



KIA MOTORS
The Power to Surprise™

picanto



THE POWER TO SURPRISE™

Kia Motors Corporation is the 6th largest automotive group in the world. If you are not already aware we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customer's expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our groundbreaking worldwide growth and with our recently opened state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring renowned events such as the Australian Open, Davis Cup, and individuals such as tennis sensation Rafael Nadal. We are also proud sponsors of the 2010 FIFA World Cup and UEFA 2008.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car make with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, SUVs and MPVs that suit any lifestyle and are always exhilarating to drive.





SMALL CAR, BIG ATTITUDE



FULL OF ENERGY



NIP AROUND TOWN



STEP INTO FUN

Dare to be individual with the Kia Picanto - a smart little package that's big on space, style and fun. This little number is equally at home when you want to fill up with shopping bags at the supermarket as it is when friends pile in for a lift. You can rely on the Picanto, as you discover a versatile and practical compact car that delivers more than you'd expect.

From the outside, the Kia Picanto is a smart, stylish compact car. With five doors, you'll be surprised by how spacious the Picanto really is. It's been designed to provide a surprising amount of interior space for a car of its size and to make sure that all that space

is as versatile as possible. Your friends will appreciate the class-leading dimensions as they join you on your city trips or holiday travels, and even if your latest purchase is a bit bulky, the Picanto's flexible interior with folding rear seats is up to the challenge.

INSTRUMENT PANEL

The instruments are attractive and easy to read, and include a door and tailgate open warning, as well as a rev counter (below) and digital clock. **Manual transmission:** The five-speed manual transmission performs with ease and its well-chosen gear ratios mean that the Picanto's always ready to zip through the traffic or cruise with ease on the open road. **Automatic Transmission (1.1l):** The automatic transmission has four smooth speeds and slips quietly and efficiently from one to another for laid-back driving.





A GREAT DEAL IN A COMPACT CAR



WHERE STYLE MEETS PRACTICAL COMFORT



SAFETY FIRST

Because you care about more than just style, the Picanto is designed to look after you and those around you. It is equipped with numerous active and passive safety measures to safeguard all passengers.

Twin Front Airbags: Standard equipment on all Picantos for both driver and passenger. **ABS with EBD:** The Picanto's sophisticated braking system minimises stopping distances. It not only has 4-channel, 4-sensor ABS but also Electronic Brakeforce Distribution which automatically distributes braking forces between wheels for the best braking performance. **Seatbelt:** Three-point seatbelts are fitted to

front and all rear seats. **Four Disc Brakes:** Fade-free ventilated disc brakes on all four wheels are standard on all models. **Isofix:** the rear seats feature Isofix anchor points to fix child safety seats. In case of a flat tyre, the space-saving **Instant Mobility System** allows you get back on the road in no time.





RACY PERFORMANCE

To keep you on the move, the Picanto comes with two petrol engines: there's a 1.0-litre with a five-speed manual gearbox and a 1.1-litre with a five-speed manual or a four-speed automatic transmission. Both of these engines deliver the energetic speed you need in city traffic, yet they're very economical from

only 54.3 mpg on the combined cycle (1.1 litre engine with manual transmission).

Their very low CO₂ emissions (**from 123 - 138 g/km**) also prove that green is one of Kia's favourite colours.

EFFICIENT POWER

The 1.1-litre engine delivers a nippy 64 bhp, which makes the Picanto up to any challenge. The 1.0-litre isn't far behind with 60 bhp. The MacPherson strut front suspension keeps things smooth, while giving you great road handling.



A NEW FEELING OF SPACE



Door map pockets: The front doors each have a handy pocket for road maps or other items.



Two trays under steering wheel: The steering wheel hides two convenient spaces, where you can store personal items.



Two-layer glove compartment: The lockable glovebox has a twin glove compartment which gives you all sorts of storage options.



Cargo space: Most of the time, you'll find that the Picanto's 157 litre boot is more than generous. But if you do need more, just flip down the rear seats and there's a huge 882 litres ready and waiting.



Rear seat folded 60/40: Fold down just one part of the rear seat and there's comfortable space for 4 occupants: 2 in front and 2 in rear. and a generous quantity of luggage or cargo.



Under floor luggage box: This removable tray underneath the boot floor is a safe and hidden space for valuable items.





The Power to Surprise™

The Power to Surprise™ - represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, leading the way internationally to eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of Kia cars, all major plastic parts being



chosen for ease of disassembly and stamped with a composition code. Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take back and the location of your nearest take back facility.

DYNAMIC EVOLUTION

Driven by Innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but will one day be parked right in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environment-friendly features. Kia's Namyang R&D Centre in Korea and our

overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel-efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

SPORTING WORLD

Like any determined competitor, Kia strives to be the very best and we have revelled in victory thanks to sponsorships of major sporting events and professional athletes throughout the world.

As a proud sponsor of the Australian Open and Davis Cup, an official automotive partner of FIFA starting in 2007 and UEFA 2008 and the presenting sponsor of the Asian X Games, Kia is excited to promote the universal love of sports among our customers across the globe.

KIA WARRANTY OFFER

Over the years, Kia has become one of the most successful worldwide car manufacturers. The key to our success? We give our customers that little bit extra: better service by qualified technicians, regular product innovation and superior warranty coverage.

3-YEAR VEHICLE WARRANTY

Our high quality standards are what make superior warranty coverage possible: a 3-year vehicle warranty with no mileage limit on your new Kia.*

3-YEAR PAINT WARRANTY

High quality body paint ensures longlasting protection and shine for your new Kia.

6-YEAR ANTI-PERFORATION WARRANTY

Your new Kia comes with a 6-year anti-perforation warranty.**

FINANCING

Contact your local Kia dealer to establish a finance plan that's best suited to your needs.

ACCESSORIES

Personalise your car with a wide range of accessories. For all the options check out Design My Kia at www.kia.co.uk/accessories

Get creative...

DESIGN MY KIA.

www.kia.co.uk/accessories

*For full warranty coverage including terms and conditions please refer to your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Picanto range are between Urban 38.2 (7.4) - 45.6 (6.2), Extra-Urban 58.9 (4.8) - 64.2 (4.4) and Combined 48.7 (5.8) - 55.4 (5.1). The official CO₂ emissions are between 123- 138 g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban 19.3 (14.6) - 49.6 (5.7), Extra-Urban 31.7 (8.9) - 68.9 (4.1) and Combined 26.2 (10.8) - 60.1 (4.7). The official CO₂ emissions for the Kia range of vehicles are between 121 - 258 g/km.

Images are for illustrative purposes only and vehicles shown may not be to UK specification. We reserve the right to change specifications listed without notice.



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