



**cee'd**  
Range



The Power to Surprise



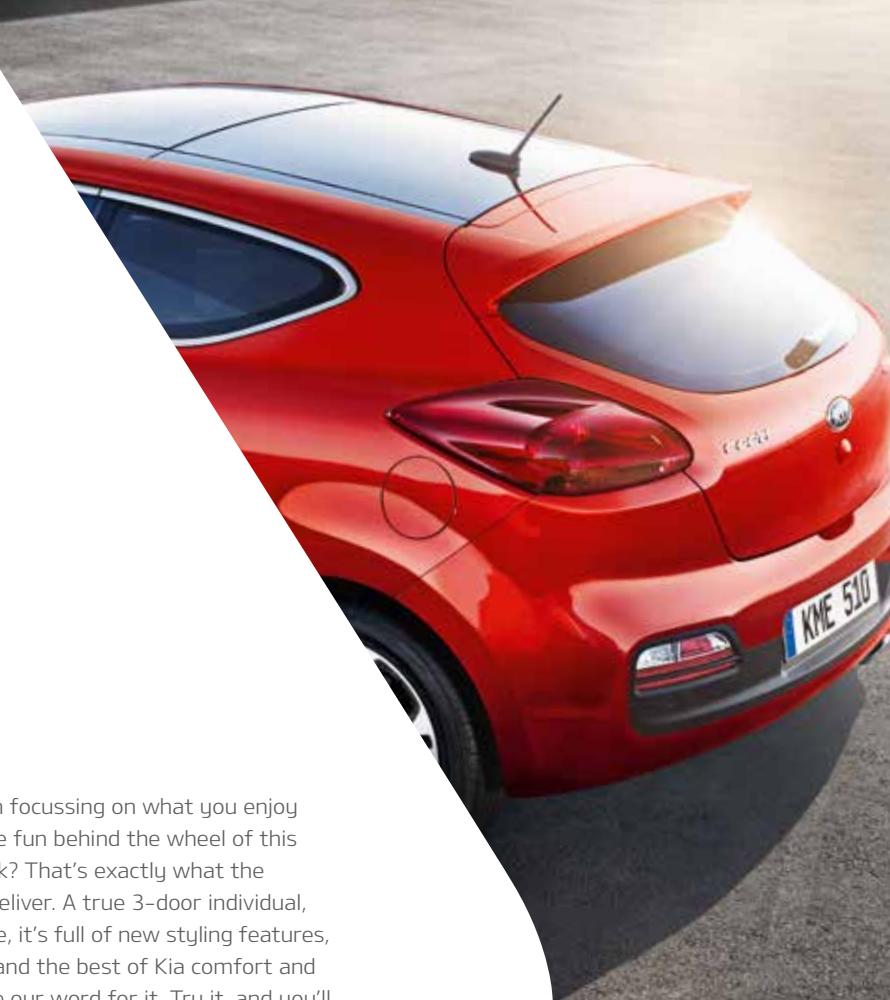
**The 2016 Kia cee'd 5-door, Sportswagon and pro\_cee'd**  
Three distinctive cars, one striking cee'd family



**Instant attraction. Lasting desire.**  
**The new Kia cee'd >>>**

Yes, it's true, the 2016 Kia cee'd has only one thing on its mind. To get you hooked on those dynamic lines. But there's more. Beyond the well-proportioned exterior, you'll find the cee'd is packed with the latest technology, more efficient engines and the highest level of comfort ever. It's the reason why, once you get behind the wheel, you can't get enough. Like an everlasting crush, it keeps on rewarding you with the best Kia has to offer. Still want more? Choose the stylish Sportswagon for extra space and practical ideas to keep you excited.





What could be better than focussing on what you enjoy the most? How about pure fun behind the wheel of this strikingly styled hatchback? That's exactly what the pro\_cee'd is designed to deliver. A true 3-door individual, yet part of the cee'd range, it's full of new styling features, more responsive engines and the best of Kia comfort and technology. But don't take our word for it. Try it, and you'll find your perfect match.

