

2001

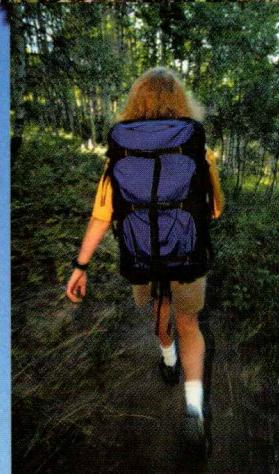
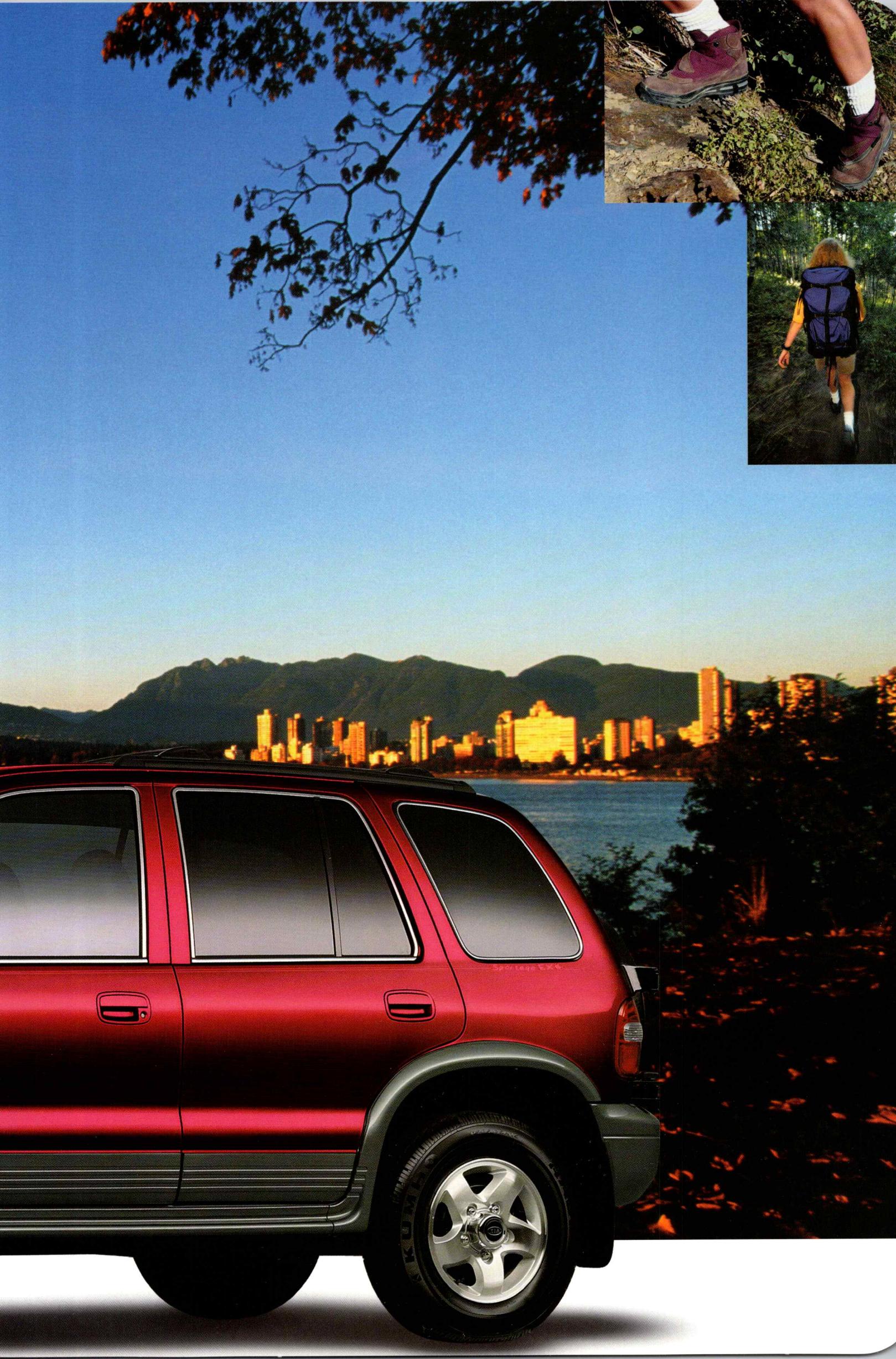
# Sportage 4x4



Kia Canada Inc.



