

2008 MAGENTIS



A BRILLIANT COMBINATION

Comfort, quality and sophistication.



HIGHLIGHTS

- 2.4 litre, 162-horsepower, 4-cylinder engine or 2.7 litre, 185-horsepower, aluminum-alloy V6 engine
- Available leather, 8-way power adjustable driver's seat with power adjustable pedals and telescopically adjustable steering
- Six standard airbags including dual front, dual side & dual full-length side curtain airbags
- Power windows, heated side mirrors and available tilt and slide sunroof
- Kia's 5-year / 100,000 kilometre Total Care Ownership Coverage

COMPLETE CONTROL WHEN YOU NEED IT MOST

And even when you don't.



HIGHLIGHTS

- 2.4 litre, 162-horsepower, 16-valve engine or 2.7 litre, 185-horsepower, aluminum-alloy V6 engine
- Available 5-speed Steptronic automatic transmission
- McPherson front strut and multi-link rear suspensions
- Available Electronic Stability Control (ESC) and Traction Control System (TCS)

FREEDOM AT YOUR FINGERTIPS

Designed with you in mind.



HIGHLIGHTS

- Power windows, heated side mirrors and available tilt and slide sunroof
- 6-speaker stereo sound system with equalizer and AUX input for a portable MP3 player
- Standard remote keyless entry with alarm
- 420 litres of storage capacity
- Available auto-dimming rear-view mirror with digital compass & Homelink®



UNDENIABLE LUXURY

Where style meets comfort.

HIGHLIGHTS

- Five-step temperature controlled heated front seats
- Available leather, 8-way power adjustable driver's seat with power adjustable pedals and telescopically adjustable steering
- Available automatic climate control system
- 60/40 split-folding rear seats

SAFETY FIRST

Innovative protection from top to bottom.

HIGHLIGHTS

- 4-wheel disc anti-lock brakes (ABS)
- Six standard airbags including dual front, dual side and dual full-length side curtain airbags
- Side-impact door beams and a child car-seat LATCH (Lower Anchors and Tethers for Children) system
- Available Electronic Stability Control (ESC) and Traction Control System (TCS)
- Internal trunk release, child door locks, impact sensing door unlock and an anti-pinch safety window



5-STAR CRASH TEST RATING^{††}
(NHTSA - Frontal and Side Impact)

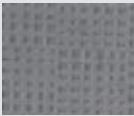
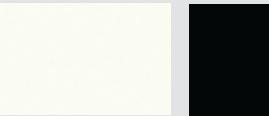
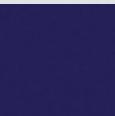
2008 KIA MAGENTIS

FEATURES

S = Standard - = Not Available LP = Leather Package

EXTERIOR	LX	LX PREMIUM	LX-V6	LX-V6 LUXURY	SEATING & TRIM	LX	LX PREMIUM	LX-V6	LX-V6 LUXURY
16" tires	S	S	S	-	8-way power driver's seat	-	S	-	S
17" tires	-	-	-	S	Heated front seats	S	S	S	S
Full wheel covers	S	-	-	-	Cloth seat trim	S	S	S	-
Alloy wheels	-	S	S	S	Leather seat trim	-	LP	-	S
Fog lights	-	S	S	S	Black one-tone sport interior trim	-	LP	-	S
Power tilt and sliding sunroof	-	S	-	S	Front & rear height adjustable headrests	S	S	S	S
Dual exhaust	-	-	S	S	Leather-wrapped steering wheel and gearshift knob	-	LP	-	S
Dual power heated mirrors	S	S	S	S	Aluminum interior trim	-	LP	-	S
Chrome front grille	S	S	S	-	60/40 split-folding rear seat	S	S	S	S
Blacked-out sport front grille	-	LP	-	S	COMFORT & CONVENIENCE	LX	LX PREMIUM	LX-V6	LX-V6 LUXURY
Clear-lens halogen headlights	S	S	S	-	Air conditioning	S	S	S	S
Blacked-out sport halogen headlights	-	LP	-	S	Automatic temperature control	-	-	-	S
Body-colour exterior door handles	S	S	S	S	Power windows with driver's one-touch auto up/down	S	S	S	S
Chrome exterior door handles	-	LP	-	-	Power door locks with two-turn entry system with anti-pinch protection	S	S	S	S
Variable intermittent windshield wipers	S	S	S	S	Keyless entry with panic & alarm	S	S	S	S
In-glass antenna	-	LP	-	S	6-speaker AM/FM/CD audio system with equalizer and AUX input	S	S	S	S
RESTRAINT & SAFETY SYSTEMS	LX	LX PREMIUM	LX-V6	LX-V6 LUXURY	Steering wheel audio & cruise control remote	S	S	S	S
Dual advanced front airbags	S	S	S	S	Tilt steering column	S	S	S	S
Dual front seat-mounted side airbags	S	S	S	S	Telescopic steering column	-	S	S	S
Full-length side curtain airbags	S	S	S	S	Silver-accent inside door handles	-	LP	-	S
Front & rear 3-point seat belts	S	S	S	S	Trip computer & automatic light control	-	S	-	S
Front seat-belt pretensioners with force limiters	S	S	S	S	Power adjustable pedals	-	-	-	S
Height adjustable seat-belt anchors	S	S	S	S	Auto-dimming rear-view mirror with digital compass & Homelink®	-	-	-	S
4-wheel disc brakes	S	S	S	S	Centre console with cell phone pass-through	S	S	S	S
4-wheel anti-lock brakes (ABS)	S	S	S	S	Rear centre armrest	S	S	S	S
Electronic Stability Control (ESC)	-	S	-	S					
Traction Control System (TCS)	-	S	-	S					
Front anti-whiplash active headrests	S	S	S	S					
Side-impact door beams	S	S	S	S					
Front & rear crumple zones	S	S	S	S					
Energy-absorbing steering column	S	S	S	S					
Impact-sensing door unlocking	S	S	S	S					
Lower Anchors and Tethers for Children (LATCH)	S	S	S	S					
Rear child-safety door locks	S	S	S	S					

COLOURS

INTERIOR	EXTERIOR	Actual vehicle colours may vary from printed brochure.							
Grey Cloth	Black Leather	WHITE PEARL (P)	EBONY BLACK	BRIGHT SILVER (M)	DEEP OCEAN BLUE (M)	DARK RED (M)	RUBY RED (M)	MIDNIGHT GREY (M)	
									
GC/BL	GC/BL	GC/BL	GC/BL	GC/BL	GC/BL	GC/BL	GC/BL	GC/BL	

Interior fabric and exterior paint combinations are indicated by: GC = Grey cloth, BL = Black leather, M = Metallic paint, P = Pearl paint

