



The All-New Kia

CEED

The Power to Surprise

EXTERIOR DESIGN

The All-New Kia Ceed. The right place, the right time.

The All-New Kia Ceed instantly grabs your attention: the bold design features a front grille framed by full LED headlamps and striking 'Ice-Cube' LED Daytime Running Lights, a chrome window line and 17" alloy wheels. (Grade dependent)
In short, it has everything to put the fun back into driving.
Model shown is First Edition



Turn your back on boredom.

The rules? Treat every journey as an expedition to more enjoyment. And sometimes, the fun begins at the end: the stylish rear with the aerodynamic spoiler, the eye-catching rear LED Daytime Running Lights and the chrome exhaust tip show off the All-New Ceed's sporty appeal. Time to get ready for an exciting driving experience.



Add more freedom.



Need more room to enjoy your day? Meet the All-New Kia Ceed Sportswagon. It combines assured, athletic design with heaps of space and a dynamic drive. At the front, it shares the hatchback's design credentials, while the low, sleek profile with its chrome-framed windows extends further than ever before. Plus, the sleek roof rails give you the freedom to add whatever you need. So let nothing stop you.

Enjoy space in style.



Named Sportswagon for a reason, this All New Kia has space wrapped up in dynamic style. For a fitting finale, the rear reveals a sporty spoiler and striking rear combination headlights with LED Daytime Running Lights that emphasise the width of the car, complete with a bold rear bumper. It all points to an exciting, spacious driving experience.

Pick your dream team.

Refined and intuitive in equal measure, in the All-New Ceed everything is designed around the driver: the seamless, horizontal layout of the instrument panel creates a light and airy atmosphere. This sense of roominess is matched by soft-touch surfaces emphasising the high-quality feel of the interior. Exceptional style is paired with innovative technology: it includes a seamless 8" touch screen with navigation system and automatic climate control (Grade dependent). So choose your teammates, or go it alone. Interior shown is First Edition.

CONVENIENCE AND COMFORT

Get ready to be impressed.

Every journey starts in style and with all the comfort you could wish for. The welcoming interior is fitted with black leather upholstery, including a slideable black leather armrest (Grade dependent).



Heated and ventilated front seats + heated rear seats

Whatever the weather has in store, you're ready for it. The front and outer rear seats can be heated on cold days. Featuring three adjustable settings (two on rear seats), they warm up quickly and then level off after the desired temperature is reached. The All-New Ceed also comes with a heated steering wheel. Plus, on hot summer days the front seats can be ventilated to keep you cool (All of these features are dependent on grade).



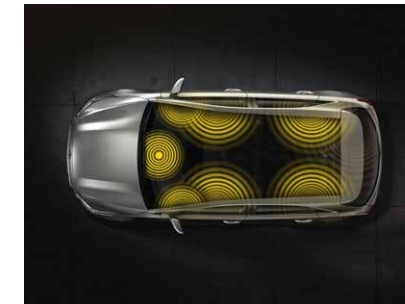
10-way Power Adjustable Driver's Memory Seat

The All-New Kia Ceed features an Integrated Memory System that remembers your favourite driver seat settings, so you can get comfy instantly (First Edition only).



Smart key

Beginning your fun-filled ride couldn't be easier: enjoy keyless access to your car with the smart key and the engine start/stop button that lets you switch the engine on and off with a simple touch. The Remote Window Control is a handy feature if you forget to close the car windows: press and hold the lock button on the smart key to close the windows remotely (First Edition only).



JBL Premium Sound System

For great sound, the All-New Kia Ceed comes with a JBL Premium Sound System. It features eight speakers and advanced Clari-Fi™ music restoration technology to improve the quality of MP3s and provide high-definition sound (First Edition only).



Wireless Phone Charger

Forget cables, just place your smartphone with Qi technology on the convenient Wireless Phone Charger (First Edition only). Check with your Kia dealer for mobile phone compatibility.



8" Touchscreen Satellite Navigation with European Mapping & Traffic Messaging Channel (TMC) available on Blue Edition and above.

KIA'S CONNECTED SERVICES

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Where? When? How?
The answer is here.



Our new navigation system with Kia's Connected Services powered by TomTom® Live Services takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is Wi-Fi connectivity through your smartphone* that enables the Ceed navigation system to connect to the Internet (Grade dependent).

Protect yourself with advanced features.

Peace of mind is key to enjoying your ride. That’s why the All-New Kia Ceed comes with innovative features and sophisticated technology to keep you and your passengers as safe as possible.



