

GUIDEBOOK SERIES

FORTE

A simple guide to help you decide



STYLISH, SMART, STATE-OF-THE-ART

Meet the next-gen Forte

It's sporty, yet sensible. It says yes to advanced technology, and plenty of it. It's into sleek style, state-of-the-art connectivity, and space for everyone. And best of all, it's flat-out fun to drive.

These are just a few great things to know about the all-new Kia Forte. Sound good so far? Read on, and we'll give you all the details.



Cover and this page: LAUNCH EDITION SHOWN (available fall 2018)

FORTE



KIA.COM/FORTE

for even more details



Now for some **DETAILS**

Here's what you'll get with each trim

The Forte sedan comes in the following trims: FE, LX, S, and EX. Use the key features and options here to help you narrow it down to the one that's perfect for you.

**JUST ASK
KIAN**

GET YOUR KIA QUESTIONS ANSWERED.
GO TO WWW.KIA.COM/KIAN TO LEARN MORE,
OR SCAN THE FACEBOOK MESSENGER CODE AT RIGHT.



FE & LX

all the essentials, and then some

DRIVING

2.0L Multiport Injection 4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission (IVT)
(optional on FE, standard on LX)
15" tires w/steel wheels (FE only)
16" tires w/alloy wheels (LX only)
Projection headlights

Daytime running lights

TECHNOLOGY

Apple CarPlay^{TM1} & Android Auto^{TM2}
AM/FM/MP3 audio system
w/8" touch screen
Rear-Camera Display³

Cruise control
Forward Collision Warning³
Forward Collision-Avoidance Assist³

Lane Departure Warning³
Lane Keeping Assist³
Driver Attention Warning⁴

INTERIOR

Cloth seat trim
Dual-zone automatic
temperature control
60/40 split-folding rear seats (LX only)

S

offers more tech and
sportiness inside and out

2.0L Multiport Injection 4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission (IVT)

17" tires w/alloy wheels

LED headlights w/Auto-Leveling
& High Beam Assist*
LED daytime running lights & LED taillights
Front fog lights
Power sunroof*

UV0 eServices⁵ w/8" touch screen

Apple CarPlay^{TM1} & Android Auto^{TM2}
AM/FM/MP3/SiriusXM^{®6} audio system
w/6 speakers
Rear-Camera Display³

Cruise control
Forward Collision Warning³
Forward Collision-Avoidance Assist³

Lane Departure Warning³
Lane Keeping Assist³
Driver Attention Warning⁴

Cloth seat trim
Dual-zone automatic
temperature control
60/40 split-folding rear seats
Power windows w/driver's
one-touch auto-up/down
Leather-wrapped steering wheel
& gearshift knob

EX & LAUNCH EDITION

takes things up a notch with
more tech and premium features

2.0L Multiport Injection 4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission (IVT)

17" tires w/alloy wheels
17" tires w/graphite-finish wheels[†]
LED headlights w/Auto-Leveling
& High Beam Assist
LED daytime running lights & LED taillights
Front fog lights
Power sunroof[†]
Rear spoiler[†]
Outside mirrors
w/LED turn-signal indicators
Compact spare tire

UV0 eServices⁵ w/8" touch screen
Premium Navigation w/voice recognition^{7†}
Apple CarPlay^{TM1} & Android Auto^{TM2}
Harman Kardon^{®8} 320-watt premium
audio system w/8 speakers[†]
Rear-Camera Display³
Wireless charging[†]
USB charge ports
Smart Cruise Control^{3†}
Forward Collision Warning³
Forward Collision-Avoidance Assist³
Pedestrian Detection^{3†}
Lane Departure Warning³
Lane Keeping Assist³
Driver Attention Warning⁴
Blind Spot Collision Warning³
Lane Change Assist³
Rear Cross Traffic Collision Warning³
Parking Distance Warning — Reverse^{3†}
Push-button start w/Smart Key

Sofino seat trim
Dual-zone automatic temperature
control w/rear vents
60/40 split-folding rear seats
Power windows w/driver's
one-touch auto-up/down
Leather-wrapped steering wheel
& gearshift knob
10-way power-adjustable driver's seat
Heated front seats
Ventilated front seats

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). [†]LAUNCH EDITION ONLY (available fall 2018). SEE KIA.COM FOR DETAILS. 1-9 See back cover for endnotes. S WITH PREMIUM PACKAGE SHOWN

WAIT, IT DOES WHAT?

