

2001

Sportage

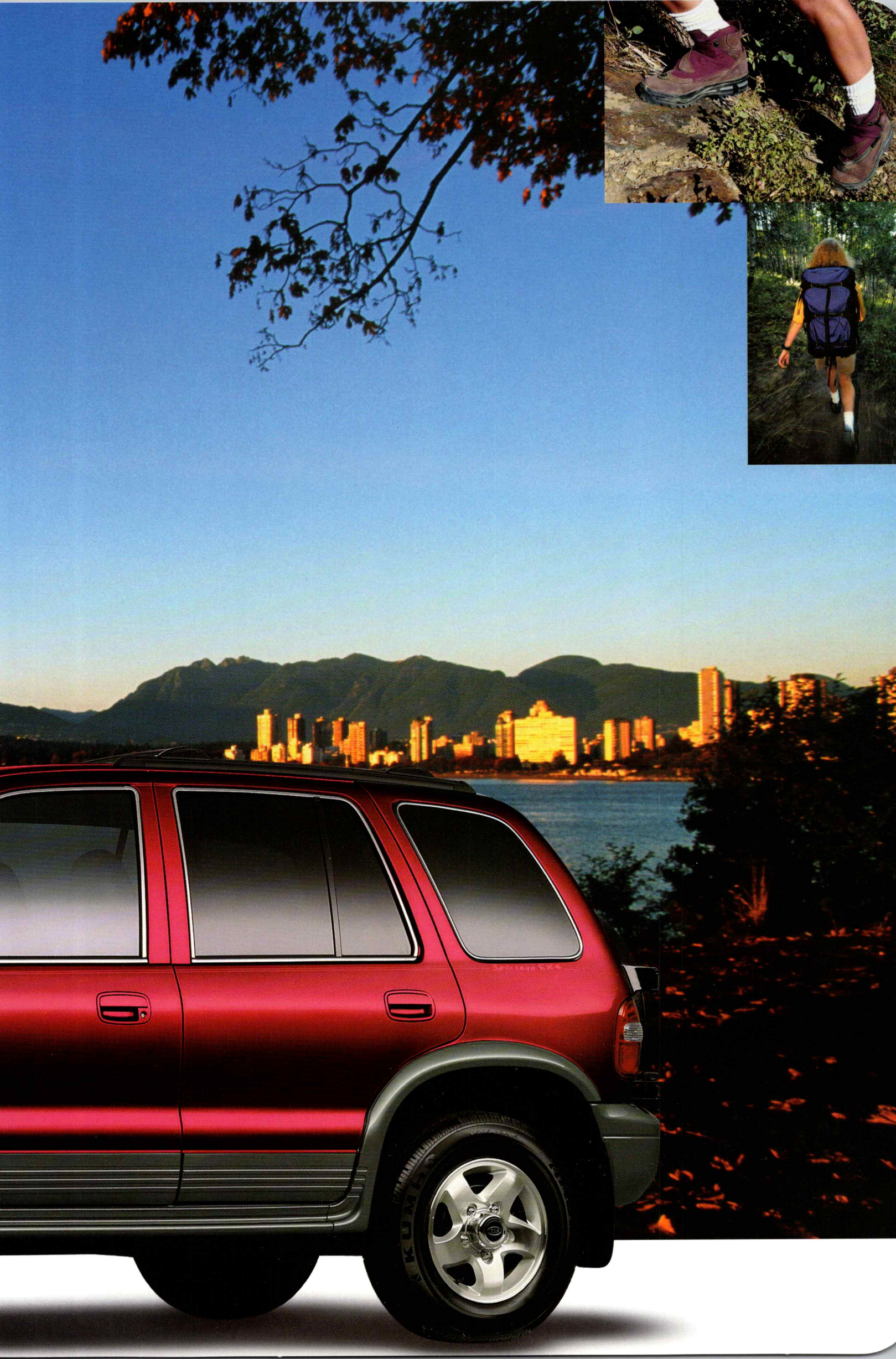
4x4



Kia Canada Inc.