**Instant attraction.  
Style you can't get enough of.  
The Kia pro\_cee'd >>>**



5-door design

## ► Shaped to make you go 'wow'

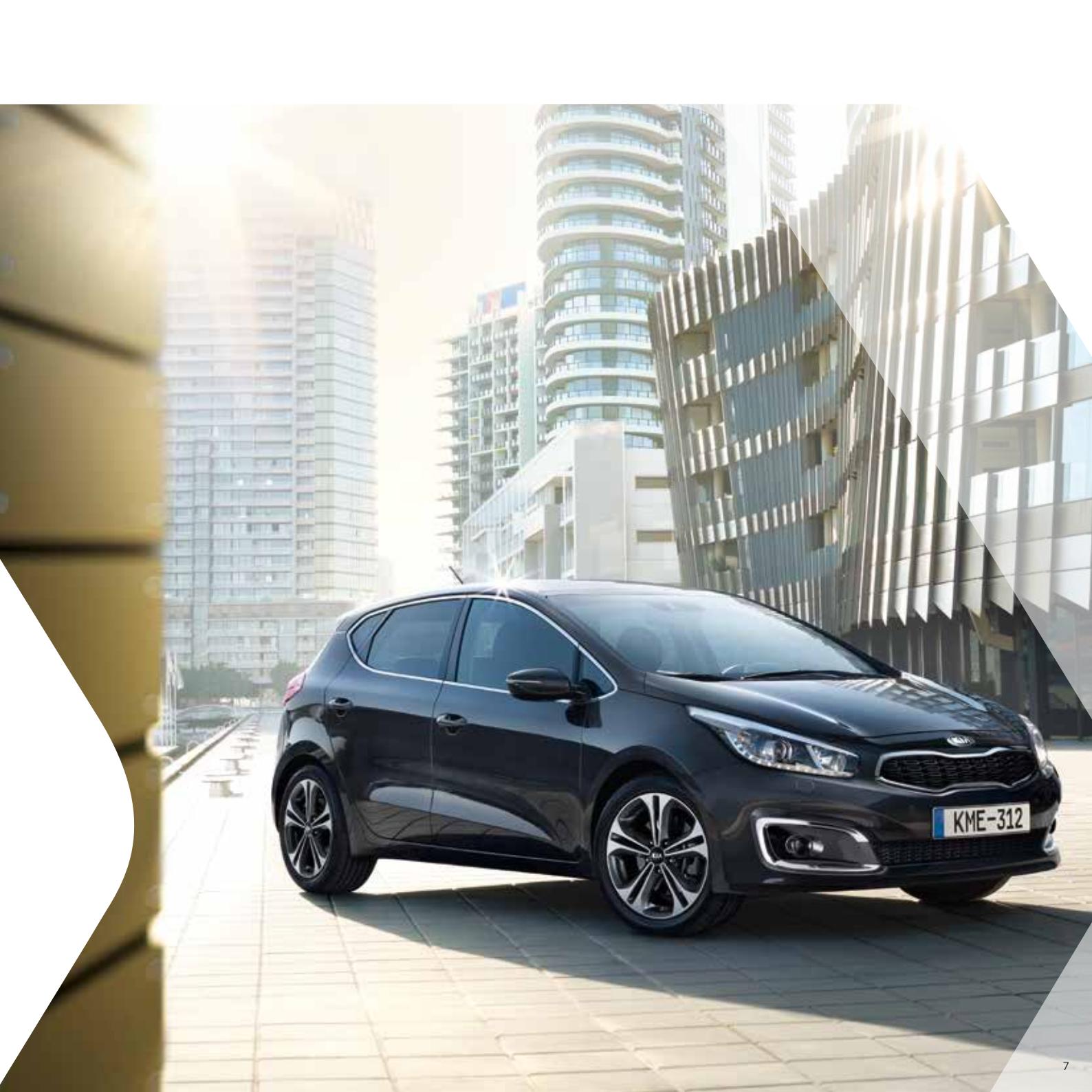
### Show your stylish side with the new Kia cee'd

