



2017 LINCOLN
CONTINENTAL



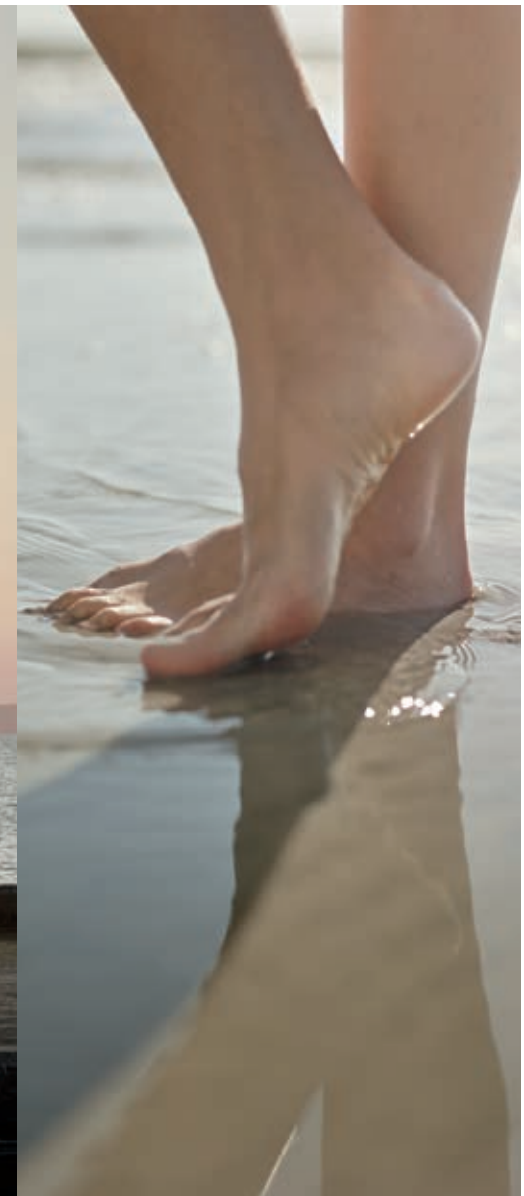


“Go confidently in the direction of your dreams. Live the life you have imagined.” — HENRY DAVID THOREAU

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REALIZE

Take a moment to breathe deeply, clear your mind and consider your surroundings. Notice the sights and sounds, scents and textures, every sensation. Are you where you want to be? You can redirect your path at any time. After all, life isn't scripted. It's not about winning the race. It's a journey toward your personal best – *that* is the ultimate destination. And the all-new 2017 Lincoln Continental is the vehicle to take you there.

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HARMONY

You deserve this. Nestle into the serene cabin and surround yourself with the reassuring strength of its forms. Delight in the harmonious design and the luxurious level of comfort offered to all within this spacious sanctuary. From the intuitive ease of its 30-way front-seat¹ controls to its exceptional collection of amenities for those in back,¹ Continental invites everyone to experience the journey in an elegant new way.

¹Available feature.

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A welcoming sense emanates from its distinctive grille, extending through the brilliant LED headlamps¹ and beyond. Continental embodies the refined elegance with which you approach everything in life.

¹Available feature.

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The graceful lines of its exterior flow seamlessly over the E-latch door handles, which create a beautifully clean profile by blending into the beltline of the vehicle. And the power-cinch¹ doors gently close themselves.

¹Available feature.

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ENVISION

Welcome. As you approach, Continental recognizes your presence, warmly greeting you with a series of illuminating gestures. The LED signature lighting within each headlamp flows gracefully outward, while a luminous welcome mat appears beneath the doors on each side of the vehicle. Grasp the beautifully backlit door handle and your door opens with ease. Inside, ambient lighting puts on a show of its own. As you relax into your seat, the autofold sideview mirrors¹ deploy to your personalized settings.

¹Available feature.

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SERENITY

A clear mindset encourages you to appreciate life's finer details – like those you'll encounter within the spacious interior of Continental. Designed with an emphasis on providing a serene experience, the beautifully detailed environment is crafted to be physically comforting, visually soothing and peacefully quiet. Enjoy every mile of your journey.

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Much like the ocean waves perfect each grain of sand, Lincoln artisans honed and refined every detail in the creation of the Continental interior. Its meticulously sculpted contours, thoughtfully engineered controls, and carefully selected materials combine to offer you a sanctuary unlike any other.

