





WELCOME

Lincoln Black Label is your invitation to a uniquely elevated automotive experience, one that revolves around you. Our 2018 collection features carefully curated design themes inspired by the love of travel, the arts, culture, fine food, architecture, fashion and more. Which one speaks to you? Explore them at your leisure with a one-to-one consultation in the Lincoln Black Label studio at your dealership or another place of your choosing.¹ We'll be pleased to bring a test-drive vehicle to your choice of location as well.¹ And when your new Lincoln is ready, we'll deliver it directly to you! This is only the beginning of the exceptional privileges you'll enjoy as a Lincoln Black Label member.



MEMBER PRIVILEGES



Lincoln Concierge

Need assistance? We're here for you – 24/7. Your concierge works around the clock to answer any questions or concerns you may have from beginning to end. We can help by providing information on new vehicle features, details about Lincoln Black Label owner benefits and more. We welcome you to call (800) 521-4140, or chat online at Lincoln.com, anytime of the day or night.



Vehicle Care

The beauty of a Lincoln is best appreciated when it's pristine – inside and out. In addition to unlimited complimentary exterior washes during service hours, any Lincoln Black Label dealership can provide a complete interior and exterior detailing once each year for the first 4 years of ownership.² Your concierge can arrange the service, which includes carpet and seat cleaning, exterior hand waxing and more, near your purchase anniversary or in preparation for a special occasion.



Pickup & Delivery

When it's time for a service appointment, we'll handle it. We'll pick up your vehicle and deliver it back to you when service is complete.^{1,2} We'll also leave you with a complimentary Lincoln loaner² during your service – so your time remains distinctly yours. You simply tell us when and where. We'll handle everything else, keeping you informed with timely texts or emails throughout the process. We'll even return your vehicle washed and ready for your next journey. It's an effortless door-to-door experience.



Culinary Collection

Your fine taste extends to all aspects of life. For your culinary pleasure, we've curated a list of restaurants from coast to coast featuring chefs prepared to provide you with an exclusive dining experience.² You can also receive special consideration for future reservations and seating at these restaurants through your concierge. Whether you choose to dine within the Culinary Collection or elsewhere, we invite you to savor a gourmet celebratory meal courtesy of Lincoln.



Premium Maintenance

We know that simple luxuries contribute to a life well lived. To help keep your new Lincoln Black Label vehicle running at its best, we provide a 4-year/50,000-mile premium maintenance plan. It covers all of the required maintenance, including wear items like shock absorbers, brake pads and linings, wiper blades and more.² The dedicated service team at your dealership is also pleased to provide Pickup & Delivery² for your service and maintenance appointments.



Avis President's Club

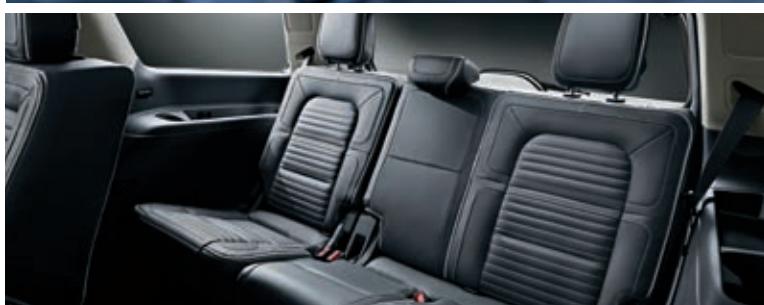
First-class treatment wherever you go. As a Lincoln Black Label vehicle owner, you'll receive an invitation to the elite Avis® President's Club. Member benefits include a double upgrade, when available, and a guaranteed rental with a 48-hour advance reservation. You'll enjoy a dedicated line for reservations and customer support. Earn 50% more points by opting in to Avis Preferred Points. Receive premier savings anywhere you travel.² Plus, a complimentary vehicle for up to 7 days – during the first year of ownership with a maximum of 2 complimentary rentals – at Los Angeles, San Francisco, Phoenix, Orlando or Atlanta international airports.²