Take a wedge-shaped profile, strong shoulder line and muscular bonnet. Combine it with a low stance, short overhangs and long wheelbase, and you have the sort of styling typically found on a sporty coupé. Only here, it's met with 5-door spaciousness and functionality. The result is a truly desirable head-turner, conceived by Kia's award-winning European design team led by Grégory Guillaume.

### European flair:

Designed in Germany, manufactured at our state-of-the-art factory in Slovakia









#### **Forward thinking:**

We believe design and quality should always work hand in hand. The result is a striking cee'd Sportswagon that feels as good as it looks.



#### **Sportswagon design**

## ➤ Ready for some special effects?

#### **Make room for desire**

The cee'd Sportswagon makes the combination of spaciousness, versatility and stylish design seem effortless. Just take a look at the sleek roofline with the stylish roof rails and the trademark Kia grille or the beautifully sculpted front. The tailgate extends into the roof to allow for a bigger opening and easy loading. It's all about bold design that's both enjoyable and functional. In fact, hundreds of hours of wind tunnel testing prove that the aerodynamic shape of both cee'd body styles is as efficient as ever.



Sportswagon practicality & versatility

## ➤ Desire, extended

### **The spaciously stylish Sportswagon**

Want more reasons to fall in love with the cee'd? Here are some practical ones: the 528-litre luggage compartment gives you plenty of freedom to transport your luggage. The rear seats can be split 60/40 or folded for a flat loading area, creating 1,642 litres of luggage space. Plus, there are plenty of options to help you store and secure your items, like handy hooks and separation nets that can be fitted behind the front or the rear seats, a side tray, a pull-out boot cover and an underfloor luggage box. The Sportswagon is simply an expert at using space wisely.

#### **1. Space big and small:**

Both the 5-door and Sportswagon come with cup holders, armrest storage and a spacious ventilated glove compartment

#### **3. Ingenious underfloor storage:**

The Sportswagon has a large compartmentalised underfloor box at the rear for different sized items with further storage opportunities in the wheel well.

#### **2. Ample luggage space:**

With the rear seats folded flat, the Sportswagon offers 1,642 litres of luggage space. That's plenty for any adventure. And for effortless loading, there's also a flat boot sill (Luggage Rail System not standard)



