

2008 SPECTRA



2008 SPECTRA 5



**One of the Greenest
Vehicles in its segment⁺**
-GreenerCars.com



LIFE IS BETTER IN A SPECTRA

Drive your way.

HIGHLIGHTS

- 2.0 L, 16-valve, engine with Continually Variable Valve Timing (CVVT)
- Available tilt and slide sunroof
- Available 4-wheel disc brakes and 4-wheel Anti-Lock Braking System (ABS)
- 5-year/100,000 kilometre comprehensive Total Care Ownership Coverage

BUILT TO FIT

Matched to your lifestyle.

2008 SPECTRA



HIGHLIGHTS

- Dual front airbags and 3-point height adjustable seatbelts with pretensioners
- 4-speaker AM/FM/CD stereo system with equalizer and portable MP3 player audio inputs
- Available power windows and heated side mirrors
- 60:40 split-folding rear seats



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CREATED FOR LIFE ON THE GO

Space for everyone and everything.

THE DETAILS



HIGHLIGHTS

- Available power windows, heated side mirrors and tilt and slide sunroof
- 4-speaker AM/FM/CD stereo system with equalizer and portable MP3 player audio inputs
- Available remote keyless entry with panic function
- Tinted windows

VERSATILITY AND CONVENIENCE

Relax in comfort and style.

HIGHLIGHTS

- 60:40 split-folding rear seats
- Ergonomic back seats with height adjustable headrests and centre armrest
- Available air conditioning
- Tilt steering column
- Centre console with storage box



SAFETY ALL THE WAY

Top to bottom, inside and out.



HIGHLIGHTS

- Dual front airbags and 3-point height adjustable seatbelts with pretensioners
- Available 4-wheel Anti-Lock Braking System (ABS)
- Lower Anchor & Tethers for Children (LATCH)
- Emergency trunk release handle (4-door)
- Anti-theft engine immobilizer
- Kia's 24-hour roadside assistance

2008 KIA SPECTRA & SPECTRA 5

FEATURES

	SPECTRA			SPECTRA 5		
EXTERIOR	LX	LX CONV.	LX PREMIUM	LX	LX CONV.	SX
15" steel wheels with full wheel covers	S	S	S	S	S	—
16" alloy wheels	—	—	—	—	—	S
Sport body kit	—	—	—	—	—	S
Tinted windows	S	S	S	S	S	S
Body-colour bumpers	S	S	S	S	S	S
Body-colour side mirrors and door handles	S	S	S	S	S	S
Power heated side mirrors	—	S	S	—	S	S
Power tilting and sliding sunroof	—	—	S	—	—	S
Fog lights	—	—	S	—	—	S
Black bezel headlamps	—	—	—	—	—	S
Front and rear mud guards	S	S	S	S	S	S
Rod antenna	S	S	S	—	—	—
Roof-mounted micro antenna	—	—	—	S	S	S
RESTRAINT AND SAFETY SYSTEM	LX	LX CONV.	LX PREMIUM	LX	LX CONV.	SX
Dual front airbags	S	S	S	S	S	S
4-wheel Anti-Lock Braking System (ABS)	—	—	S	—	—	S
4-wheel disc brakes	—	—	S	—	—	S
Enhanced anti-theft ignition immobilizer	S	S	S	S	S	S
Auto-off headlights	S	S	S	S	S	S
Front seatbelt pretensioners	S	S	S	S	S	S
Height adjustable front seatbelts	S	S	S	S	S	S
Lower Anchors & Tethers for Children (LATCH)	S	S	S	S	S	S
3-point seatbelts in all seating positions	S	S	S	S	S	S
Rear child safety door locks	S	S	S	S	S	S
Rear window defroster	S	S	S	S	S	S
Variable intermittent windshield wipers	S	S	S	S	S	S
Emergency trunk release handle	S	S	S	—	—	—
Rear window wiper with washer	—	—	—	S	S	S