YACHT CLUB

Exclusively for Lincoln Navigator

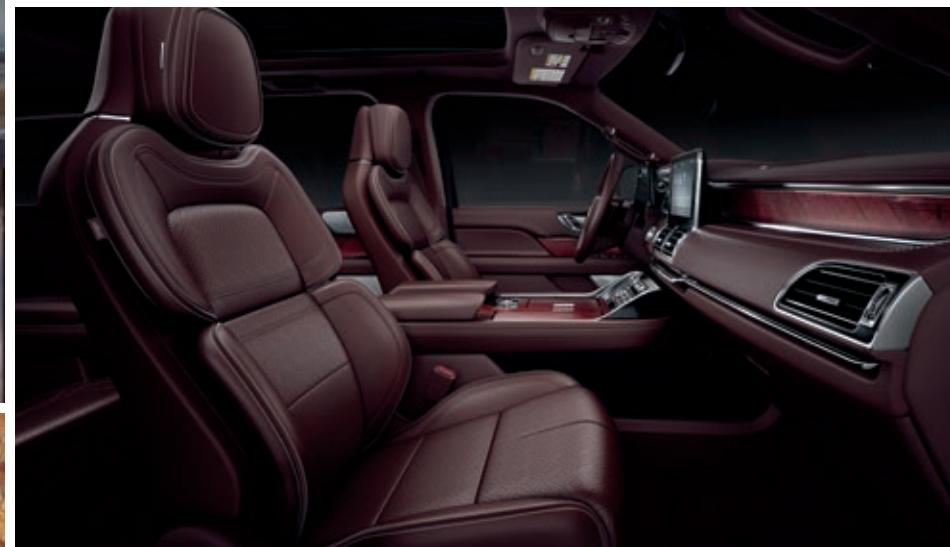
Capture the magic of a light breeze and calm seas on a warm summer day with this new Lincoln Black Label theme. All 3 rows of seats are wrapped in Coastal Blue Venetian leather with linear micro-perforation patterned inserts. Whitewashed Teak wood trim reinforces the nautical tone, while Dinamica® gives the headliner a soothingly soft finish. It's all inspired by the luxury and leisure of the finest yacht clubs.



DESTINATION

Exclusively for Lincoln Navigator

Travel becomes art with this new Lincoln Black Label theme. A carefully curated blend of elements gives the Mahogany Red cabin texture and depth. Inserts featuring a sophisticated diamond-weave perforation pattern complement the Venetian leather seats. The suede-like feel of Dinamica® wraps the headliner, and Khaya wood accents help create an environment that's as adventurous as your next destination.



CHALET

Lincoln Navigator

Opposites attract. This majestic Lincoln Black Label theme evokes the contrasting pleasures of the crisp, clean air surrounding the pulse-raising mountain slopes and the welcoming warmth that comforts you as you relax and unwind in the après-ski lodge. Chalet brings these distinctly different settings together with a singular purpose – to awaken your senses to the invigorating luxuries of a magnificent alpine getaway.

A stimulating blend of Espresso- and Alpine-colored leathers commingle in this alluring interior. Lincoln Star perforation pattern inserts add distinctive style to the Venetian leather seats, while the suede-like feel of luxurious Dinamica® wraps the headliner and accents the deeply toned carpeted floor mats. Silverwood appliqués, inspired by the beauty of birch trees, gracefully guide you from exhilaration to rejuvenating peace.



RHAPSODY

Exclusively for Lincoln Continental

A symphony of sensations, this dazzling Lincoln Black Label theme is inspired by the world of music, sound and style. The deep hues of its captivating interior emulate the velvet sky of twilight as you enjoy the orchestra under the stars. It's a celebration of that magical moment when evening transitions to darkness and the brilliant shimmer of twinkling high notes gives way to a measured rest – setting the tone for life's travels.

Immerse yourself in a well-composed and poignant arrangement. This spacious interior envelops you in Rhapsody Blue. Venetian leather seats feature Alcantara® inserts with our Linking-L perforation pattern. Alcantara also wraps the headliner and accents the carpeted floor mats, while carefully placed Silver Mesh Aluminum accents evoke rapid crescendos.



CHALET

Lincoln Continental

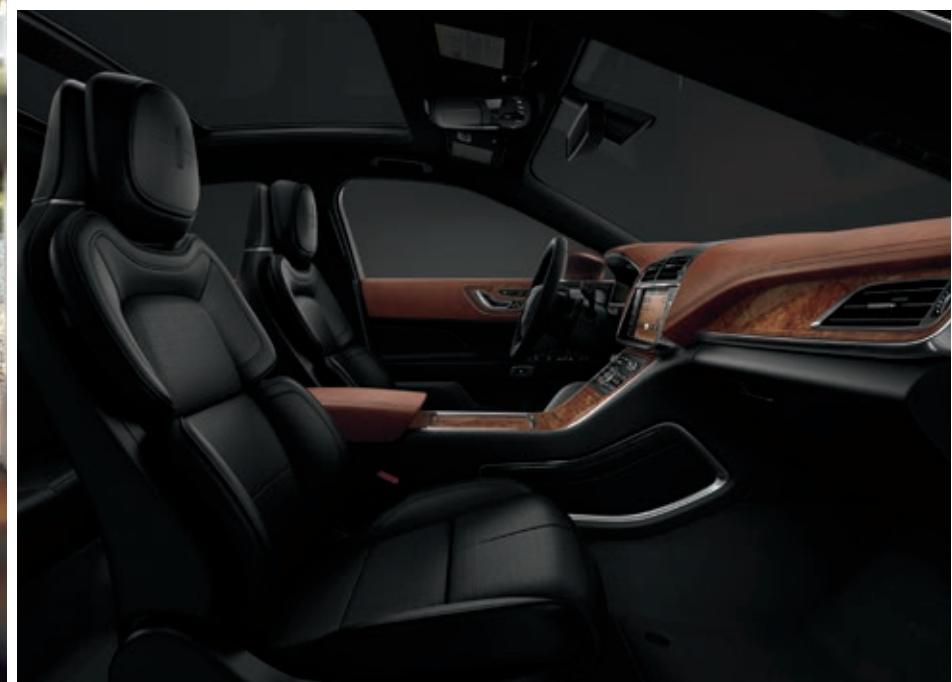
This thrilling Lincoln Black Label theme features a high-contrast interior trimmed in Espresso- and Alpine-colored leathers. Silverwood appliqués grace the instrument panel, steering wheel, luxury console and doors. Venetian leather seats with Lincoln Star perforation pattern inserts are precisely accented by dark piping. The headliner and carpeted floor mat accents feature the soothing feel of Alcantara.®



THOROUGHBRED

Lincoln Continental

Honor the distinguished and exciting lifestyle of elite horse racing with this regal theme. Richly toned Belmont leather complements the undulating grain of the Chilean Maple wood trim. The graceful forms of the Jet Black Venetian leather seats are accented by Diamond-L perforation pattern inserts. Alcantara® provides the Jet Black headliner and carpeted floor mat accents with a remarkably smooth finish.



VINEYARD

Exclusively for Lincoln MKZ

Celebrate life with this tasteful Lincoln Black Label theme. Deep Merlot and Jet Black leathers are accented by Merlot Ash Swirl wood to create a delectable depth, reminiscent of the lush experiences offered by revered wineries. Venetian leather seats are finished with Lincoln Star perforation pattern inserts, while Jet Black Alcantara® imparts the headliner with a sueded feel that's designed to be savored. Vineyard elegantly honors your fondness for the vintner's world.



CHALET

Lincoln MKZ

This stimulating Lincoln Black Label theme features a blend of Espresso- and Alpine-colored leathers. Alcantara® graces the headliner and carpeted floor mat accents, while Silverwood appliqués enhance the instrument panel and more. Contrast stitching and piping give the Venetian leather seats with Lincoln Star perforation pattern inserts a uniquely tailored look.



THOROUGHBRED

Lincoln MKZ

This carefully cultivated theme features Chestnut leather reminiscent of the finest saddles, and Venetian leather in dramatic Jet Black with Diamond-L perforation pattern seat inserts. The natural beauty of Chilean Maple wood accents and a luxuriously soft Jet Black Alcantara® headliner each contribute to the elevated experience of Thoroughbred.



MODERN HERITAGE

Lincoln MKX

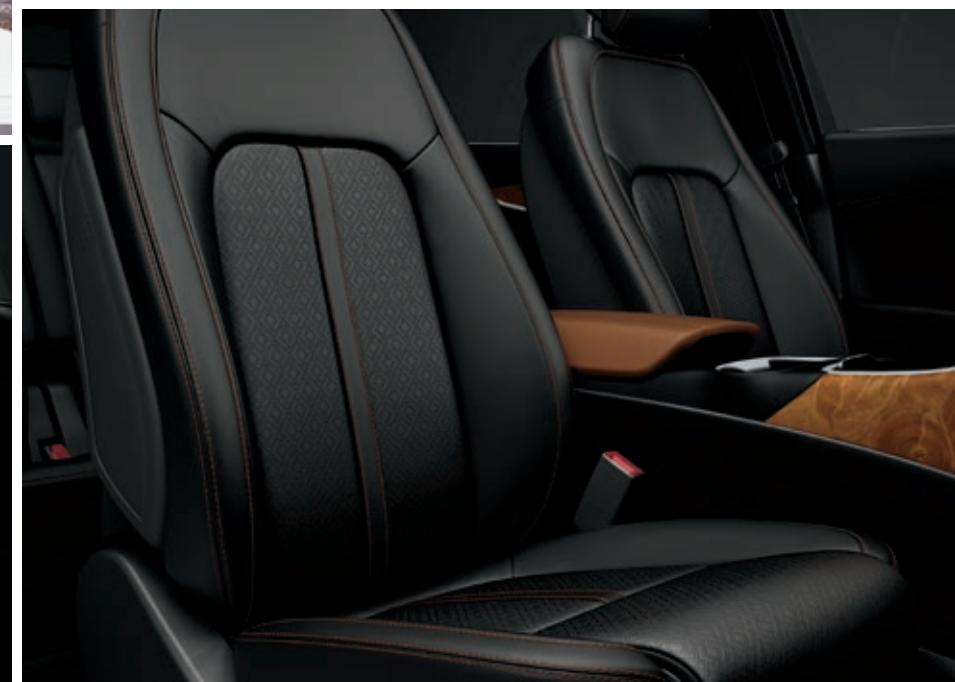
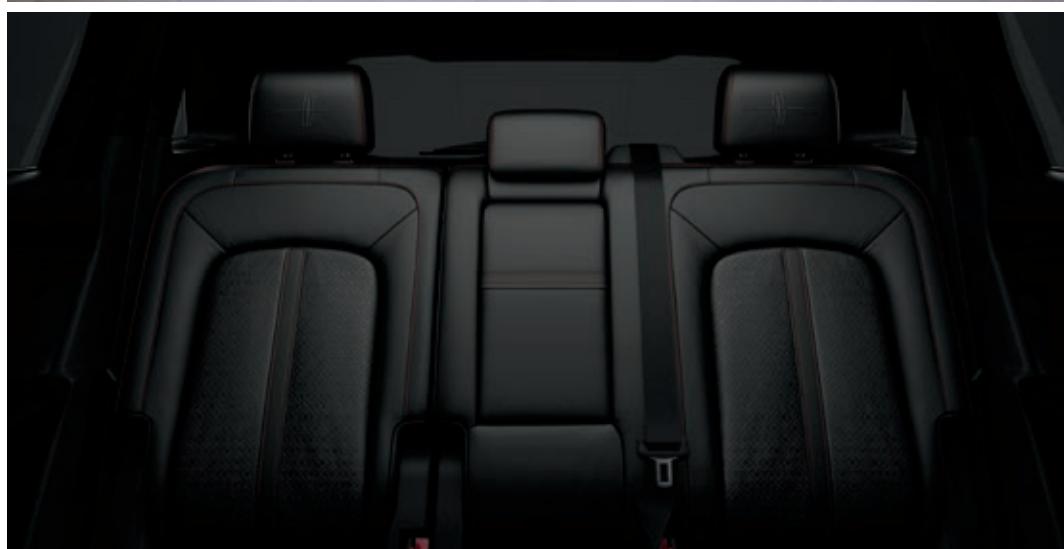
This high-contrast theme features a clean aesthetic and avant-garde styling. Its elegant Vianca White and Jet Black environment combines luxurious Venetian leather with striking Crimson Red stitching. Gleaming Piano Black wood accents and Diamond-L perforation pattern seat inserts add visual interest, while the smooth Alcantara® headliner offers an unexpected tactile pleasure. It's a contemporary twist on a timeless classic.