1

2

3



Comfort & quality

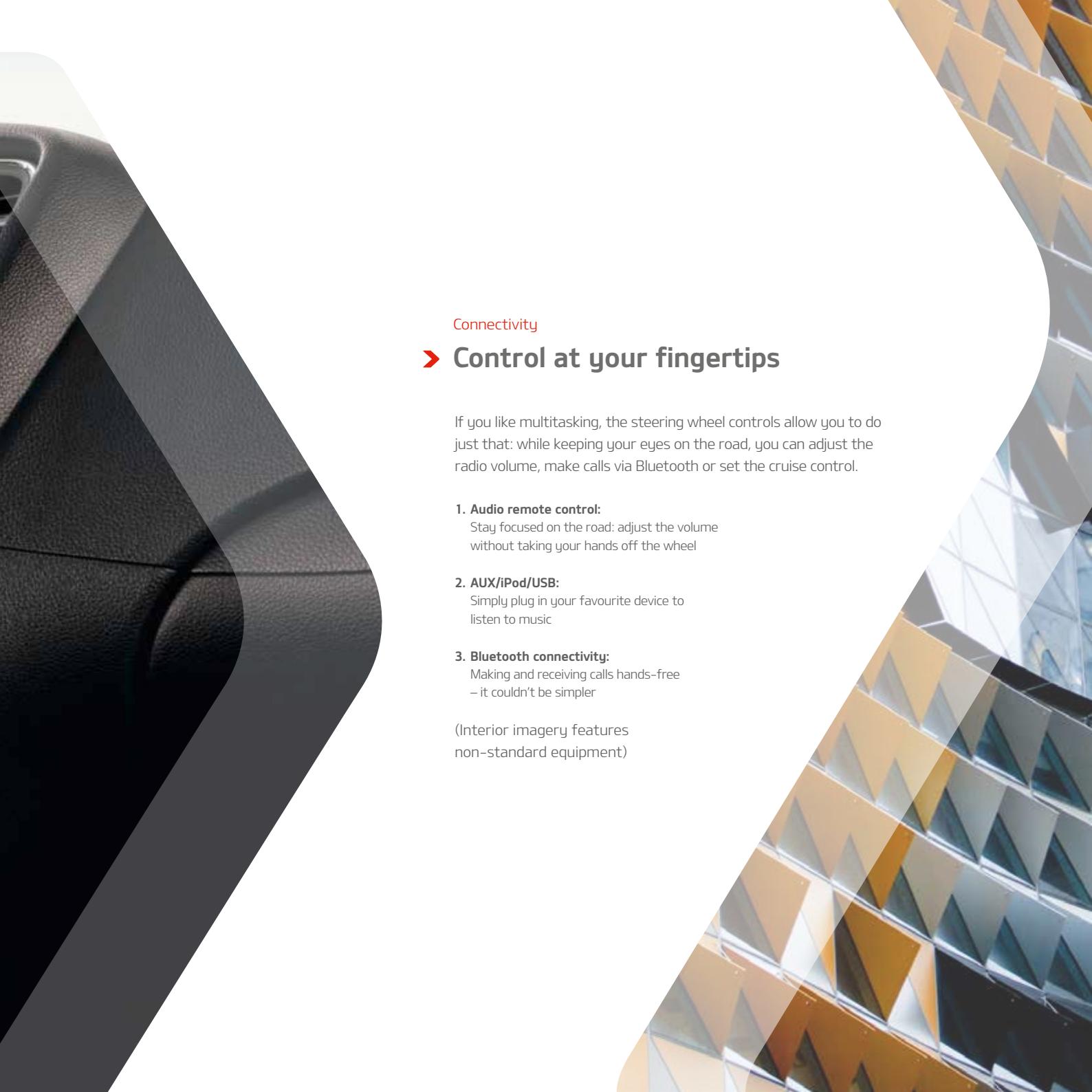
► **Dressed to impress  
and to focus**

**A front cabin to exceed your expectations**

Ergonomics is the art of creating a feel-good factor inside a car. You'll find plenty of that in the cee'd thanks to high-quality materials and advanced comfort: the power-assisted driver seat remembers up to two settings, and the steering wheel comes with tilt and telescopic adjustment. (Sunroof not standard)







## Connectivity

### ➤ Control at your fingertips

If you like multitasking, the steering wheel controls allow you to do just that: while keeping your eyes on the road, you can adjust the radio volume, make calls via Bluetooth or set the cruise control.

#### **1. Audio remote control:**

Stay focused on the road: adjust the volume without taking your hands off the wheel

#### **2. AUX/iPod/USB:**

Simply plug in your favourite device to listen to music

#### **3. Bluetooth connectivity:**

Making and receiving calls hands-free – it couldn't be simpler

(Interior imagery features non-standard equipment)

## ► More joy in every corner

### Retuned and refined for the most rewarding ride

Our engineers have been hard at work to make every stretch of the road more fun to drive. The extensively fine-tuned suspension features a sophisticated front MacPherson suspension and rear multi-link suspension. As a result, both cee'd models offer excellent handling and drive comfort, even on bumpy roads. Road noise and vibration have also been minimised. Plus, a range of advanced driving assistants add comfort and safety on your journey.

