



RIO 2013



A passion for excellence.



Whether it's a watch, a suit, a dress, a smartphone or an automobile, design is what grabs your attention and distinguishes one brand from another.

Since 2006, when celebrated European automotive designer Peter Schreyer joined Kia as its Chief Design Officer, the look of Kia has taken on a whole new, dynamic dimension that has garnered over 30 design awards in competitions around the world. Honoured by Automobile Magazine with its prestigious "2012 Man of the Year" award, Schreyer says, "A car is a dynamic object. And I think it needs to show that it is a dynamically moving object."

Peter Schreyer,
Chief Design Officer



2013 Rio. Raise your expectations.

With its outstanding driving dynamics and exceptional fuel economy, the 2013 Kia Rio hits all the right small-car notes. Available in sedan and 5-door body styles, Rio comes packed with big-car features, including an available in-dash navigation⁷ system or UVO Powered by Microsoft[®] – a sophisticated in-vehicle infotainment system. Like all Kia vehicles, every Rio is backed by a worry-free 5-year/100,000 km comprehensive warranty.²



EASY ON GAS

Fuel economy and confident performance come together in Rio's standard 1.6-litre, 138-horsepower gasoline direct injection (GDI) four-cylinder engine featuring an impressive 5.3L/100 km highway fuel economy rating.³



CITY SMART

Rio's available ECO Package features Idle Stop & Go (ISG) technology that saves fuel in city driving by automatically shutting off the engine when the car comes to a complete stop and then restarting it when you take your foot off the brake pedal.



PEACE OF MIND

All Rio models come with a full complement of standard safety systems, including six airbags, four-wheel anti-lock disc brakes, a Traction Control System (TCS) and Electronic Stability Control (ESC).



ADVANCED TECHNOLOGY

Available push-button start provides convenient operation. An available rear-camera display⁴ lets you see things behind your vehicle that you might not see by looking over your shoulder.

MOTORING
2012
"BEST SMALL CAR"
UNDER \$1,000

reddot design award
2012 Design Award¹¹

First-class comfort and versatility.

Rio has an array of features designed to increase its versatility, enhance your comfort and make driving genuinely fun. The spacious interior offers remarkable head and leg room for all seating positions, and the split-folding rear seats make cargo-carrying easy. A standard six-way-adjustable driver's seat adds to the comfort, while the Rio SX brings further refinements such as supple leather seat trim.



60/40 SPLIT-FOLDING SEATS. Split-folding rear seats give you the flexibility to conveniently carry passengers or cargo - or both! - depending on your needs.

COVERED CONSOLE. Lift the centre console's sliding armrest and you'll find a convenient storage bin for your personal items. Two handy cup holders are also part of the console.

POWER SUNROOF. Rio offers an available power sunroof that lets you enjoy the pleasure of open-air driving and adds to the sense of roominess inside the cabin.



Satisfying in so many ways.

Rio is crafted with quality – from the fit and finish of every interior panel to the sumptuous feel of its available leather seating. Available Bluetooth® hands-free cell phone connectivity,⁶ automatic climate control and cooling glove box make it truly enjoyable place to spend quality travel time with family and friends.



POWER FOLDING MIRRORS. Available power-folding side mirrors tuck in close to the vehicle's body to help protect them from accidental damage in tight parking spaces.



PUSH-BUTTON START. There's no need to fumble for your keys when you have the luxury of a keyless push-button ignition switch – standard on Rio SX models.



KEYLESS ENTRY. Every Rio model is available with a convenient keyless entry system featuring a security-enhancing panic button on the keyfob.



HEATED COMFORT. Stave off the cold with a heated steering wheel, just one of the many standard luxury features included on Rio SX models.



BUILT-IN NAVIGATION. In-dash navigation system⁷ provides you with turn-by-turn directions to virtually any destination in North America.⁷ It's optional on Rio SX models.



SWEET, SWEET MUSIC. For your listening enjoyment, Rio comes with standard AUX and USB audio ports that let you connect a USB drive, iPod[®] or other digital music player directly to the audio system.



Take charge wherever you go.

The 2013 Rio is engineered to deliver outstanding horsepower and fuel efficiency. It features a gasoline direct injection (GDI) engine with 138 horsepower and an available 6-speed automatic transmission for your driving pleasure. For even sportier performance, select the Rio SX with its sport-tuned suspension and 17-inch alloy wheels.



SMOOTH, PRECISE HANDLING
Rio's MacPherson strut front suspension system strikes the perfect balance of ride comfort and precise handling. On SX models, the suspension system is sport-tuned and complemented with 17-inch, low-profile tires for a more dynamic driving experience.



ECO DRIVING
Kia's Active ECO system, standard on all Rio models with automatic transmission, optimizes engine and transmission management to reduce fuel consumption at the push of a button. It is also part of the available LX+ ECO package, which also includes Idle Stop & Go technology to reduce fuel consumption in city driving.



ADVANCED ENGINEERING
The GDI engine's advanced technology includes dual cam variable valve timing (CVVT) that automatically adjusts valve timing for increased power and improved fuel efficiency.

Your wish is UV0's command.

“what's playing?”

UV0 Powered by Microsoft^{®1} is a voice-activated infotainment system that puts you in command of all your onboard media – radio, CD, digital jukebox, USB drive and MP3 player – and your Bluetooth^{®6}-enabled cell phone. Developed on the Windows^{®8} Embedded Automotive platform, UV0 also features an intuitive touch screen and Microsoft's advanced voice activation technology that actually recognizes individual speech patterns and voice inflections for greater accuracy.

COLOR TOUCH SCREEN

A vivid 4.3-inch colour LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive as well as your phonebook from a compatible cell phone.



ADVANCED VOICE CONTROL

Microsoft¹ speech technology responds quickly to your voice and can learn multiple users' accents. So even with Rio's multiple music-source options, finding a song is as easy as saying its title.



“Sirius channel 22”



“call Jason”

“play alt-rock from jukebox”

“browse podcasts”

UV0
Powered by Microsoft[®]



DIGITAL JUKEBOX

UV0 itself holds up to 700 megabytes of your favourite music. The system lets you load your tunes into personal MyMusic folders and sort them by either title or artist.



REAR CAMERA DISPLAY⁴

Whenever you shift into reverse, an image from an integrated rear-facing camera is displayed on the UV0 screen. It lets you see things behind your vehicle that you might not see by looking over your shoulder.

 **SiriusXM** Delivering 120 channels of some of the best programming available, SIRIUSXM¹⁰ is The Best Radio on Radio. Home of 100% commercial free music, news, talk, entertainment, traffic, weather and data, SIRIUSXM also broadcasts live play-by-play as the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL. To find out more about SIRIUSXM Satellite Radio, speak to your Kia dealer or visit www.siriusxm.ca

 **Bluetooth**

The 2013 Rio is available with Bluetooth^{®6} wireless technology to provide hands-free calling connectivity with Bluetooth-enabled cell phones.

Ready for the unexpected.

Rio's active safety systems are engineered to help you avoid collisions and its occupant protection technologies designed to help minimize injuries when a collision is unavoidable. Dual front airbags, front seat-mounted side airbags and side curtain airbags for both front and rear seating positions are managed by an advanced sensor system.⁹ Front seat-belt pretensioners have been designed to tighten the seat belts in the event of certain collisions, helping to reduce the likelihood of injuries. Rio wraps all of this – and you – in a protective, high-strength, steel-reinforced body.



ELECTRONIC STABILITY CONTROL

ESC monitors Rio's response to your throttle, brake and steering inputs in tight corners and evasive-maneuvre situations. If and when input and response are out of sync, ESC briefly takes over to restore stability through precise brake and engine-control interventions.



ANTI-LOCK BRAKING SYSTEM
ABS provides the foundation for Rio's active safety systems. It helps provide greater vehicle control when stopping in difficult conditions, such as wet, slippery or snow-covered roads.



VEHICLE STABILITY MANAGEMENT SYSTEM
VSM adds steering direction control capability, intervening when appropriate to further stabilize the vehicle. It helps you regain control and return the vehicle to its intended path.



HILL-START ASSIST CONTROL
To help keep you from rolling backward when starting off on a steep hill, HAC automatically maintains braking pressure for up to two seconds after you take your foot off the brake pedal – enough time for engine power to move you forward.



ELECTRONIC BRAKEFORCE DISTRIBUTION
EBD adjusts front-to-rear brake pressure to compensate for varying passenger/cargo loads and deliver more confident braking performance.



AIRBAG & SEAT-BELT SENSORS
Special onboard sensors measure the severity of a crash impact and determine whether the front seat occupants are wearing their seat belts. Within milliseconds, this information is used to determine and trigger an optimal level of airbag inflation.⁹



REINFORCED BODY STRUCTURE
Rio's "halo" body structure includes a safety hoop for the centre pillar and high-strength roof rail. The centre roof rail, side sill and seat members are also reinforced to help protect you and your passengers in the event of a side collision.



LATCH SYSTEM
Rio is equipped with an industry-standard LATCH (Lower Anchors and Tethers for Children) safety system that makes it easier to securely install a compatible child safety seat in either of the rear outboard seating positions.



May not be exactly as shown.

FEATURES

Exterior	LX	EX	SX
15" steel wheels with covers	●	-	-
15" alloy wheels	ECO	-	-
16" alloy wheels	-	●	-
17" alloy wheels	-	-	●
185/65R15 low rolling resistance tires	●	-	-
195/55R16 tires	-	●	-
205/45R17 tires	-	-	●
Power sunroof	-	●	●
Signature chrome grille	-	●	●
Body-coloured door handles	●	●	●
Body-coloured sideview mirrors	●	●	●
Power and heated sideview mirrors	●	●	●
Power-folding sideview mirrors	-	●	●
Projection headlights	-	-	5DR
Automatic headlights	-	●	●
Fog lights	+	●	●
LED taillights	-	-	●
LED sideview mirror signal repeaters	-	●	●
LED positioning lights	-	-	●
Solar glass	-	-	●
Rear spoiler	5DR	5DR	5DR
Twin-tip muffler	-	-	●
Sport-tuned suspension	-	-	●
Front and rear mudguards	●	●	●

Safety	LX	EX	SX
Dual advanced front airbags	●	●	●
Dual front seat-mounted side airbags	●	●	●
Dual side curtain airbags	●	●	●
Adjustable front headrests	●	●	●
Electronic brake force distribution (EBD)	●	●	●
Electronic stability control (ESC)	●	●	●
Vehicle stability management (VSM)	●	●	●
Brake assist system (BAS)	●	●	●
Hill assist control (HAC)	●	●	●
4-wheel anti-lock braking system (ABS)	●	●	●
4-wheel disc brakes	●	●	●
Impact-sensing auto door unlock	●	●	●
Height adjustable front seatbelts with pretensioners	●	●	●
Lower anchors and tethers for children (LATCH)	●	●	●
Automatic headlights	-	●	●
Automatic rain sensing windshield	-	-	●
Automatic defog system	-	-	●
Variable intermittent wipers	●	●	●
Rear window defroster	●	●	●
Variable intermittent rear window wiper	5DR	5DR	5DR
Rearview camera	-	●	●

● = Standard ○ = Optional - = Not Available AT = Automatic Transmission + = Plus (+) package
 ECO = ECO package UVO = UVO infotainment package 5DR = 5-door models only

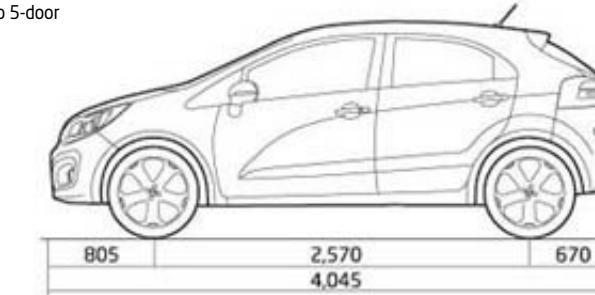
SPECIFICATIONS

Engine	5-door	Sedan
Type	1.6L, GDI 4-cylinder, aluminium block and head	
Valve train	16-valve, DOHC, Dual-cam Variable Valve Timing (CVVT)	
Horsepower	138 hp @ 6,300 rpm	
Torque	123 lb.-ft. @ 4,850 rpm	
Intake	Variable intake system (VIS)	
Compression ratio	11.0:1	
Fuel management	Active ECO System (AT); Idle Stop & Go (ECO)	
Transmission	6-speed manual transmission; Available 6-speed automatic with Steptronic shifter	

Dimensions, mm (in.)	5-door	Sedan
Wheelbase	2,570 (101.2)	2,570 (101.2)
Length	4,045 (159.3)	4,365 (171.9)
Width	1,720 (67.7)	1,720 (67.7)
Height	1,455 (57.3)	1,455 (57.3)
Ground clearance	140 (5.5)	140 (5.5)
Head room (front/rear)	1,015/960 (39.9/37.8)	1,015/955 (39.9/37.6)
Shoulder room (front/rear)	1,350/1,324 (53.1/52.1)	1,350/1,324 (53.1/52.1)
Leg room (front/rear)	1,112/790 (43.8/31.1)	1,112/790 (43.8/31.1)
Hip room (front/rear)	1,323/1,301 (52.1/51.2)	1,323/1,301 (52.1/51.2)

Curb Weight, kg (lb.)	5-door	Sedan
Manual transmission	1,093 (2,410)	1,093 (2,410)
Automatic transmission	1,126 (2,482)	1,126 (2,482)

Rio 5-door



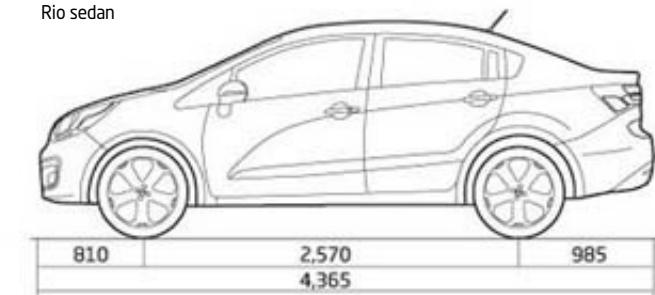
Body & Chassis	
Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson struts and anti-roll bar (sport-tuned suspension on SX)
Rear suspension	Torsion beam, coil springs, mono-tube shocks (sport-tuned suspension on SX)
Steering	Electric-assist steering

Brakes	
Type	4-wheel disc
ABS	4-wheel, 4-channel, 4-sensor
Front, mm (in.)	256 (10.1) vented disc; 280 (11.0) vented disc (SX)
Rear, mm (in.)	262 (10.3) solid disc

Capacities, L (cu. ft.)	5-door	Sedan
Passenger volume	2,508 (88.6)	2,503 (88.4)
Cargo capacity, rear seats up ¹²	425 (15.0)	389 (13.7)
Fuel tank capacity, L (imp. gal.)	43 (9.5)	43 (9.5)

Fuel Economy, Highway/City, L/100km	
Manual transmission	5.3/6.9
Automatic transmission	5.5/7.1; ECO: 5.4/6.8

Rio sedan



EXTERIOR COLOURS



INTERIOR COLOURS



Black cloth (BC)

Black leather (BL)

Chocolate leather (CL)

Beige leather (BEL)

BC = Black cloth, BL = Black leather, CL = Chocolate leather, BEL = Beige leather, M = Metallic paint, P = Pearl paint.

The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

WHEELS



15" Steel wheel with full cover

15" Alloy wheel



16" Alloy wheel

17" Alloy wheel



Sport Pedals



Hood Deflector



Cargo Net

Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit www.kia.ca or call 1-877-542-2886.

GET THE POINTS

Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases - including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.



Kia Member Rewards No-Charge Benefits include:

- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000 km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events - a great way to earn Reward Points and save on future purchases

Become a Kia Premium Rewards Member:

Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit rewards.kia.ca for full terms and conditions.

ENDNOTES

1. Microsoft® is a registered trademark of Microsoft Corporation in Canada and/or other countries. Failure to pay attention to travel conditions and vehicle operation while the vehicle is in motion could result in loss of vehicle control. Operate the UVO system, even with voice commands, only when it is safe to do so. 2. *The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca. 3. Actual fuel consumption may vary. This estimate is based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide. See kia.ca for fuel economy estimates.
4. The rear camera display is not a substitute for proper and safe backing-up procedures. Always drive safely and use caution when backing up. 5. iPod® is a registered trademark of Apple Inc. 6. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 7. When equipped with the navigation system, the vehicle's Bluetooth® and navigation technology only recognizes English voice prompts. Navigation system replaces UVO audio infotainment system. 8. Windows® is a registered trademark of Microsoft Corporation. 9. For maximum protection, always wear your seat belt. 10. SIRIUSXM logo and related marks are trademarks of SIRIUSXM Satellite Radio Inc. Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 11. The 2012 Rio was awarded a reddot design award by Red Dot Design. Visit red-dot.org for details.
12. Without cargo tray.

WE'VE GOT YOU COVERED.



At Kia, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with one of the best warranties in the industry.

Our outstanding warranty coverage includes:

- 5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle*
- 5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts*
- 5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America*
- 5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material/workmanship*

For more information visit kia.ca or call 1-877-542-2886



The Power to Surprise



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