



The Power to Surprise

2014

**RIO**



Designed to inspire.



The 2014 Kia Rio expresses the new refinement and sophistication in Kia's ever evolving design language. Guided by the vision of Peter Schreyer, President and Chief Design Officer of Kia Motors Corporation, the company's design and engineering teams are creating vehicles that make an emotional connection with Kia owners.

"Today, cars are no longer just a means of transport but also expressions of lifestyles," Schreyer notes. "Cars are an essential part of our lives, and increasingly more emphasis is being put on their emotional value in terms of bringing us happiness and satisfaction."



**PETER SCHREYER**

President and Chief Design Officer,  
Kia Motors Corporation







## A talented duo.

A daily commuter, a weekend warrior, a fashion trendsetter. No matter who you are or where you're going, there's a Rio that is sure to bring out your very best. There's no longer a need to compromise on style when searching for that perfect combination of comfort, economy and functionality.







#### SMOOTH, PRECISE HANDLING

Rio's MacPherson strut front suspension system strikes the perfect balance of ride comfort and precise handling. On SX models, the suspension system is sport-tuned and complemented with 17-inch, low-profile tires for a more dynamic driving experience.



#### ECO DRIVING

Kia's Active ECO system, standard on all Rio models with automatic transmission, optimizes engine and transmission management to reduce fuel consumption at the push of a button. It is also part of the available LX+ ECO package, which also includes Idle Stop & Go technology to reduce fuel consumption in city driving.



#### ADVANCED ENGINEERING

The GDI engine's advanced technology includes dual cam variable valve timing (CVT) that automatically adjusts valve timing for increased power and improved fuel efficiency.



# Intelligent use of space, in a talented compact car.

The thinking behind the Rio's interior has resulted in an airy, comfortable and deceptively roomy cabin. Some of Rio's features are essential, and some provide added convenience, but all of them enhance the overall driving experience. From an available sunroof in summer to available heated front seats in winter, every feature has been designed for you to enjoy the drive no matter when and where you're headed.



**60/40 SPLIT-FOLDING SEATS.** Split-folding rear seats give you the flexibility to conveniently carry passengers or cargo – or both! – depending on your needs.



**COVERED CONSOLE.** Lift the available centre console's sliding armrest and you'll find a convenient storage bin for personal items. Two handy cup holders are also part of the console.



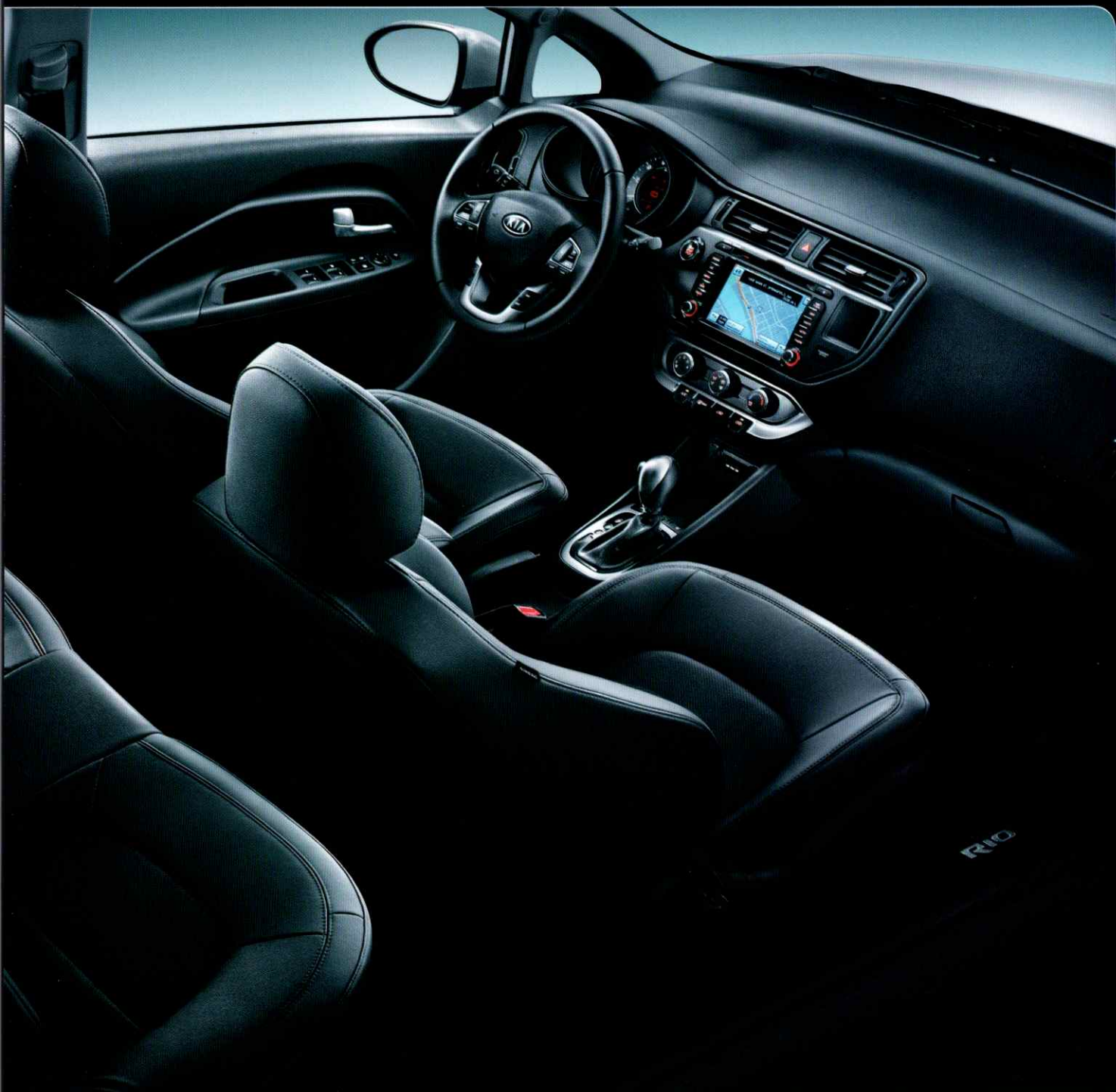
**POWER SUNROOF.** Rio offers an available power sunroof that lets you enjoy the pleasure of open-air driving and adds to the sense of roominess inside the cabin.