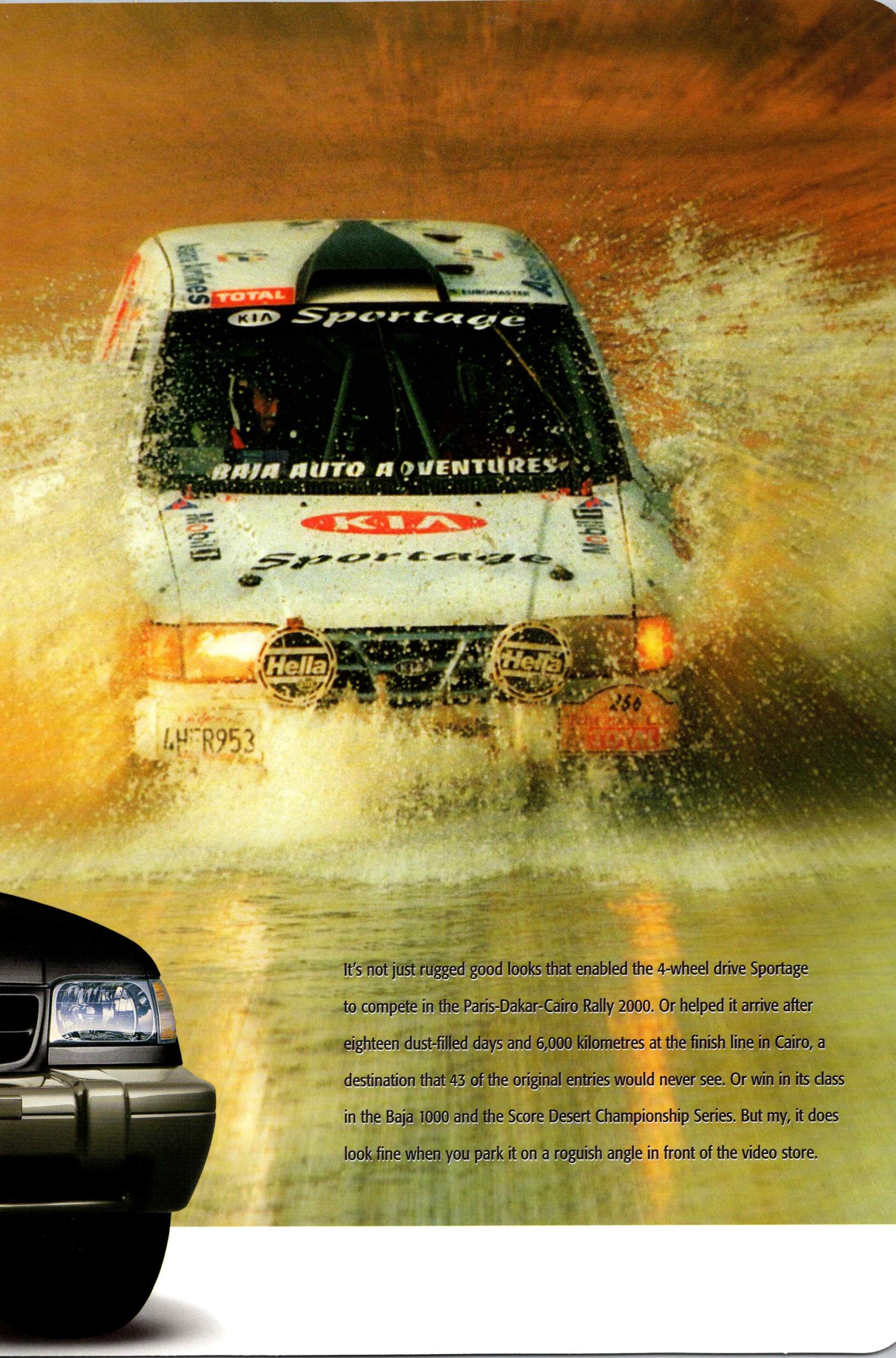
leave the city  
behind. And get your  
behind out  
into nature.





**The same things**  
that make Sportage a  
**rally champion**  
can make you a hero  
with the car pool.





It's not just rugged good looks that enabled the 4-wheel drive Sportage to compete in the Paris-Dakar-Cairo Rally 2000. Or helped it arrive after eighteen dust-filled days and 6,000 kilometres at the finish line in Cairo, a destination that 43 of the original entries would never see. Or win in its class in the Baja 1000 and the Score Desert Championship Series. But my, it does look fine when you park it on a roguish angle in front of the video store.



