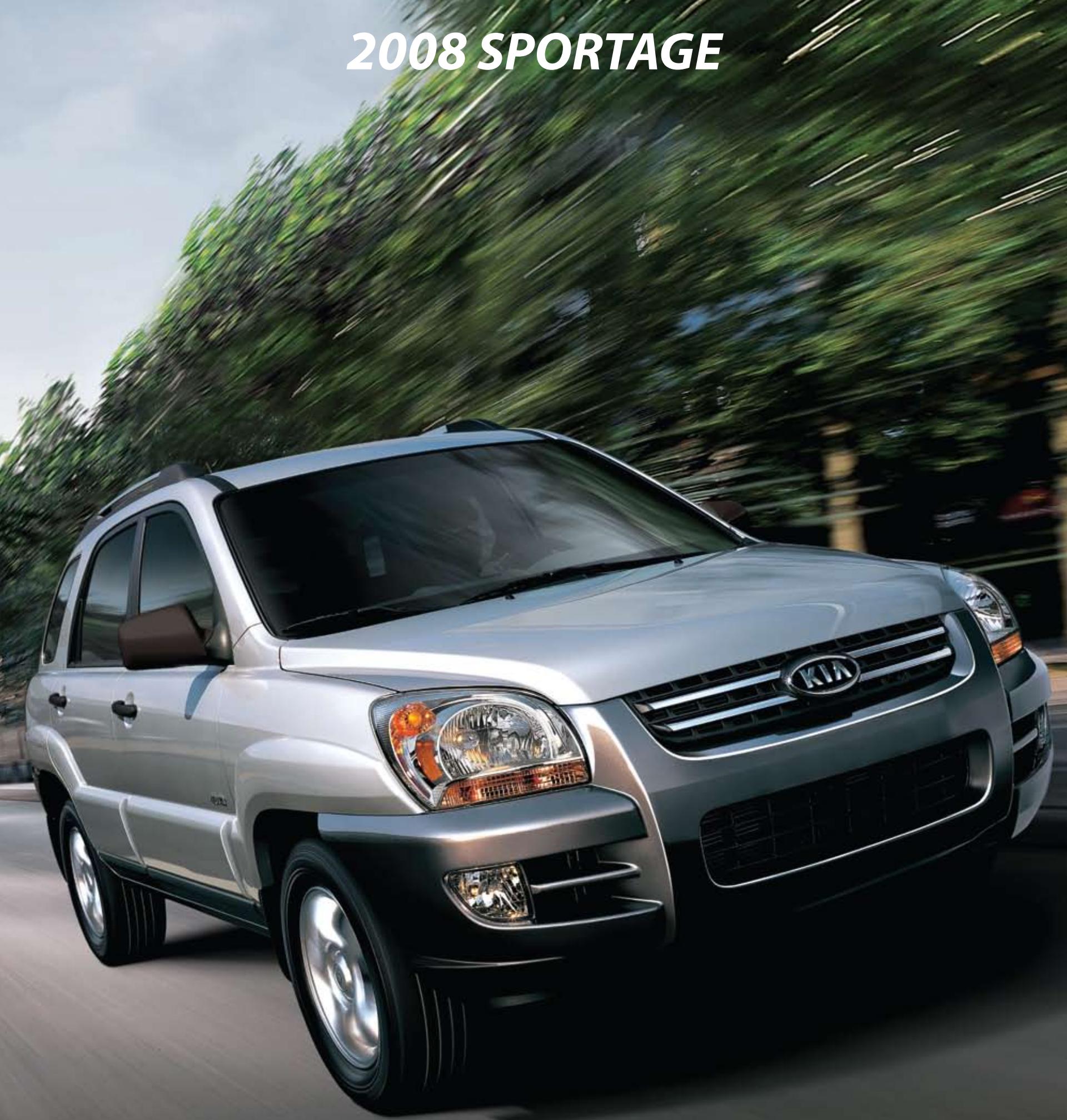


# 2008 SPORTAGE



# FREEDOM AT YOUR CONTROL

Adventure at your fingertips.



## HIGHLIGHTS

- Available with a 2.0 L, 140-horsepower, 4-cylinder engine or a 2.7 L, 173-horsepower, aluminum block and head V6 engine
- Available All-Wheel-Drive system with electronically controlled Torque-On-Demand
- Standard advanced dual front airbags, dual side airbags and dual side curtain airbags
- 60:40 split-folding rear seats and flat-folding front passenger seat
- 5-year/100,000 kilometre comprehensive Total Care Ownership Coverage

# EXPERIENCE LIFE IN OVERDRIVE

Ready to perform.



## HIGHLIGHTS

- Available 2.0 L, 140-horsepower, 4-cylinder engine or 2.7 L, 173-horsepower, aluminium block and head V6 engine
- Available All-Wheel-Drive system with electronically controlled Torque-On-Demand
- 5-speed manual transmission or an available 4-speed Steptronic automatic transmission
- MacPherson front strut suspension and rear stabilizer bars
- Standard front end skid plate

# FITTED WITH FEATURES

Everything you need is inside.