**HEATED SEATS.** Available heated front seats help ensure comfortable driving in cold weather.









**BUILT-IN NAVIGATION.** In-dash navigation system<sup>1</sup> provides you with turn-by-turn directions to virtually any destination in North America.<sup>1</sup> It's optional on Rio SX models.



# Precision and ergonomics by design.

While the ergonomically-designed cockpit puts the driver in control, the dashboard's harmonious interplay of form and function is given an extra touch of class by the use of high-grade finishing materials. In addition, Kia's designers have engineered a car that needs minimal hand movement to operate numerous controls without having to take your hands off the wheel.



**POWER FOLDING MIRRORS.** Available power-folding sideview mirrors tuck in close to the vehicle's body to help protect them from accidental damage in tight parking spaces.



**PUSH-BUTTON START.** There's no need to fumble for your keys when you have the luxury of a keyless push-button ignition switch – standard on Rio SX models.



**HEATED COMFORT.** A heated steering wheel provides ultimate comfort for cold Canadian winters. Just one of the many standard luxury features included on Rio SX models.



**SWEET, SWEET MUSIC.** For your listening enjoyment, Rio comes with standard AUX and USB audio ports that let you connect a USB drive, iPod® or other digital music player directly to the audio system.



## Urban accessory and family helper.

A popular restaurant, a cool coffee shop, a special meeting place. Your favorite venues soon become part of your life. And so does the Rio, putting a smile on your face as it whisks you off around town. And its refined road manners and comfort are perfect for that long-awaited road trip. With an impressive level of safety and convenience features, Rio turns your journeys with loved ones into memories that last a lifetime.





**SATISFYING IN SO MANY WAYS.** A wide, easy-open tailgate on Rio 5-door models and split-folding rear seats – standard on both 4- and 5-door models – make for plenty of cargo-carrying flexibility, while an available power sunroof and heated front seats add to the Rio's comfort.



**EASY ON GAS**  
Fuel economy and confident performance come together in Rio's standard 1.6-litre, 138-horsepower gasoline direct injection (GDI) four-cylinder engine featuring an impressive 5.2L/100 km highway<sup>10</sup> fuel economy rating.



**CITY SMART**  
Rio's available ECO Package features Idle Stop & Go (ISG) technology that saves fuel in city driving by automatically shutting off the engine when the car comes to a complete stop and then restarting it instantly when you take your foot of the brake pedal.



