

**TOP  
SAFETY  
PICK** 2011<sup>6</sup>  
INSURANCE INSTITUTE  
FOR HIGHWAY SAFETY

**7** AVAILABLE  
PASSENGER  
SEATING



2012 **SORENTO**







Sorento EX-V6 Luxury shown in Titanium Silver metallic.  
Vehicle may not be exactly as shown.

**RIGHT IN SO MANY WAYS.**

The 2012 Kia Sorento. An inspired crossover.





What is right? Right is the elegant simplicity of Sorento's styling... it's the way the cabin is crafted to provide comfort, safety and practicality in equal measures... and the skillful engineering that has created a crossover utility vehicle with car-like handling, performance and fuel economy.

Sorento is the first Kia assembled in the USA at the \$1 billion, state-of-the-art Kia Motors Manufacturing Georgia (KMMG) facility. KMMG has established new benchmarks for vehicle quality and productivity by utilizing some of the world's most advanced manufacturing techniques. Sorento is available with all kinds of pleasant surprises - like dual-zone automatic temperature control, a panoramic sunroof and all-wheel drive - that make it right for you.

**Comfort meets flexibility.** Sorento shapes itself to your needs. For those times when you crave comfort, Sorento obliges with standard heated front seats, available leather seating with an eight-way power driver's seat, and an available heated steering wheel. For flexibility and easy cargo hauling, the second- and optional third-row seats fold down to give you plenty of room for big loads.

**Keyless Entry.** Sorento features a standard keyless entry system with a security-enhancing panic button. **Panoramic sunroof.** Sorento's available panoramic sunroof features a power tilt and sliding front panel and fixed rear glass, letting you enjoy more natural light and the pleasure of open-air driving.

**The power of 2.** Sorento offers two dynamic engine choices - a new 2.4-litre gasoline direct injection (GDI) four-cylinder rated at 191 horsepower (Sorento LX and EX) and a 3.5-litre, 276-horsepower V6 that powers Sorento LX-V6, EX-V6, EX-V6 Luxury and SX models. Both engines come with a standard 6-speed Steptronic automatic transmission for smooth, fuel-efficient performance.



