

2020

SEDONA. FOR THE GREAT WIDE OPEN.



MADE FOR SEDONA'S MAJESTIC LANDSCAPES, OR WHEREVER YOU MAKE YOUR ESCAPE.

WHEN YOU WANT TO OPEN IT UP.

The expansive feeling, the commanding looks, and all the elements for an empowering experience — like its namesake locale, the 2020 Sedona opens up endless possibilities. Its sporty, premium-feature-filled cabin gives you spacious seating for seven or eight,* along with flexible cargo options, available advanced driver-assistance technologies,^{1*} and a 276-horsepower, 3.3L Gasoline Direct Injection V6 under the hood. All designed for you to get out there and road-trip like you mean it.



THE SEDONA VORTEX — CAN YOU FEEL IT?

Lore has it that Sedona's stunning, vast landscapes possess swirling centers of energy called vortices (popularly called "vortexes"). The four best-known vortexes are found at Airport Mesa, Cathedral Rock, Bell Rock, and Boynton Canyon. Many visitors to these sites feel inspired, recharged, or uplifted by the experience. But are vortexes real or imagined? If you travel there in the exceptional comfort of Kia's Sedona, at least you'll arrive with an open mind.



*Optional feature available only on certain trims. See kia.com for details.
1 See inside back cover for endnote. Cover and this page: SX SHOWN

L

for all the essentials
and seating for 7

DRIVING

3.3L Gasoline Direct Injection
Lambda V6 engine
276 hp @ 6,000 rpm
8-speed Sportmatic® transmission
Eco Drive Mode
17" alloy wheels
Auto-On/Off Projector Headlights
Projector Beam Headlights

TECHNOLOGY

Apple CarPlay®² & Android Auto™³
AM/FM/MP3 audio system
w/7" touch screen⁴
4 speakers
Bluetooth® wireless technology⁵
Steering wheel-mounted audio controls⁴
Aux/USB charge ports
Cruise control
Rear View Monitor w/Parking Guidance⁴
Remote keyless entry & alarm
Power door locks
w/two-turn entry system
Dual manual-sliding side doors
Trailer hitch pre-wiring

INTERIOR

7-person seating
Cloth-trimmed seats
w/YES Essentials® fabric treatment

Tilt & telescoping steering column
Air conditioning w/front & rear controls
Extendable illuminated sun visors

LX

provides seating
for 8 and more
features

3.3L Gasoline Direct Injection
Lambda V6 engine
276 hp @ 6,000 rpm
8-speed Sportmatic® transmission
Eco Drive Mode
17" alloy wheels
Auto-On/Off Projector Headlights
Projector Beam Headlights
Privacy glass

Apple CarPlay®² & Android Auto™³
AM/FM/MP3 audio system
w/7" touch screen⁴
6 speakers
Bluetooth® wireless technology⁵
Steering wheel-mounted audio controls⁴
Aux/USB charge ports
Cruise control
Rear View Monitor w/Parking Guidance⁴
Remote keyless entry & alarm
Power door locks
w/two-turn entry system
Dual power-sliding side doors
Trailer hitch pre-wiring

8-person seating
Cloth-trimmed seats
w/YES Essentials® fabric treatment

8-way power-adjustable driver's seat
w/2-way power lumbar support
Tilt & telescoping steering column
Air conditioning w/front & rear controls
Extendable illuminated sun visors

WHICH WAY WILL YOU GO?

Sedona comes in four unique trims. Here's a handy list of key features and options for the first two — the L and LX — to help you decide if one of them is right for you.



IF YOU'RE INTO MORE LUXURY, THESE TWO ARE FOR YOU.

The EX and SX trims take it all up a notch with more premium perks inside and out. Use this chart to help you compare their key features and options.



