

THE 2007 SPECTRA



KIA MOTORS
The Power to Surprise™

LIFE IS BETTER IN A SPECTRA5



The new Kia Spectra and Spectra5 open doors to endless possibilities. You can make a great impression with the stylish exterior and comfortable, versatile interior. The smooth, lively 2.0 L 138-horsepower engine makes driving a pleasure. For the ultimate road trip just plug in your portable MP3 player and listen to your music through the stereo system. And you won't have to worry about a thing with Kia's 5-year/100,000 kilometre comprehensive Total Care Ownership Coverage. All you have to do is get in and drive.

"Top 10 Coolest Cars Under US\$18,000."

– Kelly Blue Book

A SPECTRA FOR EVERYONE

BUILT TO RESPOND TO YOUR NEEDS.



THE 2007 SPECTRA



Either the sporty 5-speed manual transmission or agile 4-speed automatic transmission with overdrive will ignite this lively 2.0 L, 4-cylinder, DOHC, Continuously Variable Valve Timing (CVVT), 138-horsepower engine. Feel less of the bumpy road ahead with independent front MacPherson struts and rear dual link with struts suspension. Everything you need to hit the road with confidence.



**DETAILED FOR
ACTION**
FEATURES THAT EASE DRIVERS INTO THE GOOD LIFE.

THE DETAILS



Slide into the 6-way adjustable driver's seat with lumbar support and height adjustable headrest. Adjust the tilt steering wheel just the way you like. You have options with the available power windows with driver's side one touch express down, power door locks and remote trunk and fuel door release. The dome lamp and panel dimmer makes everything easy on the eyes. Then sit back and enjoy your favourite tunes when you plug your portable MP3 player directly into the 4-speaker AM/FM/CD/MP3 stereo system. It just feels right.

STARTING WITH SAFETY

WE HAVE YOU COVERED.



SAFETY



The Spectra and Spectra5 are equipped with safety features that protect you and your passengers. You are shielded by dual advanced front airbags and kept secure in your seat with 3-point height adjustable seatbelts with pretensioners and force limiters. The available 4-wheel Anti-Lock Braking System (ABS) gives you improved control during sudden stops. All is clear in bad weather with the rear window defroster and the rear window wiper with washer on the Spectra5. Children are kept safely fastened in their seats with the child safety seat anchors. And you'll have no worries with the anti-theft engine immobilizer and 24-hour roadside assistance.



**VERSATILITY IS
STANDARD**
PUTTING SUBSTANCE INTO EVERY RIDE.

INTERIOR COMFORT



Open the door to good times using the available remote keyless entry with alarm and panic function. Your passengers will feel comfortable in the ergonomic back seats with height adjustable headrests and centre armrest. Keep smaller items accessible and organized in the centre console with storage box and overhead console with sunglass holder and map lamp. The cargo lamp keeps the area well lit while you load oversized items through the 60:40 split-folding rear seats. The 5th door on the Spectra5 makes it even easier to load and unload goods. Combine the tinted windows with available air conditioning for the ultimate in cool.

