

2012.KIA.SEDONA





Named "Best Minivan for the Money"

by U.S. News & World Report

(model year 2011)



A smarter way to take on the world. The 2012 Sedona is the perfect minivan to help your family enjoy life from dawn to dusk and beyond. You'll be delighted with its spacious interior and remarkable head- and legroom. It offers technological advances that include an available voice-command navigation system\* and standard *Bluetooth*<sup>®</sup> wireless technology.<sup>1</sup> Sophisticated active and passive safety systems help provide protection and peace of mind. Like every Kia, Sedona comes with an industry-leading 10-year/100,000-mile warranty program.<sup>2</sup>

1, 2, 3, 4 See Specifications page for endnotes. \*Available as optional equipment on EX. See Features page for availability details. EX SHOWN.



#### SPACIOUS AND COMFORTABLE

Spacious seating for seven lets everyone in your family relax and enjoy the drive. EX models with the Luxury Package feature tri-zone air conditioning with an advanced ionized air-filtration system.\*



#### FLEXIBLE SEATING

The 2nd-row captain's chairs can flip-and-fold forward or be completely removed to increase cargo space. The 60/40 split 3rd-row seats fold into the floor to create a large, flat cargo area.



#### ENTERTAINMENT TO GO

SiriusXM Satellite Radio<sup>5</sup> gives you a variety of choices in music and entertainment. An available DVD system includes an eight-inch monitor, surround-sound speakers and wireless headsets.\*



#### POWERFUL CAPABILITIES

With a 3.5-liter V6 engine that delivers 3,500 lbs. of towing capacity,<sup>4</sup> and a 6-speed Sportmatic<sup>®</sup> transmission, Sedona offers dependable performance for the long haul.



#### PEACE OF MIND

From Electronic Stability Control (ESC) to active front headrests, Sedona offers active and passive safety systems that are comprehensive and advanced, all as standard equipment.

Active safety features dedicated to helping you stay in control. Safe driving begins with the ability to avoid accidents. That's why Sedona utilizes technologically advanced active safety systems that help you avoid mishaps in the first place. These safety features are designed to help you maintain control, even in harsh road conditions and in some emergency situations.<sup>†</sup>





#### **ANTI-LOCK BRAKING SYSTEM (ABS)**

The foundation of an active safety system, ABS helps to provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

#### **ELECTRONIC STABILITY CONTROL (ESC)**

ESC provides you with improved directional stability, which helps you maintain better control in difficult driving situations. ESC monitors and assists in the control of key vehicle functions. It then brakes individual wheels and reduces engine power accordingly to attempt to help you bring the vehicle back on its intended course.

#### **TRACTION CONTROL SYSTEM (TCS)**

The advanced Traction Control System can sense wheel spin during acceleration. When it does, it uses a combination of engine power and brake force to transfer power to the wheels that have the most traction. This provides increased control and enhanced responsiveness.

#### **BRAKE ASSIST SYSTEM (BAS)**

The Brake Assist System operates based on the force that's applied to the brake pedal. For example, if you need to brake aggressively, BAS will help to control the stop by applying the necessary braking pressure.

#### **ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)**

The Electronic Brake-force Distribution system senses the vehicle's load and weight distribution, then applies the necessary braking pressure at each wheel. This helps to enhance your control.



**Passive safety systems to help enhance everyone's well-being.** Sedona is equipped with a range of technologically advanced passive safety systems. Six airbags placed throughout the cabin are designed to help protect occupants. They include dual front advanced, dual front seat-mounted side and full-length side curtain airbags. The advanced front airbag system monitors the severity of a frontal impact, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.<sup>5</sup>

5, 6 See Specifications page for endnotes. EX LUXURY PACKAGE SHOWN.



#### FRONT ACTIVE HEADRESTS

Both the driver's and front passenger's captain's chairs include innovative technology. In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injury.



#### REINFORCED BODY

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the body of the vehicle.



#### FRONT SEAT-BELT PRETENSIONERS

Pretensioners have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries.



#### TIRE-PRESSURE MONITORING SYSTEM

This system includes air-pressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.<sup>6</sup>



#### LATCH SYSTEM

The standardized LATCH (Lower Anchors and Tethers for Children) system makes it easier to secure a compatible child seat in the 2nd row and passenger-side 3rd row.



**Welcome to the great indoors.** Sedona has a remarkably spacious interior with generous head- and legroom for all passengers. Its roomy seating for seven includes captain's chairs in both the first and second rows, and a comfortable bench seat for three in the third. It's also well equipped with features that enhance your comfort — from air conditioning that has separate controls for rear passengers to available power adjustable front seats.

\*Available as optional equipment on EX. See Features page for availability details. EX LUXURY PACKAGE WITH NAVIGATION SHOWN.



#### POWER ADJUSTABLE PEDALS\*

Sedona is designed to accommodate drivers of different heights. Available power adjustable accelerator and brake pedals allow for custom ergonomics.

#### 6-WAY ADJUSTABLE DRIVER'S SEAT

A 6-way power adjustable driver's seat with lumbar support and a 4-way power adjustable front passenger's seat are standard on EX models.

#### HEATED FRONT SEATS\*

EX models with the Luxury Package\* feature heated front seats — a comforting feature both driver and front passenger will appreciate on chilly mornings.

#### FRONT AND REAR AIR CONDITIONING

Air conditioning includes separate front and rear controls. A tri-zone system, standard with the EX Luxury Package,\* includes advanced ionized air filtration.





## There's more than one way to enhance your drive.

Sedona offers a wealth of amenities that make every drive a pleasure. A voice-command navigation system, available with EX models, leads you to your destination. Standard USB/auxiliary input jacks let you plug in practically any kind of MP3 player. With our accessory cable, you can even use the stereo to operate an iPod® mobile digital device.<sup>7</sup>

### REAR-CAMERA DISPLAY

The available rear-camera display helps you spot things behind your vehicle that you might not see when looking over your shoulder.<sup>8</sup>



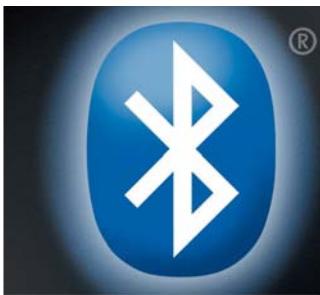
### USB/AUXILIARY JACKS FOR MP3 AUDIO PLAYERS

An integrated USB/auxiliary jack lets you listen to your favorite tunes right from your own music library.<sup>7</sup>



### BLUETOOTH® WIRELESS TECHNOLOGY<sup>1</sup>

Enjoy convenient, hands-free use of your compatible Bluetooth® wireless technology-enabled cell phone.



### POWER CONTROLS

Sedona has a variety of standard features designed for everyday convenience, including power controls for the windows, door locks and outside mirrors.



### REAR-SEAT DVD ENTERTAINMENT PACKAGE\*

An available rear-seat DVD system includes an eight-inch monitor, surround-sound speakers and wireless headsets.



### SIRIUSXM SATELLITE RADIO

Get over 130 channels, including 100% commercial-free music, plus all your favorite sports, news, talk and entertainment.<sup>3</sup>



1, 3, 7, 8 See Features and Specifications pages for availability and endnotes. \*Available as optional equipment. EX PREMIUM ENTERTAINMENT PACKAGE WITH NAVIGATION SHOWN.

**Whatever your day holds, Sedona can accommodate.** Count on Sedona to be as flexible as you are. The easily adjustable second- and third-row seats allow multiple configurations for carrying passengers, cargo — or combinations of both. It's also designed to be remarkably convenient, with dual sliding doors that make getting in and out from either side quick and easy. With Sedona EX, you can automatically open these dual sliding doors, or the rear liftgate, at the touch of a button on the instrument panel. Or you may open them from outside with the remote keyless entry.



#### FLEXIBLE CONFIGURATIONS

The Sedona allows a wide variety of 2nd- and 3rd-row seating-and-cargo configurations with ease.

#### CONVENIENT 2ND-ROW SEATS

The 2nd-row captain's chairs are spaced apart to give each passenger plenty of room. They can also slide and fold forward for easy access to the 3rd row. The seat-backs recline for added comfort, or fold over flat when not in use. To increase the rear cargo space, 2nd-row seats can flip-and-fold forward, or they can be completely removed.

