



KIA MOTORS  
*The Power to Surprise™*

X  
10 YEARS  
IN CANADA



2010

Rio

Rio 5 EX Sport shown in Solar Flare metallic.

Rio EX Convenience shown in Bright Silver metallic.





# LOOK **SHARP.** **DRIVE SMART.**

The 2010 Kia Rio sedan and Rio5 hatchback are easy on the eye and easy on your pocketbook. Solidly engineered and fun to drive, they zip you through in-town traffic with ease and feature a long list of standard features you might not expect to find in a car this affordable.

Looking to make a smart choice? Then take a good look at the 2010 Rio and Rio5.

2010 KIA RIO AND RIO5



Rio EX Convenience  
shown in Sapphire metallic.

RIO 4-DOOR SEDAN

## NOW YOU'RE ON A ROLL.

The 2010 Kia Rio comes ready to roll with all the practical basics you want in a small car and a whole lot of surprising extras that don't cost extra.

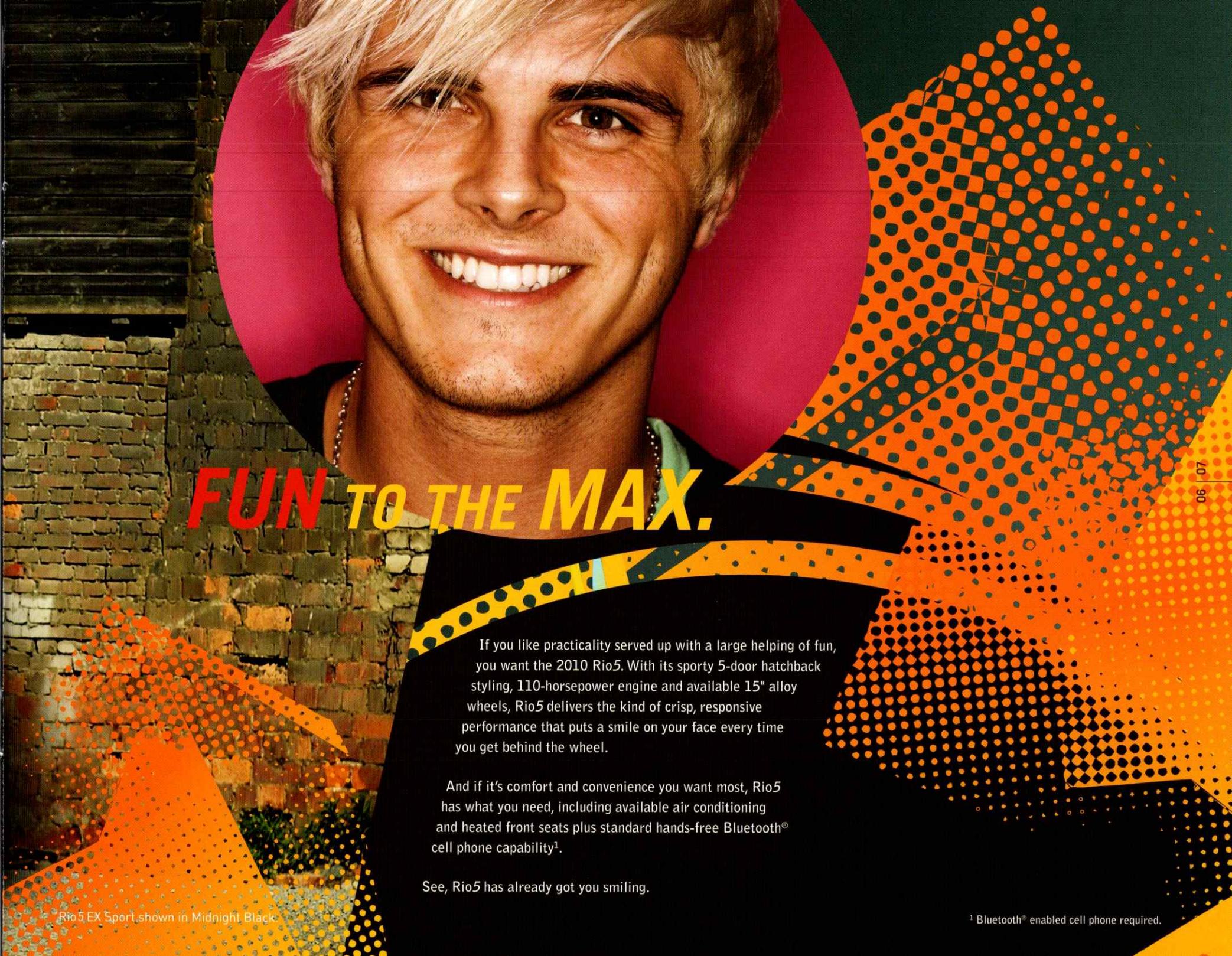
The practical side starts under the hood with a 1.6-litre, four-cylinder engine that's one of the most fuel-efficient in its class. It continues with four-door convenience and a roomy interior that makes Rio a pleasant place to be for you and your passengers, anytime. That's also where the surprising extras come in – like a standard AM/FM/CD/MP3 audio system and iPod®-friendly auxiliary and USB ports and a whole lot more.





RIO5 HATCHBACK





# FUN TO THE MAX.

If you like practicality served up with a large helping of fun, you want the 2010 Rio5. With its sporty 5-door hatchback styling, 110-horsepower engine and available 15" alloy wheels, Rio5 delivers the kind of crisp, responsive performance that puts a smile on your face every time you get behind the wheel.

And if it's comfort and convenience you want most, Rio5 has what you need, including available air conditioning and heated front seats plus standard hands-free Bluetooth® cell phone capability<sup>1</sup>.

See, Rio5 has already got you smiling.

Rio5 EX Sport, shown in Midnight Black.

<sup>1</sup> Bluetooth® enabled cell phone required.





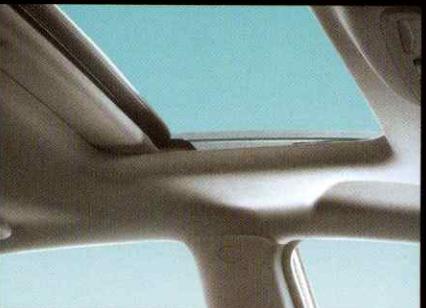
TOUCH-OF-A-BUTTON CONTROL is yours with the standard power door locks, power heated side mirrors and power windows on Rio and Rio5 EX Convenience and Rio5 EX Sport models.



WARM UP IN WINTER with heated front seats that come standard on Rio and Rio5 EX Convenience, and Rio5 EX Sport models.



STORAGE is everywhere you look in Rio and Rio5. It includes this convenient, hideaway bin that's perfect for valuables and other small items.



LET THE SUN SHINE IN and experience the pleasure of open-air driving with the standard power tilt and sliding sunroof on the Rio5 EX Sport.



OPEN UP MORE SPACE with the standard 60:40 split folding rear seats and removable cargo cover on Rio5 models. This more than triples the cargo capacity to a whopping 1,405 litres (49.6 cu. ft.).



## ROOM TO MOVE, ROOM TO GROOVE.

Rio and Rio5 may be small on the outside but inside is another story. Here you'll find spaciousness, comfort and seating for five with all kinds of handy storage and plenty of cargo-carrying flexibility.

It all comes together in a handsome package that includes pleasing comforts and conveniences like a cabin air filtration system, dual vanity mirrors and carpeted floor mats – all standard on every Rio and Rio5 model.





BREATHE EASY with a standard air filtration system that helps keep dirt, dust and pollen out of the cabin air supply. EX Convenience and EX Sport models add standard manual air conditioning for cool, summer comfort.



GO FARTHER BETWEEN FILL-UPS with the help of the ECO-Minder™ indicator. When you see its green light glowing in the instrument cluster, you know you're driving at your fuel-efficient best. It's standard on automatic transmission-equipped Rio and Rio5 models.



CRUISE RIGHT ALONG with standard, steering wheel-mounted cruise controls on Rio and Rio5 EX Convenience and Rio5 EX Sport models.



SMOOTH SHIFTING CONFIDENCE comes with a standard 5-speed manual transmission that helps you get the most fun out of any drive.



ENJOY YOUR MUSIC, YOUR WAY with the standard AM/FM/CD/MP3 stereo and standard AUX and USB ports that let you link your iPod® or other digital music player directly to the audio system for clear, interference-free playback.



SET THE WHEEL WHERE YOU WANT IT with the standard tilt-adjustable steering column on all Rio and Rio5 models.

Rio5 EX Sport model shown.



## PUT MORE FUN IN YOUR DRIVE.

Fun happens when you feel a real sense of control and ease when you're behind the wheel. That's the way you'll feel in your new Rio or Rio5.

The standard 1.6-litre engine responds quickly whenever you call on it and the standard tilt-adjustable steering column sets up just the way you want it. All around you, every switch, every gauge and every control is perfectly placed, easy to see and easy to reach. So you can focus on enjoying the drive.



