

2017 LINCOLN
MKT



EXPRESS YOUR AUTHENTIC SELF





PROCEED CONFIDENTLY IN MKT.

A sophisticated fusion of design and function, Lincoln MKT entices you with an alluring exterior. Then it charms with an exquisitely tailored and blissfully quiet interior. On the road, MKT delivers a responsively exhilarating and remarkably smooth ride courtesy of sophisticated technologies like Torque Vectoring Control and Electric Power-Assisted Steering (EPAS). Lincoln Drive Control featuring Continuously Controlled Damping (CCD) even lets you switch between 3 drive modes – Comfort, Normal or Sport – for a personalized experience.

BY EMBRACING YOUR OPTIMISM AND DRIVE

3.5-LITRE GTDI FOR A SPIRITED RIDE.

Turbocharge your travels. MKT matches your fast-paced life with its standard 365-hp¹ twin-turbocharged, direct-injection engine. You'll especially enjoy its substantial low-end torque when you accelerate to pass other vehicles or to enter a highway. The 3.5-litre engine is combined with standard Intelligent all-wheel drive (AWD) for a dynamic driving experience – rain or shine.



¹Horsepower rating achieved with 93-octane fuel.



Living well and traveling well naturally go together in MKT. Bridge of Wien™ leather, created using an organic tanning process, trims the comfortably contoured seats in the standard 2nd rows. You'll find this premium leather on the furniture, ocean liners and jets, too. Those in the 1st row will also enjoy 12-way power, heated and cooled bucket seats including power lumbar support and a driver's seat memory feature.

MKT treats your passengers to best-in-class 2nd-row leg room, with your choice of heated and cooled bucket seats,² or the standard 60/40 split bench with heated outboard seats. For chilled snacks and beverages, you can pair a 2nd-row refrigerated console with the bucket seats. Plus, there's a PowerFold[®] 3rd-row 50/50 split bench seat that lets you switch between carrying people and cargo with the push of a button.

To help keep MKT quiet inside, a noise-cancelling windshield and front-door glass is standard. Enjoy the view through its standard panoramic fixed-glass Vista Roof[®], or choose the power panoramic Vista Roof to welcome in fresh breezes.

In order to provide this tranquil environment, the Lincoln Luxury Validation Center meticulously inspects the materials, craftsmanship, fit and finish, and function of each MKT that leaves our facility. Ensuring that it meets Lincoln standards in every way, before you see that it meets yours.

¹Class is Luxury Large. Utilized based on Lincoln segmentation. Available feature.

In the same way an artist's style draws you to their work, gracefully arranged controls draw you toward MKT. Slide behind your leather-wrapped heated steering wheel and take in the richness of the genuine wood accents. Paddle shifters discreetly mounted to the back side of the steering wheel allow you to take control of the standard 6-speed SelectShift® automatic transmission with ease. The position of the driver's seat, tilt/telescoping steering column, sideview mirrors, and even the brake and accelerator pedals can be adjusted with power controls, then saved to a memory setting for MKT to recall at the touch of a button.



ELEGANT SPEAKS. ELEGANT DESIGN. ELEGANT NAVIGATION.

SYNC

THX

¹Don't drive while distracted. Use voice-activated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. SYNC voice recognition and services available in English, French and Spanish. SYNC AppLink compatible with select smartphone platforms and requires compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply. ²Optional Navigation System map updates can be received via WiFi and require a separate update. Data rates may apply.

Staying connected should be second nature. That's why our SYNC® 3 enhanced voice-activated technology¹ precisely presents your audio, phone, navigation and other features on a responsive touchscreen. Steering wheel-mounted controls and simple voice commands let you place and answer calls, plus control music from your devices. SYNC AppLink² allows you to control select compatible mobile apps by voice, too. Voice-Activated Touchscreen Navigation System maps feature pinch-to-zoom capability. Plus, seamless integration with Siri® Eyes Free brings the power of your paired iPhone® into your vehicle. SYNC 3 also brings you the options of Apple CarPlay³ and Android Auto.⁴ Automatic updates over WiFi⁵ provide you with the latest software as new updates become available.