**PEACE OF MIND**  
All Rio models come with a full complement of standard safety systems, including six airbags, four-wheel anti-lock disc brakes, a Traction Control System (TCS) and Electronic Stability Control (ESC).



**ADVANCED TECHNOLOGY**  
Available push-button start provides convenient operation. An available rear-camera display<sup>3</sup> lets you see things behind your vehicle that you might not see by looking over your shoulder.

"what's playing?"

## Your wish is UVO's command.

UVO Powered by Microsoft<sup>®4</sup> is a voice-activated infotainment system that puts you in command of all your onboard media – radio, CD, digital jukebox, USB drive and MP3 player – and your Bluetooth<sup>®5</sup>-enabled cell phone. Developed on the Windows<sup>®6</sup> Embedded Automotive platform, UVO also features an intuitive touch screen and Microsoft's advanced voice activation technology that actually recognizes individual speech patterns and voice inflections for greater accuracy.

### COLOUR TOUCH SCREEN

A vivid, full-colour LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, and the phonebook from your compatible cell phone.



### ADVANCED VOICE CONTROL

Microsoft<sup>®</sup> speech technology responds quickly to your voice commands. So even with Rio's multiple music-source options, finding a song is as easy as saying its title.



"Sirius channel 22"

"call Jason"

"play alt-rock from jukebox"



"play podcasts"

UVO

Powered by Microsoft



"add to favourites"



#### DIGITAL JUKEBOX

UVO itself holds hundreds of your favourite songs. The system lets you load them into personal MyMusic folders.



#### REAR CAMERA DISPLAY<sup>3</sup>

Whenever you shift into reverse, an image from an integrated rear-facing camera is displayed on the UVO screen. It lets you see things behind your vehicle that you might not see by looking over your shoulder.



Delivering 120 channels of some of the best programming available, SIRIUSXM<sup>®</sup> is The Best Radio on Radio. Home of 100% commercial free music, news, talk, entertainment, traffic, weather and data, SIRIUSXM also broadcasts live play-by-play as the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL. To find out more about SIRIUSXM Satellite Radio, speak to your Kia dealer or visit [www.siriusxm.ca](http://www.siriusxm.ca)



The 2014 Rio is equipped with standard Bluetooth<sup>®</sup> wireless technology to provide hands-free calling connectivity with Bluetooth-enabled cell phones.

# The perfect partnership of power and safety.

Drive the Rio and along with power, efficiency and performance come low emissions and reduced fuel consumption, not to mention safety specifications of the highest order. From a structural framework that absorbs impact forces in both frontal and side-on collisions to a range of active and passive safety measures, the Rio is built to protect those that matter.



**LIGHTING.** Fog lights make it easier to see – and be seen – in the dark of night or in inclement weather. Standard on Rio EX and SX models.



**RAIN SENSING WIPERS.** The windshield wipers are automatically activated as soon as moisture is detected for greater convenience and visibility. Standard on Rio SX models.



**ANTI-LOCK BRAKING SYSTEM**  
ABS provides the foundation for Rio's active safety systems. It helps provide greater vehicle control when stopping in difficult conditions, such as wet, slippery or snow-covered roads.



**VEHICLE STABILITY MANAGEMENT SYSTEM<sup>3</sup>**  
VSM adds steering direction control capability, intervening when appropriate to further stabilize the vehicle. It helps you regain control and return the vehicle to its intended path.



**HILL-START ASSIST CONTROL**  
To help keep you from rolling backward when starting off on a steep hill, HAC automatically maintains braking pressure for up to two seconds after you take your foot off the brake pedal – enough time for engine power to move you forward.



**ELECTRONIC STABILITY CONTROL**  
ESC monitors Rio's response to your throttle, brake and steering inputs in tight corners and evasive-maneuvre situations. If and when input and response are out of sync, ESC briefly takes over to restore stability through precise brake and engine-control interventions.





EBD

**ELECTRONIC BRAKEFORCE  
DISTRIBUTION**

EBD adjusts front-to-rear brake pressure to compensate for varying passenger/cargo loads and deliver more confident braking performance.



**AIRBAG & SEAT-BELT SENSORS**

Special onboard sensors measure the severity of a crash impact and determine whether the front seat occupants are wearing their seat belts. Within milliseconds, this information is used to determine and trigger an optimal level of airbag inflation.<sup>8</sup>

BAS

**BRAKE ASSIST**

When the Brake Assist System (BAS) detects an emergency braking situation it instantly applies full braking force, faster than you might be applying it, to help shorten overall stopping distance.