Even the best drivers can't be perfect 100% of the time. So we created Kia Drive Wise,* a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions³—plus more amazing features that you may soon be bragging about around the watercooler.

LOOK FOR THE **DRIVE
WISE** LABELS AHEAD →



Four ways to help you **REMAIN CENTERED** amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.³

DW=  DRIVE
WISE

*Optional feature available only on certain trims. See kia.com for details.
3 See back cover for endnote. Image shown for illustration only. EX SHOWN

LANE DEPARTURE WARNING³ DW

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep

LANE KEEPING ASSIST³ DW

If the system detects the vehicle getting close to lane markers, it can apply corrective steering to help prevent you from drifting into another lane

BLIND SPOT COLLISION WARNING³ DW

Radar works to detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

LANE CHANGE ASSIST^{3*} DW

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind

Senses, alerts, and helps STOP

Who needs a copilot when you can have the help of all these available advanced features?

FORWARD COLLISION WARNING³ DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION³ DW

The system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases
(Pedestrian Detection available only on Launch Edition)

SMART CRUISE CONTROL³ DW

This system is designed to automatically adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you

DRIVER ATTENTION WARNING⁴ DW

This system is designed to give you a warning signal to take a break if it detects you becoming drowsy or fatigued

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly

DW = **DRIVE**
Wise



*Optional feature available only on certain trims. See kia.com for details.
3, 4 See back cover for endnotes. Image shown for illustration only. EX SHOWN



It looks great from the back
**BUT IT SEES
EVEN BETTER**

From approaching cars to that wayward shopping cart hiding in your blind spot, a little extra help goes a long way when backing up. That's why Forte's got your back, with available features that can help alert you to a variety of potential hazards that are behind you — as well as those heading your way.

REAR CROSS TRAFFIC COLLISION WARNING^{3*} DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

PARKING DISTANCE WARNING — REVERSE^{3*}

is designed to give an audible warning if it detects certain objects close to your vehicle while parking

REAR-CAMERA DISPLAY³

with a vivid 8" monitor is designed to automatically display the rear view when you put your Forte in reverse

GRID LINES ON THE SCREEN HELP GUIDE YOU

with yellow (getting close) and red (stop!) Dynamic Parking Guidelines that help track how much space you have before you bump into something

DW = **DRIVE WISE**

*Optional feature available only on certain trims. See kia.com for details. ³ See back cover for endnote. Image shown for illustration only. EX SHOWN

SOFINO SEAT TRIM*
for a soft, leather-like
feel and sporty style

DUAL-ZONE CLIMATE CONTROL
to save that relationship

SMART WELCOME*
turns on the door-handle lights to
greet you when you approach with
the Smart Key* in your pocket or bag

SMART TRUNK*
opens automatically when you stand
behind the trunk for three seconds
with the available Smart Key*

SUPERVISION METER CLUSTER*
displays info in easy-to-read,
high-contrast graphics

POWER SUNROOF*
lets fresh air and good vibes in

How to tell if you're **LEFT-BRAINED:**

you're reading about the features right now



PREMIUM NAVIGATION⁷*
complete with vivid 8" touch screen

**HARMAN KARDON⁸ PREMIUM
AUDIO SYSTEM***
for 320 watts of rich, crisp sound

**APPLE CarPlay^{TM1}
& ANDROID AUTO^{TM2}**
sync with your compatible
smartphone to let you make
calls, send texts, or play
voicemails via voice command

SiriusXM^{®6}*
lets you hear your favorite music,
sports, comedy, news, and more

WIRELESS CHARGING⁹*
because, honestly, who likes cords?

PUSH-BUTTON START*
lets you start or stop the engine with
the Smart Key* in your pocket or bag

USB CHARGE PORTS*
to keep your devices charged
and ready to go

OR **RIGHT-BRAINED:**

you're already planning a road trip

*Optional feature available only on certain trims. See kia.com for details. 1, 2, 6–9 See back cover for endnotes. Simulated screen shown. LAUNCH EDITION SHOWN (available fall 2018)



SEATS THAT DO MORE

than just sit there

Forte takes a bottom-up approach to comfort, with available multitasking seats that adjust to an array of temperatures and positions to accommodate you, your passengers, and your cargo.