BE ALERT.

Some vehicles may be out of your line of sight, but they can be detected by BLIS® (Blind Spot Information System) with cross-traffic alert. If the system's radar sensors detect a vehicle in either blind spot while you're driving forward, the system can alert you with a light in the corresponding sideview mirror. While backing up, it can also detect a vehicle approaching from either side, then notify you with a warning light and an audible tone.

STAY CENTERED.

If you start to drift out of your lane, the Lane-Keeping System^{1,2} is there to help. Using a forward-facing camera to detect road lane markings, it can apply steering wheel torque and even alert you with a steering wheel vibration to help direct you to return to your lane. If it detects that you've crossed the line or repeatedly drifted, it can prompt the Driver Alert System¹ to chime and display a coffee cup image to remind you that it's break time.

PLAN AHEAD.

When highway cruising, Adaptive Cruise Control & Forward Collision Warning with Brake Support¹ is designed to eliminate the need for constant adjustments. You simply activate the feature, set the speed, and it can automatically adjust your vehicle's speed to maintain your choice of 4 preset gaps from the vehicle in front of you. If a potential collision is detected, it can alert you with visible and audible warnings and, if needed, precharge the brakes and increase brake sensitivity to help you reach full braking, faster.

BRIGHTEN YOUR OUTLOOK.

To provide more visibility when driving around curves, Adaptive HID Headlights feature beams that move in the same direction as the steering wheel. Paired with the convenience of auto high beams, their bright-white light also provides better visibility than conventional halogen lights.

EASE INTO PRIME POSITION.

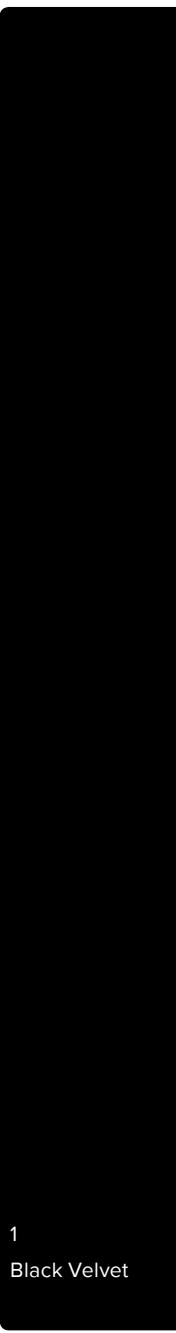
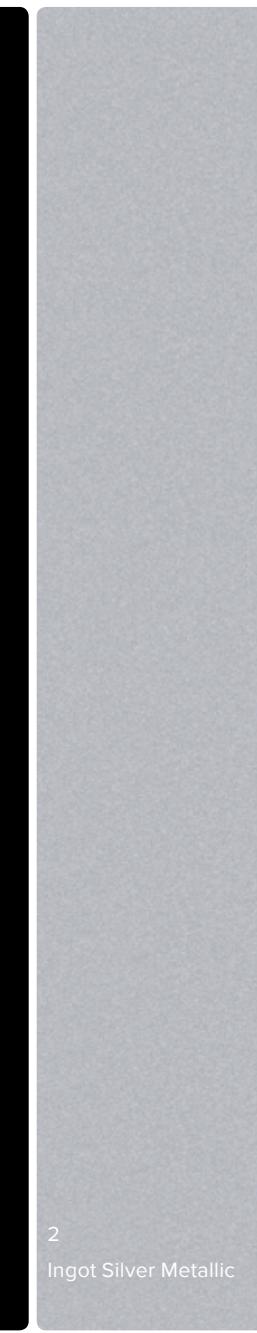
When parallel parking, turn to Active Park Assist.¹ The system uses ultrasonic sensors to help you locate an appropriate space, then steers MKT into it. All you do is follow on-screen prompts and control the shifter, brake and accelerator pedals. For additional guidance during parking maneuvers, a Reverse Sensing System and rear view camera are both standard on every MKT.

Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ¹Available feature. ²Lane-Keeping System does not control steering.

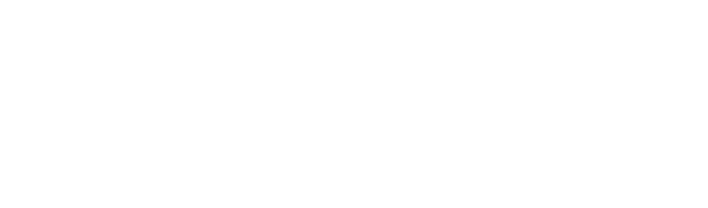


IN A SENSE OF CALM
WE SENSE A WORLD

EXTERIOR FINISH

1
Black Velvet2
Ingot Silver Metallic3
Luxe Silver Metallic4
Burgundy Velvet
Metallic Tinted
Clearcoat¹5
White Platinum
Metallic Tri-coat¹6
Midnight Sapphire
Blue Metallic7
Ruby Red Metallic
Tinted Clearcoat¹8
Palladium White
Gold Metallic

INTERIOR PALETTE



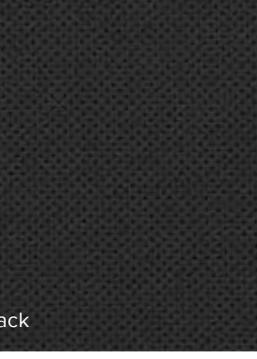
Available with all exterior colours



Available with all exterior colours



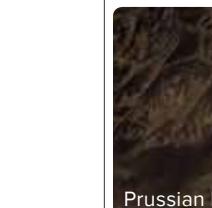
Available with exterior colours 1-6



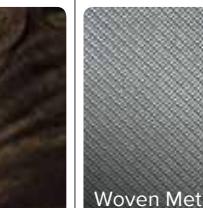
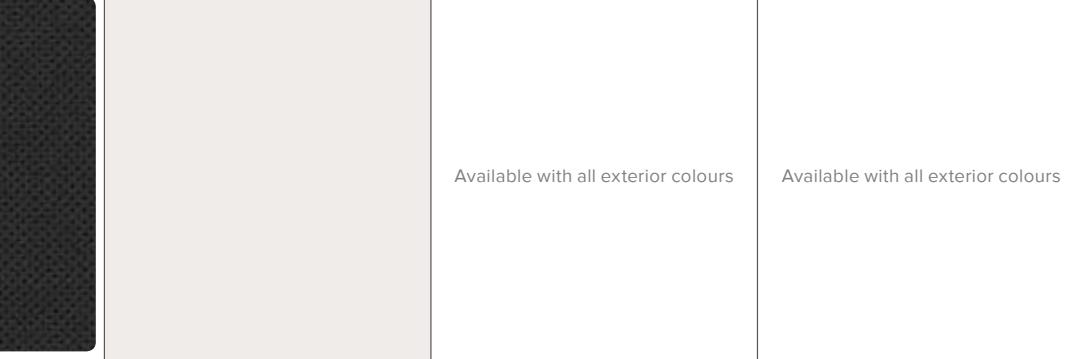
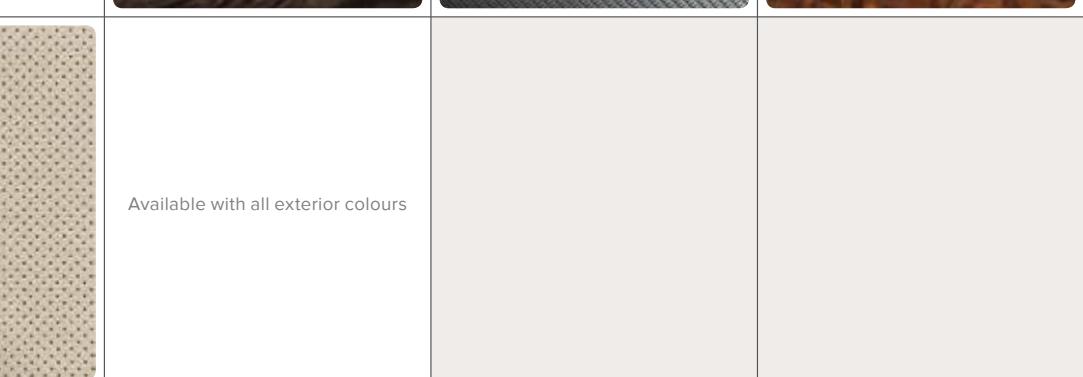
Available with all exterior colours