#### **VSM (Vehicle Stability Management):**

VSM works in conjunction with Motor Driven Power Steering to ensure the car stays stable when simultaneously braking and cornering, especially on wet, slippery and rough roads.

#### **EBD (Electronic Brake Force Distribution)**

#### **+ BAS (Brake Assist System):**

EBD increases stability and helps prevent skidding. The system automatically optimises the distribution of braking power between the front and rear wheels in relation to changes in car weight during braking. BAS detects emergency braking depending on how quickly you step on the brake pedal. It instantly applies full braking force, which helps shorten the overall braking distance.

#### **HAC (Hill Start Assist Control):**

Perfect for starting on a steep hill, HAC prevents you from rolling backwards. The brake grip is maintained for two seconds until you accelerate.

#### **1. Flex steer:**

With optional Flex Steer, you can adjust the steering performance to your personal driving style: it includes Comfort mode for easy parking and urban driving, Normal mode and Sports mode for motorway driving

#### **2. Excellent handling and comfort:**

Thanks to the newly refined MacPherson front suspension and the rear multi-link suspension

#### **3. ESC (Electronic Stability Control):**

If you have to brake suddenly, ESC applies the correct amount of brake pressure to each individual wheel. It also reduces engine power to help you maintain control and bring your car back on course

#### **4. Airbag technology:**

Six airbags protect you and your passengers.







**1. Dual-Clutch Transmission (6-speed & 7-speed DCT):**

Enjoy racing driver flair, courtesy of the dual-clutch transmission. This latest generation dual-clutch transmission combines sporty, effortless driving with high fuel efficiency.

**2. Manual gearbox:**

Quick, smooth gear changes thanks to Kia's latest transmission technology.



## Powertrain & transmission

# ➤ Everything for a refined performance

### CEE'D POWERTRAINS:

Increased output and torque across the board, lower CO<sub>2</sub> emissions – the refined engines will boost your appetite for driving. An impressively responsive 1.0 litre T-GDI (120 PS) engine now joins the petrol line-up, while the state-of-the art diesel range features a high-powered 1.6 litre CRDI (136 PS) engine. For a sporty yet efficient drive, it can be paired with our latest 7-DCT Dual-Clutch Transmission. All four engines on both the 5-door and Sportswagon feature innovative weight-reducing measures to help increase fuel efficiency.

### 2 PETROL ENGINES

#### **The three-cylinder 1.0 litre T-GDI (120 PS)**

Compact, efficient, yet with plenty of power, this brand-new petrol engine delivers 172 Nm max. torque.

#### **The four-cylinder 1.4 MPI (100 PS)**

Also available in the 5-door TX only is a 1.45 100HP power unit.

### 2 DIESEL ENGINES

#### **The four-cylinder 1.4 litre WGT (90 PS)**

It now delivers 240 Nm torque between 1,500 and 2,500 rpm. Keeps fuel consumption low at just 4.2 l/100 km. Plus, it only emits 109 g/km CO<sub>2</sub> emissions.

#### **The four-cylinder 1.6 litre CRDi (136 PS)**

This new highly responsive diesel model proves a fantastic performer, even at lower revs with a max. torque of 300 Nm. It also boasts improved fuel economy with CO<sub>2</sub> down to 104 across all three models.

### CEE'D TRANSMISSIONS:

There's a choice of sophisticated 6-speed manual transmission as well asv, a 7-speed DCT dual-clutch transmission (only with 1.6 litre CRDI engine). The dual-clutch transmission offers the best of both worlds, combining a more agile, comfortable driving style with greater fuel economy, the DCT can be operated via the handy paddle shifters on the steering wheel.