VENTILATED FRONT SEATS*

with three fan settings help you keep your cool on hot days

HEATED FRONT SEATS*

have three settings to help beat the chill (comes standard on EX)

10-WAY POWER-ADJUSTABLE DRIVER'S SEAT*

lets you customize the seat base and back (comes standard on EX)

60/40 SPLIT-FOLDING REAR SEATS*

give you extra cargo versatility

UVO | eServices



GO TO MYUVO.COM OR DOWNLOAD THE UVO eSERVICES APP TO ACTIVATE

It connects, checks, finds, reminds

MEET UVO your personal assistant

Kia's UVO eServices^{5*} smart telematics lets you integrate your compatible smartphone¹⁰ with your Forte to stay connected with a range of convenient features (see a few of our favorites below). All you have to do is activate UVO eServices^{5*} and download the UVO eServices^{5*} app from the App Store^{®11} or Google Play^{™12} Store. The best part is, there are no subscription fees for five years.

911 CONNECT^{11*}

will attempt to call 911 and give emergency responders your location if your airbag deploys

ROADSIDE ASSISTANCE^{12*}

connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS^{13*}

helps you monitor the condition of your Forte and even schedule service if needed

PARKING MINDER^{14*}

keeps track of where you parked and even sets reminders for your parking meter

MY CAR ZONE^{15*}

will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed or curfew. You will also be able to set geographic boundaries if your Forte is equipped with Premium Navigation^{7*}

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR*

can sync your favorite POIs from your compatible smartphone¹⁰ to Fortes with Premium Navigation^{7*}

*Optional feature available only on certain trims. See kia.com for details. 1, 2, 5, 7, 10-15 See back cover for endnotes. Image shown for illustration only. LAUNCH EDITION SHOWN (available fall 2018)



How to **GET MORE** out of your drive

The all-new Forte features a redesigned powertrain engineered for sporty, efficient performance. What does that mean for you? Responsive acceleration; quick, crisp shifting; and best of all, more fun behind the wheel.

2.0L MULTIPORT INJECTION (MPI) 4-CYLINDER ENGINE
is designed with Atkinson cycle technology to provide satisfying power

INTELLIGENT VARIABLE TRANSMISSION (IVT)*
is designed with adaptive-style shift logic
for smooth acceleration and a sportier feel

