



# SPORTAGE

2013



## A passion for excellence.



Peter Schreyer,  
Chief Design Officer

Whether it's a watch, a suit, a dress, a smartphone or an automobile, design is what grabs your attention and distinguishes one brand from another.

Since 2006, when celebrated European automotive designer Peter Schreyer joined Kia as its Chief Design Officer, the look of Kia has taken on a whole new, dynamic dimension that has garnered over 30 design awards in competitions around the world. Honoured by Automobile Magazine with its prestigious "2012 Man of the Year" award, Schreyer says, "A car is a dynamic object. And I think it needs to show that it is a dynamically moving object."





Impressive. Any way you look at it.

Presenting the 2013 Kia Sportage. It delivers the key performance benefits of a crossover, including agile handling, a smooth ride and excellent fuel efficiency. It also offers available advanced features that range from a ventilated driver's seat to UVO Powered by Microsoft<sup>®</sup><sup>1</sup> – an in-vehicle infotainment system that lets you manage your music conveniently and enjoy hands-free use of your cell phone. Like all Kia vehicles, Sportage is backed by a worry-free 5-year/100,000-km comprehensive warranty.<sup>2</sup>

TOP  
SAFETY<sup>12</sup>  
PICK<sup>2012</sup>  
INSURANCE INSTITUTE  
FOR HIGHWAY SAFETY



**SOLID PERFORMANCE**  
Sportage LX and EX models are equipped with a 2.4-litre, 176-horsepower engine that provides outstanding acceleration and fuel efficiency. SX models pack the driving punch of a turbocharged 2.0-litre gasoline direct injection (GDI) 4-cylinder rated at impressive 260 horsepower.



**SPORTY OPTIONS**  
The available 6-speed Steptronic<sup>®</sup> transmission lets you choose between automatic shifting and manual shift – whichever you prefer. Available Dynamax<sup>™</sup> all-wheel drive<sup>15</sup> delivers enhanced traction and control in all kinds of road and weather conditions.



**INNOVATIVE TECHNOLOGY**  
An available in-dash navigation system<sup>3</sup> with rearview camera<sup>4</sup> lets you make more efficient use of your driving time. Sportage is also available with a back-up warning system<sup>4</sup> that helps detect objects you might not see behind your vehicle.



**SX STYLING**  
Sportage SX models have their own striking styling. Unique exterior cues include a mesh front grille, sporty 18-inch alloy wheels and a dual exhaust system that complements the SX's powerful turbocharged engine.

# A dramatic tribute to substance and style.

Sportage provides spacious seating for five adults, and that's just the beginning of its accommodating design. It has an available power driver's seat with lumbar support and, for year-round comfort, available dual-zone temperature control with an advanced, ionized air-filtration system that helps remove dust and allergens from the air. Equally impressive interior styling is highlighted by a sleek, sculpted instrument panel and elegant finishes.

## HEATED FRONT SEATS

The standard heated driver's and front passenger's seats help take the chill off a cold morning. Heating occurs even before the engine has completely warmed up.



## AIR-COOLED SEAT

The available air-cooled driver's seat features perforations that allow air to circulate. For optimum comfort, choose from multiple air-flow settings.



**60/40 SPLIT-FOLDING SEATS.** Split-folding rear seats give you the flexibility to carry passengers or cargo - or both!

**CONCEALED STORAGE.** An available spacious compartment hidden beneath the cargo floor helps you manage cargo-area clutter. The removable tray keeps any loose items neatly organized.

**RETRACTABLE CARGO COVER.** The available cargo cover helps keep your gear safely out of sight. A 12-volt power outlet in the side wall of the roomy cargo area is one of three in the cabin.





#### STEERING-WHEEL CONTROLS

Conveniently operate the audio system and your Bluetooth® wireless technology-enabled devices with steering-wheel-mounted controls.