AVAILABLE  
ALL-WHEEL  
DRIVE



AVAILABLE  
PANORAMIC  
SUNROOF

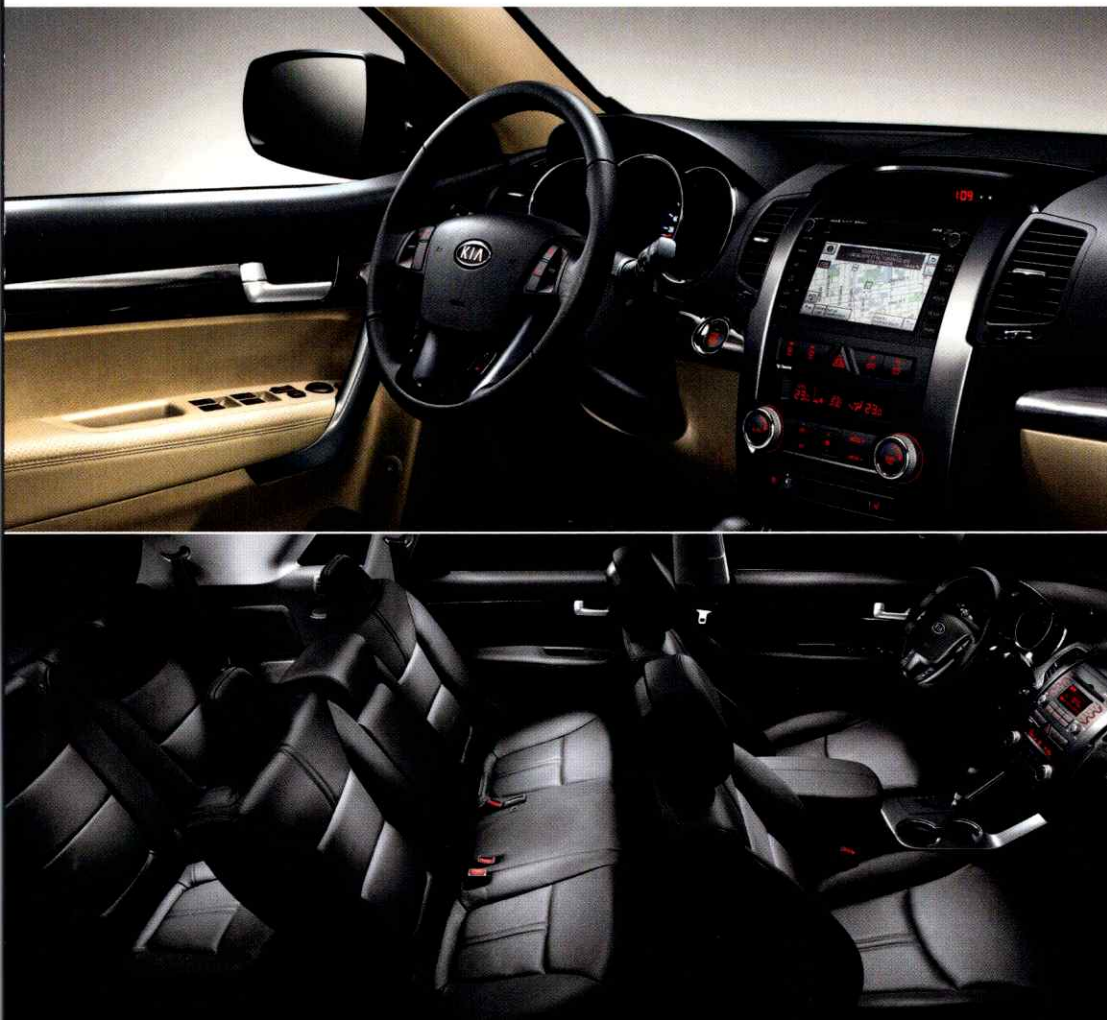


191 HP  
4-CYLINDER OR  
276 HP V6 POWER



# ENJOY THE EXPERIENCE. EXPERIENCE THE JOY.

When you step inside Sorento, you feel what comfort and control are all about. Standard steering wheel-mounted audio and cruise controls and Bluetooth® hands-free cell phone connectivity<sup>1</sup> let you keep your attention focused on the road. You'll also enjoy the easy-to-read instrument cluster, featuring Kia's ECO-Minder™ indicator<sup>2</sup> to help you get the most out of every litre of gasoline by letting you know when you're driving at your fuel-efficient best.



**Push-Button Start.** The luxury of a keyless push-button ignition switch is standard on most Sorento models.

**Your music, your way.** For your listening enjoyment, Sorento comes with standard AUX and USB audio ports, and an iPod®-compatible audio cable.<sup>3</sup>

**UVO Powered by Microsoft®.** UVO – short for “your voice” – is Kia's remarkable new audio infotainment system that gives you hands-free, voice-activated control of your music sources and cell phone.<sup>4</sup> Its voice recognition software “learns” your voice and stores up to two individual voice profiles. UVO also includes a digital jukebox with an in-dash hard drive to store your favourite songs.

**Built-in navigation.** A voice-activated navigation system<sup>5</sup> provides you with turn-by-turn directions to virtually any destination in North America. It's standard on Sorento EX-V6 Luxury and SX models.

**Set-and-forget comfort.** Most Sorento models come with standard dual-zone automatic temperature control and an ionized air filtration system for comfort in any weather.



ANTI-WHIPSPLASH  
ACTIVE FRONT  
HEADRESTS



AVAILABLE  
REARVIEW  
CAMERA



ADVANCED  
SAFETY

The 2012 Sorento  
is designed and  
engineered for  
exceptional safety.

<sup>1</sup> Bluetooth® technology-enabled cell phone required.