## HIGHLIGHTS

- Power door locks and windows with driver's window one-touch express down
- Available heated leather seats and leather-wrapped steering wheel and gearshift
- 6-speaker AM/FM/CD/MP3 stereo system and portable MP3 player audio inputs
- Available power tilt and sliding sunroof and deep tint windows
- Available dual power heated side mirrors

# FREEDOM TO RELAX

Room for your expanding lifestyle.



## HIGHLIGHTS

- 60:40 split-folding rear seats and flat-folding front passenger seat
- 8-way adjustable driver's seat and 4-way adjustable front passenger seat
- Flip-up tailgate glass
- Overhead console, storage box armrest and lockable glove box
- Available leather seats, leather-wrapped steering wheel and gear shift knob

# WE'VE GOT YOU COVERED

Protection all around.

## HIGHLIGHTS

- Awarded NHTSA's 2007 5-Star Crash Test Rating for frontal and side impact (2007 Sportage)
- Standard advanced dual front airbags, dual side airbags and dual side curtain airbags
- 4-wheel disc brakes and Anti-lock Braking System (ABS)
- Electronic Stability Control (ESC) with Traction Control System (TSC)
- Lower Anchors and Tethers for Children (LATCH)
- Adjustable front seatbelt anchors and front & rear 3-point seatbelts
- Kia's 24-hour roadside assistance



## 5-STAR CRASH TEST RATING<sup>\*\*</sup>

(NHTSA - Frontal and Side Impact as tested on 2007 model)



# 2008 KIA SPORTAGE

## FEATURES

S = Standard - = Not Available

EXTERIOR	LX	LX CONVENIENCE	LX-V6	LX-V6 LUXURY
16" alloy wheels	S	S	S	S
Power side mirrors	S	S	S	S
Heated side mirrors	-	S	S	S
Privacy side glass	-	S	S	S
Tinted windshield with sunband	S	S	S	S
Power tilt and sliding sunroof	-	-	-	S
Fog lamps	-	S	S	S
Multi-reflector head lamps	S	S	S	S
Roof rails	-	S	S	S
Dark grey metallic bumpers	S	S	S	S
Body side cladding	-	-	S	S
Fender flares	-	-	S	S
Rear liftgate with flip-open glass	S	S	S	S
Front and rear tow hooks	S	S	S	S
Front end skid plate	S	S	S	S
RESTRAINT & SAFETY SYSTEMS	LX	LX CONVENIENCE	LX-V6	LX-V6 LUXURY
Dual front impact airbags	S	S	S	S
Dual front seat-mounted side impact airbags	S	S	S	S
Dual full-length side impact curtain airbags	S	S	S	S
4-wheel Anti-Lock Brake System (ABS)	S	S	S	S
4-wheel disc brakes	S	S	S	S
Electronic Stability Control (ESC)	S	S	S	S
Traction Control System (TCS)	S	S	S	S
Front and rear 3-point seatbelts	S	S	S	S
Adjustable front seatbelt anchors	S	S	S	S
Lower Anchors and Tethers for Children (LATCH)	S	S	S	S
Rear child safety door locks	S	S	S	S
High mounted stop lamp	S	S	S	S
Rear window wiper/washer	S	S	S	S

## COLOURS

INTERIOR	EXTERIOR	Actual vehicle colours may vary from printed brochure.						
Light Tan Cloth	Light Tan Leather	CLEAR WHITE	STEEL GREY	SATIN SILVER	CHAMPAGNE	SMART BLUE	VOLCANIC RED	BLACK CHERRY
Black Cloth	Black Leather	BC/BL	(M) BC/BL	(M) BC/BL	(M) TC/TL	(M) BC/BL	(M) BC/BL	(M) BC/BL & TC/TL

Interior fabric and exterior paint combinations are indicated by: TC = Light tan cloth, BC = Black cloth, TL = Light tan leather, BL = Black leather, M = Metallic paint