#### MAXIMUM CARGO SPACE

The 60/40 split 3rd-row seats fold into the floor to create a large, flat cargo area. The seats also fold down individually to create additional cargo options.<sup>9</sup>



EASY ACCESS 3RD-ROW SEATING



ALL SEATS RECLINE



FOLD-IN-THE-FLOOR 3RD-ROW SEATS



STOWABLE 3RD AND FOLD/FLIP 2ND ROW<sup>9</sup>



FLAT-FOLDING 2ND-ROW SEATBACKS WITH TRAYS



2ND ROW REMOVED/3RD ROW STOWED<sup>9</sup>





**Sedona is open to all kinds of adventure.** No matter the occasion, you'll soon discover that Sedona can handle whatever you and your family have in mind. Its spacious, easily accessible cargo area lets you pack everything you need for a family outing. For weekend getaways or longer vacations, standard roof rails let you carry extra cargo.<sup>10</sup> To give you easy access to the things you need, Sedona boasts a variety of clever and useful storage areas throughout the cabin.

#### **CENTER STORAGE CONSOLE**

Keep your CDs or other items close at hand with this flip-down compartment.



#### **3RD-ROW STORAGE BIN**

A compartment with flip-up lid gives 3rd-row passengers a spot to store small items.

#### **SUNGlasses HOLDER**

With this overhead compartment, you'll always have a handy place to store your sunglasses.



#### **IN-FLOOR STORAGE COMPARTMENT**

When the 3rd-row seats are folded down, an in-floor storage compartment provides extra space.

#### **CENTER FOLDING TRAY**

A center tray located between the front seats folds up and features four cup holders.



#### **FOLD-IN-THE-FLOOR SEATS**

With a simple pull of a strap, the 3rd-row seats fold down for a variety of cargo options.<sup>9</sup>

## Performance you can count on for the long haul.

Sedona's 3.5L V6 engine offers outstanding performance and 3,500 lbs. of towing capacity.<sup>4</sup> All models come standard with a 6-speed Sportmatic® transmission that gives you a choice between traditional automatic mode and manual, clutch-free gear shifting. MacPherson-strut-front and multi-link-rear suspension systems provide an ideal combination of precise handling and a comfortable ride.

### POWER YOU'RE LOOKING FOR

Exceptional power is yours, thanks to a 3.5-liter 24-valve DOHC V6 engine. It delivers 271 horsepower, 248 lb.-ft. of torque and 3,500 lbs. of towing capacity<sup>4</sup> for dependable performance wherever you're heading.



### SMOOTH, PRECISE HANDLING

Sedona's MacPherson-strut-front and multi-link-rear suspension systems offer exceptional handling, directional stability and smooth operation on the highway.



### SPORTMATIC® TRANSMISSION

The 6-speed Sportmatic transmission provides smooth, seamless shifting.

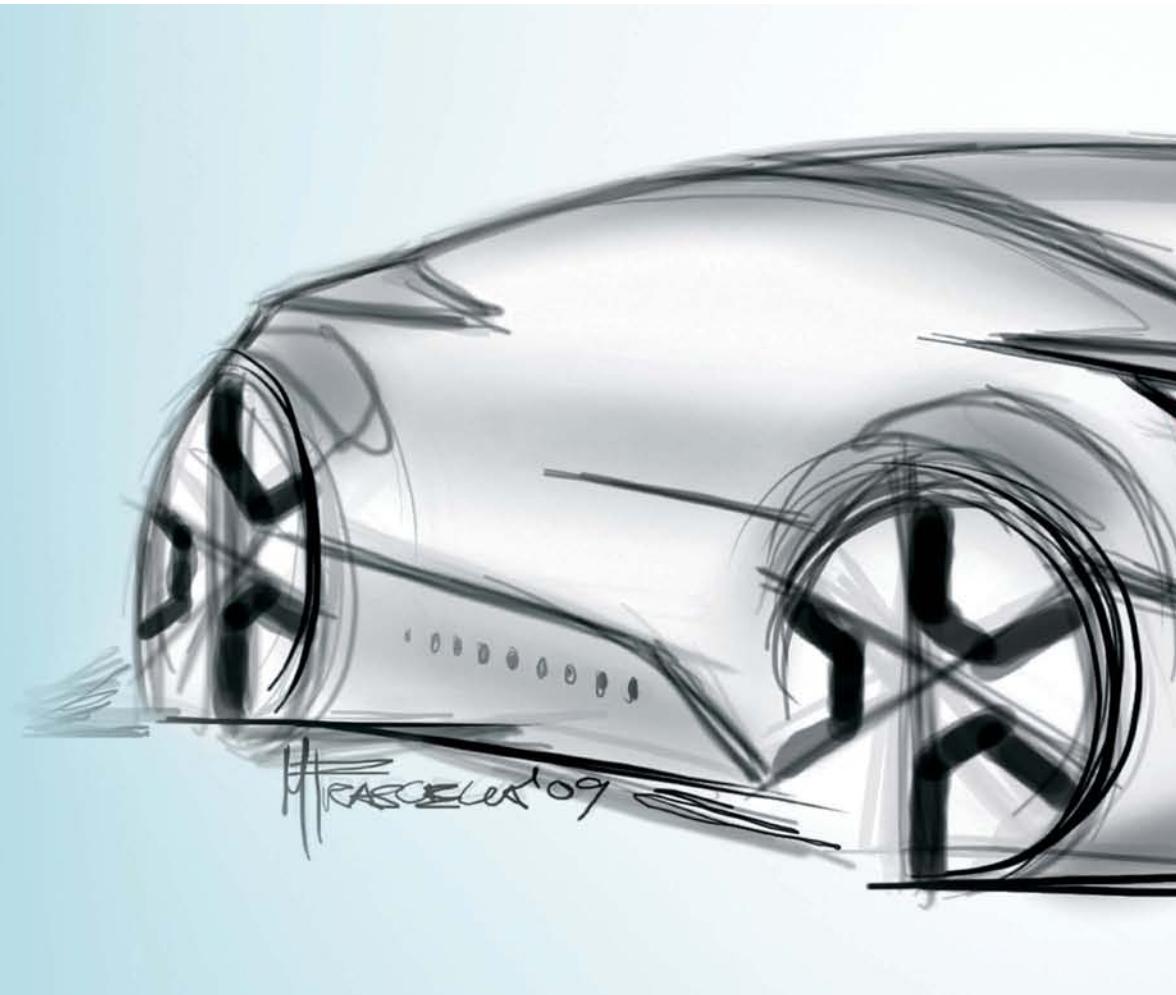
### BRAKE PERFORMANCE

Four-wheel disc brakes with ABS help prevent wheel lock-up and help maintain steering control.





**A passion for excellence.** For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value found in every Kia vehicle has been widely recognized, and Kia Motors has been one of the fastest-growing automotive brands in America for the past five years.<sup>11</sup>



#### COMMITMENT TO AMERICA

Kia Motors' \$1 billion facility in West Point, Georgia, incorporates the latest manufacturing processes. Utilizing state-of-the-art robotics, the plant is capable of producing 300,000 vehicles a year with maximum efficiency. When the 2011 Sorento went into production, it became Kia Motors' first vehicle to be built in the U.S.A.<sup>12</sup> The plant will generate more than just high-quality vehicles. Over 3,000 new jobs are expected to be created at the facility and up to 7,500 additional jobs in the surrounding area. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.



#### PRIDE OF QUALITY

Kia Motors designs and develops vehicles and rigorously puts them to the test at high-tech facilities and proving grounds worldwide. The result is a full line of vehicles with world-class quality.



#### SELLING STRONG

In 2010, Kia Motors sold its 3 millionth vehicle in the U.S.A., and it took less time to reach that milestone than Toyota.<sup>12</sup> In fact, Kia has recently outsold Lexus, Subaru, Volkswagen and Mazda.<sup>13</sup>



#### VISIT KIA.COM

See our award-winning website to check out specifications, videos, packages, accessories and more. Experience 360° views, or find which of our 700-plus retailers is nearest to you.



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#### INDUSTRY-LEADING WARRANTY PROGRAM

At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with an industry-leading warranty program.<sup>2</sup>

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance<sup>14</sup>



OFFICIAL  
AUTOMOTIVE  
PARTNER  
OF THE NBA.  
15

## Packages

### POWER PACKAGE (LX)

1. Power dual sliding doors
2. Rear-camera display in auto-dimming rear-view mirror w/HomeLink<sup>®</sup>
3. 16" tires w/alloy wheels
4. Chrome rear garnish
5. Auto light control (not shown)



### FAMILY ENTERTAINMENT PACKAGE (LX)

Requires Power Package.  
*Bluetooth*<sup>®</sup> wireless technology<sup>1</sup> not available.

