
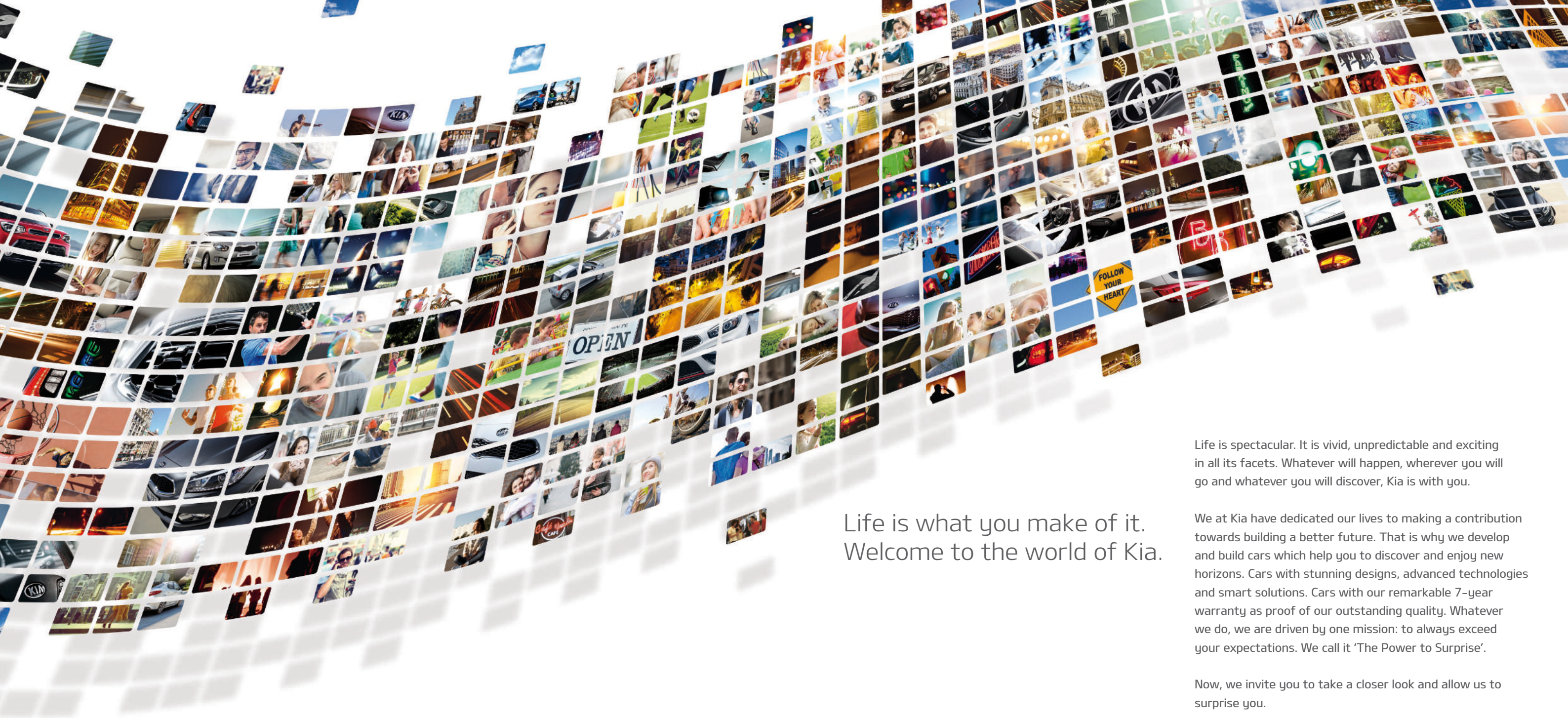


The new Kia
cee'd 



The Power to Surprise



Life is what you make of it.
Welcome to the world of Kia.

Life is spectacular. It is vivid, unpredictable and exciting in all its facets. Whatever will happen, wherever you will go and whatever you will discover, Kia is with you.

We at Kia have dedicated our lives to making a contribution towards building a better future. That is why we develop and build cars which help you to discover and enjoy new horizons. Cars with stunning designs, advanced technologies and smart solutions. Cars with our remarkable 7-year warranty as proof of our outstanding quality. Whatever we do, we are driven by one mission: to always exceed your expectations. We call it 'The Power to Surprise'.

Now, we invite you to take a closer look and allow us to surprise you.



please localise QR!



Instant attraction.
Performance that keeps
on thrilling.

The new Kia cee'd GT >>>

**Looks that stop you in your tracks. A character
that can't wait to get you going.**

The cee'd GT is our most powerful hatchback to hit the roads. Choose the 5 door or the 3 door, and prepare for the roaring 204 PS 1.6-litre Turbo GDI engine paired with ultra sporty styling inside and out. The GT is athletic to the bone. Bold, individual and ready to show you what it's got.



GT performance technology

> Fast-forward fulfilment

Plenty of oomph from
0 to 100 km/h and
beyond

Hairs on end, restless, a smile that's hard to shift
– the GT does wonders for your state of mind.

