



The All-New Kia

PROCEEDE



The Power to Surprise

DARE TO DREAM ... IN A DIFFERENT WAY

Once in a generation, a car is created that defies convention. A car so bold, it pushes the principles of outstanding design and redefines sports styling. A car that tests the rules of space versus versatility and challenges perceptions of performance. A car that simply quickens the pulse, catches the eye and steals hearts and minds. Welcome to the All-New Kia ProCeed.

The All-New Kia ProCeed range offers three stunning variants – the GT-Line, GT-Line S and GT.



BELIEVE YOUR EYES ... AND YOUR SENSES

The first thing you notice about the daring design concept of the All-New Kia ProCeed is the innovative styling – combining the excitement and elegance of a coupé with the practical refinement of a Sportswagon. Look closer and admire the dramatic fast-dropping low roofline with streamlined contouring along its strong sculptured body, all designed to give the All-New Kia ProCeed its sporty character and outstanding appeal – and all finished off with striking 18" alloy wheels (grade dependent).



ADMIRE THE BOLDNESS ... OF ITS SPORTY CHARACTER

Wherever it goes, the boldness of the All-New Kia ProCeed leaves a lasting impression, most notably thanks to the stylish silhouette, further enhanced by the introduction of unique rear LED Daytime Running Lights and a full-width LED brake light.



SENSE THE CONFIDENCE ... FROM EVERY ANGLE



At every turn, the All-New Kia ProCeed speaks for itself. Sporty side mouldings with colour accents set the pace, with a honeycombed black 'tiger nose', front bumper lip and GT badge (grade dependent). Meanwhile, LED headlamps with 'Ice Cube' LED Daytime Running Lights and the newly designed alloy wheels add more personality.

Dynamic driving, agility and outright power are at the very heart of what makes the All-New Kia ProCeed such fun to drive. All powertrains are configured to maximise performance, with suspension and damper settings to add a sense of responsive adventure to every road trip. For sheer excitement, the paddle shift levers on DCT versions let you move swiftly and seamlessly through each gear change without taking your hands off the steering wheel – all designed to raise your pulse and make your drive exhilarating.



FEEL THE THRILL ... OF TRUE PERFORMANCE

DELIGHT IN THE DETAIL ... FROM EVERY ANGLE



The All-New Kia ProCeed takes sportiness and styling to the highest level, with finesse and eye-catching details all round. From the breathtaking silhouette of the roofline to the sleek contoured sides that flow from end to end, from the integrated diffuser panel under the rear bumper to help control airflow to the muscular sculptured rear with a motorsports-inspired brake light that integrates seamlessly into the rear spoiler – The All-New Kia ProCeed is a car to be admired.

SAVOUR THE VERSATILITY ... THAT TRUE SPACE BRINGS

With the All-New Kia ProCeed, you never need to sacrifice style for space. Not only does it offer more room for everyone on board – indeed, its 594 litres of luggage space ranks amongst the best in the segment. There's also added versatility with 40:20:40 one-touch remote-folding rear seats and a Smart Power Tailgate (grade dependent). What's more, with a host of other storage features it's packed with ideas to take you further.



Excitement and sophistication come in equal measure for the driver and passengers inside the All-New Kia ProCeed. Step in and you'll be greeted with a high-quality interior that features black cloth and light grey faux leather in 'GT-Line', black leather and faux suede with grey stitching in 'GT-Line S' and red stitching in the 'GT' with stunning logo badging. Once seated, in front of you there's an elegant sporty D-cut steering wheel with paddle shift levers (DCT only) and a dashboard that includes a seamless 8" touch screen with navigation system and, for complete comfort, fully automatic climate control including a digital display showing the cabin temperature.

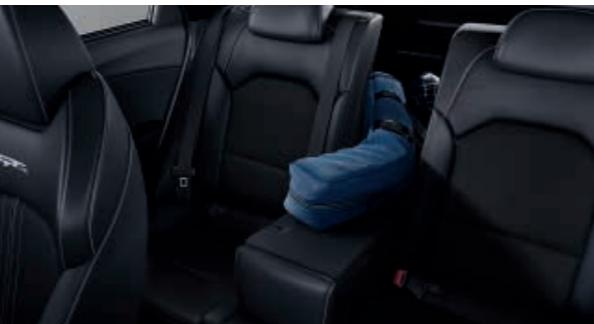
REDISCOVER THE SPIRIT ... OF TRUE ADVENTURE



In the All-New Kia ProCeed the spirit of adventure comes with style, comfort, convenience and versatility as standard. Its dynamic styling means there's plenty of space for any journey you and your passengers have planned, starting with 594 litres of luggage capacity (1,545 litres with the rear seats folded). Enjoy the comfort of heated front seats as well as heated outer rear seats, marvel at the rear flat-folding seating for larger items – and when your hands are full there's a Smart Power Tailgate (grade dependent). And with all the additional luggage compartments and extra storage, the All-New Kia ProCeed will always be your perfect travel companion.