**Leave the city
behind. And get your
behind out
into nature.**







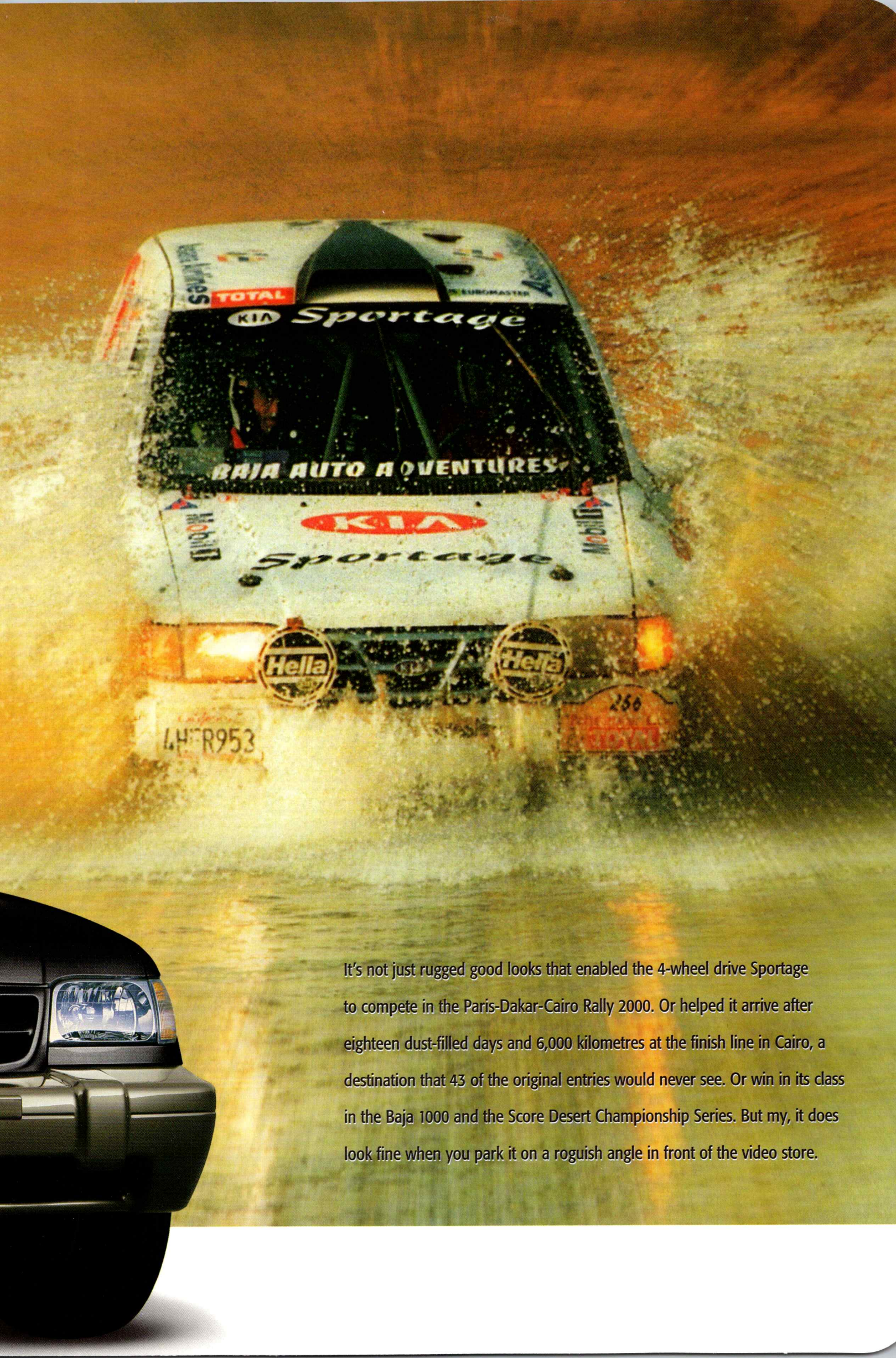
The same things

that make Sportage a

rally champion

can make you a hero
with the car pool.