2007 KIA SPECTRA & SPECTRA5

FEATURES

	SPECTRA			SPECTRA5		
	LX	LX CONV.	LX PREMIUM	LX	LX CONV.	
EXTERIOR						
15" steel wheels with full wheel covers	S	S	-	S	S	
15" alloy wheels	-	-	S	-	-	
Tinted windows	S	S	S	S	S	
Body-colour rear garnish	-	-	-	S	S	
Body-colour rear garnish with chrome accent	S	S	S	-	-	
Body-colour bumpers	S	S	S	S	S	
Body-colour door handles	S	S	S	S	S	
Dual body-colour side mirrors	S	S	S	S	S	
Dual power heated side mirrors	-	S	S	-	S	
Body-side mouldings	S	S	S	S	S	
Front and rear mud guards	S	S	S	S	S	
Roof-mounted micro antenna	-	-	-	S	S	
Rod antenna	S	S	S	-	-	
CONVENIENCE AND COMFORT						
Air conditioning	-	S	S	-	S	
Power door locks	-	S	S	-	S	
Power windows with driver's side one-touch express-down	-	S	S	-	S	
Remote keyless entry with burglar alarm and panic function	-	S	S	-	S	
4 audio speakers	S	S	S	S	S	
AM/FM/CD/MP3/WMA stereo	S	S	S	S	S	
Portable MP3 player inputs (USB & AUX)	S	S	S	S	S	
Cargo area lamp	S	S	S	S	S	
Day/night rearview mirror	S	S	S	S	S	
Dome lamp with delay out	S	S	S	S	S	
Driver's side foot rest	S	S	S	S	S	
Dual 12V power outlets (front fascia and centre armrest)	S	S	S	S	S	
Dual front covered vanity mirrors	S	S	S	S	S	
Front and rear floor mats	S	S	S	S	S	
In-dash digital clock	S	S	S	S	S	
Overhead console with sunglass holder and map lamp	S	S	S	S	S	
Panel dimmer switch	S	S	S	S	S	
Front and rear passenger assist grips	S	S	S	S	S	
Remote fuel door release	S	S	S	S	S	
Tachometer	S	S	S	S	S	
Tilt steering column	S	S	S	S	S	
Cargo net hooks	-	-	-	S	S	

S = Standard - = Not Available Conv. = Convenience



- 5-YEAR/100,000 KM WORRY-FREE COMPREHENSIVE WARRANTY
- 5-YEAR/100,000 KM POWERTRAIN WARRANTY
- 5-YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE

SPECIFICATIONS

EXTERIOR

	SPECTRA			SPECTRA5		
	LX	LX CONV.	LX PREMIUM	LX	LX CONV.	
SEATING AND TRIM						
60:40 split folding rear seats	S	S	S	S	S	
6-way adjustable driver's seat with lumbar support	S	S	S	S	S	
Front and rear height adjustable headrests	S	S	S	S	S	
Centre console with storage box armrest	S	S	S	S	S	
Front cup holders	S	S	S	S	S	
Front door pockets	S	S	S	S	S	
Remote trunk release	S	S	S	-	-	
Full cloth seat trim	S	S	S	S	S	
Dual advanced front airbags	S	S	S	S	S	
RESTRAINT AND SAFETY SYSTEMS						
4-wheel Anti-Lock						
Braking System (ABS)	-	-	S	-	-	
4-wheel disc brakes	-	-	S	-	-	
Anti-theft engine ignition immobilizer	S	S	S	S	S	
Auto-off headlights	S	S	S	S	S	
Front seatbelt pretensioners with force limiters	S	S	S	S	S	
Height adjustable front seatbelts	S	S	S	S	S	
Low washer fluid warning lamp	S	S	S	S	S	
Lower Anchors & Tethers for Children (LATCH)	S	S	S	S	S	
3-point seatbelts in all seating positions	S	S	S	S	S	
Rear child safety door locks	S	S	S	S	S	
Rear window defroster	S	S	S	S	S	
Variable intermittent windshield wipers	S	S	S	S	S	
Emergency trunk release handle	S	S	S	-	-	
Rear window wiper with washer	-	-	-	S	S	

INTERIOR

	SPECTRA AND SPECTRA5					
Type	2.0 L, In-line 4-cylinder, iron block, aluminum head					
Valve gear	DOHC, 4 valves/cylinder, Continuously Variable Valve Timing (CVVT)					
Displacement	1975 cc					
Compression ratio	10.1:1					
Horsepower (SAE net)	138 hp @ 6,000 rpm					
Torque (SAE net)	136 lb.-ft. @ 4,500 rpm					
Fuel tank capacity	53 L (14 gal.)					
Transmission	5-speed manual 4-speed automatic, electronically controlled					

