

MAGENTIS

THE GOOD LIFE

IT'S BEING SURROUNDED BY BEAUTY. HAVING MORE CHOICES.
IT'S FEELING CONTENT. BEING ABLE TO BUY NICER THINGS.
AND IT'S ALL A REFLECTION OF ME IN MY GORGEOUS NEW CAR.



THE 2005 KIA MAGENTIS



IT ALL STARTS NOW

I'M READY. READY TO ENJOY A LITTLE LUXURY. AND TO PARK PROUDLY IN THE DRIVEWAY.
I'M READY BECAUSE NOW I CAN AFFORD TO BE. BUT MOST OF ALL, I'M READY BECAUSE I'VE EARNED IT.



MAGENTIS LX ANNIVERSARY EDITION

With a distinctive hood and chrome grille, chrome window surround, tinted glass, fog lamps and 15-inch alloy wheels, the all-new LX Anniversary Edition is very stylish. With a 6-speaker CD sound system, power windows, mirrors, door locks and a power sunroof, the LX Anniversary Edition is very well-appointed. And new for 2005, a standard 5-speed manual transmission makes the LX Anniversary Edition very, very fun to drive.

It's the moment you've been waiting for. The day you can move up to a stylish, luxury, mid-size sedan. Well, at Kia, we're pleased to announce that day is here. Introducing the 2005 Magentis. The LX Anniversary Edition, the LX-V6 and EX-V6 give you ultra sleek styling, available V6 power and impressive standard features. Plus Canada's Best Ownership Coverage.* So without any further ado, meet the 2005 Magentis. Your "someday" mid-size sedan.



MAGENTIS EX-V6

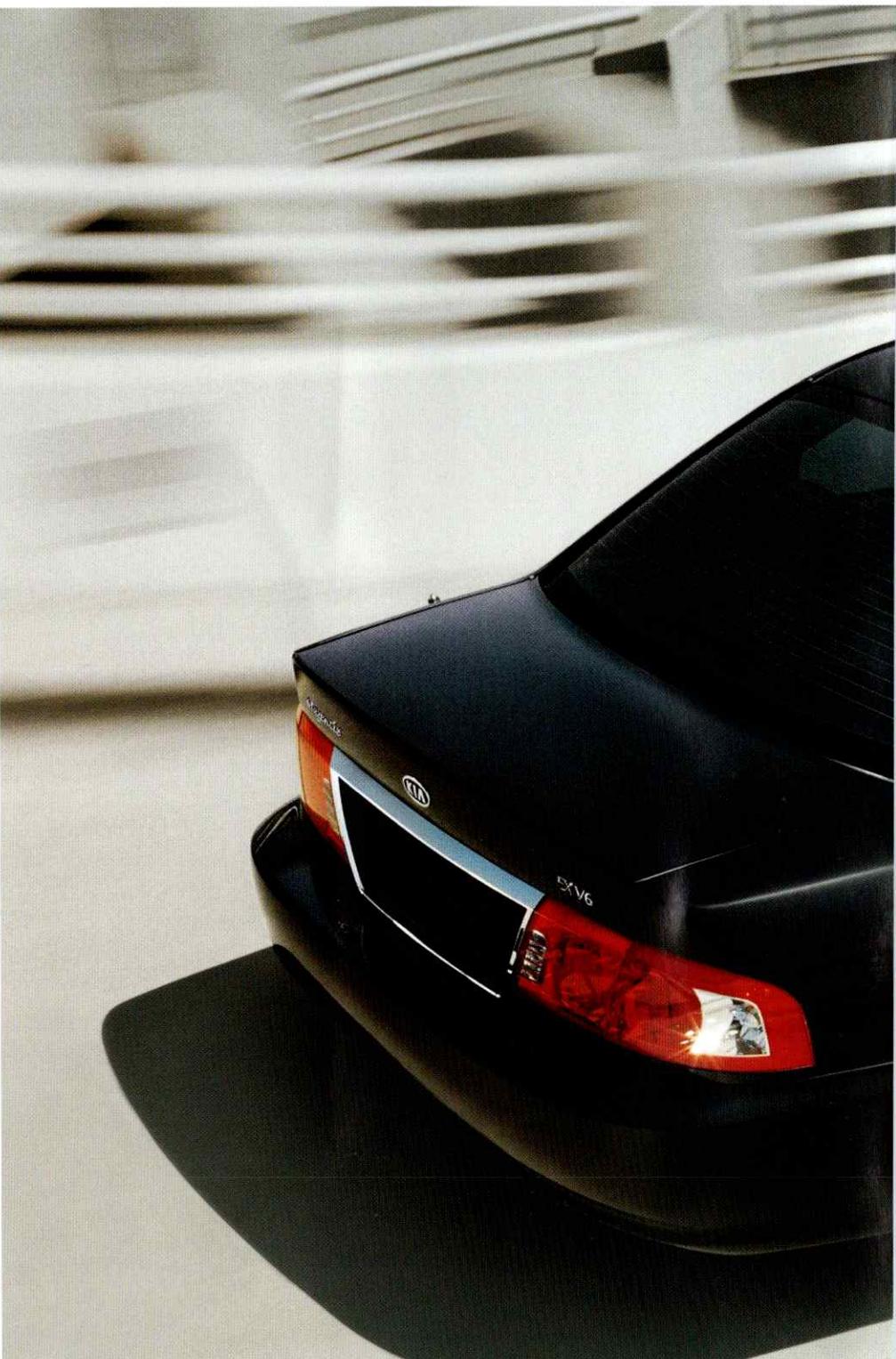
Luxury has arrived. The EX-V6 gives you a power driver's seat, 16-inch alloy wheels and leather interior. For your safety, there are standard front seat side-impact airbags. And with its standard V6 engine with Steptronic transmission, it's easy to see why the EX-V6 has the goods that make life great. In fact, we think it's so great, we'll be featuring the EX-V6 throughout the brochure.