EX

adds leather seat trim, larger wheels, and more

DRIVING

3.3L Gasoline Direct Injection
Lambda V6 engine
276 hp @ 6,000 rpm
8-speed Sportmatic® transmission
High Performance Dampers*
18" alloy wheels
Projector Beam Headlights

Fog lights*

TECHNOLOGY

UV0 eServices⁷ w/ 7" touch screen⁴
Apple CarPlay^{®2} & Android Auto^{™3}
AM/FM/MP3/SiriusXM^{®8} audio system

Wireless smartphone charger⁹
Push Button Start w/Smart Key & alarm
Dual-screen rear-seat entertainment*
Smart Cruise Control w/Stop & Go*

Rear View Monitor w/Parking Guidance¹
Parking Distance Warning –
Forward & Reverse¹
Forward Collision Warning*
Forward Collision-Avoidance Assist
w/Pedestrian Detection¹⁰
Lane Departure Warning¹¹
Driver Attention Warning¹⁰
Blind-Spot Collision Warning¹
Rear Cross-Traffic Collision Warning¹
Power-folding heated outside mirrors*
Dual power-sliding side doors
w/Smart Key Button
Smart Power Liftgate[™] w/sensor¹¹*

INTERIOR

8-person seating
Two-tone leather-trimmed seats
8-way power-adjustable driver's seat
w/2-way power lumbar support
8-way power-adjustable front passenger's seat*
Heated front seats
Driver's memory seat*

Sunroof w/power sunshade*
Tri-Zone – Full Automatic Temperature Control w/rear vents & controls*
2nd/3rd-row sunshades

SX

gives you even more advanced technology and sporty, premium features

3.3L Gasoline Direct Injection
Lambda V6 engine
276 hp @ 6,000 rpm
8-speed Sportmatic® transmission
High Performance Dampers
18" alloy wheels w/premium finish
LED headlights w/auto-leveling & Low Beam Assist – Dynamic
High Beam Assist
LED Positioning Lights & tail lights
LED fog lights

UV0 eServices⁷ w/ 8" touch screen⁴
Navigation⁴
Apple CarPlay^{®2} & Android Auto^{™3}
AM/FM/MP3/SiriusXM^{®8} audio system
Harman Kardon^{®12} premium surround-sound system w/8 speakers
Wireless smartphone charger⁹
Push Button Start w/Smart Key & alarm
Dual-screen rear-seat entertainment*
Smart Cruise Control w/Stop & Go¹
Surround View Monitor¹
Rear View Monitor w/Parking Guidance¹
Parking Distance Warning –
Forward & Reverse¹
Forward Collision Warning⁴
Forward Collision-Avoidance Assist
w/Pedestrian Detection¹
Lane Departure Warning¹
Driver Attention Warning¹⁰
Blind-Spot Collision Warning¹
Rear Cross-Traffic Collision Warning¹
Power-folding heated outside mirrors
Dual power-sliding side doors
w/Smart Key Button
Smart Power Liftgate[™] w/sensor¹¹

8-person seating
Two-tone leather-trimmed seats
8-way power-adjustable driver's seat
w/2-way power lumbar support
8-way power-adjustable front passenger's seat
Heated & ventilated front seats
Driver's memory seat
Heated steering wheel
Sunroof w/power sunshade
Tri-Zone – Full Automatic Temperature Control w/rear vents & controls
2nd/3rd-row sunshades

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.
1-4, 7-12 See inside back cover for endnotes. SX SHOWN



DUAL-SCREEN REAR-SEAT ENTERTAINMENT*

with DVD player and device mirroring for your compatible phone/tablet is a perfect way to keep rear-seat passengers happy

FRONT-PASSENGER SEAT POWER-ADJUSTMENT SWITCH*

includes an extra set of seat controls on the driver's side, allowing the driver to slide the passenger seat forward so rear passengers can get in and out more easily

ACCOMMODATING SECOND-ROW SEATS

slide forward/backward, recline, and even let you remove the center seat entirely for extra space

SECOND- & THIRD-ROW SUNSHADES*

help keep rear passengers cool and comfortable

YES ESSENTIALS^{®6} STAIN-RESISTANT FABRIC

on all cloth seating trims — so go ahead, bring the dog, too

CHOOSE SEATING FOR SEVEN OR EIGHT.*

Sedona's range of trims lets you choose the seating capacity that's best for you — each within a spacious, modern cabin that's been cleverly designed for easy access. Once inside, you'll be riding in style and comfort, thanks to available premium features like soft leather-trimmed seats* for the first and second rows.