1. Rear-seat DVD entertainment system w/wireless headsets & remote control



### LUXURY PACKAGE (EX)

1. Leather seat trim
2. Heated front seats
3. Power adjustable pedals
4. Memory for driver's seat, outside mirrors & adjustable pedals
5. Power tilt/sliding sunroof
6. Tri-zone temperature control
7. Front automatic temperature control w/ionized air filtration (not shown)
8. Engine immobilizer (not shown)



### PREMIUM ENTERTAINMENT PACKAGE (EX)

Requires Luxury Package.  
*Bluetooth*<sup>®</sup> wireless technology<sup>1</sup> not available.

1. Rear-seat DVD entertainment system w/wireless headsets & remote control
2. Infinity<sup>®</sup><sup>18</sup> AM/FM/MP3/SiriusXM<sup>3</sup> audio system w/in-dash 6-disc changer and speakers



### NAVIGATION PACKAGE (EX)

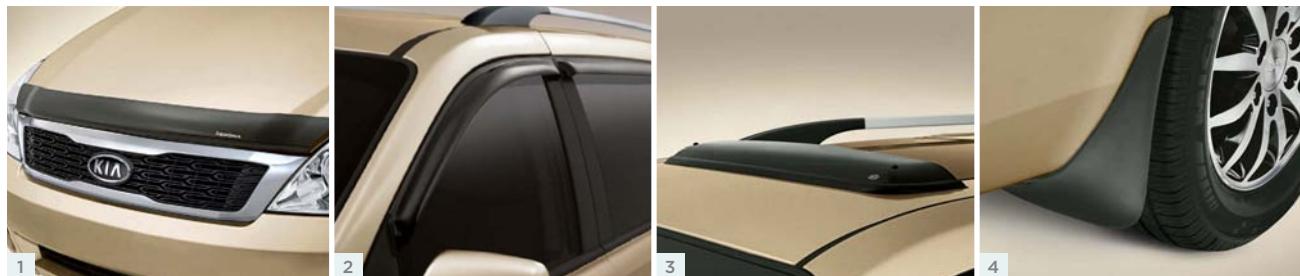
Requires Luxury Package.  
*Bluetooth*<sup>®</sup> wireless technology<sup>1</sup> not available.

1. Navigation system
2. Infinity<sup>®</sup><sup>18</sup> AM/FM/MP3/SiriusXM<sup>3</sup> audio system



## Accessories\*

1. Hood protector
2. Sport visor
3. Sunroof deflector
4. Mud guards



## Colors

### EXTERIOR



### INTERIOR



INTERIOR COMBINATIONS ARE INDICATED BY:

B = BEIGE INTERIOR, G = GRAY INTERIOR. (M) = METALLIC PAINT.

Actual vehicle colors may vary from printed brochure.

\*Luxury Package only.

## Features

### EXTERIOR

	LX	EX
16" tires w/steel wheels & covers	●	—
16" tires w/alloy wheels	○	—
17" tires w/alloy wheels	—	●
Chrome door handles	—	●
Chrome side moldings	—	●
Projection-type headlights	●	●
Front fog lights	—	●
Dual body-color power mirrors w/turn-signal indicators	●	—
Dual body-color heated power mirrors w/turn-signal indicators	—	●
Variable intermittent front windshield wipers	●	●
Intermittent rear wiper w/washer	●	●
Tinted front windshield w/sunband	●	●
Privacy glass – side-middle/quarter/back-door windows	●	●
Rear-window defroster	●	●
Power tilt/sliding sunroof	—	○
Roof rails	●	●