AT KIA, WE KNOW HOW TO BUILD AN AUTOMOBILE YOU CAN COUNT ON. WITH MORE THAN HALF A CENTURY OF ENGINEERING UNDER OUR BELT, WE USE OUR EXPERTISE TO DESIGN EVERYTHING FROM SUVS AND MINIVANS TO FULL-SIZE LUXURY SEDANS AND SPORTY COMPACTS. AT PRESENT, WE'VE SOLD OVER 2 MILLION KIAS WORLDWIDE – OVER 120,000 OF WHICH YOU'LL FIND DRIVING AROUND CANADA AT THIS VERY MOMENT. IN FACT, KIA HAS MORE THAN 150 DEALERSHIPS ACROSS CANADA, AND IF YOU SHOULD HAPPEN TO BE STANDING IN ONE RIGHT NOW, WE'RE WILLING TO BET THERE'S A KIA THERE WITH YOUR NAME ON IT.





Once behind the wheel of your new Magentis, we have to warn you: with its available 2.7 litre 24-valve DOHC aluminium alloy V6 engine, putting pedal to the metal never felt so good. And the Magentis' Steptronic transmission provides the added convenience of an automatic transmission along with the option for quicker, pedal-free gear shifting – a feature similar to more expensive high-performance cars like Porsche, for example. For those who like to shift for themselves, the LX Anniversary Edition comes standard with a 5-speed manual transmission. To provide superior manoeuvrability, speed-sensitive rack-and-pinion steering gives the Magentis all the right moves. And its double-wishbone front suspension and fully independent multi-link rear suspension provide the smoothest of rides, with front and rear stabilizer bars to bring potholes to their knees.





THE ROAD IS CALLING

I'VE FINALLY GOT IT. THE POWER TO GO PLACES. TO REV MY ENGINE. FOLLOW MY DREAMS. AND ALWAYS LOOK GOOD IN THE PROCESS.

STEPTRONIC TRANSMISSION. SO, WHAT EXACTLY DOES IT DO? BASICALLY, IT GIVES YOU ALL THE ADVANTAGES OF BOTH AN AUTOMATIC AND A MANUAL GEARBOX, WITH NONE OF THE DRAWBACKS. IT PROVIDES THE DRIVER WITH THE FLEXIBILITY TO CHOOSE THE GEAR TO MATCH THE DRIVING CONDITIONS. WHETHER DRIVING THROUGH HILLY TERRAIN OR CRUISING THE BOULEVARD.



ROOM TO RELAX

MY LEGS WANT IT. MY SHOULDERS WANT IT. MY EXTRA-LARGE SUITCASE WANTS IT. FINALLY, WE CAN ALL GET WHAT WE WANT.