CONVENIENCE

Space has never felt as flexible and versatile – though without compromising the sporty design and character of the All-New Kia ProCeed. Whether you have a full load or simply need to move something extra-large, you'll find the All-New Kia ProCeed has it covered with a whole range of inspired solutions.



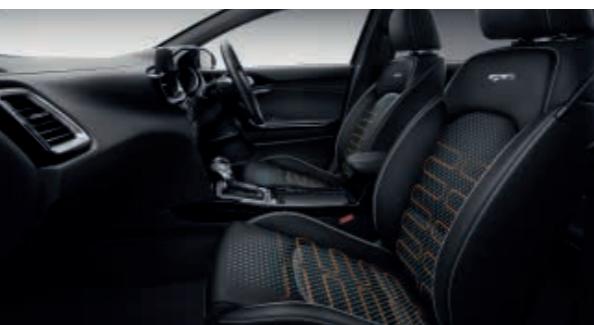
40:20:40 FLAT-FOLDING SEATS

Thanks to the split-folding seats, the All-New Kia ProCeed adapts to your needs – great for carrying passengers as well as transporting sports equipment or other long items at the same time (grade dependent).



REMOTE FOLDING

Make loading quick and effortless without cumbersome folding: simply use the lever in the luggage compartment to fold down the seats remotely (grade dependent).



HEATED SEATS

Whatever the weather has in store, you're ready for it. The front and outer rear seats can be heated on cold days (grade dependent). Featuring adjustable settings, they warm up quickly and then level off after the desired temperature is reached.

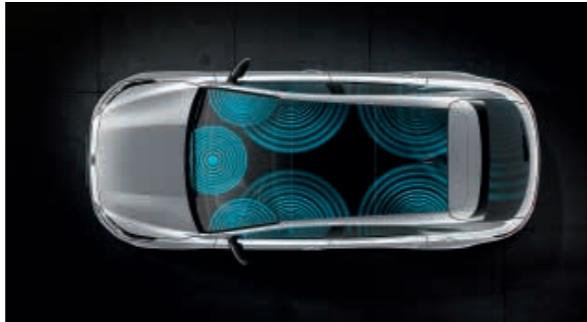
CONNECT TO THE WORLD ... AROUND YOU

On the move, yet always connected – in the All-New Kia ProCeed, technology is simply effortless. Select your destination via the seamless 8" touch screen with navigation system to keep you on track. Charge your phone wirelessly, manage functions with integrated voice recognition and use Bluetooth® for all your music and calls.



WIRELESS PHONE CHARGER

Forget cables, just place your smartphone with Qi technology on the convenient Wireless Phone Charger (grade dependent).



JBL PREMIUM SOUND SYSTEM

For great sound, the All-New Kia ProCeed comes with a JBL Premium Sound System. It features eight speakers and advanced Clari-Fi music restoration technology to improve the quality of MP3s and provide high-definition sound (grade dependent).

INFOTAINMENT



WHERE? WHEN? HOW? THE ANSWER IS HERE.

Our new navigation system with Kia's Connected Services powered by TomTom Live Services takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is a Wi-Fi unit that enables the All-New Kia ProCeed navigation system to connect to the Internet through your smartphone.*

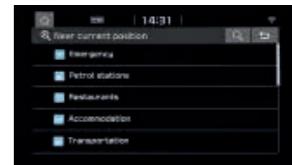
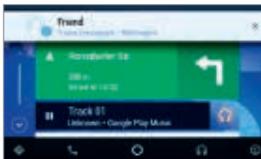
KIA'S CONNECTED SERVICES

androidauto

Android Auto™ is designed to keep you perfectly connected to your phone – while minimising distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organises info into simple cards that appear just when they're needed.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your All-New Kia ProCeed's display, so you can get directions, make a call and listen to music – all while staying focused on the road.



1. LIVE TRAFFIC**

The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.



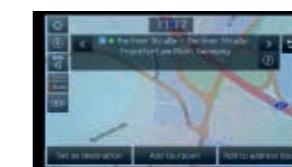
4. WEATHER FORECAST

Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just type in your destination to view a four-day summary, complete with minimum and maximum temperatures, wind speed and chances of sun or rain.



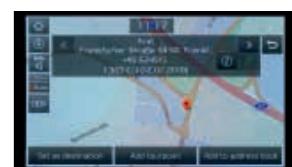
2. SPEED CAMERAS**

You'll also be alerted to a whole range of speed cameras, including fixed and stationary ones, as well as restricted access zones. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.



