flair created by Kia's international design team in Germany.

Dual exhaust pipes:  
a bold look to match  
the 204 PS sound  
of the engine



LED lights and sports bumpers:  
all the must-haves for  
a muscular appearance





## GT Cockpit ➤ Over to you

If sporty driving is your game, this is where you'll feel right at home

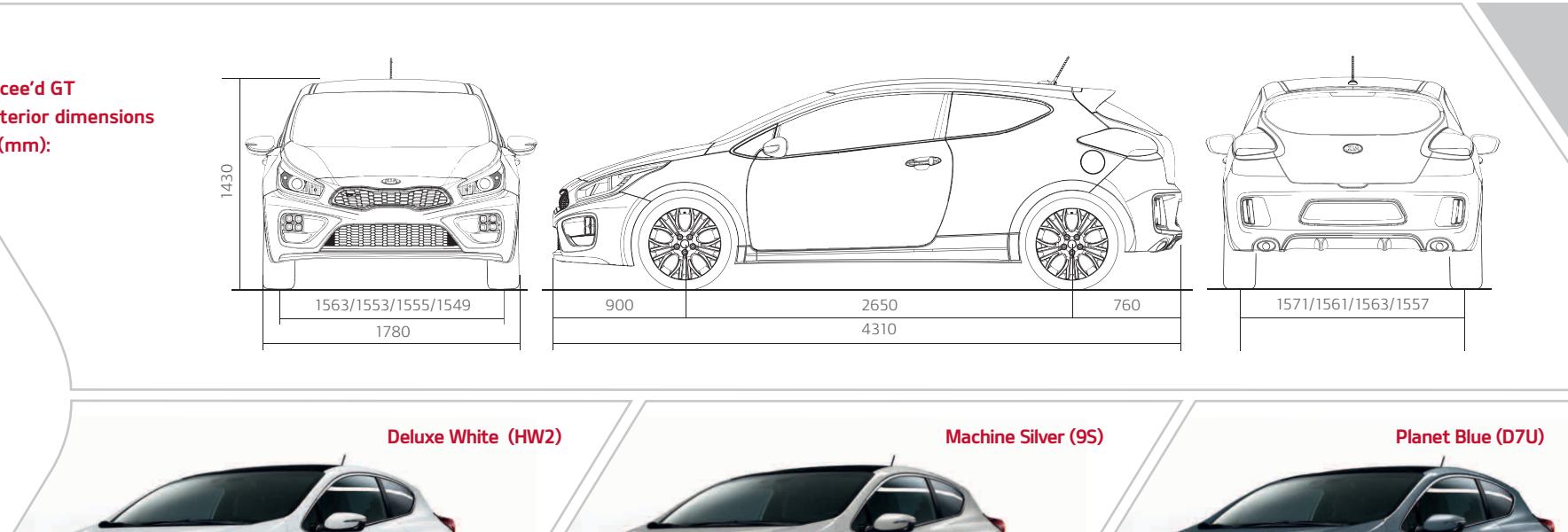
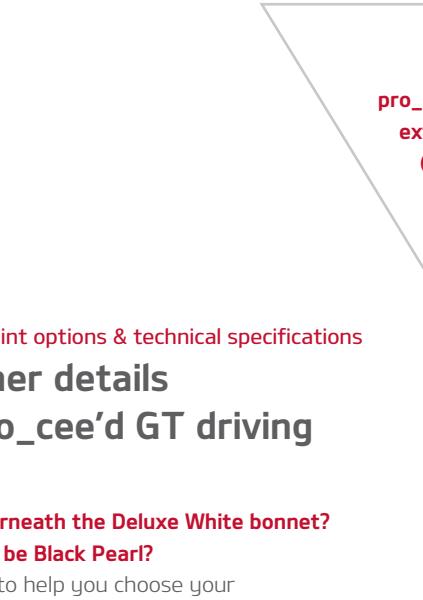
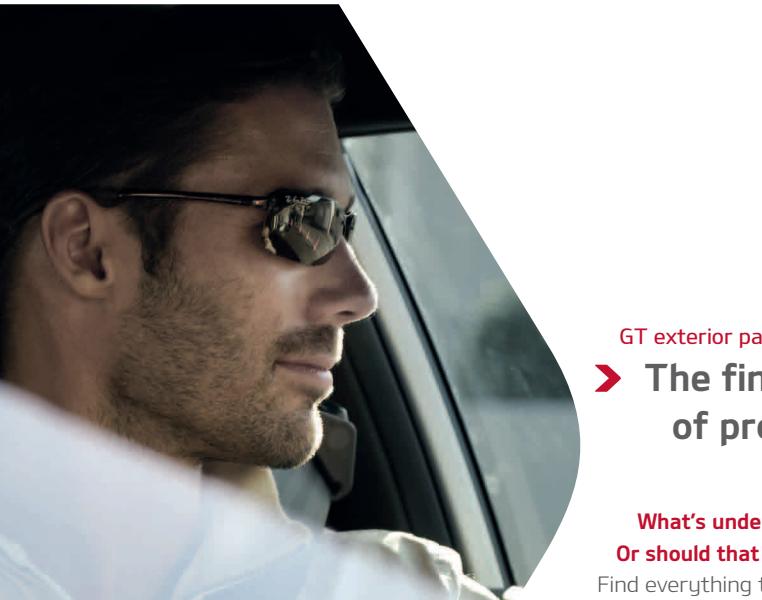
Slip into the Recaro suede leather seats, switch on the engine and the high-definition instruments light up in true motor racing style.

