

# picanto

Colourful Mind  
[www.kia-picanto.com](http://www.kia-picanto.com)



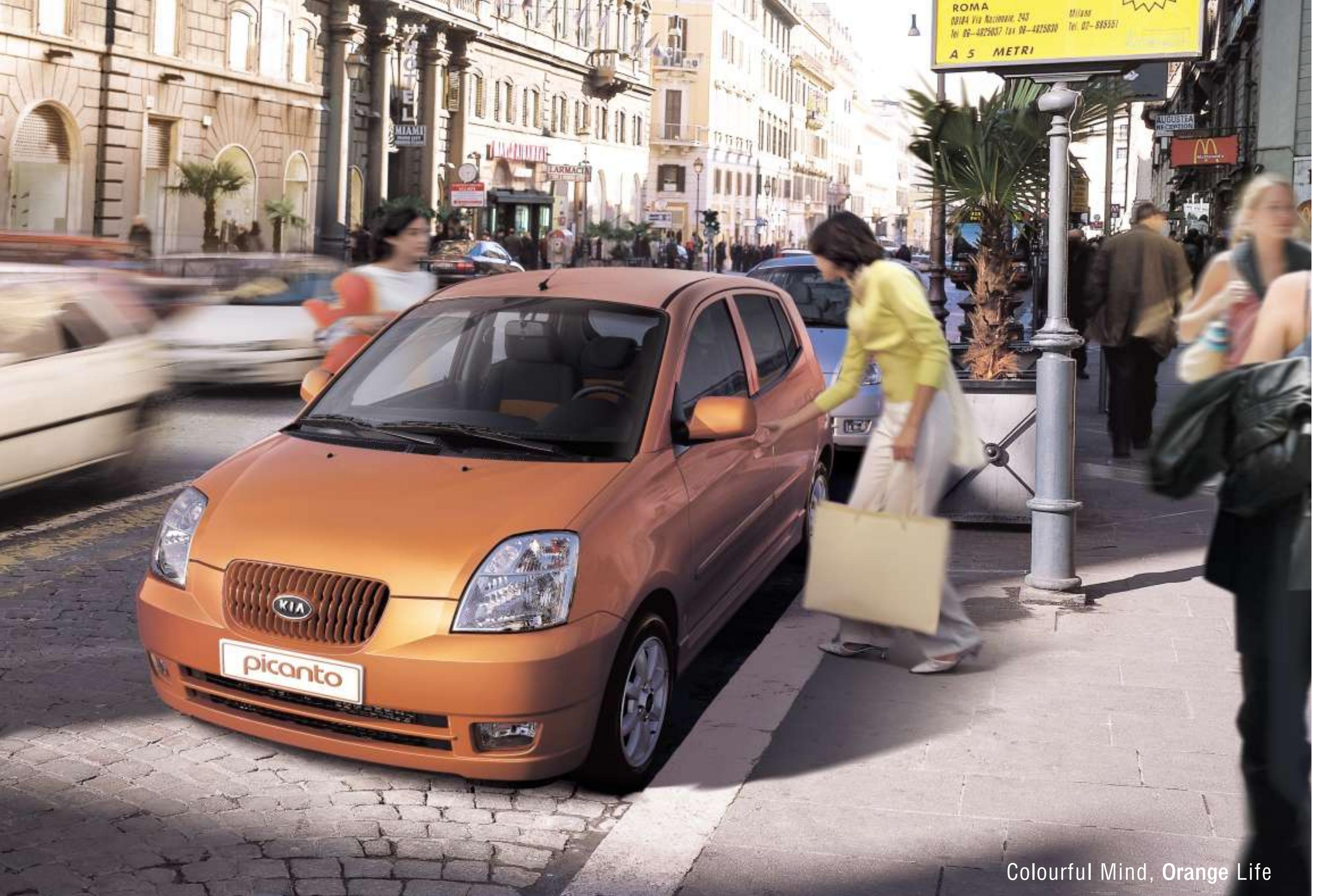
## What Colour Do You Have ?

Ever stood on your head and hands as a kid?

Azure sky dangling by your feet and the earth breathing beneath you. Looking at the world upside down was surely brief yet fun. As if we are kids again. There is more than one way to view the world. You may want to look for the **colour that is your own**, to express and exude your own self. **Kia Picanto** is concerned about thoughts, views, and **colours that are your very own**. Because something that is but only yours is **your value**.