*Optional feature available only on certain trims. See kia.com for details. 6 See inside back cover for endnote. SX SHOWN

GET TO KNOW ITS SMART SIDE.

Just stand near your Sedona with the Smart Key* in your hand, pocket, or bag, and its sensors can work their magic.

SMART WELCOME WITH POWER-FOLDING MIRRORS*
unfolds the outside mirrors and turns on the door-handle and interior lights

SMART POWER LIFTGATE™ WITH VARIABLE HEIGHTS*
opens automatically when you stand behind it for three seconds with your Smart Key* – and lets you close it with the push of a button

SMART-STOP LIFTGATE CLOSURE¹¹*
is designed to automatically retract if it detects potential objects in its path while closing

DUAL POWER-SLIDING SIDE DOORS WITH SMART KEY BUTTON*
lets you open the power-sliding side doors at the touch of a button using the Smart Key*



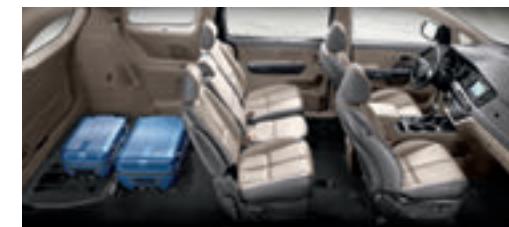
AND ITS FLEXIBLE SIDE.



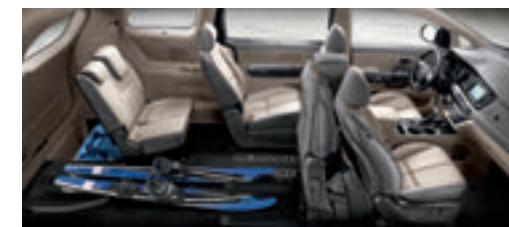
2ND-ROW SLIDE-N-STOW® SEAT DESIGN



SLIDE-N-STOW® 2ND ROW & 3RD ROW STOWED¹³



FOLD-IN-THE-FLOOR 3RD-ROW SEATS¹³



SLIDE-N-STOW® SPLIT 2ND ROW & SPLIT 3RD ROW STOWED¹³

*Optional feature available only on certain trims. See kia.com for details.
11, 13 See inside back cover for endnotes. SX SHOWN

UVO | eServices

IT CONNECTS, FINDS, REMINDS. MEET UVO, YOUR NEW ASSISTANT.

Kia's UVO eServices^{7*} smart telematics lets you integrate your compatible smartphone with your Sedona to stay connected with a range of helpful features (see a few of our favorites below). All you have to do is activate UVO eServices^{7*} and download the UVO eServices^{7*} app from the App Store^{®2} or Google Play^{™3} Store. The best part is, there are no subscription fees for five years.

911 CONNECT^{14*}

will attempt to call 911 and give emergency responders your location if your airbags deploy

ROADSIDE ASSISTANCE^{15*}

connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS^{16*}

helps you monitor the condition of your Sedona and even schedule service if needed

PARKING MINDER^{17*}

keeps track of where you parked and even sets reminders for your parking meter

MY CAR ZONE^{18*}

will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed and curfew. And for Sedonas equipped with Navigation^{4*} – even geographic boundaries

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR*

can sync your favorite POIs from your compatible smartphone to the Navigation system^{4*}



GO TO OWNERS.KIA.COM OR DOWNLOAD THE UVO eSERVICES APP TO ACTIVATE

*Optional feature available only on certain trims. See kia.com for details. 2-4, 7, 14-18 See inside back cover for endnotes. Image shown for illustration only. SX SHOWN



FOR A GREAT DRIVE, IT'S WHAT'S INSIDE THAT COUNTS.

Sedona's intuitive, tech-centric cockpit is designed to enhance your total driving experience — with an 8" touch screen^{4*} and controls that are perfectly placed right where you need them, along with a range of premium audio, connectivity, and other convenient features.

