

2020

# SPORTAGE. FOR ALL THE TRAILS TO BE TRAVELED.



MADE FOR MONTANA ROADS, OR WHEREVER YOU ROAM



From off to work to off the beaten path

## IT'S UP FOR ANYTHING

Whatever your day brings, the redesigned 2020 Sportage has what it takes to take it on. Got a bike, luggage, or a mountain of groceries? There's a place for everything. Planning a getaway? Available Dynamax™1 fully active all-wheel drive\*† can help you get there in all sorts of weather. Night out with friends? Sportage brings the style, premium features, and seating for five. Sound good so far? Read on for all the details.

\*Optional feature available only on certain trims. See kia.com for details. †No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely. 1 See inside back cover for endnote. This page and cover: SX TURBO AWD SHOWN

**LX**

all the essentials,  
and then some

**DRIVING**

2.4L Gasoline Direct Injection (GDI)  
4-cylinder engine  
181 hp @ 6,000 rpm  
6-speed Sportmatic® transmission  
17" alloy wheels  
  
Drive Mode Select  
Acoustic glass (front windshield)  
LED daytime running lights  
Projection headlights  
High Beam Assist<sup>2</sup>  
Front fog lights (AWD)\*  
Dynamax™ fully active all-wheel drive\*

**TECHNOLOGY**

Apple CarPlay®<sup>3</sup> & Android Auto™<sup>4</sup>  
8" touch screen  
  
Rear View Monitor w/Parking Guidance<sup>2</sup>  
Forward Collision Warning<sup>2</sup>  
Forward Collision-Avoidance Assist w/Pedestrian Detection<sup>2</sup>  
Driver Attention Warning<sup>5</sup>  
Lane Keeping Assist<sup>2</sup>  
Lane Departure Warning<sup>2</sup>  
Blind-Spot Collision Warning w/Lane Change Assist<sup>2</sup>  
Rear Cross-Traffic Collision Warning<sup>2</sup>

**INTERIOR**

Cloth seat trim  
60/40 split-folding rear seats  
Dual-zone automatic temperature control<sup>6</sup>  
10-way power-adjustable driver's seat w/lumbar support<sup>7</sup>  
Heated front seats\*

**S**

adds more  
stylish and  
sporty features

2.4L Gasoline Direct Injection (GDI)  
4-cylinder engine  
181 hp @ 6,000 rpm  
6-speed Sportmatic® transmission w/paddle shifters  
18" dark gray alloy wheels  
Front & rear skid plates  
Drive Mode Select  
Acoustic glass (front windshield)  
LED daytime running lights  
Projection headlights  
High Beam Assist<sup>2</sup>  
Front LED fog lights\*  
Dynamax™ fully active all-wheel drive\*

UVoice link<sup>6\*</sup>  
Apple CarPlay®<sup>3</sup> & Android Auto™<sup>4</sup>  
8" touch screen  
Wireless smartphone charger<sup>7\*</sup>  
Rear View Monitor w/Parking Guidance<sup>2</sup>  
Forward Collision Warning<sup>2</sup>  
Forward Collision-Avoidance Assist w/Pedestrian Detection<sup>2</sup>  
Driver Attention Warning<sup>5</sup>  
Lane Keeping Assist<sup>2</sup>  
Lane Departure Warning<sup>2</sup>  
Blind-Spot Collision Warning w/Lane Change Assist<sup>2</sup>  
Rear Cross-Traffic Collision Warning<sup>2</sup>  
Smart Cruise Control w/Stop & Go<sup>7\*</sup>

# TWO WAYS

## to start your adventure

Sportage comes in four unique trims. Here's a handy list of key features and options for the first two — the LX and S — to help you decide which one is right for you.



