

INTRODUCING THE ALL-NEW 2011 **OPTIMA**



Challenging the conventional with a 2.4-litre I4 GDI engine that delivers class-leading fuel efficiency and horsepower†, not to mention being an IIHS Top Safety Pick, it does exactly that.*



optima.kia.ca

SPECIFICATIONS

ENGINE	LX AND EX	SX	CAPACITIES, L (CU. FT.)	LX AND EX	SX
Type	2.4L GDI, all aluminum 4-cylinder	2.0L Turbo GDI, all aluminum 4-cylinder	Interior volume	3,330 (117.6)	3,330 (117.6)
Valve train	Chain drive, DOHC, Dual-Cam Variable Valve Timing (D-CVT), 4-valves per cylinder	Chain drive, DOHC, Dual-Cam Variable Valve Timing (D-CVT), 4-valves per cylinder	Cargo capacity	437 (15.4)	437 (15.4)
Horsepower	200 hp @ 6,300 rpm	274 hp @ 6,000 rpm	BODY & CHASSIS	LX AND EX	SX
Torque	186 lb. ft. @ 4,250 rpm	269 lb. ft. @ 1,750-4,500 rpm	Body type	Unibody	Unibody
Transmission	6-speed manual transmission Available 6-speed Steptronic automatic transmission	6-speed Steptronic automatic transmission Available 6-speed automatic transmission with paddle shifters	Front suspension	Independent, McPherson struts, dynamic dampers, coil springs and anti-roll bar	Sport-tuned, independent, McPherson struts, dynamic dampers, coil springs and anti-roll bar
Intake	Variable Intake System (VIS)	Turbocharged (Twin-Scroll)	Rear suspension	Independent, multi-link, coil springs, dynamic dampers and anti-roll bar	Sport-tuned, independent, multi-link, dynamic dampers, coil springs, and anti-roll bar
Drive type	Front engine, front-wheel drive	Front engine, front-wheel drive	Steering	Electric Motor Driven Power Steering (MDPS)	Electric Motor Driven Power Steering (MDPS)
Compression ratio	11.3:1	9.5:1	BRAKES	LX AND EX	SX
Recommended fuel	Regular unleaded	Regular unleaded	Type	4-wheel disc anti-lock braking system (ABS). Electronic Brake-Force Distribution (EBD). Brake Assist System (BAS)	
DIMENSIONS, MM (IN.)			ABS	4-wheel, 4-channel, 4-sensor	
Wheelbase	2,795 (110)		Front, mm (in.)	300 (11.8) (16" and 17" wheel); 320 (12.6) (18" wheel)	
Length, Width, Height	4,845 (190.7); 1,830 (72); 1,455 (57.2)		Rear, mm (in.)	284 (11.2)	
Head room - Front/Rear	1,015/955 (39.9/37.6)		FUEL ECONOMY, HWY/CITY, L/100 KM (MPG)	LX AND EX	SX
Shoulder room - Front/Rear	1,455/1,415 (57.3/55.7)		Manual transmission	8.7 / 5.7 (32/50) (LX)	-
Leg room - Front/Rear	1,155/880 (45.4/34.6)		Automatic transmission	8.7 / 5.8 (32/49)	9.2 / 5.8 (31/49)
Hip room - Front/Rear	1,388/1,384 (54.6/54.5)				
CURB WEIGHT, KG (LB.)	LX AND EX	SX			
Manual transmission	1,454 (3,206)	-			
Automatic transmission	1,462 (3,223)	1,535/3,385			