## DRIVE PROTECTED. SAFE AND SECURE.

Rio and Rio5 protect you and your passengers from everyday driving concerns with an array of thoughtful standard safety features. Every model comes with dual front airbags, height-adjustable front safety belts, 3-point seatbelts in all positions and rear child-safety door locks. This protection goes even further on the Rio5 EX Sport, with its standard front side airbags and side curtain airbags.



Rio5 EX Sport model shown.



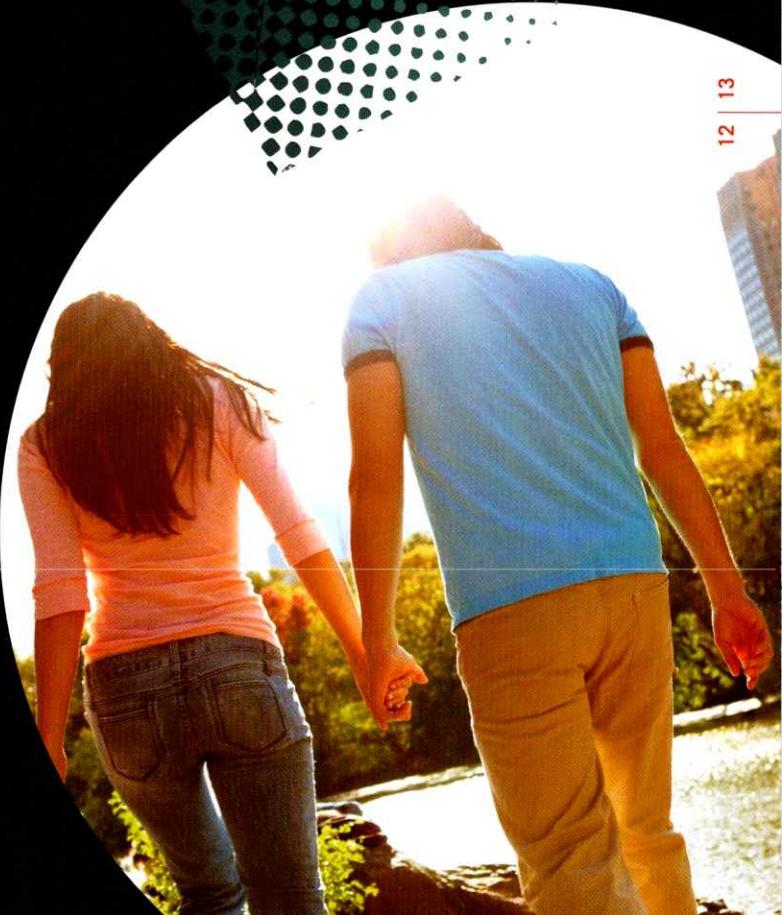
SEE MORE CLEARLY with the standard heated power side mirrors that help keep ice, snow and fog off of the mirror surfaces. They're standard visibility-enhancing features on Rio and Rio5 EX Convenience and Rio5 EX Sport models.



FOR SURE-FOOTED BRAKING, Rio and Rio5 come with standard ventilated front disc brakes that dissipate heat and help to ensure reliable, fade-free performance. A 4-wheel anti-lock braking system (ABS) is standard on the Rio5 EX Sport.



CONVENIENT HANDS-FREE BLUETOOTH® CAPABILITY<sup>1</sup> lets you make and receive cell phone calls while you keep your attention on the road. It's standard on every Rio model.



<sup>1</sup> Bluetooth® enabled cell phone required.

## FEATURES

Exterior	EX	RIO	EX CONV.	RIO5	EX	EX CONV.	EX SPORT
14" steel wheels with full wheel covers	S	S	S	S	—		
15" alloy wheels	—	—	—	—	S		
All-season tires P175/70R14	S	S	S	S	—		
All-season tires P195/55R15	—	—	—	—	S		
Body-colour bumpers	S	S	S	S	S		
Body-colour side mouldings	S	S	S	S	S		
Fog lights	—	—	—	—	S		
Black bezel front headlamps	S	S	S	S	S		
Power tilt and sliding sunroof	—	—	—	—	S		
Dual body-colour mirrors	S	S	S	S	S		
Dual manual remote mirrors	S	—	S	—	—		
Dual power heated mirrors	—	S	—	S	S		
Variable intermittent windshield wipers	S	S	S	S	S		
Rear window wiper with washer	—	—	S	S	S		
Body-colour rear spoiler	A	A	A	A	S		
Front and rear mud guards	S	S	S	S	S		
Roof-mounted micro antenna	S	S	S	S	S		
Chrome exhaust tip	—	—	—	—	S		

S = Standard A = Available as an accessory — = Not Available  
CONV. = Convenience Package

<sup>1</sup> Bluetooth® technology enabled wireless phone required.