## SPECIFICATIONS

ENGINE	LX & LX Convenience	LX-V6 & Luxury package
Type	2.0 L In-line 4-cylinder, CVVT aluminum head	2.7 L V6 aluminum block and head
Valve gear	DOHC, 4 valves per cylinder, CVVT	DOHC, 4 valves per cylinder
Horsepower	140 hp @ 6,000 rpm	173 hp @ 6,000 rpm
Torque	136 lb.-ft. @ 4,500 rpm	178 lb.-ft. @ 4,000 rpm
Displacement	1,975 cc (120.52 cu. in.)	2,656 cc (162.08 cu. in.)
Compression ratio	10.0:1	10.0:1
Fuel tank capacity	58 L (12.8 gal.)	65 L (14.3 gal.)
Transmission	5-speed manual	4-speed Steptronic automatic
	4-speed Steptronic automatic (available)	
DIMENSIONS		
Wheelbase	2,630 mm (103.5 in.)	
Track (front/rear)	1,540 / 1,540 mm (60.6 / 60.6 in.)	
Length	4,350 mm (171.3 in.)	
Width	1,800 mm (70.9 in.)	
Height	1,695 mm (66.7 in.)	
Ground clearance	195 mm (7.7 in.)	
Head room (front/rear)	1,033 / 1,000 mm (40.7 / 39.4 in.)	
Shoulder room (front/rear)	1,440 / 1,430 mm (56.7 / 56.3 in.)	
Leg room (front/rear)	1,070 / 945 mm (42.1 / 37.2 in.)	
Hip room (front/rear)	1,386 / 1,388 mm (54.6 / 54.6 in.)	
Passenger volume	2,943 L (103.9 cu. ft.)	
Cargo volume	667.4 L (23.6 cu. ft.)	
Cargo volume, rear seats folded down	1,886.5 L (66.6 cu. ft.)	
CURB WEIGHTS	5-speed manual	4-speed automatic
	2.0 L I-4 FWD: 1,465 kg (3,230 lb.)	2.0 L I-4 FWD: 1,476 kg (3,254 lb.)
	2.0 L I-4 AWD: 1,547 kg (3,411 lb.)	2.7 L V6 FWD: 1,520 kg (3,351 lb.)
		2.7 L V6 AWD: 1,600 kg (3,527 lb.)
BODY & CHASSIS		
Layout	Front engine	
Body type	Steel unitized	
Front suspension	Independent, MacPherson struts, coil springs	
Rear suspension	Independent, dual link	
Steering	Power-assist, rack-and-pinion	
TIRES		
Size	P215/65 R16	
FUEL ECONOMY (HIGHWAY/CITY L/100KM)	LX & LX Convenience	LX-V6 & Luxury package
5-speed manual	LX & LX-Convenience (FWD): LX-Convenience (AWD):	7.8 / 10.4 L (36 / 27 mpg) 8.3 / 10.9 L (34 / 26 mpg)
4-speed automatic	LX-Convenience (FWD): LX-V6 (FWD):	8.0 / 10.7 L (35 / 26 mpg) 8.5 / 12.1 L (33 / 23 mpg)
	LX-V6 & Luxury package (AWD):	9.4 / 12.4 L (30 / 23 mpg)





# BUILDING FOR THE FUTURE

QUALITY AND VALUE ARE THE CORNERSTONES OF KIA'S SUCCESS.

Kia is one of the fastest growing automakers in the world, with more than 1.2 million vehicles sold globally each year. After more than half a century of producing quality vehicles, Kia has distributors and dealers in over 180 countries. Kia vehicles are becoming a growing presence on Canadian roads. There are over 150,000 proud Kia owners and more than 150 dealers across Canada. North American research and design takes place at the company's state-of-the-art, 90,000 sq.ft. Design and Technical Centre in California where relentless innovation continues to fuel Kia's "Power to Surprise". Hybrid and electric vehicles, light-weight cars and aluminum space frames are among the many innovations our engineers are

aggressively researching to create lightweight, recyclable and environmentally friendly cars. In our ongoing effort to build great cars, while respecting the planet, Kia's fuel cell vehicle development program will soon allow our customers to significantly lower their fuel costs while at the same time play a leading role in environmental protection.

Numerous advanced performance features show Kia's commitment to providing you with a safe yet exhilarating driving experience. The available Electronic Stability Program (ESP), for example, delivers enhanced directional stability for greater vehicle control.



**“ Kia's fuel cell vehicle development program will soon allow our customers to significantly lower their fuel costs while at the same time play a leading role in environmental protection. ”**





MAGENTIS



SEDONA



AMANTI



SPECTRA 5



SPECTRA



RIO



RIO 5



SPORTAGE



SORENTO



RONDO

**5** Year  
Warranty

## WE'VE GOT YOU COVERED

Kia's Total Care Ownership coverage includes:

- 5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle.\*
- 5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts.\*
- 5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America.
- 5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material/workmanship.\*

Kia completes the "peace-of-mind" coverage with a national dealer network. So wherever you need us - from Whitehorse to Windsor and from Victoria to St. John's - we'll be there.

For more information visit [kia.ca](http://kia.ca) or call 1-877-542-2886

\* Some restrictions apply. <sup>1</sup>NHTSA (National Highway Traffic Safety Administration) test results based on 2007 model. Visit [www.safercar.gov/ncap](http://www.safercar.gov/ncap) for full details. For more information on our 5-5-5 Total Care Ownership Coverage, call us at 1-877-542-2886. All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. © 2007 Kia Canada Inc. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited.