

2020

# **FORTE. FOR THE WINNER WITHIN.**



MADE FOR FLORIDA STRAIGHTAWAYS, OR ANY WEEKEND GETAWAY.

# IT STARTS WITH A VICTORY LAP.

With two new race-inspired GT trims, the 2020 Forte is as at home in Daytona Beach as it is maneuvering around town. Available features include a powerful 201-hp turbocharged engine, an independent rear suspension, sport-tuned dual exhaust, and sport side sills with black high-gloss trim — plus advanced technology and premium features that give every Forte its confident attitude.



## THE BIRTHPLACE OF SPEED.

The hard-packed sands of Florida beaches were the ultimate proving ground for America's early auto enthusiasts. The first speed trials took place in 1903 on Ormond Beach, stock car racing debuted in 1922 on Daytona Beach, and today, more races are held at Daytona's world-famous speedway than at any other track in the U.S.



Cover and this page: GT WITH GT2 PACKAGE SHOWN. Limited availability at select retailers in certain markets.





## TAKE A CLOSER LOOK.

The Forte sedan comes in five different trims. Here are some key features and options of the first three — FE, LXS, and EX — to help you decide if one of them is the perfect choice for you.

### FE

all the essentials, and then some

#### DRIVING

2.0L multi-port injection 4-cylinder engine  
147 hp @ 6,200 rpm  
6-speed manual transmission  
Intelligent Variable Transmission\*  
Drive Mode Select\*  
15" steel wheels

Auto-On/Off Headlights  
Daytime Running Lights

#### TECHNOLOGY

Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>  
AM/FM/MP3 audio system  
w/8" touch screen<sup>3</sup>  
Bluetooth<sup>®</sup> wireless technology<sup>4</sup>  
Remote keyless entry w/trunk opener  
Steering wheel-mounted audio controls<sup>5</sup>

Cruise control  
Rear View Monitor w/Parking Guidance<sup>5</sup>  
Forward Collision Warning<sup>5</sup>  
Forward Collision-Avoidance Assist<sup>5</sup>  
Lane Departure Warning<sup>5</sup>  
Lane Keeping Assist<sup>5</sup>  
Driver Attention Warning<sup>6</sup>

#### INTERIOR

Cloth-trimmed seats

Power windows w/driver's  
one-touch auto-down  
Air conditioning

Sunglasses holder

### LXS

adds alloy wheels, Sportmatic<sup>®</sup> transmission, and other features

2.0L multi-port injection 4-cylinder engine  
147 hp @ 6,200 rpm

Intelligent Variable Transmission  
Drive Mode Select  
16" alloy wheels  
Single chrome exhaust tip finisher  
Auto-On/Off Headlights  
Daytime Running Lights

Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>  
AM/FM/MP3 audio system  
w/8" touch screen<sup>3</sup>  
Bluetooth<sup>®</sup> wireless technology<sup>4</sup>  
Remote keyless entry w/trunk opener  
Steering wheel-mounted audio controls<sup>5</sup>

Cruise control  
Rear View Monitor w/Parking Guidance<sup>5</sup>  
Forward Collision Warning<sup>5</sup>  
Forward Collision-Avoidance Assist<sup>5</sup>  
Lane Departure Warning<sup>5</sup>  
Lane Keeping Assist<sup>5</sup>  
Driver Attention Warning<sup>6</sup>

Cloth-trimmed seats

Power windows w/driver's  
one-touch auto-down  
Air conditioning

60/40 split-folding rear seats

Sunglasses holder

### EX

takes things up a notch with more tech and premium features

2.0L multi-port injection 4-cylinder engine  
147 hp @ 6,200 rpm

Intelligent Variable Transmission  
Drive Mode Select  
17" alloy wheels  
Single chrome exhaust tip finisher  
Auto-On/Off Headlights  
LED Daytime Running Lights & tail lights  
Front fog lights  
Outside mirrors w/LED turn-signal indicators