At Kia, we know there's nothing more comfortable than being, well, comfortable. So we designed the Magentis interior to make a lasting impression. With 2,832 litres of interior space, there's plenty of room to stretch out.

And you'll be sitting pretty with an available 8-way power-adjustable driver's seat with lumbar support, a 4-way adjustable passenger seat and front and rear adjustable headrests with front tilt.* For increased trunk space and storage options, the Magentis also comes equipped with 60/40 split-folding rear seats.

And for added luxury, you'll enjoy a welcome array of extra touches like chrome interior door handles, woodgrain interior accents, a leather-wrapped steering wheel and gear-shift knob, and everyone's favourite feature: leather seats with leatherette door panel inserts.* We think you'll agree, it's like a 5-star hotel in here. With a V6 engine to boot.





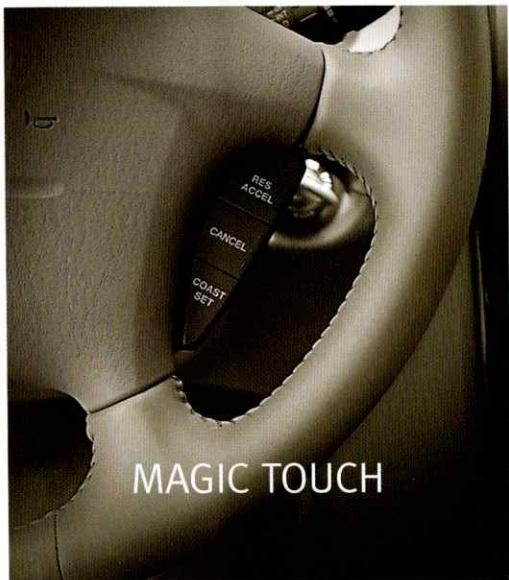
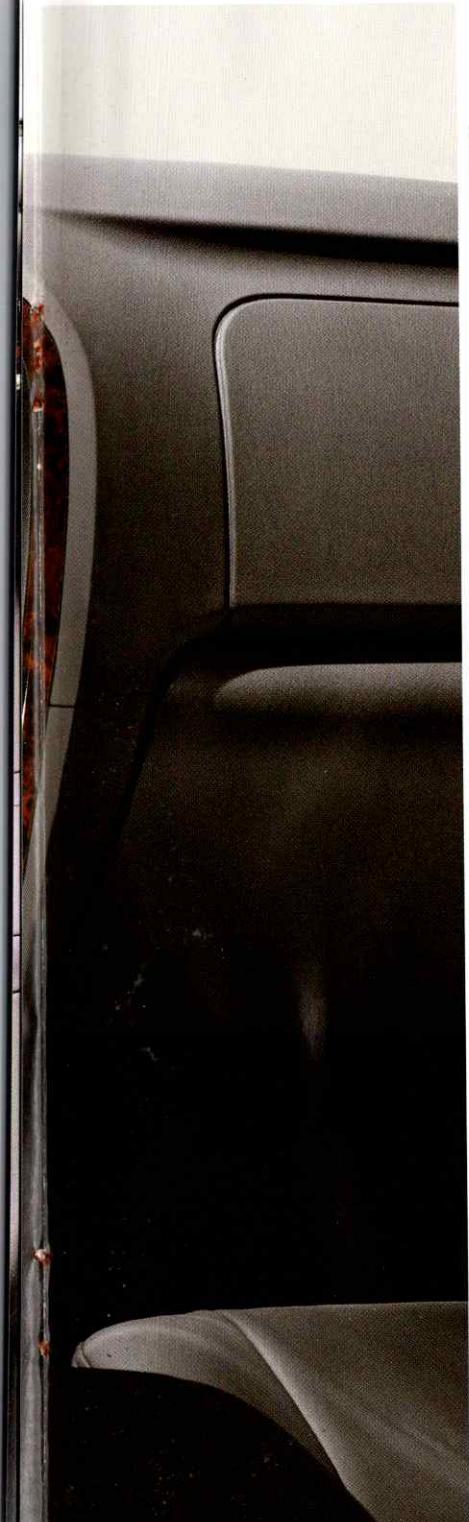
OF COURSE, WE KNOW SOME PEOPLE JUST CAN'T RESIST LEATHER. THAT'S WHERE THE EX-V6'S LEATHER INTERIOR COMES IN. THIS LUXURIOUS FEATURE ON OUR EX-V6 MODEL INCLUDES A LEATHER STEERING WHEEL, AN 8-WAY POWER-ADJUSTABLE DRIVER'S SEAT AND - YOU GUessed IT - COMFORTABLE, ELEGANT LEATHERS.