As you relax inside, breathe in the luxurious scent of Bridge of Weir Deepsoft™ leather¹ created exclusively for Lincoln by the historic Scottish tannery. Note the seamless finish of the center console's tambour door. It's trimmed in your choice of walnut or ash,¹ laser-cut from a single piece of wood. Press a button to bring the engine quietly to life. Take a moment to customize your gauges, displaying the details you prefer. Then select your gear with push-button precision, and be on your way. All your travels will be elevated by these spectacular surroundings.

¹Available feature.





Each body is unique – and every one deserves to be treated with the utmost kindness and respect. This is the philosophy behind our Perfect Position Seats. Inspired by private aircrafts, they feature a patented comfort-carrier design that flexes around you in a personalized embrace. The 30-way adjustable front seats* feature thigh cushions that extend and adjust independently, because one leg remains at rest while the other engages the pedals. You can optimize your comfort in any climate with their heated and cooled settings, and use the Active Motion® massage functionality to help reduce muscle fatigue in your upper legs and lower back. Arrive feeling revitalized and refreshed in Continental.

*Available feature.

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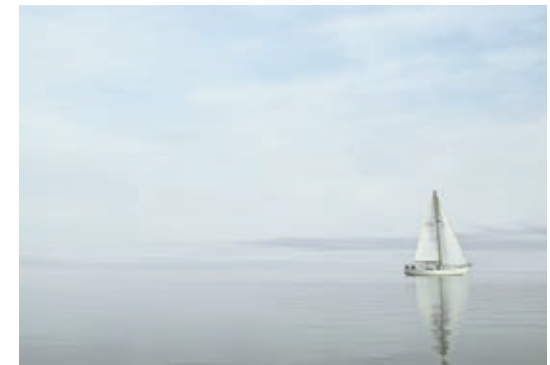


*Available feature.

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Lincoln Continental believes in equality for all, including the pampering of every passenger it transports. With the Rear-Seat Package, you can give your companions the power to control their environment. They can select their preferred temperature, and adjust the power rear-window sunshade, and the heated and cooled outboard seats with Active Motion[®] power lumbar and recline, all to their liking. They can also enjoy beautiful views framed by the dual-panel moonroof, increased airflow from the extra rear registers, and the comfort of inflatable outboard safety belts. Sunshades extend over the rear-door windows to increase privacy and reduce glare. They can even move the front-passenger seat forward if it's not in use – to give themselves more room to relax.





SYNC

The desire to connect is human nature. Staying connected should be second nature. That's why our SYNC® 3 enhanced voice-activated technology¹ concisely presents your audio, phone, navigation² and other features on a responsive touchscreen. Steering wheel-mounted controls and simple voice commands let you place and answer calls, plus control music from your devices. SYNC AppLink™³ allows you to control select compatible mobile apps by voice, too. Voice-Activated Touchscreen Navigation System² maps feature pinch-to-zoom capability. Plus, seamless integration with Siri® Eyes Free brings the power of your paired iPhone® into your vehicle. SYNC 3 also brings you the options of Apple CarPlay™⁴ and Android Auto™⁵. And automatic updates over Wi-Fi®⁶ provide you with the latest software as new updates become available.



Music has the power to calm and soothe... invigorate and liberate. Whatever your preference, our expertly engineered Revel® and Revel Ultima® audio systems² can deliver it with a level of precision and musical accuracy you won't just hear – you'll feel it, too – as if you're seated in the "Audience" or right up "On Stage" when you use the personalized listening modes. Enjoy outstanding, multi-dimensional sound in every seat courtesy of Revel Waveguides, QuantumLogic® Surround Sound technology and advanced cabin correction tuning. The 19-speaker Revel Ultima audio system uses patented Clari-Fi™ music reconstruction technology to enhance satellite radio, streaming services, MP3s and other digital sources – for clear, crisp, wide, dynamic sound.

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out when the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ²Available feature. ³SYNC AppLink is compatible with select smartphone platforms and requires any compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. ⁴Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. ⁵Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply. ⁶Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.

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ENLIGHTEN

Some days are tailor-made for basking in the warmth of the sun. Make the most of every one of them with the dual-panel moonroof.¹ Designed to offer outstanding views to all, it enhances your travels with more layers of sensation. Open yourself to the possibilities.