Smart Cruise Control (SCC)* with Stop and Go

Using a camera and radar, Smart Cruise Control can regulate both the Ceed’s speed and the distance to the car in front. The system maintains the distance to the preceding vehicle by automatically modulating your car’s speed. If the vehicle ahead picks up the pace, the Ceed accelerates up to the set speed. If the vehicle in front slows down and the predetermined safe distance cannot be maintained, the system will reduce the speed, or even stop the car. A helpful feature, particularly in stop and go traffic.

* Smart Cruise Control (SCC) is available on First Edition with a DCT gearbox. It is also available on ADAP versions with DCT (Blue Edition, 3’).



Lane Keeping Assist (LKA)

No need to worry about drifting out of your lane. The Lane Keeping Assist uses a camera mounted at the top of the windscreen to monitor lane markings, and if you move out of the lane unintentionally the system will alert you and even steer the car back into your lane.



Blind-Spot Collision Warning (BCW)

The Blind-Spot Collision Warning system has radar sensors that monitor your blind spots and warn you of approaching cars with a symbol in the side-view mirror (First Edition only).



1. Live traffic**

The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.



3. Local Search

If you’re looking for a sushi restaurant, a supermarket or a particular place to meet, simply select Local Search. The database contains 500 searchable categories, 25,000 keywords and 250,000 places to ensure you find what you need.



5. Parking information

To help you park your car swiftly, the system will indicate parking areas before you arrive at your destination. It will show potential on-street parking spaces based on historic data, and off-street parking with colour-coded availability.



2. Speed cameras**

You’ll also be alerted to a whole range of speed cameras, including fixed and stationary ones, as well as restricted access zones. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.



4. Weather forecast

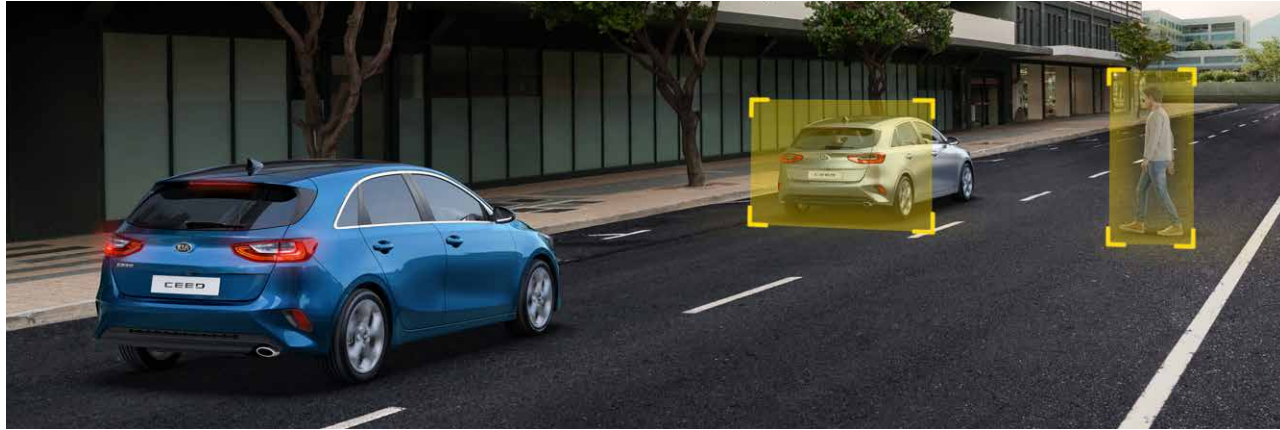
Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just type in your destination to view a four-day summary, complete with minimum and maximum temperatures, wind speed and chances of sun or rain.



6. Fuel info

When you’re running low on fuel, the system will show you the nearest petrol stations and prices using a TomTom online database, so you can plan your refuelling stops accordingly.

* Smartphone with data plan required to activate services. ** Legal restrictions to these services may apply depending on country usage.



Forward Collision-Avoidance Assist (FCA)

The FCA system can detect preceding vehicles as standard and, as an option, pedestrians crossing the road. Using a camera and radar sensors to monitor the velocity of and distance between vehicles, it warns the driver in the event of a potential collision risk by activating a visual alert. In conjunction with optional pedestrian detection, the steering wheel gives a haptic response. If there is no driver reaction, the car brakes automatically to avoid or mitigate an accident.



Driver Attention Warning (DAW)

The system detects whether you're losing concentration by monitoring the pattern of the steering wheel, indicator, acceleration and overall duration of the journey. If you show signs of drowsiness or inattentiveness, DAW alerts you with a warning sound and a coffee cup symbol in the cluster.