## Ahead of the technological curve.

Sportage has advanced technology designed to enhance your comfort, convenience and audio entertainment. Standard features include heated front seats and a front windshield wiper de-icer, complemented by a long list of available enhancements such as a ventilated driver's seat and a SmartKey system that lets you unlock the vehicle and start the engine without having to take out your keys. Sportage also lets you enjoy streaming audio using a Bluetooth®<sup>15</sup> wireless technology-enabled device.



#### BACK-UP WARNING SYSTEM

An available sonar sensor system is concealed in the rear bumper. It activates a distinct audible warning when it detects an object you might not be able to see behind your vehicle.<sup>4</sup>



#### USB/AUXILIARY MP3 JACKS

Now you have the freedom to listen to your favourite tunes from your own music library. An accessory cable integrates your iPod® mobile digital device with the audio-system controls.<sup>16</sup>



#### PUSH-BUTTON START

There's no need to fumble for your keys when you have the luxury of SmartKey with push-button start - standard on Sportage EX Luxury and SX models.<sup>16</sup>



#### IN-DASH NAVIGATION SYSTEM

An in-dash navigation system provides turn-by-turn directions to virtually any destination in North America.<sup>3</sup> It's standard on Sportage SX and available as an option on EX Luxury models.



#### SIRIUSXM SATELLITE RADIO

Get over 120 channels, including 100% commercial-free music, plus all your favorite sports, news, talk and entertainment.



#### POWER FOLDING MIRRORS

Available power-folding side mirrors tuck in close to the vehicle's body to help protect them from accidental damage in tight parking spaces.<sup>7</sup>

## Driving exhilaration.

The 2013 Kia Sportage is designed to let you dial up the fun factor every time you drive. A 176-horsepower DOHC engine provides LX and EX models with outstanding acceleration combined with excellent fuel efficiency, while the Sportage SX is equipped with a 260 horsepower turbocharged 2.0-litre, 4-cylinder gasoline direct injection (GDI) engine. Sportage is engineered for agile, sporty handling, while four-wheel independent suspension provides a remarkably smooth and comfortable ride.



**POWER AND EFFICIENCY**  
Both Sportage engines employ Dual Cam Variable Valve Timing (CVVT) that automatically adjusts valve timing to provide increased power, reduce exhaust emissions and enhance fuel efficiency.



**SMOOTH, PRECISE HANDLING**  
For smooth performance, a four-wheel independent suspension features front MacPherson struts and a rear multi-link design. All Sportage models are equipped with dynamic dampers, providing a remarkably smooth ride and agile handling.



**STEPTRONIC® TRANSMISSION**  
The available 6-speed automatic transmission provides smooth, virtually seamless shifting. It allows you to choose fully automatic mode or, for a sportier driving experience, clutch-free manual shifting.



**ALL-WHEEL DRIVE**  
Sportage has front-wheel or available Dynamax™ all-wheel drive.<sup>15</sup> The AWD system uses electronic sensors to monitor road conditions, and then, for enhanced traction and control, helps to distribute power to the appropriate wheels.

# Your wish is UV0's command.

“what's playing?”

UV0 Powered by Microsoft®<sup>1</sup> is a voice-activated infotainment system that puts you in command of all your onboard media – radio, CD, digital jukebox, USB drive and MP3 player – and your Bluetooth®-enabled<sup>5, 10</sup> cell phone. Developed on the Windows®<sup>8</sup> Embedded Automotive platform, UV0 also features an intuitive touch screen and Microsoft's advanced voice activation technology that actually recognizes individual speech patterns and voice inflections for greater accuracy.

#### COLOUR TOUCH SCREEN

A vivid 4.3-inch colour LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive as well as your phonebook from a compatible cell phone.



#### ADVANCED VOICE CONTROL

Microsoft<sup>1</sup> speech technology responds quickly to your voice and can learn multiple users' accents. So even with Sportage's multiple music-source options, finding a song is as easy as saying its title.