HARMAN KARDON^{®12} PREMIUM AUDIO SYSTEM*
fills the cabin with crisp, incredible sound thanks to eight speakers, an external amplifier, and subwoofer

APPLE CarPlay^{®2} & ANDROID AUTO^{™3}
sync with your compatible smartphone to let you make calls, send texts, or play voicemails via voice command⁴

SiriusXM^{®8*}
lets you hear your favorite music, sports, comedy, news, and more

HEATED FRONT SEATS & STEERING WHEEL*
help keep you warm on chilly mornings

WIRELESS SMARTPHONE CHARGER^{®9*}
because, honestly, who likes cords?

COOLING GLOVE BOX*
helps keep drinks chilled on long drives, plus there's an additional glove box for other essentials

*Optional feature available only on certain trims. See kia.com for details. 2-4, 8, 9, 12 See inside back cover for endnotes. Simulated screen shown. SX SHOWN

WE CAN ALL USE SOME EXTRA HELP OUT THERE.

Even the best drivers can't be perfect 100% of the time. So we created Kia Drive Wise,* a suite of standard and available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions.¹



LOOK FOR THE  DRIVE
WISE LABELS AHEAD →

LANE DEPARTURE WARNING^{1*} DW

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep

BLIND-SPOT COLLISION WARNING WITH LANE CHANGE ASSIST^{1*} DW

Radar works to help detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

DW  DRIVE
WISE

*Optional feature available only on certain trims. See kia.com for details. 1. See inside back cover for endnote. Image shown for illustration only. SX SHOWN

SENSES, ALERTS, AND HELPS STOP.

Who needs a copilot when you can have the help of these available advanced features that are designed to enhance your ability to put on the brakes — plus other technologies to assist you on the road.

FORWARD COLLISION WARNING^{1*} DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION^{1*} DW

The system is designed to help detect and alert you of a potential forward collision with a preceding vehicle or pedestrian, and even automatically apply the brakes in some cases

SMART CRUISE CONTROL WITH STOP & GO^{1*} DW

This system is designed to automatically adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you

DRIVER ATTENTION WARNING^{10*} DW

This system is designed to give you a warning signal to take a break if it detects inattentive driving practices

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly

DW=  DRIVE WiSE

*Optional feature available only on certain trims. See kia.com for details.

1, 10 See inside back cover for endnotes. Image shown for illustration only. SX SHOWN



HOW TO AVOID THE OBSTACLES THAT COME YOUR WAY.

From approaching cars to that wayward shopping cart hiding in your blind spot, Sedona's available features are designed to help make parking easier by alerting you to potential surrounding hazards.

SURROUND VIEW MONITOR^{1*} DW

uses four cameras to provide a view around the vehicle — especially helpful when parking in tight spots

REAR VIEW MONITOR WITH PARKING GUIDANCE¹

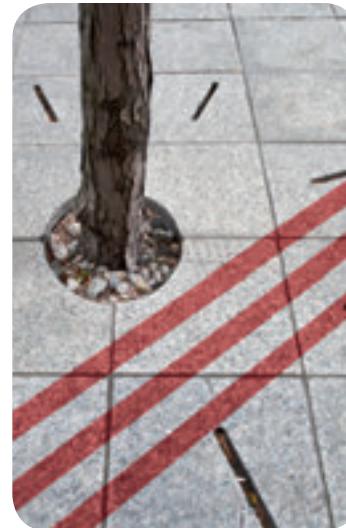
includes a large, bright screen that helps you see what's behind your vehicle, with guidelines that adjust to follow the direction you're turning

REAR CROSS-TRAFFIC COLLISION WARNING^{1*} DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

PARKING DISTANCE WARNING — FORWARD & REVERSE^{1*} DW

is designed to give an audible warning if it detects certain objects close to your vehicle while parking



DW=  DRIVE WISE

*Optional feature available only on certain trims. See kia.com for details. 1 See inside back cover for endnote. Simulated screen shown. Image shown for illustration only. SX SHOWN

OUTSTANDING PERFORMANCE

comes courtesy of its 276-hp, 3.3L Gasoline Direct Injection V6 engine, tuned to deliver powerful acceleration