<sup>2</sup> Standard on all automatic transmission-equipped Sorento models.

<sup>3</sup> Sorento EX and EX-V6 models with UVO infotainment system do not come with factory supplied iPod® cable.

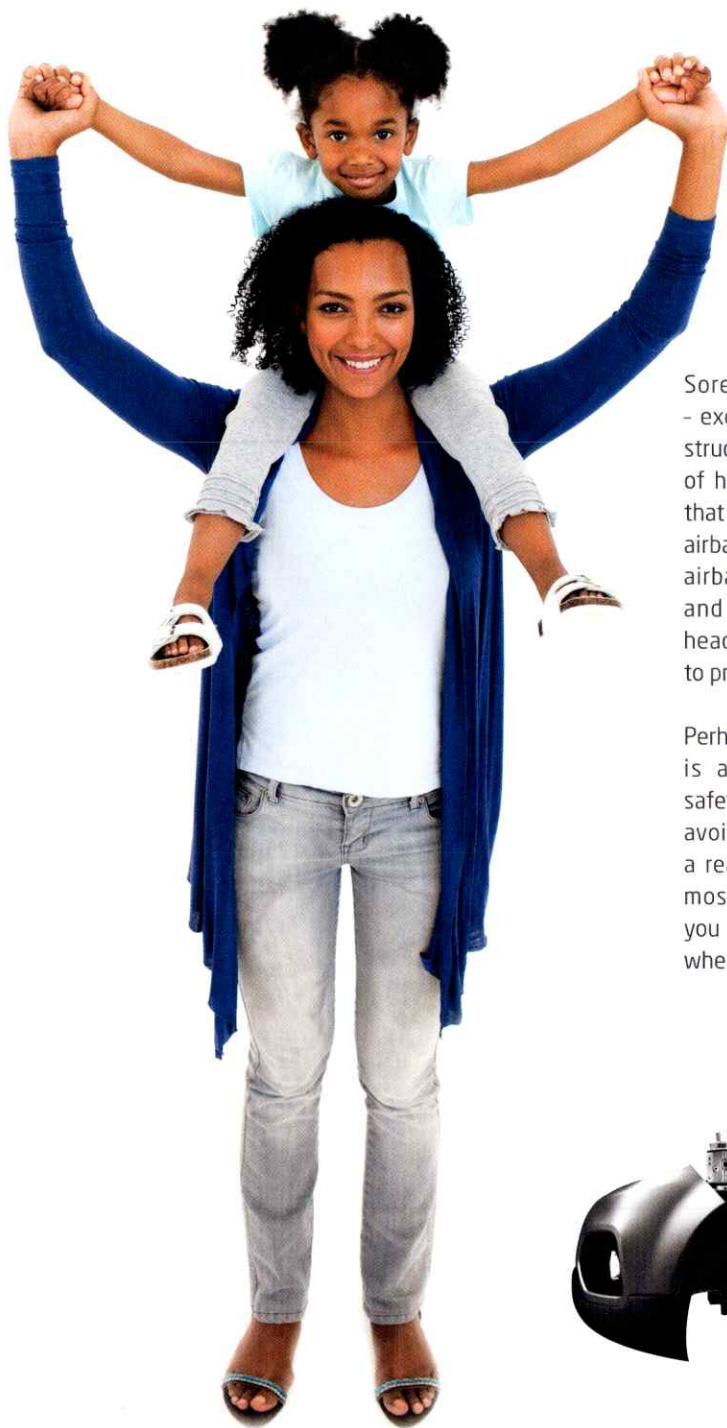
<sup>4</sup> UVO functionality and image may be different from what is illustrated. Not available on EX-V6 Luxury and SX models equipped with the navigation system. Microsoft is a registered trademark of Microsoft Corporation in Canada and/or other countries. Failure to pay attention to travel conditions and vehicle operation while the vehicle is in motion could result in loss of vehicle control. Operate the UVO system, even with voice commands, only when it is safe to do so.