5. PARKING INFORMATION

To help you park your car swiftly, the system will indicate parking areas before you arrive at your destination. It will show potential on-street parking spaces based on historic data, and off-street parking with colour-coded availability.



6. FUEL INFO

When you're running low on fuel, the system will show you the nearest fuel stations and prices using a TomTom online database, so you can plan your refuelling stops accordingly.

PROTECTION BY DESIGN

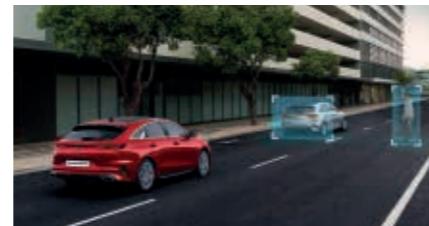
... FOR PEACE OF MIND

Peace of mind is key to enjoying your journey. That's why the All-New Kia ProCeed comes with innovative features and sophisticated technology to keep you and your passengers as safe as possible.



SMART CRUISE CONTROL (SCC) WITH STOP AND GO

Using a camera and radar, Smart Cruise Control can regulate both the All-New Kia ProCeed's speed and the distance to the car in front. The system maintains the distance to the preceding vehicle by automatically modulating your car's speed. If the vehicle ahead picks up the pace, the All-New Kia ProCeed accelerates up to the set speed. If the vehicle in front slows down and the predetermined safe distance cannot be maintained, the system will reduce the speed, or even stop the car. A helpful feature, particularly in stop and go traffic (grade dependent).



LANE KEEPING ASSIST (LKA)

No need to worry about drifting out of your lane. Lane Keeping Assist uses a camera mounted at the top of the windscreen to monitor lane markings, and if you move out of the lane unintentionally the system will alert you and even help steer the car back into your lane.

DRIVER ATTENTION WARNING (DAW)

The system detects whether you're losing concentration by monitoring the pattern of the steering wheel, indicator, acceleration and overall duration of the journey. If you show signs of drowsiness or inattentiveness, DAW alerts you with a warning sound and a coffee cup symbol in the cluster.

FORWARD COLLISION-AVOIDANCE ASSIST (FCA)

The FCA system can detect preceding vehicles as standard and, on selected grades, pedestrians crossing the road. Using a camera and radar sensors to monitor the velocity of and distance between vehicles, it warns the driver in the event of a potential collision risk by activating a visual alert. In conjunction with pedestrian detection (grade dependent), the steering wheel gives a haptic response. If there is no driver reaction, the car brakes automatically to help avoid or mitigate an accident.

SAFETY AND ASSISTANCE

STAY SAFE

... WITH INNOVATIVE FEATURES

The All-New Kia ProCeed is designed to make driving as safe as possible. It assists you with innovative features that enable you to drive more safely. Negotiating traffic jams, help with parking or shining a brighter light into corners at night? The All-New Kia ProCeed takes care of it so you can avoid potential danger.

LANE FOLLOWING ASSIST (LFA)

LFA controls acceleration, braking and steering depending on the vehicles in front. This makes driving in stop-and-go traffic easier and safer. The system uses camera and radar sensors to maintain a safe distance to the preceding vehicle and monitors road markings to keep your car in the centre of your lane. LFA works between 0 and 81 mph (grade dependent).



HIGH BEAM ASSIST (HBA)

When the camera in the windscreen detects the headlights of an oncoming vehicle at night, the High Beam Assist system automatically switches to low beam to avoid dazzling other drivers. Once the car has passed, the high beam is automatically switched back on.

SMART PARKING ASSIST

The Smart Parking Assist makes parking a breeze. It uses front, side and rear sensors to assist you with parallel, angled and perpendicular parking. All you need to do is operate the brake, accelerator and gears – the system takes care of the steering. It can even help you pull out of parallel parking spots (grade dependent).

REAR CROSS-TRAFFIC COLLISION WARNING (RCCW)

When reversing out of a parking space or driveway, the radar-based Rear Cross-Traffic Collision Warning system alerts you to potential traffic crossing your path (grade dependent).

DISCOVER THE POWER ... OF CHOICE

TRIM CONFIGURATIONS



THE ALL-NEW KIA PROCEED

GT-LINE & GT-LINE S

If you're looking for the bold sporty design and sleek styling of a coupé combined with the versatility and space of a Sportswagon then the All-New Kia ProCeed GT-Line or GT-Line S offer great looks with dynamic performance. Inside you'll find a sophisticated interior featuring navigation and premium sound systems (GT-Line S only), D-cut steering wheel and GT-Line logo-stitched ergonomic seats, plus enough passenger space and storage capacity for any trip. Add to that finishing touches including stylish alloy wheels - and any drive becomes an adventure.