It's not just rugged good looks that enabled the 4-wheel drive Sportage to compete in the Paris-Dakar-Cairo Rally 2000. Or helped it arrive after eighteen dust-filled days and 6,000 kilometres at the finish line in Cairo, a destination that 43 of the original entries would never see. Or win in its class in the Baja 1000 and the SCORE Desert Championship Series. But my, it does look fine when you park it on a roguish angle in front of the video store.



**These features
look good in
any light.**

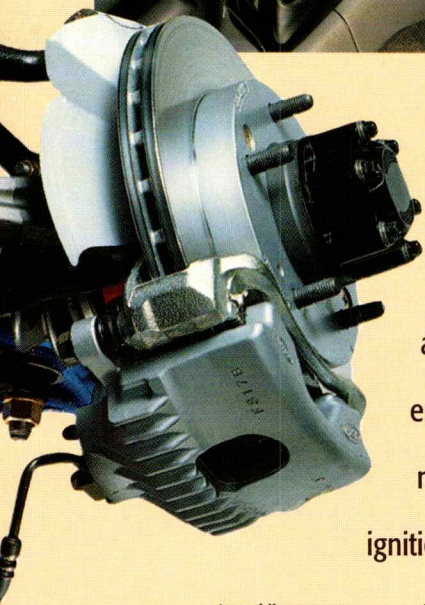


As breathtaking as the marvels of nature are,
how about sharing a little credit. That's right,
don't forget the one whose over 20 cm of
ground clearance and short front and rear
overhangs got you where you are tonight.
Instead of leaving you spinning on a stump
or bogged down with a chorus of bullfrogs.



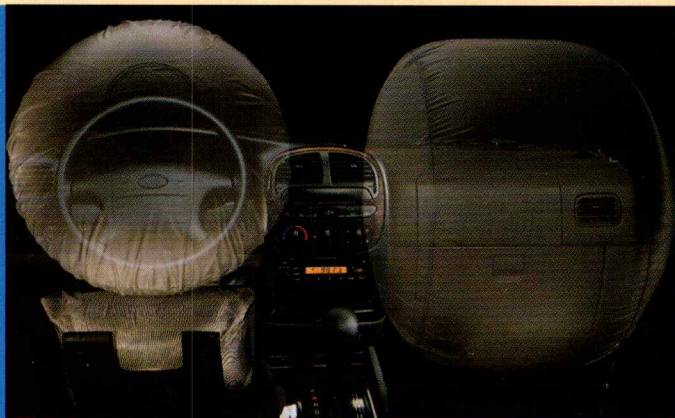
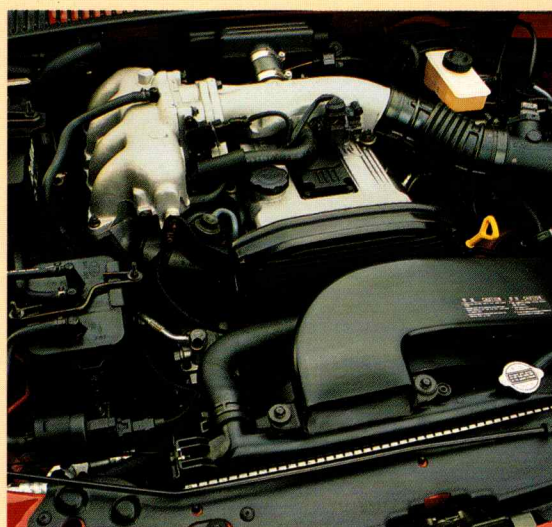


Nothing can match
the power of nature.
But try hitching
a trailer to a moose.



It takes guts to haul over 907*
kilograms (2,000 pounds) of
supplies over hill and dale. It takes
a 16-valve DOHC 130 horsepower
engine to turn a mountain into a
molehill. And, most of all, it takes the
ignition key. Never, ever, forget your key.

*907 kilograms tongue weight with trailer brakes. 454 kilograms tongue weight without trailer brakes. Both specifications far outperform any moose.

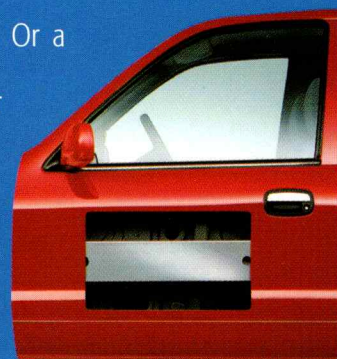


Even serious
fun has its
serious side.



You can tease lumberjacks and go hang-gliding
during thunderstorms if you want. But we're
going to make sure at least your vehicle
keeps you safe. That's why every
Sportage comes complete with dual
airbags, a driver's side knee bag and
height-adjustable front seat belts. Tinted windows,
intermittent wipers and a rear defroster let you see

exactly where you're going while energy-absorbing
bumpers and steel beams in all four doors make sure you
get there safely. Even if you arrive late because your river
kayak got stuck on a rock. Or a
grizzly. Like we said, your
lifestyle is your business.
But your Sportage is built
to keep you safe.



**There are no
boundaries.
Except for maybe
the scent marks
left by a grizzly.**





Dealer-installed rear cargo net accessory



Accessory roof racks (standard on EX)



Rear window defroster and wiper

Find inner happiness.

Is it right there beside the dual cup holder, the tilt steering wheel and the available six-speaker AM/FM/CD stereo? Or is it over near the power windows, mirrors and door locks or the theft-deterrent system? Perhaps you dropped it on the

comfort-contoured, stain-resistant seat. Don't worry, it's here somewhere. You had it just a minute ago. But with a vast 3,557 litres of interior room, it could be that your inner happiness is all around you. Or maybe it just got stuck between the 50/50 split folding rear seat-backs. That's gotta hurt.



Dissecting a Sportage.

(It's not as gross as you'd think.)

Powertrain

Displacement	2.0 litre
Engine type	Inline 4-cylinder, iron block and aluminum head
Valve gear	DOHC, 4 valves per cylinder
Horsepower	130 hp @ 5,500 rpm
Torque	127 lb. ft. @ 4,000 rpm
Compression ratio	9.2:1
Transmission	Standard: 5-speed manual Optional: 4-speed electronically controlled automatic
4WD system	Power activated
Transfer case ratio	Part-time, 2-speed with synchromesh High: 1.000:1 Low: 1.981:1

Dimensions

Dimensions	mm / inches
Wheelbase	2,649 mm / 104.3 in
Track	Front: 1,440 mm / 56.7 in Rear: 1,440 mm / 56.7 in
Length	4,125 mm / 162.4 in
Length with spare	4,326 mm / 170.3 in
Width	1,730 mm / 68.1 in
Height	1,651 mm / 65.4 in
Ground clearance	201 mm / 7.9 in
Approach angle	36.5 degrees
Departure angle	36.2 degrees
Head room	Front: 1,006 mm / 39.6 in Rear: 960 mm / 37.8 in
Leg room	Front: 1,130 mm / 44.5 in Rear: 790 mm / 31.1 in
Total interior volume	3,557 litres / 125.7 cubic feet
Cargo, rear seat up	731 litres / 25.8 cubic feet
Cargo, rear seat down	1,569 litres / 55.4 cubic feet

Curb Weight

Weight	kg / lbs
5-speed transmission	1,524 / 3,360
Weight distribution	58% / 42%
4-speed automatic	1,540 / 3395
Weight distribution	56% / 44%

Capacities

Fuel	60 litres / 13.2 gal
Towing	454 kg / 1,000 lbs
with trailer brakes	907 kg / 2,000 lbs
Payload	390 kg / 860 lbs
GWR	1,940 kg / 4,278 lbs

Body and Chassis

Layout	Front-engine, 4-wheel drive
Body type	Ladder frame with six cross-members
Front suspension	Double-wishbone, coil springs with anti-roll bar
Rear suspension	Four bar links with coil barrel spring with hydraulic damper
Steering	Recirculating ball with rpm-sensing power assist
Tires	P205 75 R15 all-season
Spare Tire	P205 75 R15 all-season

Brakes

Type	Dual-circuit hydraulic, power-assisted vacuum with optional 4-wheel anti-lock braking system
Front	28.2 cm vented disc
Rear	25.9 cm cast-iron drum with dual power-assisted vacuum

Fuel Consumption

Consumption	L/100 km / MPG	
Manual transmission	city 12.5 / 23.0	highway 9.4 / 30.0
Automatic transmission	city 13.5 / 21.0	highway 10.2 / 28.0

Mechanical

2.0 litre DOHC 4-cylinder	S	S
5-speed manual	S	S
4-speed automatic	O	O
Power steering	S	S
4-wheel ABS*	—	O*
2-speed transfer case	S	S
P205/75 R15 all season tires	S	S

Exterior

Styled steel wheels	S	—
Alloy wheels	O	S
Body-colour bumpers	S	S
Body-colour grille	S	S
Outside swing-clear spare tire carrier with cover	S	S
Tinted glass	S	—
Privacy glass (rear)	—	S
Roof rack	D	S
Front & rear mud flaps	S	S
Rear window wiper with washer	S	S
Front variable intermittent wipers	S	S
Theft-deterrent system	S	S
Rear window defroster	S	S
Dual power remote black mirrors	S	—
Dual power remote body-colour mirrors	—	S
Two-tone bodyside cladding	—	S
Body accent graphics	—	S

Interior

Reclining front bucket seats	S	S
Driver's seat lumbar adjustment	S	S
Cloth seat trim	S	S
Split folding rear seats	S	S
Leather interior package*	-	O*
Map & cargo area lights	S	S
Dual slide-out cup holders	S	S
Adjustable centre console with padded armrest and storage box	S	S
Wood-grain interior accents	-	S
Full carpeting	S	S
Leather-wrapped steering wheel	-	S
Tilt steering column	S	S
Front & rear ashtrays	S	S
Tachometer	S	S
Height-adjustable front seat belts	S	S
Dual airbags	S	S
Driver's side knee airbag	S	S
Rear door child locks	S	S
Rear child-seat tether anchors	S	S
Power windows	S	S
Power door locks	S	S
Remote fuel door release	S	S
Air conditioning	O	S
Cruise control	-	S
AM/FM stereo with cassette	S	-
AM/FM stereo with CD player & six speakers	D	S
Front door map pockets	S	S
Carpeted floor mats	S	S
Dual vanity mirrors with covers	-	S

S - Standard, O - Optional, D - Dealer Installed Option

Availability, specifications, materials and colours are subject to change without notice. Information in this brochure is believed to be accurate at time of printing. Honest. Vehicles very, very similar to ones shown. But not exactly. And these ones may have some extra accessories. But don't worry. Yours will look spiffy too.

KIA EXTRA CARE ROADSIDE ASSISTANCE

24 hours a day, call us and one of our over 17,000 North American Roadside Assistance providers will come to the rescue. Flat tire, keys locked inside, breakdown, chipmunk in the gas tank, anything at all, wherever you are. Just like the perfect trail guide. Except we won't make you eat boiled moccasins to prove how tough you are.