<sup>5</sup> Bluetooth® and navigation technology only recognize English voice prompts with the navigation system.

<sup>6</sup> For vehicles built after March 2010.



# SAFETY BY DESIGN.



Sorento is designed for safety - exceptional safety. With a body structure that makes extensive use of high-tensile steel and a cabin that features front and side-impact airbags, 1<sup>st</sup> & 2<sup>nd</sup> row side curtain airbags with rollover protection, and active anti-whiplash front headrests, Sorento is engineered to protect you and your loved ones.

Perhaps more importantly, Sorento is also equipped with active safety features that can help you avoid dangerous situations. Like a rearview camera - standard on most Sorento models - to help you see what's behind the vehicle when you're backing up.

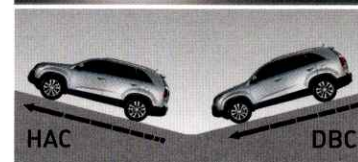
**Back-up warning system.** Using rear bumper-mounted sonar sensors, this available system alerts you to potential obstacles behind the vehicle when you're backing up.



**Braking and stability control.** Sorento's standard four-wheel-disc Anti-lock Braking System (ABS) is augmented with Electronic Brake-force Distribution (EBD) for optimal braking performance. ABS is also integrated with Sorento's traction control system and standard stability-enhancing electronic stability control and rollover prevention systems to provide you with even greater driving confidence and safety.



**Added safety on hills.** To help prevent rollback on uphill grades, Sorento comes with standard Hill Assist Control (HAC). Standard driver-activated Downhill Brake Control (DBC) enhances control when descending steep roads and terrain.



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# FEATURES

22, 64  
32, 64

Exterior	LX	EX	LX-V6	EX-V6	EX-V6 Luxury	SX
17" alloy wheels	S	-	S	-	-	-
18" alloy wheels	-	S	-	S	S	-
18" alloy wheels with chrome finish	-	-	-	-	-	S
Tires P235/65R17	S	-	S	-	-	-
Tires P235/60R18	-	S	-	S	S	S
Power tilt and sliding panoramic sunroof	-	-	-	O	S	S
Projection headlights	S	S	S	S	S	S
LED rear combination lamps	-	-	-	-	-	S
Fog lights	S	S	S	S	S	S
Dual power heated body-colour side mirrors	S	S	S	S	-	-
Dual power heated body-colour side mirrors with auto-fold function	-	-	-	-	S	S
Side mirror-integrated turn signals	S	S	S	S	S	S
Deep-tint privacy glass	S	S	S	S	S	S
Solar-control windshield glass	S	S	S	S	S	S
Black side-sill and wheel arch mouldings	S	S	S	S	S	-
Body-colour bumpers and mouldings	-	-	-	-	-	S
Black mesh front grille with chrome-coated garnish	S	S	S	S	S	-
Sport front grille with chrome-coated garnish	-	-	-	-	-	S
Chrome-coated rear garnish	S	S	S	S	S	S
Chrome-coated exhaust tip	-	-	-	-	-	S
Chrome-coated door handles	S	S	S	S	S	S
Front and rear mud guards	S	S	S	S	S	S
Rear spoiler	-	-	-	-	S	S
Roof rails	S	S	S	S	S	S
Pre-wiring towing package	-	-	S	S	S	S
Variable intermittent windshield wipers	S	S	S	S	S	S
Windshield wiper de-icer	S	S	S	S	S	S
Rear window wiper	S	S	S	S	S	S
Rear window defroster	S	S	S	S	S	S

S = Standard O = Optional - = Not Available

<sup>1</sup> Rearview camera images are displayed on UVO system (EX and EX-V6) or navigation system screen (EX-V6 Luxury and SX).

<sup>2</sup> Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months.

<sup>3</sup> UVO audio infotainment system is compatible with Apple® iPod® cable.