FEATURES

S = standard - = not available O = optional AT = with automatic transmission

EXTERIOR	LX	EX	EX LUXURY	SX	SAFETY	LX	EX	EX LUXURY	SX	COMFORT AND CONVENIENCE	LX	EX	EX LUXURY	SX
Signature Kia grille	S	S	S	-	Dual advanced front airbags	S	S	S	S	Air conditioning	S	S	S	S
Kia sport grille & bumpers	-	-	-	S	Dual side-impact airbags	S	S	S	S	Manual climate control	S	-	-	-
Rear spoiler	-	-	-	S	Dual curtain airbags	S	S	S	S	Fully automatic dual zone climate control	-	S	S	S
Dual exhaust	S	S	S	S	Anti-whiplash active front headrests	S	S	S	S	Rear climate vent	AT	S	S	S
Chrome door moulding	S	S	S	S	Impact-sensing auto door unlock	S	S	S	S	Automatic defog system	-	S	S	S
Body coloured door handles	S	-	-	-	A/T position sensing auto door lock (AT only)	S	S	S	S	Heated steering wheel	-	-	S	-
Body coloured door handles with chrome inserts	-	S	S	S	Safety power front windows	S	S	S	S	Paddle shifters	-	-	-	S
Power, heated side mirrors with integrated LED turn signals	S	S	S	S	High-tensile strength steel body structure	S	S	S	S	6-speaker AM/FM/CD/MP3/Sirius Satellite ⁴ audio system	S	S	S	S
Safety power front windows	S	S	S	S	Front seat belts with pre-tensioners and load limiters	S	S	S	S	UVO™ infotainment system	-	S	S	-
Rear bumper reflectors	S	S	S	S	Rear seat lower anchors and load limiters	S	S	S	S	530-watt Infinity™ premium audio system with centre speaker & rear subwoofer	-	-	S	S
Front & rear mud guards	S	S	S	S	Rear seat lower anchors and tethers for children (LATCH)	S	S	S	S	Navigation system ²	-	-	O	S
Daytime running lights	S	S	S	S	Anti-theft immobilizer	S	S	S	S	Bluetooth™ hands-free connectivity ³	S	S	S	S
Automatic headlights with delayed escort feature	S	S	S	S	Rear parking camera ¹	-	S	S	S	Steering wheel mounted audio controls	S	S	S	S
High Intensity Discharge (HID) headlights	-	-	S	S	SEATING AND TRIM	LX	EX	EX LUXURY	SX	Active-ECO system	AT	S	S	S
Fog lights	S	S	S	S	Cloth seats	S	-	-	-	AUX & USB inputs	S	S	S	S
LED taillights	-	-	S	S	Leather seats	-	S	S	-	Cruise control	S	S	S	S
Solar glass	-	S	S	S	Sport leather seats	-	-	-	S	Trip computer	S	S	S	S
Rain-sensing windshield	-	S	S	S	Front heated seats	S	S	S	S	Supervision instrument cluster	-	-	S	S
Panoramic sunroof	O	O	S	S	Front ventilated/cooled seats	-	-	S	S	Power windows and door locks	S	S	S	S
16" alloy wheels	S	-	-	-	Rear heated seats	-	-	S	S	Remote keyless entry with panic function	S	S	S	S
17" alloy wheels	-	S	-	-	Memory driver's seat	-	-	S	S	Smart key with Push button ignition	-	S	S	S
18" alloy wheels	-	-	S	-	Power driver's seat	AT	S	S	S	Cooling glove box ³	S	S	S	S
18" sport alloy wheels	-	-	-	S	Driver lumbar support	S	S	S	S	Windshield wiper de-icer	S	S	S	S
Side fender garnish	S	S	S	S	Power passenger seat	-	-	S	S	Auto-dimming rearview mirror with compass & Homelink™	O	S	S	S
					60:40 rear folding seats	S	S	S	S					
					Seat back pockets	S	S	S	S					
					Leather-wrapped steering wheel	-	S	S	S					
					Leather-wrapped gearshift knob	-	S	S	S					
					Carbon fibre patterned trim	-	-	S	S					
					Metallic trim	S	S	-	-					
					Leatherette dash trim	-	S	S	S					



WE'VE GOT YOU COVERED*

- 5-year/100,000 km worry-free comprehensive warranty
- 5-year/100,000 km powertrain warranty
- 5-year/100,000 km extra care roadside assistance
- no deductible charge



¹Class-leading horsepower claim based on a competitive comparison of all vehicles in the segment (POLK vehicle segmentation) equipped with a naturally aspirated, non-turbo, 4-cylinder engine, as of December 2010. Class-leading fuel efficiency claim based on a comparison of combined fuel consumption ratings for all vehicles in the segment (POLK vehicle segmentation) equipped with a naturally aspirated, 4-cylinder engine (non-hybrid) and an automatic transmission, as of December 2010. ²Available with UVO or Navigation equipped vehicles. ³Temperature dependant on climate control setting. ⁴Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. ⁵Bluetooth® technology enabled cellphone required. *Some restrictions apply. For more information on our 5-5-5 Total Care Ownership Coverage, call us at 1-877-542-2886. All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. SIRIUS logo and related marks are trademarks of SIRIUS Satellite Radio Inc. The Bluetooth word mark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited. © Copyright 2011 Kia Canada Inc. Printed in Canada, January 2011.