Now engage the sporty leather gear stick and grab the perforated leather steering wheel featuring red stitching – it's time to hit the alloy accelerator pedal.

What you can't see – the ergonomic Recaro seat featuring power lumbar support, essential for tight corners in the city and further afield.



\*All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local Kia dealer for current information





#### Unique warranty

The Kia 7-year/150,000 km new car warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar), subject to local terms and conditions



#### Kia service & warranty

## ► Designed for high expectations

#### 7-year vehicle warranty

Having passed rigorous tests for reliability and durability, we're proud to offer the pro\_cee'd with our industry-leading warranty. Every Kia benefits from a 7-year/150,000 km new car warranty (unlimited for up to 3 years; 150,000 km from 4 years onwards). This bumper-to-bumper warranty is free and transferable to subsequent owners provided the car is regularly maintained in accordance with the servicing schedule.

#### 5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

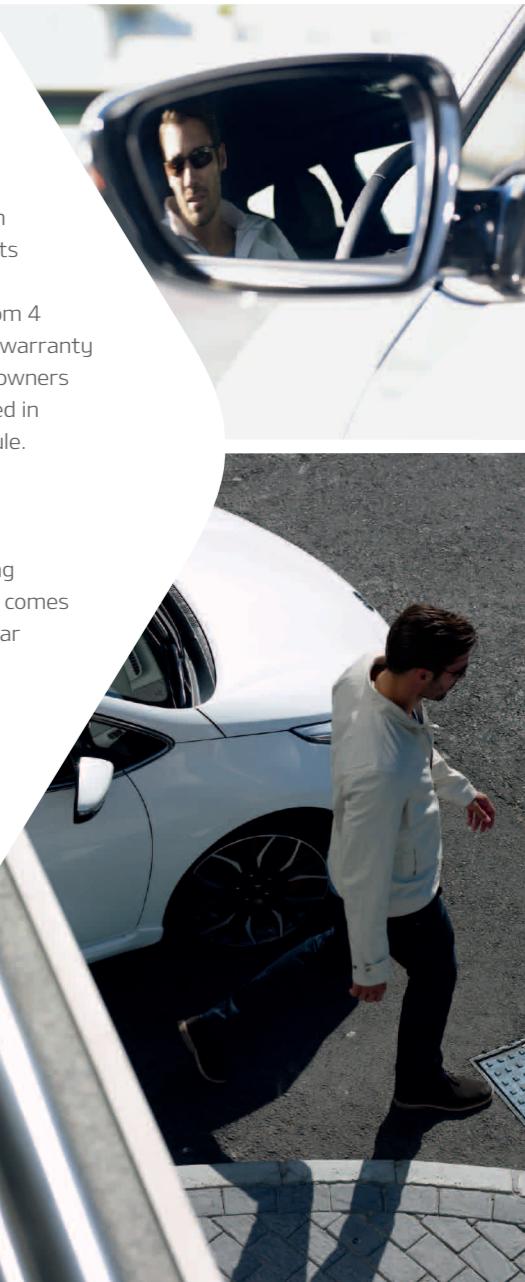
#### Stay in touch with Kia

Visit [www.kia.com](http://www.kia.com) for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on. We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

#### Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

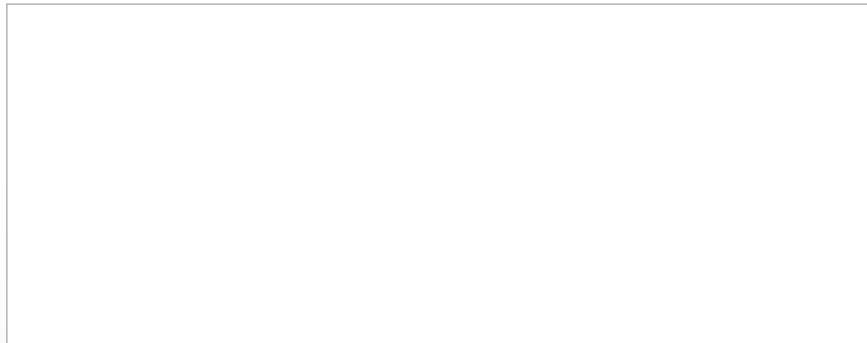
pro\_cee'd GT >>>





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Kia Motors Europe GmbH  
Theodor-Heuss-Allee 11  
60485 Frankfurt am Main  
Germany

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