The trigger? The all-new 204 PS 1.6 Turbo GDI engine.

It produces 265 Nm via the sophisticated 6-speed manual transmission, reaching 0 to 100 km/h in just 7.6 seconds. Top speed is a solid 230 km/h. Enticing figures matched only by the satisfyingly rich sound emitted by the bold dual exhaust pipes. As you'd expect from a car with these athletic credentials, the powerful GT engine is paired with a sporty suspension that's now been even further refined. Blessed with excellent handling, the chassis stays glued to the road wherever you're headed.



GT design

> Cool, calm and calculated

Coupé-style forward edging shape, sports bumpers on front and back, 18" alloy wheels and large brake discs with red callipers, a unique grille sporting the GT badge – the new pro_cee'd GT has all the styling fit for an athlete.

So take a break, relax and enjoy the view before you embark on a thrilling ride.



LED lights and sports bumpers:
all the must-haves for
a muscular appearance

GT design

> Turbocharge your style

The new cee'd GT redefines power dressing

LED lights front and back? Sure. Sports bumpers all-round? Yep. Dual exhausts? Of course. And in between nothing but 3-door hatchback flair created by Kia's international design team in Germany.

Dual exhaust pipes:
a bold look to match
the 204 PS sound
of the engine



Geared to go: the stunning new 18"
alloy wheels with front 17" brake discs
and red callipers



TomTom navigation system

Where? When? How? The answer is here

Our new navigation system featuring TomTom services takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is a WiFi unit that enables the cee'd navigation system to connect to the Internet through your smartphone.*

1. Live traffic**:

The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.

2. Speed cameras**:

You'll also be alerted to a whole range of speed cameras, including fixed and stationary ones, as well as restricted access zones. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.

3. Local search:

If you're looking for a sushi restaurant a supermarket, or a particular place to meet, simply select Local Search. The database contains 500 searchable categories, 25,000 keywords and 250,000 locations to ensure you find what you need. Plus, the system allows you to search in ten languages, even while abroad.

4. Weather forecast:

Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just type in your destination to view a four-day summary, complete with minimum and maximum temperatures, wind speed and chances of sun or rain.



cee'd GT >>>>

*Smartphone with data plan required to activate services.
**Legal restrictions to these services may apply depending on country usage.



GT Cockpit
➤ Over to you

If sporty driving is your game, this is where you'll feel right at home

Slip into the Recaro suede leather seats, switch on the engine and the high-definition instruments light up in true motor racing style. Now engage the sporty leather gearstick and grab the new D-shaped perforated leather steering wheel with red stitching.

It's time to hit the alloy accelerator pedal and listen to the sporty roar, courtesy of the new sound actuator. What you can't see – the power lumbar support in the ergonomic Recaro seat, essential for tight corners in the city and further afield.



Attention to detail, GT-style:
the leather-clad steering wheel is now
D-shaped for a true motor racing feel



Turn the 7" TFT LCD
cluster into a racing-
style speedometer:
simply press the GT
button on the steering
wheel to display torque
and turbo data



Take command from your
Recaro seat with red stitching.
Designed for a more dynamic drive,
the seats are both stylish and
offer optimum support



cee'd GT >>>>



Kia accessories

> Perform in style

The cee'd and pro_cee'd GT are designed for those who like to make a bold statement.

If you crave more individual and practical touches, check out our genuine accessories specially made for your GT. For more information, please ask your local Kia dealer for the accessories brochure.



1. Trunk mat

This made-to-measure trunk mat in high-quality velour helps keep the luggage area neat, tidy and protected. The GT logo adds a stylish finishing touch.

2. Trunk liner

Whether you're loading your sports gear, crates of water or your shopping – you can protect the trunk area from dirt, spills and grime with this custom-made durable and waterproof liner featuring raised edges. The textured anti-slip rubber surface keeps the cargo in place. Plus, the liner is branded with the cee'd logo.

3. Roof rack, aluminium

Our strong, lightweight aluminium roof rack provides the perfect secure basis for mounting your choice of roof carrier systems. It's suitable for cee'd GT models without a panorama sunroof.

4. Rear bumper protection foil, transparent

Protect your GT's rear bumper from everyday wear and tear: invisible, seamless and self-adhesive. This resilient foil resists the effects of abrasion and weather.

5. Textile floor mats, velour design style

Style and functionality at its best: the premium velour floor protection with red double stitching matches the seat trim of your GT. The front mats also carry the red GT logo. They have anti-slip backing and are fastened to the floor using the standard fixing points.

6. All-weather mats

The perfect antidote to muddy footwear: this set of four extremely durable mats, tailor-made to fit your car, traps water, mud, sand and road salt. The special finish makes them very easy to clean, and the front mats feature the cee'd logo.





GT exterior paint options & technical specifications

➤ All the data to choose your winner

What's underneath the Deluxe White bonnet?
Or should that be Black Pearl?

Find everything you need to help you choose your favourite cee'd or pro_cee'd GT here.