“Sirius channel 22”



“call Jason”

“play alt-rock from jukebox”

“browse podcasts”

**UV0**  
Powered by Microsoft®



#### DIGITAL JUKEBOX

UV0 itself holds up to 700 megabytes of your favourite music. The system lets you load your tunes into personal MyMusic folders and sort them by either title or artist.



#### REAR CAMERA DISPLAY<sup>4</sup>

Whenever you shift into reverse, an image from an integrated rear-facing camera is displayed on the UV0 screen. It lets you see things behind your vehicle that you might not see by looking over your shoulder.

**Siriusxm**

Delivering 120 channels of some of the best programming available, SIRIUSXM<sup>9</sup> is The Best Radio on Radio. Home of 100% commercial free music, news, talk, entertainment, traffic, weather and data, SIRIUSXM also broadcasts live play-by-play as the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL. To find out more about SIRIUSXM Satellite Radio, speak to your Kia dealer or visit [www.siriusxm.ca](http://www.siriusxm.ca)

**Bluetooth**

The 2013 Sportage is equipped with standard Bluetooth®<sup>5, 10</sup> wireless technology to provide hands-free calling connectivity with Bluetooth-enabled cell phones.

# Ready for the unexpected.

Sportage is equipped with safety systems designed to help minimize injury when a collision is unavoidable. The front seats feature active headrests and seat-belt pretensioners. Dual front airbags, front-seat-mounted side airbags and side curtain airbags for both front and rear seating positions are managed by an advanced sensor system. Sportage wraps all of this – and you – in a protective, high-strength steel-reinforced body.



**AIRBAG & SEAT-BELT SENSORS**  
Special onboard sensors measure the severity of a crash impact and determine whether the front seat occupants are wearing their seat belts. Within milliseconds, this information is used to determine and trigger an optimal level of airbag inflation.<sup>11</sup>

**TOP SAFETY PICK<sup>12</sup>**  
INSURANCE INSTITUTE  
FOR HIGHWAY SAFETY



**ELECTRONIC STABILITY CONTROL**  
Electronic Stability Control (ESC) monitors Sportage's response to your throttle, brake and steering inputs in tight corners and evasive-maneuuvre situations. If and when input and response are out of sync, ESC briefly takes over to restore stability through precise brake and engine-control interventions.



**TRACTION CONTROL**  
Sportage's standard Traction Control System (TCS) senses wheel spin during acceleration and uses engine-torque reduction to slow the spinning wheel(s) and transfer torque to the wheels that have the most traction.



**BRAKE ASSIST SYSTEM**  
If the Brake Assist System (BAS) detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.



**VEHICLE STABILITY MANAGEMENT SYSTEM**  
The Vehicle Stability Management system (VSM) adds steering direction control capability, assisting when appropriate to further stabilize the vehicle. It helps you regain control and return the vehicle to its intended path.



**HILL ASSIST CONTROL**  
To help keep you from rolling backward when starting off on a steep hill, Hill Assist Control (HAC) automatically maintains braking pressure for up to two seconds after you take your foot off the brake pedal – enough time for engine power to move you forward.



**DOWNHILL BRAKE CONTROL**  
When descending a steep slope, the Downhill Brake Control (DBC) system automatically maintains a steady 8 km/h forward speed without the need for you to step on the accelerator or brake pedals.



**FRONT ACTIVE HEADRESTS**  
In the event of certain rear collisions, Sportage's active front headrests move forward, helping to reduce the likelihood of whiplash injuries.



**REINFORCED BODY**  
The side doors on Sportage are reinforced with steel beams to help absorb impact energy and deflect it away from passengers. The A and B pillars (front and middle support pillars) are also reinforced to help strengthen the body structure.



**LATCH SYSTEM**  
The standardized LATCH (Lower Anchors and Tethers for Children) system makes it easier to securely install a compatible child seat in any of the three rear seating positions.