<sup>2</sup> Automatic transmission only.

<sup>3</sup> Manual transmission only.



Comfort & Convenience	RIO	EX CONV.	RIO5	EX	EX CONV.	EX SPORT
Air filtration system	S	S	S	S	S	S
Air conditioning	—	S	—	S	S	S
AM/FM/CD/MP3 stereo system	S	S	S	S	S	S
Four speakers	S	S	S	S	—	S
Six speakers including dual tweeters	—	—	—	—	S	S
Audio input jacks – AUX and USB	S	S	S	S	S	S
Bluetooth® hands-free cell phone capability <sup>1</sup>	S	S	S	S	S	S
In-dash digital clock	S	S	S	S	S	S
Power windows with driver's side one-touch express-down	—	S	—	S	S	S
Power door locks	—	S	—	S	S	S
Remote keyless entry with panic function	—	S	—	S	S	S
Tilt adjustable steering column	S	S	S	S	S	S
Leather-wrapped steering wheel and gear shift knob	—	—	—	—	S	S
Enhanced anti-theft ignition immobilizer	S	S	S	S	S	S
Tachometer	S	S	S	S	S	S
Day/night interior rearview mirror	S	S	S	S	S	S
Front vanity mirrors	S	S	S	S	S	S
Front and rear passenger assist grips	S	S	S	S	S	S
Dome lamp with delay out	S	S	S	S	S	S
Front 12V power outlet	S	S	S	S	S	S
Cargo area lamp	S	S	S	S	S	S
Floor mats	S	S	S	S	S	S
Remote trunk release	S	S	—	—	—	—
Luggage hook on front passenger seat	S	S	S	S	S	S
Luggage net hooks in cargo area	S	S	S	S	S	S
Cruise control	—	S	—	S	S	S
ECO-Minder indicator <sup>2</sup>	S	S	S	S	S	S
Manual transmission shift indicator <sup>3</sup>	S	S	S	S	S	S

## WHEELS



14" steel wheels with covers



15" alloy wheels

Seating & Trim	RIO	EX CONV.	RIO5	EX CONV.	EX SPORT
6-way adjustable driver's seat	S	S	S	S	S
Cloth seats	S	S	S	S	S
Sport cloth seating with red stitching	—	—	—	—	S
Heated front seats	—	S	—	S	S
Front & rear adjustable headrests	S	S	S	S	S
Front seatback pockets	S	S	S	S	S
Driver's seat fold-down armrest	S	S	S	S	S
60/40 split folding rear seats	S	S	S	S	S
Centre console with storage and cup holders	S	S	S	S	S
Front and rear door pockets	S	S	S	S	S
Metal covered pedals	—	—	—	—	S

Safety	RIO	EX CONV.	RIO5	EX CONV.	EX SPORT
Dual front impact passenger airbags	S	S	S	S	S
Dual front seat-mounted side impact airbags	—	—	—	—	S
Dual full-length side impact curtain airbags	—	—	—	—	S
Height adjustable front seatbelts	S	S	S	S	S
Front seatbelt pretensioners with force limiters	S	S	S	S	S
Rear 3-point seatbelts	S	S	S	S	S
4-wheel anti-lock braking system (ABS)	—	—	—	—	S
Side impact door beams	S	S	S	S	S
Lower anchors & tethers for children (LATCH)	S	S	S	S	S
Rear child safety door locks	S	S	S	S	S
Rear window defroster	S	S	S	S	S

## INTERIOR COLOURS



Charcoal Cloth (C)



Sport Cloth (S)

## SPECIFICATIONS

Engine	Rio & Rio5
Type	1.6L, in-line 4-cylinder, iron block, aluminum head
Valve train	16-valve, DOHC, Continuously Variable Valve Timing (CVVT)
Horsepower	110 hp @ 6,000 rpm
Torque	107 lb.-ft. @ 4,500 rpm
Compression ratio	10.0:1
Transmission	5-speed manual, overdrive
	Available 4-speed automatic, electronically controlled, overdrive

