



EXPERIENCE THE KIA

SPORTAGE



KIA MOTORS

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DESIGN CONCEPT

"The new Sportage is fresh and bold and could not be mistaken for anything other than a Kia.

It embodies Kia's new-found visual dynamism by successfully taking the key features of an off-road vehicle - the commanding driving position and heightened sense of security - and enveloping them in a sleek and urban-friendly design with global appeal. With its athletic and muscular design the Kia Sportage fits its name perfectly." - Peter Schreyer: Chief Design Officer, Kia Motors Corporation.

ECO DYNAMICS

Kia is actively developing state-of-the-art eco-friendly vehicles for future commercialisation, meeting prevailing consumer demand for fuel-efficient and compact vehicles. Kia's new EcoDynamics brand, which refers to the most eco-friendly vehicles within each Kia model range, has recently been introduced with innovative fuel-stretching and emissions-cutting technologies. Kia's first commercially sold hybrid, the Cerato LPG Hybrid, was introduced into the Korean market in July 2009.



THE POWER TO SURPRISE™

Kia's brand slogan "The Power to Surprise™" represents the company's global commitment to surpassing customer expectations through continuous innovation and industry-leading warranties. Kia, founded in 1944, is Korea's oldest car manufacturer, and now has over 42 000 employees across 13 manufacturing plants in 8 countries. These plants produce more than 1.5 million vehicles a year, which are then sold through a network of distributors and dealers in 172 countries. Kia is a major sponsor of the Australian Tennis Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup™ - as well as a EUROTOP partner to UEFA.



FOLDING SIDE MIRRORS **SIDE REPEATER LAMPS** **ROOF RAILS**

One glance is all it takes to realise that the Sportage is distinctive from every angle. Combining bold lines with dynamic proportions, the Sportage is all about looking good. And living up to expectations. The striking radiator grille design is based on a symbolic representation of a tiger's roaring countenance, which accentuates the car's aggressive styling and exhilarating performance.

EXTERIOR

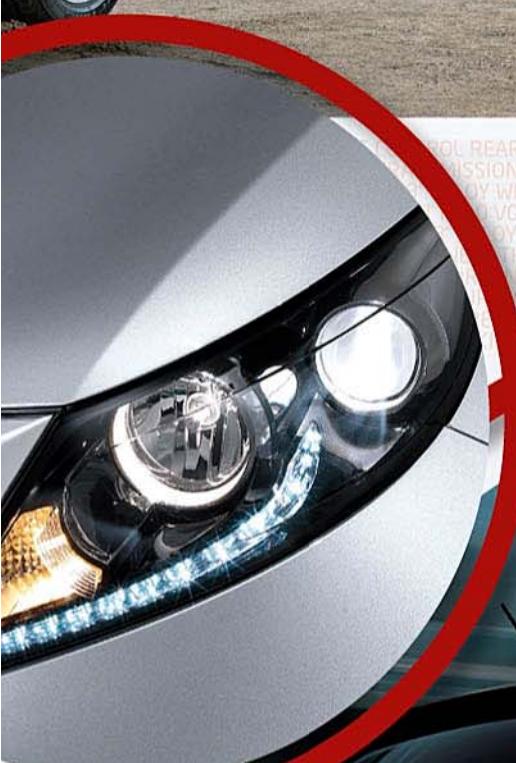
Black bezel, LED Daytime Running Lights[†] and Xenon headlights* add to its sporty image whilst the bold hood line exudes a dynamic sturdiness. The side view of the Sportage boasts a C-pillar design and a sleek roofline to complement its modern and powerful image. When it comes to convenience and practicality, the Sportage is equipped with roof rails[†] for the adventurous and electric folding side mirrors[†] that assist in getting into those tight parking spots.

The Sportage comes standard with either 17-inch alloy wheels on the 2WD or 18-inch alloy wheels on the AWD, both designs portraying a large appearance and sleek posture. Various sporty touches to the rear styling, like the multi-layered combination lamps and the separated indicator lights, add to its dynamic appeal, while a wider tailgate and high mounted brake light ensure maximum visibility for both the driver and other road users.

Refer to specifications page for specification levels on derivatives.