8-SPEED SPORTMATIC® TRANSMISSION

gives you smooth, seamless shifting, while letting you choose between automatic mode or sportier, clutch-free manual shifting

DRIVE MODE SELECT*

lets you choose between Normal, Eco, or Comfort settings to suit your style of driving

3,500 LB. OF TOWING CAPACITY¹⁹

allows you to tow a wide variety of things

REFINED SUSPENSION

with MacPherson struts in the front and a multi-link system in the rear gives you smooth, agile handling and precise steering

ISO-STRUCTURE™ BODY CONSTRUCTION

from High Tensile Steel provides enhanced stability and a quiet ride

FOR EVERY DAY AND GETAWAY.

Sedona has the performance to power up inclines, maneuver around town, and soak up those bumps in the road for a smooth, refined ride at highway speeds — whether you're heading out for the day or on an open-ended adventure. So gather your family and friends, your cargo, and your big plans, and take them wherever they lead.





WHEN LIFE THROWS YOU A CURVE,
HERE'S HOW TO STAY ON TRACK.

ELECTRONIC STABILITY CONTROL (ESC)[†]
In certain difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

TRACTION CONTROL SYSTEM (TCS)[†]
When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

CORNERING BRAKE CONTROL[†]
This system provides side-to-side brake pressure proportioning, helping to improve vehicle deceleration and stability when braking into a turn

HILL-START ASSIST CONTROL (HAC)[†]
When starting off on a steep hill, HAC is designed to automatically hold the brake pressure for two seconds after you take your foot off the brake pedal

[†]No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely.

At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection.[†]

ADVANCED AIRBAG SYSTEM²⁰

includes dual front, front seat-mounted side, and full-length side curtain airbags

AIRBAG & SEAT-BELT SENSORS²⁰

monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

FRONT SEAT-BELT PRETENSIONERS

tighten extra slack in front seat belts in certain collisions

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

help provide a customized, more comfortable fit

**LOWER ANCHORS AND TETHERS
FOR CHILDREN (LATCH) SYSTEM**

is engineered to let you securely install a compatible child seat in the second row and passenger-side third row

REAR CHILD-SAFETY DOOR LOCKS

help prevent the doors from being accidentally opened by small children riding in the rear seat

FRONT & REAR CRUMPLE ZONES

are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the cabin in certain collisions

**REINFORCED BODY CAGE
& SIDE-IMPACT DOOR BEAMS**

constructed with a combination of High Tensile Steel help strengthen the body of the vehicle, absorb impact energy, and deflect side-impact force in certain collisions



**NHTSA Overall 5-Star
Crash Safety Rating²¹**

SAFETY NEVER TAKES A DAY OFF.

[†]No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely. 20, 21 See inside back cover for endnotes. Inflated airbags shown for illustration only. SX SHOWN

WHICH COLOR IS YOUR PERFECT MATCH?



SNOW WHITE PEARL
(L, LX, EX, SX)
YOU ARE KNOWN FOR YOUR
PURE HEART AND GENTLE
NATURE. ALSO, YOU LOVE
REALLY LONG NAPS.



SILKY SILVER
(L, LX, EX, SX)
YOU NOTICE THE SUBTLE
IRONIES IN LIFE. NOTHING
IS EVER BLACK AND
WHITE TO YOU.



PANTHERA METAL
(LX, EX, SX)
THOUGH YOU'RE GENERALLY
PRETTY LAID BACK, YOU HAVE
STEELY DETERMINATION WHEN
THE SITUATION CALLS FOR IT.



AURORA BLACK PEARL
(L, LX, EX, SX)
YOU GET YOUR BEST IDEAS
WHILE GAZING AT THE NIGHT
SKY. YOUR FAVORITE CANDY?
LICORICE, OF COURSE.



VENETIAN RED
(LX, EX, SX)
YOU HAVE A PASSION FOR
WORLD TRAVEL, GONDOLA
RIDES, AND REALLY GOOD
MARINARA SAUCE.



