



The Power to Surprise

SOUL EV **ECO** electric



Get ready to start your day with something different: the Kia Soul EV, Kia's first all-electric, zero-emissions car. This 100% electric vehicle offers an impressive driving range and a striking design shared by its brother, the equally stylish Kia Soul. The Soul EV takes things a step further with exclusive, vibrant styling, LED daytime running lights and eye-catching headlamps and tail lamps. It's time to take charge of efficient urban driving in style.

Charge times subject to electricity supply. Please note that the homologated driving range quoted may not be fully representative of real world conditions. The service requirements vary each year depending on your actual mileage. For more information please ask your Kia dealer. All information is based upon data available at time of publication and is subject to change without notice.



RE:CHARGE YOUR SOUL

Details within this brochure are not intended to be a description of the vehicle but are simply a general overview. For a more detailed description please speak to your Kia dealer. If a particular item is important to you, please make sure it is mentioned, in writing, when ordering your car. This disclaimer does not affect your statutory rights. Images shown are for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the range.



RE:CONNECT WITH STYLE

Details within this brochure are not intended to be a description of the vehicle but are simply a general overview. For a more detailed description please speak to your Kia dealer. If a particular item is important to you, please make sure it is mentioned, in writing, when ordering your car. This disclaimer does not affect your statutory rights. Images shown are for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the range.

Like the rest of the Kia range, the Soul EV comes with our pioneering 7 year warranty.



Electronic Parking Brake (EPB) Instead of using effort to pull the hand-brake lever, a short pull with a finger activates the brake. ■ **Flex Steer system** Choose between three steering modes: comfort mode for lighter steering in urban traffic, normal mode for regular steering conditions or sport mode for a more engaging drive on the motorway.



Audio remote controls Adjust the audio volume and change stations without taking your hands off the wheel, thanks to ergonomically positioned steering wheel controls.

■ **Cruise control and speed limiter** The settings can be adjusted via the conveniently positioned buttons on the steering wheel.

■ **Apple Car Play and Android Auto Connectivity***



Motor Start/Stop with smart keyless entry system The engine start/stop button next to the gear shift lever offers both convenience and a sporty touch.



Integrated air vents and tweeters The side air vents are seamlessly integrated, with "floating" tweeters as a stylish extension of the interior design. ■ **Reversing camera system** When in reverse, a live rear-view image with guiding lines representing the width of the car appears on the display screen. ■ **TPMS (Tyre-Pressure Monitoring System)** The standard Tyre-Pressure Monitoring System warns you with an alert in the instrument cluster if the tyre pressure is too low.

*Please check with your dealer for mobile phone compatibility.

The cockpit's striking two-tone colour scheme is full of inspiring features – from the smooth surfaces and rounded contours to exclusive eco-friendly trim and padding. The bold, intuitive instruments are both eye-catching and innovative. You can access the comprehensive infotainment system to check the charge status, find the distance and route to the next charging station, adjust the climate control and select your soundtrack. Meanwhile, multicoloured mood lamps surrounding the speakers in the front doors pulsate to the music.



RE:DISCOVER YOUR COMFORT ZONE

Details within this brochure are not intended to be a description of the vehicle but are simply a general overview. For a more detailed description please speak to your Kia dealer. If a particular item is important to you, please make sure it is mentioned, in writing, when ordering your car. This disclaimer does not affect your statutory rights. Images shown are for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the range.



Eco Cloth (Standard)



Heated front seats

Enjoy the comfort of heated front seats, especially during colder weather.



Grey Two-tone Eco cloth with blue stitching

Inside the Kia Soul EV, you'll find plenty of features to give you comfort and convenience. With ample legroom and headroom for all passengers, the refined cabin is both spacious and relaxing. After all, you're surrounded by eco-friendly, organically sourced materials, from the padding and trim to the seat fabric and the floor carpet.

8

inch Touchscreen Satellite Navigation with European Mapping and Traffic Messaging Channel (TMC) and charging Point Locator

centre console display



Centre console

This is where Kia's high-quality finish meets advanced technology: the centre console houses the infotainment screen with access to a wide range of information, system controls and the navigation system.



Instrument cluster

The high-tech digital instrument cluster houses the 3.5" OLED trip computer, which provides essential vehicle information. It shows the distance covered and how far you can drive before the next recharge is due.