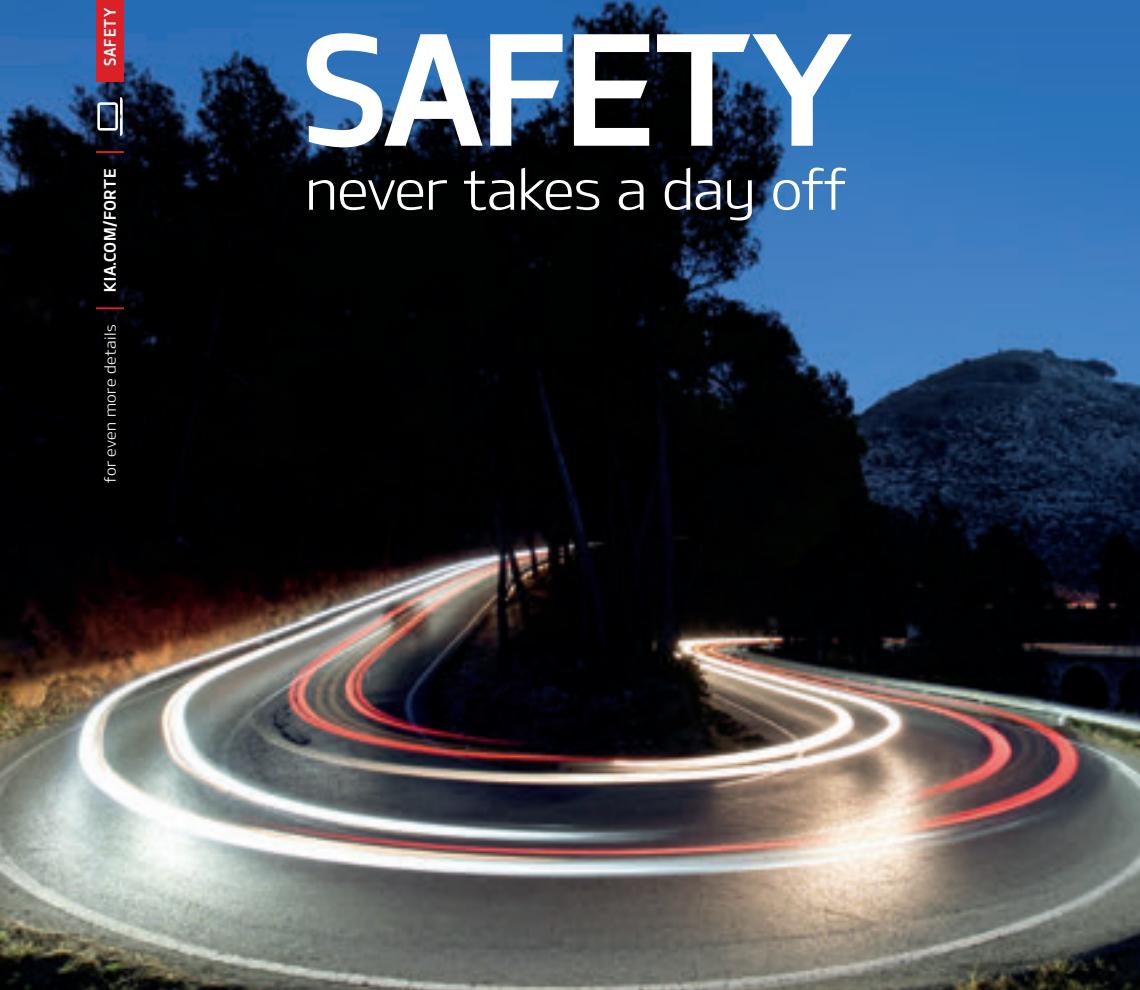
DRIVE MODE SELECT*
lets you choose Normal, Smart, or Sport mode
for an even more dynamic driving experience

ISO-STRUCTURE™ CONSTRUCTION
is made with 54% advanced, high-strength steel to help improve
frame rigidity for greater driving dynamics and a quieter ride

LED HEADLIGHTS WITH AUTO-LEVELING & HIGH BEAM ASSIST* DW
help illuminate dark roads, and when the high beams are engaged,
they are designed to automatically switch to low beams for oncoming traffic,
then return to high-beam setting when the road is clear

SAFETY

never takes a day off



ELECTRONIC STABILITY CONTROL (ESC)

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

VEHICLE STABILITY MANAGEMENT (VSM)

VSM can intervene to help enhance stability and steering responses when driving on some slippery roads

Advanced sensor systems, breakthroughs in materials and design that have led to strong body construction, and a range of active safety features are just a few of the ways Kia never stops working to help increase your protection.¹



REINFORCED BODY STRUCTURE

A rigid, reinforced body structure helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions

ADVANCED AIRBAG SYSTEM¹⁶

Dual front, front seat-mounted side, and full-length side curtain airbags help protect driver and passengers

AIRBAG & SEAT-BELT SENSORS¹⁶

This advanced system monitors the severity of certain impacts and seat-belt use, and then helps to control airbag inflation accordingly

¹No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. 16 See back cover for endnote. Simulated image. Inflated airbags shown for illustration purposes only. EX SHOWN

Find out which of these powertrain **WARRANTIES** comes out on top

INDUSTRY-LEADING WARRANTY PROGRAM¹⁷

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

17 See back cover for endnote.

Kia 

Subaru 5-year/60,000-mile

Toyota 5-year/60,000-mile

Honda 5-year/60,000-mile

Chrysler 5-year/60,000-mile

Ford 5-year/60,000-mile

Mazda 5-year/60,000-mile

Porsche 4-year/50,000-mile

Mercedes 4-year/50,000-mile

BMW 4-year/50,000-mile

Volvo 4-year/50,000-mile

Audi 4-year/50,000-mile



Find out which
COLOR
is your perfect match



SNOW WHITE PEARL
(EX)

YOU HAVE A PURE HEART AND GENTLE NATURE. YOU LOVE LONG NAPS. YOUR SUNSCREEN IS SPF 100+.