¹Available feature.

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SOAR

Imagine yourself gliding effortlessly along without any distractions. You're blissfully at peace – one with the road. Helping you connect with this feeling is the driving force behind every aspect of Continental, including the way it handles. Lincoln Drive Control with Continuously Controlled Damping helps isolate your vehicle from the road's imperfections, while adaptive steering delivers impressive steering responsiveness and performance. This is the effortless driving experience you've dreamed of.

Learn more about these empowering technologies in the Specifications.

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There's a calm, subtle confidence in the flight of majestic beings. Powered by the smoothly calibrated engine of your preference, Continental emulates this commanding trait. Its engaging SelectShift® automatic transmission puts the control of a manual shift at your fingertips. Just tap the steering wheel-mounted paddle shifters to change gears if you choose. Explore your options.

3.0-LITER GTDI V6¹

Featuring twin-turbocharging and direct-injection technology, this engine is one of the most powerful Lincoln has ever produced – putting 400 horsepower and 400 lb.-ft. of torque² at your discretion. It's paired with Dynamic Torque Vectoring and Intelligent all-wheel drive (AWD) for the consummate Continental driving experience.

2.7-LITER GTDI V6¹

Select this direct-injected engine to attain an impressive balance of efficiency³ and performance. Two turbochargers pump air quickly into the combustion chambers, generating a virtually instantaneous surge of on-demand power: 335 horsepower and 380 lb.-ft. of torque.²

3.7-LITER Ti-VCT V6

This capable powerhouse features twin independent variable camshaft timing that precisely controls the operation of its intake and exhaust valves, helping to optimize fuel combustion, while providing 305 horsepower and 280 lb.-ft. of torque for smooth, responsive passing and merging.

¹Available feature. ²Horsepower and torque ratings achieved with 93-octane fuel. ³EPA-estimated ratings of 18 city/27 hwy/21 combined mpg, 2.7-liter FWD. Actual mileage will vary.





THE BEST DECISIONS ARE MADE WITH TRUSTWORTHY COUNSEL.

Your wellness regimen. Your investments. You know where to look for guidance with these. When you need to parallel park or back into a perpendicular spot, turn to the Enhanced Active Park Assist System.¹ Using ultrasonic sensors, the system not only helps you locate an appropriate space, it steers the vehicle into it. All you do is follow on-screen prompts and control the shifter, brake and accelerator pedals. It can steer while you pull out of a parallel spot, as well.

¹Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

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SO MUCH CAN HAPPEN IN THE BLINK OF AN EYE.

You can make an impression. Stir up emotions. Completely change your course. When split-second challenges arise on the road, the advanced driver-assist features¹ Continental offers in its Technology Package can help you maintain a sense of calm.

Enabling the vehicle to monitor your surroundings so you can react accordingly, these features provide support in many ways. They can help detect the presence of other vehicles in your blind spots and prompt you to stay in your lane. They can help manage the vehicle's speed in tedious stop-and-go traffic, as well as on the open highway. And if you should need to come to an unanticipated stop, there are technologies engineered to help with that, too! Glide through life's experiences with elegant confidence in the all-new Lincoln Continental.

Learn more about these advanced technologies in the Specifications. ¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

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“Never look back unless you are planning to go that way.” — HENRY DAVID THOREAU

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EXTERIOR FINISH

1 Black Velvet
2 Ingot Silver Metallic
3 Palladium White Gold Metallic
4 Magnetic Gray Metallic
5 White Platinum Metallic Tri-coat ¹
6 Jade Green Metallic
7 Burgundy Velvet Metallic Tinted Clearcoat ¹
8 Ruby Red Metallic Tinted Clearcoat ¹
9 Midnight Sapphire Blue Metallic
10 Diamond Black Metallic

INTERIOR PALETTE

Ebony ²
Terracotta
Cappuccino ²
Jade Gray

ACCENT TRIM

Brown Swirl Walnut	Espresso Ash Swirl	Jade Ash Swirl
PREMIERE Available with exterior colors 1-9 SELECT Available with exterior colors 1-9 RESERVE Available with all exterior colors		
RESERVE Available with exterior colors 1-6, 10		
	PREMIERE Available with exterior colors 1-9 SELECT Available with exterior colors 1-9 RESERVE Available with all exterior colors	
		RESERVE Available with exterior colors 1-6, 10