Brown Swirl Walnut



Prussian Burl

Woven Metal²

STANDARD FEATURES

Power and Handling

3.5-litre 24-valve GTDI V6 twin-turbocharged, direct-injection engine
365 hp at 5,700 rpm¹ 350 lb.-ft. of torque at 3,500 rpm¹

Estimated Fuel Consumption²

AWD 15.7L/100 km city and 11.2L/100 km hwy (18 mpg city/25 hwy) (70.4-litre fuel tank capacity)

6-speed SelectShift® automatic transmission with paddle activation

Battery Management System

Electric power-assisted steering (EPAS)

Heavy-duty alternator (220-amp)

Intelligent all-wheel drive (AWD)

Lincoln Drive Control featuring Continuously Controlled Damping (CCD)

Power, ventilated disc brakes with Anti-Lock Brake System (ABS) and electronic brakeforce distribution (EBD)

Suspension: front, MacPherson strut, rear-facing L-shaped lower control arms; rear, multilink independent with stamped-steel lower control arms

Torque Vectoring Control

Driver-Assist Technology

Automatic on/off headlights

BLIS® (Blind Spot Information System) with cross-traffic alert

Reverse Sensing System

SYNC® 3 with 8" colour LCD capacitive touchscreen in centre stack with swiping capability, 911 Assist®, AppLink™ and 2 smart-charging USB ports

Windshield wipers – Rain-sensing with automatic headlights

Exterior

Acoustic-laminate windshield and front-door glass

Adaptive high-intensity discharge (HID) headlights with auto high beams

Chrome inserts on door handles

Dual exhaust with bright tips

Easy Fuel® capless fuel filler

Foglights

LED tail lights

Power glass, manually folding, heated sideview mirrors with LED turn signal indicators, security approach lights, memory and auto-dimming driver's side

Power-open and -close liftgate with spoiler

Reverse Sensing System

Wipers: rain-sensing, speed-sensitive intermittent (front); 2-speed (rear)

Driver Controls

Intelligent Access with push-button start (2 key fob transmitters)

Power-adjustable brake and accelerator pedals with memory

Remote Start System

Tri-zone electronic automatic temperature control

Universal garage door opener

Audio and Navigation Systems

THX® II Certified Audio System with AM/FM stereo/single-CD player, HD Radio Technology,^{TM3} MP3 capability and 14 speakers

SiriusXM® with 6-month prepaid subscription

Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability

Interior

1st-row centre floor console with armrest and 2 cupholders

2nd-row manual side-window sunshades

12-volt powerpoints (4)

110-volt power outlet in rear of 1st-row centre floor console

Ambient lighting

Auto-dimming rearview mirror

Cabin particulate air filter

Cargo net

Front door-sill scuff plates backlit with Lincoln script

Genuine wood trim accents on instrument panel and doors (Prussian Burl or Brown Swirl Walnut)

Heated steering wheel

Leather-wrapped shift knob with chrome accents

Leather-wrapped steering wheel with genuine wood accent

Panoramic fixed-glass Vista Roof®

Power front and rear sunshades for fixed-glass roof

Power-tilt/-telescoping steering column with memory

Power windows with one-touch-up/-down and global open/close

Seating

1st-row heated and cooled bucket seats with 12-way power adjustments, including power lumbar, 4-way adjustable head restraints, and driver's side memory

2nd-row 60/40 split fold-flat bench seat with heated outboard seating and fold-down armrest with dual cupholders (power release on 40 side)

3rd-row 50/50 split one-touch PowerFold® bench seat with tailgate feature⁴

7-passenger seating

Bridge of Weir™ leather-trimmed seats for 1st and 2nd rows

Safety

Personal Safety System™ for driver and front passenger with dual-stage front airbags,⁵ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Front-seat side airbags⁵

Safety Canopy® System with 3-row side-curtain airbags,⁵ roll-fold technology and rollover sensor

AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control

Belt-Minder™ front safety belt reminder

Child-safety rear door locks

LATCH (Lower Anchors and Tether Anchors for Children) for outboard seating positions in 2nd row, 1 in 3rd row

MyKey®

Perimeter alarm

Power door locks with autolock

Rear view camera

SecuriCode™ invisible keypad

SecuriLock® Passive Anti-Theft Engine Immobilizer System

Side-intrusion door beams

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

OPTIONAL FEATURES

Exterior

Front licence plate bracket (standard on only vehicles required by province)

Interior

2nd-row refrigerated console (requires 2nd-row heated and cooled power-fold-and-tumble bucket seats)

All-weather floor mats

Dual Headrest DVD by INVISION^{TM7}

Power panoramic Vista Roof

Seating

2nd-row heated and cooled power-fold-and-tumble bucket seats

Safety

Inflatable safety belts in 2nd-row outboard seating positions⁸

Packages

Class III Trailer Tow Package: hitch receiver with 4,500-lb. (2,041-kg) rating, wiring harness with 7-4-pin connector, and trailer sway control

Technology Package: Adaptive Cruise Control & Forward Collision Warning with Brake Support, Active Park Assist, and Lane-Keeping System with Driver Alert System

Woven-Metal Appearance Package: full leather-wrapped steering wheel and woven-metal trim on instrument panel and door-panel inserts (Charcoal Black interior only)

DIMENSIONS

WIDTH 2,177 mm (85.7") (including mirrors) | 2,029 mm (79.9") (mirrors folded)

LENGTH 5,273 mm (207.6")

HEIGHT 1,712 mm (67.4")

WHEELBASE 2,995 mm (117.9")

HEAD ROOM 1st row: 1,019 mm (40.1")/2nd row: 991 mm (39.0")/3rd row: 851 mm (33.5")

LEG ROOM 1st row: 1,092 mm (43.0") (max.)/2nd row: 1,062 mm (41.8")/3rd row: 838 mm (33.0")

HIP ROOM 1st row: 1,414 mm (55.7")/2nd row: 1,420 mm (55.9")/3rd row: 1,032 mm (40.6")

SHOULDER ROOM 1st row: 1,488 mm (58.6")/2nd row: 1,476 mm (58.1")/3rd row: 1,247 mm (49.1")

CARGO VOLUME Behind 1st row: 2,149 litres (75.9 cu. ft.)

Behind 2nd row: 1,121 litres (39.6 cu. ft.)

Behind 3rd row: 507 litres (17.9 cu. ft.)⁶

PASSENGER VOLUME 4,029 litres (142.3 cu. ft.)

¹Horsepower and torque ratings achieved with 93-octane fuel. ²Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary. ³HD Radio reception may not be available in all areas. ⁴Do not drive vehicle when 3rd-row seat is in tailgate position. ⁵Always wear your safety belt and secure children in the rear seat. ⁶Includes rear cargo storage well. ⁷Lincoln Licensed Accessory.

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Comparisons based on competitive models (class is Luxury Large Utilities based on Lincoln segmentation), publicly available information and Lincoln certification data at the time of printing. Some features discussed may be optional. Vehicles may be shown with optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Information provided is based on an "as is" basis and could include technical, typographical or other errors. Ford Motor Company of Canada, Limited, makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Your local Lincoln Dealer is your best source for up-to-date information. Lincoln Motor Company of Canada, Limited, reserves the right to change product specifications, pricing and equipment at any time without incurring obligations.