These features  
look good in  
any light.

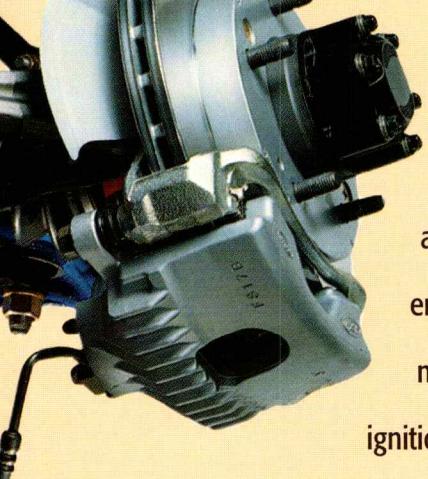


As breathtaking as the marvels of nature are,  
how about sharing a little credit. That's right,  
don't forget the one whose over 20 cm of  
ground clearance and short front and rear  
overhangs got you where you are tonight.  
Instead of leaving you spinning on a stump  
or bogged down with a chorus of bullfrogs.



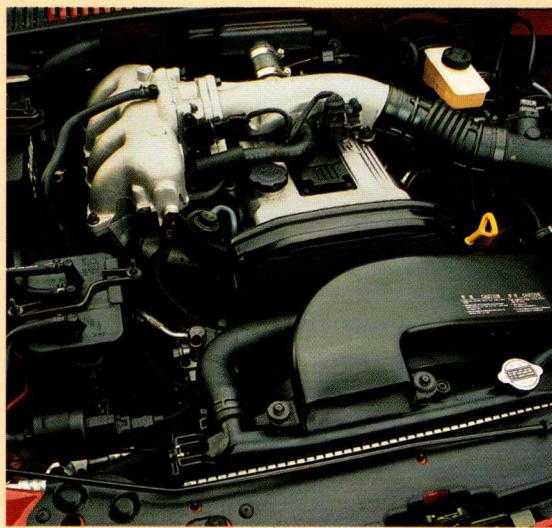


Nothing can match  
the power of nature.  
But try hitching  
a trailer to a moose.



It takes guts to haul over 907\*  
kilograms (2,000 pounds) of  
supplies over hill and dale. It takes  
a 16-valve DOHC 130 horsepower  
engine to turn a mountain into a  
molehill. And, most of all, it takes the  
ignition key. Never, ever, forget your key.

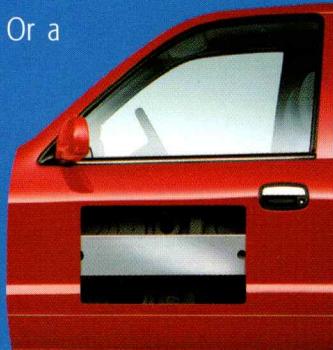
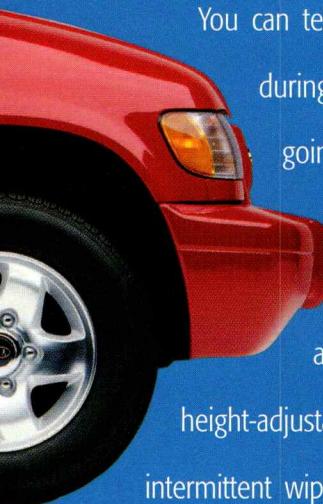
\*907 kilograms tongue weight with trailer brakes. 454 kilograms tongue weight without trailer brakes. Both specifications far outperform any moose.



Even serious  
fun has its  
serious side.

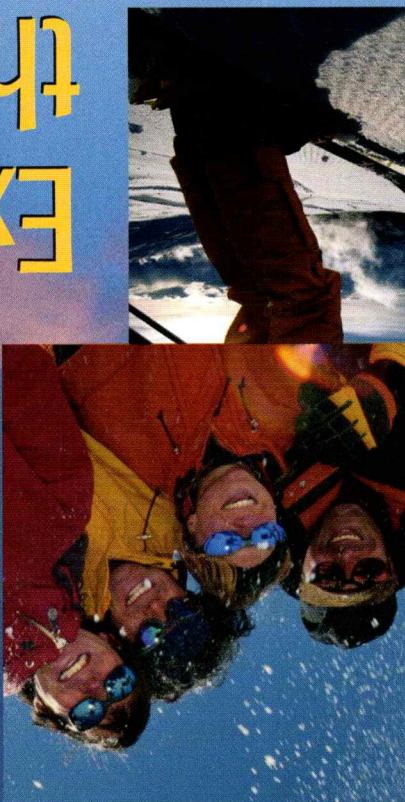
You can tease lumberjacks and go hang-gliding  
during thunderstorms if you want. But we're  
going to make sure at least your vehicle  
keeps you safe. That's why every  
Sportage comes complete with dual  
airbags, a driver's side knee bag and  
height-adjustable front seat belts. Tinted windows,  
intermittent wipers and a rear defroster let you see

exactly where you're going while energy-absorbing  
bumpers and steel beams in all four doors make sure you  
get there safely. Even if you arrive late because your river  
kayak got stuck on a rock. Or a  
grizzly. Like we said, your  
lifestyle is your business.  
But your Sportage is built  
to keep you safe.





There are no boundaries.  
Except for maybe  
the scent marks  
left by a grizzly.





Dealer-installed rear cargo net accessory



Accessory roof racks (standard on EX)

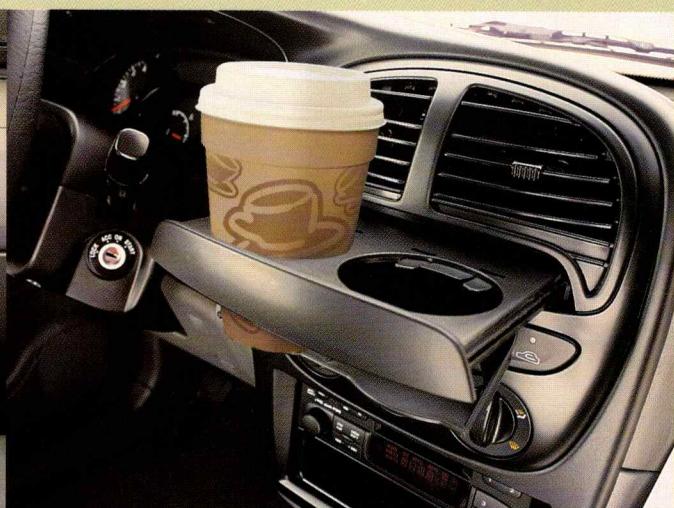


Rear window defroster and wiper

## Find inner happiness.

Is it right there beside the dual cup holder, the tilt steering wheel and the available six-speaker AM/FM/CD stereo? Or is it over near the power windows, mirrors and door locks or the theft-deterrent system? Perhaps you dropped it on the

comfort-contoured, stain-resistant seat. Don't worry, it's here somewhere. You had it just a minute ago. But with a vast 3,557 litres of interior room, it could be that your inner happiness is all around you. Or maybe it just got stuck between the 50/50 split folding rear seat-backs. That's gotta hurt.



# Dissecting a Sportage.

## (It's not as gross as you'd think.)

Powertrain		Mechanical		Sportage X	Sportage EX
Displacement	2.0 litre	2.0 litre DOHC 4-cylinder		S	S
Engine type	Inline 4-cylinder, iron block and aluminum head	5-speed manual		S	S
Valve gear	DOHC, 4 valves per cylinder	4-speed automatic	O	O	
Horsepower	130 hp @ 5,500 rpm	Power steering	S	S	
Torque	127 lb. ft. @ 4,000 rpm	4-wheel ABS*	-	O*	
Compression ratio	9.2:1	2-speed transfer case	S	S	
Transmission	Standard: 5-speed manual	P205/75 R15 all season tires	S	S	
4WD system	Optional: 4-speed electronically controlled automatic				
Transfer case ratio	Power activated				
	Part-time, 2-speed with synchromesh				
	High: 1.000:1				
	Low: 1.981:1				
Dimensions		Exterior		S	-
Wheelbase	2,649 mm / 104.3 in	Styled steel wheels	S	-	
Track	Front: 1,440 mm / 56.7 in	Alloy wheels	O	S	
Length	Rear: 1,440 mm / 56.7 in	Body-colour bumpers	S	S	
Length with spare	4,125 mm / 162.4 in	Body-colour grille	S	S	
Width	4,326 mm / 170.3 in	Outside swing-clear			
Height	1,730 mm / 68.1 in	spare tire carrier with cover	S	S	
Ground clearance	1,651 mm / 65.4 in	Tinted glass	S	-	
Approach angle	201 mm / 7.9 in	Privacy glass (rear)	-	S	
Departure angle	36.5 degrees	Roof rack	D	S	
Head room	36.2 degrees	Front & rear mud flaps	S	S	
Leg room	Front: 1,006 mm / 39.6 in	Rear window wiper with washer	S	S	
	Rear: 960 mm / 37.8 in	Front variable intermittent wipers	S	S	
	Front: 1,130 mm / 44.5 in	Theft-deterrent system	S	S	
	Rear: 790 mm / 31.1 in	Rear window defroster	S	S	
Total interior volume	3,557 litres / 125.7 cubic feet	Dual power remote black mirrors	S	-	
Cargo, rear seat up	731 litres / 25.8 cubic feet	Dual power remote body-colour mirrors	-	S	
Cargo, rear seat down	1,569 litres / 55.4 cubic feet	Two-tone bodyside cladding	-	S	
Curb Weight		Body accent graphics	-	S	
5-speed transmission	kg / lbs				
Weight distribution	1,524 / 3,360				
4-speed automatic	58% / 42%				
Weight distribution	1,540 / 3,395				
	56% / 44%				
Capacities		Interior		S	S
Fuel	60 litres / 13.2 gal	Reclining front bucket seats	S	S	
Towing	454 kg / 1,000 lbs	Driver's seat lumbar adjustment	S	S	
with trailer brakes	907 kg / 2,000 lbs	Cloth seat trim	S	S	
Payload	390 kg / 860 lbs	Split folding rear seats	S	S	
GVWR	1,940 kg / 4,278 lbs	Leather interior package*	-	O*	
Body and Chassis		Map & cargo area lights	S	S	
Layout	Front-engine, 4-wheel drive	Dual slide-out cup holders	S	S	
Body type	Ladder frame with six cross-members	Adjustable centre console with padded armrest and storage box	S	S	
Front suspension	Double-wishbone, coil springs with anti-roll bar	Wood-grain interior accents	-	S	
Rear suspension	Four bar links with coil barrel spring with hydraulic damper	Full carpeting	S	S	
Steering	Recirculating ball with rpm-sensing power assist	Leather-wrapped steering wheel	-	S	
Tires	P205 75 R15 all-season	Tilt steering column	S	S	
Spare Tire	P205 75 R15 all-season	Front & rear ashtrays	S	S	
Brakes		Tachometer	S	S	
Type	Dual-circuit hydraulic, power-assisted vacuum with optional 4-wheel anti-lock braking system	Height-adjustable front seat belts	S	S	
Front	28.2 cm vented disc	Dual airbags	S	S	
Rear	25.9 cm cast-iron drum with dual power-assisted vacuum	Driver's side knee airbag	S	S	
Fuel Consumption		Rear door child locks	S	S	
Manual transmission	L/100 km / MPG	Rear child-seat tether anchors	S	S	
Automatic transmission	city 12.5 / 23.0	Power windows	S	S	
	highway 9.4 / 30.0	Power door locks	S	S	
	city 13.5 / 21.0	Remote fuel door release	S	S	
	highway 10.2 / 28.0	Air conditioning	O	S	

S - Standard, O - Optional, D - Dealer Installed Option

Availability, specifications, materials and colours are subject to change without notice. Information in this brochure is believed to be accurate at time of printing. Honest. Vehicles very, very similar to ones shown. But not exactly. And these ones may have some extra accessories. But don't worry. Yours will look spiffy too.

\*Leather Interior Package includes anti-lock braking system.

## KIA EXTRA CARE ROADSIDE ASSISTANCE

24 hours a day, call us and one of our over 17,000 North American Roadside Assistance providers will come to the rescue. Flat tire, keys locked inside, breakdown, chipmunk in the gas tank, anything at all, wherever you are. Just like the perfect trail guide. Except we won't make you eat boiled moccasins to prove how tough you are.

## COAST-TO-COAST SERVICE

The Kia network of dealers stretches from Victoria to St. John's. And all over the U.S., Europe, Asia and even Dubai. So you'll never have to cut short your road trips on account of us. As for your off-road trips, you'll never have to cut short your short-cuts.