THOROUGHBRED

Lincoln MKX

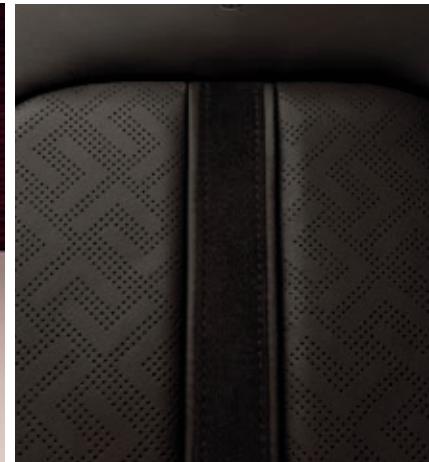
This dynamic Lincoln Black Label theme speaks to those with a penchant for sporting refinement. Richly toned Chestnut leather is accented by gorgeous Chilean Maple wood trim. Luxuriously soft Jet Black Alcantara® wraps the headliner. The Jet Black Venetian leather seats feature Diamond-L perforation pattern inserts and Terra Cotta stitching. Designed to honor American equine culture, Thoroughbred evokes the majesty and strength of a champion.



INDULGENCE

Lincoln MKX

This decadent Lincoln Black Label theme invites you to treat yourself to tempting hues like Truffle and Ganache. Trimmed in Venetian leather and Alcantara,[®] the interior evokes a warmth similar to that of enjoying a gourmet cocoa. Tuxedo stripes and distinctive Linking-L perforation pattern inserts accent the seats, while Ziricote wood trim adds a hint of spice. The rich allure of chocolate is undeniable.



CENTER STAGE

Exclusively for Lincoln MKC

Inspired by the fashionable theatre scene, this Lincoln Black Label theme is destined to be a showstopper. The dramatic Jet Black backdrop and vivid Foxfire Red accents impart a sense of excitement to every drive. Those with a flair for the dramatic can be the star of every scene with luxurious seating in Venetian leather, and Alcantara® seat inserts featuring our Diamond-L perforation pattern, plus an Alcantara headliner. The exotic Black Stripe interior accents, created by layering wood in a specific pattern, enhance the architectural nature of the design.



INDULGENCE

Lincoln MKC

This deliciously deep Lincoln Black Label theme features a luxurious blend of tasteful textures. Ganache-colored Alcantara® wraps the headliner and accents the plush carpeted floor mats. Truffle-colored Venetian leather seats feature our Linking-L perforation pattern inserts and the Lincoln Star insignia. Zircote wood, seen on fine musical instruments, adds the perfect hint of spice.



MODERN HERITAGE

Lincoln MKC

This elegant theme speaks to those who appreciate a timeless, tailored look. Jet Black leather wraps the instrument panel, steering wheel and more. Eye-catching Argento wood is inlaid diagonally to enhance its beauty. The clean aesthetic is reinforced by Vianca White Venetian leather seats with Diamond-L perforation pattern inserts, and Crimson Red stitching adds a touch of avant-garde style.



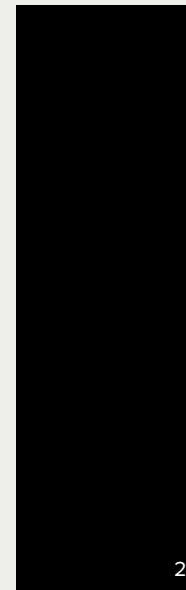
2018 LINCOLN BLACK LABEL
Lincoln.com/blacklabel



EXTERIOR FINISHES



1 Rhapsody Blue



2 Black Velvet



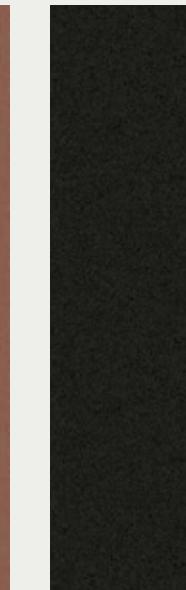
3 Ingot Silver Metallic



4 White Platinum Metallic Tri-coat



5 Chroma Elite Copper Premium Metallic¹



6 Chroma Caviar Dark Gray Premium Metallic¹



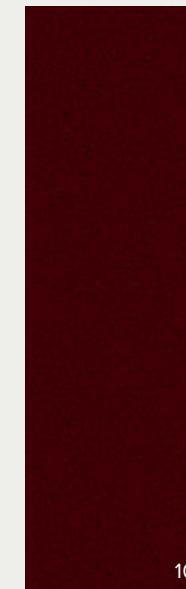
7 Chroma Cabernet Red Premium Metallic¹



8 Chroma Couture
Dark Brown
Premium Metallic¹



9 Chroma Flame Red
Premium Metallic¹



10 Burgundy Velvet
Metallic Tinted
Clearcoat



11 Chroma Molten Gold Premium Metallic¹



12 Chroma Crystal Blue Premium Metallic¹

A specially selected palette of custom, multifinish, premium paints is designed to enhance the exterior contours and complement the interior beauty of Lincoln Black Label vehicles. Among your choices are several ChromaFlair® paints, which exhibit a wide range of hues depending on your viewing perspective and the angle of the light. As a result, the paint appears to dance.



YACHT CLUB



Coastal Blue Venetian



Whitewashed Teak

Exterior Finishes

Navigator
1-4, 12

DESTINATION



Mahogany Red Venetian



Khaya

Navigator
2-4, 10

VINEYARD



Deep Merlot Venetian



Merlot Ash Swirl

Exterior Finishes

MKZ
2-4, 7

INDULGENCE



Truffle Venetian



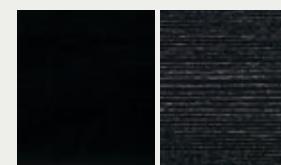
Zircote

Lincoln MKX
1-5, 8, 10

MODERN HERITAGE



Vianca White Venetian



Piano Black

Lincoln MKX
1-4, 8, 10

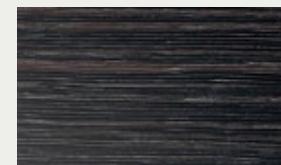
Argento

MKC
1-4, 7-9

CHALET



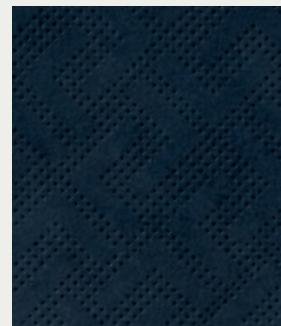
Alpine Venetian



Silverwood

Continental
1-6 Navigator
1-4, 10-12 MKZ
1-7

RHAPSODY



Rhapsody Blue Venetian/Alcantara®



Silver Mesh Aluminum

Continental
1-4

THOROUGHBRED



Jet Black Venetian

Chilean Maple¹Continental
2-6 MKZ
1-6 Lincoln MKX
2-5

CENTER STAGE



Jet Black Venetian/Alcantara



Black Stripe

MKC
2-4, 9

It takes an exceptional hide to make the cut. Less than 1% of those produced globally are chosen for Lincoln Black Label. They're selected by a 3rd-generation craftsman at Eagle Ottawa – a tannery since 1865 – then transformed into our exclusive Venetian leather through a process that imparts the softest "hand" and outstanding durability. Custom perforation patterns and precise stitching give this exquisite, naturally grained leather the perfect finishing touches.

The rich texture of an enchanting wood makes a lasting impression. Zircote, a heavily grained wood from South America, has long inspired artisans of furniture, musical instruments and yachts. The ethereal, sparkling effect of Argento wood is achieved by infusing metallic dust between its layers. Special touches like these draw you inside the Lincoln Black Label collection.



YOUR LINCOLN BLACK LABEL STANDARD FEATURES

DESIGN AND COMFORT

- ♦ Black-accented exterior badging
- ♦ Venetian leather seats

TECHNOLOGICAL CONVENIENCES

- ♦ BLIS® (Blind Spot Information System) with cross-traffic alert
- ♦ Dual-zone electronic automatic temperature control (tri-zone on Navigator and Continental)
- ♦ Push-button shift transmission
- ♦ Remote Start System

STAY CONNECTED

- ♦ Lincoln Connect™ powered by the Lincoln Way™ app¹ (includes 4G LTE Wi-Fi hotspot capability)
- ♦ SiriusXM® Radio including 6-month All Access trial subscription²
- ♦ SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with color LCD capacitive touchscreen, 911 Assist,® AppLink®, Apple CarPlay™ compatibility,³ Android Auto™ compatibility,³ and 2 smart-charging USB ports
- ♦ Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with a 6-year prepaid subscription² – the longest of any automobile manufacturer⁴

CONFIDENCE WITH SAFETY

- ♦ Personal Safety System™ for driver and front passenger with dual-stage front airbags,⁵ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- ♦ Front-seat side airbags⁵
- ♦ Side-curtain airbags⁵ (Safety Canopy® System with rollover sensor on Navigator, Lincoln MKX and MKC)
- ♦ LATCH (Lower Anchors and Tether Anchors for Children)
- ♦ MyKey® technology to help encourage responsible driving
- ♦ Perimeter alarm
- ♦ Rear view camera
- ♦ SecuriCode™ invisible keypad
- ♦ SecuriLock® Passive Anti-Theft System
- ♦ SOS Post-Crash Alert System™
- ♦ Tire Pressure Monitoring System (TPMS) (excludes spare if equipped)

LINCOLN BLACK LABEL NAVIGATOR + NAVIGATOR L

DESIGN THEMES

- ♦ Yacht Club
- ♦ Destination
- ♦ Chalet

PERFORMANCE

Twin-Turbocharged 3.5-liter V6
450 hp @ 5,500 rpm⁶ 510 lb.-ft. of torque @ 3,000 rpm⁶

- ♦ 4-wheel drive (4WD)
- ♦ **Heavy-Duty Trailer Tow Package:** Electronic Traction Assist, heavy-duty radiator, trailer sway control, Pro Trailer Backup Assist,™ and trailer brake controller (TBC); 8,300 lbs. max. (Navigator), 8,100 lbs. max. (Navigator L)
- ♦ Lincoln Drive Modes

WELCOMING AND WARM

- ♦ 6 USB ports
- ♦ Hands-free liftgate
- ♦ **Lincoln Experiences:** Illuminated Lincoln Star on grille; Approach Detection with exterior door handle pocket illumination; dynamic signature lighting fade-up/-down; and illuminated Lincoln Black Label logo welcome mat
- ♦ Panoramic Vista Roof®

DESIGN AND COMFORT

- ♦ Perfect Position 1st-row heated and ventilated seats with 24-way power adjustability including thigh extenders and head restraints
- ♦ 2nd-row heated, low-back, PowerFold® captain's chairs with center console
- ♦ 3rd-row PowerFold 60/40 split bench seat with power recline
- ♦ 12" configurable color LCD instrument cluster screen
- ♦ Revel Ultima® audio system with 20 speakers

TECHNOLOGICAL CONVENIENCES

- ♦ 360-degree camera with Split-View Display
- ♦ Adaptive cruise control with stop-and-go
- ♦ Enhanced active park assist
- ♦ Head-up display
- ♦ Lane-Keeping System with Driver Alert System

CONFIDENCE WITH SAFETY

- ♦ AdvanceTrac® with RSC® (Roll Stability Control™)

OPT FOR SPECIAL ADDITIONS⁷

- ♦ Floor liners for 1st and 2nd rows
- ♦ Lincoln Play (Rear Seat Entertainment System with wireless headphones)
- ♦ Perfect Position 1st-row heated and ventilated seats with 30-way power adjustability including thigh extenders and head restraints, plus Active Motion® massage functionality
- ♦ **Cargo Package:** Tiered Cargo Management System with 4-way configurable partition and roof-rack crossbars

LINCOLN BLACK LABEL CONTINENTAL

DESIGN THEMES

- ♦ Rhapsody
- ♦ Chalet
- ♦ Thoroughbred

PERFORMANCE

Twin-Turbocharged 2.7-liter V6
335 hp @ 5,700 rpm⁶ 380 lb.-ft. of torque @ 3,500 rpm⁶

Or opt for:

Twin-Turbocharged 3.0-liter V6
400 hp @ 5,750 rpm⁶ 400 lb.-ft. of torque @ 2,750 rpm⁶

WELCOMING AND WARM

- ♦ Hands-free power trunk lid
- ♦ **Lincoln Experiences:** Approach Detection with backlit E-Latch exterior door handles; dynamic signature fade-on exterior lighting; and illuminated Lincoln Black Label logo welcome mat
- ♦ Power rear-window sunshade

DESIGN AND COMFORT

- ♦ Perfect Position front heated and ventilated seats with 24-way power adjustability including thigh extenders and head restraints
- ♦ Revel Ultima audio system with 19 speakers

CONFIDENCE WITH SAFETY

- ♦ AdvanceTrac electronic stability control
- ♦ Driver's knee airbag⁵
- ♦ Glove-box-door-integrated knee airbag⁵