SPECIFICATIONS

ENGINE	2.4 L	2.7 L
Type	In-line 4-cylinder	V6
Valve gear	DOHC, CVVT, 4 valves per cylinder	DOHC, CVVT, 4 valves per cylinder
Horsepower	162 hp @ 5,800 rpm	185 hp @ 6,000 rpm
Torque	163 lb.ft. @ 4,250 rpm	182 lb.ft. @ 4,000 rpm
Displacement	2,359 cc (144 cu.in.)	2,656 cc (162.1 cu.in.)
Compression ratio	10.5:1	10.4:1
Fuel tank capacity	62 L (13.6 gal.)	62 L (13.6 gal.)
Transmission	5-speed manual	5-speed automatic, Steptronic
DIMENSIONS		
Wheelbase	2,720 mm (107.08 in.)	
Track (front/rear)	1,563 / 1,552 mm (61.54 / 61.10 in.)	
Length	4,735 mm (186.41 in.)	
Width	1,805 mm (71.06 in.)	
Height	1,480 mm (58.26 in.)	
Ground clearance	160 mm (6.29 in.)	
Head room (front/rear)	1,010 / 965 mm (39.76 / 37.99 in.)	
Hip room (front/rear)	1,385 / 1,390 mm (54.52 / 54.72 in.)	
Leg room (front/rear)	1,110 / 960 mm (43.70 / 37.80 in.)	
Shoulder room (front/rear)	1,450 / 1,430 mm (57.09 / 56.30 in.)	
Interior volume (SAE)	2,950 L (104.19 cu.ft.)	
Trunk volume	420 L (14.83 cu.ft.)	
CURB WEIGHTS	2.4 L	2.7 L
Manual transmission	1,425 kg (3,124 lb.)	-
Automatic transmission	1,442 kg (3,179 lb.)	1,491 kg (3,287 lb.)
BODY & CHASSIS		
Layout	Front engine, front wheel drive	
Body type	Steel unibody	
Front suspension	Independent, McPherson strut, anti-roll bar	
Rear suspension	Independent, multi-link, anti-roll bar	
Steering	Power rack & pinion	
BRAKES		
Type	4-wheel disc	
ABS	4-wheel anti-lock brakes	
TIRES	2.4 L	2.7 L
Tires	P205/60 R16	P205/60 R16 P215/50 R17 (LX-V6 Luxury)
FUEL ECONOMY (HIGHWAY/CITY L/100KM)	2.4 L	2.7 L
5-speed manual	6.3 / 9.6 L (44.8 / 29.4 mpg)	-
5-speed automatic	6.4 / 9.7 L (44.1 / 29.1 mpg)	7.0 / 10.6 L (39.8 / 26.7 mpg)





BUILDING FOR THE FUTURE

QUALITY AND VALUE ARE THE CORNERSTONES OF KIA'S SUCCESS.

Kia is one of the fastest growing automakers in the world, with more than 1.2 million vehicles sold globally each year. After more than half a century of producing quality vehicles, Kia has distributors and dealers in over 180 countries. Kia vehicles are becoming a growing presence on Canadian roads. There are over 150,000 proud Kia owners and more than 150 dealers across Canada. North American research and design takes place at the company's state-of-the-art, 90,000 sq.ft. Design and Technical Centre in California where relentless innovation continues to fuel Kia's "Power to Surprise". Hybrid and electric vehicles, light-weight cars and aluminum space frames are among the many innovations our engineers are

aggressively researching to create lightweight, recyclable and environmentally friendly cars. In our ongoing effort to build great cars, while respecting the planet, Kia's fuel cell vehicle development program will soon allow our customers to significantly lower their fuel costs while at the same time play a leading role in environmental protection.

Numerous advanced performance features show Kia's commitment to providing you with a safe yet exhilarating driving experience. The available Electronic Stability Program (ESP), for example, delivers enhanced directional stability for greater vehicle control.



“ Kia's fuel cell vehicle development program will soon allow our customers to significantly lower their fuel costs while at the same time play a leading role in environmental protection. ”





MAGENTIS



SEDONA



AMANTI



SPECTRA 5



SPECTRA



RIO



RIO 5



SPORTAGE



SORENTO



RONDO

5 Year
Warranty

WE'VE GOT YOU COVERED

Kia's Total Care Ownership coverage includes:

- 5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle.*
- 5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts.*
- 5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America.
- 5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material/workmanship.*

Kia completes the "peace-of-mind" coverage with a national dealer network. So wherever you need us - from Whitehorse to Windsor and from Victoria to St. John's - we'll be there.

For more information visit kia.ca or call 1-877-542-2886

* Some restrictions apply. ††NHTSA (National Highway Traffic Safety Administration) test results. Visit www.safercar.gov for full details. HomeLink® is a registered trademark of Johnson Controls, Inc. For more information on our 5-5-5 Total Care Ownership Coverage, call us at 1-877-542-2886. All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. © 2007 Kia Canada Inc. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited.