

# ceed

LIVE MORE LIFE



The Power to Surprise



Let's leave the daily grind behind and enjoy a life full of surprises. Like the new-generation Kia cee'd. This truly stunning hatchback combines sporty, coupé-inspired looks with everyday functionality, blending exciting design with quality craftsmanship. It's full of attitude, innovation and space to suit a life that's anything but routine. There is so much to discover, so make the most of it.

**THE NEW KIA CEE'D**

**Live more life >>>**

## DESIGN

### ➤ Impressive thinking inside and out

The new Kia cee'd is designed to appeal to every part of you.

Feast your eyes on the wedge-shaped profile, the strong shoulder line and muscular bonnet. Take in the low stance, the short overhangs and the long wheelbase. With styling typically found on a sporty coupé, this hatchback is a driving invitation that's hard to refuse.

Once inside, you're greeted with 5 door spaciousness and functionality appealing to your sensible side. It's a truly stunning package conceived by Kia's award-winning design team led by Chief Design Officer, Peter Schreyer.

European appeal:  
designed in Germany,  
manufactured at our  
state-of-the-art  
factory in Slovakia.





**Forward thinking:**  
Our designers have turned the engineers' request for increased aerodynamics into a truly stunning piece of design.

**DESIGN**  
➤ Ready for some special effects?

**"Attention to detail" is not just an empty phrase at Kia.**  
We live this attitude, in terms of design and quality, because for us, both go hand in hand. Just take a look at the sleek roofline, the trademark Kia grille or the new beautifully sculpted front and rear LED lights (LED lights front & rear EX and platinum models only). Every exterior feature is designed to please the eye whilst bearing considerations like aerodynamics in mind. For example, we have kept the underfloor cover as flat as possible. We've extended the rear spoiler and introduced a new character line on the rear lamps. And, as hundreds of hours of wind tunnel testing prove, drag has been reduced considerably, making the cee'd as efficient as ever.

Side mirror indicator EX and Platinum only. 17" wheel Platinum only.



#### DRIVER ERGONOMICS

### ➤ The tools for a promising day

#### The new Kia cee'd is an expert at making you feel welcome

– starting off with the ambient light on the striking centre console. It sets the scene the scene for the sophisticated atmosphere throughout the entire cabin: It's filled with high-quality materials, including the soft-touch surfaces on the dashboard. Unique details such as the fintail door handle and the sporty three-dial instruments add to the stylish appearance. For ease of use, everything is designed around the driver. The intuitively shaped instruments cluster can be chosen with a high-definition TFT LCD speedometer screen to enhance visibility. The ergonomic theme continues with the adjustable centre armrest and the asymmetric centre console that's turned towards the driver. You'll see, the cee'd blends form and function beautifully.

Engine start/stop button and smart key:  
Forget searching for keys. Just carry the  
smart key in your pocket or bag.  
It's recognised by the  
car as you approach it.  
To unlock the door,  
simply push the button  
on the door handle.  
To start the car, press  
the engine start/stop  
button  
(Platinum model only).



(Please note the interior pictured here features spec items  
only available on our Platinum model. Full equipment for your  
chosen models are available on our website or check with  
your dealer).



## COMFORT & QUALITY

### ➤ Quality for all your senses

**The front cabin is designed to exceed your expectations.** High-quality materials and special attention to ergonomics ensure you feel at home on the road. If you can't get enough of mod cons, the cee'd offers plenty including voice activated Bluetooth, audio remote controls, iPod connectivity and on the EX and Platinum models Flex Steering with sport, comfort and normal settings. There's also a choice of manual or automatic dual-zone air conditioning (automatic in EX and Platinum only). Thanks to the latest in air control technology, both systems ensure excellent fuel economy. (Please note the interior pictured here features spec items only available on our Platinum model. Full equipment for your chosen models are available on our website or check with your dealer).