What colour do you have?





Colourful Mind, Orange Life

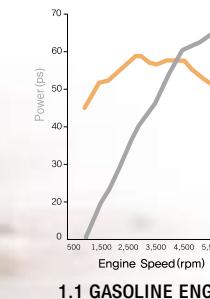
Picanto marvels at your youthful looks, youthful thoughts, and youthful actions.



## Relish Every Living Moment of Your Life

The moment you're about to embark on a busy day ahead of you, the moment warm morning sunlight full in the air soothes you, and the moment you drive your **Picanto** to meet someone waiting for you, it brings a **smile to your face**.

A day's start is in the drive you have in the morning. Why don't you create your own morning brimming with energy with Picanto? Picanto will surely deliver mornings as **refreshing as fresh oranges**.



## Power, Grace, and Economy in One Package

Kia's advanced engineering expertise has produced outstanding **New Picanto engines**, each of which delivers **effortless performance** combined with **low fuel consumption** and **low emissions**. The 1.1 litre plant is available with either a five-speed manual or a four-speed automatic transmission.

### PERFORMANCE-PACKED

The 1.1 (1,086cc) litre engine provides 64 ps at 5,500 rpm and 9.8 kg·m of torque at 2,800 rpm, making the Picanto one of the most powerful cars in its class. The Picanto 1.1 litre engine runs from 0 – 100 kph in 15.4 seconds and will reach a maximum speed of 154 kph where traffic regulations allow. **Suspension** : The closest thing to a defacto industry standard, McPherson struts up front deliver a soft, gentle ride while facilitating precise control. **Battery saver**(option) : Automatically turns off all lights after you lock and leave the car in order to avoid battery drain.





**Cluster :** Micro computer-controlled gauge cluster includes door & tailgate ajar function, along with tachometer and digital clock.

**Manual transmission :** The five-speed manual gearbox is fitted with a cable clutch for smooth, effortless shifting and optimum gear ratios that suit a wide range of driving conditions.

**Auto transmission :** The four-speed automatic transmission features a variable force solenoid (VFS) valve system that automatically adjusts the supply of oil via an electronically controlled valve, allowing more effective changes of speed and reduced engine noise.

## Hello Everybody?

One look inside the Picanto tells you that exceptional design can deliver quality as well as practicality. In addition, the driver can easily view and control the instrument and switches. There is a world seen through great visibility from within Picanto. It is the world that only you can see. And feel. Experience a brave new world.



**Front seat** : The front seats are ergonomically engineered to provide firm and comfortable support. Optimum comfort is achieved with a fully adjustable seatback that reclines with adjustable headrests.

**Rear seat** : The rear seats can fold flat to utilize more space. A one-piece bench seat enables loads up to 882 litres. Comfort is enhanced with a tilting rear seatback that can be adjusted in three positions.

Picanto can express your personal taste in many ways. You have a choice of blue or orange coloured full-cloth upholstery along with 60/40 split-folding rear seats. When you choose the power windows, the door trim offers matching inserts with the seat upholstery.

## Welcome to My World

A myriad of people in your consciousness. There are those you want to invite to your own world.

Those dear to you and can have a pleasant chat with you in your **Picanto**. Going to places near and far, with the people precious to you, the mere thought of it all may be enough to make your day. **Picanto** has done more than it can to provide comfort to you and your occupants. **Who will share your world?**



The Picanto's storage capacity of **157 litres** with the seats raised expands to a maximum of **882 litres** with both rear seats double folded.



## Transformation at Your Every Request

Essentially, the goal is to provide **MPV-style utility** within an A-segment package. With that goal in mind, the Picanto is designed to provide the **maximum amount** of interior space and to make that space customisable to answer the **widest scope of use**. Versatility is a key element in the Picanto's package development. Aimed at your active life, the goal is to fit the Picanto to answer the **widest possible range** of your wants and needs.



### “SPACE WIZARD”

Picanto flexibility is made possible through Picanto's innovative “Space Wizard” design. The **rear seats with double folding** function and full-flat capabilities, offers countless possibilities in Picanto. Full double folding rear seat boasts extra large space of **882 litres**. **RR seat back folding 60/40 (option)** : By folding down one section of the rear seat, the driver and 2 passengers can utilise extra and sumptuous cargo capacity as they see fit. **Luggage net (option)** : Luggage net and hook keep your cargo neatly organised and prevent it from spilling over.