COLOURS

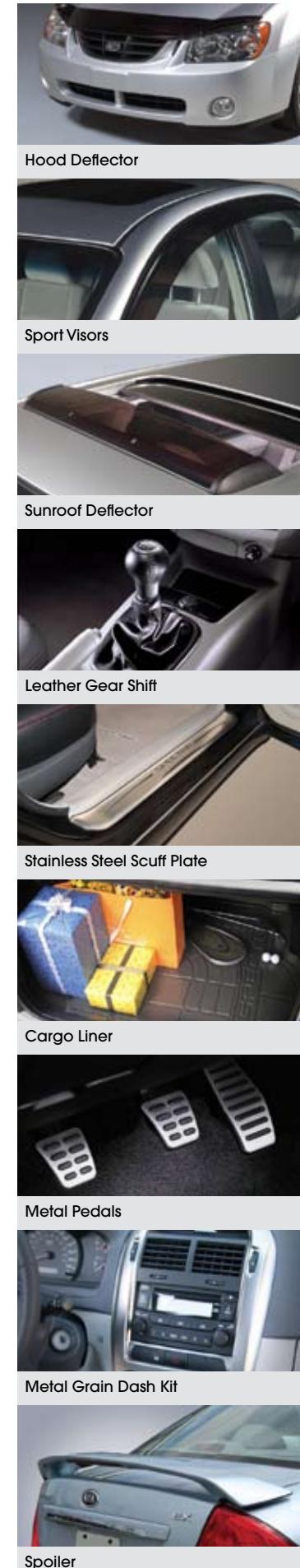
INTERIOR	EXTERIOR	Actual vehicle colours may vary from printed brochure.						
Tan Cloth	Grey Cloth	SPICY RED	DEEP OCEAN BLUE	BLACK ORCHID	BRIGHT SILVER	ICE BLUE	SPORT BLUE	VOLCANO BLAST
Sport Cloth		Spectra: T (M)	Spectra: G (M)	Spectra: G G/S (M)	Spectra: G (M)	Spectra: 5 G/S (M)	Spectra: G/S (M)	Spectra: G/S

Interior fabric and exterior paint combinations are indicated by: T = Tan cloth, G = Grey cloth, S = Sport cloth (SX model only), M = Metallic paint

SPECIFICATIONS

ENGINE	SPECTRA AND SPECTRA 5	
Type	2.0 L, In-line 4-cylinder, iron block, aluminum head	
Valve gear	DOHC, 4 valves per cylinder, Continuously Variable Valve Timing (CVVT)	
Displacement	1,975 cc (120.5 cu. in.)	
Compression ratio	10.1:1	
Horsepower (SAE net)	138 hp @ 6,000 rpm	
Torque (SAE net)	136 lb-ft @ 4,500 rpm	
Fuel tank capacity	53 L (11.7 gal.)	
Transmission	5-speed manual, 4-speed automatic, electronically controlled with overdrive	
DIMENSIONS	SPECTRA	SPECTRA 5
Wheelbase	2,610 mm (102.8 in)	2,610 mm (102.8 in)
Length	4,500 mm (177.2 in.)	4,350 mm (171.3 in.)
Width	1,735 mm (68.3 in.)	1,735 mm (68.3 in.)
Height	1,470 mm (57.9 in.)	1,470 mm (57.9 in.)
Track (front/rear)	1,495 / 1,485 mm (58.9 / 58.5 in.)	1,495 / 1,485 mm (58.9 / 58.5 in.)
Ground clearance	160 mm (6.3 in.)	160 mm (6.3 in.)
Head room (front/rear)	1,017 / 970 mm (40.0 / 38.2 in.)	1,017 / 985 mm (40.0 / 38.8 in.)
Shoulder room (front/rear)	1,400 / 1,370 mm (55.1 / 53.9 in.)	1,400 / 1,370 mm (55.1 / 53.9 in.)
Leg room (front/rear)	1,087 / 898 mm (42.8 / 35.4 in.)	1,087 / 898 mm (42.8 / 35.4 in.)
Hip room (front/rear)	1,330 / 1,370 mm (52.4 / 53.9 in.)	1,330 / 1,370 mm (52.4 / 53.9 in.)
Passenger volume	2,747 L (97 cu. ft.)	2,778 L (98.1 cu. ft.)
Cargo volume	345 L (12.2 cu. ft.)	518 L (18.3 cu. ft.)
Cargo volume (rear seat down)	—	1,494 L (52.8 cu. ft.)
CURB WEIGHT	SPECTRA	SPECTRA 5
5-speed manual	1,225 to 1,324 kg (2,701 to 2,919 lb.)	1,285 to 1,338 kg (2,833 to 2,950 lb)
4-speed automatic	1,255 to 1,348 kg (2,767 to 2,972 lb)	1,309 to 1,362 kg (2,886 to 3,003 lb)
BODY & CHASSIS	SPECTRA	SPECTRA 5
Layout	Front engine, front-wheel drive	Front engine, front-wheel drive
Body type	Steel unibody	Steel unibody
Front suspension	Independent, MacPherson struts, coil springs, stabilizer bar	SX: Sport Independent (sport tuned), MacPherson struts, coil springs, stabilizer bar, strut tower bar
Rear suspension	Independent, multi-link with struts, coil springs, stabilizer bar	Sport Independent, multi-link with struts, coil springs, sport stabilizer bar
		SX: Sport Independent (sport tuned), MacPherson struts, coil springs, stabilizer bar
Steering type	Rack-and-pinion, power-assisted	Rack-and-pinion, power-assisted
TIRES	SPECTRA	SPECTRA 5
Tires	P195/60 R15, P205/50 R16 (Spectra 5 SX)	
FUEL ECONOMY (HIGHWAY/CITY L/100KM)	5-speed manual	4-speed automatic
	6.5 / 8.9 L (43 / 32 mpg)	6.2 / 8.6 L (46 / 33 mpg)