## POWERTRAIN & TRANSMISSION

### Everything for a refined performance

#### CEE'D POWERTRAINS:

A choice of 3 refined engines delivers the desired get-up-and-go: two state-of-the art diesel and our latest petrol model ranging from 90 to 128 PS. All engines are fitted with innovative weight-reducing measures to help increase fuel efficiency.

#### 1 PETROL ENGINE

The four-cylinder 1.4 MPI (100 PS) Offers 137 Nm at 4,200 rpm, consuming 6.0 l fuel per 100 km. CO<sub>2</sub> emissions have been reduced to bring this engine into the B band for VRT and Road Tax.

#### 2 DIESEL ENGINES

Our latest diesel engines benefit from increased torque, lower weight and reduced fuel consumption.

#### The four-cylinder 1.4 litre WGT (90 PS)

Keeps fuel consumption low with just 4.1 l/100 km. It delivers 220 Nm torque between 1,500 and 2,750 rpm.

#### The four-cylinder 1.6 litre VGT (128 PS)

This diesel model is highly efficient, with an emission figure of just 114 g/km. It delivers 260 Nm from 1,900 to 2,750 rpm.

#### CEE'D TRANSMISSIONS:

There's a choice of sophisticated 6-speed manual and 6-speed automatic transmission. The automatic transmission can be operated via the handy paddle shifters on the steering wheel.

##### 1. Automatic Transmission:

6 speed auto available with 1.6 Diesel engine

##### 2. Manual gearbox:

Quick, smooth gear changes thanks to Kia's latest transmission technology.

##### 3. Active Eco Display:

Another intelligent measure for more efficient driving, the Active Eco System Manages the air conditioning compressor and the alternator to save energy whenever possible (Platinum Model only).



#### SAFETY TECHNOLOGY

### ➤ Protection you can count on

#### Wherever you're headed, the new Kia cee'd gets you there protected

To ensure the utmost stability and shock absorbance, the reinforced bodyshell features fully interconnected body torsion parts. For all-encompassing passenger safety, it's fitted with 6 airbags – dual front airbags, two side and two curtain airbags. All safety measures have been rigorously tested to comply with the strictest European safety regulations.

#### Industry leading passive safety

Passive safety is a huge priority and the new cee'd has been built to achieve a 5 Star NCAP rating. Standard on all models are ESP (Electronic Stability Program), ABS (anti-lock braking system), BAS (emergency Brake Assist System), HAC (Hill Assist Control) to prevent roll-back, VSM (Vehicle Stability Management) and ESS (Emergency Stop Signal).

#### Airbag technology:

6 airbags are placed strategically around the cabin to protect you and your passengers when it really matters.



Cassa White (WD)



Machine Silver (9S)



Sirius Silver (AA3)



195/65R 15" Steel wheel



205/55R 16" steel wheel



Dark Gun Metal (E5B)



Black Pearl (1K)



Infra Red (AA1)



205/55R 16" alloy wheel



225/45R 17" alloy wheel



Planet Blue (D7U)

## Paint, wheels & technical specifications

### Beauty according to you

Our designers have done their bit, now it's over to you. Choose your favourite colour, wheels and engine type for a cee'd perfectly suited to you.

#### cee'd specifications

Engines	Gamma 1.4 L PETROL 100 ps	U II 1.4 L DIESEL 90 ps	U II 1.6 L DIESEL 128 ps
Engine type	MPI four-cylinder DOHC 16-valve	WGT four-cylinder DOHC 16-valve	VGT four-cylinder DOHC 16-valve
Displacement (cc)	1,396	1,396	1,582
Max. power (ps/rpm)	100/5,500	90/4,000	128/4,000
Max. torque (kg-m/rpm)	137/4,200	220/1,500-2,750	260/1,900-2,750
Top speed (kph)	182	170	185/197

#### Transmissions

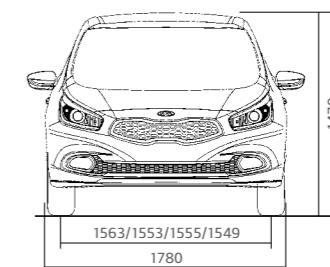
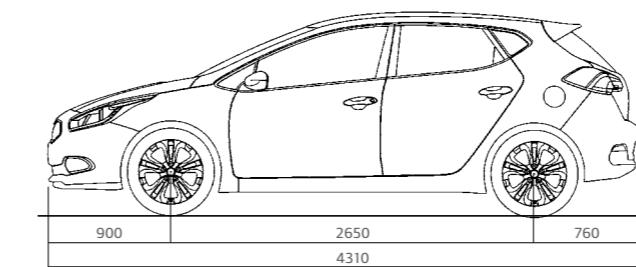
Manual	6-speed	6-speed	6-speed
Automatic	N/A	N/A	6-speed

Unit (mm)			
Overall length	4,310	Shoulder room (front)	1,420
Overall width (excluding door mirrors)	1,780	Shoulder room (rear)	1,392
Overall height <sup>°</sup>	1,470	Wheelbase	2,650
Headroom (front)	1,018	Wheel tread (front)	1,563
Headroom (rear)	976	Wheel tread (rear)	1,576
Legroom (front)	1,067	Overhang (front)	900
Legroom (rear)	894	Overhang (rear)	760
Luggage area volume: (Rear seats fully folded):		380 L	
		1,318 L	
		Fuel tank: 53 L	

#### cee'd exterior dimensions (mm)

\*All information and illustrations are based on data available at the time of publication and are subject to change without notice.

Contact your local Kia dealer for current information.



#### PEACE OF MIND

### ➤ The new Kia cee'd – a whole lot more than a great drive

#### 7-year vehicle warranty

Every Kia benefits from a 7-year/150,000 km new car warranty. This bumper-to bumper warranty is free and transferable to subsequent owners provided the car is regularly maintained in accordance with the servicing schedule.

#### 5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

#### Stay in touch with Kia

Visit [www.kiamotors.ie](http://www.kiamotors.ie) for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the 2012 UEFA European Football Championship, the Australian Open and the tennis star Rafael Nadal.

Kia Motors Ireland is also proud to sponsor the Olympic Council of Ireland as Team Ireland heads for London this summer.

#### Financing

Your local Kia dealer can help you with a Kia Credit finance plan that's best suited to your needs. Please ask for details.

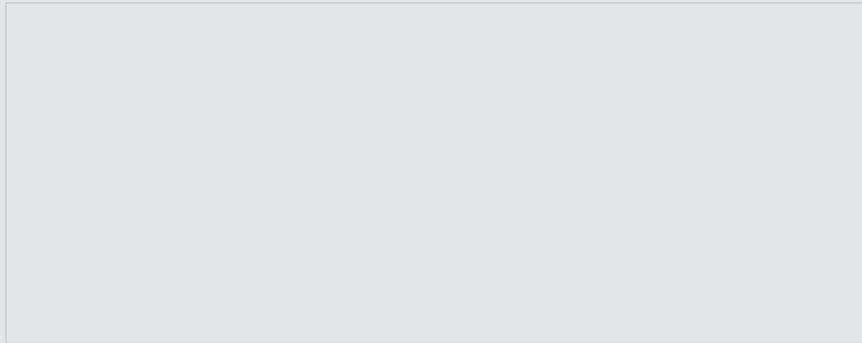


#### The Kia 7 year warranty

7-year/150,000 km new car warranty, subject to local terms and conditions.



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All the information and specifications are correct at the time of printing and are subject to change without notification. Please note that some model illustrations (both exterior and interior) are to European specification. Detailed Irish specifications can be found on our website. Please check with your dealer that your chosen model has your required specification. \*Warranty is for 7 years/150,000km. For full terms and exclusions please visit see the official owner's warranty and service handbook. [www.kiamotors.ie](http://www.kiamotors.ie)



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