\*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS  
(HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.  
1-7 See inside back cover for endnotes. LX AWD SHOWN

**EX**

upgrades the S with convenience and technology

**DRIVING**

2.4L Gasoline Direct Injection (GDI)  
4-cylinder engine  
181 hp @ 6,000 rpm  
6-speed Sportmatic® transmission w/paddle shifters  
18" alloy wheels  
Acoustic glass (front windshield)  
LED daytime running lights  
Projection headlights  
High Beam Assist<sup>2</sup>  
Front fog lights  
Dynamax<sup>™</sup> fully active all-wheel drive\*

**TECHNOLOGY**

UVO link<sup>6</sup>  
Navigation<sup>8</sup>  
Harman Kardon<sup>®9</sup> premium audio system w/8 speakers\*  
Apple CarPlay<sup>®3</sup> & Android Auto<sup>™4</sup>  
8" touch screen  
Wireless smartphone charger<sup>7</sup>  
Smart Power Liftgate<sup>™</sup>  
Smart Welcome  
Rear View Monitor w/Parking Guidance<sup>2</sup>  
Parking Distance Warning — Reverse & Forward<sup>2</sup>  
Forward Collision Warning<sup>2</sup>  
Forward Collision-Avoidance Assist w/Pedestrian Detection<sup>2</sup>  
Driver Attention Warning<sup>5</sup>  
Lane Keeping Assist<sup>2</sup>  
Lane Departure Warning<sup>2</sup>  
Blind-Spot Collision Warning w/Lane Change Assist<sup>2</sup>  
Rear Cross-Traffic Collision Warning<sup>2</sup>  
Smart Cruise Control w/Stop & Go<sup>2</sup>

**INTERIOR**

Sofino premium leatherette seat trim  
60/40 split-folding rear seats  
Dual-zone automatic temperature control  
10-way power-adjustable driver's seat w/lumbar support  
8-way power-adjustable front passenger seat\*  
Heated front seats  
Ventilated front seats\*  
Panoramic sunroof w/power sunshade\*

**SX TURBO**

adds turbo power, and those extra luxury and sporty features you've been wanting

2.0L Turbo Gasoline Direct Injection (GDI) 4-cylinder engine  
240 hp @ 6,000 rpm  
6-speed Sportmatic® transmission w/paddle shifters  
19" alloy wheels  
Acoustic glass (front windshield)  
LED daytime running lights  
LED headlights  
High Beam Assist<sup>2</sup>  
Front LED fog lights  
Dynamax<sup>™</sup> fully active all-wheel drive\*

UVO link<sup>6</sup>  
Navigation<sup>8</sup>  
Harman Kardon<sup>®9</sup> premium audio system w/8 speakers  
Apple CarPlay<sup>®3</sup> & Android Auto<sup>™4</sup>  
8" touch screen  
Wireless smartphone charger<sup>7</sup>  
Smart Power Liftgate<sup>™</sup>  
Smart Welcome  
Rear View Monitor w/Parking Guidance<sup>2</sup>  
Parking Distance Warning — Reverse & Forward<sup>2</sup>  
Forward Collision Warning<sup>2</sup>  
Forward Collision-Avoidance Assist w/Pedestrian Detection<sup>2</sup>  
Driver Attention Warning<sup>5</sup>  
Lane Keeping Assist<sup>2</sup>  
Lane Departure Warning<sup>2</sup>  
Blind-Spot Collision Warning w/Lane Change Assist<sup>2</sup>  
Rear Cross-Traffic Collision Warning<sup>2</sup>  
Smart Cruise Control w/Stop & Go<sup>2</sup>

Leather seat trim  
60/40 split-folding rear seats  
Dual-zone automatic temperature control  
10-way power-adjustable driver's seat w/lumbar support  
8-way power-adjustable front passenger seat  
Heated front seats  
Ventilated front seats  
Panoramic sunroof w/power sunshade

\*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.

1-9 See inside back cover for endnotes. SX TURBO AWD SHOWN



Add a little  
**MORE LUXURY**  
with these two choices

The EX and SX Turbo trims give you more premium perks inside and out. Use this chart to help you compare their key features and options.



**PANORAMIC SUNROOF\***  
includes a power sunshade

**LEATHER SEAT TRIM\***  
adds soft, sporty style

**HEATED FRONT SEATS\***  
are a perfect way to beat the chill

**VENTILATED FRONT SEATS\***  
help you stay cool from the bottom up

**DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL\***  
to save that relationship

**SOUND-INSULATING ACOUSTIC FRONT WINDSHIELD**  
helps block that pesky wind and road noise

COMFORT & SPACIOUSNESS

KIA.COM/SPORTAGE

for even more details

# SPACE, SEATS, SUN

Here's how we make the most of them

Inside Sportage, you'll find all the elements for an incredible ride, such as seats that are oh-so-accommodating, an available panoramic sunroof\* for wide-open views, and a quiet, roomy cabin to stretch out and enjoy it all.