COAST-TO-COAST SERVICE

The Kia network of dealers stretches from Victoria to St. John's. And all over the U.S., Europe, Asia and even Dubai. So you'll never have to cut short your road trips on account of us. As for your off-road trips, you'll never have to cut short your short-cuts.

A WARRANTY BUILT TO LAST

Your new Sportage doesn't lose its halo when it leaves the showroom thanks to our 5 year/100,000 km powertrain warranty, 5 year anti-perforation warranty and 3 year/60,000 km comprehensive warranty. That covers just about everything, but we even offer free service adjustment for the first 12 months or 20,000 kilometres. Does not include removal of road-kill from undercarriage.

You don't have
to wait for
autumn to enjoy
the colours.

Picture yourself in one of these bold colours as you tear across the tundra. Now, picture yourself in your driveway frantically trying to scrub little bits of tundra off your Sportage. Lookin' good!

Sportage X



Clear White



Very Red



Purplish Blue Metallic



Stone Beige Metallic



Ebony Black

Sportage EX



Clear White / Pewter



Cool Silver Metallic / Pewter



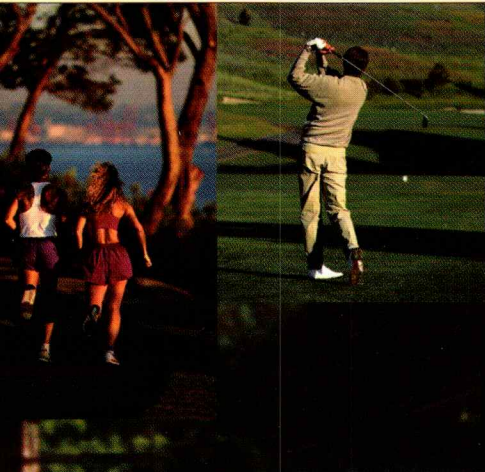
Pepper Red Metallic / Pewter



Evergreen Metallic / Beige



Ebony Black / Beige



Try finding this kind of 4-wheel drive, rough-and-ready toughness with these creature comforts anywhere else. You'd pay over the tongue, past the tonsils and through the teeth. And even if the competition wasn't way overpriced, it's way under-built compared to the Sportage's truck-style ladder-frame construction. So choose a rugged, affordable Sportage and let it take some abuse. Your pay cheque has already taken enough.

Your only competition
is yourself.
Okay, and Revenue Canada.



Speaking of Kia.



In igloos, lean-tos and condos in over 170 countries, Kia has become a veritable household word. It frequently gets included in sentences with words such as "reliable", "well-engineered" and "excellent value." That's because we've sold over 4.5 million Kias around the world. And

since arriving in the U.S. in 1993 and Canada in 1999, we've made a good

impression here as well. Like when we took a Sephia for a 200,000 km endurance test

from coast to coast to prove its durability to Canadians. And when we successfully

completed the Paris-Dakar-Cairo 2000 Rally in a Sportage. (Not to mention



the dozens of other off-road rallies we've won over the years.) Of course, we've been building reliable

vehicles since 1952 starting with bicycles, then motorbikes, then cars, trucks and minivans. So we've built a

sturdy yet stylish reputation that just gets stronger with every new car we introduce. And we've also

developed a bit of an attitude. Not arrogance, mind you. But a radical point of



view that says cars should be both well-made and priced well below the

competitive models in their class. Oh yes, and they should be fun to drive, although fun

is a tough factor to quantify. But we figure we'd measure somewhere about 9.7 on a funometer.



Still, buying a car is serious business, which is why we offer such comprehensive warranties. Because we

want you to be every bit as confident in your Kia as we are in building it. And whether you're jumping into your



new Sportage to take your sled dogs to the pet groomer or towing your collection

of vintage dugout canoes, we want you to think of it as a trusted friend. Not

the kind who still has the snow-blower they borrowed from you last winter.



It's about time everyone had a well-made car.

www.kia.ca

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