**LATCH SYSTEM**

Rio is equipped with an industry-standard LATCH (Lower Anchors and Tethers for Children) safety system that makes it easier to securely install a compatible child safety seat in either of the rear outboard seating positions.

# FEATURES

| Exterior                             | LX  | EX  | SX  |
|--------------------------------------|-----|-----|-----|
| 15" steel wheels with covers         | ●   | —   | —   |
| 15" alloy wheels                     | ECO | —   | —   |
| 16" alloy wheels                     | —   | ●   | —   |
| 17" alloy wheels                     | —   | —   | ●   |
| P185/65R15 tires                     | ●   | —   | —   |
| P195/55R16 tires                     | —   | ●   | —   |
| P205/45R17 tires                     | —   | —   | ●   |
| Tire mobility kit                    | ●   | ●   | ●   |
| Power sunroof                        | —   | ○   | ○   |
| Signature Kia grille                 | ●   | ●   | ●   |
| Body-coloured door handles           | ●   | ●   | ●   |
| Body-coloured sideview mirrors       | ●   | ●   | ●   |
| Power and heated sideview mirrors    | ●   | ●   | ●   |
| Power-folding sideview mirrors       | —   | ●   | ●   |
| Projection headlights                | —   | —   | 5DR |
| Automatic headlights                 | —   | ●   | ●   |
| Fog lights                           | —   | ●   | ●   |
| LED taillights                       | —   | —   | ●   |
| LED sideview mirror signal repeaters | —   | ●   | ●   |
| LED positioning lights               | —   | —   | 4DR |
| LED daytime running lights           | —   | —   | 5DR |
| Solar glass                          | —   | —   | ●   |
| Spoiler                              | 5DR | 5DR | 5DR |
| Twin-tip muffler                     | —   | —   | ●   |
| Sport-tuned suspension               | —   | —   | ●   |
| Front and rear splash guards         | ●   | ●   | ●   |

| Safety   | LX  | EX  | SX  |
|--|-----|-----|-----|
| Dual advanced front airbags                          | ●   | ●   | ●   |
| Dual front seat-mounted side airbags                 | ●   | ●   | ●   |
| Dual side curtain airbags                            | ●   | ●   | ●   |
| Adjustable front headrests                           | ●   | ●   | ●   |
| Electronic brake force distribution (EBD)            | ●   | ●   | ●   |
| Electronic stability control (ESC)                   | ●   | ●   | ●   |
| Vehicle stability management (VSM)                   | ●   | ●   | ●   |
| Brake assist system (BAS)                            | ●   | ●   | ●   |
| Hill assist control (HAC)                            | ●   | ●   | ●   |
| 4-wheel anti-lock braking system (ABS)               | ●   | ●   | ●   |
| 4-wheel disc brakes                                  | ●   | ●   | ●   |
| Impact-sensing auto door unlock                      | ●   | ●   | ●   |
| Height adjustable front seatbelts with pretensioners | ●   | ●   | ●   |
| Lower anchors and tethers for children (LATCH)       | ●   | ●   | ●   |
| Automatic headlights                                 | —   | ●   | ●   |
| Automatic rain sensing windshield                    | —   | —   | ●   |
| Automatic defog system                               | —   | —   | ●   |
| Variable intermittent wipers                         | ●   | ●   | ●   |
| Rear window defroster                                | ●   | ●   | ●   |
| Variable intermittent rear window wiper              | 5DR | 5DR | 5DR |
| Rearview camera                                      | —   | ●   | ●   |

| Comfort & Convenience   | LX  | EX | SX |
|---|-----|----|----|
| Air conditioning  | +   | ●  | ●  |
| Automatic climate control with air ionizer                            | —   | —  | ●  |
| Remote keyless entry with panic function                              | +   | ●  | ●  |
| Smart Key with push button start                                      | —   | —  | ●  |
| Power door locks  | ●   | ●  | ●  |
| Power windows   | ●   | ●  | ●  |
| AM/FM/CD/MP3/SAT stereo system  | ●   | ●  | ●  |
| AUX and USB input ports   | ●   | ●  | ●  |
| 4-speakers  | ●   | —  | —  |
| 6-speakers  | —   | ●  | ●  |
| Bluetooth® hands-free cell phone connectivity <sup>6</sup>            | +   | ●  | ●  |
| SIRIUSXM® satellite radio (includes three trial months) <sup>10</sup> | ●   | ●  | ●  |
| UVO™ infotainment system  | —   | ●  | ●  |
| In-dash navigation system <sup>7</sup>                                | —   | —  | ○  |
| Supervision instrument cluster  | —   | —  | ●  |
| Cooling glove box   | —   | —  | ●  |
| Alloy sport pedals  | —   | —  | ●  |
| Sliding centre armrest  | —   | ●  | ●  |
| Dual front power outlets  | ●   | ●  | ●  |
| Active ECO system   | AT  | AT | AT |
| Idle Stop & Go  | ECO | —  | —  |