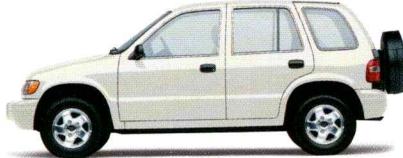
## A WARRANTY BUILT TO LAST

Your new Sportage doesn't lose its halo when it leaves the showroom thanks to our 5 year/100,000 km powertrain warranty, 5 year anti-perforation warranty and 3 year/60,000 km comprehensive warranty. That covers just about everything, but we even offer free service adjustment for the first 12 months or 20,000 kilometres. Does not include removal of road-kill from undercarriage.

You don't have  
to wait for  
autumn to enjoy  
the colours.

Picture yourself in one of these bold colours as you tear across the tundra. Now, picture yourself in your driveway frantically trying to scrub little bits of tundra off your Sportage. Lookin' good!

### Sportage X



Clear White



Very Red



Purplish Blue Metallic



Stone Beige Metallic



Ebony Black

### Sportage EX



Clear White / Pewter



Cool Silver Metallic / Pewter



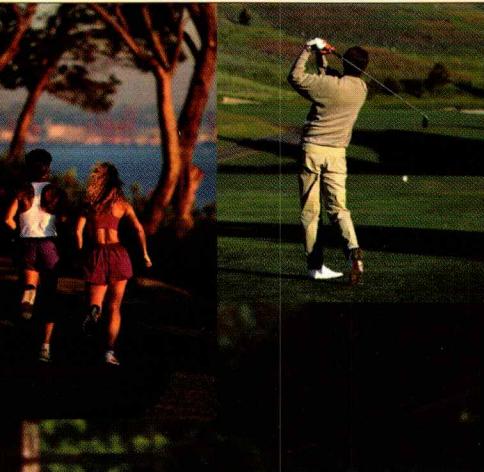
Pepper Red Metallic / Pewter



Evergreen Metallic / Beige



Ebony Black / Beige



Try finding this kind of 4-wheel drive, rough-and-ready toughness with these creature comforts anywhere else. You'd pay over the tongue, past the tonsils and through the teeth. And even if the competition wasn't way overpriced, it's way under-built compared to the Sportage's truck-style ladder-frame construction. So choose a rugged, affordable Sportage and let it take some abuse. Your pay cheque has already taken enough.

# Your only competition is yourself. Okay, and Revenue Canada.



## Speaking of Kia.

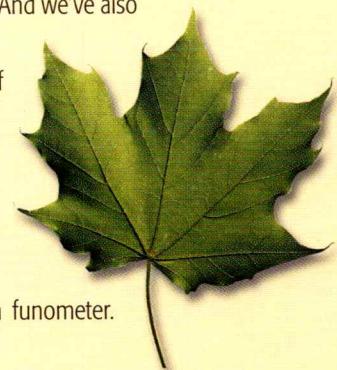


In igloos, lean-tos and condos in over 170 countries, Kia has become a veritable household word. It frequently gets included in sentences with words such as "reliable", "well-engineered" and "excellent value." That's because we've sold over 4.5 million Kias around the world. And

since arriving in the U.S. in 1993 and Canada in 1999, we've made a good impression here as well. Like when we took a Sephia for a 200,000 km endurance test from coast to coast to prove its durability to Canadians. And when we successfully completed the Paris-Dakar-Cairo 2000 Rally in a Sportage. (Not to mention



the dozens of other off-road rallies we've won over the years.) Of course, we've been building reliable vehicles since 1952 starting with bicycles, then motorbikes, then cars, trucks and minivans. So we've built a sturdy yet stylish reputation that just gets stronger with every new car we introduce. And we've also developed a bit of an attitude. Not arrogance, mind you. But a radical point of view that says cars should be both well-made and priced well below the competitive models in their class. Oh yes, and they should be fun to drive, although fun



is a tough factor to quantify. But we figure we'd measure somewhere about 9.7 on a funometer.

Still, buying a car is serious business, which is why we offer such comprehensive warranties. Because we want you to be every bit as confident in your Kia as we are in building it. And whether you're jumping into your



new Sportage to take your sled dogs to the pet groomer or towing your collection of vintage dugout canoes, we want you to think of it as a trusted friend. Not the kind who still has the snow-blower they borrowed from you last winter.



It's about time everyone had a well-made car.

[www.kia.ca](http://www.kia.ca)

Kia Canada Inc., 5875 Chedworth Way, Mississauga, Ontario L5R 3L9 • 1 877 KIA AUTO