Peace of mind

## ► The new Kia cee'd – seven more reasons why you simply can't say no

### 7-year vehicle warranty

Every Kia benefits from a 7-year/150,000 km new car warranty. This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

### 5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

### Stay in touch with Kia

Visit [www.kia.com](http://www.kia.com) for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

### Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

### The Kia 7-year warranty

7-year/150,000 km new car warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar), subject to local terms and conditions







Cassa White (WD)



Sparkling Silver (KCS)



Sirius Silver (AA3)



Infra Red (AA1)



Dark Gun Metal (E5B)



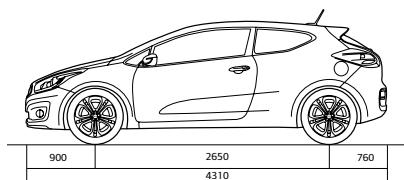
Black Pearl (1K)



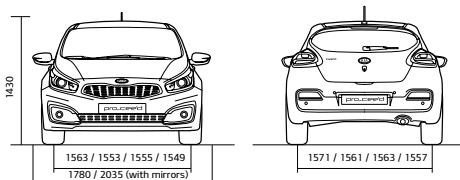
195/65R 15" steel wheel  
with wheel cover



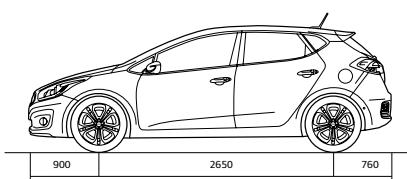
205/55R 16" alloy wheel



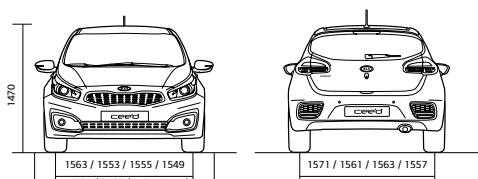
pro\_cee'd 3-door exterior dimensions (mm)



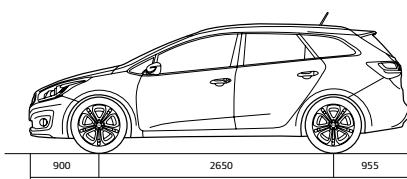
205/55R 16" steel wheel  
with wheel cover



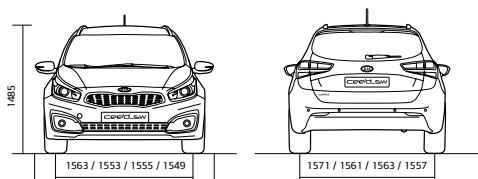
cee'd 5-door exterior dimensions (mm)



225/45R 17" alloy wheel  
(pro\_cee'd EX only)



cee'd Sportswagon exterior dimensions (mm)



## Paint, wheels & technical specifications

# ➤ Your one and only cee'd

**Our designers have done their bit, now it's over to you.**

Choose your favourite colour, wheels and type of engine for your cee'd.

### cee'd specifications

Engines	1.0 T-GDi Petrol 120PS	1.4L MPI Petrol 100PS	Ull 1.4L Diesel 90PS	Ull 1.6L Diesel 136PS
Engine type	T-GDi Three-cylinder	Four-cylinder MPI	WGT four-cylinder	VGT four-cylinder
MLA 12-valve	HLA 16-valve	DOHC 16-valve	DOHC 16-valve	
Displacement (cc)	998	1,368	1,396	1,582
Max. power (ps/rpm)	120/6,000	100/6,000	90/4,000	136/4,000
Max. torque (kg.m/rpm)	17.5/1,500-4,000	13.7/4,000	24.5/1,500-2,500	28.6/1,500-3,000
Top speed (km/h) 3dr	N/A	N/A	N/A	197
Top speed (km/h) 5dr	190	183	173	197
Top speed (km/h) SW	187	181	172	194

### Transmissions

3-door manual	–	–	–	6-speed
5-door – manual	6-speed	6-speed	6-speed	6-speed
5-door – DCT	–	–	–	7-speed
Sportswagon – manual	–	–	–	6-speed
Sportswagon – DCT	–	–	–	7-speed