RE:DEFINE INFORMATION

Monitor performance, energy use and other information with highly visible screens in the instrument panel and in the ergonomically positioned centre console.

Details within this brochure are not intended to be a description of the vehicle but are simply a general overview. For a more detailed description please speak to your Kia dealer. If a particular item is important to you, please make sure it is mentioned, in writing, when ordering your car. This disclaimer does not affect your statutory rights. Images shown are for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the range.

281 litres

cargo capacity



Cargo under storage compartment

Under the luggage floor, a partitioned tray can hold valuables, tools and charging cables – away from prying eyes.



Rear seats that fold in a 60:40 split

For maximum flexibility, the rear seat backrests can be split 60:40 and folded for maximum capacity delivering up to 891 litres of storage space.

RE:STYLE LEISURE TIME

As the first electric vehicle based on a sports utility vehicle (SUV) platform, the Soul EV combines efficient urban driving with remarkable practicality. While there is ample space for passengers, the Soul EV also offers a high level of flexibility and space for your luggage. The rear seats split and fold forward, neatly accommodating a wide range of luggage shapes and sizes. Another handy feature: valuables can be stowed in the undertray of the luggage compartment.



155 miles / drive range
per charge*

in 11.0 sec. / 0-60 MPH in
11.0 seconds

RE:IMAGINE DRIVING

Details within this brochure are not intended to be a description of the vehicle but are simply a general overview. For a more detailed description please speak to your Kia dealer. If a particular item is important to you, please make sure it is mentioned, in writing, when ordering your car. This disclaimer does not affect your statutory rights. Images shown are for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the range.

*Please note that the homologated driving range quoted may not be fully representative of real world conditions.



The mechanics of driving may have changed, but in the Kia Soul EV the result remains the same: pure driving pleasure. Once at the wheel, you enjoy exceptional output and torque. The responsive Soul EV engine boasts astonishing 0-60 MPH acceleration in 11.0 secs and a top speed of 90 miles per hour. Its 155 miles driving range* and zero CO₂ emissions appeal to both your practical mind and your green conscience. Agile handling, a low centre of gravity and minimal road noise ensure excellent stability and drive comfort for driver and passengers alike. _____

*Please note that the homologated driving range quoted may not be fully representative of real world conditions.



City living feels smoother in the Soul EV. For the driver, the streets are great fun to explore thanks to its agile handling, engaging performance and overall responsiveness. For the passengers, the ride is more comfortable and composed thanks to a low centre of gravity and reduced road noise. And being a zero CO₂ emissions car, the Soul EV is also kind to the environment. How's that for a life in harmony? _____