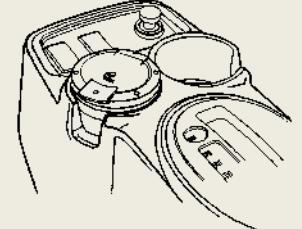


Two trays under steering handle  
Convenient spaces are situated under the steering column not only for miscellaneous things but also for driver's privacy.



## What I Choose to Have

Things that are familiar at first sight. Something that is your own persona is indeed **priceless**. You've got stuff, and Picanto has **lots of places** for it. Besides the cargo area, there are many compartments ready for you to fill. Stowing away your stuff has never been **more efficient**. **Storage space** is provided by a lockable glove box, front seatback pocket, centre console, overhead sunglass console and by a useful under-seat tray.



### MANY THINGS IN MANY STORAGES

**Cell phone tray + ashtray + cupholder** : Well organised front console includes convenient spaces such as cupholder, ashtray, cigar jack and cell phone. **Luggage under floor box** : This removable tray underneath luggage floor surely holds cargo securely and out of view. **Seat under tray** : Front passenger seat comes with a seat under tray that's perfect for storing magazines and other sundry items. **Two-Layer Glove box** : The crash pad is provided with two glove boxes providing an abundance of storage options. **Driver side headlining tray** : Mounted to the driver side headlining, the sunglass holder (option) keeps eyewear secure and out of the way. **Rear deposit box** : Centre facia provides easy accessible and usable storage tray in the rear. **Door map pocket** : Front doors are equipped with built-in map pockets that can accommodate diary or gloves.





## Picanto, My Oasis

There is yet another way to make the world beautiful and enjoyable. Slowly but surely feeling each and every "colour" of the world and allowing your own colour to be in harmony in them. Picanto can help you create your own colour. When you have that urge to see someone, let your colour show. Contacting the subject of your urge is up to you. Leave the rest to Picanto.



### PICANTO LIFE

**Fun** : You and Picanto together. Let the fun begin.

**Exciting** : Do you yearn for an exciting life? Take off to anywhere you desire. Let Picanto take you to an exciting place.

**Joyful** : Be joyful in everything you do. You've already been blessed. Let Picanto be joyful with all that you do.

**Smile and Say "Hello"** : It may not be so hard to make this world little brighter. Smile and say "Hello".

The world has just become brighter. Be assured there are things waiting to uplift you.





## Balance As Beauty

Your balanced appearance betrays your similar lifestyle. Picanto's exterior styling is also an example of **moderation** that would make your balanced outlook all the more precious. Picanto's **front view** features a trapezoid **radiator grille** with vertical strips for impact while the rounded **front bumper** integrates a broad air intake dam flanked on sides by geometric **front fog lamps**. **Sporty side window graphic** is emphasised by a blacked out **doorframes**, giving the impression of a single window extending the length of the car. Symmetry between **shapely-curved tailgate windscreens** and **rear combination lamps** imparts a balanced harmony uncommon in its class. Your balance is beautiful to behold! Your confidence is beauty personified!

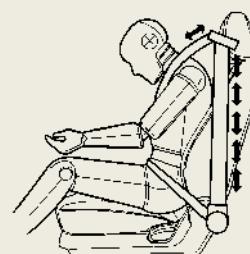


Reinforcement steel located at strategic points in Picanto is one of the reasons that Picanto can have an exceptionally strong structure.



## Difficult Yet Easy & Easy Yet Difficult

There are things that seem easy but turn out to be hard. Not too dissimilar if we weren't concerned about safety from the beginning. Picanto's such awareness and approach consider **critical moments of your need**. It's Picanto's **balance unfazed in virtually any situation**. Surely, in every kind of safety tests, Picanto will receive a score better than any of its peers. It only proves that Kia truly deserves its reputation of making the "safest" cars.