## FEATURES

	LX MT/AT	EX	EX Luxury	SX
<b>Exterior</b>				
16" alloy wheels	●	-	-	-
18" machined alloy wheels	-	●	●	-
18" machined alloy Sport wheels	-	-	-	●
P215/70R16 tires	●	-	-	-
P235/55R18 tires	-	●	●	●
Power tilt and sliding panoramic sunroof	-	-	●	●
Projection headlights	●	●	●	●
Front LED positioning lights	●	-	-	-
LED daytime running lights	-	●	●	●
Fog lights	●	●	●	●
Kia signature grille	●	●	●	-
Kia sport grille	-	-	-	●
Black front grille with silver-coated garnish	●	-	-	-
Black front grille with chrome-coated garnish	-	●	●	-
Black honeycomb front grille with chrome-coated garnish	-	-	-	●
Dual power heated body-colour side mirrors	●	●	●	●
Power folding side mirrors <sup>7</sup>	-	-	●	●
Side mirror-integrated turn signals	●	●	●	●
Deep-tint privacy glass	●	●	●	●
Solar glass	-	●	●	●
Black side-sill and wheel arch mouldings	●	●	●	●
Body-coloured door handles	●	-	-	-
Chrome-coated door handles	-	●	●	●
Variable intermittent windshield wipers	●	●	●	●
Front windshield wiper de-icer	●	●	●	●
Rear window wiper	●	●	●	●
Rear window defroster	●	●	●	●
Front and rear mud guards	●	●	●	●
Rear spoiler	-	●	●	●
Roof rails	-/○	●	●	●
Dual exhaust	-	-	-	●
<b>Safety</b>				
Dual advanced front airbags	●	●	●	●
Dual front seat-mounted side airbags	●	●	●	●
Dual full-length side curtain airbags with rollover sensor	●	●	●	●
Anti-whiplash active front headrests	●	●	●	●
Height adjustable front and 2 <sup>nd</sup> row headrests	●	●	●	●
Electronic stability control (ESC)	●	●	●	●
Traction control system (TCS)	●	●	●	●
Hill assist control (HAC)	●	●	●	●
Downhill brake control (DBC)	●	●	●	●
4-wheel anti-lock braking system (ABS)	●	●	●	●
4-wheel disc brakes	●	●	●	●
Height adjustable front seatbelts with pretensioners	●	●	●	●
Auto light control	●	●	●	●
Impact sensing auto door unlock	●	●	●	●
Child-safety rear door locks	●	●	●	●
Lower anchors and tether for children (LATCH)	●	●	●	●
Rearview camera <sup>4,13</sup>	-	○	●	●
Back-up warning system <sup>4</sup>	-/○	●	-	-

● = Standard ○ = Available - = Not Available AT = Automatic transmission MT = Manual transmission

	LX MT/AT	EX	EX Luxury	SX
<b>Comfort &amp; Convenience</b>				
Air conditioning with cabin air filter	●	●	●	●
Dual-zone, fully automatic temperature control with ionized air filtration system	-	●	●	●
Power door locks	●	●	●	●
Folding key	●	●	-	-
Remote keyless entry with panic function	●	●	●	●
Smart Key push-button start	-	-	●	●
Steering wheel-mounted audio and cruise controls	●	●	●	●
ECO-Minder™ indicator	-/●	●	●	-
Active ECO system	-	-	-	●
Power windows with one-touch driver's express down	●	-	-	-
Power windows with one-touch driver's express up/down	-	●	●	●
6-speaker AM/FM/CD/MP3 stereo system	●	●	-	-
Premium 7-speaker AM/FM/CD/MP3 stereo system (including subwoofer and external amplifier)	-	-	●	●
SIRIUSXM® satellite radio (includes three trial months) <sup>9</sup>	●	●	●	●
AUX and USB input ports	●	●	●	●
iPod® cable <sup>6,16</sup>	-	-	○	●
UVO infotainment system with rearview camera <sup>4</sup>	-	-	○	-
Bluetooth® hands-free cell phone connectivity <sup>5</sup>	●	●	●	●
In-dash navigation system <sup>3</sup>	-	-	○	●
Tilt steering column	●	-	-	-
Tilt and telescopic steering column	-	●	●	●
Heated steering wheel	-	-	-	●
Trip computer	-	●	●	●
Illuminated vanity mirrors with cover	-/●	●	●	●
Day and night rearview mirror	●	-	-	-
Auto-dimming rearview mirror	-	●	●	●
Centre console storage compartment with armrest	●	●	●	●
Front map lamp with sunglass holder	●	●	●	●
Cargo area lamp	●	●	●	●
Rear cargo cover and luggage net	-	●	●	●