<sup>4</sup> Bluetooth® technology enabled cellphone required.

<sup>5</sup> Bluetooth® and navigation technology only recognizes English voice prompts with the navigation system.

<sup>6</sup> 5-seater only.

<sup>7</sup> When properly equipped. See owner's manual for details.

Comfort & Convenience	LX	EX	LX-V6	EX-V6	EX-V6 Luxury	SX
Air conditioning with cabin air filter	S	S	S	S	S	S
Dual-zone fully automatic temperature control with ionized air filtration system	-	S	-	S	S	S
3 <sup>rd</sup> row heating and cooling	-	-	O	-	O	S
Power door locks	S	S	S	S	S	S
Remote keyless entry with panic function	S	S	S	S	S	S
Smart Key push-button start	-	S	S	S	S	S
ECO-Minder™ indicator	S	S	S	S	S	S
Power windows with one-touch driver's express up/down	S	S	S	S	S	S
6-speaker AM/FM/CD/MP3 stereo system	S	S	S	S	-	-
Premium 10-speaker stereo system (including front centre speaker, subwoofer and external amp)	-	-	-	-	S	S
SIRIUS® satellite radio (includes three trial months) <sup>2</sup>	S	S	S	S	S	S
UVO audio infotainment system <sup>3</sup>	-	S	-	S	-	-
AUX & USB input ports	S	S	S	S	S	S
iPod® cable <sup>3</sup>	S	-	S	-	S	S
Bluetooth® hands-free cell phone connectivity <sup>4</sup>	S	S	S	S	S	S
In-dash navigation system <sup>5</sup>	-	-	-	-	S	S
Leather-wrapped steering wheel and gear shift knob	-	S	-	S	S	S
Tilt and telescopic adjustable steering column	S	S	S	S	S	S
Steering wheel-mounted audio and cruise controls	S	S	S	S	S	S
Heated steering wheel	-	-	-	-	S	S
Alloy sport pedals	-	-	-	-	-	S
Trip computer	S	S	S	S	S	S
Dual sliding sunvisors	S	S	S	S	S	S
Illuminated vanity mirrors with cover	S	S	S	S	S	S
Day and night rearview mirror	S	-	-	-	-	-
Auto dimming rearview mirror with compass	-	S	S	S	-	-
Auto dimming rearview mirror with HomeLink®	-	-	-	-	S	S
Lockable glove box	S	S	S	S	S	S
Centre console storage compartment with armrest	S	S	S	S	S	S
Front map lamp with sunglass holder	S	S	S	S	S	S
2 <sup>nd</sup> row and cargo area lamps	S	S	S	S	S	S
Rear cargo under-floor storage compartment <sup>6</sup>	S	S	O	S	O	-
Rear cargo cover and luggage net	-	S	-	S	S	S
Washer fluid low warning indicator	S	S	S	S	S	S

Seating & Trim	LX	EX	LX-V6	EX-V6	EX-V6 Luxury	SX
7-passenger seating	-	-	O	-	O	S
Cloth seats	S	-	S	-	-	-
Leather seats	-	S	-	S	S	S
Heated front seats	S	S	S	S	S	S
2 <sup>nd</sup> row 60:40-split folding seating	S	S	S	S	S	S
3 <sup>rd</sup> row 50:50-split folding seating	-	-	O	-	O	S
6-way manual adjustable driver's seat	S	-	S	-	-	-
8-way power adjustable driver's seat with lumbar support	-	S	-	S	S	S
2-profile memory driver's seat	-	-	-	-	S	S
Ventilated driver's seat	-	-	-	-	S	S
Power 1 <sup>st</sup> row passenger seat	-	-	-	-	S	S
1 <sup>st</sup> row seatback pockets	S	S	S	S	S	S
2 <sup>nd</sup> row fold-down armrest	S	S	S	S	S	S
Mood lighting	-	-	-	-	S	S
Deluxe door scuff	-	S	-	S	S	S
Chrome-coated inside door handles	S	S	S	S	S	S
Black woodgrain interior accents	S	S	S	S	S	-
Carbon fibre patterned interior accents	-	-	-	-	-	S