Speed Limit Information Function (SLIF)

The Speed Limit Information Function gives you all the necessary information to help you stay within the speed limits. Using the camera on the windscreen, it reads speed limits and displays the information clearly on the navigation screen and cluster (First Edition only).

SAFETY AND ASSISTANCE

Stay safe with smart assistants.

The All-New Kia Ceed assists you with innovative features that enable you to drive more safely. Negotiating traffic jams, help with parking or shining a brighter light into corners at night? The All-New Kia Ceed takes care of it so you can avoid potential danger.



Lane Following Assist (LFA)*

LFA makes driving in traffic jams easier and safer. The system uses sensors to maintain a safe distance to the preceding vehicle and controls acceleration, braking and steering while monitoring road markings to keep your car in the centre of your lane. LFA works between 0 and 81mph.

* Lane Following Assist (LFA) is available on First Edition models with a DCT gearbox.



High Beam Assist (HBA)

When the camera in the windscreen detects the headlights of an oncoming vehicle at night, the High Beam Assist system automatically switches to low beam to avoid dazzling other drivers. Once the car has passed, the high beam is automatically switched back on.



Rear-view camera

The Rear-view camera gives you the full picture when reversing into a parking spot by displaying dynamic guidelines on the display screen to help guide you into place.



Rear Cross Traffic Collision Warning (RCCW)

When reversing out of a parking space or driveway, the radar-based Rear Cross Traffic Collision Warning system alerts you to potential traffic crossing your path. (First Edition only)



Smart Parking Assist

The Smart Parking Assist makes parking a breeze. It uses front, side and rear sensors to assist you with parallel, angled and perpendicular parking. All you need to do is handle the brake, accelerator and gears – the system takes care of the steering. It can even help you pull out of parallel parking spots. (First Edition only)

POWERTRAIN

Expect more. Enjoy more.



If you like exploring new territory, you've come to the right place. The All-New Kia Ceed offers decisively dynamic engines to suit your taste. Choose between powerful yet efficient petrol and diesel engines. While gasoline particle filters are standard on all petrol engines, diesel models are fitted with an advanced selective catalytic reduction system.



7-speed DCT (dual-clutch transmission)

The latest-generation 7-speed dual-clutch transmission ensures an engaging drive and excellent fuel efficiency.



Manual transmission

The 6-speed manual transmission combines quick, smooth gear changes and gear ratios matched to engine torque curves. The result? A perfect balance between power and efficiency.



Drive Mode Select *

Designed to enhance your driving experience, Drive Mode Select can be operated via a button next to the gear shift. Working with DCT, it increases driving dynamics by providing an improved throttle response and acceleration. DMS also offers a better steering response and perfectly complements the 17" alloy wheels for a dynamic drive.

* DMS is available only for models with a DCT gearbox.

VERSATILITY

Make room for more of you.



The All-New Kia Ceed Sportswagon not only offers more room for everyone on board – in fact its luggage capacity ranks amongst the best in the segment – it's also an expert at making space work for you. Whether it's the one-touch folding rear seats, well placed luggage compartments, or the tailgate that opens hands-free – this Ceed is packed with ideas that take you further. (Grade dependent)

Smart Power Tailgate

A welcome feature, especially when you've got your hands full. Just approach the rear of the All-new Kia Ceed carrying the smart key in your pocket or bag, and the boot will open automatically (First Edition).



40:20:40 folding rear seats

Thanks to the split folding seats, the Sportswagon adapts to your needs – great for transporting sports equipment or other long items (Grade dependent).



Remote folding

The Ceed Sportswagon makes loading quick and effortless without cumbersome folding: simply use the lever in the luggage compartment to fold down the seats remotely (Grade dependent).



Boot space

With the rear seats folded, you'll enjoy 625 litres of luggage space. There are also two underfloor storage compartments to maximise your luggage area. A handy range of hooks and an adjustable luggage rail system (First Edition) help you keep your belongings secure and organised. Plus, a storage area under the boot cover can keep smaller items away from prying eyes.

Let the Ceed take care of it.

Comfort and convenience make it big in the All-New Kia Ceed. A whole range of great equipment from the heated steering wheel to the 8" touchscreen navigation system ensures your journey is as relaxed and as inspiring as possible (Grade dependent).



Bright ideas

The front of the All-New Kia Ceed merges high-tech with striking design for maximum effect. It features full LED headlamps and "Ice-Cube" LED Daytime Running Lights, fog lamps and 17" alloy wheels (Grade dependent).