CO₂ emissions

0 g/km

RE:CLAIM THE STREETS

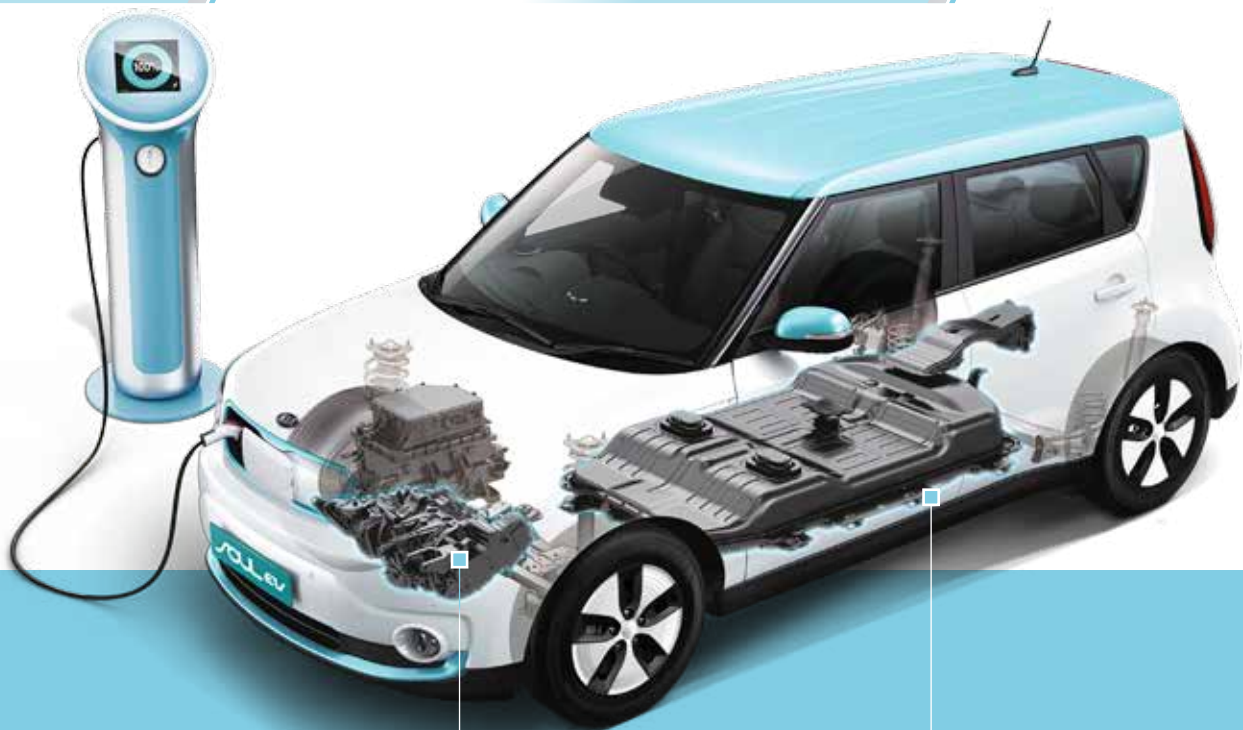
Details within this brochure are not intended to be a description of the vehicle but are simply a general overview. For a more detailed description please speak to your Kia dealer. If a particular item is important to you, please make sure it is mentioned, in writing, when ordering your car. This disclaimer does not affect your statutory rights. Images shown are for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the range.

30 kWh

battery capacity

109 bhp

max. power output



Electric motor

The efficient, lightweight, 109 BHP, 285 Nm motor allows good acceleration both from a standstill or when overtaking at moderate speeds.

Max. power output (BHP) 109

Max. torque (Nm) 285

Battery (lithium-ion polymer)

Located under the cabin floor, the high-energy-density 30 kWh lithium-ion polymer battery ensures a remarkable range of 155 miles.

RE:THINK EFFICIENCY

Details within this brochure are not intended to be a description of the vehicle but are simply a general overview. For a more detailed description please speak to your Kia dealer. If a particular item is important to you, please make sure it is mentioned, in writing, when ordering your car. This disclaimer does not affect your statutory rights. Images shown are for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the range.

*Please note that the homologated driving range quoted may not be fully representative of real world conditions.



Energy-efficient heat pump system

Heat pump systems are more efficient than conventional electric heater-based systems. The Soul EV heat pump system increases the driving range by using recovered waste heat emitted from the coolant water for the electric powertrain.

Energy-saving individual air-conditioning system

By selecting individual zones, air-conditioning can be limited to the driver area only, lowering the amount of energy consumed for unoccupied zones and increasing the driving distance of the Soul EV.

Energy efficiency features

Built-in preheating and cooling can help extend the range of the Soul EV when setting out for the day fully charged.

With a top speed of 90 MPH and 100% of its substantial torque available from the start, the Soul EV is remarkably agile.

Regenerative braking captures energy whenever you slow down and provides it again when you accelerate.

Public charging stations can be used to recharge the battery while your EV is parked.



Every detail on the Soul EV is designed with efficiency in mind. The car's range depends on the battery's charge, so many vehicle systems, including braking, heating and cooling, are engineered to preserve or even replenish the system's energy. You can even programme the Soul EV to preheat or cool the car while it's plugged in to recharge, using the charging station's power.

Less than 5 hrs

standard charging time
(6.6 kW/100% state of charge)



RE:FILL WITH EASE

Details within this brochure are not intended to be a description of the vehicle but are simply a general overview. For a more detailed description please speak to your Kia dealer. If a particular item is important to you, please make sure it is mentioned, in writing, when ordering your car. This disclaimer does not affect your statutory rights. Images shown are for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the range.



* The battery charge time can be scheduled when the electricity rates are at their lowest.

Charge status indicator

A semicircular display with three LED lights at the centre of the dash, below the windscreen, lets you check the charging status from outside the vehicle.

Charge port

As you face the front of the Soul EV, the right side of the grille slides to the centre, revealing a normal AC charge port and a fast DC charge port. A charge port light provides visibility in the dark.