\*Optional feature available only on certain trims. See kia.com for details. Simulated screen shown. SX TURBO AWD SHOWN

Designed to let you  
**PACK IT IN, ON,  
OR OUT OF SIGHT**

Sportage makes it easy to pack up and go on a whim, with a variety of smart, convenient ways to accommodate different cargo shapes and sizes — along with plenty of room for your friends.

**SMART POWER LIFTGATE™\***

opens automatically when you stand behind it for three seconds with the Smart Key\* in your hand, pocket, or bag — perfect for when your arms are full

**DUAL-LEVEL CARGO FLOOR**

is intelligently designed so you can lower it when carrying taller items

**SMART WELCOME WITH POWER-FOLDING MIRRORS\***

unfolds the power-folding mirrors and turns on the interior and door-handle lights when it detects the Smart Key\*

**ROOF RAILS\***

help you transport excess or oversized cargo

**60/40 SPLIT-FOLDING REAR SEATS**

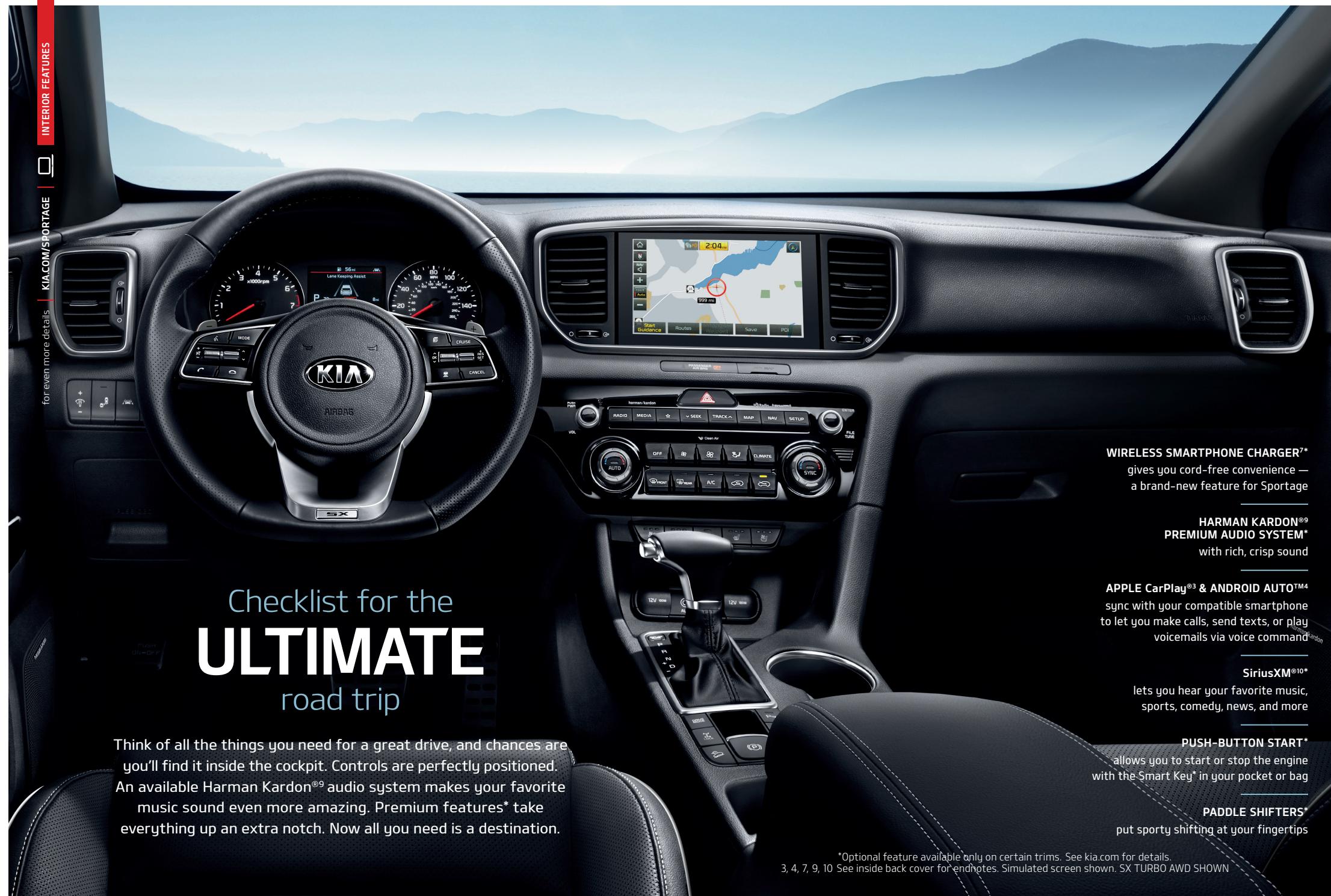
give you versatile storage for cargo while carrying passengers at the same time

**CONCEALED STORAGE\***

under the cargo floor includes an available removable tray\* to help wrangle loose items

## Checklist for the **ULTIMATE** road trip

Think of all the things you need for a great drive, and chances are you'll find it inside the cockpit. Controls are perfectly positioned. An available Harman Kardon®<sup>9</sup> audio system makes your favorite music sound even more amazing. Premium features\* take everything up an extra notch. Now all you need is a destination.



**WIRELESS SMARTPHONE CHARGER<sup>7\*</sup>**  
gives you cord-free convenience —  
a brand-new feature for Sportage

**HARMAN KARDON®<sup>9</sup>  
PREMIUM AUDIO SYSTEM\***  
with rich, crisp sound

**APPLE CarPlay<sup>8</sup> & ANDROID AUTO™<sup>4</sup>**  
sync with your compatible smartphone  
to let you make calls, send texts, or play  
voicemails via voice command

**SiriusXM<sup>10\*</sup>**  
lets you hear your favorite music,  
sports, comedy, news, and more

**PUSH-BUTTON START\***  
allows you to start or stop the engine  
with the Smart Key\* in your pocket or bag

**PADDLE SHIFTERS\***  
put sporty shifting at your fingertips

\*Optional feature available only on certain trims. See kia.com for details.  
3, 4, 7, 9, 10 See inside back cover for endnotes. Simulated screen shown. SX TURBO AWD SHOWN



We can all use some  
**EXTRA HELP**  
out there

Even the best drivers can't be perfect 100% of the time.

So we created Kia Drive Wise\*, a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions.<sup>2</sup>

LOOK FOR THE **DRIVE WISE** LABELS AHEAD →

\*Optional feature available only on certain trims. See kia.com for details.  
2 See inside back cover for endnote. Image shown for illustration only. SX TURBO AWD SHOWN

KIA DRIVE WISE



KIA.COM/SPORTAGE

for even more details

# Four ways to help you **REMAIN CENTERED** amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few occasional hazards of life behind the wheel. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.<sup>2</sup>

**DW** = **DRIVE WISE**

\*Optional feature available only on certain trims. See kia.com for details.  
2 See inside back cover for endnote. Image shown for illustration only. SX TURBO AWD SHOWN

## LANE DEPARTURE WARNING<sup>2</sup> **DW**

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep

## LANE KEEPING ASSIST<sup>2</sup> **DW**

If the system detects the vehicle getting close to lane markers, it can apply steering input to help prevent you from drifting into another lane

## BLIND-SPOT COLLISION WARNING<sup>2\*</sup> **DW**

Radar works to help detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

## LANE CHANGE ASSIST<sup>2\*</sup> **DW**

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind

# Senses, alerts, and helps **STOP**

Who needs a copilot when you can have the help of all these available advanced features?

## FORWARD COLLISION WARNING<sup>2</sup> DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

## FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION<sup>2</sup> DW

This system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases

## SMART CRUISE CONTROL WITH STOP & GO<sup>2\*</sup> DW

This system is designed to automatically adjust your driving speed to help maintain a predetermined distance from a vehicle detected ahead of you

## DRIVER ATTENTION WARNING<sup>5</sup> DW

This system is designed to give you a warning signal to take a break if it detects inattentive driving practices

## BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

## ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly

DW = **DRIVE**  
**WISE**



\*Optional feature available only on certain trims. See kia.com for details.  
2, 5 See inside back cover for endnotes. Image shown for illustration only. SX TURBO AWD SHOWN



## It looks great from the back **BUT IT SEES EVEN BETTER**

From approaching cars to that wayward shopping cart hiding in your blind spot, a little extra help goes a long way when backing up. That's why Sportage has got your back, with available features that can help alert you to a variety of potential hazards that are already behind you — as well as those heading your way.