### INTERIOR & CONVENIENCE

Front/rear air conditioning	●	●
Front automatic temperature control w/ionized air filtration	—	○
Power front windows w/driver's one-touch auto down	●	●
Power rear quarter windows	—	●
Power door locks w/override function	●	●
Dual power sliding doors	○	●
Power liftgate	—	●
AM/FM/CD/MP3/SiriusXM <sup>3</sup> audio system	●	●
AM/FM/CDC/MP3/SiriusXM <sup>3</sup> audio system and rear-seat DVD entertainment system w/wireless headsets & remote control	○	○
Bluetooth <sup>®</sup> wireless technology <sup>1</sup>	●	●
USB/auxiliary input jacks <sup>7</sup>	●	●
Navigation system	—	○
Steering-wheel-mounted audio controls	●	●
Keyless entry w/panic & alarm function	●	●
EcoMinder <sup>™</sup> fuel-efficiency indicator	●	●
Engine immobilizer	—	○
Cruise control	●	●
Tilt steering column	●	●
Power adjustable pedals	—	○
Front-row folding, extendable side table w/cup holders	●	●
Rear-camera display <sup>8</sup> in auto-dimming rear-view mirror w/HomeLink <sup>®</sup> <sup>17</sup>	○	●
Auto light control	○	●
Trip computer w/compass	—	●

### SEATING & TRIM

7-passenger seating: 2 captain's + 2 captain's + 3 bench	●	●
Removable 2nd-row captain's chairs	●	●
60/40 split fold-in-the-floor 3rd-row seats	●	●
Double raschel cloth seats	●	—
Moquette cloth seats	—	●

LX EX

Leather seat trim	—	○
6-way power driver's seat	—	●
4-way power front passenger's seat	—	●
Memory for driver's seat, outside mirrors & adjustable pedals	—	○
Heated front seats	—	○
Front- and 2nd-row armrests	●	●
Adjustable headrests for all rows	●	●
Leather-wrapped steering wheel/gearshift knob	—	●

LX EX

### RESTRAINT & SAFETY SYSTEMS

Dual front advanced airbags <sup>5</sup>	●	●
Dual front seat-mounted side airbags <sup>5</sup>	●	●
Full-length side curtain airbags <sup>5</sup>	●	●
3-point seat belts for all seating positions	●	●
Front seat-belt pretensioners	●	●
Height-adjustable seat-belt anchors (1st & 2nd rows)	●	●
Front active headrests	●	●
4-wheel disc brakes	●	●
4-wheel anti-lock brakes (ABS)	●	●
Electronic Stability Control (ESC)	●	●
Traction Control System (TCS)	●	●
Brake Assist System (BAS)	●	●
Electronic Brake-force Distribution (EBD)	●	●
Back-up warning system <sup>8</sup>	●	●
Tire-Pressure Monitoring System (TPMS) <sup>6</sup>	●	●
Side-impact door beams	●	●
Front & rear crumple zones	●	●
Impact-absorbing steering column	●	●
Lower Anchors and Tethers for Children (LATCH)	●	●
Rear child-safety door locks	●	●

### LX POWER PACKAGE

Dual power sliding doors, rear-camera display<sup>8</sup> in auto-dimming rear-view mirror w/HomeLink,<sup>®</sup> 16" tires w/alloy wheels, chrome rear garnish, auto light control

### LX FAMILY ENTERTAINMENT PACKAGE (Requires Power Package)

Not available with **Bluetooth<sup>®</sup> Wireless Technology.<sup>1</sup>**

Rear-seat DVD entertainment system w/wireless headsets & remote control

### EX LUXURY PACKAGE

Leather seat trim, heated front seats, power adjustable pedals, memory for driver's seat, outside mirrors & adjustable pedals, tri-zone temperature control, front automatic temperature control w/ionized air filtration, power tilt/sliding sunroof, engine immobilizer

### EX PREMIUM ENTERTAINMENT PACKAGE (Requires Luxury Package)

Not available with **Navigation Package or Bluetooth<sup>®</sup> Wireless Technology.<sup>1</sup>**

Rear-seat DVD entertainment system w/wireless headsets & remote control, Infinity<sup>®</sup><sup>18</sup> AM/FM/MP3/SiriusXM<sup>3</sup> audio system w/in-dash 6-disc changer and speakers

### EX NAVIGATION PACKAGE (Requires Luxury Package)

Not available with **Bluetooth<sup>®</sup> Wireless Technology.<sup>1</sup>**

Navigation system, Infinity<sup>®</sup> AM/FM/MP3/SiriusXM<sup>3</sup> audio system

● Standard ○ Optional — Not Available

# Specifications

ENGINE	LX & EX
Type	3.5L V6, aluminum block & heads
Valve gear	DOHC, four valves/cylinder
Displacement	3,470 cc
Compression ratio	10.6:1
Horsepower (SAE net)	271 hp @ 6,300 rpm
Torque (SAE net)	248 lb.-ft. @ 4,500 rpm
Transmission	6-speed electronically controlled Sportmatic,® overdrive