UVO eServices<sup>7</sup>  
Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>  
AM/FM/MP3 audio system  
w/8" touch screen<sup>3</sup>  
Bluetooth<sup>®</sup> wireless technology<sup>4</sup>  
Remote keyless entry w/trunk opener  
Steering wheel-mounted audio controls<sup>5</sup>  
Push Button Start w/Smart Key  
Cruise control  
Rear View Monitor w/Parking Guidance<sup>5</sup>  
Forward Collision Warning<sup>5</sup>  
Forward Collision-Avoidance Assist<sup>5</sup>  
Lane Departure Warning<sup>5</sup>  
Lane Keeping Assist<sup>5</sup>  
Driver Attention Warning<sup>6</sup>  
Blind-Spot Collision Warning  
w/Lane Change Assist<sup>5</sup>  
Rear Cross-Traffic Collision Warning<sup>5</sup>

SOFINO-trimmed seats  
Leather-wrapped steering wheel  
& gearshift knob  
10-way power-adjustable driver's seat  
Heated front seats  
Ventilated front seats  
Power windows w/driver's  
one-touch auto-up/down  
Dual Zone — Full Automatic Temperature  
Control w/rear vents  
60/40 split-folding rear seats  
w/rear center armrest & cup holder  
Sunglasses holder

\*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY).  
SEE KIA.COM FOR DETAILS. 1-7 See inside back cover for endnotes. EX SHOWN



## WANT EVEN SPORTIER STYLE AND PERFORMANCE?

Forte has two sport trims to choose from: GT-Line, if looks are all you need — or the GT for good looks and a boost of turbocharged adrenaline. Both are equipped with a race-inspired flat-bottom steering wheel, bolstered seating, plus-size wheels, and more premium technology.

GT WITH GT2 PACKAGE SHOWN. Limited availability at select retailers in certain markets.

### GT-LINE

offers more sporty style, inside and out

#### DRIVING

2.0L multi-port injection  
4-cylinder engine  
147 hp @ 6,200 rpm

Intelligent Variable Transmission

Drive Mode Select

17" graphite finish alloy wheels

High-gloss black sport grille w/red inserts

LED Daytime Running Lights & tail lights  
Front fog lights  
High-gloss black heated outside mirrors  
w/LED turn-signal indicators  
**Power sunroof\***  
Rear spoiler  
Sport side sills

#### TECHNOLOGY

UVO eServices<sup>7</sup> w/8" touch screen<sup>3\*</sup>  
Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>  
Harman Kardon<sup>®8</sup> 320-watt premium  
audio system w/8 speakers\*  
**Wireless smartphone charger<sup>9\*</sup>**  
Push Button Start w/Smart Key  
Cruise control  
Rear View Monitor w/Parking Guidance<sup>5</sup>

Forward Collision Warning<sup>5</sup>  
Forward Collision-Avoidance Assist<sup>5</sup>

Lane Departure Warning<sup>5</sup>  
Lane Keeping Assist<sup>5</sup>  
Driver Attention Warning<sup>6</sup>  
Blind-Spot Collision Warning  
w/Lane Change Assist<sup>5</sup>  
Rear Cross-Traffic Collision Warning<sup>5</sup>

#### INTERIOR

Sport black cloth-trimmed seats  
w/leatherette side bolsters & white stitching

Air conditioning

Leather-wrapped flat-bottom  
steering wheel & gearshift knob

60/40 split-folding rear seats  
Power windows w/driver's  
one-touch auto-up/down

### GT

for turbo thrills, a throaty  
exhaust, sport-tuned  
suspension, and more

1.6L Gasoline Direct Injection  
turbocharged 4-cylinder engine  
201 hp @ 6,000 rpm  
**6-speed manual transmission\***  
7-speed dual-clutch transmission  
Paddle shifters<sup>3</sup>  
Drive Mode Select  
Sport-tuned multi-link independent  
rear suspension  
18" alloy wheels  
Sport-tuned dual exhaust  
High-gloss black sport grille w/red inserts  
LED headlights w/auto-leveling  
& High Beam Assist  
LED Daytime Running Lights & tail lights  
Front fog lights  
High-gloss black heated outside mirrors  
w/LED turn-signal indicators  
**Power sunroof\***  
Rear spoiler  
Sport side sills