8" audio / navigation system screen

The easy-to-use 8" colour TFT LCD touch-screen audio system includes useful features such as control of Digital Audio Broadcast (DAB), smartphone connectivity with Android Auto® and Apple CarPlay®, as well as a display for the rear-view camera.



USB and AUX outlets

Stay connected wherever you're headed: USB and AUX outlets in the front centre console allow you to plug in your devices to listen to music and to charge your phone or tablet with the USB charger.



Electronic parking brake

In the All-New Kia Ceed, convenience and safety go hand in hand: there's no need to pull a lever to activate the parking brake – it just requires a touch of a button (Grade dependent).



Heated steering wheel

You'll find many premium features throughout the All-New Kia Ceed: on cold days, the heated steering wheel allows you to start your journey in complete comfort (First Edition only).

Maximise the experience.

If you want your all-new Ceed to be fully set up for all your journeys, then Kia Genuine Accessories are the answer. From long weekends away, to sporting activities or big shopping excursions, the range covers all your needs with handy features to personalise your car. It also includes many stylish solutions to emphasise the dynamic looks of your all-new Kia Ceed.



Roof box 330

Heading off on holiday, you'll probably need more luggage space than usual. Before you start cramming things in your cabin, enjoy the convenience of this sleek and durable roof box. Easy to install and with dual side opening for extra-fast access. Easily install your roof box with roof racks on your 5dr and cross bars on your Sportswagon.



Reversible Boot mat

Off to school, off to the supermarket, off on holiday: you have different cargo depending on the situation. This dual-function trunk mat gives you versatile protection – with the soft cushioning of high-quality velour on one side and a resilient dirt-resistant surface on the other.



All weather mats, with colour accent

Whatever adventure you've been on, don't worry about wet, muddy or sandy shoes when you get back in the car. These durable and easy-to-clean floor mats protect the whole of your cabin floor. With a customised shape, Ceed logo in red and grey colours, and fixing points to hold them firmly in place.



Door mirror caps

Attention to detail can make all the difference. Raise the overall visual impact of your all-new Ceed by complementing its exterior styling with these high-gloss stainless steel caps. Available also in brushed finish.



Rear bumper trim line

A small detail, with a sophisticated touch. Introduce this refined surface finish to your rear bumper in delicate high-gloss stainless steel, for a sleek accent along your tailgate. Available also in brushed finish.

Set the mood,
refine the detail.



First Edition black leather interior

Soft, bolstered seats with black genuine leather* offer long-lasting comfort.
A perfect match for the high-gloss trim and satin chrome dashboard accents.
* Some parts of the leather upholstery contain faux leather.



'2' grade Premium black interior

The standard '2' grade features black fabric seat upholstery and eye-catching dark metal paint dashboard accents.



'3' & Blue Edition black cloth and faux leather interior

This pack comes with black cloth and faux leather-trim seats, high-gloss black trim and satin chrome dashboard accents.



7 more reasons to join our Kia family

Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise – 7 great owner benefits when you buy your Kia and register at MyKia.



There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year warranty that comes with peace of mind for at least 100,000 miles.



If you've taken our complimentary 7 day insurance, we've got you covered from the minute you leave one of our dealers. We'll also give you a £250 excess return voucher which pays you back regardless of who you're insured with if you call Kia first. We will also provide you with a competitive quote for your annual cover.



Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with the RAC. All new cars have complimentary cover for 12 months from the first date of registration. If you register on MyKia, you can unlock Kia Roadside Assistance Plus, giving you the highest level of cover provided by the RAC, including onward travel and European cover.



Order Genuine Kia accessories, where and when you need them! Our Click & Collect service offers choice and convenience, recognising your model from the registration number to ensure you get exactly what you need. Then simply collect at your nearest Dealer, where they can fit them too.



Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.



When you own a Kia, you become part of the family and benefit from a relationship based on trust and transparency. When you visit one of our dealers for a service, your vehicle will benefit from a complimentary Health Check, a wash and vacuum and alternative transport if needed. Welcome to the Kia family!



Available to all Kia owners, whoever your insurer and whatever the circumstances of the accident, Kia Accident AfterCare can take care of things for you. We'll liaise with your insurer, provide a free courtesy car and exercise your right to genuine Kia parts and repairs at a Kia Approved Bodyshop.



Care

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your Ceed which is called Kia Care. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply. Log onto www.kia.com/uk for details.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details

Fully unlock these benefits **MyKia**
when you register at



kia.com/uk



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All information and illustrations are based on data available at the time of print (August 2018) and are subject to change without notice. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Imagery shown throughout this brochure is for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the Ceed range.



Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open as well as individuals such as tennis sensation Rafael Nadal.



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