THE LAP OF LUXURY

GIVE ME TOTAL CONTROL. THE POWER TO OPEN WINDOWS, AND A SUNROOF AT MY FINGERTIPS. AND EVERY INDULGENCE. AFTER ALL, I'VE WORKED MY REAR END OFF. IT DESERVES A LEATHER SEAT.



CUSTOM COMFORT

You want luxury? The Magentis has every comfort and convenience you desire, from cruise control to air conditioning to heated seats.* A view of the stars? The Magentis' power sunroof with inner sunshade and express open feature takes care of that. Entertainment? How about an AM/FM/CD stereo system with 6 speakers, including door-mounted tweeters. Thirsty? Dual front and rear cup holders provide the perfect place to park your punch. Wish we'd stop with all the questions? Oh, all right. But there are a few more choice features you'll want to know about. Like the Magentis' power windows, mirrors and door locks. And lots of extra storage with a two-bin centre console storage box,* a rear seat armrest with storage, front seatback pockets and front-door map pockets. By the way, did we mention the available leather seats?



INFINITE ADJUSTMENT



EVEN MORE SPACE

LOOKING FOR THAT SPECIAL KIA BUT NOT READY TO CHANGE OUT OF YOUR PYJAMAS? VISIT WWW.KIA.CA. YOU'LL FIND ALL THE INFO YOU NEED, INCLUDING PERFORMANCE DETAILS OF THE VEHICLES YOU'RE INTERESTED IN. YOU CAN ALSO FIND THE DEALER NEAREST YOU AND CALCULATE YOUR POTENTIAL MONTHLY PAYMENT. WOW, AND YOU HAVEN'T EVEN LEFT THE HOUSE YET!



REAL STYLE

ELEGANCE. BEAUTY. REFINEMENT. IF THE ROAD WERE A CATWALK,
MY MAGENTIS WOULD BE THE BEST-LOOKING MODEL ON IT.



We don't blame you for acting conspicuous. The 2005 Magentis EX-V6 has plenty of stylish features to make any owner proud. Let's start from the ground up: with 16-inch Michelin tires and sleek alloy wheels to reflect your good taste. Clear-lens halogen headlamps and projection fog lamps that are as sporty as they are functional. And shiny, new chrome in the form of a grille, exterior door handles, body side moulding and window surround. There are also dual body-colour heated power mirrors, tinted glass and six gorgeous exterior paint colours to choose from. Wow. With all the Magentis EX-V6 has going for it, you'll definitely get noticed.

NO MORE WORRIES

IT'S KNOWING I HAVE A CAR I CAN RELY ON. WITH THE LATEST SAFETY FEATURES. AND THE REASSURANCE THAT SOMEONE WILL BE THERE FOR ME 24/7. NO MATTER WHEN OR WHERE I MIGHT NEED THEM.

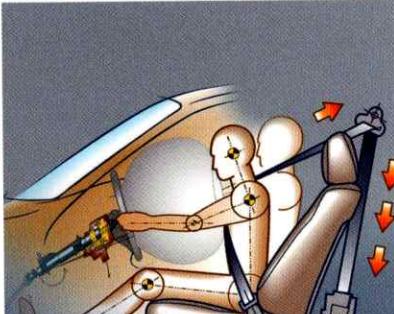




Of course, we want you to enjoy your new Magentis. But we also want you to feel secure in it. That's why we designed the Magentis to have all the serious safety features you're looking for.

To protect you on the outside, there are front and rear crumple zones, sturdy side-impact door beams and energy-absorbing bumpers. Available 4-wheel anti-lock brakes help you maintain better control during sudden braking, especially on wet and slippery roads. And the variable intermittent windshield wipers, clear-lens halogen headlamps and projection fog lamps help you see clearly in all kinds of weather.