UVO eServices<sup>7</sup> w/8" touch screen<sup>3</sup>  
Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>  
Harman Kardon<sup>®8</sup> 320-watt premium  
audio system w/8 speakers\*  
**Wireless smartphone charger<sup>9\*</sup>**  
Push Button Start w/Smart Key  
**Smart Cruise Control<sup>5\*</sup>**  
Rear View Monitor w/Parking Guidance<sup>5</sup>  
**Parking Distance Warning — Reverse<sup>5\*</sup>**  
Forward Collision Warning<sup>5</sup>  
Forward Collision-Avoidance Assist<sup>5</sup>  
**Pedestrian Detection<sup>5\*</sup>**  
Lane Departure Warning<sup>5</sup>  
Lane Keeping Assist<sup>5</sup>  
Driver Attention Warning<sup>6</sup>  
**Blind-Spot Collision Warning  
w/Lane Change Assist<sup>5\*</sup>**  
**Rear Cross-Traffic Collision Warning<sup>5\*</sup>**

Sport black cloth-trimmed seats  
w/leatherette side bolsters & red stitching  
**SOFINO-trimmed seats\***  
Air conditioning w/rear vents  
**Supervision meter cluster\***  
Leather-wrapped flat-bottom  
steering wheel & gearshift knob  
**10-way power-adjustable driver's seat\***  
**Heated front seats\***  
**Ventilated front seats\***  
60/40 split-folding rear seats  
Power windows w/driver's  
one-touch auto-up/down

**\*OPTIONAL FEATURE** AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS. 1-3, 5-9 See inside back cover for endnotes.



## WAIT, IT DOES WHAT?

Even the best drivers can't be perfect 100% of the time. So we created Kia Drive Wise,\* a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions<sup>5</sup> — plus more amazing features that you may soon be bragging about around the watercooler.

LOOK FOR THE  LABELS AHEAD 



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. <sup>5</sup> See inside back cover for endnote. EX SHOWN

## THE SECRETS TO STAYING CENTERED.

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few occasional hazards of life behind the wheel. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.<sup>5</sup>



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
<sup>5</sup> See inside back cover for endnote. Image shown for illustration only. EX SHOWN

### LANE DEPARTURE WARNING<sup>5</sup> DW

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep

### LANE KEEPING ASSIST<sup>5</sup> DW

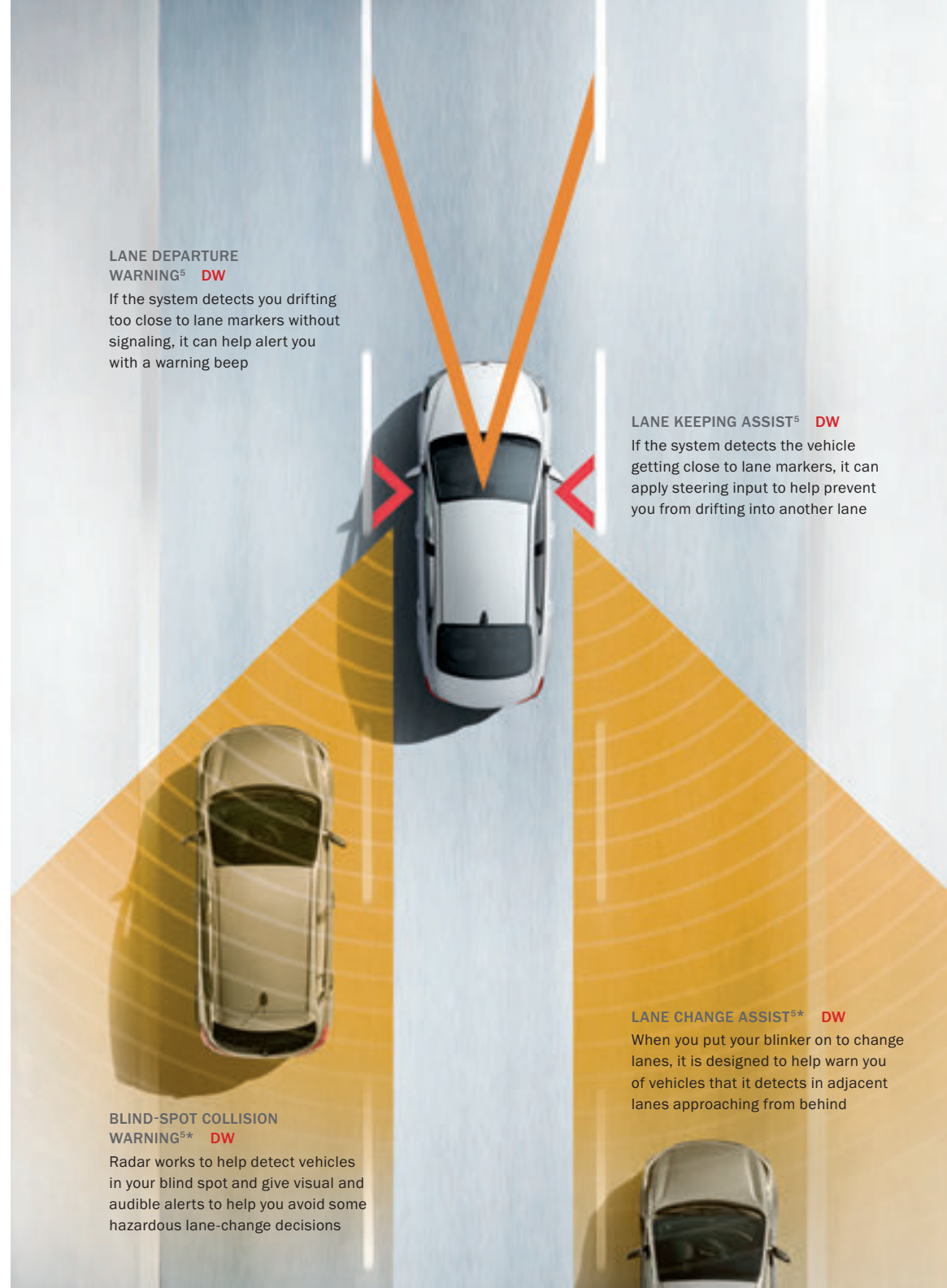
If the system detects the vehicle getting close to lane markers, it can apply steering input to help prevent you from drifting into another lane