Safety	LX	EX	LX-V6	EX-V6	EX-V6 Luxury	SX
Dual advanced front airbags	S	S	S	S	S	S
Dual front seat-mounted side airbags	S	S	S	S	S	S
Dual 1 <sup>st</sup> and 2 <sup>nd</sup> row side-curtain airbags with rollover sensor	S	S	S	S	S	S
Anti-whiplash active front headrests	S	S	S	S	S	S
Height-adjustable 1 <sup>st</sup> and 2 <sup>nd</sup> row headrests	S	S	S	S	S	S
Electronic Stability Control (ESC)	S	S	S	S	S	S
Traction Control System (TCS)	S	S	S	S	S	S
Hill Assist Control (HAC)	S	S	S	S	S	S
Downhill Brake Control (DBC)	S	S	S	S	S	S
4-wheel anti-lock braking system (ABS)	S	S	S	S	S	S
4-wheel disc brakes	S	S	S	S	S	S
Height-adjustable front seatbelts with pretensioners	S	S	S	S	S	S
Auto light control	S	S	S	S	S	S
Impact-sensing auto door unlock	S	S	S	S	S	S
Child-safety rear door locks	S	S	S	S	S	S
Lower anchors and tethers for children (LATCH)	S	S	S	S	S	S
Rearview camera <sup>1</sup>	-	S	-	S	S	S
Back-up warning system	S	-	S	-	-	-



SPECIFICATIONS

Engine	LX & EX	LX-V6, EX-V6, EX-V6 Luxury & SX
Type	2.4L GDI, inline 4-cylinder, aluminum block and head	3.5L V6, aluminum block and head
Valvetrain	DOHC, 4 valves per cylinder, Dual Continuously Variable Valve Timing (CVT)	DOHC, 4 valves per cylinder, Dual Continuously Variable Valve Timing (CVT)
Horsepower	191 hp @ 6,300 rpm	276 hp @ 6,300 rpm
Torque	181 lb.-ft. @ 4,250 rpm	248 lb.-ft. @ 5,000 rpm
Compression ratio	11.3:1	10.6:1
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Drive type	Front wheel drive (FWD); available all-wheel drive (AWD)	Front wheel drive (FWD); available all-wheel drive (AWD)
Transmission	6-speed Steptronic gated automatic	6-speed Steptronic gated automatic

Dimensions, mm (in.)

Wheelbase	2,700 (106.3)
Height	1,735 (68.3)
Height with sunroof	1,745 (68.7)
Length	4,670 (183.9) / SX: 4,660 (183.4)
Width	1,885 (74.2)
Ground clearance	180 (7.1)
Approach/departure angle	26.7°/22.4° / SX: 22.6°/21.8°
Head room - 1°/2°/3° (if applicable)	996 / 995 / 906 (39.2 / 39.2 / 36.7)
Shoulder room - 1°/2°/3° (if applicable)	1,506 / 1,491 / 1,366 (59.3 / 58.7 / 53.8)
Leg room - 1°/2°/3° (if applicable)	1,048 / 955 / 795 (41.3 / 37.6 / 31.3)
Hip room - 1°/2°/3° (if applicable)	1,431 / 1,421 / 1,128 (56.3 / 55.9 / 44.4)



Delivering 120 channels of some of the best programming available, SIRIUS is The Best Radio on Radio. Home of 100% commercial free music, news, talk, entertainment, traffic, weather and data, SIRIUS also broadcasts live play-by-play as the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL. To find out more about SIRIUS Satellite Radio, speak to your Kia dealer or visit [www.sirius.com](http://www.sirius.com)



The 2012 Sorento is equipped with standard Bluetooth® wireless technology to provide hands-free calling connectivity with Bluetooth-enabled cell phones.