STANDARD FEATURES

Power and Handling			
6-speed SelectShift® automatic transmission with paddle activation			
Electric-assist parking brake			
Lincoln Drive Control featuring Continuously Controlled Damping (CCD), Electric Power-Assisted Steering (EPAS), and Active Noise Control			
Power disc brakes with Anti-Lock Brake System (ABS) and 18" front rotors with twin-piston calipers			
Driver-Assist Technology			
Adaptive steering			
Automatic on/off headlamps			
Forward and Reverse Sensing Systems			
Hill start assist			
SYNC® 3 with 8" color LCD capacitive touchscreen in center stack with swiping capability, 911 Assist,® AppLink,™ Apple CarPlay™ Support, Android Auto,™ and 2 smart-charging USB ports			
Exterior			
Acoustic-laminate side door glass			
Adaptive HID headlamps and LED daytime running lamps			
Dual integrated bright exhaust tips			
E-latch door handles			
Power-adjustable, power-folding, heated sideview mirrors with memory, integrated blind spot mirrors, security approach lamps, integrated LED turn signal indicators, and auto-dimming driver's side			
SoundScreen® acoustic windshield			
Lincoln Experiences			
Approach Detection			
Backlit E-latch exterior door handles			
Lincoln App™			
Lincoln logo welcome mat			
Lincoln signature fade-on exterior lighting			
Driver Controls			
Auto Hold			
Intelligent Access with push-button start			
Push-button shift transmission			
Remote Start System			
Steering wheel-mounted controls for audio and cruise			
Universal garage door opener			

Audio Systems			
Premium Sound System with 10 speakers			
SiriusXM® Satellite Radio,¹ including 6-month All Access trial subscription, which includes the ability to stream service on a computer, smartphone or tablet			
Interior			
Ambient lighting			
Power-tilt/-telescoping steering column with memory			
Power windows with one-touch-up/-down and global open/close			
Seating			
60/40 split-folding rear seat			
Safety and Security			
Personal Safety System™ for driver and front passenger with dual-stage front airbags,² safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System			
Driver's knee airbag²			
Front-seat side airbags²			
Glove-box-door-integrated knee airbag²			
Side-curtain airbags²			
AdvanceTrac® electronic stability control			
Individual Tire Pressure Monitoring System (excludes spare)			
LATCH (Lower Anchors and Tether Anchors for Children)			
MyKey®			
Perimeter alarm			
Rear view camera			
SecuriCode™ invisible keypad			
SecuriLock® Passive Anti-Theft System			
SOS Post-Crash Alert System™			

DIMENSIONS

WIDTH 82.3" (including mirrors)	78.1" (mirrors folded)	LENGTH 201.4"	HEIGHT 58.5"	WHEELBASE 117.9"
HEAD ROOM 39.3" front/37.7" rear		LEG ROOM 44.4" (max.) front/41.3" rear	HIP ROOM 55.9" front/54.8" rear	SHOULDER ROOM 58.3" front/55.9" rear
CARGO VOLUME 16.7 cu. ft.		PASSENGER VOLUME 106.4 cu. ft.	TOTAL INTERIOR VOLUME 123.1 cu. ft.	

¹SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ²Always wear your safety belt and secure children in the rear seat.