| Seating & Trim                         | LX | EX | SX |
|--|----|----|----|
| Cloth seats                            | ●  | ●  | —  |
| Leather seats                          | —  | —  | ●  |
| Heated front seats                     | +  | ●  | ●  |
| Black interior                         | ●  | ●  | ○  |
| Two-tone beige/black interior          | —  | —  | ○  |
| Two-tone chocolate/black interior      | —  | —  | ○  |
| Heated steering wheel                  | —  | —  | ●  |
| 6-way adjustable driver seat           | ●  | ●  | ●  |
| Seat back pockets                      | ●  | ●  | ●  |
| 60:40 folding rear seat                | ●  | ●  | ●  |
| Tilt steering column                   | ●  | —  | —  |
| Tilt and telescopic steering column    | —  | ●  | ●  |
| Steering wheel-mounted audio controls  | ●  | ●  | ●  |
| Steering wheel-mounted cruise controls | +  | ●  | ●  |
| Leather-wrapped steering wheel         | —  | ●  | ●  |
| Leather-wrapped gear shift knob        | —  | ●  | ●  |
| Metal-grain trim plates                | —  | ●  | ●  |
| Soft-touch dash                        | —  | ●  | ●  |
| Leatherette door centre trim           | —  | ●  | ●  |
| Illuminated vanity mirrors             | ●  | ●  | ●  |

● = Standard ○ = Optional — = Not Available AT = Automatic Transmission + = Plus (+) package  
ECO = ECO package 5DR = 5-door models only 4DR = Sedan models only



# SPECIFICATIONS

## Engine

|                   |   |
|-------------------|---|
| Type              | 1.6L, GDI 4-cylinder, aluminium block and head                                      |
| Valve train       | 16-valve, DOHC, Dual-cam Variable Valve Timing (CVT)                                |
| Horsepower        | 138 hp @ 6,300 rpm  |
| Torque            | 123 lb.-ft. @ 4,850 rpm   |
| Intake            | Variable intake system (VIS)  |
| Compression ratio | 11.0:1  |
| Fuel management   | Active ECO System (AT); Idle Stop & Go (ECO)  |
| Transmission      | 6-speed manual transmission;<br>Available 6-speed automatic with Sportmatic shifter |

| Dimensions, mm (in.)       | 5-door                  | Sedan                   |
|----------------------------|-------------------------|-------------------------|
| Wheelbase                  | 2,570 (101.2)           | 2,570 (101.2)           |
| Length                     | 4,045 (159.3)           | 4,365 (171.9)           |
| Width                      | 1,720 (67.7)            | 1,720 (67.7)            |
| Height                     | 1,455 (57.3)            | 1,455 (57.3)            |
| Ground clearance           | 140 (5.5)               | 140 (5.5)               |
| Head room (front/rear)     | 1,015/960 (39.9/37.8)   | 1,015/955 (39.9/37.6)   |
| Shoulder room (front/rear) | 1,350/1,324 (53.1/52.1) | 1,350/1,324 (53.1/52.1) |
| Leg room (front/rear)      | 1,112/790 (43.8/31.1)   | 1,112/790 (43.8/31.1)   |
| Hip room (front/rear)      | 1,323/1,301 (52.1/51.2) | 1,323/1,301 (52.1/51.2) |

| Curb Weight, kg (lb.)  | 5-door  | Sedan   |
|------------------------|---|---|
| Manual transmission    | 1,124 (2,479)   | 1,131 (2,494)   |
| Automatic transmission | LX: 1,163 (2,564)<br>EX/SX: 1,187 (2,617)<br>ECO: 1,180 (2,601) | LX: 1,167 (2,573)<br>EX/SX: 1,185 (2,613)<br>ECO: 1,178 (2,598) |