EXTERIOR

	SPECTRA	SPECTRA5
Wheelbase	2,610 mm (102.8 in)	2,610 mm (102.8 in)
Length	4,500 mm (177.2 in.)	4,350 mm (171.3 in.)
Width	1,735 mm (68.3 in.)	1,735 mm (68.3 in.)
Height	1,470 mm (57.9 in.)	1,470 mm (57.9 in.)
Track (front/rear)	1,495/1,485 mm (58.9/58.5 in.)	1,495/1,485 mm (58.9/58.5 in.)
Ground clearance	160 mm (6.3 in.)	160 mm (6.3 in.)
Head room (front/rear)	1,017/970 mm (40.0/38.2 in.)	1,017/985 mm (40.0/38.8 in.)
Shoulder room (front/rear)	1,400/1,370 mm (55.1/53.9 in.)	1,400/1,370 mm (55.1/53.9 in.)
Leg room (front/rear)	1,087/898 mm (42.8/35.4 in.)	1,087/898 mm (42.8/35.4 in.)
Hip room (front/rear)	1,330/1,370 mm (52.4/53.9 in.)	1,330/1,370 mm (52.4/53.9 in.)
Passenger volume	2,748 L (97 cu. ft.)	2,779 L (98.1 cu. ft.)
Cargo volume	345 L (12.2 cu. ft.)	518 L (18.3 cu. ft.)
Cargo volume (rear seat down)	-	1,494 L (52.8 cu. ft.)

CURB WEIGHTS

	SPECTRA	SPECTRA5
5-speed manual	1,225 - 1,324 kg (2,701 - 2,919 lb.)	1,285 - 1,338 kg (2,833 - 2,950 lb.)
4-speed automatic	1,255 - 1,348 kg (2,767 - 2,972 lb.)	1,309 - 1,362 kg (2,886 - 3,003 lb.)

BODY AND CHASSIS

	SPECTRA	SPECTRA5
Layout	Front engine, front-wheel drive	Front engine, front-wheel drive
Body type	Steel unibody	Steel unibody
Front suspension	Independent, MacPherson struts, coil springs, stabilizer bar	Sport Independent, MacPherson struts, coil springs, stabilizer bar
Rear suspension	Independent, dual link with struts, coil springs, stabilizer bar	Sport Independent, dual link with struts, coil springs, stabilizer bar
Steering type	Rack-and-pinion, power-assisted	Rack-and-pinion, power-assisted

TIRES

	SPECTRA AND SPECTRA5
Size	P195/60 R15

FUEL ECONOMY

	SPECTRA AND SPECTRA5
(CITY/HIGHWAY L/100KM)	
5-speed manual	8.9 / 6.6 L (32 / 43 mpg)
4-speed automatic	8.7 / 6.2 L (32 / 46 mpg)

COLOURS

INTERIOR



Tan Cloth



THE POWER TO SURPRISE

QUALITY AND VALUE ARE THE CORNERSTONES OF KIA'S SUCCESS.



Canadian Headquarters

Hybrid and electric vehicles, light-weight cars and aluminum space frames are among the many innovations our engineers are aggressively researching to create lightweight, recyclable and environmentally friendly cars.

In our ongoing effort to build great cars, while respecting the planet, Kia's fuel cell vehicle development program will soon allow our customers to significantly lower their fuel costs while at the same time play a leading role in environmental protection.

Numerous advanced performance features show Kia's commitment to providing you with a safe yet exhilarating driving experience. The available Electronic Stability Program (ESP), for example, delivers enhanced directional stability for greater vehicle control.



Kia is the fastest growing automaker in the world, with more than 1.2 million vehicles sold globally each year. After more than half a century of producing quality vehicles, Kia has distributors and dealers in over 180 countries. Kia vehicles are becoming a growing presence on Canadian roads — there are over 150,000 proud Kia owners and more than 150 dealers across Canada. North American research and design takes place at the company's state-of-the-art, 90,000 sq. ft. Design and Technical Centre in California where relentless innovation continues to fuel Kia's "Power to Surprise."

THE FASTEST GROWING AUTOMAKER IN THE WORLD



PEACE-OF-MIND MOTORING

Kia's Total Care Ownership coverage includes:

- 5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle.*
- 5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts.*
- 5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America.
- 5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material/workmanship.*

Kia completes the "peace-of-mind" coverage with a national dealer network. So wherever you need us - from Whitehorse to Windsor and from Victoria to St. John's - we'll be there.

For more information visit kia.ca or call 1-877-542-2886

* Some restrictions apply. For more information on our 5-5-5 Total Care Ownership Coverage, call us at 1-877-542-2886. All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. iPod is a trademark of Apple Computer, Inc., registered in the US and other countries. © 2006 Kia Canada Inc. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited.



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