19" Premium Painted Aluminum
Standard



20" Polished Aluminum
Available



EXCEEDING EXPECTATIONS

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Lincoln Automotive Financial Services. Visit your local Lincoln Dealer, call the Customer Service Centre at 1.855.768.8909 or go to LincolnAFS.ca for details.

LINCOLN PROTECT PLANS

Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Lincoln Protect plan. Lincoln Protect offers you protection against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your Lincoln Protect plan with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus six wear items. See your Dealer for details.

LINCOLN ORIGINAL ACCESSORIES COVERAGE

Lincoln Original Accessories that are properly installed by the authorized Dealer that sold the accessory will be warranted for whichever provides you the greatest benefit: 24 months/unlimited distance, or the remainder of your 4-year/80,000-km New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Lincoln Dealer for details and/or a copy of all limited warranties.



LINCOLN ACCESSORIES

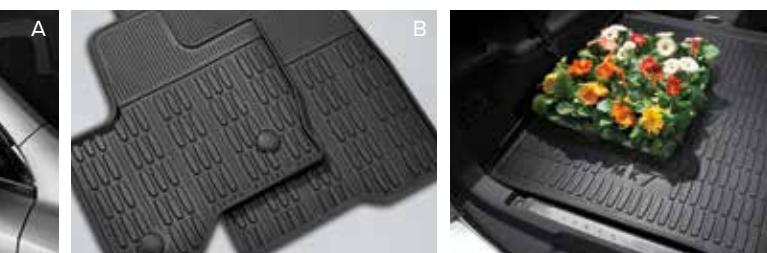
Lincoln MKT shown with the hitch-mounted bike carrier by THULE.[®] Express your personal preference in style, convenience and protection.

Electronics

Remote start systems
Vehicle Security System

Exterior

Full vehicle cover by Covercraft[®]
Hitch-mounted carriers by THULE[®]
Locking fuel plug
Side window deflectors by Lund[®](A)
Sportz[®] tent by Napier[®]
Wheel lock kit



¹Lincoln Licensed Accessory. ²Consult owner's manual for details on roof rack loading.



WE'RE HERE FOR YOU

It's the collective promise of everyone at Lincoln – from our trusted service advisors and expert technicians, to the voice on the other end of the line should you call – that we'll be here for you and your Lincoln wherever, whenever, if ever, you need us.

LINCOLN LIMITED WARRANTIES¹

Drive confidently – the Basic coverage of the New Vehicle Limited Warranty protects you for 4 years/80,000 km. The Powertrain Warranty, Safety Restraint System coverage and Corrosion coverage last even longer.

ROADSIDE ASSISTANCE FOR LIFE¹

Whether you're at home or out on the road, we're here for you with 24/7 nationwide assistance. If you lock yourself out of the vehicle, run out of fuel, or need a tow – just contact us through the Lincoln Way[™] app² or give us a call at 1.800.387.9333. As the original owner, you can receive Roadside Assistance at no charge for as long as you own the vehicle.

COMPLIMENTARY CAR WASH³

After completing service on your Lincoln vehicle, we'll return it to you freshly washed – another shining example of our commitment to you.

LINCOLN CONCIERGE

As the owner of a Lincoln, you can take comfort in knowing we're always by your side. You can contact our caring agents at 1.888.658.6554. They're empowered to answer your owner benefit questions and help you with new vehicle features, as well as any other vehicle-related concerns.

COURTESY VEHICLE³

Should your Lincoln require service, you can count on us to be there for you with a courtesy vehicle.

LINCOLN WAY APP²

Available as a download to your iPhone[®] or Android[™] device, the Lincoln Way app provides easy access to Roadside Assistance, your Lincoln Concierge and other premium Lincoln owner services.



¹Lincoln reserves the right to change program details at any time without obligations. See your dealer for limited warranties and complete details. ²Lincoln Way, compatible with select smartphone platforms, is available to download. Message and data rates may apply. Available late 2016. ³Availability depends on dealer participation. See your dealer for details.



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