Charging the Soul EV couldn't be any simpler: slide the cover on the radiator grille open and connect a standard AC charging cable to a standard household socket or a fast DC charging cable to an appropriate port, such as a public charging station. A charging status indicator mounted on the dashboard can be seen from the outside. When not in use, the charging cords can be stored in the dedicated undertray storage space in the luggage compartment.

under 12 MPH

activates virtual engine sound system



Virtual engine sound system

Quiet by nature, the Soul EV generates a fine-tuned warning sound to help pedestrians hear you coming.

RE:INVENT MOTION & PROTECTION

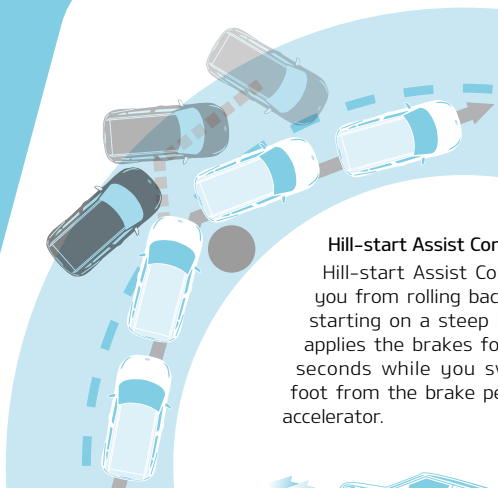
Details within this brochure are not intended to be a description of the vehicle but are simply a general overview. For a more detailed description please speak to your Kia dealer. If a particular item is important to you, please make sure it is mentioned, in writing, when ordering your car. This disclaimer does not affect your statutory rights. Images shown are for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the range.

6 / airbag system



Twin front, front side and curtain airbags.

A 6-airbag system offers protection for all occupants.



Hill-start Assist Control (HAC)

Hill-start Assist Control prevents you from rolling backwards when starting on a steep hill. It gently applies the brakes for up to two seconds while you switch your foot from the brake pedal to the accelerator.

Vehicle Stability Management (VSM)

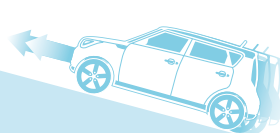
VSM helps ensure your car stays stable when simultaneously braking and cornering or during rapid acceleration – especially on wet, slippery and rough roads.

Brake Assist System (BAS)

BAS greatly reduces the stopping distance during sudden braking situations by applying maximum brake force when needed.

Electronic Stability Control (ESC)

Electronic Stability Control reduces skidding to help maintain control if the car swerves or if you have to brake suddenly.



True to its nurturing side, the Soul EV not only keeps you on the move efficiently, it also offers all-round protection. The battery, electric motor, gearbox and electric power control unit are mounted low for maximum stability. They also form part of the rigid body structure protecting the cabin.

The Soul EV

WHEELS

MOTOR/BATTERY, TRANSMISSION & CO₂ EMISSIONS

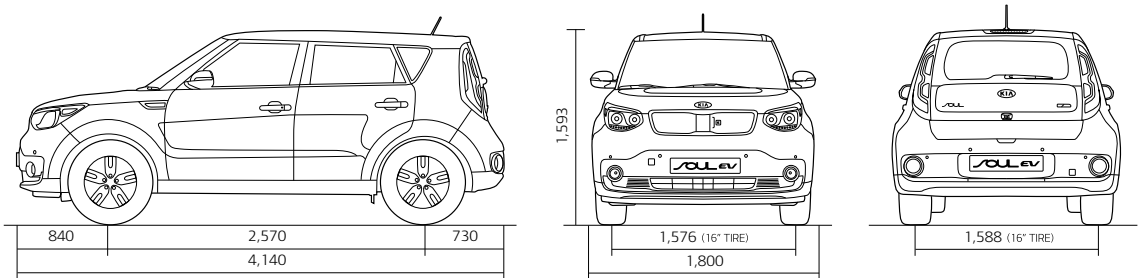
soul EV



16" Alloy wheels
(205/60R)

Single-speed automatic 109 BHP, 285 Nm motor (Zero CO₂)
30kWh lithium-ion polymer battery.

Dimensions (mm)



STANDARD SPECIFICATION

PAINT COLOURS

SOUL EV

- 16" Lightweight Alloy Wheels (205/60R16) with Super Low Rolling Resistance Tyres
- Grey Two-Tone Eco Cloth with Blue Stitching
- 8 Inch Touchscreen Satellite Navigation with European Mapping & Traffic Messaging Channel (TMC) and Charging Point Locator
- Apple CarPlay and Android Auto Connectivity**
- Reversing Camera System
- Climate Control Air Conditioning with Dual-Zone Controls with 'Driver Only' Function & Ioniser
- LED Daytime Running Lights & Front Fog Lights
- Electrically Folding, Adjustable & Heated Door Mirrors with LED Indicator Lights
- Motor Start/Stop with Smart Keyless Entry System
- DAB Radio with USB & AUX Ports
- Bluetooth® with Voice Recognition & Music Streaming**
- Privacy Glass (Rear Windows & Tailgate) & Solar Glass (Front Windows & Windscreen)
- Heated Front Seats & Heated Steering Wheel
- Front and Rear Parking Sensors***

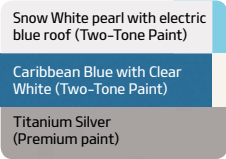
- Cruise Control & Speed Limiter
- 6-Speaker Audio System
- Electronic Parking Brake (EPB)
- Tyre Pressure Monitoring System (TPMS)
- Flex Steer
- 3.5 Inch OLED Supervision Cluster

EV Unique Specifications

- Virtual Engine Sound (VES)
- Heat Pump System
- Eco Driving Mode
- 'B' Drive Mode (Maximum Regenerative Braking)
- Climate Control & Charging Time Pre-Set Functionality

Charging Specifications

- AC (Type 1) & DC (CHAdeMO) Charging Ports
- 3-pin AC 230V Charging Cable
- J1772 (Type 1 to Type 2) AC Charging Cable
- AC 3kW 16A / 7kW 30A Domestic Wallbox Charger† (optional extra)



* Please check the compatibility of your mobile phone via www.kia.com/uk or by trialling your phone at a Kia dealer.
** Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones.

Check with your dealer for mobile phone compatibility
*** Parking Sensors may not match exterior body colour

†There is an additional cost for the customer including a contribution from Kia and the Government grant. This offer is subject to the Government's subsidised funding scheme and therefore subject to availability. Any additional costs incurred (such as additional labour costs, surveys, installations, wiring and materials) would need to be covered by the customer.

Technical specifications

Electric motor	Max. power output (BHP)	109
	Max. torque (Nm)	285
	Power (kW)	81.4
Battery	Type	Lithium-ion polymer
	Capacity (kWh)	30
Performance	Acceleration (sec./0-60 MPH)	11.0
	Max. speed (MPH)	90
	Max. slope (%)	33
	Drive range per charge (miles)	155*
	CO ₂ emissions (g/km)	0

* Based on the new European drive cycle

Dimensions (mm)

Overall length	4,140
Overall width	1,800
Overall height	1,593
Wheelbase	2,570
Wheel tread (F/R)	1,576/1,585
Overhang (F/R)	840/730
Interior length	1,869
Interior width	1,410
Interior height	1,193
Cargo space capacity (l, VDA)	281



RE:JOICE
WITH KIA

COMPLETE PEACE-OF-MIND

7-year vehicle warranty*

Every Kia benefits from a 7-year/100,000 miles new car warranty. This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty*

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Stay in touch with Kia

Visit www.kia.com/uk for all the latest news and to find out more information about the Soul EV.



Care-3

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your Soul EV which is called Care-3. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply. Log onto www.kia.com/uk for details.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details.

The official fuel consumption figures in mpg (l/100 km) for the Soul EV are:
Urban n/a, Extra Urban n/a, Combined n/a. The official CO₂ emissions for the Soul EV are 0g/km.





www.kia.com/uk

Kia Motors (UK) Ltd
Walton Green
Walton-On-Thames
Surrey
KT12 1FJ
Freephone: 0333 2022990
www.kia.com/uk

SOULEVBR008.17

All information and illustrations are based on data available at the time of print (August 2017) and are subject to change without notice. The fuel figures quoted were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC within the currently applicable version). These figures are based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Imagery shown throughout this brochure is for illustrative purposes only and may not to UK specification.



Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open as well as individuals such as tennis sensation Rafael Nadal.



The Power to Surprise