OPT FOR SPECIAL ADDITIONS⁷

- ♦ Intelligent all-wheel drive (AWD)
- ♦ Perfect Position front heated and ventilated seats with 30-way power adjustability including thigh extenders and head restraints, plus Active Motion massage functionality
- ♦ **Rear-Seat Package:** 40/20/40 split rear seats; rear center armrest with LCD screen, rear climate controls and cupholders; dual-panel moonroof; rear heated and ventilated outboard seats with Active Motion massage functionality, door-mounted controls for power recline and 4-way power lumbar; manual rear head restraints with adjustable bolsters; inflatable rear outboard safety belts;⁵ rear-door window sunshades; and rear climate control B-pillar registers
- ♦ **Technology Package:** Head-up display, 360-degree camera with Split-View Display, adaptive cruise control with stop-and-go, Pre-Collision Assist with Pedestrian Detection, enhanced active park assist, Lane-Keeping System with Driver Alert System, auto-dimming rearview mirror, rain-sensing windshield wipers, and windshield wiper de-icer

¹ Lincoln Connect with Lincoln Way includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and activates with vehicle sale date. Subscription requires compatible 4G cellular network and is subject to 4G network availability. Evolving technology/cellular networks may affect future functionality. Message and data rates may apply. Lincoln Way is on the App Store® and Google Play.™ Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. For more information, see your Lincoln Black Label Dealer. ² After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ³ Requires phone with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁴ Source: May 2017 analysis of satellite data service offers by Sirius XM to full-line luxury brand vehicles offered in the U.S.A. ⁵ Always wear your safety belt and secure children in the rear seat. ⁶ Horsepower and torque ratings achieved with 93-octane fuel. ⁷ Availability varies. Restrictions may apply. See your dealer for details.



LINCOLN BLACK LABEL MKZ + HYBRID

DESIGN THEMES

- ♦ Chalet
- ♦ Vineyard
- ♦ Thoroughbred

PERFORMANCE – MKZ

Turbocharged 2.0-liter I-4
245 hp @ 5,500 rpm¹ 275 lb.-ft. of torque @ 3,000 rpm¹

Or opt for:

Twin-Turbocharged 3.0-liter V6
350 hp @ 5,500 rpm¹ 400 lb.-ft. of torque @ 2,750 rpm¹ FWD
400 hp @ 5,500 rpm¹ 400 lb.-ft. of torque @ 2,750 rpm¹ AWD

PERFORMANCE – MKZ HYBRID

2.0-liter iVCT Atkinson-cycle I-4 HEV engine with permanent-magnet AC-synchronous electric motor
188 combined system hp 129 lb.-ft. of torque @ 4,000 rpm

- ♦ Regenerative Braking System
- ♦ 1.4-kWh lithium-ion battery

DESIGN AND COMFORT

- ♦ Comfort front heated and cooled seats with 10-way power adjustability
- ♦ 10.1" configurable color LCD instrument cluster screen (turbocharged engines only)
- ♦ Revel Ultima® audio system with 20 speakers
- ♦ SmartGauge® with EcoGuide instrument cluster with 2 configurable 4.2" color LCD screens (MKZ Hybrid only)

CONFIDENCE WITH SAFETY

- ♦ AdvanceTrac® electronic stability control
- ♦ Driver and front-passenger knee airbags²
- ♦ Rear inflatable safety belts in outboard seating positions²

OPT FOR SPECIAL ADDITIONS³

- ♦ Fully retractable panoramic glass roof
- ♦ Intelligent all-wheel drive (AWD) (turbocharged engines only)
- ♦ Multicontour front seats with Active Motion® massage functionality
- ♦ Driver's Package: aluminum brake and accelerator pedal covers, Ebony-painted brake calipers, Dynamic Torque Vectoring, and sport-tuned suspension (requires 3.0-liter V6 AWD)
- ♦ Technology Package: adaptive cruise control with stop-and-go, Pre-Collision Assist with Pedestrian Detection, enhanced active park assist, Lane-Keeping System with Driver Alert System, Forward Sensing System, auto high-beam headlamps, rain-sensing windshield wipers, and windshield wiper de-icer (windshield wiper de-icer available on turbocharged engines only)

LINCOLN BLACK LABEL MKX

DESIGN THEMES

- ♦ Thoroughbred
- ♦ Indulgence
- ♦ Modern Heritage

PERFORMANCE

3.7-liter Ti-VCT V6 engine
303 hp @ 6,500 rpm 278 lb.-ft. of torque @ 4,000 rpm¹

Or opt for:

Twin-Turbocharged 2.7-liter V6
335 hp @ 5,500 rpm¹ 380 lb.-ft. of torque @ 3,000 rpm¹

WELCOMING AND WARM

- ♦ Hands-free liftgate
- ♦ Lincoln Experiences: Approach Detection with exterior door handle pocket illumination; ambient and signature lighting fade-up/down; and illuminated Lincoln Black Label logo welcome mat
- ♦ Panoramic Vista Roof

DESIGN AND COMFORT

- ♦ Comfort front heated and cooled seats with 10-way power adjustability
- ♦ 60/40 split-fold-flat rear seat with recline and EasyFold® rear seat back release
- ♦ Adaptive LED headlamps with LED signature lighting
- ♦ Revel Ultima audio system with 19 speakers