## Body & Chassis

|                  |   |
|------------------|---|
| Layout           | Front engine, front wheel drive   |
| Body type        | Steel unibody   |
| Front suspension | Independent, MacPherson struts and anti-roll bar (sport-tuned suspension on SX) |
| Rear suspension  | Torsion beam, coil springs, mono-tube shocks (sport-tuned suspension on SX)     |
| Steering         | Electric-assist steering  |

## Brakes

|                 |  |
|-----------------|--|
| Type            | 4-wheel disc   |
| ABS             | 4-wheel, 4-channel, 4-sensor                           |
| Front, mm (in.) | 256 (10.1) vented disc;<br>280 (11.0) vented disc (SX) |
| Rear, mm (in.)  | 262 (10.3) solid disc                                  |

| Capacities, L (cu. ft.)                     | 5-door       | Sedan        |
|---|--------------|--------------|
| Passenger volume                            | 2,503 (88.4) | 2,503 (88.4) |
| Cargo capacity, rear seats up <sup>12</sup> | 425 (15.0)   | 389 (13.7)   |
| Fuel tank capacity, L (imp. gal.)           | 43 (9.5)     | 43 (9.5)     |

## Fuel Economy, Highway/City, L/100km

|                        |                       |
|------------------------|-----------------------|
| Manual transmission    | 5.3/7.5               |
| Automatic transmission | 5.2/7.5; ECO: 5.3/7.3 |

All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited. © Copyright 2014 Kia Canada Inc. Printed in Canada, February 2014.

## EXTERIOR COLOURS



Aurora Black (P)  
BC / BL / CL



Sterling (M)  
BC / BL



Polar  
BC / BL / BEL



Graphite (P)  
BC / BL



Chestnut (P)  
BC / BL



Tanzanite Blue (P)  
BC / BL



Midnight Sapphire (P)  
BC / BL / BEL



Chili (P)  
BC / BL

## INTERIOR COLOURS



Black cloth (BC)



Black leather (BL)



Chocolate leather (CL)



Beige leather (BEL)

M = Metallic, P = Pearl, BC = Black cloth, BL = Black leather, CL = Chocolate leather, BEL = Beige leather

The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

## WHEELS



15" Steel wheel  
with full cover



15" Alloy wheel



16" Alloy wheel



17" Alloy wheel

## ACCESSORIES



Cargo net



Cargo tray



Rear bumper applique

Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit [www.kia.ca](http://www.kia.ca) or call 1-877-542-2886.



## GET THE POINTS

**Kia Member Rewards is an exclusive rewards program for Kia customers.**

As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases – including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.



**Kia Member Rewards No-Charge Benefits include:**

- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000 km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events – a great way to earn Reward Points and save on future purchases

**Become a Kia Premium Rewards Member:**

Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit [rewards.kia.ca](http://rewards.kia.ca) for full terms and conditions.



**WE'VE  
GOT YOU  
COVERED.**

At Kia, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with one of the best warranties in the industry.

Our outstanding warranty coverage includes:

**5-year/100,000 km** – Worry-free comprehensive warranty covering virtually the entire vehicle<sup>9</sup>

**5-year/100,000 km** – Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts<sup>9</sup>

**5-year/100,000 km** – Roadside assistance covers you in case of mechanical breakdown anywhere in North America<sup>9</sup>

**5-year/unlimited km** – Anti-perforation warranty on body sheet metal defects in material/workmanship<sup>9</sup>

For more information visit [kia.ca](http://kia.ca)  
or call 1-877-542-2886

## ENDNOTES

1. When equipped with the navigation system, French voice commands may be limited. 2. iPod® is a registered trademark of Apple Inc. 3. Vehicle Stability Management and rearview camera are not substitutes for proper and safe driving procedures. 4. Microsoft® is a registered trademark of Microsoft Corporation in Canada and/or other countries. Failure to pay attention to travel conditions and vehicle operation while the vehicle is in motion could result in loss of vehicle control. Operate the UVO system, even with voice commands, only when it is safe to do so. 5. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 6. Windows® is a registered trademark of Microsoft Corporation. 7. Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 8. For maximum protection, always wear your seat belt. 9. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to [kia.ca](http://kia.ca). 10. Figures are for automatic transmission.



Best  
Global  
Brand  
2013

Best  
Global  
Green  
Brand  
2013

kia.ca



The Power to Surprise

f facebook.com/kiacanada

YouTube youtube.com/kiacanada

twitter.com/kiadrivechange