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PREMIERE

SELECT		
	RESERVE	
S	S	Power and Handling 3.7-liter Ti-VCT V6 engine 305 hp @ 6,500 rpm 280 lb.-ft. of torque @ 4,000 rpm EPA-estimated fuel economy ratings¹ Standard FWD 17 city/26 hwy/20 combined mpg (18.0-gal. capacity) Optional AWD 16 city/24 hwy/19 combined mpg (18.0-gal. capacity)
	O	S 2.7-liter GTDI V6 engine 335 hp @ 5,700 rpm² 380 lb.-ft. of torque @ 3,500 rpm² EPA-estimated fuel economy ratings¹ FWD 18 city/27 hwy/21 combined mpg (18.0-gal. capacity) AWD 17 city/25 hwy/20 combined mpg (18.0-gal. capacity)
		O 3.0-liter GTDI V6 engine 400 hp @ 5,500 rpm² 400 lb.-ft. of torque @ 2,750 rpm² EPA-estimated fuel economy ratings¹ AWD 16 city/24 hwy/19 combined mpg (18.0-gal. capacity) Includes Dynamic Torque Vectoring (requires Intelligent all-wheel drive [AWD])
	O	O O Intelligent all-wheel drive (AWD)
		Exterior O 20" high-performance summer compound tires³ (requires 3.0-liter GTDI V6 engine, 20" wheels and Technology Package)
	A	S BLIS® (Blind Spot Information System) with cross-traffic alert⁴
	S	S Hands-free power trunk lid
	S	S Power-cinch door closing
		Lincoln Experiences S S Autofold sideview mirrors
	S	S Dynamic signature lighting
		Driver Controls S Embedded modem (integrates features with the Lincoln App)
	O	O Audio and Navigation Systems Revel® audio system with 13 speakers, 12-channel Class D amplifier and QuantumLogic® Surround Technology; includes HD Radio™ Technology
		A Revel Ultima® audio system with 19 speakers, 20-channel hybrid (Class A/B and Class D) amplifier, Clari-Fi™ music restoration technology, QuantumLogic Surround Technology and aluminum speaker grilles; includes HD Radio Technology
O	O	O Single-CD player
	A	S Voice-Activated Touchscreen Navigation System with integrated SiriusXM® Traffic and Travel Link® with 6-year prepaid trial subscription – the longest of any automobile manufacturer⁵
		Interior S S 110-volt/150-watt power outlet
	O	O Dual-panel moonroof with power sunshade
S	S	Dual-zone electronic automatic temperature control
O	O	O Floor liners
	S	S Illuminated front door-sill plates
S		Leather-wrapped steering wheel
	S	S Leather-wrapped steering wheel with genuine wood accent
		S Power rear-window sunshade
	S	S Rear seat smart-charging USB ports (2)
		S Tri-zone electronic automatic temperature control

PREMIERE

S = Standard O = Optional A = Available as part of a package

SELECT		RESERVE	
S	S	Seating	
		10-way Perfect Position front with 2-way power lumbar and driver's side memory feature	
	S	24-way Perfect Position front with power thigh extenders and head restraints	
	O	30-way Perfect Position front with Active Motion®, power thigh extenders and head restraints (includes heated and cooled front seat)	
	S	Heated and cooled front seats	
S	S	Heated front seats	
S		Lincoln soft-touch seats	
	S	S	Perforated leather-trimmed seats
	O	O	Safety
	O	O	Inflatable rear outboard safety belts
	O	O	Packages
	O	O	Climate Package: auto high-beam headlamps, heated rear outboard seats, heated steering wheel, auto-dimming rearview mirror, and rain-sensing windshield wipers with de-icer feature
		O	Luxury Package: premium LED headlamps, single-CD player, and Revel Ultima audio system with 19 speakers; includes HD Radio Technology
		O	Rear-Seat Package: 40/20/40 split rear seats; rear center armrest with LCD screen, rear climate controls and cupholders; dual-panel moonroof; rear heated and cooled outboard seats with Active Motion, door-mounted controls for power recline and 4-way power lumbar; manual rear head restraints with adjustable bolsters; inflatable rear outboard safety belts; interior rear security lights; rear-door window sunshades; and rear climate control B-pillar registers
		O	Select Plus Package: Voice-Activated Touchscreen Navigation System, and BLIS (Blind Spot Information System) with cross-traffic alert ⁴
	O	O	Technology Package: 360-Degree Camera with front camera washer, Adaptive Cruise Control with Stop-and-Go, Pre-Collision Assist with Pedestrian Detection, Enhanced Active Park Assist System, Lane-Keeping System, Driver Alert System, auto-dimming rearview mirror, and rain-sensing windshield wipers with de-icer feature (requires 2.7-liter GTDI V6 engine on Select)

Lincoln Automotive Financial Services

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Showroom to explore your financing options.

Lincoln Protect Extended Service Plans

Whether you purchase or lease your Lincoln vehicle, insist on genuine Lincoln Protect extended service plans. Lincoln Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Lincoln and honored at all Lincoln dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Lincoln Protect extended service plans.

Comparisons based on competitive models (class is Luxury Full-Size Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

¹Actual mileage will vary. ²Horsepower and torque ratings achieved with 93-octane fuel. ³Lincoln does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Lincoln recommends using all-season or winter tires. ⁴BLIS replaces standard integrated blind spot mirrors. ⁵Source: January 2016 analysis of satellite data service offers by Sirius XM to full-line luxury brand vehicles offered in the U.S.A.



EMPOWERING

FEATURES INCLUDED ON EVERY CONTINENTAL

LINCOLN DRIVE CONTROL

Road conditions change. Continental adapts. You remain comfortably in control. That's the beauty of Lincoln Drive Control featuring Continuously Controlled Damping (CCD). You don't know what to expect, but it does. Using sophisticated sensors, it reads the road – and your driving input – every 2 milliseconds. Then, it adjusts to help deliver a smooth ride and responsive handling. Depending on your mood, feel free to select between 3 drive modes – Comfort, Normal or Sport. With any of them, Electric Power-Assisted Steering (EPAS) automatically adjusts to provide the kind of steering response and feedback that make you feel confident behind the wheel.

AUTO HOLD

There's no need to hold down the brake pedal for a long stoplight or extended wait. Just activate the Auto Hold feature¹; then come to a complete stop. Even on a hill, the system will hold your vehicle in place until you press the accelerator.

ADAPTIVE STEERING

Sometimes it really pays to go with the flow. Unlike the fixed ratio you get with a mechanical steering setup, adaptive steering is designed to keep pace with changes in your speed. It dynamically adjusts the ratio between your steering wheel and road wheels to deliver impressive steering performance and responsiveness. When you're traveling at lower speeds, the ratio is lowered, helping your vehicle feel very agile and fluid, and even making it easier to park. As your speed increases, the ratio increases, helping your vehicle feel taut and stable as it responds precisely to your inputs.

AVAILABLE EXCLUSIVELY ON RESERVE

DYNAMIC TORQUE VECTORING

Paired with the 400-horsepower 3.0-liter GTDI V6 engine,² Dynamic Torque Vectoring teams up with Intelligent all-wheel drive (AWD) to send up to 100% of the available rear-axle torque to one outside rear wheel while cornering – the result is a smooth and seamless driving experience.

CRAFTED

1:1 MODEL

A critical new step was introduced to the Lincoln development process with this all-new vehicle. Computer-generated data was used to create a life-size model of Continental early in the development process. This new approach allows the designers, engineers, program managers and other key members of the team to scrutinize and refine the way the data defines the final product, in order to hone the fit and finish of the vehicle's most minute details.

LUXURY VALIDATION

The materials, craftsmanship, fit and finish, and function of each Continental that leaves our facility are meticulously inspected by the experts in our Lincoln Luxury Validation Center – ensuring that your new vehicle meets Lincoln standards in every way, before you see that it meets yours.

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Available feature.



ADVANCED

DRIVER-ASSIST TECHNOLOGIES

ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO

When highway cruising or in lower-speed traffic, Adaptive Cruise Control with Stop-and-Go^{1,2} is designed to eliminate the need for constant adjustments. You simply set the speed, and the system can adjust to maintain your choice of 4 preset gaps from the vehicle in front of you, even following it to a complete stop.

LANE-KEEPING SYSTEM AND DRIVER ALERT SYSTEM

If you start to drift out of your lane, the Lane-Keeping System^{1,2} is there to help. Using a forward-facing camera to detect road lane markings, it can apply steering wheel torque and even alert you with steering wheel vibration to help direct you to return to your lane.³ If it detects that you've crossed the line or repeatedly drifted, the Driver Alert System¹ can emit an audible tone and display a coffee cup image to let you know it's break time.

BLIS (BLIND SPOT INFORMATION SYSTEM) WITH CROSS-TRAFFIC ALERT

Some vehicles may be out of your line of sight, but they can be detected by BLIS[®] (Blind Spot Information System) with cross-traffic alert!^{1,2} If the system's radar sensors detect a vehicle in either blind spot while you're driving forward, the system can alert you with a light in the corresponding sideview mirror. While backing up, it can also detect a vehicle approaching from either side, then notify you with a warning light and an audible tone.