### REAR CROSS-TRAFFIC COLLISION WARNING<sup>2\*</sup> DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

### PARKING DISTANCE WARNING — REVERSE & FORWARD<sup>2\*</sup> DW

is designed to give an audible warning if it detects certain objects close to your vehicle while parking

### REAR VIEW MONITOR W/PARKING GUIDANCE<sup>2</sup> DW

is designed to automatically display the rear view on your screen when you put your Sportage in reverse, with yellow (getting close) and red (stop!) grid lines that help track how much space you have before you bump into something

DW = **DRIVE WISE**

\*Optional feature available only on certain trims. See kia.com for details.  
2 See inside back cover for endnote. Image shown for illustration only. SX TURBO AWD SHOWN

It connects, checks, finds, reminds

# MEET UVO

your personal assistant

UVO<sup>6</sup>\* is Kia's smart telematics system that lets you integrate your compatible smartphone via an embedded modem to perform an array of impressive functions. Just download and activate the Kia Access with UVO link<sup>6</sup> app from the App Store<sup>®</sup><sup>3</sup> or Google Play<sup>TM</sup><sup>4</sup> Store. We'll even cover your subscription fees for one year from the original retail purchase/lease date.



#### REMOTE LOCK/UNLOCK<sup>11\*</sup>

can lock or unlock your Sportage from afar

#### REMOTE CLIMATE CONTROL<sup>11\*</sup>

lets you get the air conditioning or heater going before you get to your car

#### REMOTE FIND MY CAR<sup>11\*</sup>

can locate where you parked your Sportage, and even give you directions to it

#### 911 CONNECT<sup>12</sup> & ROADSIDE ASSISTANCE<sup>13\*</sup>

will automatically attempt to call 911 to send help if your airbags deploy — or for non-emergencies, it lets you connect with our call center for 24/7 roadside assistance

#### VEHICLE DIAGNOSTICS<sup>14\*</sup>

helps you monitor the condition of your Sportage and even schedule service if needed

#### MY CAR ZONE<sup>15\*</sup>

will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, curfew — and for Sportages equipped with Navigation<sup>8\*</sup> — even geographic boundaries

#### MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR<sup>\*</sup>

can sync your favorite POIs from your compatible smartphone to the Navigation system<sup>8\*</sup>

UVO<sup>®</sup> | link



GO TO OWNERS.KIA.COM OR DOWNLOAD THE KIA ACCESS WITH UVO LINK APP TO ACTIVATE

\*Optional feature available only on certain trims. See kia.com for details.  
3, 4, 6, 8, 11–15 See inside back cover for endnotes. Image shown for illustration only. SX TURBO AWD SHOWN

Pick your

# PERFORMANCE

Different drivers have different styles, so Sportage gives you choices to help personalize your ride. Start by picking a trim with the engine type you like. Once you hit the road, you can customize things further with Drive Mode Select. So whether you're the turbo type or a casual cruiser, you'll be smiling behind the wheel.

#### ENGINE CHOICES

include a 181-horsepower 2.4L Gasoline Direct Injection (GDI) engine or available turbocharged 2.0L GDI engine with up to 240 horsepower\*

#### PRECISE HANDLING

lets you hug those curves, thanks to larger front brakes and a sport-tuned suspension on the SX Turbo

#### DRIVE MODE SELECT

lets you choose from Normal, Eco, or Sport settings to suit your style of driving

#### ISO-STRUCTURE™ CONSTRUCTION

from high-tensile strength steel alloys provides enhanced stability and a quiet ride





# How to **GET OUT THERE** no matter what's out there

Wondering if Sportage is as adventurous as you are? Let's just say we drove its all-wheel drive test vehicles over 3 million miles through alpine passes, sandstorms, and monsoons — in temperatures ranging from minus 31° F to 130° F — just to help make sure it is.



AWD

KIA.COM/SPORTAGE

for even more details

#### **DYNAMAX™ FULLY ACTIVE AWD\***

is an available feature that uses electronic sensors to monitor various road conditions, then distributes power to the appropriate wheels to help enhance traction and control

#### **TORQUE VECTORIZING CORNER CONTROL (TVCC)\***

is part of Dynamax's AWD system that can increase cornering stability by applying braking force to the rear inside-corner wheel in certain situations

#### **A UNIQUE FRONT BUMPER\***

with a steeper approach angle gives the AWD models a little more ground clearance for when the terrain calls for it



# When life throws you a **CURVE**

here's how to stay on track



Sportage is packed with advanced technologies to help combat slipping or skidding in a variety of challenging situations.<sup>†</sup> Here's how each one works to help you stay in control.

## TO ENHANCE CONTROL

### ELECTRONIC STABILITY CONTROL (ESC)

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

## TO HELP KEEP YOU ON COURSE

### VEHICLE STABILITY MANAGEMENT (VSM)

VSM is designed to intervene to help enhance stability and steering responses when driving on some slippery roads

## TO HELP PREVENT SLIPPING

### TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

## WHEN YOU HIT THE BRAKES

### ANTI-LOCK BRAKING SYSTEM (ABS)

The cornerstone of active safety features, ABS helps provide greater control when stopping in difficult conditions like wet or slippery roads

At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection.<sup>†</sup>

**ADVANCED AIRBAG SYSTEM<sup>16</sup>**

includes dual front, front seat-mounted side, and full-length side curtain airbags

**AIRBAG & SEAT-BELT SENSORS<sup>16</sup>**

monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

**FRONT SEAT-BELT PRETENSIONERS**

tighten extra slack in front seat belts in certain collisions

**HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS**

let you adjust the front seat belts for a more customized fit to help improve effectiveness

**FRONT & REAR CRUMPLE ZONES**

are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the cabin in certain collisions

**REINFORCED BODY CAGE & SIDE-IMPACT DOOR BEAMS**

constructed with a combination of high-tensile strength steel alloys help strengthen the body of the vehicle, absorb impact energy, and deflect side-impact force in certain collisions



NHTSA Overall 5-Star Crash Safety Rating<sup>17</sup>



**IT HELPS DETECT,  
COORDINATE,  
AND REACT**  
to give you more peace of mind

<sup>†</sup>No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely.  
16, 17 See inside back cover for endnotes. Inflated airbags shown for illustration only. SX TURBO AWD SHOWN



**SNOW WHITE PEARL**  
(S, EX, SX)  
YOU HAVE A PURE HEART  
AND GENTLE NATURE. YOU  
LOVE LONG NAPS.



**SPARKLING SILVER**  
(LX, S, EX, SX)  
YOU NOTICE THE SUBTLE  
IRONIES IN LIFE. NOTHING IS EVER  
BLACK AND WHITE TO YOU.



**CHERRY BLACK**  
(LX, S, EX, SX)  
YOUR SWEET NATURE IS  
SOMETIMES BELIED BY YOUR  
LOVE OF DARK COMEDIES.



**PACIFIC BLUE**  
(LX, S, EX, SX)  
A WAVE OF CALM WASHES OVER  
YOU AS YOU REALIZE, YES, THIS IS  
DEFINITELY THE COLOR FOR YOU.

Find out which  
**COLOR**  
is your  
perfect match



**BURNISHED COPPER**  
(LX, S, EX, SX)  
YOU HAVE A WARM DEMEANOR AND  
ALWAYS APPEAR POLISHED WHEN  
THE SITUATION CALLS FOR IT.



**HYPER RED**  
(LX, S, EX, SX)  
YOU CRAVE EXCITEMENT,  
AND YOUR POSITIVE ENERGY  
IS DOWNRIGHT CONTAGIOUS.



THOUGH YOU HAVE A SPARKLING  
PERSONALITY, YOUR SOUL REMAINS  
SALT-OF-THE-EARTH.



YOU ARE OPEN TO EXPLORING  
ENDLESS POSSIBILITIES. YOUR  
GLASS IS ALWAYS HALF-FULL.

Actual colors may vary from printed brochure. See [kia.com/sportage](http://kia.com/sportage) for interior combinations.