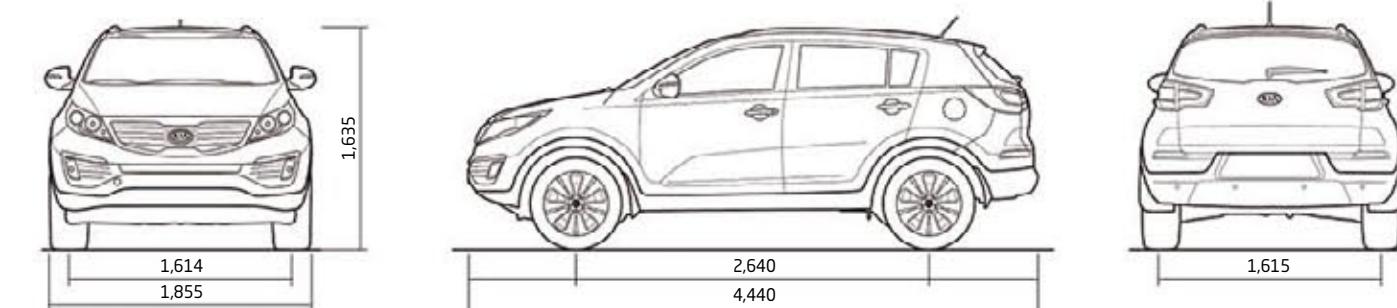
## Seating & Trim

Cloth seats	●	●	-	-
Leather seats	-	-	●	●
Heated front seats	●	●	●	●
Ventilated driver's seat	-	-	●	●
2 <sup>nd</sup> row 60:40-split folding seating	●	●	●	●
6-way manual adjustable driver's seat	●	-	-	-
Power adjustable driver's seat with lumbar support	-	●	●	●
Leather-wrapped steering wheel	-	●	●	●
Leather-wrapped gear shift knob	-	●	●	●
2 <sup>nd</sup> row centre armrest with cupholders	●	●	●	●
Front- and rear-door map pockets	●	●	●	●
Premium door scuff	-	-	●	●
Metal-painted inside door handles	●	●	●	●
Metal-grain interior accents	●	●	●	●

## SPECIFICATIONS

Engine	LX/EX	SX
Type	2.4L, inline 4-cylinder, aluminum block and head	2.0L, turbocharged GDI inline 4-cylinder, aluminum block and head
Valve train	DOHC, 4 valves per cylinder, Dual-cam Variable Valve Timing (CVVT)	DOHC, 4 valves per cylinder, Dual-cam Variable Valve Timing (CVVT)
Horsepower	176 hp @ 6,000 rpm	260 hp @ 6,000 rpm
Torque	168 lb.-ft. @ 4,000 rpm	269 lb.-ft. @ 1,850-3,000 rpm
Drive type	Front wheel drive (FWD); available DYNAMAX™ <sup>15</sup> all-wheel drive (AWD)	DYNAMAX™ <sup>15</sup> all-wheel drive (AWD)
Compression ratio	10.5:1	9.5:1
Intake	Variable intake system (VIS), electronic throttle control (ETC)	Twin-scroll turbocharger
Transmission	6-speed manual; Available 6-speed Steptronic gated automatic	6-speed Steptronic gated automatic
<b>Dimensions, mm (in.)</b>		
Wheelbase	2,640 (103.9)	
Length	4,440 (174.8); SX: 4,450 (175.2)	
Width	1,855 (73.0)	
Height	1,635 (64.4)	
Height with roof rails	1,645 (64.8)	
Ground clearance	172 (6.8)	
Approach/departure angle	28.1° / 28.2°	
Head room (front/rear)	992 / 977 (39.1 / 38.5)	
Shoulder room (front/rear)	1,440 / 1,400 (56.7 / 55.1)	
Leg room (front/rear)	1,051 / 963 (41.4 / 37.9)	
Hip room (front/rear)	1,364 / 1,246 (53.7 / 49.0)	
<b>Capacities, L (cu. ft.)</b>		
Interior volume	2,832 (100.0)	
Cargo capacity	740 (26.1)	
Cargo capacity, rear seats down	1,547 (54.6)	
Maximum towing capacity, <sup>14</sup> kg (lb.)	2,000 (907)	
Fuel tank capacity, L (imp. gal.)	58 (12.8)	
<b>Fuel Economy, Highway/City, L/100km</b>		
Manual transmission (FWD)	7.2/10.3	-
Automatic transmission (FWD)	6.5/9.7	-
Automatic transmission (AWD)	7.4/10.2	8.1/10.3

## DIMENSIONS, mm



## EXTERIOR COLOURS



## INTERIOR COLOURS



Steel Black cloth (BC)

Steel Black leather (BL)

BC = Steel Black cloth, BL = Steel Black Leather, M = Metallic paint, P = Pearl paint.

The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

## WHEELS



16" alloy wheels

18" machined alloy wheels



Sport Visors



Running Boards



Hood deflector and push bars

## ACCESSORIES



Sport Visors



Running Boards



Hood deflector and push bars

Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit [www.kia.ca](http://www.kia.ca) or call 1-877-542-2886.

## GET THE POINTS

### Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases - including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.



### Kia Member Rewards No-Charge Benefits include:

- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000 km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events - a great way to earn Reward Points and save on future purchases

### Become a Kia Premium Rewards Member:

Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit [rewards.kia.ca](http://rewards.kia.ca) for full terms and conditions.



## WE'VE GOT YOU COVERED.

At Kia, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with one of the best warranties in the industry.

### Our outstanding warranty coverage includes:

- 5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle<sup>2</sup>
- 5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts<sup>2</sup>
- 5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America<sup>2</sup>
- 5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material/workmanship<sup>2</sup>

For more information visit [kia.ca](http://kia.ca) or call 1-877-542-2886

## ENDNOTES

1. Microsoft® is a registered trademark of Microsoft Corporation in Canada and/or other countries. Failure to pay attention to travel conditions and vehicle operation while the vehicle is in motion could result in loss of vehicle control. Operate the UVO system, even with voice commands, only when it is safe to do so. 2. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to [kia.ca](http://kia.ca). 3. When equipped with the navigation system, the vehicle's Bluetooth® and navigation technology only recognizes English voice prompts. 4. The back-up warning system and rear camera display are not substitutes for proper and safe backing-up procedures. Always drive safely and use caution when backing up. 5. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 6. iPod® is a registered trademark of Apple Inc. 7. Late availability. 8. Windows® is a registered trademark of Microsoft Corporation. 9. SIRIUSXM logo and related marks are trademarks of SIRIUSXM Satellite Radio Inc. Service available in the 10 provinces and 3 territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after 3 trial months. 10. A compatible Bluetooth® wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 11. For maximum protection, always wear your seat belt. 12. IIHS "Top Safety Pick" rating for 2012 Sportage; rating for 2013 model was not available at time of publication. 13. Replaces Homelink® and rear parking sonar on EX AWD models. 14. When properly equipped. 15. Dynamax is a registered trademark of Magna International, 2010. All rights reserved. 16. iPod® cable not required for UVO system.



The Power to Surprise



kia.ca



facebook.com/kiacanada



youtube.com/kiacanada



twitter.com/kiadrivechange

All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited. © Copyright 2012 Kia Canada Inc. Printed in Canada, November 2012.