### SAFETY AS FOREMOST CONCERN

**Dual front airbags** : Optional driver and front passenger air bags are designed to inflate in a severe frontal collision. **Side airbags** : Side airbags are large enough for protecting the head and thorax area of the occupants. (Only available on EX model) **Electric pretensioner with Load Limiter** : Upon detecting a collision, the seatbelt tightens under resistance to maintain consistency at all times and to protect the passenger against violent forward movement. **ABS with EDB** : PICANTO features a 4-channel, 4-sensor ABS whose performance has been upgraded by the addition of Electronic Brake Force Distribution. For shorter stops, braking forces between the front and rear axles are automatically distributed as the situation dictates. **Front brake** : Ventilated disk brakes are fade-free and are standard on all models. **Side impact protection** : Doors are reinforced with ultra high tensile steel beams that provide an extra margin of safety against side impacts.





**Keyless entry with burglar alarm**  
Offered as an option, the keyless entry system with burglar alarm enables remote locking and unlocking of the vehicle increasing overall vehicle security.



## Your Talents Waiting for Discovery

Diverse experiences **enrich** your life. Don't hesitate. Today may be the day for your transformation. Immerse yourself in its new and diverse features today. Experience a more comfortable life unfolding in front of you.



13" Alloy Wheel



14" Alloy Wheel

15" Alloy Wheel



### PICANTO OPTIONAL FEATURES

**Audio system** : PICANTO's audio system incorporates a wide range of head-units from AM/FM radio to MP3 player. The newly developed head unit supplies four-in-one functions, such as AM/FM radio, cassette player, CD player and MP3 player. (The MP3 player produces high quality sound from more than 150 songs stored in one compact CD ROM.)

**Air conditioning system** : The air conditioner is activated with a simple soft-touch button below the temperature unit and controlled with rotary-type switches. A germ-proof filter that blocks dust and pollen as well as filtering out microbes and unpleasant smells complements the system.

**Power & Tilt steering** : Available on all models, power and tilt-adjustable steering handle ensures accurate and easy maneuvering with minimal effort.

**Wheel covers & Alloys** : 13", 14" and 15" silver alloys are available.

A Mind More Splendid and Coloured



## Specification

### PICANTO : A Small Car with Big Ideas

**Concept :** Create the new vision of A-segment, the Multi-A. Traditional styling mixed with Multi-Purpose Vehicle functionality.

**Design :** We believe that the cars in the A-segment, more than any other segment, require more attention to styling. Picanto was thus born based on the design theme created by the Kia Europe Design Team : Fun and exciting, young and modern, and yet stable and trustworthy.

**Performance :** High power output of 64ps with efficient fuel economy thrust out from its powerful 1.1 litre engine may be considered a class leading performance.

**Safety :** Picanto has also benefited from meticulous attention to safety, something that is often overlooked in its class. A comprehensive safety system comprising passive safety items such as driver and passenger side

airbags, pretensioner, and load limiter, is complemented by active safety ones, including ABS EBD and rear disc brakes.

**Features :** Picanto showcases convenient features such as power & tilt steering, battery saver, keyless entry system, front & rear power windows, air conditioner, and micro air filters.

**Functionality :** Picanto's roominess and functionalities are far superior than those of its competitors so as to constitute its own class. Especially, when it comes to roominess, it defies usual convention in and expectations for the A-segment, as its seats can be arranged in numerous ways to create spaces going from 157 litres to 882 litres.

**Colours :** Lastly but certainly not the least, Picanto prepares 9 bright and young body colours and 3 different seat colours to harmonise with the exterior colours.

Dimensions	
Overall Length	3,495 mm
Overall Width	1,595 mm
Overall Height	1,480 mm
Wheelbase	2,370 mm
Front Wheeltrack	1,400 mm
Rear Wheeltrack	1,385 mm
Overhang Front	645 mm
Overhang Rear	480 mm
Interior Length	1,790 mm
Interior Width	1,322 mm
Interior Height	1,227 mm
Front Head Room	1,003 mm
Rear Head Room	966 mm
Front Leg Room	1,041 mm
Rear Leg Room	872 mm
Front Shoulder Room	1,290 mm
Rear Shoulder Room	1,292 mm
Min. Turning Circle Radius	4.6 m
Fuel Tank Capacity	35 litres

### Body Colour & Seat Cloth Combination



Kia Motors Corporation,  
231 Yangjae-Dong, Seocho-Ku,  
Seoul 137-938, Korea  
Tel : 82-2-3464-2798  
Fax : 82-2-3464-3520



[www.kiamotors.com](http://www.kiamotors.com)

0403-JS-SW/GE-LHD