Choose the  
**PACKAGE**  
that completes you

**LX POPULAR PACKAGE**

Blind-Spot Collision Warning  
w/Lane Change Assist<sup>2</sup>  
Rear Cross-Traffic Collision Warning<sup>2</sup>  
10-way power-adjustable driver's  
seat w/lumbar support  
Dual-zone automatic temperature  
control w/ionizer  
Auto defogger  
Solar glass  
Dual illuminated visor vanity mirrors

**S SUNROOF PACKAGE**

Panoramic sunroof  
Half-chrome outside door handles  
LED interior lighting  
Smart Welcome  
Smart Key & push-button start  
Dual-zone automatic temperature  
control w/ionizer  
Auto defogger  
Windshield wiper de-icer  
Solar glass

**EX TECHNOLOGY PACKAGE**

Navigation<sup>8</sup> w/8" touch screen  
Harman Kardon<sup>®9</sup> premium  
audio system w/8 speakers  
UVO link<sup>6</sup>  
Ventilated front seats  
Leather seat trim  
8-way power-adjustable front  
passenger seat  
Auto-dimming rearview mirror  
w/HomeLink<sup>®18</sup> & compass  
Panoramic sunroof  
Heated steering wheel  
LED interior lighting  
Wireless smartphone charger<sup>7</sup>  
Front & rear parking assist  
sensors<sup>2</sup>  
Smart Cruise Control  
w/Stop & Go<sup>2</sup>  
Electronic parking brake  
Compact spare tire

**S PREMIUM PACKAGE**

(REQUIRES S SUNROOF PACKAGE)  
18" dark gray alloy wheels  
LED taillights  
LED fog lights w/gloss black trim  
& black chrome bar  
Leather-wrapped shift knob  
10-way power-adjustable driver's  
seat w/lumbar support  
Heated front seats  
Auto-dimming rearview mirror  
w/HomeLink<sup>®18</sup> & compass  
SiriusXM<sup>®10</sup>  
UVO link<sup>6</sup>  
Electronic parking brake  
Smart Cruise Control w/Stop & Go<sup>2</sup>  
Wireless smartphone charger<sup>7</sup>  
High-gloss center fascia  
Chrome inside door handles  
Door scuff plates  
USB charge port  
in rear floor console

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Kia	10-year/100,000-mile
Subaru	5-year/60,000-mile
Toyota	5-year/60,000-mile
Honda	5-year/60,000-mile
Ford	5-year/60,000-mile
Mazda	5-year/60,000-mile
Mercedes	4-year/50,000-mile
BMW	4-year/50,000-mile
Volvo	4-year/50,000-mile
Audi	4-year/50,000-mile

(let us give you a hint)

INDUSTRY-LEADING WARRANTY PROGRAM<sup>19</sup>

10-year/100,000-mile limited powertrain warranty

5-year/60,000-mile limited basic warranty

5-year/100,000-mile limited anti-perforation warranty

5-year/60,000-mile 24-hour roadside assistance

**ENDNOTES** **1.** Dynamax is a trademark of Magna International, 2019. All rights reserved. **2.** These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. **3.** Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. **4.** Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. **5.** Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. **6.** Purchase/lease of a new 2020 Kia Sportage vehicle with UVO link includes a complimentary 1-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 1-year UVO link subscription expires, continued access to UVO link will require a paid subscription at the then-current subscription rate or your use of UVO link will immediately terminate. Use of UVO link is subject to agreement to the UVO Privacy Policy (available at [owners.kia.com](http://owners.kia.com)) and Terms of Service (available at [owners.kia.com](http://owners.kia.com)). UVO is transferable to subsequent owner(s) during the original UVO service term. Only use UVO when safe to do so. Kia Access with UVO link app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit [owners.kia.com](http://owners.kia.com) or your authorized Kia dealer. **7.** Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. **8.** Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. **9.** ©2019 Harman International Industries, Inc. All rights reserved. Harman Kardon is a registered trademark of Harman International Industries, Inc. **10.** SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. 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Do not use remote climate control if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control command. **12.** 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires cellular coverage. **13.** 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires cellular coverage. **14.** Vehicle Diagnostics is not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner's Manual for maintenance schedule. **15.** My Car Zone requires cellular coverage. Cellular service rates apply. **16.** For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. **17.** Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.nhtsa.gov/ratings](http://www.nhtsa.gov/ratings)). **18.** HomeLink® is a registered trademark of Gentex Corporation. **19.** Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA



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