PRE-COLLISION ASSIST WITH PEDESTRIAN DETECTION

Sometimes you can't see it coming. A sudden turn in front of you. Unexpected brake lights. Get help from our Pre-Collision Assist with Pedestrian Detection.^{1,2} Using camera and radar technology, it can monitor your vehicle's proximity to other vehicles and pedestrians. If a potential collision is detected, it can alert you with visible and audible warnings and, if needed, precharge the brakes and increase brake sensitivity to help provide full responsiveness when you brake. If the system determines a collision is imminent, active braking may automatically apply full braking.⁴

360-DEGREE CAMERA

By merging the views from 4 cameras – 1 in the front, 1 on each sideview mirror and 1 in the back – the 360-Degree Camera^{1,2} creates a bird's-eye view of your vehicle and its surroundings. Displayed on the 8" color screen, it offers visual guides to help you gauge the distance to objects and includes a front washer. You can also switch to a 180-degree view from either the front or the rear camera. The wide-angle view lets you see around corners and other vehicles to check for approaching cross traffic. It can help you make informed decisions when visibility is limited.

START IT SMARTER.

No need to bear the cold or heat when you get inside your Continental. The Lincoln App^{™5} – enabled by an embedded modem^{2,6} – lets you use your smartphone to start your vehicle remotely so it can adjust to your pre-selected climate settings. You can even schedule a daily or weekly start time. Locate your vehicle, remotely lock or unlock its doors and more, with just a few taps.

The app is available as a download for most smartphone platforms. Every new Lincoln owner can use it to access Roadside Assistance, the Lincoln Concierge and other premium services.



¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Available feature. ³Lane-Keeping System does not control steering. ⁴While Pre-Collision Assist with Pedestrian Detection may be especially helpful in unexpected situations, it does not replace the driver and has limitations, including nighttime, low and harsh lighting conditions, vehicles moving in a different direction, and certain weather conditions. ⁵App version shown will be available via free update in Fall 2016. ⁶Embedded modem included on Reserve models. Service included for 4 years. Message and data rates may apply.



WHEEL AVAILABILITY



18" Premium Magnetic-Painted Aluminum
Standard
PREMIERE



19" Premium Dark Stainless-Painted
Aluminum with Chrome Inserts
Standard
SELECT



19" Polished Aluminum with
Premium Ebony-Painted Pockets
Included
RESERVE with 2.7-liter GTDI V6



19" Polished Aluminum with
Premium Ebony-Painted Pockets
Included
RESERVE with 3.0-liter GTDI V6



20" Polished Aluminum with
Dark Tarnish-Painted Pockets
Optional
SELECT/RESERVE



LINCOLN ACCESSORIES

Lincoln Continental shown with full-vehicle cover by Covercraft®. Express your personal preference in style, convenience and protection: Shop the complete collection at accessories.lincoln.com.

Electronics

Remote start systems
Vehicle Security System

Exterior

Full vehicle cover by Covercraft[®]
Side window deflectors by Lund[®] (A)
Wheel lock kit

Interior

Ash cup/coin holders
Cargo area protector (B)
Carpeted floor mats
First aid and roadside assistance kits by DC Safety[™]
Floor liners (C)
Soft cargo cooler bag
Soft cargo organizers (large and standard sizes)



Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. ¹Lincoln Licensed Accessory.

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Lincoln.com





From our trusted service advisors to our expert technicians to the voice on the other end of the line should you call – we'll be there for you and your Lincoln wherever, whenever, if ever you need us.

PICKUP AND DELIVERY

We'll pick up your Lincoln when it's time for service, including your complimentary first oil change, and deliver it back to you when we're finished.¹ We'll even provide you with a complimentary Lincoln loaner to use while we have yours.²

LINCOLN CONCIERGE

Our caring agents are empowered to handle your call and concerns from beginning to end. Contact us at 800-521-4140 or 800-232-5952.

ROADSIDE ASSISTANCE FOR LIFE

We'll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide.²

COMPLIMENTARY CAR WASH

After each service visit, select dealers are happy to return your Lincoln to you washed and ready for the road ahead.²

COMPLIMENTARY LINCOLN LOANER

Should your Lincoln require warranty service, we'll be there for you with a complimentary Lincoln loaner vehicle.

BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.³

¹Mileage limitations may apply. See your dealer for details. ²Lincoln reserves the right to change program details at any time without obligation. See your dealer for complete details. ³See your dealer for limited warranty details.