CELESTIAL BLUE
(LX, EX, SX)
YOUR SPIRIT OF ADVENTURE
IS VAST, OFTEN LEADING
TO SOME PRETTY FAR-OUT
FAMILY ROAD TRIPS.

Actual colors may vary from printed brochure. See kia.com/sedona for interior combinations.

TOP IT ALL OFF WITH A PREMIUM PACKAGE.

EX PREMIUM PACKAGE

- High Performance Dampers
- Heated & power-folding outside mirrors
- Electronic Parking Brake
- Sunroof w/power sunshade
- Fog lights
- Driver's seat 4-way power lumbar support
- Supervision meter cluster
- Driver's memory seat & outside mirrors
- Auto-dimming rearview mirror
w/HomeLink^{®22}
- 8-way power-adjustable front passenger seat
- Dual-screen rear-seat entertainment system
- Driver switch for power passenger seat control
- Auto-up/down front passenger & rear window switches
- Tri-Zone — Full Automatic Temperature Control w/rear vents & controls
- Forward Collision Warning⁴
- 2.1-amp quick-charge USB ports (2)
- Forward Collision-Avoidance Assist w/Pedestrian Detection¹
- 110V inverter
- Rear Cross-Traffic Collision Warning¹
- 3rd-row/cargo USB charge port
- Lane Departure Warning¹
- Smart Cruise Control w/Stop & Go⁴
- Dual glove box w/cooling & illumination
- Smart Power LiftgateTM w/sensor¹¹

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RESEARCHING WHOSE POWERTRAIN WARRANTY IS TOP OF THE LINE?

Kia

10-year/100,000-mile

Subaru

5-year/60,000-mile

Toyota

5-year/60,000-mile

Honda

5-year/60,000-mile

Ford

5-year/60,000-mile

Mazda

5-year/60,000-mile

Mercedes

4-year/50,000-mile

BMW

4-year/50,000-mile

Volvo

4-year/50,000-mile

Audi

4-year/50,000-mile



(let us give you a hint)

INDUSTRY-LEADING WARRANTY PROGRAM²³

10-year/100,000-mile limited powertrain warranty

5-year/60,000-mile limited basic warranty

5-year/100,000-mile limited anti-perforation warranty

5-year/60,000-mile 24-hour roadside assistance

ENDNOTES **1.** These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. **2.** Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. **3.** Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. **4.** Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. **5.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG Inc., and any use of such marks by Kia is under license. A compatible Bluetooth®-enabled cell phone is required to use Bluetooth® wireless technology. **6.** YES Essentials® is a registered trademark of Sage Automotive Interiors. **7.** Purchase/lease of a new 2020 Kia Sedona vehicle with UVO eServices includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at owners.kia.com/us/en/privacy-policy.html) and Terms of Service (available at owners.kia.com/us/en/terms-of-service.html). 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App Store is a service mark of Apple, Inc. **8.** SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. **If you decide to continue service after your 3-month All Access trial subscription, which is included with your newly purchased or leased vehicle, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details.** Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. **9.** Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. **10.** Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. **11.** Liftgate resistance sensor may not detect all objects. See Owner's Manual for additional information and warnings. **12.** ©2019 Harman International Industries, Inc. All rights reserved. Harman Kardon is a registered trademark of Harman International Industries, Inc. **13.** All cargo should be evenly distributed and properly secured, and never piled higher than the seatbacks. Images shown for illustration purposes only. **14.** 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. **15.** 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a compatible smartphone connected via Bluetooth® wireless technology, and cellular coverage. Cellular service rates apply. **16.** Vehicle Diagnostics is not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner's Manual for maintenance schedule. **17.** Parking Minder requires cellular coverage, a USB-connected compatible smartphone, and the UVO eServices app. Cellular service rates apply. **18.** My Car Zone requires cellular coverage. Cellular service rates apply. Information must be manually synced in order to receive alerts. **19.** Towing requires additional equipment. See Owner's Manual for towing capacity, and additional information and warnings. **20.** For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. **21.** Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov/ratings). **22.** HomeLink® is a registered trademark of Gentex Corporation. **23.** Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

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GIVE IT EVERYTHING 