### BLIND-SPOT COLLISION WARNING<sup>5\*</sup> DW

Radar works to help detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

### LANE CHANGE ASSIST<sup>5\*</sup> DW

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind





# SENSES, ALERTS, AND HELPS STOP.

Who needs a copilot when you can have the help of these available advanced features that are designed to enhance your ability to put on the brakes — plus other technologies to assist you on the road.

## **FORWARD COLLISION WARNING<sup>5</sup> DW**

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

## **FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION<sup>5\*</sup> DW**

This system is designed to help detect and alert you of a potential forward collision with a preceding vehicle or pedestrian and even automatically apply the brakes in some cases

## **SMART CRUISE CONTROL<sup>5\*</sup> DW**

This system is designed to automatically adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you

## **DRIVER ATTENTION WARNING<sup>6</sup> DW**

This system is designed to give you a warning signal to take a break if it detects inattentive driving practices



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
5, 6 See inside back cover for endnotes. Image shown for illustration only. EX SHOWN

## IT LOOKS GREAT FROM THE BACK BUT IT SEES EVEN BETTER.

From approaching cars to that wayward shopping cart hiding in your blind spot, a little extra help goes a long way when backing up. That's why Forte has got your back, with available features that can help alert you to a variety of potential hazards that are behind you — as well as those heading your way.

### REAR CROSS-TRAFFIC COLLISION WARNING<sup>5\*</sup> **DW**

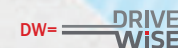
uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

### PARKING DISTANCE WARNING — REVERSE<sup>5\*</sup> **DW**

on GT is designed to give an audible warning if it detects certain objects close to your vehicle when you're in reverse

### REAR VIEW MONITOR WITH PARKING GUIDANCE<sup>5</sup> **DW**

includes a large, bright screen that helps you see what's behind your vehicle, with guidelines that adjust to follow the direction you're turning



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
5 See inside back cover for endnote. Image shown for illustration only. EX SHOWN



# IF YOU'RE LEFT-BRAINED, YOU'RE READING ABOUT THE FEATURES RIGHT NOW.

## **SMART WELCOME\***

turns on the door-handle lights to greet you when you approach with the Smart Key\* in your pocket or bag

## **SMART TRUNK\***

opens automatically when you stand behind the trunk for three seconds with the available Smart Key\*