### pro\_cee'd dimensions

Unit (mm)				
Overall length	4,310	Shoulder room (front)	1,420	Ground clearance
Overall width (excluding wing mirrors)	1,780	Shoulder room (rear)	1,372	140
Overall height	1,430	Wheelbase	2,650	Hip room (front)
Headroom (front)	986	Wheel tread (front)	1,563	1,362
Headroom (rear)	939	Wheel tread (rear)	1,571	Hip room (rear)
Legroom (front)	1,067	Overhang (front)	900	Luggage area
Legroom (rear)	894	Overhang (rear)	760	volume (rear seats fully folded up)
				1,225 L
				Fuel tank (litres)
				53.0

### cee'd 5-door dimensions

Unit (mm)				
Overall length	4,310	Shoulder room (front)	1,420	Ground clearance
Overall width (excluding door mirrors)	1,780	Shoulder room (rear)	1,392	140
Overall height	1,470	Wheelbase	2,650	Hip room (front)
Headroom (front)	1,018	Wheel tread (front)	1,563	1,360
Headroom (rear)	976	Wheel tread (rear)	1,571	Hip room (rear)
Legroom (front)	1,067	Overhang (front)	900	Luggage area volume (rear seats fully folded up)
Legroom (rear)	894	Overhang (rear)	760	1,318 L
				Fuel tank (litres)
				53.0

### cee'd Sportswagon dimensions

Unit (mm)				
Overall length	4,505	Shoulder room (front)	1,420	Ground clearance
Overall width (excluding door mirrors)	1,780	Shoulder room (rear)	1,392	140
Overall height	1,485	Wheelbase	2,650	Hip room (front)
Headroom (front)	1,024	Wheel tread (front)	1,563	1,360
Headroom (rear)	996	Wheel tread (rear)	1,571	Hip room (rear)
Legroom (front)	1,067	Overhang (front)	900	Luggage area volume (rear seats fully folded)
Legroom (rear)	894	Overhang (rear)	955	528 L
				Rear seats fully folded 1,642 L
				Fuel tank
				53 L

For detailed information on tyre labelling please visit our website:

[www.kia.com/eu/quality/tyre-labelling-information](http://www.kia.com/eu/quality/tyre-labelling-information)

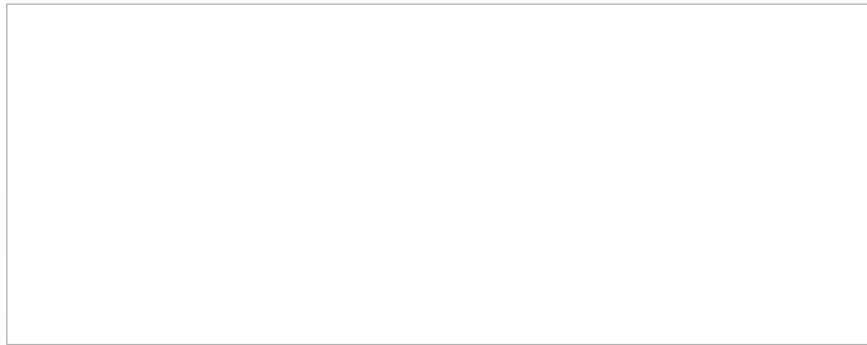
\* All information and illustrations are based on data available at the time of publication and are subject to change without notice.

\*\* Not available with 110PS output



The Kia 7-year/150,000 km new car warranty.  
Valid in all EU member states (plus Norway,  
Switzerland, Iceland and Gibraltar), subject to  
local terms and conditions.

[www.kia.com](http://www.kia.com)



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All the information and specifications are correct at time of printing and are subject to change without notification. Please note that some model illustrations (both exterior and interior) are to European specification. Detailed Irish specifications can be found on our website. Please check with your dealer that your chosen model has your required specification. \*Warranty is 7 years/150,000km. For full terms and exclusions please see the official owner's warranty and service handbook. [www.kia.com](http://www.kia.com)



The Power to Surprise