SILKY SILVER
(LX, S)

YOU NOTICE THE SUBTLE IRONIES IN LIFE. NOTHING IS EVER BLACK AND WHITE TO YOU.



DEEP SEA BLUE
(LX, S)

YOU ARE DRAWN TO THE WATER AND YOUR SOUL RUNS DEEP. DOLPHINS GRAVITATE TOWARD YOU.



AURORA BLACK
(FE, LX, S, EX)

YOU'RE A NIGHT PERSON WHO ENJOYS EATING LICORICE WHILE WATCHING FILM NOIR.



GRAVITY GRAY
(FE, LX, S, EX)

YOU UNDERSTAND THE UPS AND DOWNS OF LIFE AND NEVER LET A CLOUDY DAY GET YOU DOWN.



CLEAR WHITE
(FE, LX, S)

YOU ARE OPEN TO EXPLORING ENDLESS POSSIBILITIES. YOUR GLASS IS ALWAYS HALF-FULL.



CURRANT RED
(LX, S, EX)

YOU SEEK ADVENTURE AND ARE THE LIFE OF THE PARTY. NO CHILI PEPPER IS OFF LIMITS TO YOU.



FIRE ORANGE
(EX LAUNCH EDITION)

THOUGH YOU'RE PRONE TO SPEED THROUGH THE DAY, YOU WILL ALWAYS PAUSE TO WATCH THE SUNSET.

Choose the
PACKAGE
that completes you

**S PREMIUM
PACKAGE**

Power sunroof
LED headlights w/Auto-Leveling & Low Beam Assist — Dynamic

EX LAUNCH EDITION

17" tires w/graphite-finish wheels
LED headlights w/Auto-Leveling & High Beam Assist
Harman Kardon®⁸ 320-watt premium audio system w/8 speakers
Premium Navigation w/voice recognition⁷
Smart Cruise Control³
Pedestrian Detection³
Parking Distance Warning — Reverse³
Wireless charging⁹
Power sunroof
Rear spoiler
Auto-dimming rearview mirror
LED front & rear reading lamps
4.2" LCD meter cluster



The content in this brochure is based upon information available at the time of printing and is subject to change without notice. Kia Motors America, Inc. makes no guarantees or warranties, either expressed or implied, with respect to the accuracy of the content presented. Please see kia.com for the most up-to-date vehicle information. Vehicles shown include optional equipment, and video and camera screens are simulated. See your Kia retailer or kia.com for details on Kia's available limited warranties. ©2018 Kia Motors America, Inc. Reproductions of this material are prohibited without the expressed written approval of Kia Motors America, Inc.



Want to learn even more about Forte? We've got all the details for you at

kia.com



ENDNOTES **1.** Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. **2.** ©2018 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc. **3.** These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. **4.** Driver Attention Warning is not a substitute for safe driving and may not detect all instances of driver fatigue or inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. **5.** Purchase/lease of a new 2019 Kia Forte vehicle with UVO eServices or eServices w/Premium Navigation ("UVO eServices") includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at <https://www.myuvo.com/legal/privacy-policy.shtml>) and Terms of Service (available at <https://www.myuvo.com/legal/terms-of-service.shtml>). UVO eServices is transferable to subsequent owner(s) during the original UVO eServices/eServices w/Premium Navigation service term. Only use UVO eServices when safe to do so. UVO eServices app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO eServices features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit myuvo.com or your authorized Kia dealer. **6.** SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. **If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details.** Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. **7.** Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. **8.** ©2018 Harman International Industries, Inc. All rights reserved. **9.** Qi wireless charging only works with select mobile phones. **10.** Select Apple iPhone® and Android™ devices only are UVO eServices-compatible. **11.** 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. **12.** 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. **13.** Vehicle Diagnostics are not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner's Manual for maintenance schedule. **14.** Parking Minder requires cellular coverage, a USB-connected compatible smartphone, and the UVO eServices app. Cellular service rates apply. **15.** My Car Zone requires cellular coverage. Cellular service rates apply. Information must be manually synced in order to receive alerts. **16.** For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. **17.** Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA



kia.com



facebook.com/kia



twitter.com/kia



youtube.com/kia



instagram.com/kiamotorsusa



pinterest.com/kiamotorsusa