THE ALL-NEW KIA PROCEED GT

If bold design, daring sports styling, innovative detailing and muscular performance drives you, then you're in for a treat with the All-New Kia ProCeed GT. From the tiger nose grille with GT badge to the front Ice Cube LED lights back along the sloping roofline to the connected rear LED lamps and dual exhaust design, this is a car that demands to be seen and driven. Inside is just as impressive, with high-spec navigation, D-cut steering wheel with paddle shift gear levers and GT-logo-stitched ergonomic seats. The GT really is a feast for the eyes.

SET THE MOOD ... AND REFINED THE DETAIL

The fun starts here: with stylish interior options, carefully selected materials and bold trims, you'll want to get behind the wheel instantly. Choose between black cloth and light grey faux leather and leather seats with a contrasting faux suede profile line down the centre, or new design elements such as grey stitching in the GT-Line and GT-Line S, and red stitching in the GT, all featuring stunning logo badging.



GT-LINE

The GT-Line features stylish black cloth, light grey faux leather seats and GT-Line badging.



GT-LINE S

The GT-Line S comes with black faux suede and leather seats with grey stitching highlights and GT-Line badging on seats in grey.



GT

The GT features dynamic black faux suede and leather seats with red stitching and GT badging on seats in red.

INTERIOR TRIMS

POWERTRAINS

EXPECT MORE ... AND ENJOY MORE

For dynamic driving in the city and on the open road, the All-New Kia ProCeed is the ideal choice because it's backed by expert engineering at every level and a range of powerful engines. Choose between petrol models and efficient diesel engines paired with a 6-speed manual or 7-speed auto dual clutch transmission, featuring paddle shift levers as well as a sport button that (DCT only) activates Drive Mode Select to increase driving dynamics such as improved throttle response and acceleration from idle as well as for overtaking. What's more, all powertrains have been refined to meet the latest European emissions regulations.



7-SPEED AUTO DCT (DUAL-CLUTCH TRANSMISSION)

The latest-generation 7-speed auto dual-clutch transmission ensures a sporty drive and excellent fuel efficiency.



6-SPEED MANUAL TRANSMISSION

The 6-speed manual transmission combines quick, smooth gear changes and gear ratios matched to engine torque curves. The result? A perfect balance between power and efficiency.



PADDLE SHIFT LEVERS*

The paddle shift levers allow you to change gears swiftly without taking your hands off the steering wheel. They also make driving more dynamic and intuitive, while keeping/leaving you in complete control.



DRIVE MODE SELECT (DMS)*

Designed to push your driving pleasure to the next level, Drive Mode Select can be operated via a sport button next to the gearshift. Working with the DCT, it increases driving dynamics by providing an improved throttle response and acceleration from idle, as well as optimising performance while overtaking. DMS also offers a better steering response for a thoroughly dynamic drive.

* DMS and paddle shift levers are available only for models with a DCT transmission.



Care

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your All-New Kia ProCeed which is called Kia Care. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply.

Log onto www.kia.com/uk for details.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details



Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise – 7 great owner benefits when you buy your Kia and register at MyKia.

7 more reasons to join our Kia family



There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year warranty that comes with peace of mind for at least 100,000 miles.



If you've taken our complimentary 7 day insurance, we've got you covered from the minute you leave one of our dealers. We'll also give you a £250 excess return voucher which pays you back regardless of who you're insured with if you call Kia first. We will also provide you with a competitive quote for your annual cover.



Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with the RAC. All new cars have complimentary cover for 12 months from the first date of registration. If you register on MyKia, you can unlock Kia Roadside Assistance Plus, giving you the highest level of cover provided by the RAC, including onward travel and European cover.



Order Genuine Kia accessories, where and when you need them! Our Click & Collect service offers choice and convenience, recognising your model from the registration number to ensure you get exactly what you need. Then simply collect at your nearest Dealer, where they can fit them too.



Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.



When you own a Kia, you become part of the family and benefit from a relationship based on trust and transparency. When you visit one of our dealers for a service, your vehicle will benefit from a complimentary Health Check, a wash and vacuum and alternative transport if needed. Welcome to the Kia family!



Available to all Kia owners, whoever your insurer and whatever the circumstances of the accident, Kia Accident AfterCare can take care of things for you. We'll liaise with your insurer, provide a free courtesy car and exercise your right to genuine Kia parts and repairs at a Kia Approved Bodyshop.

Fully unlock these benefits when you register at **MyKia**



*For full terms, conditions and exclusions please visit kia.com/uk

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The Power to Surprise