DIMENSIONS	LX & EX
Wheelbase	118.9 in.
Track (front/rear)	66.3 in./66.3 in.
Length	202.0 in.
Width	78.1 in.
Height (w/o roof rails & sunroof)	69.3 in.
Ground clearance	6.6 in.
Headroom (front) (middle/rear)	40.9 in. 39.8 in./38.3 in.
Shoulder room (front) (middle/rear)	63.2 in. 65.3 in./60.5 in.
Legroom (front) (middle/rear)	41.7 in. 40.9 in./34.0 in.
Hip room (front) (middle/rear)	59.2 in. 65.9 in./50.1 in.
Passenger volume	172.3 cu. ft.
Cargo volume	
(cu. ft. behind 3rd row)	32.2 cu. ft.
(cu. ft. behind 2nd row)	80.1 cu. ft.
(cu. ft. behind 1st row)	141.5 cu. ft.

CURB WEIGHT	LX & EX
Standard	4,374 lbs.
Full Option	4,601 lbs.

CAPACITIES	LX & EX
Towing Capacity	3,500 lbs. (see Owner's Manual)

BODY & CHASSIS	LX & EX
Layout	Front engine, front-wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson struts, coil springs, anti-roll bar
Rear suspension	Multi-link with struts, coil springs
Steering type	Rack & pinion, power-assisted
Turns, lock-to-lock	3.51
Turning circle, curb-to-curb	39.6 ft.

BRAKES	LX & EX
Type	Hydraulic, power-assisted vacuum (ABS standard)
Front	11.7 in. vented discs
Rear	11.9 in. solid discs

TIRES	LX & EX
Type	P225/70R16 (LX) P235/60R17 (EX)

2012 EPA FUEL ECONOMY <sup>19</sup>	LX & EX
(Estimated City/Highway MPG)	
Automatic transmission	18/25
Fuel tank capacity (gallons)	19.8

## ENDNOTES:

<sup>1</sup> A Bluetooth® wireless technology-enabled cell phone is required to use Bluetooth® wireless technology. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks is pursuant to license. Other trademarks and trade names are those of their respective owners. Not available with Family and Premium Entertainment Packages or Navigation Package.

<sup>2</sup> The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for details or go to kia.com.

<sup>3</sup> Sirius services require subscriptions, sold separately after 3-month trial included with vehicle purchase/lease. Subscriptions governed by SiriusXM Customer Agreement at www.siriusxm.com. If you decide to continue your Sirius service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call Sirius at 888-539-7474 to cancel. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, D.C. and PR. © 2011 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc.

<sup>4</sup> Towing requires additional equipment. See Owner's Manual for towing capacity, and additional information and warnings.

<sup>5</sup> For maximum protection, always wear your seat belt.

<sup>6</sup> Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis.

<sup>7</sup> Kia accessory cable required for iPod® connectivity. Cable and iPod® mobile digital device sold separately. iPod® is a registered trademark of Apple Inc.

<sup>8</sup> The rear-camera display and back-up warning system are not substitutes for proper and safe backing-up procedures. The back-up warning system may not detect every object behind the vehicle. Always drive safely and use caution when backing up.

<sup>9</sup> All cargo should be evenly distributed and properly secured, and never piled higher than the seatback. Photographs shown for spatial reference only.

<sup>10</sup> Always use caution and follow all applicable instructions when transporting cargo on the roof.

<sup>11</sup> Based on comparison of 12-month retail sales from January 2006 to January 2011 of all U.S. automotive brands and 5-year average sales growth.

<sup>12</sup> Source: *Automotive News* Data Center.

<sup>13</sup> Based on total light-vehicle sales January 2010 to January 2011.

<sup>14</sup> 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. See retailer or kia.com for details.

<sup>15</sup> NBA identifications are the intellectual properties of NBA Properties, Inc. ©2011 NBA Properties, Inc. All rights reserved.

<sup>16</sup> Kia Design Center, a division of Hyundai America Technical Center, Inc. (HATCI).

<sup>17</sup> HomeLink® is a registered trademark of Johnson Controls, Inc.

<sup>18</sup> Infinity® is a registered trademark of Harman International Industries, Incorporated.

<sup>19</sup> Actual mileage may vary.



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