Body & Chassis

Layout	Front engine, FWD or AWD
Body type	Unibody
Front suspension	MacPherson strut with coil spring
Rear suspension	Multi-link
Steering	Power-assist, rack-and-pinion

Brakes

Type	4-wheel-disc anti-lock braking system (ABS) with Electronic Brake-force Distribution (EBD)
ABS	4-wheel, 4-channel, 4-sensor
Front, mm (in.)	300 (11.8) vented discs
Rear, mm (in.)	302 (11.9) discs

Curb Weight, kg (lb.)

	5-Seater	7-Seater
Automatic transmission	1,722 - 1,837 (3,571 - 3,763)	1,874 (4,131)

Capacities

	5-Seater	7-Seater
Interior volume, L (cu. ft.)	4,035 (142.5)	4,230 (149.4)
Cargo capacity, L (cu. ft.)	1,047 (37.0)	258 (9.1)
Cargo capacity, rear seat(s) down, L (cu. ft.)	2,052 (72.5)	2,052 (72.5)
Maximum towing capacity (I4), kg (lb.)	748 (1,650)*	-
Maximum towing capacity (V6), kg (lb.)	1,588 (3,500)*	1,588 (3,500)*
Fuel tank capacity, L (Imp. gal.)	68 (15.0)	68 (15.0)

Fuel Economy

	LX & EX	LX-V6, EX-V6 & EX-V6 Luxury
Automatic transmission (FWD)	62 / 95 (46/30)	77 / 103 (37 / 27)
Automatic transmission (AWD)	71 / 101 (40/28)	82 / 115 (34/25)

WHEELS



17" alloy wheel



18" alloy wheel



18" alloy wheel



18" alloy wheel with chrome finish

ACCESSORIES



Rear cargo mat



Side sport visor



Running boards



Hood deflector, grille and push bar

Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit [www.kia.ca](http://www.kia.ca) or call 1-877-542-2886.

INTERIOR COLOURS



Beige Cloth



Beige Leather



Black Cloth



Black Leather

EXTERIOR COLOURS



Sterling Silver (M)  
BLK



Dark Cherry (M)  
BLK



Titanium Silver (M)  
BLK



Ebony Black  
B / BLK



Snow White Pearl (P)  
B / BLK



Metal Bronze (M)  
B / BLK



Spicy Red (M)  
B / BLK



Deep Ocean Blue (P)  
B / BLK



Satin Metal (M)  
BLK



Khaki (P)  
BLK

M = Metallic, P = Pear, B = Available with Beige interior, BLK = Available with Black interior.

The interior and exterior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.





## GET THE POINTS

Kia Member Rewards is an exclusive rewards program for Kia customers. As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward

Points can be redeemed for discounts on future purchases – including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

### Kia Member Rewards No-Charge Benefits include:

- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000-km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events – a great way to earn Reward Points and save on future purchases