## **POWER SUNROOF\***

lets fresh air and good vibes in

## **PUSH BUTTON START\***

allows you to start or stop the engine with the Smart Key\* in your pocket or bag

## **STEERING WHEEL WITH PADDLE SHIFTERS<sup>3</sup>**

features a racing-inspired, flat-bottom shape with contrast stitching

## **SUPERVISION METER CLUSTER\***

displays info in easy-to-read, high-contrast graphics

## **CUSTOMIZED COMFORT**

with Dual Zone — Full Automatic Temperature Control with rear vents\*



## **WIRELESS SMARTPHONE CHARGER<sup>9</sup>\***

gives you cord-free convenience

## **HARMAN KARDON<sup>®8</sup> PREMIUM AUDIO SYSTEM\***

with 320 watts of power, Clari-Fi<sup>™8</sup> music restoration technology, and eight speakers for rich, crisp sound

## **APPLE CarPlay<sup>®1</sup> & ANDROID AUTO<sup>™2</sup>**

sync with your compatible smartphone to let you make calls, send texts, or play voicemails via voice command<sup>3</sup>

## **SiriusXM<sup>®10\*</sup>**

lets you hear your favorite music, sports, comedy, news, and more

## **USB CHARGE PORTS\***

to keep your devices charged and ready to go

## **SOFINO-TRIMMED SEATS\***

with heated and ventilated front seats\*

## **AMBIENT LIGHTING\***

with variable colors on the door and GT logo enhances the interior

# IF YOU'RE RIGHT-BRAINED, YOU'RE ALREADY PLANNING A ROAD TRIP.

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. 1-3, 8-10 See inside back cover for endnotes. Simulated screen shown. GT WITH GT2 PACKAGE SHOWN. Limited availability at select retailers in certain markets.

# IT CONNECTS, FINDS, REMINDS. MEET UVO, YOUR NEW ASSISTANT.

Kia's UVO eServices<sup>7\*</sup> smart telematics lets you integrate your compatible smartphone with your Forte to stay connected with a range of ingenious features (see a few of our favorites below). All you have to do is activate UVO eServices<sup>7\*</sup> and download the UVO eServices<sup>7\*</sup> app from the App Store<sup>®1</sup> or Google Play<sup>™2</sup> Store. The best part is, there are no subscription fees for five years.

## **911 CONNECT<sup>11\*</sup>**

will attempt to call 911 and give emergency responders your location if your airbags deploy

## **ROADSIDE ASSISTANCE<sup>12\*</sup>**

connects you with our call center for 24/7 assistance

## **VEHICLE DIAGNOSTICS<sup>13\*</sup>**

helps you monitor the condition of your Forte and even schedule service if needed

## **PARKING MINDER<sup>14\*</sup>**

keeps track of where you parked and even sets reminders for your parking meter

## **MY CAR ZONE<sup>15\*</sup>**

will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed or curfew

## **MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR<sup>\*</sup>**

can sync your favorite POIs from your compatible smartphone

UVO | eServices



**GO TO OWNERS.KIA.COM OR DOWNLOAD THE UVO eSERVICES APP TO ACTIVATE**

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. 1, 2, 7, 11-15 See inside back cover for endnotes. Image shown for illustration only. EX SHOWN





## TWO WAYS TO OWN THE FAST LANE.<sup>†</sup>

Forte has two exciting engines to choose from. The GT trim offers an exhilarating turbocharged engine with independent rear suspension, sport-tuned dual exhaust, and 18-inch wheels wrapped in grippy Michelin Pilot Sport summer tires for serious thrills.\* Are you more of a traditionalist? Forte's got that covered too, with a 2.0L 4-cylinder multi-port injection engine option with advanced technologies that help boost performance and are designed to help improve fuel efficiency in a variety of situations.<sup>††</sup>

### EXCITING ENGINE CHOICES

include a 1.6L turbocharged Gasoline Direct Injection engine with 201 horsepower\* and a 2.0L 4-cylinder engine with 147 horsepower

### PERFORMANCE-FOCUSED TRANSMISSIONS

include a sporty 6-speed manual transmission\* for enthusiasts, and an available 7-speed dual-clutch transmission on the GT, for fast gear changes

### INTELLIGENT VARIABLE TRANSMISSION\*

is designed with adaptive-style shift logic for smooth acceleration and quick, crisp shifting

### DRIVE MODE SELECT\*

lets you choose from Comfort, Smart, or Sport settings to suit your style of driving

### ISO-STRUCTURE™ CONSTRUCTION

from High Tensile Steel alloys provides enhanced stability and a quiet ride

### MULTI-LINK INDEPENDENT REAR SUSPENSION

on the GT, for more agile handling and a fun-to-drive feel

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. †Always drive safely and use caution. ††Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition. GT WITH GT2 PACKAGE SHOWN. Limited availability at select retailers in certain markets.