*AWD models only

[†]Not available on Ignite model



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ATHLETIC AND MUSCULAR DESIGN SCHREYER SIGNATURE RADIATOR GRILLE SLEEK AND URBAN FRIENDLY 18" ALLOY WHEELS ROOF RAILS FULL PANORAMIC SUNROOF L
iPOD USB CONNECTIONS 6 DISC CDC AUDIO REAR PARKING ASSIST SYSTEM **POWERED DRIVER'S SEAT** DOHC FOUR CYLINDER GASOLINE ENGINE WITH DUAL CVVT R-25
CONTROL 6 AIRBAGS CHILD SEAT ANCHORS ABS EBD BAS ATHLETIC AND MUSCULAR DESIGN SCHREYER SIGNATURE RADIATOR GRILLE SLEEK AND URBAN FRIENDLY 18" AL
SIDE MIRRORS **REAR-VIEW CAMERA** START STOP BUTTON WITH SMART KEY SIDE REPEATER LAMPS AUX MP3 IPOD USB CONNECTIONS 6 DISC CDC AUDIO POWERED DRIVE
STABILITY CONTROL DOWNHILL BRAKE CONTROL HILL-START ASSIST CONTROL 6 AIRBAGS CHILD SEAT ANCHORS ABS EBD BAS ATHLETIC AND MUSCULAR DESIGN SCH
CONTROL REAR-VIEW CAMERA FOLDING SIDE MIRRORS **START STOP BUTTON WITH SMART KEY** SIDE REPEATER LAMPS 6 DISC CDC AUDIO REAR PARKING ASSIST
HEADRESTS ELECTRONIC STABILITY CONTROL DOWNHILL BRAKE CONTROL HILL-START ASSIST CONTROL 6 AIRBAGS CHILD SEAT ANCHORS ABS EBD BAS ATHLETIC
RUNNING LIGHTS CRUISE CONTROL REAR-VIEW CAMERA FOLDING SIDE MIRRORS START STOP BUTTON WITH SMART KEY SIDE REPEATER LAMPS AUX MP3 IPOD USB
ENGINE AWD LOCK MODE 6-SPEED TRANSMISSION ACTIVE HEADRESTS ELECTRONIC STABILITY CONTROL DOWNHILL BRAKE CONTROL HILL-START ASSIST CONTROL
ROOF RAILS FULL **AUX MP3 IPOD USB CONNECTIONS** PANORAMIC SUNROOF LED DAYTIME RUNNING LIGHTS CRUISE CONTROL FOLDING SIDE MIRRORS ST

Open the driver's door and enter a world of modern functionality, ample interior space and comfort.

The first thing that catches your eye is the multifunction three-spoke steering wheel with Audio Remote Control and Cruise Control[†] - ensuring a more convenient and pleasant journey.

The newly designed circular gauge cluster with fluorescent needles contributes to a sporty look with clear visibility. A Start/Stop Button with Smart Key* blends modern innovation with style and allows the driver to start the engine at the touch of a button. The multimedia capabilities of the Sportage include a high tech audio system with MP3/iPod/USB connectivity and Bluetooth connectivity. The built-in rear-view camera and RPAS (Rear Parking Assist System) ensure functionality in its highest form while the upgraded sound system with built-in subwoofer and external amplifier* add to a fun driving experience.

The Sportage is also equipped with dual climate control¹ with a built-in air filter, reducing harmful radicals and odours, while the automatic dusk sensor and day/night rear view mirror add to a more convenient and safer trip at night. The optional full-length panoramic glass sunroof (optional on AWD models) gives the interior a pleasant and open feel and adds to a sense of space.

Certain exterior colours available with Alpine-grey interior.

*AWD models only.

[†]Not available on Ignite model.

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A close-up photograph of the interior of a car, focusing on the rearview mirror and the area above the dashboard. The sunroof is open, allowing light to illuminate the interior. The dashboard and door panels are visible, showing a modern design with dark materials and some metallic or wood-grain accents. The rearview mirror is mounted on the left side of the frame.



INTERIOR





PERFORMANCE

PERFORMANCE

With a choice of a four cylinder 2.0 litre and a 2.4 litre petrol engine or an ultra-modern R 2.0 litre VGT diesel engine, all Sportage models have one thing in common: more power, improved durability, enhanced refinement and reduced fuel consumption. The petrol engines are equipped with dual CVVT (Continuous Variable Valve Timing), resulting in advanced performance and reduced CO₂ emissions.

The 2.0 litre petrol engine generates a maximum of 122kW @ 6 200rpm with 197Nm of torque @ 4 600rpm, whilst the 2.4 litre engine produces 130kW @ 6 000rpm and a torque of 227Nm at a modest 4 000rpm. The R 2.0 VGT diesel engine is all about power while delivering impressive fuel economy and emissions figures.

Hit the throttle of this powerful diesel engine and you'll appreciate the maximum torque of 392Nm it produces between 1 800 and 2 500rpm and the 130kW of power it offers @ 4 000rpm. All Sportage models offer a six-speed transmission, except for the 2.0 Petrol Manual, which comes standard in a five-speed transmission. Drivers who regularly face difficult driving conditions, will appreciate the new Dynamax™ AWD drivetrain on low-traction surfaces - whenever a front wheel loses grip a percentage of torque is automatically transferred to the rear wheels to maintain forward momentum. The new Dynamax™ AWD System* offers improved lateral stability while cornering and avoids over- and understeer by reducing unwanted traction and higher thermal capacity. This helps prevent overheating and subsequent shutdown of coupling during hill climbing and trailer towing.

*AWD models only

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AWD





SAFETY



SIGNATURE RADIATOR GRILLE SLEEK AND URBAN FRIENDLY 18" ALLOY WHEELS ROOF RAILS FULL PANORAMIC SUNROOF
INJECTIONS 6 DISC CDC AUDIO REAR PARKING ASSIST SYSTEM POWERED DRIVER'S SEAT DOHC FOUR CYL INDOOR GASOLINE
S EBD BAS ATHLETIC AND MUSCULAR DESIGN SCHREYER SIGNATURE RADIATOR GRILLE **CHILD SEAT ANCHORS** SLEEK AND
MIRROR SIDE REPEATER LAMPS AUX MP3 IPOD USB CONNECTIONS 6 DISC CDC AUDIO REAR PARKING ASSIST SYSTEM POWERED
DOWNHILL BRAKE CONTROL 6 AIRBAGS CHILD SEAT ANCHORS **ABS EBD BAS** ATHLETIC AND MUSCULAR DESIGN SCHREYER SIGNATURE RADIATOR
CAMERA CONTROL DOWNHILL BRAKE CONTROL HILL-START ASSIST CONTROL **6 AIRBAGS** CHILD SEAT ANCHORS ABS EBD BAS ATHLETIC
ACTIVE HEADRESTS DOWNHILL BRAKE CONTROL HILL-START ASSIST CONTROL **6 AIRBAGS** CHILD SEAT ANCHORS ABS EBD BAS ATHLETIC
FULL PANORAMIC SUNROOF LED DAYTIME RUNNING LIGHTS CRUISE CONTROL REAR-VIEW CAMERA FOLDING SIDE MIRRORS START-STOP BUTTON WITH SMART KEY SIDE
WITH DUAL ZONE CLIMATE CONTROL DOWNHILL BRAKE CONTROL HILL-START ASSIST CONTROL **6 AIRBAGS** CHILD SEAT ANCHORS ABS EBD BAS ATHLETIC
ALLOY WHEELS ELECTRONIC STABILITY CONTROL DOWNHILL BRAKE CONTROL HILL-START ASSIST CONTROL **6 AIRBAGS** CHILD SEAT ANCHORS ABS EBD BAS ATHLETIC
MIC SUNROOF LED DAYTIME RUNNING LIGHTS CRUISE CONTROL REAR-VIEW CAMERA FOLDING SIDE MIRRORS START-STOP BUT





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LED DAYTIME RUNNING LIGHTS CRUISE CONTROL REAR-VIEW CAMERA FOLDING SIDE MIRRORS START/STOP BUTTON WITH SMART KEY **HILL-START ASSIST CONTROL** ENGINE WITH DUAL CVVT R 2.0 VGT DIESEL ENGINE AWD LOCK MODE 6-SPEED TRANSMISSION **ACTIVE HEADRESTS** ELECTRONIC STABILITY CONTROL DOWNHILL BRAKE AND URBAN FRIENDLY 18" ALLOY WHEELS ROOF RAILS FULL PANORAMIC SUNROOF LED DAYTIME RUNNING LIGHTS CRUISE CONTROL REAR-VIEW CAMERA FOLDING SIDE D DRIVER'S SEAT DOHC FOUR CYLINDER GASOLINE ENGINE WITH DUAL CVVT R 2.0 VGT DIESEL ENGINE AWD LOCK MODE 6-SPEED TRANSMISSION ACTIVE HEADRESTS RADIATOR GRILLE SLEEK AND URBAN FRIENDLY 18" ALLOY WHEELS ROOF RAILS FULL PANORAMIC SUNROOF LED DAYTIME RUNNING LIGHTS CRUISE CONTROL REAR-VIEW KIST SYSTEM POWERED DRIVER'S SEAT DOHC FOUR CYLINDER GASOLINE ENGINE WITH DUAL CVVT R 2.0 VGT DIESEL ENGINE AWD LOCK MODE 6-SPEED TRANSMISSION TIC AND MUSCULAR DESIGN SCHREYER SIGNATURE RADIATOR GRILLE SLEEK AND URBAN FRIENDLY 18" ALLOY WHEELS ROOF RAILS **ELECTRONIC STABILITY CONTROL** REPEATER LAMPS AUX MP3 IPOD USB CONNECTION 6-CD DISC CDC AUDIO REAR PARKING ASSIST SYSTEM POWERED DRIVER'S SEAT DOHC FOUR CYLINDER GASOLINE ENGINE **HILL-START ASSIST CONTROL** 6 AIRBAGS EBD BAS R DESIGN SIGNATURE RADIATOR GRILLE SLEEK AND URBAN FRIENDLY 18" TON WITH SMART KEY SIDE REPEATER LAMPS AUX MP3 IPOD USB CONNECTION 6-CD DISC CDC AUDIO REAR PARKING ASSIST SYSTEM POWERED DRIVER'S SEAT DOHC FOUR CYLINDER GASOLINE ENGINE

The striking Sportage is at its

most appealing when it comes to life on the road.

And to make sure this is where it stays, the Sportage offers a range

of state-of-the-art safety systems that deliver the highest level of all-round

protection possible. The Sportage is equipped with an automatic Electronic Stability

Control (ESC) system that optimises brake-force distribution in critical situations, enhances

grip in wet conditions and restores directional control during potential skidding. The Anti-lock

Braking System (ABS) with EBD (Electronic Brake-force Distribution) and Brake Assist System (BAS)

maximises braking power and helps apply maximum braking force in the event of an emergency. Newly

added features to ESC include Hill-start Assist Control (HAC), which prevents backward rolling during

stop-start driving up inclines, and Downhill Brake Control (DBC), which maintains vehicle speed

and control when driving down steep slopes. Ensuring maximum protection for all

occupants, the Sportage is equipped with a 6-airbag system, consisting of

dual front, side and full-length curtain airbags, as well as child anchor

points in the rear to protect the little ones in the event of a

collision. The Active Headrests automatically move

forward and upward during impact and protect

against whiplash injuries.



Downhill Brake Control and Hill-start Assist Control

Hill-start Assist Control (HAC) prevents you from rolling backwards when pulling away from a standing start on an incline. Downhill Brake Control (DBC) helps you safely maintain a steady speed on steep descents.

SPECIFICATIONS

DIMENSIONS EXTERIOR (mm)

Overall length x width x height (incl. roof rails)	4445 x 1855 x 1645
Wheelbase	2640
Wheel tread (front/rear)	1614/1615
Overhang (front/rear)	895/910
Approach Angle/Departure Angle	28.1°/28.2°
Ramp Brake Over Angle	17.7°
Fuel Tank Capacity	55 litres
Drag co-efficient	0.37



Clear White



Bright Silver



Mineral Silver



Sand Track



Black Cherry



Vintage Blue



Signal Red



Techno Orange



Electronic Yellow



17" Alloy wheel



18" Alloy wheel

LUGGAGE CAPACITY

Luggage (length x width x height)	800 x 1178 x 785mm
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CARGO SPACE (1st/2nd row)