CONFIDENCE WITH SAFETY

- ♦ AdvanceTrac with RSC (Roll Stability Control)
- ♦ Driver's knee airbag²
- ♦ Glove-box-door-integrated knee airbag²
- ♦ Rear inflatable safety belts in outboard seating positions²

OPT FOR SPECIAL ADDITIONS³

- ♦ Intelligent all-wheel drive (AWD) (includes adaptive suspension)
- ♦ Rear Seat Entertainment System⁴ by VOXXHirschmannSM
- ♦ Satin roof-rack side rails
- ♦ Ultra Comfort front heated and cooled seats with 22-way power adjustability including thigh extenders and head restraints, plus Active Motion massage functionality
- ♦ Class II Trailer Tow Package: trailer sway control; 3,500 lbs. max.
- ♦ Driver Assistance Package: Lane-Keeping System with Driver Alert System, adaptive cruise control, adaptive steering, and Pre-Collision Assist with Pedestrian Detection
- ♦ Enhanced Security Package: secondary horn, lockable interior storage, vehicle inclination sensor, and enhanced valet mode
- ♦ Technology Package: 360-degree camera with Split-View Display, enhanced active park assist, and Forward Sensing System

LINCOLN BLACK LABEL MKC

DESIGN THEMES

- ♦ Indulgence
- ♦ Modern Heritage
- ♦ Center Stage

PERFORMANCE

Turbocharged 2.0-liter I-4
(Auto Start-Stop Technology included on FWD, available on AWD)
245 hp @ 5,500 rpm¹ 275 lb.-ft. of torque @ 3,000 rpm¹

Or opt for:

Turbocharged 2.3-liter I-4
285 hp @ 5,500 rpm¹ 305 lb.-ft. of torque @ 2,750 rpm¹

- ♦ Active Grille Shutters
- ♦ Lincoln Drive Control featuring adaptive suspension

WELCOMING AND WARM

- ♦ Hands-free liftgate
- ♦ Lincoln Experiences: Approach Detection with fade-up ambient lighting, LED-illuminated exterior door handle pockets, illuminated Lincoln Black Label logo welcome mat, Lincoln signature fade-on exterior lighting
- ♦ Panoramic Vista Roof® with power sunshade

DESIGN AND COMFORT

- ♦ Comfort front heated and cooled seats with 12-way power adjustability
- ♦ 60/40 split-fold-flat rear seat with recline
- ♦ High-intensity discharge (HID) headlamps with LED signature lighting

CONFIDENCE WITH SAFETY

- ♦ AdvanceTrac with RSC (Roll Stability Control)
- ♦ Driver's knee airbag²

OPT FOR SPECIAL ADDITIONS³

- ♦ Enhanced THX® II Certified Audio System with 14 speakers and Distributed Bass Technology™
- ♦ Intelligent all-wheel drive (AWD)
- ♦ Class II Trailer Tow Package: trailer sway control; 3,000 lbs. max.
- ♦ Climate Package: heated rear outboard seats, heated steering wheel, auto high-beam headlamps, rain-sensing windshield wipers, and windshield wiper de-icer
- ♦ Technology Package: adaptive cruise control & forward collision warning with brake support, active park assist with park out assist, Forward Sensing System, and Lane-Keeping System with Driver Alert System (includes Auto Start-Stop Technology on 2.0-liter AWD)

¹Horsepower and torque ratings achieved with 93-octane fuel. ²Always wear your safety belt and secure children in the rear seat. ³Availability varies. Restrictions may apply. See your dealer for details.

⁴Lincoln Licensed Accessory. Not available with Ultra Comfort front seats.

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LINCOLN BLACK LABEL NAVIGATOR + NAVIGATOR L



22" Ultra-Bright Machined Aluminum with Ebony Black-Painted Pockets

Standard



22" Ultra-Bright Machined Aluminum with Premium Painted Pockets and Satin Finish

Optional

LINCOLN BLACK LABEL CONTINENTAL



20" Polished Aluminum Standard

LINCOLN BLACK LABEL MKZ + HYBRID



19" Ultra-Bright Machined Aluminum with Ebony Black-Painted Pockets

Standard

LINCOLN BLACK LABEL MKX



20" Bright Machined Aluminum with Ebony Black-Painted Pockets and Chrome Inserts

Standard



21" Polished Aluminum Optional

LINCOLN BLACK LABEL MKC



19" Premium Ebony-Painted Aluminum Standard



20" Polished Aluminum with Ebony-Painted Pockets Optional with 2.3-liter engine

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Comparisons based on competitive models (Lincoln Navigator class is Large Premium Utilities based on Lincoln segmentation; Lincoln Continental class is Luxury Full-Size Sedans based on Lincoln segmentation; Lincoln MKZ class is Luxury Midsize Sedans based on Lincoln segmentation; Lincoln MKZ Hybrid class is Luxury Midsize Hybrid Sedans based on Lincoln segmentation; Lincoln MKX class is Luxury Midsize Utilities based on Lincoln segmentation; Lincoln MKC class is Luxury Small Utilities based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

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