Dimensions, mm (in.)	Rio	Rio5
Wheelbase	2,500 (98.4)	2,500 (98.4)
Track (front/rear)	1,470/1,460 (57.9/57.5)	1,470/1,460 (57.9/57.5)
Length	4,240 (166.9)	3,990 (157.1)
Width	1,695 (66.7)	1,695 (66.7)
Height	1,470 (57.9)	1,470 (57.9)
Ground clearance	155 (6.1)	155 (6.1)
Head room (front/rear)	1,005/960 (39.6/37.8)	1,005/960 (39.6/37.8)
Shoulder room (front/rear)	1,360/1,350 (53.5/53.1)	1,360/1,350 (53.5/53.1)
Leg room (front/rear)	1,085/870 (42.7/34.3)	1,085/870 (42.7/34.3)
Hip room (front/rear)	1,290/1,270 (50.8/50.0)	1,290/1,270 (50.8/50.0)

## Body & Chassis

Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson struts, coil springs, stabilizer bar
Rear suspension	Torsion beam, coil springs
Steering	Rack & pinion, power assisted

## Brakes

Type	Hydraulic, vacuum power-assisted	
ABS	4-wheel anti-lock brakes (Rio5 EX-Sport)	
Front, mm (in.)	256 (10.1)	vented disc
Rear, mm (in.)	203 (8.0)	drum

## Curb Weight, kg (lb.)

	Rio	Rio5
5-speed manual	1,160 (2,557)	1,170 (2,579)
4-speed automatic	1,182 (2,605)	1,192 (2,628)

## Capacities, L (cu. ft.)

	Rio	Rio5
Interior volume	2,949 (104.1)	3,060 (108.1)
Cargo volume	337 (11.9)	448 (15.8)
Cargo volume, rear seats folded down	—	1,405 (49.6)
Fuel tank capacity, L (imp.gal)	45 (10)	45 (10)

## Fuel Economy

Hwy/City, L/100km (mpg)

5-speed manual	5.8/7.1 (49/40)
4-speed automatic	5.6/7.5 (50/38)

## ACCESSORIES



Rear spoiler



Hood deflector



Door visors



"Spokes" alloy wheel



"X-ray" alloy wheel

## EXTERIOR COLOURS



Solar Flare (M) RIO: C RIO5: C/S



Cashmere Beige (M) RIO: C



Olive Grey (M) RIO: C RIO5: C/S



Clear Silver (M) RIO: C RIO5: C/S



Racing Red (M) RIO: C RIO5: C/S



Sapphire (M) RIO: C RIO5: C/S



Clear White RIO: C RIO5: C/S



Midnight Black RIO: C RIO5: C/S

C = Charcoal cloth. S = Sport cloth with red stitching (EX-Sport model only). M = Metallic paint.

The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

# 5 Year Warranty

We've got you covered.

- 5-year/100,000 km Worry-free comprehensive warranty covering virtually the entire vehicle\*
- 5-year/100,000 km Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts\*
- 5-year/100,000 km Roadside assistance covers you in case of mechanical breakdown anywhere in North America\*
- 5-year/unlimited km Anti-perforation warranty on body sheet metal defects in material/workmanship\*

For more information visit [kia.ca](http://kia.ca) or call 1-877-542-2886

[www.kia.ca](http://www.kia.ca)



## YOUR FUTURE

Kia is committed to environmental sustainability and protecting the future for both you and your family. Through extensive research and development, we are actively researching alternative fuels and expanding the use of eco-friendly technology with the development of more efficient engines, exhaust systems and transmissions.

Kia has played a leading role in developing alternative-fuel vehicles to help significantly reduce fuel emissions. Our Fuel Cell Electric Vehicle (FCEV) program is developing and testing hydrogen fuel cell powered Kia Borregos as well as using more materials made from recyclable aluminum and magnesium - that are 30% to 40% lighter than steel to boost fuel economy. The Kia Rio hybrid, now in testing, is expected to reduce air pollutants by 30% and increase fuel efficiency by 50%.

We also continue to improve our recycling efforts with the establishment of an automotive recycling centre with the goal of making vehicles that are 95% recyclable.

## OUR FUTURE

Kia Motors recently became the fifth-largest automaker in the world and Kia Motors continues to be one of the fastest-growing with annual sales in excess of 1.4 million vehicles. We also understand that our continued success will be dependent upon our commitment to design.

Reflecting this, Kia Motors' state-of-the-art 100,700 sq.-ft. North American Design Centre features a \$45 million studio which engineers, models and creates new vehicles. But our commitment to you goes beyond design. In 2009, we will be opening our first automotive plant in North America.

At Kia, when we talk about changes in the future, we're talking about changes for the better.

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