ACCESSORIES





BUILDING FOR THE FUTURE

QUALITY AND VALUE ARE THE CORNERSTONES OF KIA'S SUCCESS.

Kia is one of the fastest growing automakers in the world, with more than 1.2 million vehicles sold globally each year. After more than half a century of producing quality vehicles, Kia has distributors and dealers in over 180 countries. Kia vehicles are becoming a growing presence on Canadian roads. There are over 150,000 proud Kia owners and more than 150 dealers across Canada. North American research and design takes place at the company's state-of-the-art, 90,000 sq.ft. Design and Technical Centre in California where relentless innovation continues to fuel Kia's "Power to Surprise". Hybrid and electric vehicles, light-weight cars and aluminum space frames are among the many innovations our engineers are

aggressively researching to create lightweight, recyclable and environmentally friendly cars. In our ongoing effort to build great cars, while respecting the planet, Kia's fuel cell vehicle development program will soon allow our customers to significantly lower their fuel costs while at the same time play a leading role in environmental protection.

Numerous advanced performance features show Kia's commitment to providing you with a safe yet exhilarating driving experience. The available Electronic Stability Program (ESP), for example, delivers enhanced directional stability for greater vehicle control.



“ Kia's fuel cell vehicle development program will soon allow our customers to significantly lower their fuel costs while at the same time play a leading role in environmental protection. ”





MAGENTIS



SEDONA



SPECTRA 5



AMANTI



RIO



RIO 5



SPECTRA



SPORTAGE

SORENTO



RONDO

5 Year
Warranty

WE'VE GOT YOU COVERED

Kia's Total Care Ownership coverage includes:

- 5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle.*
- 5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts.*
- 5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America.
- 5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material/workmanship.*

Kia completes the "peace-of-mind" coverage with a national dealer network. So wherever you need us - from Whitehorse to Windsor and from Victoria to St. John's - we'll be there.

For more information visit kia.ca or call 1-877-542-2886

* Some restrictions apply. [†]Green Score for Kia Spectra based on manual transmission specification as tested on 2007 model. Please refer to GreenerCars.com for full details. For more information on our 5-5-5 Total Care Ownership Coverage, call us at 1-877-542-2886. All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. © 2007 Kia Canada Inc. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited.