



auto **23** com  
2011 COMPACT UTILITY  
OF THE YEAR

if  
product  
design  
award  
2011

**MOTORING**  
2011  
CAR OF THE YEAR

LE **GUIDE 2011**  
DE L'AUTO  
BEST SUV OF 2011

  
reddot design award

2012 **SPORTAGE**

*pretty tight - getting me out*





MAKE A STATEMENT WITHOUT SAYING A WORD.



Sportage EX Luxury shown in Orange Squeeze metallic.

ANTI-WHIPLASH  
ACTIVE FRONT  
HEADRESTS

  
AVAILABLE  
VOICE-COMMAND  
NAVIGATION

ADVANCED  
SAFETY

A rigid body structure helps direct crash energy away from the cabin. Inside, Sportage helps protect you with six standard airbags and anti-whiplash active front headrests.



The 2012 Kia Sportage says a lot about your style, your attitude, your zest for life and your love of adventure. It's bold, award-winning design and no-nonsense performance speak louder than words.

Sportage is the crossover utility vehicle as it was meant to be - practical yet sophisticated, fun to drive yet rugged and capable, luxuriously appointed yet always cargo-ready.



**Work/life balance.**

Sportage balances the must-haves of workday commuting - like fuel efficiency and comfort - with exceptional driving dynamics and the interior flexibility you need to make the most of your personal time.

**Substance and style.**

A wide stance and robust styling reflect Sportage's substantial capabilities as a full-fledged crossover utility vehicle, available with all-wheel drive and room for up to 1,547 litres (54.6 cu. ft.) of cargo.

**Power and motion.**

Crisp accent lines and upswept profile work with Sportage's available 18" alloy wheels to convey the power and motion of a vehicle that refuses to stand still.







# UVO

Powered by **Microsoft**

**UVO Powered by Microsoft®.** UVO – short for “your voice” – is Kia’s remarkable new voice-activated system that lets you control your music and enjoy hands-free use of your cell phone<sup>2</sup>. UVO’s next generation voice recognition software “learns” your voice and stores up to two individual voice profiles in the system. It also includes a digital jukebox with in-dash memory to store your favourite songs. UVO is available on Sportage EX Luxury and SX models.

**Heavenly sounds.** The crystal-clear, digital quality sound of SIRIUS® satellite radio<sup>3</sup> is standard on Sportage. It comes with a three-month trial subscription to the network’s 120 channels, including commercial-free music and extensive sports, news, talk and entertainment programming.



**Driver focused.** To help you keep your eyes on the road and your hands safely on the wheel, Sportage is equipped with standard hands-free Bluetooth® connectivity<sup>4</sup> and steering wheel-mounted audio and cruise controls.



## COMFORT, PERFORMANCE AND SAFETY ARE ONE.

The 2012 Sportage will open your eyes to a pleasing world of superior design features, exceptional comforts and conveniences, driver-centric ergonomics and fun-to-drive performance - all encompassed by a safe and protective high-strength, steel body structure.



**Your onboard guide.** Sportage EX Luxury and SX models are available with a voice-activated navigation system.<sup>1</sup> Its LCD display also doubles as the screen for the rearview camera that is included with the system.



**Push to start.** Sportage EX Luxury and SX models are equipped with Smart Key, an entry and push-button ignition system that lets you start the engine without having to fumble through your pocket or purse for the key.



**Everything fits.** It’s easy to load groceries, luggage and cargo aboard Sportage. Fold down the rear seats and you have 1,547 litres (54.6 cu. ft.) of room at your disposal.



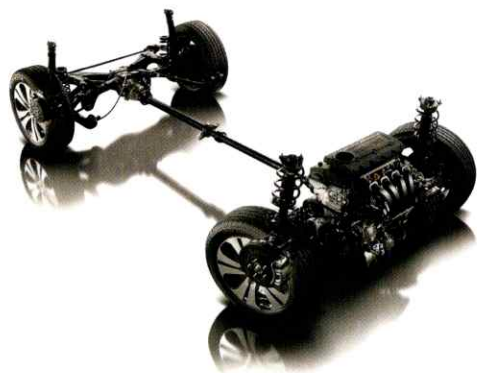
**Sun and sky.** Sportage EX Luxury and SX models are equipped with a standard two-panel panoramic sunroof that bathes the front and rear seats in natural light. A power tilt and sliding front panel provides genuine, open-air driving comfort.