Cargo Space (1 st /2 nd row)	1547/740 litres
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TOWING CAPACITY (kg)

	2.0 DCVVT Petrol	2.0 VGT Diesel	2.4 DCVVT Petrol
Manual: Braked	1900	2000	N/A
Unbraked	750	750	N/A
Automatic: Braked	1600	1600	1600
Unbraked	750	750	750

ENGINE

	2.0 DCVVT Petrol	2.0 VGT Diesel	2.4 DCVVT Petrol
Displacement (cc)	1998	1995	2359
Bore x stroke (mm)	86 x 86	84 x 90	88 x 97
Compression ratio	10.5	16	10.5
Max power (kW/rpm)	122/6200	130/4000	130/6000
Max torque (Nm/rpm)	197/4600	382 (392)/1800-2500 (A/T)	227/4000
Valve System	16V MLA	16V MLA	16V HLA
Fuel System	Returnless	CRDI	Returnless
TRANSMISSION	2.0 Petrol MT/AT	2.0 Diesel MT/AT	2.4 Petrol AT
Transmission	5-Spd/6-Spd	6-Spd/6-Spd	6-Spd
Gear ratios: 1 st	3.636/4.162	3.615/4.252	4.212
2 nd	2.080/2.575	1.794/2.654	2.637
3 rd	1.333/1.772	1.542/1.804	1.800
4 th	1.061/1.369	1.176/1.386	1.386
5 th	0.821/1.000	0.974/1.000	1.000
6 th	---	0.829/0.772	0.772
Reverse	3.455/3.500	3.416/3.393	3.385
Final gear ratio	4.533/3.648	4.643/3.041	3.195

STEERING

Type	Hydraulic Power Assisted
	Tilt adjustable

BRAKES

	2WD	AWD
Front	15" Disc	16" Disc
Rear	14" Disc	15" Disc

SUSPENSION

Front	McPherson Strut
Rear	Multi-Link Type Suspension

WHEELS AND TYRES

	2WD	AWD
Alloy wheels	17" Alloys	18" Alloys
Tyres	225/60R17	235/55R18

SAFETY

• ABS (Anti-lock Braking System)	• Active Headrests (dual front)	• Airbags (dual front, side and full length curtain)
• BAS (Brake Assist System)	• CBC (Cornering Brake Control)	• Child Anchors
• DBC (Downhill Brake Control)	• EBD (Electronic Brake-force Distribution)	• ESC (Electronic Stability Control)
• Fog Lamps (front)	• HAC (Hill-start Assist Control)	• TCS (Traction Control System)

FEATURES

	2WD IGNITE PETROL	2WD PETROL & DIESEL	AWD PETROL & DIESEL
Air-conditioner	Manual	Auto	Auto
Automatic Light Control	X	X	X
Bluetooth Connectivity	X	X	X
Child Seat Anchors (ISOFIX)	X	X	X
Electric Chromic Mirror	X	X	X
Electric Side Mirror	X	X	X
Electric Windows	X	X	X
Immobiliser and alarm	X	X	X
Rear Parking Assist System	X	X	X
Remote Steering Controls	X	X	X
Roof Rails	X	X	X
Radio/CD Front Loader with MP3/iPod/USB	X	X	
Cruise Control		X	X
Daytime Running Lights		X	X
Electric Folding Side Mirrors		X	X
Cooling Glove Box		X	X
High Performance Damper		X	X
Leather Upholstery		X	X
Powered Driver's Seat		X	X
HID (Xenon) Headlights			X
Radio/6CDC with MP3/iPod/USB & S/Woofers & Ext. Amplifier			X
Rear-view Camera			X
Start/Stop Button with Smart Key			X
Sunroof (Full Panoramic)			Optional
Metallic Paint			Optional

5-year/100 000km Warranty 5-year/100 000km Service Plan 3-year/Unlimited Roadside Assistance

KIA Motors South Africa (Pty) Ltd. reserves the right to modify its vehicles without notice, likewise their characteristics, equipment and accessories.

Please note: Vehicles depicted may be accessorised. E&OE

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