#### **ELECTRONIC STABILITY CONTROL (ESC)**

In certain difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

#### **VEHICLE STABILITY MANAGEMENT (VSM)**

VSM can intervene to help enhance stability and steering responses when driving on some slippery roads

#### **TRACTION CONTROL SYSTEM (TCS)**

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

## **SAFETY NEVER TAKES A DAY OFF.**

At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection.<sup>†</sup>



INSURANCE INSTITUTE  
FOR HIGHWAY SAFETY

**FOR 2019 FORTE**  
when equipped with  
optional LED headlights.

#### **ADVANCED AIRBAG SYSTEM<sup>16</sup>**

Dual front, front seat-mounted side, and full-length side curtain airbags help protect driver and passengers

#### **AIRBAG & SEAT-BELT SENSORS<sup>16</sup>**

This advanced system monitors the severity of certain impacts and seat-belt use, and then helps to control airbag inflation accordingly

#### **REINFORCED BODY CAGE & SIDE-IMPACT DOOR BEAMS**

A rigid body structure constructed of High Tensile Steel alloys helps absorb impact energy and deflect side-impact force in certain collisions

<sup>†</sup>No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely. <sup>16</sup> See inside back cover for endnote. Inflated airbags shown for illustration only. EX SHOWN



## WHICH COLOR IS YOUR PERFECT MATCH?



**SNOW WHITE PEARL**  
(EX, GT)

YOU HAVE A PURE HEART AND GENTLE NATURE. YOU LOVE LONG NAPS. YOUR SUNSCREEN IS SPF 100+.



**SILKY SILVER**  
(LXS, EX)

YOU NOTICE THE SUBTLE IRONIES IN LIFE. NOTHING IS EVER BLACK AND WHITE TO YOU.



**DEEP SEA BLUE**  
(LXS, EX, GT-LINE, GT)

YOU ARE DRAWN TO THE WATER AND YOUR SOUL RUNS DEEP. DOLPHINS GRAVITATE TOWARD YOU.



**AURORA BLACK**  
(FE, LXS, EX, GT-LINE, GT)

YOU'RE A NIGHT PERSON WHO ENJOYS EATING LICORICE WHILE WATCHING FILM NOIR.



**GRAVITY GRAY**  
(FE, LXS, EX, GT-LINE, GT)

YOU UNDERSTAND THE UPS AND DOWNS OF LIFE AND NEVER LET A CLOUDY DAY GET YOU DOWN.



**CLEAR WHITE**  
(FE, LXS, GT-LINE)

YOU ARE OPEN TO EXPLORING ENDLESS POSSIBILITIES. YOUR GLASS IS ALWAYS HALF-FULL.



**CURRANT RED**  
(LXS, EX, GT)

YOU SEEK ADVENTURE AND ARE THE LIFE OF THE PARTY. NO CHILI PEPPER IS OFF LIMITS TO YOU.



**FIRE ORANGE**  
(GT-LINE, GT)

THOUGH YOU'RE PRONE TO SPEED THROUGH THE DAY, YOU WILL ALWAYS PAUSE TO WATCH THE SUNSET.

Actual colors may vary from printed brochure. See [kia.com/forte](http://kia.com/forte) for interior combinations.

## CHOOSE THE PACKAGE THAT COMPLETES YOU.

### GT-LINE PREMIUM

Harman Kardon® 320-watt premium audio system w/8 speakers  
UVO eServices<sup>7</sup> w/8" touch screen<sup>3</sup>  
SiriusXM®<sup>10</sup>  
LED interior lighting  
Dual illuminated sliding visor vanity mirrors  
USB charge port  
Wireless smartphone charger<sup>9</sup>  
Power sunroof

### GT2<sup>†</sup>

Harman Kardon® 320-watt premium audio system w/8 speakers  
4.2" Supervision meter cluster  
SOFINO-trimmed seats  
Heated & ventilated front seats  
10-way power driver's seat  
LED interior lighting  
Wireless smartphone charger<sup>9</sup>  
Power sunroof  
Forward Collision-Avoidance Assist w/Pedestrian Detection<sup>5</sup>  
Smart Cruise Control<sup>5</sup>  
Blind-Spot Collision Warning w/Lane Change Assist<sup>5</sup>  
Rear Cross-Traffic Collision Warning<sup>5</sup>  
Parking Distance Warning — Reverse<sup>5</sup>

### GT SUMMER TIRES<sup>†</sup>

Michelin Pilot Sport summer tires

The content in this brochure is based upon information available at the time of printing and is subject to change without notice. Kia Motors America, Inc. makes no guarantees or warranties, either expressed or implied, with respect to the accuracy of the content presented. Please see [kia.com](http://kia.com) for the most up-to-date vehicle information. Vehicles shown include optional equipment, and video and camera screens are simulated. See your Kia retailer or [kia.com](http://kia.com) for details on Kia's available limited warranties. ©2019 Kia Motors America, Inc. Reproductions of this material are prohibited without the expressed written approval of Kia Motors America, Inc.

3, 5, 7-10 See inside back cover for endnotes. <sup>†</sup>Limited availability at select retailers in certain markets.

# RESEARCHING WHOSE POWERTRAIN WARRANTY IS TOP OF THE LINE?

Kia	10-year/100,000-mile
Subaru	5-year/60,000-mile
Toyota	5-year/60,000-mile
Honda	5-year/60,000-mile
Ford	5-year/60,000-mile
Mazda	5-year/60,000-mile
Mercedes	4-year/50,000-mile
BMW	4-year/50,000-mile
Volvo	4-year/50,000-mile
Audi	4-year/50,000-mile



(let us give you a hint)

## INDUSTRY-LEADING WARRANTY PROGRAM<sup>17</sup>

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

**ENDNOTES** 1. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 2. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. 3. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. 4. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG Inc., and any use of such marks by Kia is under license. A compatible Bluetooth®-enabled cell phone is required to use Bluetooth® wireless technology. 5. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 6. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 7. Purchase/lease of a new 2020 Kia Forte vehicle with UVO eServices includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at [owners.kia.com/us/en/privacy-policy.html](https://owners.kia.com/us/en/privacy-policy.html)) and Terms of Service (available at [owners.kia.com/us/en/terms-of-service.html](https://owners.kia.com/us/en/terms-of-service.html)). UVO eServices is transferable to subsequent owners during the original UVO eServices service term. Only use UVO eServices when safe to do so. UVO eServices app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage is required to use most features. UVO eServices features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit [owners.kia.com](https://owners.kia.com) or your authorized Kia dealer. Google and logos are trademarks of Google, Inc. App Store is a service mark of Apple, Inc. 8. ©2019 Harman International Industries, Inc. All rights reserved. Clari-Fi is a trademark and Harman Kardon is a registered trademark of Harman International Industries, Inc. 9. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. 10. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. **If you decide to continue service after your 3-month All Access trial subscription, which is included with your newly purchased or leased vehicle, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](https://www.siriusxm.com). All fees and programming subject to change. Traffic information not available in all markets. See [siriusxm.com/traffic](https://siriusxm.com/traffic) for details.** Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 11. 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. 12. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. 13. Vehicle Diagnostics is not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner's Manual for maintenance schedule. 14. Parking Minder requires cellular coverage, a USB-connected compatible smartphone, and the UVO eServices app. Cellular service rates apply. 15. My Car Zone requires cellular coverage. Cellular service rates apply. Information must be manually synced in order to receive alerts. 16. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. 17. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA



[kia.com](https://kia.com)



[instagram.com/kiamotorsusa](https://instagram.com/kiamotorsusa)



[youtube.com/kia](https://youtube.com/kia)



[facebook.com/kia](https://facebook.com/kia)



[twitter.com/kia](https://twitter.com/kia)



**GIVE IT EVERYTHING** 