On the inside, you'll have extra protection in frontal collisions with an energy-absorbing steering column and dual front airbags, and side protection in the form of available front seat-mounted side airbags.* Height-adjustable front seat belt anchors and front seat belt pretensioners with load limiters hold you more securely in frontal impacts. And for added child safety, there are rear child-safety door locks and upper and lower child seat restraint anchors. Together with Kia's 5-year/100,000 kilometre 24-hour roadside assistance, we think you'll agree the Magentis gives you more than just a great ride. It also gives you peace of mind.



* EX. V6 only.

FEATURES



LX ANNIVERSARY EDITION



LX-V6

LX ANNIVERSARY EDITION FEATURES

- Dual front depowered airbags
- Passenger airbag presence detector
- Front seat belt pretensioners with load limiters
- Height-adjustable front seat belts
- Emergency trunk release handle
- Height-adjustable front and rear headrests
- Childproof rear door locks
- 3 child seat safety anchors
- 2.4 L DOHC 4-cylinder engine, 138 HP
- 5-speed manual transmission
- Optional 4-speed Steptronic transmission
- Front engine, front-wheel drive
- Independent double-wishbone front suspension
- Independent multi-link rear suspension
- RPM-sensing power steering
- Front and rear anti-roll bars
- Front and rear gas-charged shocks
- Front disc/rear drum brakes
- Air conditioning
- AM/FM/CD stereo with 6 speakers
- Power windows
- Central door locks
- Remote keyless entry with alarm
- Power sunroof
- Remote trunk and fuel door releases – electric
- Tilt steering column
- Centre console with armrest and storage compartment
- Dual cup holders
- Brushed aluminium door scuff plates
- Delay-out interior lamp
- Leather-wrapped steering wheel & gear-shift knob
- Driver's seat height adjuster and lumbar support
- Full cloth seats
- 60/40 split-folding rear seat
- Rear centre armrest with cup holders & storage
- Dual illuminated vanity mirrors
- Power heated mirrors
- Body-coloured door handles, body side mouldings and mirrors
- Chrome grille
- Rear chrome garnish
- Front and rear mudguards
- 15" alloy wheels
- P205/60 R15 all-season tires
- Tinted glass
- Variable intermittent wipers
- Daytime running lights
- Fog lamps

LX-V6 FEATURES

(IN ADDITION TO OR IN PLACE OF LX ANNIVERSARY EDITION FEATURES)

- 2.7 L DOHC V6 engine, 170 HP
- 4-speed Steptronic transmission
- 4-wheel anti-lock brakes
- 4-wheel disc brakes
- 16" alloy wheels
- P205/55 R16 Michelin all-season tires
- Woodgrain interior accents

EX-V6 FEATURES

(IN ADDITION TO OR IN PLACE OF LX-V6 FEATURES)

- Front seat side-impact airbags
- Leather seats
- Leatherette door trim
- 8-way power-adjustable driver's seat
- Front seat warmers
- Centre console with 2-level storage compartment
- Chrome exterior and interior door handles
- Front seat tilting headrests
- Chrome insert in body side moulding
- Body side skirts

SPECIFICATIONS

ENGINE

	LX ANNIVERSARY EDITION	LX-V6 AND EX-V6
Type	In-line 4-cylinder, iron block and aluminium head	60-degree 6-cylinder, aluminium block and aluminium heads
Valve gear	DOHC, 4 valves per cylinder	DOHC, 4 valves per cylinder
Displacement	2,351 cc	2,656 cc
Horsepower	138 hp @ 5,500 rpm	170 hp @ 6,000 rpm
Torque	147 lb.-ft. @ 3,000 rpm	181 lb.-ft. @ 4,000 rpm
Fuel tank capacity	65 L (17.2 gal.)	65 L (17.2 gal.)
Transmission	5-speed manual	4-speed electronically controlled overdrive with Steptronic function
	4-speed Steptronic (opt.)	