GT powertrain:

Engine model	1.6 I Petrol Turbo GDI
Engine type	Four-cylinder GDI
Displacement	DOHC 16-valve
Manual transmission	6-speed

GT performance:

Max. power (PS/rpm)	204 PS
Max. torque (kgm/rpm)	265 Nm
Top speed (kph)	230 km/h
0-100 km/h	7.6 s
60-100 km/h in 4th	5.4 s
80-120 km/h in 5th	7.2 s
80-120 km/h in 6th	8.8 s

GT dimensions (mm):

Overall length	4,310
Overall width	1,780
Overall height	1,430
Wheelbase	2,650

*All information and illustrations are based on data available at the time of publication and are subject to change without notice.
Contact your local Kia dealer for current information

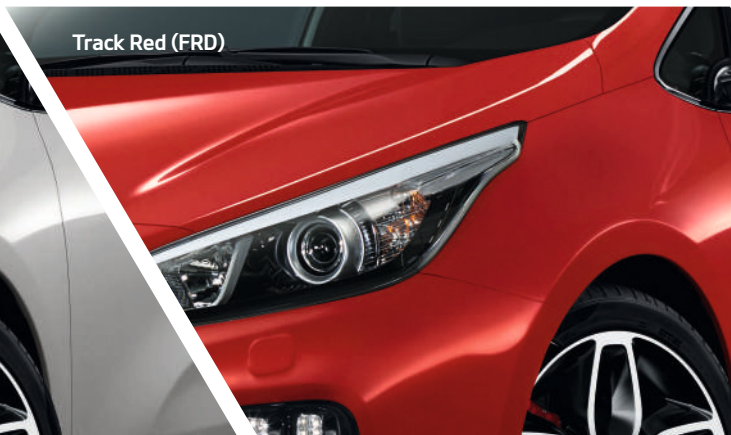
Deluxe White (HW2)



Sparkling Silver (KCS)



Track Red (FRD)



Black Pearl (1K)



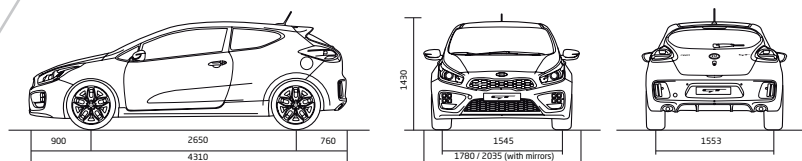
Urban Yellow (AAY)



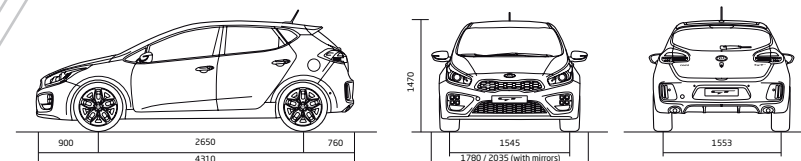
Dark Gun Metal (E5B)



pro_cee'd GT
exterior dimensions (mm):



cee'd GT
exterior dimensions (mm):



New 225/40R
18" GT Alloy Wheel



Unique warranty

The Kia 7-year/150,000 km new car warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar), subject to local terms and conditions



Kia service & warranty

➤ A Kia that keeps on giving you more

7-year vehicle warranty

Having passed rigorous tests for reliability and durability, we're proud to offer the cee'd and pro_ceed GT with our industry-leading warranty. Every Kia benefits from a 7-year/150,000 km new car warranty (unlimited for up to 3 years; 150,000 km from 4 years onwards). This bumper-to-bumper warranty is free and transferable to subsequent owners provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Stay in touch with Kia

Visit www.kia.com for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on. We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

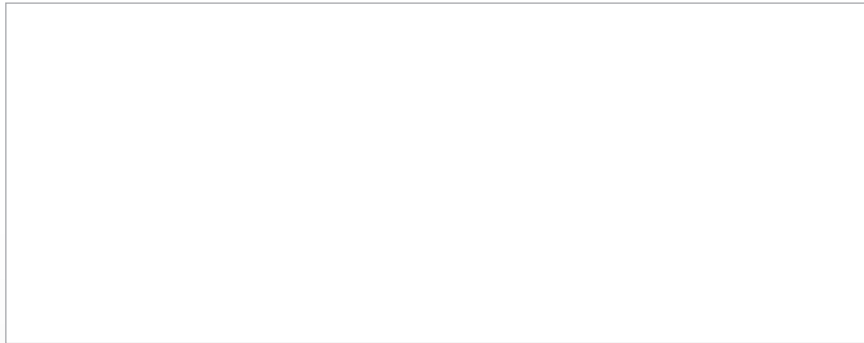
cee'd GT >>>





*The Kia 7-year/150,000 km new car warranty.
Valid in all EU member states (plus Norway,
Switzerland, Iceland and Gibraltar), subject to
local terms and conditions.

www.kia.com



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All information, illustrations and specifications are correct at the time of printing and are subject to change without notification. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from the actual colours. Please contact your local Kia dealer for the most recent information.

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