<sup>1</sup> Bluetooth® and navigation technology only recognizes English voice prompts with the navigation system. <sup>2</sup> UVO functionality and image may be different from what is illustrated. Microsoft is a registered trademark of Microsoft Corporation in Canada and/or other countries. Failure to pay attention to travel conditions and vehicle operation while the vehicle is in motion could result in loss of vehicle control. Operate the UVO system, even with voice commands, only when it is safe to do so. <sup>3</sup> Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months.



**Safe and in control.** Sportage features a four-wheel anti-lock braking system (ABS) and electronic stability control (ESC). These systems also power hill assist control (HAC) - which helps prevent vehicle rollback on steep, uphill terrain - and downhill brake control (DBC) that maintains a steady descent in downhill driving situations, especially in bad weather. All this is standard on Sportage.

**DYNAMAX™.** Add the available DYNAMAX™ Intelligent AWD - an all-wheel drive system that can actually anticipate wheel slippage before it occurs and then engage, automatically, to help maintain better traction and control in all kinds of weather.



**Built to perform.** Sportage is available with two dynamic four-cylinder powerplants - a responsive 2.4-litre engine rated at 176 horsepower (Sportage LX, EX and EX Luxury) and a turbocharged 2.0-litre GDI engine that packs a 260-horsepower punch in the Sportage SX. Add in the confident traction of available DYNAMAX™ Intelligent AWD - that automatically engages whenever wheel slippage is imminent - and you've got an exciting and inspiring performance package.

**TOP  
SAFETY  
PICK 2011<sup>^</sup>**  
INSURANCE INSTITUTE  
FOR HIGHWAY SAFETY



**Driver focused.** Sportage's driver-focused cockpit includes Kia's ECO-Minder™ indicator<sup>5</sup> that lets you know when you're driving at your fuel-efficient best. Standard Bluetooth® hands-free cell phone connectivity<sup>4</sup> lets you concentrate on the road, while Sportage EX, EX Luxury and SX models come with a standard tilt and telescopic steering wheel you can adjust to the perfect driving position.



**Plug and play.** Standard USB and AUX audio inputs let you connect your iPod® or other digital music player to Sportage's impressive, six-speaker AM/FM/CD/MP3 audio system. Sportage EX Luxury and SX models add a standard subwoofer and external amplifier to enhance your listening experience.

<sup>4</sup> Bluetooth® enabled cell phone required. <sup>5</sup> Standard on all automatic transmission-equipped Sportage models.

# FEATURES

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26 06  
27 20

## Exterior

	LX MT/AT	EX	EX Luxury	SX
16" alloy wheels	S	-	-	-
18" machined alloy wheels	-	S	S	-
18" machined alloy Sport wheels	-	-	-	S
Tires P215/70R16	S	-	-	-
Tires P235/55R18	-	S	S	S
Power tilt and sliding panoramic sunroof	-	-	S	S
Projection headlights	S	S	S	S
Fog lights	S	S	S	S
Signature Kia grille	S	S	S	-
Kia sport grille	-	-	-	S
Dual power, heated, body-colour side mirrors	S	S	S	S
Side mirror-integrated turn signals	S	S	S	S
Deep-tint privacy glass	S	S	S	S
Solar-control front windshield	-	S	S	S
Black side-sill and wheel arch mouldings	S	S	S	S
Black front grille with silver-coated garnish	S	-	-	-
Black front grille with chrome-coated garnish	-	S	S	-
Black honeycomb front grille with chrome-coated garnish	-	-	-	S
Chrome coated door handles	-	S	S	S
Variable intermittent windshield wipers	S	S	S	S
Front windshield wiper de-icer	S	S	S	S
Rear window wiper	S	S	S	S
Rear window defroster	S	S	S	S
Front and rear mud guards	S	S	S	S
Rear spoiler	-	S	S	S
Roof rails	-/S	S	S	S
Dual exhaust	-	-	-	S

## Seating & Trim

	LX MT/AT	EX	EX Luxury	SX
Cloth seats	S	S	-	-
Leather seats	-	-	S	NAV
Black leather seats with sport cloth inserts	-	-	-	UVO
Heated front seats	S	S	S	S
Ventilated driver's seat	-	-	S	NAV
Orange interior accents	-	-	-	UVO
2 <sup>nd</sup> row 60/40-split folding seating	S	S	S	S
6-way manual adjustable driver's seat	S	-	-	-
Power adjustable driver's seat with lumbar support	-	S	S	S
Leather-wrapped steering wheel	-	S	S	S
Leather-wrapped gear shift knob	-	S	S	S
2 <sup>nd</sup> row centre armrest with cupholders	S	S	S	S
Front- and rear-door map pockets	S	S	S	S
Premium door scuff	-	-	S	S
Metal-painted inside door handles	S	S	S	S
Metal grain interior accents	S	S	S	S

## Comfort & Convenience

	LX MT/AT	EX	EX Luxury	SX
Air conditioning with cabin air filter	S	S	S	S
Dual-zone, fully automatic temperature control with ionized air filtration system	-	S	S	S
Power door locks	S	S	S	S
Folding key	S	S	-	-
Remote keyless entry with panic function	S	S	S	S
Smart Key push-button start	-	-	S	S
Steering wheel-mounted audio and cruise controls	S	S	S	S
ECO-Minder™ indicator	-/S	S	S	S
Power windows with one touch driver's express down	S	-	-	-
Power windows with one touch driver's express up/down	-	S	S	S
6-speaker AM/FM/CD/MP3 stereo system	S	S	-	-
Premium 7-speaker AM/FM/CD/MP3 stereo system (including subwoofer and external amplifier)	-	-	S	S
SIRIUS® satellite radio (includes three trial months) <sup>1</sup>	S	S	S	S
AUX & USB input ports	S	S	S	S
iPod® cable <sup>2</sup>	-	S	0 (NAV)	0 (NAV)
UVO infotainment system with rearview camera <sup>3</sup>	-	-	0	UVO
Bluetooth® hands-free cell phone connectivity <sup>3</sup>	S	S	S	S
In-dash navigation system <sup>4</sup>	-	-	0	NAV
Tilt steering column	S	-	-	-
Tilt and telescopic steering column	-	S	S	S
Heated steering wheel	-	-	-	NAV
Trip computer	-	S	S	S
Illuminated vanity mirrors with cover	-/S	S	S	S
Day and night rearview mirror	S	-	-	-
Auto dimming rearview mirror	-	S	S	S
Centre console storage compartment with armrest	S	S	S	S
Front map lamp with sunglass holder	S	S	S	S
Cargo area lamp	S	S	S	S
Rear cargo cover and luggage net	-	S	S	S

## Safety

	LX MT/AT	EX	EX Luxury	SX
Dual advanced front airbags	S	S	S	S
Dual front seat-mounted side airbags	S	S	S	S
Dual full-length side curtain airbags with rollover sensor	S	S	S	S
Anti-whiplash active front headrests	S	S	S	S
Height adjustable front and 2 <sup>nd</sup> row headrests	S	S	S	S
Electronic stability control (ESC)	S	S	S	S
Traction control system (TCS)	S	S	S	S
Hill assist control (HAC)	S	S	S	S
Downhill brake control (DBC)	S	S	S	S
4-wheel anti-lock braking system (ABS)	S	S	S	S
4-wheel disc brakes	S	S	S	S
Height adjustable front seatbelts with pretensioners	S	S	S	S
Auto light control	S	S	S	S
Impact sensing auto door unlock	S	S	S	S
Child safety rear door locks	S	S	S	S
Lower anchors and tethers for children (LATCH)	S	S	S	S
Rearview camera <sup>5</sup>	-	0	S	S
Back-up warning system	-/0	S	-	-

S = Standard - = Not available 0 = Optional NAV = Navigation package  
MT = Manual transmission AT = Automatic transmission

<sup>1</sup> Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months.

<sup>2</sup> UVO infotainment system is compatible with Apple® iPod® cable.

<sup>3</sup> Bluetooth® technology enabled cellphone required.

<sup>4</sup> Bluetooth® and navigation technology only recognizes English voice prompts, with the navigation system.

<sup>5</sup> Replaces Homelink® and rear parking sonar on EX AWD models.





SPECIFICATIONS

Engine	LX & EX	SX
Type	2.4L, inline 4-cylinder, aluminum block and head	2.0L, turbocharged GDI inline 4-cylinder, aluminum block and head
Valve train	DOHC, 4 valves per cylinder, Dual-cam Variable Valve Timing (CVT)	DOHC, 4 valves per cylinder, Dual-cam Variable Valve Timing (CVT)
Horsepower	176 hp @ 6,000 rpm	260 hp @ 6,000 rpm
Torque	168 lb.-ft. @ 4,000 rpm	269 lb.-ft. @ 1,850-3,000 rpm
Drive type	Front wheel drive (FWD); available DYNAMAX™ all-wheel drive (AWD)	DYNAMAX™ all-wheel drive (AWD)
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)	Twin-Scroll Turbocharger, Electronic Throttle Control (ETC)
Compression ratio	10.5:1	9.5:1
Transmission	6-speed manual	6-speed Steptronic gated automatic
	Available 6-speed Steptronic gated automatic	

Dimensions, mm (in.)	LX & EX	SX
Wheelbase	2,640 (103.9)	2,640 (103.9)
Height	1,635 (64.4)	1,635 (64.4)
Height with roof rails	1,645 (64.7)	1,645 (64.7)
Length	4,440 (174.8)	4,450 (175.2)
Width	1,855 (73.0)	1,855 (73.0)
Ground clearance (min.)	172 (6.8)	172 (6.8)
Approach/departure angle	28.1° / 28.2°	28.1° / 28.2°
Head room - 1 <sup>st</sup> /2 <sup>nd</sup> row	992 / 977 (39.1 / 38.5)	992 / 977 (39.1 / 38.5)
Shoulder room - 1 <sup>st</sup> /2 <sup>nd</sup> row	1,440 / 1,400 (56.7 / 55.1)	1,440 / 1,400 (56.7 / 55.1)
Leg room - 1 <sup>st</sup> /2 <sup>nd</sup> row	1,051 / 963 (41.4 / 37.9)	1,051 / 963 (41.4 / 37.9)
Hip room - 1 <sup>st</sup> /2 <sup>nd</sup> row	1,364 / 1,246 (53.7 / 49.0)	1,364 / 1,246 (53.7 / 49.0)



Delivering 120 channels of some of the best programming available, SIRIUS is The Best Radio on Radio. Home of 100% commercial free music, news, talk, entertainment, traffic, weather and data, SIRIUS also broadcasts live play-by-play as the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL. To find out more about SIRIUS Satellite Radio, speak to your Kia dealer or visit [www.sirius.com](http://www.sirius.com)



The 2012 Sportage is equipped with standard Bluetooth® wireless technology to provide hands-free calling connectivity with Bluetooth-enabled cell phones.

Body & Chassis	LX & EX	SX
Layout	Front engine, FWD or AWD	Front engine, AWD
Body type	Unibody	Unibody
Front suspension	MacPherson strut with coil spring & dynamic dampers	MacPherson strut with coil spring & dynamic dampers
Rear suspension	Multi-link with dynamic dampers (shocks)	Multi-link with dynamic dampers (shocks)
Steering	Electric-assist steering	Electric-assist steering

Brakes

Type	4-wheel disc
ABS	4-wheel, 4-channel, 4-sensor
Front, mm (in.)	300 (11.8) vented discs
Rear, mm (in.) FWD/AWD	262 / 284 (10.3 / 11.2) discs

Curb Weight, kg (lb.)	LX & EX	SX
Manual transmission	1,432 - 1,492 (3,157 - 3,289)	-
Automatic transmission	1,445 - 1,582 (3,186 - 3,488)	1,572 - 1,635 (3,466 - 3,605)

Capacities

Interior volume, L (cu. ft.)	2,832 (100)
Cargo capacity, L (cu. ft.)	740 (26.1)
Cargo capacity, rear seats down, L (cu. ft.)	1,547 (54.6)
Maximum towing capacity, kg (lb.) <sup>1</sup>	907 (2,000)
Fuel tank capacity, L (imp. gal.)	55 (12.1)

<sup>1</sup> With trailer brakes.

Fuel Economy Hwy/City, L/100km (mpg)	LX & EX	SX
Manual transmission (FWD)	6.9/10 (41/28)	-
Automatic transmission (FWD)	6.2/9.4 (46/30)	-
Automatic transmission (AWD)	7.0/9.9 (40/29)	7.7/1.0 (37/28)

WHEELS



16" alloy wheels



18" machined alloy wheels



18" machined alloy sport wheels

ACCESSORIES



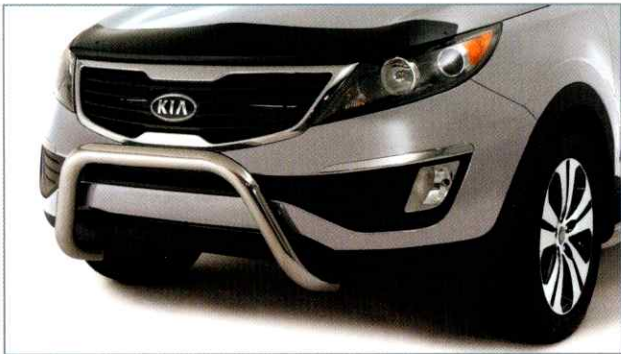
Trailer hitch



Side sport visor



Running boards



Hood deflector, grille and push bar

Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit [www.kia.ca](http://www.kia.ca) or call 1-877-542-2886.

INTERIOR COLOURS



Steel Black cloth (BC)



Steel Black leather (BL)

EXTERIOR COLOURS



Clear White BC/BL/O



Bright Silver (M) BC/BL



Mineral Silver (M) BC/BL



Vintage Blue (M) BC/BL/O



Techno Orange (M) BC/BL/O



Signal Red (M) BC/BL/O



Electronic Yellow (M) BC/BL



Sand Track (M) BC/BL



Black Cherry (P) BC/BL/O

BC = Steel Black cloth, BL = Steel Black Leather, O = Orange interior  
M = Metallic paint, P = Pearl paint.

The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.





## GET THE POINTS

Kia Member Rewards is an exclusive rewards program for Kia customers. As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward

Points can be redeemed for discounts on future purchases – including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

### Kia Member Rewards No-Charge Benefits include:

- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000-km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events – a great way to earn Reward Points and save on future purchases

### Become a Kia Premium Rewards Member:

Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join.

Visit [rewards.kia.ca](http://rewards.kia.ca) for full terms and conditions.



Official Partner



**Drive change.** It's about making things better. It's about thinking big, no matter how small you start. It's what took us from our first bicycle in 1952 to the vehicles we make today. It's what Kia Motors Corporation has always been about.

Kia builds quality vehicles for the young-at-heart, led by world-class design and adherence to the highest standards of corporate responsibility. Together, these commitments drive our ongoing development of state-of-the-art, eco-friendly cars to meet the global demand for compact, fuel-efficient vehicles. They also guide our community relations efforts around the world, including a unique, made-in-Canada program promoting multi-cultural understanding through Kia's active support of sports, environmental issues, health initiatives and education projects across Canada.



## WE'VE GOT YOU COVERED.

### 5-year/100,000 km

Worry-free comprehensive warranty covering virtually the entire vehicle\*

### 5-year/100,000 km

Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts\*

### 5-year/100,000 km

Roadside assistance covers you in case of mechanical breakdown anywhere in North America\*

### 5-year/unlimited km

Anti-perforation warranty on body sheet metal defects in material/workmanship\*

### For more information

visit [kia.ca](http://kia.ca)

or call 1-877-542-2886

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