DIMENSIONS (EXTERIOR AND INTERIOR)

	LX ANNIVERSARY EDITION, LX-V6 AND EX-V6
Wheelbase	2,700 mm (106.3 in.)
Track (front/rear)	1,540/1,520 mm (60.6/59.8 in.)
Length	4,720 mm (185.8 in.)
Width	1,815 mm (71.5 in.)
Height	1,410 mm (55.5 in.)
Ground clearance	155 mm (6.1 in.)
Head room (front/rear)	990/955 mm (39.0/37.6 in.)
Shoulder room (front/rear)	1,445/1,415 mm (56.9/55.7 in.)
Leg room (front/rear)	1,100/920 mm (43.3/36.2 in.)
Hip room (front/rear)	1,418/1,381 mm (55.8/54.4 in.)
Passenger volume	2,832 L (100.0 cu. ft.)
Trunk	386 L (13.6 cu. ft.)

CURB WEIGHT

	LX ANNIVERSARY EDITION	LX-V6 AND EX-V6
5-speed manual	1,488 kg (3,281 lb.)	n/a
4-speed automatic	1,497 kg (3,301 lb.)	1,487 kg (3,279 lb.)

BODY AND CHASSIS

	LX ANNIVERSARY EDITION, LX-V6 AND EX-V6
Layout	Front engine, front-wheel drive
Body type	Steel unibody
Front suspension	Independent, double-wishbone, coil springs, stabilizer bar
Rear suspension	Independent, multi-link, coil springs, stabilizer bar
Steering type	Rack-and-pinion, power-assisted

BRAKES

	LX ANNIVERSARY EDITION, LX-V6 AND EX-V6
Type	Hydraulic, power-assisted vacuum; 4-sensor, 4-channel ABS (LX-V6, EX-V6)
Front	279 mm (11.0 in.) vented discs
Rear	262 mm (10.3 in.) discs (LX-V6, EX-V6)
	229 mm (9.0 in.) solid drums (LX Anniversary Edition)

TIRES

	LX ANNIVERSARY EDITION, LX-V6 AND EX-V6
Tires	P205/60 R15 steel-belted radial (LX Anniversary Edition)
	P205/55 R16 Michelin steel-belted radial (LX-V6, EX-V6)

FUEL ECONOMY (CITY/HIGHWAY L/100KM)

	LX ANNIVERSARY EDITION	LX-V6 AND EX-V6
5-speed manual	10.4/7.2 L (27/39 mpg)	n/a
4-speed automatic	10.8/7.2 L (26/39 mpg)	11.6/7.9 L (24/36 mpg)

**REAR SPOILER**

Increase the aerodynamic appearance of your Magentis for that sporty look.

**SUNROOF DEFLECTOR**

Designed to help reduce wind noise and glare.

**CD CHANGER**

Lets you change your CDs at the touch of a button.

**SPORT VISORS**

Lets you enjoy fresh air in all kinds of weather.

ACCESSORIES AND COLOURS

Please ask your local dealer about the full line of Genuine Kia Accessories or visit our website www.kia.ca.

ICING ON THE CAKE

IT'S THE DETAILS THAT MAKE A GREAT CAR EVEN BETTER. THE PERFECT COLOUR. THE EXTRA GOODIES. AND THAT INGENIOUS ACCESSORY THAT KEEPS YOUR HAIR FROM BLOWING ALL OVER THE PLACE.



INTERIOR COLOURS LEATHER IS AVAILABLE ON EX-V6 MODEL ONLY.



BEIGE CLOTH



GREY CLOTH



BEIGE LEATHER



GREY LEATHER

EXTERIOR COLOURS

CREAM GOLD
(Beige Interior)BLACK ORCHID
(Grey Interior)SUMMER RAIN
(Grey Interior)RADIANT RED
(Grey Interior)TWILIGHT BLUE
(Grey Interior)PEARL WHITE
(Beige Interior)

PEACE OF MIND

5 YEARS OF IT TO BE EXACT. 5 YEARS OR 100,000 KILOMETRES OF WORRY-FREE ADVENTURE. NOW THAT'S WHAT I CALL A COMMITMENT.

Kia's national dealer network is made up of over 150 locations across Canada. No matter which road you find yourself on in Canada – or anywhere in North America – you can rest assured Kia is wherever you need us to be. You have our word, our ownership coverage and our coast-to-coast representation in place to add even more value to your already sound Kia investment.



CANADA'S BEST OWNERSHIP COVERAGE

5-YEAR/100,000 KM BUMPER TO BUMPER WARRANTY
5-YEAR/100,000 KM POWERTRAIN WARRANTY
5-YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE
+ FREE OIL AND FILTER CHANGES FOR LIFE^{*}