### Become a Kia Premium Rewards Member:

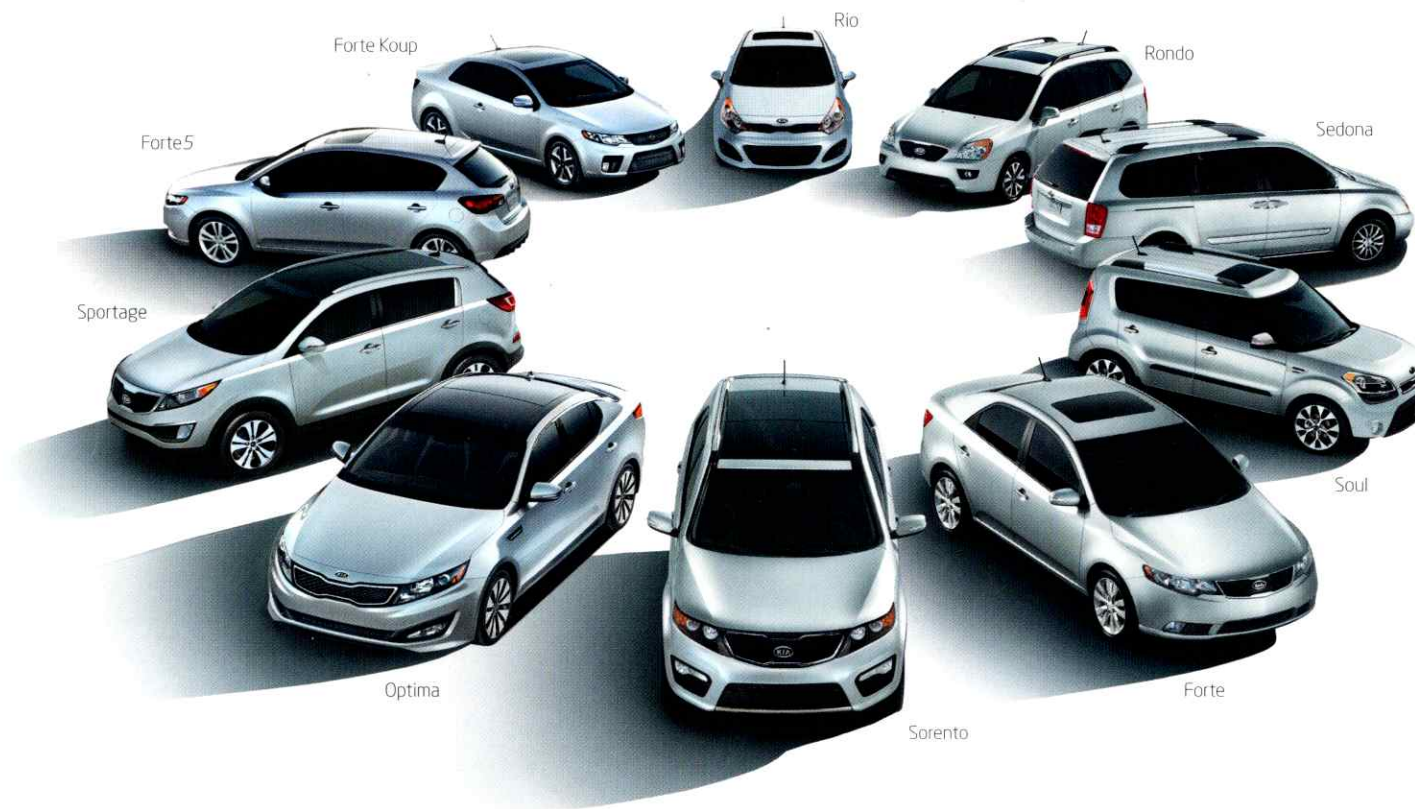
Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join.

Visit [rewards.kia.ca](http://rewards.kia.ca) for full terms and conditions.



Official Partner



**Drive change.** It's about making things better. It's about thinking big, no matter how small you start. It's what took us from our first bicycle in 1952 to the vehicles we make today. It's what Kia Motors Corporation has always been about.

Kia builds quality vehicles for the young-at-heart, led by world-class design and adherence to the highest standards of corporate responsibility. Together, these commitments drive our ongoing development of state-of-the-art, eco-friendly cars to meet the global demand for compact, fuel-efficient vehicles. They also guide our community relations efforts around the world, including a unique, made-in-Canada program promoting multi-cultural understanding through Kia's active support of sports, environmental issues, health initiatives and education projects across Canada.



## WE'VE GOT YOU COVERED.

### 5-year/100,000 km

Worry-free comprehensive warranty covering virtually the entire vehicle\*

### 5-year/100,000 km

Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts\*

### 5-year/100,000 km

Roadside assistance covers you in case of mechanical breakdown anywhere in North America\*

### 5-year/unlimited km

Anti-perforation warranty on body sheet metal defects in material/workmanship\*

### For more information

visit [kia.ca](http://kia.ca)

or call 1-877-542-2886

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